

PETER BUCKLEY



NAME: Peter J Buckley		
TITLE: Professor of International Business		
AFFILIATION: University of Leeds		
YEAR PhD AWARDED: 1975	YEAR BECAME AN AIB FELLOW: 1985	YEAR(S) OF SERVICE AS AIB PRESIDENT: 2002-2004

PRIMARY CONTRIBUTIONS TO THE FIELD OF INTERNATIONAL BUSINESS:

RESEARCH (THEORY):

Development of internalisation theory of the multinational enterprise (with Casson), the global systems view (with Hashai and Casson) and the “global factory”.

(EMPIRICS):

Empirical work on FDI in Europe, North America and Japan, on Emerging Economy Multinationals, particularly India and China. Testing of internalisation theory.

SELECTED MAJOR PUBLICATIONS:

- The Future of the Multinational Enterprise, London, Macmillan (1976) with Mark Casson.
- The Multinational enterprise Revisited: the Essential Buckley and Casson (2009) Palgrave, Basingstoke.
- “A retrospective and agenda for future research on Chinese outward investment”. JIBS Decade Award Winner 2018. “The determinants of Chinese outward foreign direct investment” (2007). Journal of International Business Studies 38(4):499-518.
- “A Theory of cooperation in International Business” (1988) co-author Mark Casson in Contractor and Lorange (eds.) Cooperative Strategies in International Business.
- World Investment Report 2011: Principal Consultant.

MAIN HONORS AND DISTINCTIONS:

Fellow of AIB (1985), BAM (1995), RSA (1995), EIBA (2005) Academy of Social Sciences ((2014). Elected Fellow of the British Academy (FBA) 2014, Appointed Officer of the Order of the British Empire (OBE) for “services to higher education, international business and research”. Honorary Degrees – Uppsala, (Sweden) 2010, Lappeenranta, (Finland) 2012, Copenhagen Business School, (2015). Cheung Kong Scholar Chair Professor (UIBE, Beijing) 2010. Viipuri Prize 2006, Booz Eminent Scholar in Management, 2005, Richard Whipp Lifetime Achievement Award (BAM) 2011, John H. Dunning Lifetime Achievement Award (AIBUK&I), 2017.

MAJOR DEVELOPMENT OF THE AIB DURING YEAR(S) OF SERVICE

The two conferences of my Presidency were Monterey, California (June 2003) and Stockholm, Sweden (July, 2004). The first (attended by 544) was an uneventful, routine, pleasant and rewarding conference, perhaps unremarkable at the high standards set by AIB in both execution and planning.

Stockholm was anything but uneventful. The 2004 conference was scheduled to be in Istanbul and the pre-planning by Vice-President Nakiye Boyacigiller and the team was exceptionally brilliant. A bomb in Istanbul in the planning phase put a stop to that. This wanton act caused all US public universities, and others, to put Turkey on a 'no-insurance' list. The conference had to be moved at short notice leaving the planning in ruins. Fortunately, Stockholm School of Economics had indicated a willingness to host the AIB conference at some unspecified date in the future. They were dragooned into making this rather sooner than anticipated! With the good offices of Vice-President Udo Zander and a magnificent effort by the Stockholm School of Economics, the short term planning horizon was triumphantly overcome with a (then) record (811) attendance. This left a relieved President who had been told in the last Executive Board meeting "If this goes wrong, Peter, AIB is bankrupt". The Board and numerous friends of AIB chipped in with donations from their schools, foregoing expenses and pulling out all the stops. Collectively AIB triumphed and the conference eventually went back to Istanbul in 2013.

A major step forward was the appointment of Michigan State University as the location of the Secretariat in 2004 (a traumatic beginning for them!) after nine years of service by the University of Hawaii (Laurel King and Jim Wills received plaques and gifts for their service). This ex-President regards the appointment of this outstanding Secretariat as his major achievement!

There were concerns about membership (helped by increasing numbers at the Conference) and the role of Chapters (expansion into China and India had many teething problems and were time-intensive ventures for Vice President Marjorie Lyles and lots of AIB helpers). The status of JIBS under the new Editor Arie Lewin improved and a proposal for a sister Journal of International Business Education was researched, proposed – and rejected! Efforts to extend AIB's reach with sister organisations started to come to fruition with the permanent alliance of the Association of Japanese Business Studies (AJBS) with the AIB Conference – another innovation that continues to this day.