

## 2005 Frontiers Conference

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Conference Announcement and Invitation To Submit Proposals To Present at:

### **THE 3<sup>RD</sup> ANNUAL JIBS/AIB/CIBER INVITATIONAL CONFERENCE ON EMERGING RESEARCH FRONTIERS IN INTERNATIONAL BUSINESS**

2005 Conference Theme: Bridging IB Theories, Constructs, and Methods Across Cultures and Social Sciences

September 28-October 1, 2005

RSM Erasmus University

Rotterdam, The Netherlands

[Conference Website](#)

#### **Description**

The third Annual Conference on Emerging Research Frontiers in International Business Studies will be held on September 28 - October 1, 2005 at RSM Erasmus University, Rotterdam, The Netherlands. The event is organized by the *Journal of International Business Studies* (JIBS) and the Academy of International Business (AIB), and is co-sponsored by selected CIBERs (Centers of International Business Education and Research). This event represents the official exploration arm of *JIBS*. The aims of the conference are as follows:

- To encourage the exploration of emerging research ideas in an innovative and highly interactive environment, free from the constraints of traditional conference formats.
- To build a cross cultural community of international scholars across both the social sciences and the functional areas of international business.
- To facilitate open discourse and legitimize the exploration of new research domains
- To redirect or shut down tired or outmoded themes

#### **Programme Committee 2005**

Henk W. Volberda (RSM Erasmus University; Chair), Torben Pedersen (Copenhagen Business School; co-Chair), Joan-Enric Ricart (IESE), Pervez Ghauri (University of Manchester), George Yip (London Business School), Joseph L. Cheng (University of Illinois), Arie Y. Lewin, (Duke University; JIBS Editor-in-Chief); Alan J. Rugman (Indiana University; President AIB).

#### **Sponsors**

*JIBS* (Academy of International Business) and CIBERs at Brigham Young, Colorado at Denver, Connecticut, Duke, Florida International, Georgia Tech, Hawaii, Illinois, Indiana, Kansas, Memphis, Michigan, Michigan State, North Carolina, Ohio State, Pennsylvania, Pittsburgh, Purdue, San Diego State, South Carolina, Southern California, Texas A&M, Texas, UCLA, Washington, and Wisconsin.

#### **Theme for the 2005 Conference**

The overall theme for the 2005 Frontiers Conference is *Bridging IB Theories, Constructs, and Methods Across Cultures and Social Sciences*. The goal is to explore the intersection of the social sciences and diverse national perspectives as they relate to a rapidly morphing domain of International Business. The programme committee is especially interested in encouraging ground breaking ideas as they apply to emerging topics such as:

- sourcing and locating human capital anywhere in the world (global outsourcing/offshoring of labour-intensive and/or knowledge intensive work);
- the globalization of national companies (entry modes, stages of internationalization process);
- the international expansion of start ups (global start-ups);

- IB and sustainability (corporate social responsibility, natural environment);
- new organizational forms and dimensions of truly global corporations (e.g., ambidextrous multinational organizations; new horizontal and vertical intra- and interorganizational modes for knowledge absorption);
- global hypercompetition and international cooperation (cross-national mergers, acquisitions, joint-ventures and alliances);
- the re-shaping of IB in relation to the entry of global competitors from China, India, South Korea and other newly developed economies;
- new perspectives that increase the theoretical grounding of IB or introduce new theories and concepts (e.g., coevolution, thrust, IB exploration vs. exploitation strategies, managing diversity) from adjacent disciplines.

These and other IB issues should be addressed by scholars at different levels of analysis, including (1) individual and group level, (2) functional-level focus, (3) organizational-level focus, and (4) population level, (5) extended enterprise-level focus (e.g., web based global network organizations, offshoring of white collar jobs, global supply chains). Consequently, high-quality proposals are requested for **panels** and **individual papers** in four areas.

- Cross cultural and cross disciplinary theoretical frameworks that broaden the scope of IB scholarship.
- New approaches to established IB themes in strategy, HR, international, political economy, comparative capitalism, entrepreneurship, ethics, corporate governance functional areas of international business, etc.
- New or borrowed empirical methodologies that should be considered by IB scholars.
- Bridging the arenas of IB research and practice.

Strong preference for academic proposals will be given to those that exemplify state of the art conceptual, analytical, empirical, and behavioural approaches. Comprehensive reviews of major research areas that either shut down old orthodoxies or redirect research are also encouraged.

## Timetable

### March 29, 2005

Deadline for submitting proposals and/or paper summary for this all-invitational conference to: **Ms Joy Kearney**, (tel. **0031 10 408 1951** and **fax 0031 10 408 9013**), via email: [jkearney@rsm.nl](mailto:jkearney@rsm.nl) .

Each proposal or paper summary should not exceed 5 double spaced pages. The proposal should clearly identify panel organizer and panel participants or primary author/presenter of a proposed paper. The proposal should include the primary speaker's brief bio, email address, mailing address, telephone number, and fax number.

Because papers will subsequently be considered for publication in JIBS or the annual book series by Palgrave, we strongly encourage authors to consider submitting ambitious high quality papers, providing the paper has not been previously published or accepted for publication by the date of the conference.

- May 6, 2005** Deadline for Programme Committee to select proposals/authors and issue invitations to present at the 2005 Frontiers Conference.
- September 1, 2005** Deadline for invited authors to submit completed drafts of papers to Joy Kearney for posting on conference web site.
- Sept. 28 - October 1, 2005** Conference will be held at **Erasmus Expo Centre, RSM Erasmus University, Rotterdam, The Netherlands**
- January 27, 2006** Deadline for submitting final paper to the Programme Committee for consideration for publication in *JIBS* or the Palgrave annual book series. Send final papers to Arie Y. Lewin, Editor-in-Chief, *JIBS* (Fuqua School of Business, Duke University, P.O. Box 90120, Durham, NC 27708, Email: [dtrojan@mail.duke.edu](mailto:dtrojan@mail.duke.edu) ).