

# NAKIYE BOYACIGILLER



NAME: NAKIYE A. BOYACIGILLER		
TITLE: PROFESSOR		
AFFILIATION: SABANCI UNIVERSITY		
YEAR PhD AWARDED: 1986	YEAR BECAME AN AIB FELLOW: 2007	YEAR(S) OF SERVICE AS AIB PRESIDENT: 2014-2015

## **PRIMARY CONTRIBUTIONS TO THE FIELD OF INTERNATIONAL BUSINESS:**

Professor Boyacigiller's scholarly and professional contributions stem from her being one of the first scholars emphasizing the importance of the study of culture within organizational studies. In her early work with Karlene Roberts, and later collaborations with Kleinberg, Phillips and Sackmann, they reviewed how culture was conceptualized within the international management literature and made suggestions of how to make these studies more rigorous. Many of these recommendations, among them that conceptualizations of culture should go beyond national culture and the need for an interactionist perspective were leading edge when first published. With Nancy Adler she turned her attention to the mainstream literature in organizational studies, finding it to be overly parochial and imbued with an implicit universalism. They made several recommendations for how to build a more globally relevant organizational science that today appear prescient.

Her work with Levy, Beechler and Taylor was one of the first and most rigorous conceptualizations of global mindset (2007, JIBS). With a multi-year NSF grant she Levy, Beechler and Taylor also contributed to a more nuanced understanding of culture and social capital in MNCs. A dedicated teacher, Nakiye has made significant scholarly as well as professional contributions in this important arena. As early as 1992, she co-authored an AACSB publication and gave several workshops (together with N.J. Adler) for the Academy of Management (AOM) to help colleagues internationalize their OB courses. Her book, Crossing Cultures: Insights from Master Teachers (co-authored with Goodman and Phillips) reflects both her belief in innovative pedagogies and the importance of bringing a more sophisticated understanding of culture to our colleagues and students.

## **SELECTED MAJOR PUBLICATIONS:**

- Levy, O., Taylor, S., Boyacigiller, N. A., Bodner, T. E., Peiperl, M. A., & Beechler, S. (2014). Perceived senior leadership opportunities in MNCs: The effect of social hierarchy and capital. Journal of International Business Studies, 46(3), 285-307.

- Levy, O., Taylor, S. & N.A. Boyacigiller (2010) On the Rocky Road to Strong Global Culture, Sloan Management Review, 51 (4): 20-22.
- Levy, O., Beechler, S., Taylor, S. & **Boyacigiller, N.** (2006) What we talk about when we talk about “Global Mindset.” Journal of International Business Studies, 38: 231–258.
- **Boyacigiller, N.A.**, Goodman, R.A. and M.E. Phillips (Eds). (2004). Crossing Cultures: Insights from Master Teachers. London: Routledge.
- **Boyacigiller, N.**, Kleinberg, J., Phillips, M.E. & Sackmann, S. (2003) Conceptualizing culture: Elucidating the streams of research in international cross-cultural management. In B.J. Punnett & O. Shenkar (eds.), Handbook for International Management Research. Ann Arbor: University of Michigan Press, pp 99-167.
- **Boyacigiller, N.** & Adler, N.J. (1997) Insiders and outsiders: Bridging the worlds of organizational behavior and international management. In International Business Inquiry: An Emerging Vision, B. Toyne and D. Nigh (eds.). Columbus: The University of South Carolina Press: 396-416.
- **Boyacigiller, N.** & Adler, N.J. (1991) The parochial dinosaur: The organizational sciences in a global context. Academy of Management Review, 16 (2): 262-291.
- **Boyacigiller, N.** (1990) The role of expatriates in the management of interdependence, complexity and risk in multinational corporations. Journal of International Business Studies, 21 (3): 357-381.

### MAIN HONORS AND DISTINCTIONS:

- As dean at the Sabanci School of Management (SOM) in Turkey from 2003-2013, we doubled the size of the faculty, grew the student numbers tenfold, gained AACSB accreditation and became one of the top B-schools in Turkey and the region.
- Member of several international advisory councils: Cyprus International Institute of Management, (2004-), WU: Vienna University of Economics and Business (2011-14), Bologna Business School, (2014–), GIBS, University of Pretoria (2015 –).
- Board of Turkish Philanthropy Funds (2014-); BÜVAK (Boğaziçi University) Board of Trustees (2017-)
- Keynote Speech, Doing Science from the Periphery: What’s a Dean to Do? IFSAM (International Federation of Scholarly Associations of Management), Limerick, Ireland, June 2012.
- National Science Foundation Grant, “Organizational Competitiveness: Exploring the Roles of Organizational Culture and Human Resource Management in Multinational Corporations,” with S. Beechler, O. Levy and S. Taylor, 2000-2006.

### NAKIYE A. BOYACIGILLER’S TERM AS PRESIDENT (2014-2015)

With only one year as President, if you want to make your mark, it is critical that you have a good working relationship with all the members of the board. As President I was fortunate to work with a great team: working with them I was constantly reminded of the strengths that diversity brings to boards. <sup>1</sup>

At the beginning of 2015 our membership stood at 3,160 hailing from 86 different countries and our total assets were just over \$2.7 million (USD). During this period, we were fortunate that our finances were “solid and stable” allowing us to consider **new initiatives** and work to upgrade our existing activities. **This summary does not include an account of much of the important work done during my presidency including: working to define the domain of our second journal, developing policies to introduce SIGs and Special Conferences, managing JIBS, or the significant work down to upgrade the performance of our chapters. Rather I will focus on what I think were my unique contributions.** I believe my main contribution on the board was my unwavering support of our beginning several **Social Responsibility Initiatives**. First, we decided that AIB would give logistic and financial support to the

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<sup>1</sup>Rob Grosse preceded me as President and Rosalie Tung followed me, with Mike Kotabe to follow Rosalie. During my term we had particularly committed VPs of Administration: Elizabeth Rose, Jeremy Clegg, Sumit Kundu, Maria Alejandro Perez-Gonzalez and Hadi Alhorr. Incredible program chairs in Klaus Meyer, Ram Mudambi, Charles Dhanaraj and Sarianna Lundan. And of course the peerless team of our Secretariat led by Tomas Hult and Tunga Kiyak.

**39 Country Initiative**, based at Western University (Canada) and the brainchild of AIB Fellow Paul Beamish. The 39 Country Initiative seeks to support the poorest countries in the world with teaching materials (mainly books and cases). With AIB's support they were able to add two more nodes to the project.<sup>2</sup> Our support was initially defined for three years and up to \$50,000USD. A second initiative I am very proud of was the decision to begin including a **social responsibility activities at our annual meeting**. We launched this first in Bengaluru (2015) with visits to two NGOs: The Association for Promoting Social Change (APSA) and the Concerned for Working Children. In addition, both organizations were allowed to set up booths at the conference to sell authentic India handicrafts and thus raise funds. I also worked to continue this practice the following year in New Orleans. With the Minneapolis meeting hopefully such events will have become institutionalized.

Personally it was very satisfying for me, as AIB's **first president from a university in an emerging market** (Sabanci University, Turkey), to be AIB President at our Bengaluru, India conference. Bengaluru 2015 was the site of other firsts that year. We finally had our first female Executive of the Year, Kiran Mazumdar-Shaw the CEO of Biocon. That year the first **Advancing Scholarship in Emerging Economies** pre-conference workshop, targeted at deans and directors of doctoral programs was held in Bengaluru.<sup>3</sup> I was in the workshop and view it as an example of AIB's active engagement to foster the development of IB research in emerging markets. Another excellent example being the introduction of Chinese, French, Spanish and Brazilian Portuguese **translations of JIBS abstracts**.

The pros and cons of challenging **conference locations** would reappear periodically before AIB boards. The choice of, India, though an obvious choice for AIB, did lead to some challenges that undoubtedly had a negative impact on attendance. The onerous visa process was impossible for some of our members,<sup>4</sup> some raised health and safety concerns. Dubai too, would lead to significant debates, due to their discrimination against Israeli citizens, the LGBT community and stifling of freedom of speech. As AIB president I had to write letters to close friends who were dismayed by our choice of Dubai. Not defending Dubai's discriminatory practices but rather explaining why the board felt it was important to meet in Dubai. Together with my previous experiences with the 2004 Istanbul to Stockholm and the 2013 Istanbul conferences, this is a topic where I have worked intensely.<sup>5</sup> Eventually, I would be among a small group of past presidents to be asked by the current board to revisit and rewrite a **conference location policy** for AIB (2018).

My term on the AIB board as President-elect coincided with the untimely death of my beloved husband of 39 years, Ziya. In fact, I could not attend the Vancouver meeting as it conflicted with Ziya's funeral in Istanbul. Yet I felt the presence of my AIB colleagues around me during those difficult days with their flowers, cards and notes of condolences. This for me was a reminder of what I have always felt and believed: AIB is not only a professional organization for many of us but also an important network of friends, from which we draw not only intellectual but also social and emotional sustenance. For me, serving on the AIB board was a labor of love. I must admit I was sad when my term ended.

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<sup>2</sup> One at Temple University led by Susan Mumtaz the other at Queensland University, Australia led by Peter Liesch.

<sup>3</sup> Led by three distinguished deans, Jose de la Torre, Professor Emeritus at Florida International University, Rishikesh T. Krishnan, Director, Indian Institute of Management Indore and Sougata Ray, Professor, Indian Institute of Management Calcutta.

<sup>4</sup> The visa process required an extra sixty-day background check for members in six countries (Afghanistan, China, Iran, Pakistan, Sudan and persons of Pakistan origin residing in other countries). Almost all Pakistani members were rejected and a large number of Chinese and Taiwanese members were unable to secure visas.

<sup>5</sup> In 2004 the board decided to move the annual meeting to Stockholm from Istanbul as a result of two terrorist attacks and travel advisory of the US government. History almost repeated itself in 2013, when the Gezi political protests once again almost led to the cancellation of the Istanbul conference in 2013. Instead we had one of the most annual conferences ever, in terms of number of participants!