

# PAUL W. BEAMISH



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| NAME: Paul W. Beamish                   |   |
| TITLE: Professor International Business |   |
| AFFILIATION: Ivey Business School       |   |
| YEAR PhD AWARDED: 1985                  | YEARS OF SERVICE AS JIBS EDITOR-IN-CHIEF: 1993-1997 |

## **MAJOR DEVELOPMENTS OF JIBS DURING YOUR TENURE:**

In 1993 a subscription to JIBS was US \$48. Versus today, there were fewer issues per year (4), but more papers per issue (8). There was no internet: we did everything via postal systems. We had no publisher like Palgrave Macmillan, rather we used a US based printing company. The AIB's leadership spent a lot effort in trying to establish IB as a major field of study and JIBS as a journal of choice. Some of the top journals in 1993 had a very slow review process, where it was not uncommon to wait 6-12 months for an editorial decision. To that end, one of the areas where I felt we could compete for good papers was by having both a high quality but much faster review turnaround. This became a focus for the 1200+ manuscripts which I read. The content of the journal continued to evolve, as well. As with previous editors, the mix of papers in JIBS continued to shift away from phenomenon driven contributions toward hypotheses testing with implications for theory.

Other initiatives included:

- The Adopt-a-Library program to help less-wealthy, potential readers gain access to JIBS.
- A process to copyedit all articles prior to publication.
- The development of new Book Review guidelines and Special Issue protocols.
- The 25-year index (and 25<sup>th</sup> Anniversary issue which included a series on Professional Lives in IB).
- The Special Issue on Cooperative Strategies (fully funded by an external donor).
- To introduce JIBS to doctoral students, newly minted PhDs and other scholars new to international business, I developed and delivered a presentation about "Publishing in JIBS" over 20 times in five countries.
- Increasing the number of indexes where JIBS was cited

This was a period of enormous growth for the field of international business. Total citations of JIBS articles increased. The "pipeline" of articles in first review, or at the R&R stage, reached a record level (over 100 papers). Library and individual subscriptions rose to over 4,000 in the five years, spread across 150 countries.

**SELECTED PUBLICATIONS BY YOURSELF ON THE DEVELOPMENT OF THE JOURNAL:**

Letters from the Editor in Chief in JIBS. These appeared in: 1993 24(1): iv-v and 24(4): iv-vi; 1994 25 (1): iv – v per Professional Lives in IB, 25(3): v, 24 (4): iv, and 25 (4): v-vi; 1996 27(2): v-vi and 27(5): iv-ix per Intro to Special Issue; and 1997 28(2): iv, 28(3): iv-v, and 28(4): iv-v