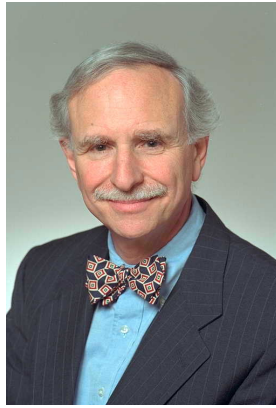


STEPHEN KOBRIN



NAME: Stephen J. Kobrin	
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AFFILIATION: The Wharton School, University of Pennsylvania	
YEAR PhD AWARDED: 1975	YEAR(S) OF SERVICE AS AIB PRESIDENT: 2001-2002

SELECTED MAJOR PUBLICATIONS:

BRICKS AND MORTAR IN A BORDERLESS WORLD: GLOBALIZATION, THE BACKLASH, AND THE MULTINATIONAL ENTERPRISE. GLOBAL STRATEGY JOURNAL, 2017. 7 (2) MAY.

“GLOBALIZATION, TRANSNATIONAL CORPORATIONS AND THE FUTURE OF GLOBAL GOVERNANCE,” CH. 12 IN ANDRES SCHERER AND GUIDO PALAZZO, EDS. HANDBOOK OF RESEARCH ON GLOBAL CITIZENSHIP. EDWARD ELGAR: CHELTENHAM, 2008.

“SAFE HARBORS ARE HARD TO FIND: THE TRANS-ATLANTIC DATA PRIVACY DISPUTE, DEMOCRATIC LEGITIMACY AND GLOBAL GOVERNANCE.” REVIEW OF INTERNATIONAL STUDIES, (30) 2004

“SOVEREIGNTY@BAY: GLOBALIZATION, MULTINATIONAL ENTERPRISE AND THE INTERNATIONAL POLITICAL SYSTEM,” IN ALAN RUGMAN AND THOMAS BREWER, EDS. THE OXFORD HANDBOOK OF INTERNATIONAL BUSINESS, OXFORD UNIVERSITY PRESS, 2001. (REVISED SECOND EDITION 2009)

“BACK TO THE FUTURE: NEO-MEDIEVALISM AND THE POST-MODERN WORLD ECONOMY,” JOURNAL OF INTERNATIONAL AFFAIRS, (51, 2) SPRING, 1998.

“TESTING THE OBSOLESING BARGAIN HYPOTHESIS IN THE MANUFACTURING SECTOR IN LESS DEVELOPED COUNTRIES,” INTERNATIONAL ORGANIZATION (41), AUTUMN, 1987.

“FIRM AND INDUSTRY FACTORS WHICH INCREASE THE VULNERABILITY OF FOREIGN ENTERPRISE TO FORCED DIVESTMENT IN THE LCDs,” INTERNATIONAL ORGANIZATION, WINTER, 1980.

“POLITICAL RISK: A REVIEW AND RECONSIDERATION,” JOURNAL OF INTERNATIONAL BUSINESS STUDIES, SPRING/SUMMER, 1979.

MAJOR DEVELOPMENT OF THE AIB DURING YOUR YEAR(S) OF SERVICE:DO NOT EXCEED ONE PAGE

There were two issues of concern during the years I was President of the AIB (2001-2002): the decline in AIB membership and the transition to a new JIBS editor.

At the May 2001 Board meeting, Jim Wills noted that the AIB had 2600 members, dominated by those from the U.S. There was some suggestion that the declining membership might be due to the availability of journals on-line. To try to increase membership from lower income countries, the Board approved an AIB membership of \$25 for those areas. Jose de la Torre suggested that we collaborate with BALAS to try to attract more members from Latin America.

The Board agreed to request further information on plans for JIBS from the two finalists for Editor: Ari Lewin and Steve Guisinger.

At the November 2001 meeting we discussed the 2% decline in membership and wondered if some joined just for a single year to attend a specific meeting. Jose suggested a future goal of 5000 members with 1000 attending any given meeting. The Board agreed enthusiastically!

We also discussed possible means of increasing submissions to JIBS from a wider range of authors. Sending summaries of articles to business publications, sending our best articles to others scholars to generate interest, and sending the journal itself to some selected non-AIB members were all suggested as possibilities.

Ari Lewin met with Tom Brewer and the Board to discuss the coming transition of JIBs.

The topic of declining membership came up again at the March 2002 meeting. Current membership of 2520 represented a combination of a loss of North American members and an increase from other areas. The Board also began a discussion of a new publisher for JIBS. We agreed that a detailed RFP would be sent to Blackwell, Palgrave Macmillan, and Sage.

Membership again was a topic of discussion at the June 2002 Board meeting. Quarterly data showed that membership trends are tied to meeting locations with U.S. locations generating new members, but typically just for that year. The decline in U.S. membership has continued since a 1995 peak. Current membership was reported as 2601, a 1% drop since the Sydney meeting. The Board discussed the possibility of using the Website as a tool to increase membership. The Board heard presentations from Palgrave, Sage, and Blackwell on their bids for JIBS. We agreed to get further information from Palgrave and Blackwell and then ask for a recommendation from Ari.

The Board agreed unanimously to extend the term of B.J. Punnet as Editor of AIB Insights.