YVES DOZ

NAME: Yves L. Doz		
TITLE: The Solvay Chaired Professor of Technological Innovation, Emeritus Professor of Strategic Management		
AFFILIATION: INSEAD		
YEAR PhD AWARDED: 1976	YEAR BECAME AN AIB FELLOW: 1996	YEAR(S) OF SERVICE AS AIB PRESIDENT: 2008-2010

PRIMARY CONTRIBUTIONS TO THE FIELD OF INTERNATIONAL BUSINESS:

My earliest work, with my doctoral dissertation (1976) and subsequent research work, was to explore global integration-local responsiveness conflicts and trade-offs in multinational companies, in particular when facing economic and competitive pressures for a global approach and, at the same time, political imperatives from national governments for a local approach. This led to broader reflections on the management of multinationals. Later on, in the 1980s and 1990s, I focused on the dynamics of international alliances, their management, and their contribution to the global competitiveness of firms. A third major area of contribution to IB research was the management of global innovation, and in particular the integration of disparate knowledge from multiple locations into global innovations.

SELECTED MAJOR PUBLICATIONS:

- C.K. Prahalad & Y. Doz, *The Multinational Mission: Balancing Local Demands and Global Vision*, The Free Press, 1987.
- Y. Doz, "The Evolution of Cooperation in Strategic Alliances: Initial Conditions or Learning Processes?" *Strategic Management Journal*, 17, 1996, pp. 55-83.
- Y. Doz and G. Hamel, *Alliance Advantage: The Art of Creating Value Through Partnering*, Harvard Business School Press. 1998.
- Y. Doz, "Toward a Managerial Theory of the MNC", *Advances in International Management*. Vol. 161. Pp3-30, June 2004.

- Y. Doz, J. Santos and P. Williamson, *From Global to Metanational: How Companies Win in the Knowledge Economy*, Harvard Business School Press, October 2001.
- Y. Doz, K. Wilson, *Managing Global Innovation*, Harvard Business Review Press, November 2012.Y. Doz, K. Wilson, *Ringtone: Exploring the Rise and Fall of Nokia in Mobile Phones*, Oxford University Press, November 2017.

MAIN HONORS AND DISTINCTIONS:

- Elected Fellow of all three major management academies (AIB, AOM, SMS), an honor shared by only four scholars, worldwide
- 2018: Academy of Management 2018 George R. Terry Award for Best Management Book over the past two years
- 2011: First recipient of Strategic Management Society CK Prahalad distinguished scholar-practitioner award for "excellence in the application of applied learning that guides how theory shapes the understanding of practice with an emphasis on global strategic leadership".
- 2011: Honorary Doctorate of Science, Aalto University School of Economics, "in recognition of the outstanding work in his field"
- 2003: Distinguished Scholar Award, International Management Division, Academy of Management
- 1977: A.T. Kearney Academy of Management Award for Outstanding Research in the Field of General Management

MAJOR DEVELOPMENT OF THE AIB DURING YOUR YEAR(S) OF SERVICE: DO NOT EXCEED ONE PAGE

During 2008-10 the main development was the strengthening of JIBS and of the AIB. The contract with Palgrave renegotiated earlier by Arie Lewin brought significant additional revenues to AIB and made its financial position more stable. JIBS also gained in impact scores, and was able to increase the number of issues, beyond the bulge in submissions that had to be processed early in Lorraine Eden's tenure, following some hiatus between Arie Lewin's tenure and hers. To recognize their merits, I decided to jointly award to Lorraine and Arie the AIB Presidential Award. Later on, bringing in John Cantwell as Editor and a new editorial team helped build further on the renewed momentum Arie and Lorraine had created with the full support of David Hall at Palgrave and the diligence of Anne Hoekman.

Another important development was the emphasis on strengthening regional chapters and the greater outreach toward emerging countries and other professional associations this required. Some of these chapters were quite successful, in the Middle East and Brazil for instance, because local champions could take the lead with our support.

An accident in late 2009 kept me away from professional matters for a little while, including AIB's March 2010 board meeting. Tensions between holding AIB conferences in new locations (with potentially smaller and more expensive conferences, but hopefully bringing new members) and more traditional ones (the US Canada and Western Europe) remained, and trade-offs were made case by case. I tried, not very successfully I must admit, to make the board more sensitive to how the choice of location would signal AIB's values, or lack thereof. Though I understood its historical background, the choice of

Istanbul left me worried, for instance. With over one thousand participants Milan had the largest attendance of al AIB conferences so far.