

## ***AIB Insights* Editorial Policy**

*AIB Insights* is the Academy of International Business (AIB) official publication that provides an outlet for short (around 2500 words), interesting, topical, current and thought-provoking articles. Articles can discuss theoretical, empirical, practical, or pedagogical issues affecting the international business community of researchers, practitioners, policy makers, and educators. The publication seeks articles that have an international business and cross-disciplinary orientation with IB researchers and faculty as the intended primary audience.

Authors should highlight the insight of their article in the first paragraph. They should prompt the reader to think about international business and international business teaching/learning in new ways. Articles sought should be grounded in research, but presented in a readable and accessible format.

Articles written for *AIB Insights* should be free of professional jargon and technical terms, light on references, but heavy on insight from the authors' experiences and research. Terminology should be defined if it is not in the common domain of the IB literature. Authors should remember the intended audience of the publication and write accordingly. A regression equation, a correlation matrix, a table or a graph needed to support a point may be included.

*AIB Insights* does not seek the kind of articles that are intended for traditional journals in international business, such as the *Journal of International Business Studies*. The publication is intended to inform, educate, and enlighten readers with state of the art information on a topic with a broad appeal to the profession.

Acceptable articles may fall into one of several categories:

1. Insights from authors' stream of international business research
2. Current issues affecting international business as a discipline
3. Trends in international business practices
4. The use of technology in international business
5. The evolving nature and evolution of the International Business department/function/discipline
6. Government Policy, International Trade, and World Order
7. Innovative approaches to teaching international business and internationalizing curricula
8. Other topics of interest to international business researchers, practitioners, policy makers, and educators

Please include a cover page with all the authors' contact details (email, university affiliation, full address, telephone, fax if used). The second page should include 50-75 word biographies of participating authors. Articles submitted should follow *JIBS* referencing style for consistency.

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