

2013 AIB ANNUAL MEETING – Istanbul, Turkey
July 3-6, 2013

PROGRAM ERRATA

- 1. Session 1.1.14 (page 32)**
Paper Withdrawal: "International Entrepreneurship and the Theory of Structuration: When is Entrepreneurship Truly Transformative?" by Shazia Karmali of University of Victoria
- 2. Session 1.3.4 (page 34)**
Panelist Change: Mila Lazarova, Simon Fraser University, will present on the panel "Academics on the Move: Advice for Junior Academics Developing Boundaryless Careers" in lieu of Masud Chand, Wichita University Carolina.
- 3. Session 1.3.7 (page 34)**
Session Chair Change: Donna Kelley, Babson College will replace Felipe Monteiro, INSEAD as chair
- 4. Session 1.3.12 (page 35)**
Paper Withdrawal: "Understanding a Firm's Internationalization Process - An Abductive Inspired Learning Approach" by Roger Schweizer of University of Gothenburg
- 5. Session 1.3.13 (page 35)**
Paper Added: "Integrated Model to Analyze Brand Function for Products in the Global Marketplace" by David Pan of Prince Sultan University, Alan Pan of Xiamen University, Frank Fu of Hong Kong Baptist University, and Linda Clarke and Berna Mutlu of University of Florida.
- 6. Session 1.4.4 (page 37)**
Panelist Withdrawal: Felipe Monteiro and Tina Ambos will not participate as panelists on the panel "Advancing Research on International Aspects of Innovation Ecosystems, Consumer Benefits, and Other Demand-Side Perspectives"
- 7. Session 1.4.7 (page 38)**
Session Chair Change: Nalin Kulatilaka, Boston University will replace Shankar Chelliah, Universiti Sains Malaysia as chair
- 8. Session 1.5.3 (page 40)**
Panelist Withdrawal: Gleb Nikitenko, University of San Francisco, will not present on the panel "Developing Country Multinationals: Black Cats, White Cats or Models of CSR?"
- 9. Session 1.5.10 (page 41)**
Paper Withdrawal: "Effects of Emerging Market Institutions" by Meng Zhao, Nan Zhou, and Seung Ho Park of Moscow School of Management SKOLKOVO
- 10. Session 2.1.10 (page 45)**
Author Correction: Co-author Luciano Ciravegna, University of London was not listed for "Causal Recipes for Internationalization Speed an Exploratory Study"
- 11. Session 2.2.8 (page 48)**
Session Chair Change: Udo Zander, Stockholm School of Economics will replace Angelika Lindstrand, Stockholm School of Economics as chair
- 12. Session 2.2.10 (page 49)**
Paper Withdrawal: "Effectiveness of Perceived Organizational support for SIEs: Career Networks as Moderators" by Lan Cao of Leuphana University Lueneburg, Andreas Hirschi of University of Lausanne, and Juergen Deller of Leuphana University Lueneburg
- 13. Session 2.2.11 (page 49)**
Session Chair Change: Shameen Prashantham, Nottingham University will replace C. Bulent Aybar, Southern New Hampshire University as chair

14. Session 2.3.12 (page 52)

Paper Withdrawal: "How Private Equity Firms Make Cross-Border Investments: Learning to Internationalize" by Yang Fan and Hans Bruining of Erasmus University

15. Session 2.3.13 (page 53)

Session Chair Change: Nurgul Ozbek, Stockholm School of Economics will replace J Kent Eriksson, Royal Institute of Technology as chair

16. Session 2.4.7 (page 55)

Session Chair Change: Romie Frederick Littrell, Auckland University of Technology will replace Elizabeth Rose, Aalto University and University of Otago as chair.

17. Session 2.4.13 (page 56)

Paper Withdrawal: "Leveraging or Dissipating Resources: Virtuous and Vicious Internationalization Process of Emerging Market Multinationals" by Aleksandra Wasowska of University of Warsaw and Krzysztof Obloj of Kozminski University and University of Warsaw

18. Session 2.4.15 (page 57)

Session Chair Change: Gary Knight, Willamette University will replace Sergio Carvalho, University of Manitoba as chair (asked Gary Knight).

Paper Withdrawal: "Exploring the Impact of Illicit Tobacco Trade on Smoking Demarketing Efforts" by Alan S. Zimmerman of City University of New York-College of Staten Island and Peggy E. Chaudhry of Villanova University

19. Session 2.5.2 (page 58)

Panelist Change: Isik Soydan, Pfizer, will present on the panel "Women in Business in Turkey" in lieu of Hande Eskinazi, Pfizer.

20. Session 2.5.6 (page 59)

Paper Withdrawal: "Social Influence and Contextual Utilization of CRM Technology in an International Field Sales Organization" by David S. Baker of University of Louisiana at Lafayette

21. Session 2.5.10 (page 60)

Paper Withdrawal: "Product-Geographic Diversification and Firm Performance: The Moderating Effects of Home Country Institutions" by Brian Roy Tan and Asda Chintakananda of Nanyang Technological University

22. Session 2.5.14 (page 61)

Session Chair Update: Naomi A. Gardberg, Baruch College – CUNY was not able to chair this session.

23. Session 3.1.2 (page 62)

Panelist Withdrawal: Guenter K. Stahl, WU Vienna and INSEAD, will not present on the panel "The Role of CSR in the Growth and Success of Chinese Multinationals"

24. Session 3.1.5 (page 62)

Paper Withdrawal: "Exploring Rapid International Growth of High Technology Ventures: From a Knowledge Perspective" by Fiona Xiaoying Ji and Catherine N. Axinn of Ohio University

Paper Withdrawal: "Organizational Learning in Young Transnational Firms" by Mareike Schmidt of University of Bremen and Jörg Freiling of University of Bremen

25. Session 3.1.7 (page 63)

Paper Withdrawal: "Poor Predictive Power and the Unrealism of International Trade Models: Proposing a More Realistic Behavioral Economics-Based Model" by Hamid S. Hosseini of King's College

Session Chair Change: Dan Li, Indiana University will replace Alan S. Zimmerman, City University of New York College of Staten Island as chair

26. Session 3.1.8 (page 63)

Author Correction: Co-author Sumit Kundu, Florida International University was not listed for "Causal Recipes for Internationalization Speed" and will present this paper.

27. Session 3.1.13 (page 64)

Paper Withdrawal: "Between the Global and the Local? Knowledge Sharing and Neo-Colonial Relations in Professional Service Multinationals" by Mehdi Boussebaa of University of Bath, Andrew Sturdy of University of Bristol, and Glenn Morgan of University of Cardiff

28. Session 3.2.4 (page 66)

Session Chair Change: Nakiye A. Boyacigiller, Sabanci University will replace Joan P Mileski, Texas A&M University at Galveston and Tugba Kalafatoglu, ESADE Business School as chair

29. Session 3.2.6 (page 66)

Paper Withdrawal: "Business Model Management in the Internationalization of Emerging Market Firms: The South African Experience" by Margarete Kalinowski of ESADE Business School and Luis Vives of ESADE Business School

30. Session 3.2.10 (page 67)

Paper Withdrawal: "Selective Attention and the Initiation of the External Knowledge Sourcing Process in Multinational Corporations" by Felipe Monteiro of INSEAD

31. Session 3.2.14 (page 68)

Paper Moved: "Integrated Model to Analyze Brand Function for Products in the Global Marketplace" by David Pan of Prince Sultan University, Alan Pan of Xiamen University, Frank Fu of Hong Kong Baptist University, and Linda Clarke and Berna Mutlu of University of Florida has moved to Session 1.3.13.

32. Session 3.2.15 (page 68)

Session Chair Change: Beth Rose, Aalto University and University of Otago will replace Romie Frederick Littrell, Auckland University of Technology as chair.

33. Session 3.3.1 (page 69)

Panelist Change: Stephen Tallman, University of Richmond; Rajneesh Narula, University of Reading; and Klaus E. Meyer, China Europe International Business School will replace Yves Doz and Tina Ambos on the panel.

Panel Chair Change: Aya Chacar, Florida International University will replace Yves Doz as chair.

34. Session 3.4.10 (page 74)

Paper Withdrawal: "An Insider Perspective on Relative Mode Advantage in Local Market Penetration" by Changhui Zhou of Peking University and Helen Liu of Industrial and Commercial Bank of China

35. Session 3.4.13 (page 74)

Paper Withdrawal: "When an Intercultural Business Negotiation Fails: Comparing the Emotions and Behavioral Tendencies of Individualistic and Collectivistic Negotiators" by Rajesh Kumar of Nottingham University, Harri T. Luomala of University of Vaasa, and J.D. Singh of International Management Institute, New Delhi

36. Session 3.4.15 (page 75)

Paper Withdrawal: "International New Ventures – Developing a Competitive Advantage through Internationalization" by Roger Schweizer of University of Gothenburg

37. Program Contributor (page 86)

Participant Info Change: Michael Zisuh Ngoasong is now with Open University Business School (mrngos@yahoo.co.uk)

38. Institutional Members (page 93)

University of San Francisco was omitted from the list of Institutional Members of the AIB. The AIB Secretariat regrets the error.