

AIB 50 Years

"I was hired at New York University in 1964 by John Fayerweather who had been one of the founders of the AIB around 1956-1958 and its first president so that I immediately became an AIB member and started attending AIB conferences where I had the chance to meet such prominent IB scholars as Richard Robinson (famous for his controversial book International Business Policy) and Jack Behrman (probably the most prolific and incisive IB writer at that time) who have been my friends ever since. In these early years, there were still tensions between those old-time IB scholars who had excelled at researching publishing and teaching topics related to import and export marketing and financing and those who, like Fayerweather, Robinson and Behrman, were moving the IB field toward the study of foreign direct investment, the MNE and international management. The old guard simply withdrew from the AIB after a few years and so did the businessmen who had helped create the AIB through their crucial support of a new organization devoted to the new IB education that was sorely missing at the time. We owe our gratitude to all three groups!"

Jean Boddewyn
Emeritus Professor, Baruch College (CUNY)
Dean of the AIB Fellows, 2005-2008

"AIB has been important to me, not only professionally, but also to cement relations in an ever-expanding social network of people who share my interests."

John Daniels
University of Miami

"For me, my most memorable moment at any AIB was as Vice President and Program Chair, presiding over the largest assembly ever of AIB delegates, on the stage at the Great Hall of the People, in 2006 when we held the conference in Beijing, China."

Mary Ann Von Glinow

"For me, a personal highlight from past AIB conferences came in Vienna in 1998, when I met for the first time and shared a platform with Ray Vernon, one of the founders of the IB field, whose work goes back to the earliest days of the AIB. In Reading in the 1980s I was a doctoral student of John H. Dunning, another of the key founders of our field, whose first IB book had appeared in 1958, in the year in which the AIB was formed. In the 1980s in Reading, all IB doctoral students joined the AIB as a matter of course."

John Cantwell
Rutgers University (AIB Fellow, and Program Chair, 2008)

"I have been a member of the AIB for 38 years and keep coming back to the annual meetings for two reasons. One is that the meeting offers a great window into new directions for the field as well as current research across a broad range of disciplines. But a more important reason, to me at least, is that it allows me to see so many good friends and colleagues who share similar interests and who look at management through comparable eyes. This camaraderie and sense of family is unique to our organization."

Jose de la Torre

"AIB is, and always has been, a place where the most important discussions could take place with scholars from around the world, each of whom passionately cares about the world."

Nancy Adler
McGill University