

## Curriculum Vitae

### **John M. Mezas**

Associate Professor  
Management Department

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University of Miami,  
Miami School of Business  
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### **HIGHER EDUCATION**

Doctor of Philosophy: Management, New York University, Stern School of Business 1998

Master of Philosophy: Management, New York University, Stern School of Business 1995

Bachelor of Science: Accounting, New York University, Stern School of Business 1991

### **EXPERIENCE**

#### **Academic:**

University of Miami Associate Professor; May 2005 – Present

University of Miami Assistant Professor; September 1997 – May 2005

#### **Non-Academic:**

Co-founder and Director of Always Entertaining, Inc.: Entertainment firm specializing in corporate events and parties.

#### **Editorial Responsibilities**

Associate Editor: *AIB Insights*. 2015-Present.

Editorial Boards Member: *Journal of International Business Studies*. 2005-Present.

Editorial Boards Member: *Strategic Management Journal*. 2007-Present.

Co- Editor: *Journal of International Management*, Special Issue 8(3).

#### **Publications:**

Park, N., X. Martin, J. Lee, J.M. Mezas. 2018 Effect of Functional Focus on Bounded Momentum: Examining Firm and Industry-Level Alliances. *Strategic Organization*, 16(2): 167-191.

Cuervo-Cazurra, A. Ganitsky, J. Luo, Y. Mezas, J. 2016 Emerging Markets and Global Strategy, *AIB Insights*, 16(4):1-4.

Park, N., J.M. Mezas, J. Lee, J. Han. 2014. Reverse knowledge diffusion: Competitive dynamics and the knowledge seeking behavior of Korean high-tech firms. *Asia Pacific Journal of Management*, 31:355–375

Mezas, J.M. & S.J. Mezas 2010. Country Level Corruption as a Liability of Foreignness: Effects on Staffing, Incentives, and Activities. In Devinney, TM, Pedersen, T & L Tihanyi (eds.), *Advances in International Management: The Past, Present and Future of International Business and Management*, V23, New York, NY: Emerald.

### **Publications (continued):**

- Shaver, J.M. & J.M. Mezas. 2009 Diseconomies of Managing in Acquisitions: Evidence from Civil Lawsuits. *Organization Science*, 20(1): 206-222.
- Mezas, J.M. & W.H. Starbuck 2008. Decision Making with Inaccurate, Unreliable Data. In Hodgkinson, G. & Starbuck, W. (eds.) *Oxford Handbook of Organizational Decision Making*. London: Oxford University Press.
- Mezas, J.M. & Park, N. 2008 Home-country environmental conditions, international expansion, and firm value: The case of e-commerce firms in the United States. *Best Paper Proceedings, Academy of International Business Annual Meeting, Milan, Italy*.
- Park, N. & J.M. Mezas. 2005 Before and After the Technology Sector Crash: Stock Market Response to Alliances of E-Commerce Firms. *Strategic Management Journal*, 26(11): 987-1007.
- Mezas, J.M. & T.A. Scandura. 2005 Expatriate Adjustment, Development, and Retention: The Role of Mentoring. *Journal of International Business Studies*, 36(5): 519-538.
- Park, N., Mezas, J.M. & J. Song 2004. A Resource-based View of Strategic Alliance and Firm Value in the Electronic Marketplace. *Journal of Management*, 30(1): 7-27.
- Mezas, J.M. & W.H. Starbuck 2003. What do Managers Know, Anyway? *Harvard Business Review*, 81(5): 16-17.
- Mezas, J.M. & W.H. Starbuck 2003. Studying the Accuracy of Managers' Perceptions: A Research Odyssey. *British Journal of Management*, 14(1): 3-17.
- Mezas, J.M. & W.H. Starbuck 2003. The Odyssey Continues. *British Journal of Management*, 14(1): 45-47.
- Mezas, J.M. 2002. Identifying Liabilities of Foreignness and Strategies to Minimize Their Effects: The Case of Labor Lawsuits Judgment in the United States. *Strategic Management Journal*, 23(3): 229-244.
- Mezas, J.M. 2002. How to Identify Liabilities of Foreignness and Assess Their Effects on Multinational Corporations. *Journal of International Management*, 8(3): 265-282.
- Luo, Y. & J.M. Mezas 2002. Liabilities of Foreignness: Concepts, Constructs, and Consequences. *Journal of International Management*, 8(3): 217-221.
- Salgado, S., Starbuck, W.H. & Mezas, J.M. 2002. The accuracy of managers' perceptions: A missing dimension in theories about firms. In M. Augier and J. G. March (eds.), *The Economics of Choice, Change, and Organizations: Essays in Memory of Richard M. Cyert*. Cheltenham, UK: Edward Elgar.
- Song, J., Park, N., & Mezas, J.M. 2002. Do strategic alliances matter in E-commerce?: A study of the impact of strategic alliances on firm value in the electronic marketplace. N. Park and J. Song. In Lorange, P. and Contractor, F. (eds.) *Cooperative Strategies and Alliances: What We Know 15 Years Later*. Oxford: Elsevier Science Ltd.
- Schreiber, S., Futado, A., Park, N. & Mezas, J.M. 2002. International Expansion and Firm Value in the Electronic Marketplace. *E-Business Review*, 2(1).
- Schreiber, S., Futado, A., Park, N. & Mezas, J.M. 2002. How Strategic Alliances affect the Value of e-commerce firms. *E-Business Review*, 2(1).

### **Publications (continued):**

- Mezias, J.M, Grinyer, P. & W. Guth 2001. Changing Collective Cognition: A Process Model for Strategic Change. *Long Range Planning*, 34(1): 71-95.
- Mezias, J.M. 2000. Do Labor Lawsuits Represent a Liability of Foreignness for Foreign Subsidiaries Operating in the United States? *Best Paper Proceedings, Academy of Management Annual Meeting*, Toronto, Canada.
- Mezias, J.M. & S.J. Mezias 2000. Resource Partitioning, the Foundation of Specialist Firms and Innovation: The American Feature Film Industry, 1912-1929. *Organization Science*, 11(3): 306-322.
- Starbuck, W.H. & J.M. Mezias 1996. Opening Pandora's Box: Studying the Accuracy of Managers' Perceptions. *Journal of Organizational Behavior*, 17(2): 99-117.
- Mezias, J.M. & Starbuck, W.H. 1996. Journal Impact Ratings. *The Industrial-Organizational Psychologist*, 33(4): 101-105.
- Mezias, J.M. 1994. How Perceived Decision Context Evokes Information Preferences. *Best Paper Proceedings, OSDSC Annual Meeting*, Seattle, WA.

### **Professional and Honorary Organizations:**

#### **Academy of Management International Management Division**

- 2018 Mid-Career Consortium Panelist, Chicago, IL
- 2018 IM Division Best Reviewer Award, Chicago, IL
- 2017 IM Division Doctoral Consortium Panelist, Atlanta GA
- 2016 IM Division Best Reviewer Award, Anaheim, CA
- 2014 IM Division Executive Committee Member
- 2013 IM Division Executive Committee Chair
- 2012 Panelist, New Doctoral Student Consortium, Boston, MA
- 2011 IM Division Conference Program Chair, San Antonio, TX
- 2010 IM Division Professional Development Workshop Chair, Montreal, Canada
- 2010 Elected to IM Division Executive Committee (5-year Term)
- 2009 IM Division Paper Development Workshop Chair, Chicago, IL
- 2007 IM Division Doctoral Consortium Panelist, Philadelphia, PA

#### **Academy of International Business**

- 2018 AIB CEE Chapter Meeting, Meet the Editors Panel, Panelist
- 2018 AIB CEE Chapter Meeting, Inside our AIB Community, Panelist
- 2017 AIB Latin America Chapter Doctoral Consortium Panelist, Lima, Peru
- 2015 Elected Associate Editor *AIB Insights*
- 2013 AIB Annual Meeting, Organized first-ever Mid-Career Consortium, Istanbul, Turkey
- 2012 AIB Annual Meeting, Junior Faculty Consortium Chair, Washington DC
- 2011 AIB Annual Meeting, Doctoral Consortium Panelist, Nagoya, Japan
- 2010 JIBS/AIB Paper Development Workshop Panelist, Rio de Janeiro, Brazil
- 2009 AIB Annual Meeting, Doctoral Consortium Panelist, San Diego, CA
- 2006 Annual Meeting Track Chair, Beijing, China

### **Conference Presentations:**

- 80+ paper presentations at scholarly academic conferences.
- Participant in 30+ conference panels and symposiums.
- Full list of conference presentations available on request.

**Honors and Awards:**

2018 School of Business Administration Excellence in Teaching Award (MBA Program)  
2106 School of Business Administration Excellence in Teaching Award (EMBA Program)  
2105 School of Business Administration Excellence in Teaching Award (Global MBA)  
2010 University of Miami Provost Research Award  
2009 School of Business Administration Excellence in Teaching Award (MBA Program)  
2009 University of Miami Arsht Ethics Initiative Research Award  
2008 University of Miami Arsht Ethics Initiative Research Award  
2006 Certificate of Recognition: Academy of International Business for service  
2005 Teacher of Year Nominee: Graduate Business Student Association  
2004 Teacher of Year Nominee: Graduate Business Student Association  
2004 School of Business Administration Excellence in Teaching Award  
2004 McLamore Research Award  
2002 Nominee: Strategic Management Society's Hayes Best Conference Paper Award  
2001 McLamore Research Award  
2000 McLamore Research Award  
2000 *Best Paper Award*: Academy of Management's IM Division  
2000 "Most Popular Professor Award": BusinessWeek's Survey of Recent U. Miami MBAs  
1999 Teacher of the Year nominee: Graduate Business Student Association  
1999 Certificate of Appreciation: Graduate Business Student Association

**Invited Research Seminars:**

HEC Management Department, Montreal 2015  
Northeastern University Management Department, Boston 2013  
INSEAD Abu Dhabi Campus – August 2012  
Higher School of Economics – Moscow 2012  
Chinese University of Hong Kong Management Department – July 2012  
University of Illinois Management Department – February 2011  
Seoul National University Management Department – June 2011  
Wharton Management Department – March 2008  
University of Miami, School of Law April 2008  
Florida International University Management Department – September 2008  
Harvard Business School Strategy Group – October 2008  
Florida International University Management Department – June 2006

**TEACHING**

Strategy/IB PhD Coordinator: 2011- present  
Global EMBA; Academic Director of the Global Strategy Module: 2017 – present  
Strategic Management: Executive, MBA, and Undergraduate levels.

**Thesis and Dissertation Advising:**

Dissertation Committee Chair for Nick Bamossy  
Dissertation Committee Chair for Maia Barnabishvili  
Dissertation Committee Member for Juan Bu  
Dissertation Committee Chair for Guangrui Guo  
Dissertation Committee Member for Vladislav Maksimov  
Dissertation Committee Member for Stephanie Lu  
Dissertation Committee Member for Monica Sharif  
Dissertation Committee Member for Ethlyn Williams.

**SERVICE: University Committees and Administrative Responsibilities:**

University of Miami Faculty Senate representative for School of Business 2017-present

Chair, MBS School Council Committee on Budget and Facilities: 2015-present

School of Business Council Representative for Management Department: 2012-2015

UM CIBER (Center for International Business Education & Research)

Committee Member: 2011-present

Application Renewal Committee: 2011-present

Seminar Organizer: 2011-present

Coordinated Management Department's Research Seminar series: Fall 2011-present

Global MBA Task Force Member

UM Ethics Initiative Seminar Coordinator: 2013

Global Business Project (CIBER Consortium) Faculty Advisor and UM Representative  
2011-2016

UM SBA Task Force on Academic Integrity; Task force member 2012-present

Strategic Management Core Course Coordinator: 2007-present

Academy of Management Meeting: IM & BPS Divisions Reviewer: 2005-present

Academy of International Business Meeting Reviewer: 2006-2013

Strategic Management Conference Reviewer: 2005-2013

University of Miami Faculty Senate representative for School of Business 2009-2012

Coordinated Management Department's Research Seminar series: 2008-present

Undergraduate Curriculum Committee Member: 2007-2008

Strategic Management Core Course Coordinator: 2007-present

Representative to Faculty Senate Committee on Athletics: 2008-2010

**Business-related Community Activities:**

Member, Board of Directors: UM/Canterbury Preschool: May 2003-May 2010