

MARY ANN VON GLINOW



NAME: Mary Ann Von Glinow

TITLE: Knight Ridder Eminent Scholar Chair in International Business

AFFILIATION: Florida International University

YEAR(S) OF SERVICE AS AIB PRESIDENT: 2010-2012

PRIMARY CONTRIBUTIONS TO THE FIELD OF INTERNATIONAL BUSINESS:

I SERVED ON THE AIB BOARD 2004-2006, AND WAS RESPONSIBLE FOR THE PROGRAM IN CHINA. PRIOR TO THIS SERVICE, I SERVED ON VARIOUS CONSORTIA, CONTRIBUTED PAPERS, LED SESSIONS, ETC.

THEN I WAS ELECTED TO THE ROLE OF PRESIDENT IN 2010. THE ANNUAL MEETINGS WERE HELD IN RIO DE JANEIRO, BRAZIL, AND HAVING WATCHED HOW ALAN RUGMAN STRUGGLED WITH CONSTITUTIONAL ISSUES TO NO AVAIL DURING MY FIRST TERM IN OFFICE, I DECIDED TO PUT TOGETHER A SERIES OF PRESIDENTIAL COMMITTEES, EACH TASKED WITH ONE PARTICULAR TOPIC: GOVERNANCE, ETHICS, FINANCE AND JOURNALS. SIX MONTHS LATER, WE RECEIVED 3 OF THE 4 REPORTS, AND DECIDED TO ACT ON THE GOVERNANCE COMMITTEE RECOMMENDATION OF 9 MEMBERS. (PRIOR TO THE CHANGE, MOST OF OUR TACIT KNOWLEDGE WALKED OUT THE DOOR EVERY 1-2 YEARS, HELD TOGETHER SOLELY BY THE SECRETARIAT). TO FURTHER STREAMLINE AIB'S GOVERNANCE, CHANGES WERE MADE TO THE CONSTITUTION AND DELIVERED TO THE AIB POPULATION TO VOTE ON.

IN THE MEANTIME, I WANTED TO HAVE A STRATEGIC PLANNING MEETING A DAY AHEAD OF THE NAGOYA MEETINGS. THAT WAS HELD, FACILITATED BY AN OUTSIDE FACILITATOR, AND PRODUCED A NUMBER OF WORKING COMMITTEES, SEVERAL OF WHICH LED TO A NEW POLICY JOURNAL, A CODE OF ETHICS AND INTENSE DISCUSSIONS ON THE DOMAIN OF IB. I THINK THOSE STRATEGIC MOVES I WOULD COUNT AS MY MOST SIGNIFICANT CONTRIBUTIONS TO THE AIB.

PRIMARY CONTRIBUTIONS TO THE FIELD OF IB INCLUDE PUBLISHING, TEACHING IHRM AND CROSS-CULTURAL MANAGEMENT, MENTORING MY DOCTORAL STUDENTS, AND HELPING THEM WITH THEIR CAREERS.

SELECTED MAJOR PUBLICATIONS:

I HAVE WRITTEN EXTENSIVELY, LATELY ON POLYCONTEXTUALITY. SEVERAL OF THOSE ARE LISTED.

VON GLINOW, M.A., SHAPIRO, D.L., & BRETT, J.M. 2004. CAN WE TALK, AND SHOULD WE? MANAGING EMOTIONAL CONFLICT IN MULTICULTURAL TEAMS. ACADEMY OF MANAGEMENT REVIEW, 29 (4): 578-592

SHAPIRO, D.L, VON GLINOW, M.A. & XIAO, Z. 2007, TOWARD POLYCONTEXTUALLY SENSITIVE RESEARCH METHODS. MANAGEMENT AND ORGANIZATION REVIEW, 3 (1); 129-152

MARY ANN VON GLINOW AND MARY B. TEAGARDEN, 2009. THE FUTURE OF CHINESE MANAGEMENT RESEARCH: RIGOUR AND RELEVANCE REDUX. MANAGEMENT AND ORGANIZATION REVIEW. 5 (1), 75-90.

MAJOR DEVELOPMENT OF THE AIB DURING YOUR YEAR(S) OF SERVICE

WHEN I BECAME PRESIDENT OF THE AIB IN 2010, WE PUT TOGETHER A SIGNIFICANT MOMENTUM TO CHANGE THE GOVERNANCE STRUCTURE OF THE AIB. FOR MANY YEARS, NEW PROGRAM CHAIRS HAD TO LEARN THE HARD WAY, WITH NO PRECEDENT OF SOMEONE TO FOLLOW WHO HAD DONE THE JOB BEFORE. SO WE TOOK MEASURES TO REMEDY THIS, AND TODAY'S STRUCTURE OF 9 BOARD MEMBERS HAD ITS GENESIS DURING 2010-2012.

ALSO, DURING THAT TIME WE SOWED THE SEEDS OF A NEW JOURNAL, AND HELD SEVERAL MEETINGS ALLOCATED TO THE DOMAIN OF IB. THE STRATEGIC PLANNING MEETING WE HAD IN NAGOYA, NEARLY DIDN'T HAPPEN, AS THAT YEAR WE HAD TO MAKE A HARD DECISION ON WHETHER TO MOVE THE ACADEMY ANNUAL MEETINGS (DUE TO THE NUCLEAR DISASTER IN JAPAN) OR NOT. WE CONSULTED A NUMBER OF SOURCES AND DECIDED TO HOLD THE MEETINGS THERE, AND IT WAS INDEED AN EXTRAORDINARY CONFERENCE.

ABOUT THAT TIME, IT SEEMS THAT MENA WAS GATHERING STRENGTH, AND THE INDIA CHAPTER HAD BEEN GIVEN A BOOST, AND SO IT WAS NOT SURPRISING TO ME THAT WE HELD OUR 2016 MEETINGS IN BANGALORE AND THE 2017 IN DUBAI.

THE STRATEGIC PLANNING SESSION HELD IN NAGOYA ALSO PRODUCED A TASK FORCE ON ETHICS, WHICH WAS SUBSEQUENTLY COMPLETED, AND HELD AS A COE FOR THE AIB LEADERSHIP. THAT GROUP THEN WENT ON TO STRUCTURE A COE FOR THE ACADEMY AS A WHOLE. SO DURING THE TIME 2010-2012, THERE WAS A LOT OF WHAT I WOULD CALL STRUCTURAL ACTIVITY—REFINING OUR GOVERNANCE STRUCTURE, MAKING THE APPROPRIATE CONSTITUTIONAL AND BY-LAWS CHANGES, AND PLANNING FOR A MORE STREAMLINED AIB BOARD. WE ALSO CAME TO LEARN JUST HOW IMPORTANT THE SECRETARIAT REALLY IS TO THE SURVIVABILITY OF THE AIB, AND WE ARE MOST GRATEFUL THAT THEY STILL CONTINUE TO SERVE AS AIB SECRETARIAT.