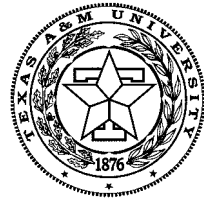




AIB

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Texas A&M
University



The University of Puerto
Rico



Geographies and International Business

2002 Annual Meeting
Caribe Hilton San Juan
San Juan, Puerto Rico
June 28 - July 1, 2002



The 44th Annual Meeting
of the Academy of International Business

Geographies and International Business

Caribe Hilton, San Juan
San Juan, Puerto Rico
June 28-July 1, 2002

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Conference Program



AIB

Academy of International Business



Texas A&M University



The University of Puerto Rico

2002 Annual Meeting

Caribe Hilton, San Juan, Puerto Rico

June 28-July 1, 2002

“Geographies and International Business”

Program Chair

Lorraine Eden

Mays Business School, Texas A&M University

Local Arrangements Chair

Arleen Hernández

College of Business Administration, University of Puerto Rico

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2001 - 2002 Executive Board

Bienvenido a Puerto Rico

On behalf of the AIB Executive Board, I would like to welcome all of you to our 2002 Annual Meeting in San Juan. AIB Vice-President Lorraine Eden has developed an interesting and relevant theme for the meeting, "Geographies and International Business," and her team has done a fabulous job of assembling an exciting and intellectually challenging program. We owe a large round of "thanks" to everyone who has helped with the process of soliciting and reviewing papers and arranging the meeting.

Puerto Rico, "The Pearl of the Caribbean," is a wonderful setting for the meeting with everything from historically interesting and beautiful Old San Juan to glorious beaches and dense rain forests. Arlene Hernandez has headed up a major effort at our host school, The University of Puerto Rico, to make sure that we all take full advantage of their Island: the UPR gala dinner Saturday night will be one of the highlights of the meeting. Arlene and her colleagues have put countless hours into solving all of the local arrangement problems necessary to make the meeting a success and she certainly has our appreciation for her efforts.

One of the great advantages of holding our meeting in Puerto Rico is the chance to meet Caribbean and Latin American scholars who might not otherwise be able to attend. In addition, there will be a number of joint sessions with BALAS, a Latin American focused academic organization, which will provide ample opportunity to learn more about regional issues and meet new colleagues interested in the area.

As always, the AIB Annual Meeting provides an opportunity to meet colleagues from all over the world, establish new friendships and develop new research and teaching relationships. The cross-national diversity of attendance in Puerto Rico is strong evidence that AIB is a truly global organization. We all need to make an extra effort to take advantage of that fact and reach out to meet scholars whom we might not otherwise meet.

I look forward to seeing as many of you as possible over the next few days. I know that everyone will enjoy the meeting and take advantage of everything that Puerto Rico has to offer.

Regards,



President
Stephen J. Kobrin
Wharton School
Univ. of Pennsylvania



Immediate Past President
José de la Torre
The Anderson School
UCLA



**Vice President
2001 Program**
Bernard Yeung
Stern School,
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Manoa

Letter from Program Chair

Welcome to the 2002 Annual Meeting of the Academy of International Business! The AIB 2002 Program Committee has lined up an impressive program for you at the Caribe Hilton in San Juan, Puerto Rico, June 28-July 1, 2002. The theme for this year's conference is "Geographies and International Business". I want to tell you a bit about this year's meetings.

In terms of pre-conference activities, we will hold Doctoral and Junior Faculty Consortiums all day Friday, June 28. Witold Henisz (Wharton) and Joanne Oxley (Michigan) are the two consortia chairs. Lloyd Russow (Philadelphia) has organized a "Meet the Editors" roundtable for the consortium participants, on Friday afternoon, where they will have the opportunity to interact with editors of almost all the major international business journals.

Three ever-popular Poster Sessions will be held this year, Saturday and Sunday (both with lunch) and Monday (with wine & cheese). A new feature this year is Doctoral Consortium Row in the Saturday Poster Session, where PhD students in the Doctoral Consortium will be presenting their papers. We hope this new feature, together with the Placement Services Center, will provide multiple opportunities for AIB faculty and students to interact.

The formal activities of the conference begin Friday at 4:30 with an Opening Plenary, chaired by Paul Latortue (University of Puerto Rico) on "Geography, Trading Blocs and Investment in the Caribbean Space". The plenary is designed to acquaint AIB members with key international business and public policy issues in the Caribbean and Latin America, as seen from the perspective of distinguished scholars and policy makers. The Presidential Reception, always a popular event, will follow the plenary!

Three other plenary sessions are on the program. Saturday, June 29, opens with the Conference Theme Plenary where we will be discussing interactions between geography and international business, focusing on topics such as clustering, cyberspace and the new Hollywood. Two other special plenary sessions are planned. The Fellows Panel on Sunday, organized by Julian Birkinshaw (London Business School), honors John Stopford (London Business School) and Louis Wells (Harvard) for their long contributions to international business research and teaching. The last plenary, organized by Bernard Yeung (New York University), on Monday, honors Peter Buckley (Leeds) and Mark Casson (Reading) for their classic book, *The Future of the Multinational Enterprise*.

We will share our meetings this year with two non-AIB groups. The first group is BALAS, the Business Association of Latin American Studies. Joseph Ganitsky (Loyola University New Orleans) has organized three sessions on Latin American business strategies, financial issues, and the Argentine currency crisis. BALAS members will be coming to our conference, and AIB members are encouraged to attend the BALAS sessions. Second, several economic geographers are coming to participate in the meetings and are looking forward to sharing their leading-edge research with AIB members, including Tetsuo Abo (Teikyo University), Maryann Feldman (Johns Hopkins), John Holmes (Queens), Martin Kenney (University of California-Davis) and Sharmistha Bagchi-Sen (State University of New York-Buffalo). I know that you will make both groups welcome and that the cross-

fertilization of ideas will create new communities in international business.

Several awards will be given at the meetings. This year, we launch a new award, the AIB Best Paper Award, sponsored by Temple University's Fox School of Business. Thirteen papers have been nominated by track chairs for this award. These papers are marked with a "Best Paper" icon in the margin of your program. Five of these 13 papers have been nominated for the Haynes Prize, for the best paper written by an author or authors under 40 years of age. Sessions where these papers are being presented are marked with a "Haynes Prize" icon in the margin of your program. The winning papers will be announced at Monday's Awards and Recognition Luncheon. Other closely watched awards include the Farmer Dissertation Award, the JIBS Decade Award and the AIB Executive-of-the-Year. Other special events at this year's conference include a reception and meeting of WAIB (Women in the Academy of International Business); the University of Puerto Rico Dinner and Gala; World Cup Soccer; and entertainment by the Puerto Rican National Band on Sunday evening.

I must acknowledge the assistance of the many people who made my job as Program Chair so much easier and rewarding. Given the short time span between annual meetings this year, everything had to be done in half the time. I could not have done it without their help. Many hands make light work! First, a wonderful group of people gave many hours of their time as track chairs: Steve Salter (Cincinnati), Tina Dacin (Queen's), Stewart Miller (Michigan State), Susan Feinberg (Maryland), Robert Weiner (George Washington University), Yadong Luo (Miami), Mike Wright (Nottingham), Eleanor Westney (MIT), Saeed Samiee (Tulsa), Jing Zhou (Texas A&M), Robert Kudrle (Minnesota), Tom Murtha (Minnesota), and Joseph Ganitsky (Loyola University-New Orleans), the BALAS track chair. Second, I would like to thank all the people who submitted paper and panel proposals in December, who reviewed them in January, and who are on the program in a variety of roles as paper givers, panelists, chairs and discussants. The track chairs sent 343 papers out for blind review, each paper to at least two reviewers; we also reviewed 30 panel proposals. This year, the track chairs nominated "best reviewers" and their names are identified with asterisks in the list of reviewers. Thank-you for your time and efforts on behalf of the Academy of International Business! I would also like to acknowledge my hard-working TAMU Team: Lei Zhao, Shannon Eyre, Natalie Young, Raghu Sethumadhavan, Jun Li, Patsy Hartmangruber and Robert Bartholomei, and the financial and administrative support provided to me by the Texas A&M CIBER and the Department of Management. And, lastly, I worked very closely with the whole AIB Executive Board; in particular, I would like to thank Laurel King in the AIB Office, Arleen Hernández and her team at the University of Puerto Rico, and Bernard Yeung (New York University), last year's program chair.

Welcome to Puerto Rico and enjoy the conference!

Lorraine Eden
2002 AIB Program Chair

Letter from the Governor



ESTADO LIBRE ASOCIADO DE PUERTO RICO

Sila M. Calderón
GOBERNADORA



MESSAGE FROM THE GOVERNOR OF PUERTO RICO TO THE 2002 ANNUAL MEETING OF THE ACADEMY OF INTERNATIONAL BUSINESS

I extend my warmest regards to the participants of the Academy of International Business' 2002 Annual Conference. I hope you will all enjoy the opportunity to share ideas with professionals on how international business continues to bring all of us together. *Bienvenidos!*

During your stay, you will no doubt sample many of the wonders that our tropical island has to offer: sun-splashed beaches, first-rate accommodations, captivating historic sites and a thriving nightlife. However, you will also address pressing questions that touch the daily livelihood of the people of Puerto Rico.

I am particularly interested in your organization, because we have made economic development the top priority of my Administration. We are implementing far-reaching initiatives to simplify complex regulations, streamline the permit issuance process, rationalize the Tax Code, reduce the price of energy, and generally minimize the costs of doing business in Puerto Rico. I am confident that Puerto Rico will once again take the lead in international business competitiveness.

Our island also has a direct stake in the discussion of the main theme of this year's Annual Conference: the relationship between geography and economic development. Because of our centric location at the commercial crossroads of the hemisphere, we enjoy one of the most open economies in the world. Our sophisticated manufacturing and transportation industries are second to none, and will flourish even further once we complete construction of the brand-new Port of the Americas, a giant transshipment port on the island's southern coast. At the same time, our ideal climate and physical setting continue to attract millions of visitors by air and sea.

Thus, our geography is not just a source of spiritual enjoyment and mental relaxation - it is a huge economic blessing that will continue to yield fruit. I have no doubt that the richly rewarding academic discussion at this year's Annual Conference will shed additional guiding light to international economic policymakers that seek to maximize their competitive advantages.

Once again, welcome to Puerto Rico. Try to explore as much as you can - relax, take in the sights and rhythms, and enjoy the lighter side of our geography and commerce. Let our life-loving people proudly show you why so many call Puerto Rico *the Island of Enchantment*.



Sila M. Calderón

P.O. Box 9020082 SAN JUAN, PUERTO RICO 00902-0082

Letter from the Dean



*University of Puerto Rico
Rio Piedras Campus
College of Business Administration*

Dean's Office

Greetings fellow members of the Academy of International Business:

We are pleased to host the 2002 annual AIB conference on the beautiful island of Puerto Rico. This year's theme: "Geographies and International Business" seems to fit most appropriately with our esteemed location at The College of Business Administration (CBA) at the University of Puerto Rico, Rio Piedras Campus. Please allow me to share some information with you regarding our University and our Business Degree Program.

The CBA was established in 1926 and is the second largest college in our university system with approximately 3,080 undergraduate students and 402 graduate students. Our Business degree program is organized into seven departments and a graduate school which provides learners with the ability to major in: Accounting, Computer Information Systems, Finance, Human Resource Management, Marketing Management, Operations Management, and Statistics.

At the undergraduate level, the CBA offers a variety of courses in International Business such as Introduction to International Business, International Marketing, International Human Resources, International Finance and Export Documentation. The Graduate School, established in 1970, offers and MBA in Accounting, Finance, Insurance, International Business, Management, Managerial Economics, Marketing, and Qualitative Methods. Additionally, in 1999 the CBA began offering a Ph.D. in Finance and International Business.

To link faculty and graduate students to the community, the CBA operates a Research and Academic Initiatives Center which publishes the biannual journal Forum Empresarial. Also, in collaboration with the MBA program, the CBA offers seminars and workshops as continuing education to private and public sectors in the Caribbean and Latino America.


Through the Center of Education in International Business, founded by the U.S. Department of Education in 1995, the CBA promotes the development of an export-oriented culture in the professional community. The program, with the participation of business leaders, provides International Business training.

Through education, research, and collaboration with the community, the CBA at the University of Puerto Rico is deeply committed to the advancement of international business education and research. This commitment guides our collaborative international business programs and services to individuals in the business community who are interested in engaging in the global economy.

Again fellow AIB members, on behalf of the College of Business Administration at the University of Puerto Rico, welcome to the 2002 AIB meeting in San Juan, Puerto Rico.

Cordially,




Jorge Ayala, Ph.D.
Dean

PO Box 23332 - UPR Station, San Juan, Puerto Rico 00931
Tel. (787) 764-0000 Ext. 3903, 3906 E-mail: jayala@rrpac.upr.clu.edu

Letter from the Chancellor

University of
Puerto Rico

Dear Members of the Academy of International Business:

As the largest university in the Caribbean region, the University of Puerto Rico is committed to the growth and dissemination of knowledge in both an international and regional context. The Rio Piedras Campus in particular emphasizes the development of new research strategies and services which would integrate the history, language and culture of our Puerto Rican nationality through the advancement of international business education and participation in the life of our local community.

As part of this mission to enrich and strengthen Puerto Rico's integration with the Caribbean and Latin American economies, the Rio Piedras Campus has increased its international business programs and academic activities at both the undergraduate and graduate levels. Initiatives include services to the local business community interested in promoting and exploring opportunities for growth in the global economy, as well as the development of projects promoting Puerto Rico as a springboard for Latin American and Caribbean integration into global markets. This is done in what the Carnegie Foundation for the Advancement of Education categorizes as Doctoral-Research University, the only one in Puerto Rico and the Caribbean.



Rio Piedras
Campus

The 2002 Annual Meeting of the Academy of International Business provides a unique opportunity for both the academic and business communities within the Caribbean and Latin America to explore these exciting new developments. Today, we have an opportunity to consolidate our diverse historical, social and economic interests for the progress of all.

Therefore, on behalf of the Rio Piedras Campus of the University of Puerto Rico, I welcome all participants of the 2002 Annual Meeting of the Academy of International Business.

Chancellor's Office

P.O. Box 23300
U.P.R. Station
San Juan, P.R.
00931-3300


George V. Hillyer, Ph. D.
Chancellor

2002 Executive of the Year
Keynote Speaker at the Monday, July 1
Awards Luncheon

Federico Sada
President and CEO
Grupo Vitro



Federico Sada, president and CEO of Grupo Vitro and member of the board of directors, also serves as chairman of the Mexican Council for Foreign Trade (COMCE), chairman of trustees of the National Museum of History (Chapultepec Castle), chairman of trustees of Parque Ecológico Chipinque, member of the boards of (BANCOMEXT) The National Bank for Foreign Trade, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Regio Empresas, ALPEK (a subsidiary of Grupo ALFA), University of Texas MD Anderson Cancer Center, and the Institute for Educational Investigation and Improvement. Mr. Sada is also a member of the World Business Council for Sustainable Development based in Geneva, Switzerland, and of the Council of Entrepreneurial Coordination (CCE) in Mexico.

Mr. Sada joined Vitro in 1974. He became planning and finance director of the Glass Containers Division in 1978. In 1985, he was named president of North America Glass Containers, the largest single business of the company. This business included the operations of Glass Containers in Mexico, and the investments of Grupo Vitro in North, Central and South America.

On January 1, 1995 Mr. Sada was named President and Chief Executive Officer of Grupo Vitro.

Program Chair:

Lorraine Eden, Texas A&M University

Texas A&M Program Assistants:

Robert Bartholomei, Shannon Eyre, Patsy Hartmangruber, Jun Li, Raghu Sethumadhavan,
Natalie Young, Lei Zhao

Track Chairs:

Lorraine Eden, Texas A&M (Geographies & International Business)

Steve Salter, University of Cincinnati (Accounting & Tax)

Tina Dacin, Queen's University, (Alliances & Networks)

Stewart Miller, Michigan State University (Strategy, Entrepreneurship & New Ventures)

Susan Feinberg, University of Maryland (Economics)

Robert Weiner, George Washington University (Finance)

Yadong Luo, University of Miami (Emerging Markets)

Mike Wright, University of Nottingham (Transition Economies)

Eleanor Westney, MIT (Organizational Theory & Institutional Sociology)

Saeed Samiee, University of Tulsa (Marketing & Supply Chains)

Jing Zhou, Texas A&M University (Organizational Behavior
& Human Resource Management)

Robert Kudrle and Tom Murtha, University of Minnesota
(Political Economy, History & Law)

Consortium Chairs:

Witold Henisz, University of Pennsylvania (Doctoral Consortium)

Joanne Oxley, University of Michigan (Junior Faculty Consortium)

Placement Services:

Jim McCullough, Washington State University

Patriya Tansuhaj, Washington State University

Farmer Dissertation Award Selection Committee:

Nakiye A. Boyacigiller, San Jose State University

Robert Grosse, Thunderbird

Kiyohiko Ito, University of Hawaii

Bernard Simonin, Tufts University

D. Eleanor Westney, Massachusetts Institute of Technology

Poster Session Chairs:

Jose de la Torre, University of California, Los Angeles

Dong Song Cho, Seoul National University

Syed Tariq Anwar, West Texas A&M University

HOST SCHOOL

ACKNOWLEDGEMENTS

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George V. Hillyer, Chancellor

Jorge Ayala, Dean

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College of Business Administration:

Arleen Hernández, Host School Chair

Maria Amador

Paul R. Latortue

Francisco Montalvo

Myra M. Pérez

Maritza Soto

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A I B 2 0 0 2 R e v i e w e r s

There were 263 external reviewers of paper submissions for the AIB 2002 program. Asterisks are placed by the names of the 20 best reviewers, as nominated by the AIB 2002 Track Chairs.

Thanks to everyone who reviewed for the program this year!

- | | | |
|--|--|--|
| ** Sanjeev Agarwal, Iowa State University | Tailan Chi, University of Illinois-Urbana Champaign | Celile Gogus, Texas A&M University |
| Juan Alcacer, New York University | Wilbur Chung, New York University | Carolina Gomez, Florida International University |
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| Lyn Amine, Saint Louis University | Reid Click, George Washington University | Nandini Gupta, University of Michigan |
| Ulf Andersson, Uppsala University | Joseph Clougherty, Tilburg University | James Hagen, Cornell University |
| Syed Tariq Anwar, West Texas A&M University | Adrienne Colella, Texas A&M University | Sangphet Hanvanich, Michigan State University |
| Harvey Arbelaez, Monterey Institute of International Studies | Jean-Claude Cosset, Université Laval | Jerry Harr, University of Miami |
| ** Jean-Luc Arregle, EDHEC School of Management | Adam Cross, Leeds University | Paula Harveston, Berry College |
| Maria Arruda, FGV-Sao Paulo | Alvaro Cuervo-Cazurra, University of Minnesota | Anne-Wil Harzing, University of Melbourne |
| Kazuhiro Asakawa, Keio University | Graeme Currie, University of Nottingham | Rumy Hasan, Leeds University |
| Preet Aulakh, Temple University | Kofi Dadzie, Georgia State University | Niron Hashai, Bradford University |
| James Baker, Kent State University | Mourad Dakhli, Georgia State University | Witold Henisz, University of Pennsylvania |
| Kunal Banerti, Florida Atlantic University | Tevfik Dalgic, University of Texas-Dallas | Kelley Hewett, Winthrop University |
| Lou Anne Barclay, Maastricht University | Protiti Dastidar, George Washington University | Andreas Hoffjan, University of Muenster |
| William Barnett, Loyola University New Orleans | Andrew Delios, National University of Singapore | John Holmes, Queen's University |
| Zoe Barsness, University of Washington-Tacoma | Susela Devi, University of Malaya | Hartmut Holzmueller, Universitat Dortmund |
| Bernardo Batiz-Lazo, Open University Business School | Kathryn Dewenter, University of Washington | Michael Hu, Kent State University |
| Jonathan Batten, Deakin University-Melbourne | Adamantios Diamantopoulos, University of Loughborough | Lan-Ying Huang, Nova Southeastern University |
| Paul Beamish, University of Western Ontario | John Dilyard, St. Francis College | Andrew Inkpen, Thunderbird |
| Schon Beechler, Columbia University | Jonathan Doh, Villanova University | Gary Insch, Boston University |
| Carrie Belsito-Bugnoson, Texas A&M University | ** Lorna Doucet, University of Illinois-Urbana Champaign | Subhash Jain, University of Connecticut-Storrs |
| Iris Berdrow, Bentley College | Reid Douglas, Queen's University | ** Insik Jeong, Keimyung University |
| David M. Berg, University of Wisconsin-Milwaukee | Sandra Dow, Université du Québec à Montréal | Johny Johansson, Georgetown University |
| Heather Berry, University of Pennsylvania | Jianjun Du, University of Houston-Victoria Lake | ** Julius H. Johnson, University of Missouri-St. Louis |
| Allan Bird, University of Missouri-St. Louis | Frank DuBois, American University | Vikki Jones, EASESP-FGV |
| Julian Birkinshaw, London Business School | Haico Ebbers | Craig Julian, Griffith University |
| Jean Boddewyn, Baruch College (CUNY) | B. Elango, Illinois State University | Arturs Kalnins, University of Southern California |
| Nakiye Boyacigiller, San Jose State University | Michael Enright, Hong Kong University | Destan Kandemir, Michigan State University |
| Mary Yoko Brannen, San Jose State University | Prescott Ensign, HEC | Eugene Kang, Texas A&M University |
| ** Keith Brouters, University of East London | Abdi Esghi, Bentley College | Constantine Katsikeas, Cardiff University |
| Edward Bruning, University of Manitoba | ** Steven Farmer, Wichita State University | Jan Katz, Cornell University |
| Garry Bruton, Texas Christian University | Manuel Ferreira, University of Utah | ** Larry Katzenstein, University of Minnesota |
| Trevor Buck, De Montford University | Igor Filatotchev, University of Bradford | Masod Kavoosi, Howard University |
| Peter Buckley, University of Leeds | June Francis, Simon Fraser University | Preston Keat, Global Political Risk |
| Jose Campa, IESE Business School | Tony Frost, University of Western Ontario | Ben Kedia, University of Memphis |
| John Cantwell, University of Reading | Jedrzej George Frynas, University of Coventry | Tunga Kiyak, Michigan State University |
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| Shih-Fen Chen, Brandeis University | Naomi Gardberg, Rutgers University | Stephen Kobrin, University of Pennsylvania |
| | Esra Gencturk, Koc University | ** Tatiana Kostova, University of South Carolina |
| | Eugene Gholz, University of Kentucky | Masaaki Kotabe, Temple University |
| | Animesh Ghoshal, Depaul University | Walter Kuemmerle, Harvard University |
| | Anthony Goerzen, Babson College | Duane Kujawa, University of Miami |
| | | Pooja Kumar, Monash University |

A I B 2 0 0 2 R e v i e w e r s

- Sumit Kundu, St. Louis University
 Chuck Kwok, University of South Carolina
 ** Tomasz Lenartowicz, University of Texas-Austin
 ** Stefanie Lenway, University of Minnesota
 Donald Lessard, Massachusetts Institute of Technology
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 ** Tiger Li, Florida International University
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 Bruce Money, University of South Carolina
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 Bo Nielsen, Copenhagen Business School
 Stanley Nollen, Georgetown University
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*Note: double-asterisks (**) indicate the 20 best reviewers, as nominated by the AIB 2002 Track Chairs*

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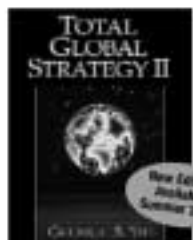
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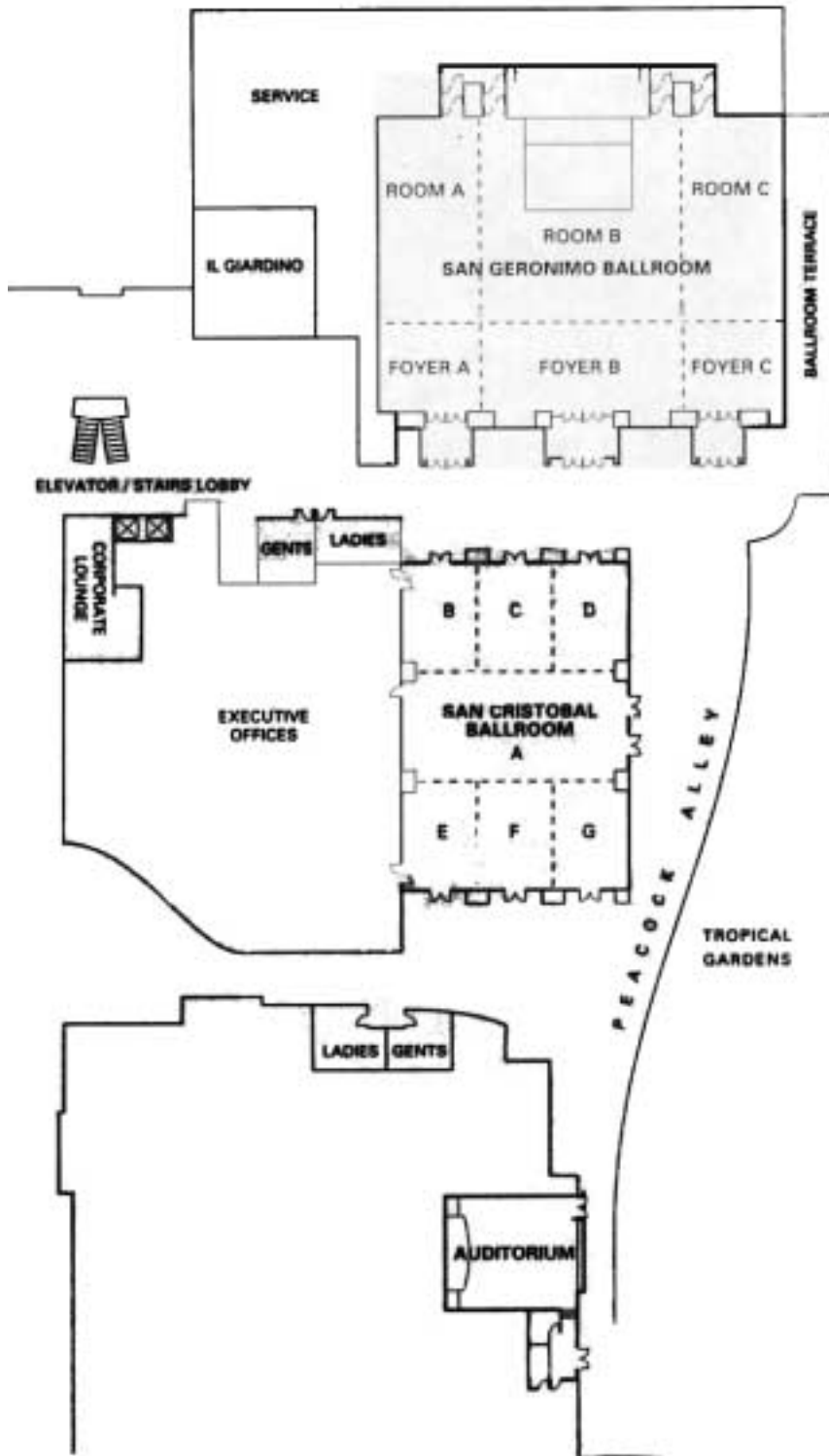


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San Gerónimo Ballroom
San Cristóbal Ballroom
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When You Arrive

Please check in with the AIB staff in the San Cristobal Foyer to pick up your name badge and conference materials. The registration desk will be open during the following times:

Registration

Room: San Cristobal Foyer
Hours: 8:00A.M. - 8:00P.M. (Fri)
8:00A.M. - 5:00 P.M.
(Sat-Mon)

Placement Center

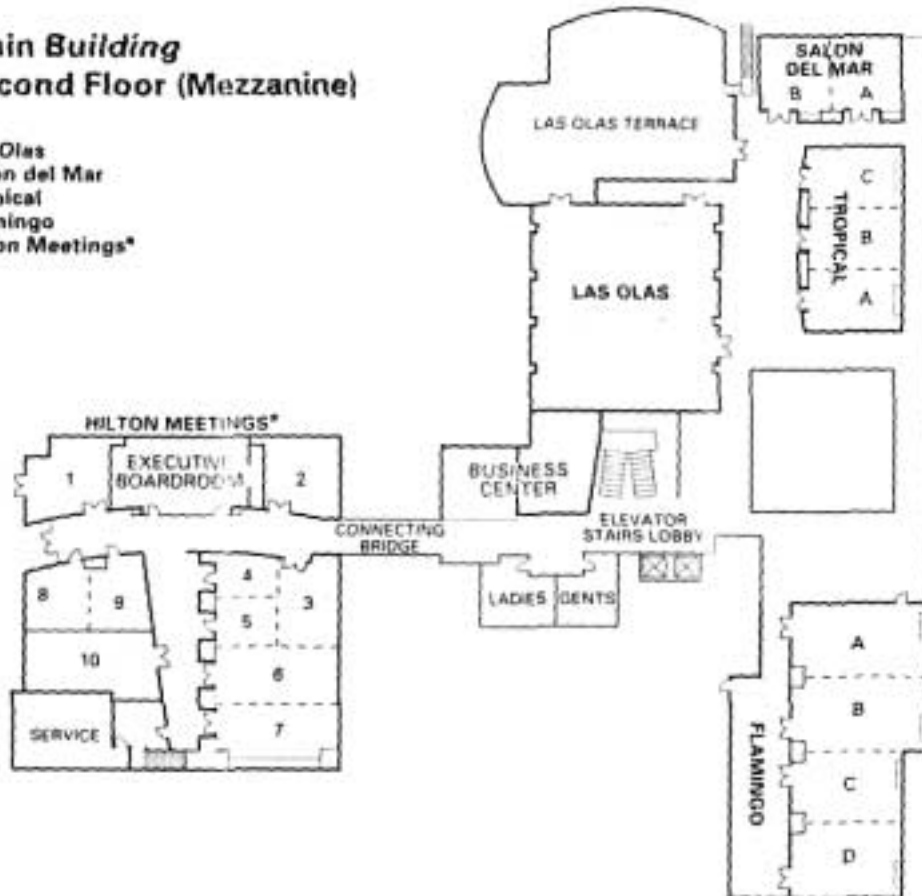
Room: Salon del Mar
Hours: 8:00A.M. - 5:00P.M.
(Sat-Mon)

Exhibits

Room: San Cristobal A
Hours: 4:00P.M. - 6:00P.M. (Fri)
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**Main Building
Second Floor (Mezzanine)**

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Located near elevators on 2F of the conference area. 25 cents per black & white copy, \$1.25 per transparency. Various services available. Open daily.

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Atlantico Bar & Grill
Oasis Refreshment Center

Recreation:

Olas Spa & Health Club , Pool and Beach, Lighted Tennis Courts, and more

Practical Information About Puerto Rico

Official Time - Atlantic Time Zone; four hours behind GMT. Puerto Rico does not observe Daylight Savings Time.

Business Hours - 8:30 a.m. to 5:00 p.m.

Currency - U.S. dollar. Foreign currency changing facilities are located in tourist areas mostly in San Juan.

Banking - Most banks open from 8:30 a.m. to 2:30 p.m., Monday through Friday. Some banks, however, close later and open on weekdays.

Credit Cards - Major U.S. credit cards and traveler's cheques are accepted almost everywhere. All major ATM (ATM) electronic banking services are available throughout the island.

Telephones - Direct service to any place in the

world. Pay phones are available everywhere. 25 cents for local calls up to 3 minutes. The metropolitan area telephone directory has two volumes: commercial and residential. The commercial volume includes an English-language tourist section (blue section).

Postal Service - U.S. Postal Service. Puerto Rico uses U.S. postage stamps and has the same mail rates.

Electricity - The Island uses standard U.S. electric current; European appliances need an adapter.

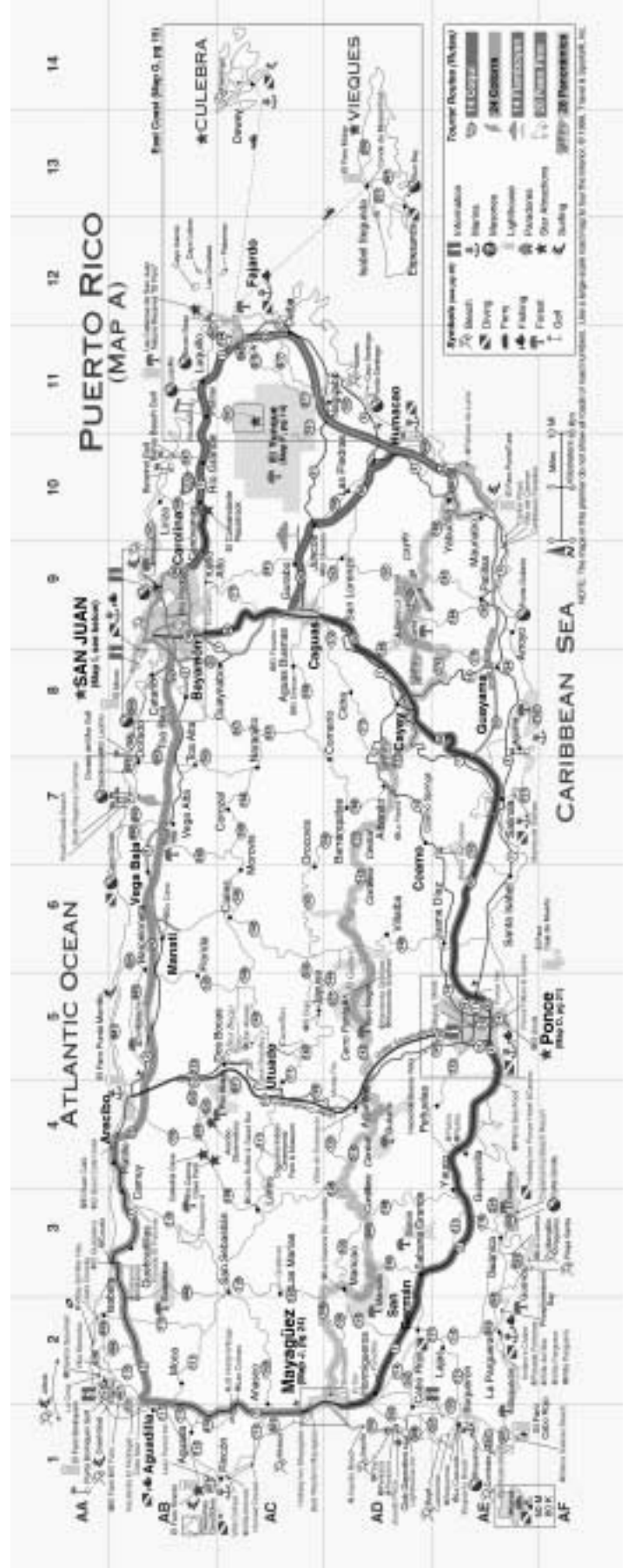
Tippling - From 10 to 15%. In tourist areas, some restaurants add a 15% service charge to the bill.

Taxes - 9% government tax applied to hotel stays (11% for hotels with casinos).

Health - Puerto Rico's hospitals are equipped with the latest medical technology. Medicare and all other stateside hospitalization policies are honored.

Passports / Visas - Puerto Rico is an unincorporated territory of the United States. U.S. citizens do not need passports to visit. Visitors of other nationalities need the usual documents required by the United States.

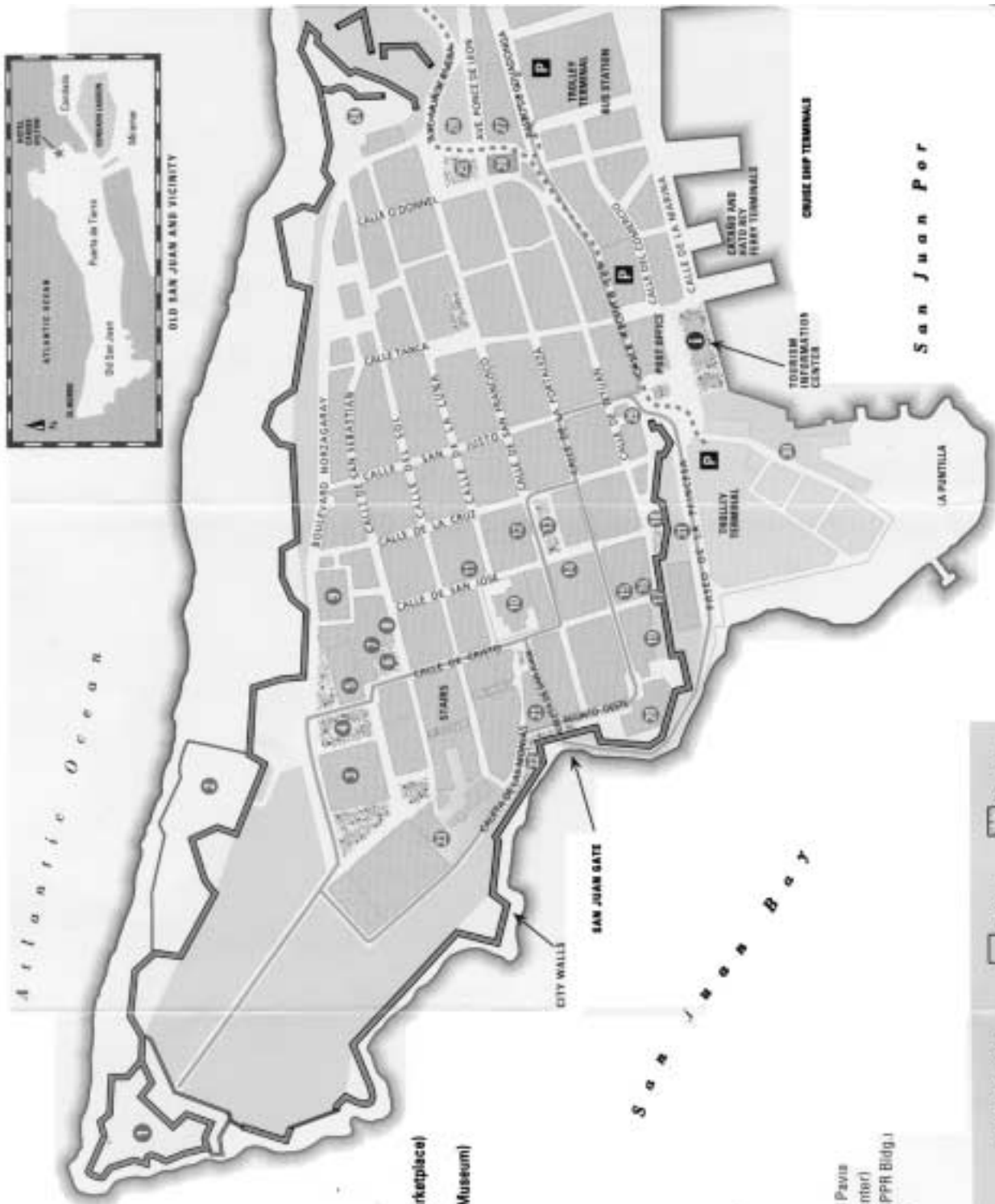
Customs - There are no customs duties on articles bought in Puerto Rico and taken to the U.S. mainland. The U.S. Department of Agriculture inspects bags of plants forbidden entry into the United States. For more information, contact the U.S. Department of Agriculture at (787) 253-4505.





Tourist Attractions:

- 1 Fort San Felipe del Morro
- 2 San Juan Cementery
- 3 Cuartel de Bellejás / Museum of the Americas (2nd floor)
- 4 Plaza del V Centenario
- 5 Institute of Puerto Rican Culture (Convent of Santo Domingo)
- 6 San José Church/Plaza San José
- 7 Pablo Casals Museum
- 8 La Casa de los Contrabandistas
- 9 Museum of Art and History (former marketplace)
- 10 San Juan's Cathedral
- 11 Museo del Indio (Puerto Rican Indian Museum)
- 12 Alcaldía (City Hall)
- 13 Plaza de Armas
- 14 La Intendencia
- 15 National Center of Popular Arts
- 16 La Casa del Libro (Book Museum)
- 17 Cristo Chepel
- 18 Bastión de las Palmas
- 19 Parque de las Palmas
- 20 La Fortaleza (Governor's Mansion)
- 21 Felisa Rincón de Gautier Museum
- 22 Plazuela de la Rogativa
- 23 Casa Blanca
- 24 Fort San Cristóbal
- 25 Plaza de Colón
- 26 Tapia Theater
- 27 Archeological Foundation Museum
- 28 The Casino (now renamed the Manuel Paya Fernández Government Reception Center)
- 29 Rafael Carrion Pacheco Exhibit Hall (BPPR Bldg.)
- 30 El Arsenal (center for art exhibitions)
- 31 Paseo de la Princesa



Parking
 By Car
 Walking Tour
 Plazas
 Parks

Tour Information

Academy of International Business

2002 Annual Meeting

Greetings from Sunny Puerto Rico!

Your AIB hosts have arranged for you to take advantage of the best that Puerto Rico has to offer during your stay, by preparing a special schedule of optional sight seeing tours and activities, at times specifically designed to suit your schedule.

You should sign up for the tours and activities of your choice. While you will receive no written confirmation, just check in at the AIB Hospitality Desk upon your arrival and you will be given vouchers for each of the tours and activities that you have signed up for.

Following is a schedule of the tours and activities that will be offered, along with a description of each. Each tour does require a minimum to operate and should that minimum not be reached, you may be asked to try to reschedule a particular tour selection when on site. Naturally, any tour cancelled due to lack of minimums, will be fully refunded, unless it has been rescheduled, however, certain reservations are subject to cancellation penalties. See below for cancellation policy.

After you have reviewed the tour descriptions, please fill in the attached tour registration form and return it along with your payment to Travel Services, Inc.

If you are paying by check, please mail a copy of the filled in tour registration form along with your check to TRAVEL SERVICES, INC. / ATTN: AIB 2002/ P.O. BOX 16187 / SAN JUAN, PR 00908 – 6187. We accept checks in US funds drawn on a US bank.

If you are paying by Credit Card, please fill in the following information and fax with front and back copies of your credit card along with your filled in tour registration form to:
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CARD NUMBER: _____ EXP. DATE _____

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SIGNATURE OF CARD HOLDER _____

Please enclose a legible photocopy of the front and back of the credit card. We cannot process your request without clear copies.

Please note the minimum and maximum numbers listed by each tour description.

Cancellation Penalties: Cancellations received after June 14, 2002 will be subject to full cancellation fee. We reserve the right to cancel a tour if minimums are not met. In this case a full refund will be made. Cancellations must be received in writing via e-mail or fax.

If you have any questions please feel free to email us at: npadilla@destinationpuertorico.com.

TOUR REGISTRATION FORM

Academy of International Business 2002 Meeting

AIB Attendee's Name _____ Guest Name _____

Please check the corresponding tour(s) and return to Travel Services, Inc. along with payment.

DAY	TOUR	TIME	RATE	ATTENDEE	GUEST	TOTAL
FRIDAY, June 28 th	Hewlett Packard Visit	7:30AM-3:30PM	\$25.00 pp			
	Bacardi Tour	1:00PM-4:00PM	\$24.50 pp			
SATURDAY, June 29 th	All Day Camuy Caverns & Arecibo Observatory	7:30AM-3:30PM	\$79.00 pp			
	Art Museum/City Tour	9:00AM-1:00PM	\$39.00 pp			
	½ Day Rainforest Tour with Nature Walk	1:00PM-5:00PM	\$36.50 pp			
SUNDAY, June 30 th	All Day Camuy Caverns & Arecibo Observatory	7:30AM-3:30PM	\$79.00 pp			
	½ Day Rainforest Tour with Nature Walk	9:00AM-1:00PM	\$36.50 pp			
MONDAY, July 1 st	Deserted Island Catamaran Cruise with Lunch	8:00AM-5:00PM	\$67.00 pp			
	½ Day Rainforest Tour with Nature Walk	9:00AM-1:00PM	\$36.50 pp			
	Bacardi/City Tour	1:00 PM-4:30PM	\$33.00 pp			
	Horseback Riding	1:15PM-5:15PM	\$69.00 pp			
	Bio Bay Kayak Adventure <i>(late afternoon/evening activity)</i>	4:30PM-11:00PM	\$83.50 pp			
TUESDAY, July 2 nd	Deserted Island Catamaran Cruise with Lunch	8:00AM-5:00PM	\$67.00 pp			
	Art Museum/City Tour	9:00AM-1:00PM	\$39.00 pp			
	½ Day Rainforest Tour with Nature Walk	1:00PM-5:00PM	\$36.50 pp			
	Horseback Riding	1:15PM-5:15PM	\$69.00 pp			

IT IS IMPORTANT THAT YOU FILL IN THE FOLLOWING CONTACT INFORMATION:

NAME: _____

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TOUR DESCRIPTIONS

Academy of International Business 2002 Annual Meeting

Special A I B Tour to Hewlett Packard in Aguadilla

Transportation to the Hewlett Packard in Aguadilla will be available for a visit of one of their biggest facilities in the island. Transportation departs the hotel at 7:45 AM and returns to the hotel at approximately 3:30 PM. This is a special A I B event. Transportation for this activity based on a 40 passenger minimum per vehicle. Maximum capacity is 90 passengers.

Price per person: \$25.00

Special A I B Bacardí Tour

Your tour carries you out to the south side of San Juan Harbor, where you will enter the beautifully manicured grounds of the Bacardí Rum Distillery, the world's largest distiller of natural spirits. Upon arrival you will board an open-air tram with a bilingual guide who will take you to the distillery building that houses 20 giant 50,000-gallon tanks. While on the fifth floor, commonly referred to as the "Hall of Rums," one can view the six story tall distillation towers. In addition to viewing the fermentation and bottling processes, visitors are treated to lavish new exhibits that chronicle Bacardí's history, products and innovations in technology. You will then proceed to the open-air pavilion, where you will be treated to complimentary rum drinks. Adjacent to the pavilion is the Rum N' Things gift shop in which one can purchase Bacardí Rum as well as many other Bacardí products. The tour lasts approximately 45 minutes and up to 45 persons can be accommodated per tour. The management of Bacardí will arrange for the opportunity to get to know the world wide cover of its distribution network on this special A I B Tour. There is a minimum of 18 passengers and a maximum of 90 passengers.

Price per person: \$24.50

Visit to the Camuy Caverns and the Arecibo Ionospheric Observatory

The extensive subterranean cave systems of Rio Camuy Cave Park are reported to be the largest in the Western Hemisphere. The drive is of approximately two hours from the hotel takes you past lush landscape, pineapple farms, jagged eroded limestone cliffs and haystack hills as you near the area of this massive subterranean wonderland.

Your visit to the park begins with a short video as you wait to board the open air trolleys, which twist and turn their way through the road carved out of verdant foliage before reaching the moss lined entrance to the cave. After this ten-

minute trolley ride, multilingual cave guides will escort you on foot through the enormous cave, 200 feet high and a half-mile long. A large opening at one end of the cave allows light to filter through part of the cave, creating beautiful photographic opportunities. From this opening you will see one of the many sinkholes carved out by the Camuy River, the world's third largest underground river. As you walk through the interior of the cave, passing stalagmites and stalactites, you will experience the eerie illusion of timeless steps in the earth's creation. The actual tour of the caves takes approximately one hour.

Following your visit to this fascinating underworld a luncheon stop will be made at a Puerto Rican family style restaurant, before continuing to the Observatory. Lunch costs are additional and on your own. Prices range between \$15.00 to \$22.50.

The Arecibo Ionospheric Observatory is the worlds largest radio telescope, which explores the deep outer space. Astronomers & space scientists from all over the world conduct experiments here. You will be able to visit the visitor center to learn about space and more. Price per person: \$79.00

Art Museum/City Tour

You will leave your hotel and head into a part of "new" San Juan where the San Juan Art Museum is located. This major museum opened in the spring of 2000. The exhibits feature masterpieces produced by Puerto Rico's world-class artists over the last 500 years. Puerto Rico's artistic tradition - painting, sculpture, graphics, ceramics, folk art, photography and other contemporary media - is as old as the islands culture or the technology in the case of photography and digital art. Galleries in the West Wing display the Museum's permanent collection and loans of Puerto Rican art from colonial times to the present in changing exhibitions. On the fourth floor over 10,000 square feet of galleries for temporary exhibitions surround the atrium.

Following your morning or afternoon museum visit you will head into old San Juan, driving through newer parts of town like the Condado area, a former key tourism zone, and now kind of like South Beach in Miami before it was renovated, across the "Two Brothers" bridge, past Fort San Gerónimo and on into Old San Juan, one of the most beautiful old cities in the New World. Your first stop is for a short visit to Fort San Cristobal, a mainstay of the San Juan fortifica-

tion system, from which the Spanish successfully defended their city from British and Dutch attacks as well as frequent assaults from various and sundry pirates. Be sure to watch their historical video on the area. Drive along the coast for a panoramic view of El Morro Fort, La Fortaleza, The Institute of Puerto Rican Culture, San Juan Cathedral, San Jose Church and Capilla de Cristo. You'll see the beautiful 17th century Spanish ironwork on the restored homes and note the blue-black glazed cobblestones that were brought to San Juan as ballast for the Spanish galleons, and were used to line the narrow streets of the Old City. In addition, you will have time to explore some of the many interesting shops, boutiques and art galleries that have made this historic area their home. Price per person: \$39.00

El Yunque Rainforest with Nature Walk

El Yunque Rainforest consists of a range of mountains, located about 45 minutes from San Juan. This area receives billions of gallons of rainfall each year and has over 240 varieties of plants and trees. El Yunque boasts a jungle-like atmosphere consisting of giant hardwoods, tropical ferns over 40 feet tall, bamboo groves and miniature orchids. Stops are made at La Coca Falls (a great photo opportunity), and at the natural rock swimming pool, plus a separate step-aboard hiking tour guide will accompany you on a low-impact walk/hike on one of El Yunque's beautiful trails for an up-close and in-depth rainforest experience. Be sure to wear closed toe shoes, as the trail may be damp. We'll supply the mineral water for the hike. And as a bonus, you will make a photo stop at beautiful Luquillo Beach, located only a short distance from & on the road to San Juan. Price per Person: \$36.50

Deserted Island Catamaran Cruise with lunch

You will leave your hotel in the morning and head out towards the eastern tip of the island. At one of Puerto Rico's beautiful private marinas you will board a catamaran and set sail for a tranquil uninhabited isle for a day of relaxation and fun. The sail is a leisurely one. It takes approximately 45 minutes. While relaxing aboard, you will have some spectacular views of Palomino and Palominito islands, as well as other small islands, and the Cabezas de San Juan lighthouse. Once the boat has landed on the beach, you can beach comb, collect shells, swim and snorkel in the crystal clear water, which stays at 80 degrees or warmer throughout the year.

While you are exploring along the beach or the underwater world, your captain and mate are preparing your deluxe "build-your-own" sandwich buffet onboard. Following a leisurely lunch your boat will head to a protected area that provides an opportunity for some deeper dive snorkeling for those who wish, others may choose to paddle in the waters

off of the bow ladder of the boat, and others may prefer to nap in the shade on board. In the mid afternoon you will head back to the marina on a down-wind run.

Arrangements include beverages, snorkeling equipment, instruction from your crew and round trip transportation from and to your hotel. Please be sure to take along a towel, good sunscreen and a T-shirt to protect you from the tropical sun (in and out of the water). Departure from the hotel is 8:00 AM. Drop-off at the hotel is at 5:00 PM.

Price per person: \$67.00

Bacardí/City Tour

Your Bacardí portion of the tour carries you out to the south side of San Juan Harbor, and into the town of Cataño. Bacardí is known as the world's largest distiller of natural spirits. Upon arrival you will board an open-air tram with a bilingual guide who will take you to the distillery building that houses 20 giant 50,000-gallon tanks. While on the fifth floor, commonly referred to as the "Hall of Rums," one can view the six story tall distillation towers. In addition to viewing the fermentation and bottling processes, visitors will see the exhibits that chronicle Bacardí's history, products and innovations in technology. You will then proceed to the open-air pavilion, where you will be treated to complimentary rum drinks. Adjacent to the pavilion is the Rum N' Things gift shop where you can purchase Bacardí Rum as well as many other Bacardí products.

From Bacardí the tour continues through portions of new San Juan and on into the beautiful centuries old city of the original San Juan, actually an island connected by bridges to mainland Puerto Rico. You will drive past Fort San Gerónimo and on into Old San Juan, one of the most beautiful old cities in the New World. Your first stop is for a short visit to Fort San Cristóbal, a mainstay of the San Juan fortification system, from which the Spanish successfully defended their city from British and Dutch attacks as well as frequent assaults from various and sundry pirates. Be sure to watch their historical video on the area. Drive along the coast for a panoramic view of El Morro Fort, La Fortaleza, The Institute of Puerto Rican Culture, San Juan Cathedral, San Jose Church and Capilla de Cristo. You'll see the beautiful 17th century Spanish ironwork on the restored homes and note the blue-black glazed cobblestones that were brought to San Juan as ballast for the Spanish galleons, and were used to line the narrow streets of the Old City. In addition, armed with our "Shopper's Map" of Old San Juan, you will have about 30 minutes to explore some of the many interesting shops, boutiques and art galleries that have made this historic area their home. Price per person: \$33.00

Horseback Riding

Bilingual guides accompany every group on the trail ride through the lush tropical foothills of the El Yunque Rainforest, along the banks of the Mameyes River, into the very heart of the legendary Puerto Rican countryside. You'll love the gentle, but spirited, Paso Fino horses featured at Hacienda Carabali, stables for some of San Juan's wealthiest families. Some have described the Paso Fino, which is not a large breed of horse, as being somewhat like a Tennessee Walker, in that it provides one of the smoothest rides one can imagine.

Beginner, intermediate and advanced riders are welcome. Long pants are recommended. Wear a bathing suit underneath your clothing if you would like to take a dip in the river. After your refreshing plunge, we suggest that you sun dry, or bring a towel along. Incidentally, there are fresh water shrimp in the river pool where one goes swimming, and it is quite a treat when the little miniature baby shrimp nibble at your feet. Totally harmless, but a most unique sensation. There is a minimum of 18 passengers and a maximum of 40 persons. Basic riding instruction is conducted prior to ride.

Note: There is a 250 pound weight limit for anyone wishing to ride. Children under the age of 5 and pregnant women should not plan on participating in this activity. Price per person: \$69.00

Bioluminescent Bay Kayak Adventure

Don't let your day end when the sun goes down. We can offer a relaxing kayak tour where you will see the fascinating lagoon at Las Cabezas de San Juan reserve. Under the blanket of the night sky and the historical lighthouse of Fajardo, you can touch the waters that glow with bioluminescence organisms. The activity will start at sunset in the small fishing village of Las Croabas. The kayaks will be set-up with all needed gear which will include, double kayaks,

backrest, paddles with leashes, PFD's (Lifejackets) and two Captains Kayaks with all needed safety equipment, lights and refreshments. Tour duration is normally 2 hours with 45 minutes of waiver orientation and pre-ride briefing plus time for participants to go to the restroom, for a total of approximately 3 hours. We recommend ordering a light dinner to go from room service of the hotel. Consume it on the way to Las Croabas.

The group will be supplied with the following:

- All needed kayaks (Doubles).
- Backrests, Paddles and leashes.
- Lifejackets (PFD's).
- Two Lifeguard CPR, First Aid Certified Captains.
- All needed lights and safety equipment.
- The guides provide commentary of the surrounding area and its Flora and Fauna.
- Snacks -Assorted cookies, Snack crackers and cold water; all prepackaged and ready for your enjoyment.

Requirements to Participate:

- No - children under six without adult supervision.
- No- Alcohol or the consumption of alcohol during the tour.
- Combined weight of participants in a kayak is not to exceed 400 pounds.
- Activity is semi-athletic.
- This tour is not suggested for people with fear of the dark.

Please note there is an 18 passenger minimum and a 40 passenger maximum. The moon will be _ full and the light of the moon affects the bioluminescence. Price per person: \$83.50

The prices of the tours are special A I B arrangements. After and before the A I B event most of the tours will be available, but at regular prices. Arrangements should be made at the tour desk of the hotel.

ACADEMY OF INTERNATIONAL BUSINESS 2002 TIMETABLE

	Friday June 28		Saturday June 29		Sunday June 30		Monday July 1			
7:30	PhD Consortium 7:30-12:00 Junior Faculty Consortium 7:30-12:00 AIB Executive Board Meeting 9:00-11:00	Caracas Seminar Registration 8:00-4:30, Sweden 8:30-4:30 (closed)	7:30		7:30	AIB Regional Chairs Bkfst 7:30-8:30	World Cup Soccer 8:30-8:30	7:30	AIB Annual Members Meeting (with light refreshments) 7:30-8:30	
7:45								7:45		
8:00									8:00	
8:15									8:15	
8:30									8:30	
8:45									8:45	
9:00					9:00	Conference Theme Plenary: Geographies and International Business 8:30-10:00	9:00	Individual Sessions #4 8:30-10:00	9:00	Plenary honoring Peter Buckley and Mark Casson 8:30-10:00
9:15					9:15		9:15		9:15	
9:30					9:30		9:30		9:30	
9:45					9:45		9:45		9:45	
10:00					10:00	Break 10:00-10:30	10:00	Break 10:00-10:30	10:00	Break 10:00-10:30
10:15					10:15		10:15		10:15	
10:30			10:30		10:30		10:30			
10:45			10:45		10:45		10:45			
11:00			11:00	Individual Sessions #1 10:30-12:00	11:00	Individual Sessions #5 10:30-12:00	11:00	Individual Sessions #7 10:30-12:00		
11:15			11:15		11:15		11:15			
11:30			11:30		11:30		11:30			
11:45			11:45		11:45		11:45			
12:00	PhD & JF Consortia Joint Lunch 12:00-1:00		12:00	Poster Session #1 with Lunch 12:00-1:30 (Includes Doctoral Consortium Row)	12:00	Poster Session #2 with Lunch 12:00-1:30	AIB 2002 Track Chairs Lunch 12:00-1:30	12:00	AIB Awards & Appreciation Banquet 12:00-1:30	
12:15			12:15		12:15			12:15		
12:30			12:30		12:30			12:30		
12:45			12:45		12:45			12:45		
1:00	PhD Consortium 1:00-2:45		1:00		1:00			1:00		
1:15			1:15		1:15			1:15		
1:30			1:30		1:30			1:30		
1:45			1:45		1:45			1:45		
2:00			2:00	Individual Sessions #2 1:30-3:00	2:00	Individual Sessions #6 1:30-3:00		2:00	Individual Sessions #8 1:30-3:00	
2:15			2:15		2:15			2:15		
2:30			2:30		2:30			2:30		
2:45			2:45		2:45			2:45		
3:00	Meet the Editors (PhD & JF Consortia only) 2:45-4:15		3:00	Break 3:00-3:30	3:00	Break 3:00-3:30		3:00	Break 3:00-3:30	
3:15			3:15		3:15			3:15		
3:30			3:30		3:30			3:30		
3:45			3:45		3:45	JIBS Decade Award 3:30-4:30	Farmer Dissertation Award 3:30-4:30	3:45		
4:00	Wrap Up	Chairs 4:00-4:30	4:00	Individual Sessions #3 3:30-5:00	4:00			4:00	Individual Sessions #9 3:30-5:00	
4:15			4:15		4:15			4:15		
4:30			4:30		4:30			4:30		
4:45			4:45		4:45			4:45		
5:00	Opening Plenary: Geography, Trading Blocs and Investment in the Caribbean Space 4:30-5:00		5:00	WAIB Meeting & Reception (sponsored by Texas A&M) 5:00-6:00	5:00	AIB Fellows Plenary honoring John Stopford and Louis Wells 8:30-10:00		5:00		
5:15			5:15		5:15			5:15		
5:30			5:30		5:30			5:30	Poster Session #3 (with Wine & Cheese) 5:00-6:30	
5:45			5:45		5:45			5:45		
6:00			6:00		6:00			6:00		
6:15			6:15		6:15			6:15		
6:30			6:30		6:30	Entertainment by the Puerto Rico National Band (sponsored by Temple University and Bacardi) 6:15-7:15		6:30		
6:45			6:45		6:45			6:45		
7:00			7:00		7:00			7:00		
7:15	AIB Presidential Reception 6:30-8:30		7:15		7:15			7:15		
7:30			7:30	University of Puerto Rico Dinner & Gala 6:30-9:30	7:30			7:30		
7:45			7:45		7:45			7:45		
8:00			8:00		8:00			8:00		
8:15			8:15		8:15			8:15		
8:30			8:30		8:30			8:30		
8:45			8:45		8:45			8:45		
9:00			9:00		9:00			9:00		
9:15			9:15		9:15			9:15		
9:30			9:30		9:30			9:30		

Overview of the 2002 Annual Meeting

Registration

Please check in with the AIB staff in the San Cristobal Foyer to pick up your name badge and conference materials. The registration desk will be open during the following times:

Room: San Cristobal Foyer
Hours: 8:00 A.M.-8:00 P.M. (Fri)
 8:00 A.M.-5:00 P.M. (Sat-Mon)

Placement Center

Room: Salon del Mar
Hours: 8:00 A.M.-5:00 P.M. (Sat-Mon)

Exhibits

Room: San Cristobal A
Hours: 4:00 P.M.-6:00 P.M. (Fri)
 10:00 A.M.-6:00 P.M. (Sat-Mon)

FRIDAY – June 28, 2002

1.1 - FRIDAY – 7:30 A.M.- 4:15 P.M.

1.1.1 - CONSORTIUM

JUNIOR FACULTY CONSORTIUM

Room: Conference 10 Time: FRIDAY - 7:30 A.M.-4:15 P.M.

1.1.2 - CONSORTIUM

DOCTORAL CONSORTIUM

Room: Conference 6-7 Time: FRIDAY - 7:30 A.M.-4:15 P.M.

1.1.3 – CONSORTIUM PANEL

MEET THE EDITORS

Room: Auditorium Time: FRIDAY - 2:45-4:15 P.M.

1.2 - FRIDAY – 4:00-6:00 P.M.

1.2.1 – SESSION CHAIRS MEETING

SESSION CHAIRS' INSTRUCTIONS AND DISCUSSION

Room: San Cristobal B Time: FRIDAY - 4:00-4:20 P.M.

1.2.2 - OPENING PLENARY PANEL

GEOGRAPHY, TRADING BLOCS AND INVESTMENT IN THE CARIBBEAN SPACE

Room: San Geronimo Time: FRIDAY - 4:30-6:00 P.M.

1.3 - FRIDAY – 6:30-8:30 P.M.

1.3.1 - OPENING RECEPTION

AIB PRESIDENTIAL RECEPTION

Room: Atlantic Garden Time: FRIDAY - 6:30-8:30 P.M.

SATURDAY – June 29, 2002

2.1 - SATURDAY - 8:30-10:00 A.M.

2.1.1 - THEME PLENARY PANEL

GEOGRAPHIES AND INTERNATIONAL BUSINESS

Room: San Geronimo Time: SATURDAY - 8:30-10:00 A.M.

2.2 - SATURDAY - 10:30 A.M.-12:00 P.M.

2.2.1 - COMPETITIVE

THE NEW POLITICAL ECONOMY

Room: San Cristobal B Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.2 - BALAS WORKSHOP

LATIN AMERICAN BUSINESS STRATEGIES

Room: Tropical A Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.3 - THEME WORKSHOP

CLUSTERING IN HIGH-TECH SECTORS

Room: San Cristobal D Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.4 - COMPETITIVE

INTERNATIONAL JOINT VENTURES: CREATION AND EVOLUTION

Room: San Cristobal E Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.5 - WORKSHOP

TECHNOLOGY, MARKETING AND NETWORKS

Room: Tropical B Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.6 - PANEL

THE FUTURE OF THE MULTINATIONAL ENTERPRISE

Room: Auditorium Time: SATURDAY - 10:30A.M.-12:00P.M.

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2.2.7 - PANEL

CROSSING CULTURAL DISTANCE: EXPLORING THE CAPACITY FOR WORKING GLOBALLY

Room: San Cristobal G Time: SATURDAY - 10:30A.M.-12:00P.M.

2.2.8 - PANEL

MEET THE JIBS EDITORIAL TEAM

Room: Tropical C Time: SATURDAY -10:30A.M.-12:00P.M.

2.3 - SATURDAY - 12:00-1:30 P.M.

2.3.1 - POSTER SESSION

POSTER SESSION 1 (WITH LIGHT LUNCH)

Room: Las Olas Time: SATURDAY - 12:00-1:30 P.M.

2.4 - SATURDAY - 1:30-3:00 P.M.

2.4.1 - WORKSHOP

NETWORKS: EVOLUTION AND EFFECTS

Room: San Cristobal B Time: SATURDAY - 1:30-3:00 P.M.

2.4.2 - COMPETITIVE

GLOBALIZATION OF MULTINATIONALS

Room: San Cristobal D Time: SATURDAY - 1:30-3:00 P.M.

2.4.3 - COMPETITIVE

TRADE & FDI: DRIVING FACTORS

Room: Auditorium Time: SATURDAY - 1:30-3:00 P.M.

2.4.4 - WORKSHOP

INTERNATIONAL FINANCE

Room: Tropical B Time: SATURDAY - 1:30-3:00 P.M.

2.4.5 - WORKSHOP

EMERGING MARKET FIRMS

Room: Tropical A Time: SATURDAY - 1:30-3:00 P.M.

2.4.6 - WORKSHOP

INTERNATIONALIZATION & MARKET REFORM IN TRANSITION ECONOMIES

Room: Tropical C Time: SATURDAY - 1:30-3:00 P.M.

2.4.7 - COMPETITIVE

PERSPECTIVES ON MNE RESEARCH: THEORY AND PRACTICE

Room: San Cristobal E Time: SATURDAY - 1:30-3:00 P.M.

2.4.8 - COMPETITIVE

REGULATION AND STRATEGIC CHOICE

Room: San Cristobal G Time: SATURDAY - 1:30-3:00 P.M.

2.5 - SATURDAY - 3:30-5:00 P.M.

2.5.1 - THEME PANEL

INNOVATION GEOGRAPHIES: NETWORKS, CLUSTERS & GLOBALIZATION

Room: San Cristobal B Time: SATURDAY - 3:30-5:00 P.M.

2.5.2 - COMPETITIVE

FDI & PERFORMANCE

Room: San Cristobal D Time: SATURDAY - 3:30-5:00 P.M.

2.5.3 - PANEL ROUNDTABLE

DATA: WHAT'S IN, WHAT'S OUT, WHAT'S HOT, WHAT'S NOT

Room: San Cristobal E Time: SATURDAY - 3:30-5:00 P.M.

2.5.4 - COMPETITIVE

CORPORATE GOVERNANCE: COMPARATIVE AND CROSS-BORDER PERSPECTIVES

Room: Tropical A Time: SATURDAY - 3:30-5:00 P.M.

2.5.5 - COMPETITIVE

GLOBAL SOURCING & CHANNEL ISSUES

Room: Tropical B Time: SATURDAY - 3:30-5:00 P.M.

2.5.6 - COMPETITIVE

INTERCULTURAL RELATIONSHIPS: ATTRIBUTION, TRUST, CONFLICT AND COOPERATION

Room: Tropical C Time: SATURDAY - 3:30-5:00 P.M.

2.5.7 - PANEL

MULTINATIONAL-GOVERNMENT RELATIONS

Room: San Cristobal G Time: SATURDAY - 3:30-5:00 P.M.

2.5.8 - PANEL ROUNDTABLE

POLITICAL RISK AND TERRORISM: ASSESSMENT FOR FDI IN THE POST 9/11 ERA

Room: Auditorium Time: SATURDAY - 3:30-5:00 P.M.

2.6 - SATURDAY - 5:00-6:00 P.M.

2.6.1 – WOMEN IN THE ACADEMY OF INTERNATIONAL BUSINESS (WAIB) MEETING & RECEPTION

Room: Las Olas Time: SATURDAY - 5:00-6:00 P.M.

2.7 - SATURDAY - 6:30-9:30 P.M.

2.7.1 – UNIVERSITY OF PUERTO RICO DINNER & GALA

Room: San Geronimo Time: SATURDAY - 6:30-9:30 P.M.

SUNDAY – June 30, 2002

3.0 - SUNDAY - 6:30-8:30 A.M.

3.0.1 – WORLD CUP SOCCER

TELEVISED ENGLAND VS. USA MATCH

Room: Flamingo A&B Time: SUNDAY - 6:30-8:30 A.M.

3.0.2 – AIB CHAPTER CHAIRS BREAKFAST

Room: Executive Boardroom Time: SUNDAY - 7:30-8:30 A.M.

3.1 - SUNDAY - 8:30-10:00 A.M.

3.1.1 - BALAS WORKSHOP

LATIN AMERICAN FINANCIAL ISSUES

Room: San Cristobal B Time: SUNDAY - 8:30-10:00 A.M.

3.1.2 - THEME WORKSHOP

SMALL IS BEAUTIFUL: COMPETITIVE ADVANTAGE AND SMALL COUNTRIES

Room: San Cristobal D Time: SUNDAY - 8:30-10:00 A.M.

3.1.3 - THEME WORKSHOP

INTERNATIONALIZING E-BUSINESS

Room: Tropical A Time: SUNDAY - 8:30-10:00 A.M.

3.1.4 - COMPETITIVE

KNOWLEDGE FLOWS AND VALUE CREATION

Room: Auditorium Time: SUNDAY - 8:30-10:00 A.M.

3.1.5 - COMPETITIVE

EMERGING MARKETS

Room: San Cristobal E Time: SUNDAY - 8:30-10:00 A.M.

3.1.6 - WORKSHOP

INTERNATIONAL MARKETING

Room: Tropical B Time: SUNDAY - 8:30-10:00 A.M.

3.1.7 - PANEL

THE ION PROJECT ON INTERNATIONAL ORGANIZING AND MANAGING

Room: San Cristobal G Time: SUNDAY - 8:30-10:00 A.M.

3.1.8 - COMPETITIVE

BARGAINING, RESOURCES AND POLITICAL STRATEGIES

Room: Tropical C Time: SUNDAY - 8:30-10:00 A.M.

3.2 - SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.1 - THEME PANEL

GEOGRAPHY AND SUBSIDIARY EVOLUTION

Room: San Cristobal B Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.2 - COMPETITIVE

EXPERIENCE AND KNOWLEDGE TRANSFERS

Room: San Cristobal D Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.3 - WORKSHOP

THE INTERNATIONALIZATION PROCESS

Room: San Cristobal E Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.4 - THEME WORKSHOP

TRADE, FDI & SMALL COUNTRIES

Room: San Cristobal G Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.5 - WORKSHOP

FDI IN SERVICES

Room: Tropical A Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.6 - INTERACTIVE PANEL

RESTRUCTURING LARGE, DIVERSIFIED BUSINESS GROUPS

Room: Auditorium Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.7 - WORKSHOP

GLOBAL EXPORTING & SOURCING STRATEGY

Room: Tropical B Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.8 - COMPETITIVE

EXPATRIATES

Room: Tropical C Time: SUNDAY - 10:30 A.M.-12:00 P.M.

3.3 - SUNDAY - 12:00-1:30 P.M.

3.3.1 - POSTER SESSION

POSTER SESSION 2 (WITH LIGHT LUNCH)

Room: Las Olas Time: SUNDAY - 12:00-1:30 P.M.

3.4 - SUNDAY - 1:30-3:00 P.M.

3.4.1 - THEME PANEL

LOCATING COMPETITIVE ADVANTAGE: PERSPECTIVES ON GLOBALIZATION FROM THE SLOAN INDUSTRY STUDIES

Room: Auditorium Time: SUNDAY - 1:30-3:00 P.M.

3.4.2 - WORKSHOP

ALLIANCE STRATEGIES: THE ROLES OF TRUST, COMMITMENT AND FIT

Room: San Cristobal B Time: SUNDAY - 1:30-3:00 P.M.

3.4.3 - WORKSHOP

MODES OF ENTRY/INTERNATIONAL ACQUISITIONS

Room: San Cristobal D Time: SUNDAY - 1:30-3:00 P.M.

3.4.4 - WORKSHOP

INTERNATIONAL FINANCE & REGIONAL INTEGRATION

Room: Tropical A Time: SUNDAY - 1:30-3:00 P.M.

3.4.5 - PANEL

CENTRAL AND EASTERN EUROPE: LESSONS FROM THE 1990S

Room: San Cristobal E Time: SUNDAY - 1:30-3:00 P.M.

3.4.6 - WORKSHOP

BUSINESS ENVIRONMENTS & THE MNE

Room: Tropical B Time: SUNDAY - 1:30-3:00 P.M.

3.4.7 - COMPETITIVE

GLOBAL BRANDING CONSIDERATIONS

Room: Tropical C Time: SUNDAY - 1:30-3:00 P.M.

3.4.8 - COMPETITIVE

INTERNATIONAL HRM: CULTURE, CONTINGENCY AND TRANSACTION COST PERSPECTIVES

Room: San Cristobal G Time: SUNDAY - 1:30-3:00 P.M.

3.5 - SUNDAY - 3:30-4:30 P.M.

3.5.1 - JIBS DECADE AWARD

Room: Auditorium Time: SUNDAY - 3:30-4:30 P.M.

3.5.2 - PANEL

FARMER DISSERTATION AWARD

Room: San Cristobal D Time: SUNDAY - 3:30-4:30 P.M.

3.6 - SUNDAY - 4:30-6:00 P.M.

3.6.1 - PLENARY PANEL HONORING JOHN STOPFORD AND LOUIS T. WELLS JR. (SPONSORED BY THE AIB FELLOWS)

STRATEGY AND STRUCTURE IN THE MNE: LOOKING FORWARD, LOOKING BACK

Room: San Geronimo Time: SUNDAY - 4:30-6:00 P.M.

3.7 - SUNDAY - 6:15-7:30 P.M.

3.7.1 – ENTERTAINMENT BY THE PUERTO RICO NATIONAL BAND

Room: Las Olas Time: SUNDAY - 6:15-7:30 P.M.

MONDAY – July 1, 2002

4.0 - MONDAY - 7:30-8:30 A.M.

4.0.1 - AIB ANNUAL MEMBER'S MEETING

ANNUAL MEETING OF AIB MEMBERS (WITH LIGHT REFRESHMENTS)

Room: Auditorium Time: MONDAY - 7:30-8:30 A.M.

4.1 - MONDAY - 8:30-10:00 A.M.

4.1.1 - PLENARY PANEL HONORING PETER J. BUCKLEY AND MARK CASSON

BUCKLEY & CASSON'S THESIS IN THE FUTURE OF THE MULTINATIONAL ENTERPRISE AND BEYOND

Room: San Geronimo Time: MONDAY - 8:30-10:00 A.M.

4.2 - MONDAY - 10:30 A.M.-12:00 P.M.

4.2.1 - THEME PANEL

GEOGRAPHIC STRATEGIES IN KNOWLEDGE INTENSIVE INDUSTRIES

Room: San Cristobal B Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.2 - PANEL

INTEGRATING OPTION THINKING INTO INTERNATIONAL BUSINESS THEORIES

Room: Auditorium Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.3 - THEME WORKSHOP

LOCATION, LOCATION, LOCATION

Room: San Cristobal D Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.4 - WORKSHOP

BUSINESS TRANSFORMATION IN CENTRAL & EASTERN EUROPE

Room: Tropical A Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.5 - COMPETITIVE

EXPORT PERFORMANCE

Room: San Cristobal E Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.6 - PANEL

NEW DIRECTIONS FOR CROSS-CULTURAL OB/HRM RESEARCH

Room: San Cristobal G Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.7 - PANEL ROUNDTABLE

ORGANIZING AND BARGAINING UNDER HOSTILE, ERRATIC AND WEAK GOVERNMENTS

Room: Tropical B Time: MONDAY - 10:30 A.M.-12:00 P.M.

4.2.8 - PANEL ROUNDTABLE

MCGRAW-HILL IRWIN LATIN AMERICAN SCHOLARS

Room: Tropical C Time: MONDAY 10:30 A.M.-12:00 P.M.

4.3 - MONDAY - 12:00-1:30 P.M.

4.3.1 – AIB AWARDS & APPRECIATION BANQUET

Room: San Geronimo Time: MONDAY - 12:00-1:30 P.M.

4.4 - MONDAY - 1:30-3:00 P.M.

4.4.1 - BALAS PANEL ROUNDTABLE

LESSONS & CONSEQUENCES OF THE CRISIS IN ARGENTINA

Room: San Cristobal B Time: MONDAY - 1:30-3:00 P.M.

4.4.2 - THEME PANEL

KNOWLEDGE AND GEOGRAPHY

Room: San Cristobal D Time: MONDAY - 1:30-3:00 P.M.

4.4.3 - WORKSHOP

INTERNATIONAL JOINT VENTURES: MODE, LOCATION, PERFORMANCE AND CHOICE

Room: Tropical A Time: MONDAY - 1:30-3:00 P.M.

4.4.4 - PANEL IN MEMORY OF STEPHEN GUISINGER

MULTINATIONALITY, EFFICIENCY & FIRM VALUE

Room: San Cristobal E Time: MONDAY - 1:30-3:00 P.M.

4.4.5 - THEME WORKSHOP

REGIONAL INTEGRATION

Room: Tropical B Time: MONDAY - 1:30-3:00 P.M.

4.4.6 - PANEL

COMPETING IN EMERGING ECONOMIES: GOVERNANCE, ACQUISITION AND ENTREPRENEURIAL STRATEGIES

Room: San Cristobal G Time: MONDAY - 1:30-3:00 P.M.

4.4.7 - COMPETITIVE

ORGANIZATIONAL CHANGE & INFORMATION IN TRANSITION ECONOMIES

Room: Tropical C Time: MONDAY - 1:30-3:00 P.M.

4.5 - MONDAY - 3:30-5:00 P.M.

4.5.1 - THEME PANEL

ECONOMIC AND GEOGRAPHIC INTEGRATION IN THE AMERICAS

Room: San Cristobal B Time: MONDAY - 3:30-5:00 P.M.

4.5.2 - THEME PANEL ROUNDTABLE

THE MYTH & REALITY OF GLOBAL E-COMMERCE

Room: San Cristobal D Time: MONDAY - 3:30-5:00 P.M.

4.5.3 - PANEL

LEARNING IN THE INTERNATIONALIZATION PROCESS

Room: San Cristobal E Time: MONDAY - 3:30-5:00 P.M.

4.5.4 - WORKSHOP

BUSINESS TRANSFORMATION IN ASIA

Room: Tropical A Time: MONDAY - 3:30-5:00 P.M.

4.5.5 - COMPETITIVE

THE EXPORTER-IMPORTER RELATIONSHIP

Room: San Cristobal G Time: MONDAY - 3:30-5:00 P.M.

4.5.6 - COMPETITIVE

CROSS-CULTURAL TEAMS

Room: Tropical B Time: MONDAY - 3:30-5:00 P.M.

4.5.7 - COMPETITIVE

GOVERNANCE, HISTORY & INSTITUTIONS

Room: Tropical C Time: MONDAY - 3:30-5:00 P.M.

4.6 - MONDAY - 5:00-6:30 P.M.

4.6.1 - POSTER SESSION

POSTER SESSION 3 (WITH WINE AND CHEESE)

Room: Las Olas Time: MONDAY - 5:00-6:30 P.M.

2002 AIB Program

Caribe Hilton
San Juan, Puerto Rico
June 28- July 1, 2002

“Geographies and International Business”

FRIDAY – June 28, 2002

1.1 - FRIDAY – 7:30 A.M.-4:15 P.M.

1.1.1 - CONSORTIUM
JUNIOR FACULTY CONSORTIUM

(preregistered attendees only)

Room: Conference 10 Time: FRIDAY - 7:30 A.M.-4:15 P.M.

Chair: Joanne E. Oxley, University of Michigan,
oxley@umich.edu

Panelists:

Srilata Zaheer, University of Minnesota,
szaheer@csom.umn.edu
Tarun Khanna, Harvard Business School,
tkhanna@hbs.edu
Sushil Vachani, Boston University, svachani@bu.edu
Susan Feinberg, University of Maryland,
Feinberg@glue.umd.edu
John Cantwell, University of Reading,
j.a.cantwell@reading.ac.uk

1.1.2 - CONSORTIUM
DOCTORAL CONSORTIUM

(preregistered attendees only)

Room: Conference 6-7 Time: FRIDAY - 7:30 A.M.-4:15 P.M.

Chair: Witold J. Henisz, University of Pennsylvania,
henisz@wharton.upenn.edu

Panelists:

José Manuel Campa, IESE Business School,
jcampa@iese.edu
Xiao-ping Chen, University of Washington,
xpchen@u.washington.edu
Andrew Delios, National University of Singapore,
andrew@nus.edu.sg
Xavier Martin, New York University,
xmartin@stern.nyu.edu
Rachelle Sampson, New York University,
rsampson@stern.nyu.edu

1.1.3 – CONSORTIUM PANEL
MEET THE EDITORS

(Special joint session for Junior Faculty and Doctoral Consortia Registrants Only)

Room: Auditorium Time: FRIDAY - 2:45-4:15 P.M.

Chair: Lloyd Russow, Philadelphia University,
russowl@philau.edu

Panelists:

Arie Lewin, Journal of International Business Studies
Masaaki (Mike) Kotabe, Journal of International
Management
Erdener Kaynak, Journal of Teaching in International
Business
Pervez Ghauri, International Business Review
Hwy-Chang Moon, Journal of International Business
and Economy
Danny G. Van Den Bulcke, International Business
Review
John W. Slocum, Journal of World Business

1.2 - FRIDAY - 4:00-6:00 P.M.

1.2.1 – SESSION CHAIRS MEETING
SESSION CHAIRS' INSTRUCTIONS AND DISCUSSION

Room: San Cristobal B Time: FRIDAY - 4:00-4:20 P.M.

Chair: Lorraine Eden, Texas A&M University,
leden@tamu.edu

1.2.2 - OPENING PLENARY PANEL
GEOGRAPHY, TRADING BLOCS AND INVESTMENT IN THE CARIBBEAN SPACE

Room: San Geronimo Time: FRIDAY - 4:30-6:00 P.M.

Chair: Paul Latortue, University of Puerto Rico,
Prlatortue@aol.com

Panelists:

Edward (Monty) Graham, Institute for International
Economics, EMGraham@IIE.com
Orsalia Kalantzopoulos, World Bank,
okalantzopoulos@worldbank.org
Eric Miller, Inter-American Development Bank,
ericm@iadb.org
David Lewis, Manchester Trade Ltd.,
davidlewis@manchestertrade.com
John Steward, Puerto Rico Industrial Development
Company (PRIDCO)

1.3 - FRIDAY – 6:30-8:30 P.M.

1.3.1 - OPENING RECEPTION

AIB PRESIDENTIAL RECEPTION

Room: Atlantic Garden Time: FRIDAY - 6:30-8:30 P.M.

SATURDAY – June 29, 2002

2.1 - SATURDAY –8:30-10:00 A.M.

2.1.1 - THEME PLENARY PANEL

GEOGRAPHIES AND INTERNATIONAL BUSINESS

Room: San Geronimo Time: SATURDAY - 8:30-10:00A.M.

Chair: Lorraine Eden, Texas A&M University,
leden@tamu.edu

The Interactions between Geography and International Business

John H. Dunning, University of Reading,
j.m.turner@reading.ac.uk

Geographies and International Business: A Three Dimensional Approach

Michael Enright, University of Hong Kong,
menright@business.hku.hk

A New Map of Hollywood and the World

Allen Scott, UCLA, ajscott@ucla.edu

Safe Harbors are Hard to Find: The Trans-Atlantic Privacy Dispute, Democratic Legitimacy and Global Governance

Steve Kobrin, University of Pennsylvania,
kobrins@wharton.upenn.edu

2.2 - SATURDAY - 10:30 A.M.-12:00 P.M.

2.2.1 - COMPETITIVE

THE NEW POLITICAL ECONOMY

Room: San Cristobal B Time: SATURDAY - 10:30 A.M.-12:00 P.M.

Chair: Robert Kudrle, University of Minnesota,
bkudrle@hhh.umn.edu

Discussant: Steve Kobrin, University of Pennsylvania,
kobrins@wharton.upenn.edu

Subsidiary Research and Development and the Local Environment

Klaus Meyer, Copenhagen Business School,
km.cees@cbs.dk

Lee Davis, Copenhagen Business School,
lda.ivs@cbs.dk

Sovereignty@Bay? Yes, but Whose? A Case Study of the Proposed EU VAT Policy on Downloadable Products and Services

James Nebus, University of South Carolina,
jnebus@sc.rr.com

How Governments Matter to New Industry Creation

Jennifer Spencer, George Washington University,
jspencer@gwu.edu

Stefanie A. Lenway, University of Minnesota,
slenway@csom.umn.edu

Thomas P. Murtha, University of Minnesota,
tmurtha@csom.umn.edu

Determinants of Multimedia, Entertainment and Business Software Copyright Piracy Rates and Losses: A Cross-national Study

Hans van Kranenburg, University of Maastricht,
H.vankranenburg@MW.unimaas.nl

A.E. Hogenbirk, University of Maastricht,
A.E.Hogenbirk@rn.rabobank.nl

2.2.2 - BALAS WORKSHOP

LATIN AMERICAN BUSINESS STRATEGIES

Room: Tropical A Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Paul Esqueda, IESA, pesqueda@iesa.edu.ve

Discussant: Hildy J. Teegen, George Washington University, teegen@gwu.edu

Large Firms and Business Groups in Latin America

John Sargent, University of Texas Pan American,
jsargent@panam.edu

Regional Strategies in Latin American Consumer Markets: Integrators, Specialists and National Champions

Fernando Robles, George Washington University,
Roblesf@aol.com

Lessons from Four Successful Latin American Cases of Internationalization

Humberto Serna, Universidad de los Andes-Bogota,
hsg@adm.uniandes.edu.co

Harvey Arbeláez, Monterey Institute of International Studies, Harvey.arbelaez@miis.edu

Do Caribbean Export Companies Benefit from their Nation's Membership in CARICOM?

Lyn Amine, Saint Louis University, aminels@slu.edu

Christina Steck, Saint Louis University,
umrslu@aol.com

2.2.3 - THEME WORKSHOP

CLUSTERING IN HIGH-TECH SECTORS

Room: San Cristobal D Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: John Cantwell, University of Reading,
j.a.cantwell@reading.ac.uk

Discussant: Michael Enright, University of Hong Kong,
menright@business.hku.hk

Entrepreneurs and the Formation of Industrial Clusters

Johanna Francis, Johns Hopkins University
Maryann Feldman, Johns Hopkins University,
maryann.feldman@jhu.edu

++The Effects of Regional Clusters on Knowledge Stocks and Flows: Evidence from the Biotechnology Industry 

Anupama Phene, University of Utah,
mgtap@business.utah.edu
Steve Tallman, University of Utah,
mgtsbt@business.utah.edu

Balancing Localization and Globalization: Exploring the Impact of Globalization on the Rochester Optics/photonics Cluster

Richard DeMartino, Rochester Institute of Technology, rxdbbu@rit.edu
David McHardy Reid, Rochester Institute of Technology, dmrbbu@rit.edu
Stelios C. Zyglidopoulos, Rochester Institute of Technology, sczbbu@rit.edu

On the Crest of a Wave: Evolution of the New Zealand Marine Cluster

Sylvie Chetty, Massey University,
s.chetty@massey.ac.nz

2.2.4 - COMPETITIVE

INTERNATIONAL JOINT VENTURES: CREATION AND EVOLUTION


Room: San Cristobal E Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Shih-Fen Chen, Brandeis University,
shihfen@brandeis.edu

Discussant: Benjamin Gomes-Casseres, Brandeis University, bgc@brandeis.edu

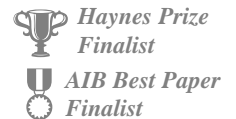
The Shadow of the Environment and the Past: The Effect of Embeddedness on the Probability of Inter-firm Partnership Formation

John Hagedoorn, Maastricht University,
j.hagedoorn@mw.unimaas.nl

++Influence of CEO Successor Characteristics on the Choice Between Cross-Border Acquisitions and Joint Ventures 

Deepak K. Datta, University of Kansas
Pol Herrman, Iowa State University, pol@iastate.edu

*** ++Why Do International Joint Ventures Fail? A Strategic Mismatch Explanation*
Bo Nielsen, Copenhagen Business School, bn.int@cbs.dk



2.2.5 - WORKSHOP

TECHNOLOGY, MARKETING AND NETWORKS

Room: Tropical B Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Bernard Wolf, York University, bwolf@yorku.ca
Discussant: John Clarry, The College of New Jersey,
clarry@tcnj.edu

The Detail of Drugs: Horizontal Distribution Alliances in the International Pharmaceutical Industry

Ursula Alvarado, University of Illinois-Urbana Champaign, ualvarado@tamu.edu
Anne Coughlan, Northwestern University

International Technology Alliances and Firm Value Creation: A Knowledge-Based Approach

Byung H. (Brian) Lee, California State University, Fullerton, blee@fullerton.edu
Arvind Parkhe, Indiana University, aparkhe@indiana.edu
Marjorie A. Lyles, Indiana University, mlyles@iupui.edu

R&D Activity in Biotech Joint Ventures

Malika Richards, Drexel University, mr26@drexel.edu
Donna M. De Carolis, Drexel University

Whether and When is Social Capital Valuable? A Longitudinal Study of the Global Pharmaceutical Industry

Beiqing (Emery) Yao, University of Pittsburgh, bqyao@katz.pitt.edu
Dingkun Ge, University of Illinois at Urbana-Champaign, dge@uiuc.edu

2.2.6 - PANEL

THE FUTURE OF THE MULTINATIONAL ENTERPRISE

Room: Auditorium Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Anil Gupta, University of Maryland,
agupta@rhsmith.umd.edu

Discussant: Susan Feinberg, University of Maryland,
Feinberg@glue.umd.edu

Emerging Patterns of Knowledge Management in the MNE
Julian Birkinshaw, London Business School,
jbirkinshaw@london.edu

The Multinational Enterprise in the Digital Age
Anil Gupta, University of Maryland,
agupta@rhsmith.umd.edu

Geography and the Future of Location-Bound Drives of Triad Strategy
Alan M. Rugman, Indiana University,
rugman@indiana.edu

MNE Legitimacy in a Globalizing World
Srilata Zaheer, University of Minnesota,
szaheer@csom.umn.edu

2.2.7 - PANEL

CROSSING CULTURAL DISTANCE: EXPLORING THE CAPACITY FOR WORKING GLOBALLY

Room: San Cristobal G Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Cristina Gibson, University of Southern California,
cgibson@marshall.usc.edu

Discussant: Nakiye Boyacigiller, San Jose State
University, boyacigiller_n@cob.sjsu.edu

Exploring a New Construct in Cross-Cultural OB: Cultural Intelligence

Christopher Earley, Indiana University,
pearley@indiana.edu

Clare Francis, Indiana University,
francisc@indiana.edu

Building Bridges, Windows and Cultures: Mediating Mechanisms between Team Heterogeneity and Performance in Multinational Teams

Mary Maloney, University of Minnesota,
mmaloney@csom.umn.edu

Mary Zellmer-Bruhn, University of Minnesota,
mzellmer-bruhn@csom.umn.edu

Mapping the Terrain of the Global Leadership Construct

Mark Mendenhall, University of Tennessee,
Chattanooga, mark-mendenhall@utc.edu

Joyce Osland, University of Portland, osland@up.edu

Global Mind-Set Heterogeneity: A Critical Multinational Team Attribute

Mary Zellmer-Bruhn, University of Minnesota,
mzellmer-bruhn@csom.umn.edu

Cristina Gibson, University of Southern California,
cgibson@marshall.usc.edu

2.2.8 - PANEL

MEET THE JIBS EDITORIAL TEAM

Room: Tropical C Time: SATURDAY 10:30 A.M.-12:00 P.M.

Chair: Arie Lewin, Duke University, aylewin@attglobal.net

Panelists:

S. Tamer Cavusgil, Michigan State University,
cavusgil@msu.edu

Donald Lessard, Massachusetts Institute of
Technology, dlessard@mit.edu

2.3 - SATURDAY - 12:00-1:30 P.M.

2.3.1 - POSTER SESSION

POSTER SESSION 1 (WITH LIGHT LUNCH)

Room: Las Olas Time: SATURDAY - 12:00-1:30 P.M.

Chair: José de la Torre, UCLA,
jose.de.la.torre@anderson.ucla.edu

Location and International Business: Conceptualizing Clusterography

Michèle Akoorie, University of Waikato,
mema@waikato.ac.nz

Opening the Black Box of Regional Culture: A Cross-section of 54 Regions

Beugelsdijk Sjoerd, Tilburg University,
S.Beugelsdijk@kub.nl

Niels Noorderhaven, Tilburg University,
N.G.Noorderhaven@kub.nl

A.B.T. M. van Schaik, Tilburg University,
Schaik@kub.nl

Cartography and International Business

Peter J. Buckley, University of Leeds,
pjb@lubs.leeds.ac.uk

The Transformation of Firm Scope with Market Liberalization

Alvaro Cuervo-Cazurra, University of Minnesota,
acuervo@csom.umn.edu

Omar Toulan, McGill University,
toulan@management.mcgill.ca

Industry Competitiveness: The Role of Regional Distance-Sensitive Input Sharing (The Israeli - Arab Case)

Niron Hashai, Bradford University,
n.hashai@bradford.ac.uk

Regional Network Strategies in the Latin American Telecommunications and Energy Sectors

Fernando Robles, George Washington University,
roblesf@aol.com

The Global Integration Process of a MNC: A Case of Information System Implementation

Paivi Tossavainen, Nokia,
paivi.tossavainen@nokia.com

An Empirical Examination of the Characteristics of the Integration-Responsiveness Pressures

Sunil Venaik, Indian Institute of Management,
svenaik@iimahd.ernet.in
David F. Midgley, INSEAD, david.midgley@insead.fr
Timothy M. Devinney, Australian Graduate School of
Management, timdev@agsm.edu.au

Country, Firm and Product Level Influences in Standardization

Pradeep A. Rau, George Washington University,
prau@gwu.edu
A.N.M. Waheeduzzaman, Texas A & M University-
Corpus Christi, waheed@mail.tamucc.edu

Firm Geography, Economic Geography, and the Geography of Performance: The Case of International Joint Ventures

Hemant Merchant, Simon Fraser University,
hmerchan@sfu.ca

Spillovers to Foreign Market Participants: Assessing the Impact of Exporting and Export Strategies on Innovative Productivity

Robert Salomon, New York University,
rsalomon@stern.nyu.edu

DOCTORAL CONSORTIUM ROW PARTICIPANTS:

Individualism-Collectivism: Its Concept, Antecedents, and Impacts on Human Resource Practice Preferences

Bongsoon Cho (with Kitae Kim and Oh Soo Park),
SUNY-Buffalo, bcho@acsu@buffalo.edu

United States Export Public Policy: Support, Coordination, and Control

David B. Kuhleier, Florida State University,
dbk9613@garnet.acns.fsu.edu

The International Business Environment Through 1970 to 2000. A Content Analysis Using JIBS Online

Manuel F. Ferreira (with Dan Li and Stephen
Guisinger), University of Utah,
pmgtmpf@business.utah.edu

Dynamic Capabilities for Expansion in China: Evidence from the Case of Samsung

Xiyou He, Seoul National University,
hexiyou@hotmail.com

The Impact of Electronic Disclosure on Invested Capital: A Case Study of South African Firms

Shirley Hunter, Texas A&M University,
shunter@cgsb.tamu.edu

The Effect of Country of Origin Branding on Export Performance

Andrea Insch, Griffith University,
A.Insch@mailbox.gu.edu.au

The Impact of Public Policy on the Performance of Multinational Enterprises

Alina Kudina, University of Oxford,
alina.kudina@sbs.ox.ac.uk

The Role of Strategic Investors in Polish Companies: Catalysts for Organizational Change or Opportunists?

Dorota Piaskowska (with Martyna Janowicz), Tilburg
University, dorota@kub.nl

Entry Mode Choice in the Context of Perceived Uncertainty

Minnie Shroff, University of Waasa, mish@uwasa.fi

Can Foreign Firms Bond Themselves Effectively by Renting U.S. Securities Laws?

Jordan Siegel, Massachusetts Institute of Technology,
jsiegel@mit.edu

2.4 - SATURDAY - 1:30-3:00 P.M.

2.4.1 - WORKSHOP

NETWORKS: EVOLUTION AND EFFECTS

Room: San Cristobal B Time: SATURDAY - 1:30-3:00 P.M.

Chair: John Daniels, University of Miami,
jdaniels@exchange.sba.miami.edu

Discussant: Lorna Wright, York University,
lwright@schulich.yorku.ca

The Japanese Keiretsu: Evolution or Stagnation?

Sandra Dow, Université du Québec à Montréal, dow-
anvari.sandra@uqam.ca

Jean McGuire, Concordia University

The Impact of the Motives of the Smallest Firm in a Horizontal Alliance on the Firm Performance: A Network Perspective

Eman El Shenaway, Washington State University,
Emanelshenawy@hotmail.com

Regional Learning Networks: Evidence from Japanese MNEs in Thailand and Australia

Stephen Nicholas, University of Melbourne,
s.nicholas@ecomfac.unimelb.edu.au

Elizabeth Maitland, University of Melbourne
William Purcell, University of New South Wales

Contracting for Unplanned and Planned Termination Scenarios in International Joint Ventures

Ursula F. Ott, Loughborough University,
U.F.Ott@lboro.ac.uk

2.4.2 - COMPETITIVE

GLOBALIZATION OF MULTINATIONALS

Room: San Cristobal D Time: SATURDAY - 1:30-3:00 P.M.

Chair: Malika Richards, Drexel University,
mr26@drexel.edu

Discussant: Frank DuBois, American University,
fdubois@american.edu

Transaction Costs, Risk Behavior, and International Entry Mode Choice

Keith D. Brouthers, University of East London,
k.d.brouthers@uel.ac.uk

Lance Eliot Brouthers, University of Akron,
Lance@uakron.edu

George Nakos, Clayton College and State University,
Georgenakos@mail.clayton.edu

**** ++Bunched Foreign Market Entry: Competition and Imitation among Japanese Firms, 1980-1998**



Haynes Prize
Finalist



AIB Best Paper
Finalist

Andrew Delios, National

University of Singapore, andrew@nus.edu.sg

Shige Makino, Chinese University of Hong Kong,
makino@baf.msmail.cuhk.edu.hk

The Globalisation of French Multinationals' Strategies and Structures: International Dimensions and National Specificity

Monia Mtar, University of Warwick,
m.mtar@warwick.ac.ukr

2.4.3 - COMPETITIVE

TRADE AND FDI: DRIVING FACTORS

Room: Auditorium Time: SATURDAY - 1:30-3:00 P.M.

Chair: Katherine Terrell, University of Michigan,
terrell@umich.edu

Discussant: Juan Alcacer, New York University,
jalcacer@stern.nyu.edu

**** ++A Model Formalizing Dunning's Eclectic Paradigm**



Haynes Prize
Finalist



AIB Best Paper
Finalist

Guoqiang Li, National University
of Singapore,
fbap8755@nus.edu.sg

A Unified Approach to Intra-Industry Trade and Foreign Direct Investment: Further Results

Keith Maskus, University of Colorado-Boulder and
the World Bank, kmaskus@worldbank.org

James R. Markusen, University of Colorado-Boulder,
james.markusen@colorado.edu

Exporting and Capital Investment: On the Strategic Behavior of Exporters

José Manuel Campa, IESE Business School,
jcampa@iese.edu

J. Myles Shaver, University of Minnesota,

mshaver@csom.umn.edu

Strategic and Financial Determinants of Foreign Direct Investments

Jongmoo Jay Choi, Temple University,
jjchoi@temple.edu

Eric C. Tsai, Temple University, ericstai@temple.edu

2.4.4 - WORKSHOP

INTERNATIONAL FINANCE

Room: Tropical B Time: SATURDAY - 1:30-3:00 P.M.

Chair: Harvey Arbeláez, Monterey Institute of
International Studies, harvey.arbelaez@miis.edu

Discussant: David Reeb, University of Alabama,
dreeb@cba.ua.edu

The Asian Crisis and Market Efficiency: A Different Perspective

Raj Aroskar, University of Texas at Arlington,
rajaroskar@yahoo.com

Peggy E. Swanson, University of Texas at Arlington,
swanson@uta.edu

Closed-End Fund Puzzle Revisited: Comparing Information Content of Country Funds Versus U.S. Funds

Marta Charron, University of Puerto Rico,
mzcharron@centennialpr.net

The Role of Psychic Distance in Contagion: A Gravity Model for Contagious Financial Crisis

Lili Zhu, George Washington University,
llzhu@gwu.edu

Jiawen Yang, George Washington University,
jwyang@gwu.edu

Sector Integration and the Benefits of Global Diversification

Mitchell Ratner, Rider University, Ratner@Rider.Edu

Ricardo P.C. Leal, Federal University of Rio de
Janeiro, Rleal@coppead.ufrj.br

2.4.5 - WORKSHOP

EMERGING MARKET FIRMS

Room: Tropical A Time: SATURDAY - 1:30-3:00 P.M.

Chair: Susan Trussler, University of Scranton,
trussler@scranton.edu

Discussant: Adam Cross, Leeds University,
arc@labs.leeds.ac.uk

Determinants of Foreign Financing in Emerging Markets

Shannon Mudd, Thunderbird, mudds@t-bird.edu
Robert Grosse, Thunderbird, grosser@t-bird.edu

Hidden Messages in MBA Cases: A Narrative Analysis of Business School Cases Developed in China

Neng Liang, China European International Business
School, nliang@ccer.pku.edu.cn

Role of TNCs in the Evolution of a High-Tech Industry in a Developing Economy: The Case of India's Software Industry

Murali Patibandla, Copenhagen Business School,
mp.int@cbs.dk
Bent Petersen, Copenhagen Business School,
bp.int@cbs.dk

Country Characteristics and Foreign Capital: FDI into Latin America during the 1990s

Douglas A. Schuler, Rice University, schuler@rice.edu
Stefanie A. Lenway, University of Minnesota,
slenway@csom.umn.edu
Scott Baggett, Rice University, baggett@rice.edu

2.4.6 - WORKSHOP

INTERNATIONALIZATION AND MARKET REFORM IN TRANSITION ECONOMIES

Room: Tropical C Time: SATURDAY - 1:30-3:00 P.M.

Chair: Klaus Uhlenbruck, Texas A&M University,
kuhlenbruck@cgsb.tamu.edu
Discussant: Tatiana Kostova, University of South
Carolina, kostova@sc.edu

Managerial Legacies of Central Planning: An Organizing Framework and Comparative Typology

Wade Danis, Marquette University,
wade.danis@marquette.edu

Revisiting the Complex Relationship between Multinational Enterprises and Organizations in Transition Economies through the Logic of the Copenhagen Interpretation

Paula Harveston, Berry College
Clay Dibrell, Oregon State University
Ben Kedia, University of Memphis,
bkedia@memphis.edu

Cuba: An Economy in Transit

Elizabeth Robles, University of Puerto Rico,
erobles@upracd.upr.clu.edu

Investment Development Path of Small Transition Economies: Conceptual Background and Empirical Evidence

Marjan Svetlicic, University of Ljubljana,
marjan.svetlicic@uni-lj.si

Foreign Direct Investment and Market Reform in Central and Eastern Europe: An Empirical Investigation

Robert Grosse, Thunderbird, grosser@t-bird.edu
Len Trevino, University of Southern Mississippi,
trevino@cba.usm.edu

2.4.7 - COMPETITIVE

PERSPECTIVES ON MNE RESEARCH: THEORY AND PRACTICE

Room: San Cristobal E Time: SATURDAY - 1:30-3:00 P.M.

Chair: Paul W. Beamish, University of Western Ontario,
pbeamish@admin.ivey.uwo.ca
Discussant: D. Eleanor Westney, Massachusetts Institute
of Technology, ewestney@mit.edu

The Effect of Strategic and Institutional Forces on Management Style in Subsidiaries of U.S. MNCs in Mexico

Carolina Gómez, Florida International University,
gomezcc@fiu.edu

Edith Penrose and the Resource-based Theory of the Multinational Firm: Theory and Evidence

Christos Pitelis, University of Cambridge,
c.pitelis@jims.cam.ac.uk

Internalization Theory and the Functioning of the Multinational Enterprise

Alain Verbeke, University of Calgary,
averbeke@ucalgary.ca
Alan M. Rugman, Indiana University,
rugman@indiana.edu

2.4.8 - COMPETITIVE

REGULATION AND STRATEGIC CHOICE

Room: San Cristobal G Time: SATURDAY - 1:30-3:00 P.M.

Chair: Sushil Vachani, Boston University,
svachani@bu.edu
Discussant: Louis T. Wells, Jr., Harvard University,
lwells@hbs.edu

Tracing the Impact of Supranational Regulation on Corporate Strategy: Towards a Model of Causal Effect with Lessons from the U.S. Steel Industry

Thomas C. Lawton, Imperial College Management
School, t.lawton@ic.ac.uk
Steven McGuire, University of Bath,
mnssmm@management.bath.ac.uk

MNC Subsidiary Evolution, Host Country Linkages and Inward Investment Policy: Two Tales from the European Periphery

Ana Teresa Tavares, University of Strathclyde and
University of Porto, Atavares@fep.up.pt

2.5 - SATURDAY - 3:30-5:00 P.M.

2.5.1 - THEME PANEL

INNOVATION GEOGRAPHIES: NETWORKS, CLUSTERS AND GLOBALIZATION

Room: San Cristobal B Time: SATURDAY - 3:30-5:00 P.M.

Chair: Sharmistha Bagchi-Sen, State University of New York-Buffalo, geosbs@acsu.buffalo.edu

Discussant: Maryann Feldman, Johns Hopkins University, maryann.feldman@jhu.edu

Universities as Economic Agents: Globalization and Innovation

Helen Lawton Smith, Coventry University, helen.lawtonsmith@geography.oxford.ac.uk

Managing Knowledge Spillovers in Biotechnology: The Role of Geographic Proximity

David Audretsch, Indiana University, daudrets@indiana.edu

The Role of R&D Alliances in Innovation: A Case of the U.S. Biotechnology Industry

Sharmistha Bagchi-Sen, State University of New York - Buffalo, geosbs@acsu.buffalo.edu

Adapting to Strange Environments: Venture Capital in Japan, Korea and Taiwan

Martin Kenney, University of California at Davis, mfkenney@ucdavis.edu
 Kyonghee Han, University of California at Davis and Yonsei University, khan@ucdavis.edu
 Shoko Tanaka, University of California at Davis, stanaka@ucdavis.edu

2.5.2 - COMPETITIVE

FDI AND PERFORMANCE

Room: San Cristobal D Time: SATURDAY - 3:30-5:00 P.M.

Chair: Adrian Tschoegl, University of Delaware, tschoega@be.udel.edu

Discussant: Walter Kuemmerle, Harvard University, wkuemmerle@hbs.harvard.edu

**** ++Multinational Conglomerate Diversification and the Interaction between Industrial and International Diversification**

Protiti Dastidar, George Washington University, dastidar@gwu.edu

 **Haynes Prize Finalist**

 **AIB Best Paper Finalist**

Multinationality, R&D Intensity and Firm Performance: Evidence from U.S. Industrial Firms

Vinod Jain, Bowling Green State University, vjain@cba.bgsu.edu
 Sung C. Bae, Bowling Green State University, bae@cba.bgsu.edu

Why Are Foreign Firms More Productive than Domestic Firms?

Koen De Backer, Katholieke Universiteit Leuven, koenraad.debacker@econ.kuleuven.ac.be

Leo Sleuwaegen, Katholieke Universiteit Leuven and Erasmus Universiteit Rotterdam, leo.sleuwaegen@econ.kuleuven.ac.be

++Geographic Scope and Multinational Enterprise Performance

 **AIB Best Paper Finalist**

Anthony Goerzen, Babson College, agoerzen@babson.edu

Paul W. Beamish, University of Western Ontario, pbeamish@ivey.uwo.ca

2.5.3 - PANEL ROUNDTABLE

DATA: WHAT'S IN, WHAT'S OUT, WHAT'S HOT, WHAT'S NOT

Room: San Cristobal E Time: SATURDAY - 3:30-5:00 P.M.

Chair: Edward (Monty) Graham, Institute for International Economics, EMGraham@IIE.com

Panelists:

Raymond Mataloni, U.S. Bureau of Economic Analysis, Raymond.Mataloni@bea.gov
 Keith Maskus, the World Bank and the University of Colorado at Boulder, kmaskus@worldbank.org
 Andrew Delios, National University of Singapore, andrew@nus.edu.sg
 Susan Feinberg, University of Maryland, Feinberg@glue.umd.edu
 Juan Alcacer, New York University, jalcacer@stern.nyu.edu

2.5.4 - COMPETITIVE

CORPORATE GOVERNANCE: COMPARATIVE AND CROSS-BORDER PERSPECTIVES

Room: Tropical A Time: SATURDAY - 3:30-5:00 P.M.

Chair: Tatiana Kostova, University of South Carolina, kostova@sc.edu

Discussant: Ravi Ramamurti, Northeastern University, R.RAMAMURTI@neu.edu

Organizational Configuration and Corporate Governance In Southeast Asia: A Framework for Analysis

Frank L. Bartels, Nanyang Technical University, aflight@ntu.edu.sg

++Why Do Some Multinational Corporations Relocate their Corporate Headquarters Overseas?



Julian Birkinshaw, London Business School,
jbirkinshaw@london.edu
Pontus Braunerhjelm, SNS
Ulf Holm, Uppsala University
Siri Terjesen, London Business School

Liberalization, Corporate Governance and the Performance of Newly Privatized Firms

Jean-Claude Cosset, Laval University, Jean-Claude.Cosset@fas.ulaval.ca
Narjess Boubakri, Laval University, narjess.boubakri@fsa.ulaval.ca
Omrane Guedhami, Laval University, omrane.guedhami@fsa.ulaval.ca

2.5.5 - COMPETITIVE

GLOBAL SOURCING AND CHANNEL ISSUES

Room: Tropical B Time: SATURDAY - 3:30-5:00 P.M.

Chair: Tomas Hult, Michigan State University, hult@msu.edu
Discussant: Constantine Katsikeas, Cardiff University, katsikeas@cardiff.ac.uk

Practices and Performance of Retail Stores in a Developing Economy: Contrasting Two Worlds

Sridhar Balasubramanian, University of North Carolina-Chapel Hill
Tomasz Lenartowicz, University of Texas-Austin, tomasz.lenartowicz@bus.utexas.edu

Performance Implications of Global Sourcing Strategy in Mainland China: An Empirical Study of Foreign-Invested Enterprises from the Triad

Janet Murray, Cleveland State University, j.murray@popmail.csuohio.edu
Masaaki (Mike) Kotabe, Temple University
Joe Nan Zhou, City University of Hong Kong

++An Industry Explanation of Global Account Management



George Yip, London Business School, gyip@london.edu
David B. Montgomery, Stanford University
Belen Villalonga, Harvard University

2.5.6 - COMPETITIVE

INTERCULTURAL RELATIONSHIPS: ATTRIBUTION, TRUST, CONFLICT AND COOPERATION

Room: Tropical C Time: SATURDAY - 3:30-5:00 P.M.

Chair: Davina Vora, University of South Carolina, voradap2@moore.sc.edu

Discussant: Xiao-Ping Chen, University of Washington, xpchen@u.washington.edu

A Multilevel Model of Organizational Effectiveness across Cultures

Mourad Dakhli, Georgia State University, iibmdd@langate.gsu.edu

Cultural Attribution in Intercultural Work Relationships

Donald Ferrin, State University of New York at Buffalo, dlFerrin@buffalo.edu
Bongsoon Cho, State University of New York at Buffalo, bcho@acsu.buffalo.edu

Collectivist Values and Open-Mindedness for Chinese Employees Trust of their Japanese Leaders

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May Wong, Lingnan University, wongml@ln.edu.hk
Chuhong Liu, Dong Hua University, teacherlll@sina.com

2.5.7 - PANEL

MULTINATIONAL-GOVERNMENT RELATIONS

Room: San Cristobal G Time: SATURDAY - 3:30-5:00 P.M.

Chair: Sushil Vachani, Boston University, Svachani@Bu.Edu
Discussant: Stefanie A. Lenway, University of Minnesota, slenway@csom.umn.edu

Globalization and the Environment: Regulatory Failure and the Emergence of International Voluntary Environmental Initiatives

Petra Christmann, University of Virginia, Christmannp@Virginia.Edu
Glen Taylor, University of Hawaii-Manoa, Glen@Busadm.Cba.Hawaii.Edu

Exploring the Relationship between National Governments and Multinational Pharmaceutical Firms

Jeffrey Furman, Boston University, Furman@Bu.Edu
Margaret Kyle, Massachusetts Institute of Technology, Mkkyle@Mit.Edu

The Political Spectrum

Witold Henisz, University of Pennsylvania, Henisz@Wharton.Upenn.Edu
Bennet Zelner, Georgetown University, Zelnerb@Georgetown.Edu

A Bargaining Approach to International Governance: Multinational Corporations and the Climate Change Issue

David Levy, University of Massachusetts, David.Levy@Umb.Edu

Non-market Strategies in the Context of Multinational-Government Bargaining

Sushil Vachani, Boston University, Svachani@Bu.Edu
Pankaj Ghemawat, Harvard University, Pghemawat@Hbs.Edu

2.5.8 - PANEL ROUNDTABLE

POLITICAL RISK AND TERRORISM: ASSESSMENT FOR FDI IN THE POST 9/11 ERA

Room: Auditorium Time: SATURDAY - 3:30-5:00 P.M.

Chair: Llewellyn Howell, University of Hawaii,
lhowell@cba.hawaii.edu

Panelists:

Harvey Arbeláez, Monterey Institute of International Studies, harvey.arbelaez@miis.edu

Douglas Bond, Harvard University,
Doug.Bond@vranet.com

Terry Hallmark, IHS Energy Group,
terry.hallmark@ihsenergy.com

John Mathis, Thunderbird, mathisj@t-bird.edu

John O'Connell, Thunderbird, oconnelj@t-bird.edu

Karim Pakravan, BankOne,
karim_pakravan@bankone.com

2.6 - SATURDAY - 5:00-6:00 P.M.

2.6.1 – WOMEN IN THE ACADEMY OF INTERNATIONAL BUSINESS (WAIB) MEETING AND RECEPTION

RECEPTION HOSTED BY THE DEPARTMENT OF MANAGEMENT, TEXAS A&M UNIVERSITY

Room: Las Olas Time: SATURDAY - 5:00-6:00 P.M.

2.7 - SATURDAY - 6:30-9:30 P.M.

2.7.1 – UNIVERSITY OF PUERTO RICO DINNER AND GALA

AIB GALA DINNER HOSTED BY THE UNIVERSITY OF PUERTO RICO

Room: San Geronimo Time: SATURDAY - 6:30-9:30 P.M.

SUNDAY – June 30, 2002

3.0 - SUNDAY - 6:30-8:30 A.M.

3.0.1 – WORLD CUP SOCCER

TELEVISED ENGLAND VS. USA MATCH

Room: Flamingo A & B Time: SUNDAY - 6:30-8:30 A.M.

Coordinator: George Yip, London Business School,
gyip@london.edu

3.0.2 – AIB CHAPTER CHAIRS BREAKFAST

Room: Executive Boardroom Time: SUNDAY - 7:30-8:30 A.M.

3.1 - SUNDAY - 8:30-10:00 A.M.

3.1.1 - BALAS WORKSHOP

LATIN AMERICAN FINANCIAL ISSUES

Room: San Cristobal B Time: SUNDAY - 8:30-10:00 A.M.

Chair: Jorge L. Urrutia, Loyola University Chicago,
jurruti@wpo.it.luc.edu

Discussant: Mitch Ratner, Rider University,
ratner@genius.rider.edu

Estimating the Liquidity Effect in Post-reform Chile: Do Inflationary Expectations Matter?

Claudia Halabí, Escuela de Ingeniería Comercial Chile, chalabi@ust.cl

William D. Lastrapes, University of Georgia,
last@terry.uga.edu

Time Varying Expected Returns in Latin American Brady Bonds

Franco Parisi, Universidad de Chile,
fparisi@negocios.uchile.cl

Explaining the Inward and Outward Internationalization of Emerging Market Firms: A Focus on Mexico

Douglas E. Thomas, University of New Mexico,
thomas@mgt.unm.edu

Robert Grosse, Thunderbird, grosser@t-bird.edu

Analysis of the Time Series Properties of ADR Portfolio Returns

Jorge L. Urrutia, Loyola University Chicago,
jurruti@wpo.it.luc.edu

Joseph Vu, DePaul University,
jvu@condor.depaul.edu

3.1.2 - THEME WORKSHOP

SMALL IS BEAUTIFUL: COMPETITIVE ADVANTAGE AND SMALL COUNTRIES

Room: San Cristobal D Time: SUNDAY - 8:30-10:00 A.M.

Chair: Douglas van den Berghe, Erasmus University Rotterdam, dberghe@fbk.eur.nl

Discussant: Danny van den Bulcke, University of Antwerp, daniel.vandenbulcke@ua.ac.be

How to Enhance National Competitiveness: A Case Study of Korea

Dong-Sung Cho, Seoul National University, cho@ips.or.kr

Hwy-Chang Moon, Seoul National University, cmoon@snu.ac.kr

Towards a Theory of MNEs from Small Open Economies: Static and Dynamic Perspectives

Niron Hashai, Bradford University, n.hashai@bradford.ac.uk

Internationalisation of Australian Firms: How Much Does Geography Matter?

Tatiana Minchev, Flinders University of South Australia, tminchev@iweb.net.au

Geoff Lewis, University of Virginia, LewisG@darden.virginia.edu

The Competitive Advantage of Small Economies

Alvin Wint, University of the West Indies, alwint@uwimona.edu.jm

3.1.3 - THEME WORKSHOP

INTERNATIONALIZING E-BUSINESS

Room: Tropical A Time: SUNDAY - 8:30-10:00 A.M.

Chair: Timothy M. Devinney, Australian Graduate School of Management, t.devinney@unsw.edu.au

Discussant: Dan Rosetti, Stetson University, drosetti@stetson.edu

Economics and Geographies of E-Commerce in International Markets

Ilgaz Arikan, Ohio State University, arikan.2@osu.edu

E-Commerce in Russia

Carl Fey, Stockholm School of Economics, Carl.Fey@hhs.se

Rachel Doern, Stockholm School of Economics-St. Petersburg

The Critical Roles of Experience, Proclivity, and Risk in the Likelihood of Internet-Based Purchasing: A Multinational Study

Gary Knight, Florida State University

David B. Kuhlmeier, Florida State University, dbk9613@garnet.acns.fsu.edu

Searching for a Dynamic Theory of E-Commerce Corporations (ECCs): A Re-interpretation of the Eclectic Paradigm

Nitish Singh, Saint Louis University, singhn2@slu.edu

Sumit K. Kundu, Saint Louis University, kundusk@SLU.EDU

Latemover's Catching-up Under E-business Environment: The Case of Haier in China

Dongkee Rhee, Seoul National University, rheedong@plaza.snu.ac.kr

Xiyou He, Seoul National University, hexiyou@hotmail.com

3.1.4 - COMPETITIVE

KNOWLEDGE FLOWS AND VALUE CREATION

Room: Auditorium Time: SUNDAY - 8:30-10:00 A.M.

Chair: Sanjeev Agarwal, Iowa State University, sagarwal@iastate.edu

Discussant: Jean-Luc Arregle, EDHEC School of Management, jean-luc.arregle@edhec.edu

Subsidiaries and Knowledge Networks: The Evolving Influences of the MNC and Host Country on Innovation

Paul Almeida, Georgetown University, almeidap@msb.edu

Anupama Phene, University of Utah, ngtap@business.utah.edu

Determinants of Foreign Market Entry Modes of International Franchisers: A Knowledge-Based Framework

John H. Dunning, University of Reading, j.m.turner@reading.ac.uk

Yong Suhk Pak, Yonsei University
Sam Beldona, Wichita State University, sam.beldona@wichita.edu

Knowledge Flows in Alliances: Crossing Organizational and Geographic Boundaries

Benjamin Gomes-Casseres, Brandeis University, bgc@brandeis.edu

John H. Hagedoorn, University of Maastricht, j.hagedoorn@mw.unimaas.nl

Adam Jaffe, Brandeis University

When Should Firms Leverage Knowledge through Cooperative Entry Modes? Implications of Knowledge Tacitness and Transfer Capacity

Xavier Martin, New York University, xmartin@stern.nyu.edu

Robert Salomon, New York University, rsalomon@stern.nyu.edu

3.1.5 - COMPETITIVE

EMERGING MARKETS

Room: San Cristobal E Time: SUNDAY - 8:30-10:00 A.M.

Chair: Duane Kujawa, University of Miami,
dkujawa@miami.edu

Discussant: Anthony Goerzen, Babson College,
agoerzen@babson.edu

Collaboration across Borders: Benefits to Firms in an Emerging Economy

Rekha Krishnan, Tilburg University,
R.Krishnan@kub.nl

Niels Noorderhaven, Tilburg University,
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The Price of Democracy: Sovereign Risk Ratings, Bond Spreads and Political Business Cycles in Developing Countries

Steven Block, Tufts University,
steven.block@tufts.edu

Paul Vaaler, Tufts University, paul.vaaler@tufts.edu

Are Emerging Economies Less Efficient? Comparing Performance Persistence in the U.S. and India

Aya S. Chacer, London Business School,
achacar@london.edu

Balagopal Vissa, London Business School,
bvissa@london.edu

3.1.6 - WORKSHOP

INTERNATIONAL MARKETING

Room: Tropical B Time: SUNDAY - 8:30-10:00 A.M.

Chair: Preet S. Aulakh, Temple University,
apreet@sbm.temple.edu

Discussant: A.N.M. Waheeduzzaman, Texas A&M
University-Corpus Christi, waheed@iris.tamucc.edu

Discussant: Gladys M. Torres-Baumgarten, Hofstra
University, mktgtb@mail1.hofstra.edu

International Innovation Diffusion and Peripheral Economies: An Empirical Analysis within International Buyer-Supplier Relationships in Iberia

Celeste Amorim, University of Reading,
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The Relationship-Marketing versus the Product-Differentiation Paradigms: Implications for Strategies of Alliances and Cooperation

Attila Yaprak, Wayne State University,
attila.yaprak@wayne.edu

Hugh Cannon, Wayne State University
Irene Mokra, Wayne State University

Global Account Management: A Logical Step in the Globalization of Organizations?

Marina Dabic, Slavonski Brod-Croatia
Matthew B. Myers, University of Tennessee-
Knoxville

Michael Harvey, University of Mississippi,
mharvey@bus.olemiss.edu

Determinants of the Sales Focus of Foreign Affiliates in the Netherlands: Evidence from a Survey

Annelies Hogenbirk, Maastricht University,
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A Three-Nation Study of Children's Purchasing Behaviour

Jayantha Wimalasiri, The University of the South
Pacific - Fiji, wimalasiri_j@usp.ac.fj

3.1.7 - PANEL

THE ION PROJECT ON INTERNATIONAL ORGANIZING AND MANAGING

Room: San Cristobal G Time: SUNDAY - 8:30-10:00 A.M.

Chair: Schon Beechler, Columbia Business School,
slb7@columbia.edu

Discussant: Srilata Zaheer, University of Minnesota,
szaheer@csom.umn.edu

The ION Project on International Organizing and Managing

Harry Lane, Northeastern University,
ha.lane@neu.edu

Understanding the Global Context

Mary Yoko Brannen, San Jose State University,
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Global Competencies

Nakiye Boyacigiller, San Jose State University,
nakiye@boyacigiller.com

Leading and Teaming

Julia Gluesing, Wayne State University,
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Cristina Gibson, University of Southern California,
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Managing Strategic Initiatives

Julian Birkinshaw, London Business School,
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Tatiana Kostova, University of South Carolina,
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Managing in the Developing/Emerging World

Betty Jane Punnett, University of the West Indies -
Cave Hill Campus, eureka@caribsurf.com

3.1.8 - COMPETITIVE

BARGAINING, RESOURCES AND POLITICAL STRATEGIES

Room: Tropical C Time: SUNDAY - 8:30-10:00 A.M.

Chair: Thomas Brewer, Georgetown University,
BREWERT@gunet.georgetown.edu

Discussant: Douglas A. Schuler, Rice University,
schuler@rice.edu

Which Governments Matter for Merger-Reviews: Alternations between Home-Based and Foreign-Based Antitrust Holdup

Joseph Clougherty, Tilburg University,
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The Bargaining Relationship between MNEs and Governments: Incorporating the Value of Corporate Political Resources

Eugene Kang, Texas A&M University,
ekang@cgsb.tamu.edu

Why Governments Renege: Insights from Infrastructure Projects in Emerging Economies

Ravi Ramamurti, Northeastern University,
r.ramamurti@neu.edu

Dynamic Bargaining Success of Multinational Corporations: Does the Theory of the Obsolescing Bargain Obsolete?

Chiung-Hui Tseng, Washington State University,
ctseng@wsunix.wsu.edu

William Hallagan, Washington State University,
hallagan@wsu.edu

3.2 - SUNDAY - 10:30 A.M.-12:00 P.M.

3.2.1 - THEME PANEL

GEOGRAPHY AND SUBSIDIARY EVOLUTION

Room: San Cristobal B Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Frank DuBois, American University,
fdubois@american.edu

Discussant: Martin Kenney, University of California,
Davis, mfkenney@ucdavis.edu

An Approach for Management Geography: In the Case of Japanese Hybrid Factories in the Three Major Regions

Tetsuo Abo, Teikyo University, t-abo@abox8.sonet.ne.jp

The Determinants of the Strategic Roles of Regional Headquarters and Offices in the Asia-Pacific

Michael Enright, University of Hong Kong,
menright@business.hku.hk

The Changing Geographies of the North American Automotive Industry after NAFTA

John Holmes, Queen's University,
holmesj@post.queensu.ca

Testing the Drivers of Subsidiary Evolution: Internal and External Environment Determinants

Ana Teresa Tavares, University of Porto and
University of Reading, atavares@fep.up.pt

3.2.2 - COMPETITIVE

EXPERIENCE AND KNOWLEDGE TRANSFERS

Room: San Cristobal D Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Pervez Ghauri, University of Manchester,
pervez.ghauri@umist.ac.uk

Discussant: Jean Boddewyn, Baruch College (CUNY),
jean_boddewyn@baruch.cuny.edu

**** ++Technology, Experience and Politics:**
Plant Location Decisions in the Global Semiconductor Industry, 1995-2000

Witold Henisz, University of
Pennsylvania,
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Jeff Macher, Georgetown University,
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Knowledge Transfer in International Firms

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3.2.3 - WORKSHOP

THE INTERNATIONALIZATION PROCESS

Room: San Cristobal E Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Mahmood A. Zaidi, University of Minnesota,
zaidi55104@yahoo.com

Discussant: Stewart Miller, Michigan State University and
University of Texas-Austin, mille878@pilot.msu.edu

Difficulties in the Internationalization Process: The Liability of Foreignness and the Disadvantage of Foreignness

Alvaro Cuervo-Cazurra, University of Minnesota,
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Mary M. Maloney, University of Minnesota,
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Shalini Manrakhani, University of Minnesota,
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The Dual Nature of Product and Market Processes in the Internationalisation of the High-Tech Born Global Firm

Gary Knight, Florida State University,
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Peter W. Liesch, The University of Queensland,
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FDI and Internationalization: Evidence from U.S. Subsidiaries of Foreign Banks

Adrian Tschoegl, University of Delaware,
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The Internationalization and Growth of SMEs

Jane Wenzhen Lu, National University of Singapore,
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Paul W. Beamish, University of Western Ontario,
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3.2.4 - THEME WORKSHOP

TRADE, FDI AND SMALL COUNTRIES

Room: San Cristobal G Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Jan Svejnar, University of Michigan,
svejnar@umich.edu

Discussant: Paul Vaaler, Tufts University,
paul.vaaler@tufts.edu

FDI, Exports and Economic Growth in a Small Open Economy: The Case of Morocco

Mina N. Balamoune, University of North Florida,
mbaliamo@unf.edu

Capital Structure Decisions of New Firms in an Emerging Economy

Ishtiaq P. Mahmood, National University of
Singapore, bizpn@nus.edu.sg

Maw-Der Foo, National University of Singapore

Performance of Foreign Direct Investment from Singapore

Nitin Pangarkar, National University of Singapore,
bizpn@nus.edu.sg

The Impact of Income and Real Exchange Rate on the Competitiveness of Turkey

Elif Sonmez, Michigan State University,
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Pinar Ozbay, Michigan State University,
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Competitiveness Concerns in Hong Kong: Business Fears and Government Incomprehension

Edmund R. Thompson, Ritsumeikan Asia Pacific
University, thompson@apu.ac.jp

3.2.5 - WORKSHOP

FDI IN SERVICES

Room: Tropical A Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: William Newburry, Rutgers University,
newburry@andromeda.rutgers.edu

Discussant: Doug Sanford, Towson University,
dsanford@towson.edu

Does the International Product Life Cycle Apply to Services? The Contribution of International Expansion Theories to Research in Trade and Investment in Services

Jonathan Doh, Villanova University,
jonathan.doh@villanova.edu

Multinationality and Performance: New Evidence from the Service Sector.

Sumit K. Kundu, Saint Louis University,
kundusk@slu.edu

Farok J. Contractor, Rutgers University
Chin-Chun Hsu, Saint Louis University

Crossing Geographic Boundaries: An Analysis of Call Center Foreign Direct Investment

Susan Mudambi, Temple University,
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Ram Mudambi, Temple University,
rmudambi@sbm.temple.edu

The International Competitiveness of Firms and Countries: Foreign- and British-owned Firms in the London Wholesale Insurance Market

Lilach Nachum, Cambridge University,
L.Nachum@cbr.cam.ac.uk

3.2.6 - INTERACTIVE PANEL

RESTRUCTURING LARGE, DIVERSIFIED BUSINESS GROUPS

Room: Auditorium Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Robert E. Hoskisson, University of Oklahoma, rhoskiss@ou.edu

Discussant/Overview: Mike Wright, University of Nottingham, mike.wright@nottingham.ac.uk

Governance, Organizational Capabilities and Restructuring in the Transition Economies of Central Eastern Europe

Igor Filatotchev, Birbeck College London, i.filatotchev@mbs.bbk.ac.uk

Mike Wright, University of Nottingham, mike.wright@nottingham.ac.uk

Klaus Uhlenbruck, Texas A&M University, kuhlenbruck@tamu.edu

Laszlo Tihanyi, University of Oklahoma, ltihanyi@ou.edu

Robert E. Hoskisson, University of Oklahoma, rhoskiss@ou.edu

Presenter/Discussant:

William P. Wan, Thunderbird, wanw@t-bird.edu

Restructuring Korean Business Groups: An Evolutionary Perspective

Hicheon Kim, Hanyang University, hkim01@email.hanyang.ac.kr

Robert E. Hoskisson, University of Oklahoma, rhoskiss@ou.edu

Laszlo Tihanyi, University of Oklahoma, ltihanyi@ou.edu

Presenter/Discussant:

Daphne Yiu, University of Oklahoma, dyyiu@ou.edu

The Effects of Business Group Affiliation on Asset Restructuring

Robert E. Hoskisson, University of Oklahoma, rhoskiss@ou.edu

Albert A. Cannella Jr., Texas A&M University, acannella@cgsb.tamu.edu

Laszlo Tihanyi, University of Oklahoma, ltihanyi@ou.edu

Rosario Faraci, University of Catania, rosario.faraci@mail.gte.it

Presenter/Discussant:

Richard A. Johnson, University of Missouri-Columbia, Johnson@missouri.edu

Restructuring Strategies of Diversified Business Groups: Differences Associated with Country Institutional Environments

Robert E. Hoskisson, University of Oklahoma, rhoskiss@ou.edu

Richard A. Johnson, University of Missouri-Columbia, Johnson@missouri.edu

Daphne Yiu, University of Oklahoma, dyyiu@ou.edu

William P. Wan, Thunderbird, wanw@t-bird.edu

Presenter/Discussant:

Hicheon Kim, Hanyang University, hkim01@email.hanyang.ac.kr

3.2.7 - WORKSHOP

GLOBAL EXPORTING AND SOURCING STRATEGY

Room: Tropical B Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Attila Yaprak, Wayne State University, attila.yaprak@wayne.edu

Discussant: Lyn Amine, Saint Louis University, aminels@slu.edu

Rethinking the Determinants of Export Marketing Strategy: Empirical Evidence from SMEs

Luis Filipe Lages, Nova University-Lisbon, lflages@fe.unl.pt

David B. Montgomery, Stanford University

Global Sourcing: Fad or Fact?

Michael Mol, Nijmegen University, m.mol@nsm.kun.nl

Rob J. M. van Tulder, Erasmus University

Paul R. Beije, Erasmus University

Supply Chain Management and Modular Strategies: The Case of Automakers in Brazil

Ronaldo Parente, Temple University, ronaldo@parente.com

The Role of Relational Norms in International Channel Relationships

Chun Zhang, Michigan State University, zhangch1@msu.edu

S. Tamer Cavusgil, Michigan State University, cavusgil@msu.edu

Anthony S. Roath, University of Oklahoma, asroath@ou.edu

3.2.8 - COMPETITIVE

EXPATRIATES

Room: Tropical C Time: SUNDAY - 10:30A.M.-12:00 P.M.

Chair: Maritza Soto, University of Puerto Rico,
msoto@tld.net

Discussants:

Marguerite Schneider, New Jersey Institute of
Technology, mschneid@adm.njit.edu

Michele Akoorie, University of Waikato,
mema@waikato.ac.nz

The Adjustment of American Expatriate Spouses in Germany: A Qualitative and Quantitative Analysis

Alexander Mohr, Bradford University,
a.t.mohr@bradford.ac.uk

Simone Klein, Universitaet Erlangen-Nuernberg

Expatriates vs. Host Country Nationals: Which Groups of Employees Do Multinationals Utilize?

Riki Takeuchi, University of Maryland,
rtakeuch@rhsmith.umd.edu

Expatriate Women's Success: Evidence from the German Experience

Sully Taylor, Portland State University,
sullyt@sba.pdx.edu

Nancy K. Napier, Boise State University

3.3. - SUNDAY - 12:00-1:30 P.M.

3.3.1 - SESSION

POSTER SESSION 2 (WITH LIGHT LUNCH)

Room: Las Olas Time: SUNDAY - 12:00-1:30 P.M.

Chair: Dong-Sung Cho, Seoul National University,
cho@ips.or.kr

Contextual Influences on Newcomer Information Seeking and Socialization Outcomes: A study in Singapore

N. Rao Kowtha, National University of Singapore,
kowtha@nus.edu.sg

Intellectual Property Protection and the Formation of International Technology Alliances

Christopher Baughn, Boise State University,
cbaughn@boisestate.edu

Johannes G. Denekamp, Indiana University,
jdenekam@indiana.edu

Richard N. Osborn, Wayne State University

When Does Location Matter? Accounting for Location Savings in MNE's

John Clarry, The College of New Jersey,
clarry@tcnj.edu

Margaretha C. Haeussler, Haeussler Analytics LLC,
mhaeussler@hanalytics.com

Private Infrastructure Investment in Emerging Economies: Comparing the Latin American and Asian Experience

Jonathan Doh, Villanova University,
jonathan.doh@villanova.edu

Hildy J. Teegen, George Washington University,
teegen@gwu.edu

Strong Institutions? Weak Institutions? "Japanese-Style" Supplier Relationships as a Source of Competitive Disadvantage in the Notebook Computer Industry

Glenn Hoetker, University of Illinois at Urbana-Champaign, ghoetker@uiuc.edu

Gaining International Competitiveness for Firms from Emerging Economies

Roger Kashlak, Loyola College in Maryland,
rkashlak@loyola.edu

Doren Chadee, University of Auckland,
dchadee@auckland.ac.nz

Internationalization Process of Small and Medium-sized Enterprises: Towards a Hybrid Framework of Experiential Learning and Planning

Dalgic Tevfik, University of Texas at Dallas,
tdalgic@utdallas.edu

Dan Li, University of Texas at Dallas,
lydiali@utdallas.edu

Lei Li, University of Texas at Dallas,
lileic@utdallas.edu

More "American" than Americans? An Empirical Study of Upward Influence Strategies of Chinese Managers with American MBAs

Liang Neng, Peking University,
Liangneng@ceibs.edu

Retail Service Quality: The Case of Multicultural Malaysia

Terri Lituchy, Cal Poly State University,
terrilituchy@yahoo.com

Md Zabid Abdul Rashid, Universiti Putra Malaysia,
mzar@mngsm.upm.edu.my

Tax Structures and FDI: The Deterrent Effects of Complexity and Uncertainty

Shannon Mudd, Thunderbird, AGSIM, mudds@t-bird.edu

Kelly Edmiston, Georgia State University,
edmiston@gsu.edu

Valev Neven, Georgia State University, nvalev@t-bird.edu

An Empirical Analysis of the Relationship Between Multinationality and Performance: A New Internationalization Cycle Theory

Scott Newbert, Rutgers University,
snewbert@hotmail.com

Farok J. Contractor, Rutgers University,
farok@andromeda.rutgers.edu

The Evolution of U.S. Outward Foreign Direct Investment in the Pacific Rim: A Cross-Time and Country Analysis

Filippaios Fragkiskos, Athens University of Economics and Business, frafil@aueb.gr

Robert Pearce, University of Reading

Marina Papanastassiou, Athens University of Economics and Business, marinap@aueb.gr

Cross-country Variation in Productivity: The Impact of Geographic Diversification on U.S. Foreign Direct Investment

Harri Ramcharran, University of Akron, ramchar@uakron.edu

Export Promotion Organization Emergence and Development in Istanbul's Clothing Cluster: The Importance of the Social-Cultural Environment

Liesl Riddle, George Washington University, lriddle@gwu.edu

Technology Sourcing Through Acquisitions: Evidence from the U.S. Drug Industry

Karen Ruckman, Concordia University, kruckman@jmsb.concordia.ca

The Industrious Tailors of International Investment and Transnational Corporations: An In-depth Assessment of the World Investment Reports

Tagi Sagafi-nejad, Loyola College in Maryland, sagafinejad@loyola.edu

Examining the Role of Culture and Acculturation in Information Sharing

Steven Salter, University of Cincinnati, saltersb@email.uc.edu

Axel K-D. Schulz, University of Melbourne, axels@unimelb.edu.au

Actor-Network Theory as a Theoretical Lens and Research Strategy for Investigating Firm Internationalisation

John Steen, University of Tasmania, John.Steen@utas.edu.au

Peter W. Liesch, University of Queensland, P.Liesch@gsm.uq.edu.au

Peter J. Dowling, University of Tasmania, Peter.Dowling@utas.edu.au

Are U.S.-based Turnover Models Applicable Abroad? A Qualitative Investigation in the Mexican Maquiladoras

Michael Stevens, University of Missouri - St. Louis, mstevens@umsl.edu

Carl P. Maertz, Mississippi State University, cmaertz@cobilan.msstate.edu

Determinants of Ownership Structure Choices of Nordic Firms in Asian Countries

Rizwan Tahir, University of Vaasa, Rizwan.Tahir@uwasa.fi

Jorma Larimo, University of Vaasa, Jorma.Larimo@uwasa.fi

The Influence of Organizational Learning on Strategic Flexibility for Managing Economic Crisis

Patriya Tansuhaj, Washington State University, tansuhaj@wsu.edu

Supara Kapasuwan, Washington State University, supara@mail.wsu.edu

The Effectiveness of Objective Knowledge Acquisition in Promoting Exports

Timothy Wilkinson, University of Akron, twilkin@uakron.edu

Lance Eliot Brouthers, University of Akron, lance@uakron.edu

Keith D. Brouthers, University of East London, k.d.brouthers@uel.ac.uk

Urbanization, Globalization, and National Economic Integration: The Case of China

Jiawen Yang, George Washington University, jwyang@gwu.edu

Failure in International Joint Ventures and Cross-Border Mergers and Acquisitions: The Institutional Perspective

Chiung-Hui Tseng, Washington State University, ctseng@wsunix.wsu.edu

Patriya Tansuhaj, Washington State University, tansuhaj@wsu.edu

Vodafone vs. NTT DoCoMo: Internationalization Issues and Global Strategies

Syed Tariq Anwar, West Texas A&M University, sanwar@mail.wtamu.edu

Role of the State and the Changing Value Dynamics: Lessons from the Electricity Industry in Brazil, China, and India

Carlos Rufin, Babson College, crufin@babson.edu

U. Srinivasa Rangan, Babson College, rangan@babson.edu

Rajesh Kumar, The Aarhus School of Business, rku@asb.dk

3.4 - SUNDAY - 1:30-3:00 P.M.

3.4.1 - THEME PANEL

LOCATING COMPETITIVE ADVANTAGE: PERSPECTIVES ON GLOBALIZATION FROM THE SLOAN INDUSTRY STUDIES

Room: Auditorium Time: SUNDAY - 1:30-3:00 P.M.

Chair: Stefanie A. Lenway, University of Minnesota, slenway@csom.umn.edu

Discussant: Gail Pesyna, The Alfred P. Sloan Foundation, pesyna@sloan.org

Locating Competitive Advantage: Perspectives on Globalization from the Sloan Industry Studies - A Conceptual Overview

Martin Kenney, University of California-Davis and Berkeley Roundtable on the International Economy, mfkenny@ucdavis.edu

Leveraging Location: Hard Disk Drive Producers in International Competition

David McKendrick, University of California-San Diego, dmckendrick@ucsd.edu

Global Technology Generations and the New Geography of Innovation

Thomas Murtha, University of Minnesota, tmurtha@csom.umn.edu

The Organizational and Geographic Configuration of the Personal Computer Value Chain

Gary Fields, University of California Berkeley, gfields@uclink4.berkeley.edu

3.4.2 - WORKSHOP

ALLIANCE STRATEGIES: THE ROLES OF TRUST, COMMITMENT AND FIT

Room: San Cristobal B Time: SUNDAY - 1:30-3:00 P.M.

Chair: Jean-Luc Arregle, EDHEC School of Management, jean-luc.arregle@edhec.edu

Discussant: Rakesh Sambharya, Rutgers University, sambhary@crab.rutgers.edu

Interpartner Fit and its Performance Implications: A Four-Case Study of U.S.-China Joint Ventures

Jason Duan, Midwestern State University, duanj@nexus.mwsu.edu

Aimin Yan, Boston University, aimin@bu.edu

Inter-firm R&D Partnering in Biotechnology: What Matters Most - Experience or Trust?

John Hagedoorn, Maastricht University, j.hagedoorn@mw.unimaas.nl

Nadine Roijakkers, Maastricht University, n.roijakkers@mw.unimaas.nl

Hans van Kranenburg, Maastricht University, h.vankranenburg@mw.unimaas.nl

The Role of Trust in Inter-Organizational Learning in Joint Ventures

Martyna Janowicz, Tilburg University, M.Janowicz@kub.nl

Niels Noorderhaven, Tilburg University, N.G.Noorderhaven@kub.nl

Developing Strategic Alliance Relationships in China: Commitment to Quality and Cooperative Interdependence

Pengzhu Zhang, Xian Jiaotong University
Dean Tjosvold, Lingnan University, tjosvold@ln.edu.hk

Alfred Wong, Lingnan University

3.4.3 - WORKSHOP

MODES OF ENTRY/INTERNATIONAL ACQUISITIONS

Room: San Cristobal D Time: SUNDAY - 1:30-3:00 P.M.

Chair: Tefvik Dalgic, University of Texas – Dallas, tdalgic@utdallas.edu

Discussant: Rian Drogendijk, Tilburg University, h.j.drogendijk@kub.nl

An Exploratory Study of Entry Barriers and their Influence on the Entry Mode Choice of Overseas Entrants

B. Elango, Illinois State University, elango@ilstu.edu

Patterns of Entry, Post-Entry Growth and Survival: A Comparison Between Domestic and Foreign Owned Firms

José Mata, University Nova of Lisbon, jmata@fe.unl.pt

Pedro Portugal, Banco de Portugal and NOVA

Contingent Payouts in International Acquisitions

Jeffrey Reuer, Ohio State University, reuerj@cob.ohio-state.edu

Oded Shenkar, Ohio State University, shenkar_1@cob.osu.edu

Roberto Ragozzino, Ohio State University, ragozzino.1@osu.edu

Organizational Size and Choice of Ownership in Foreign Markets: A Meta-Analysis of the Effect of Organizational Size on Ownership Choice in FDI

Taewon Suh, Saint Louis University, suht@slu.edu

3.4.4 - WORKSHOP

INTERNATIONAL FINANCE AND REGIONAL INTEGRATION

Room: Tropical A Time: SUNDAY - 1:30-3:00 P.M.

Chair: Raj Aggarwal, Kent State University,
raggarwa@bsa3.kent.edu

Discussant: Animesh Ghoshal, DePaul University,
aghoshal@depaul.edu

Dollarization in the Americas: Is the Dollar the Option for One Currency, One America?

Harvey Arbeláez, Monterrey Institute for
International Studies, harvey.arbelaez@miis.edu

Financial Liberalization and Bank Lending Spreads: The Case of Mexico

Erika Mendez, University of Texas Pan-American,
emendez3@panam.edu

The Impact of the Euro on Global Financial Markets

Scheherazade Rehman, George Washington
University, rehman@gwu.edu

Financial Integration, Dis-integration and Emerging Re-integration in the Eastern Mediterranean, 1918 to the Present

Adrian Tschoegl, Massachusetts Institute of
Technology and University of Delaware,
tschoegl@alum.mit.edu

3.4.5 - PANEL

CENTRAL AND EASTERN EUROPE: LESSONS FROM THE 1990S

Room: San Cristobal E Time: SUNDAY - 1:30-3:00 P.M.

Chair: Jan Svenjar, University of Michigan,
svejnar@umich.edu

Discussant: Vladimir Pucik, IMD, pucik@imd.ch

Conventional Wisdoms and Reality in Central and Eastern Europe: Some Lessons for International Human Resource Management

Sonia Ferencikova, University of Economics-
Bratislava, ferencik@euba.sk

What Can IB Research Learn From the Study of the Impact of Human Resource Management Practices on Firm Performance in Russia: The Benefits of Cross-National Studies

Carl Fey, Stockholm School of Economics,
Carl.Fey@hhs.se

Ingmar Björkman, Swedish School of Economics
H.J. Park, Cornell University

Competing in Eastern Europe: Transitions in IB Management Research

Klaus Meyer, Copenhagen Business School,
km.cees@cbs.dk

Mike W. Peng, Ohio State University

Small Business and Entrepreneurship Development in Emerging Economies

Piotre Ploszajski, Warsaw School of Economics,
pplosz@sggw.waw.pl

Marketing in Central and Eastern Europe: A Reason For Reconsidering the International Marketing Concept

Arnold Schuh, Vienna University of Economics and
Business Administration, arnold.schuh@wu-
wien.ac.at

3.4.6 - WORKSHOP

BUSINESS ENVIRONMENTS AND THE MNE

Room: Tropical B Time: SUNDAY - 1:30-3:00 P.M.

Chair: Donald Lessard, Massachusetts Institute of
Technology, dlessard@mit.edu

Discussant: Anil Gupta, University of Maryland,
agupta@rhsmith.umd.edu

The International Business Environment through 1970 to 2000: A Content Analysis using JIBS Online.

Manuel Ferreira, University of Utah,
pmgtmpf@business.utah.edu

Dan Li, University of Texas at Dallas

Stephen Guisinger, University of Texas at Dallas

French Multinationals' Acquisitive Behaviour Abroad: Nationality vs. Host Country Effects

Monia Mtar, Warwick Business School,
m.mtar@warwick.ac.uk

The Emerging Implications of Complexity Theory for Transnational Strategic Leader Effectiveness

Marguerite Schneider, NJ Institute of Technology,
mschneid@adm.njit.edu

Rajib Sanyal, The College of New Jersey,
rsanyal@tcnu.edu

Lorna Wallace, lornawallace@hotmail.com

International Production, Relocation and the Geography of Employment within European Multinational Enterprises

Douglas van den Berghe, Erasmus University
Rotterdam, dberghe@fbk.eur.nl

3.4.7 - COMPETITIVE

GLOBAL BRANDING CONSIDERATIONS

Room: Tropical C Time: SUNDAY - 1:30-3:00 P.M.

Chair: Tomasz Lenartowicz, University of Texas-Austin,
tomasz.lenartowicz@bus.utexas.edu

Discussant: Lloyd Russow, Philadelphia University,
russowl@philau.edu

Why Are Foreign Products More Likely to Bear a Private Brand Than Domestic Ones?

Shih-Fen Chen, Brandeis University,
shihfen@brandeis.edu

Familiarity and Esteem of Global Brands: A Preliminary Analysis

Johny K. Johansson, Georgetown University,
johanssj@georgetown.edu

Ilkka A. Ronkainen, Georgetown University

Name Translations based on Sound and Meaning

Shi Zhang, UCLA, shi.zhang@anderson.ucla.edu
Bernd H. Schmitt, Columbia University

3.4.8 - COMPETITIVE

INTERNATIONAL HRM: CULTURE, CONTINGENCY AND TRANSACTION COST PERSPECTIVES

Room: San Cristobal G Time: SUNDAY - 1:30-3:00 P.M.

Chair: Adrienne Colella, Texas A&M University,
acolella@cgsb.tamu.edu

Discussant: Sully Taylor, Portland State University,
sullyt@sba.pdx.edu

++The Politics of Globalizing Expatriate Assignments: A Transaction Cost Analysis

Marina Dubic, University of Wisconsin - La Crosse

Milorad M. Novicevic, Faculty of Mechanical Engineering in Slavonski Brod

Michael Harvey, University of Mississippi,
mharvey@bus.olemiss.edu



Determinants of International Human Resource Management- The Case of Australian Multinational Corporations (MNCs)

Youngok Kim, University of New South Wales,
y.kim@unsw.edu.au

Corporate Culture, Institutional and Traditional Influence on Hotel Management in China

Yanni Yan, City University of Hong Kong,
mkyany@cityu.edu.hk

John R Fawn, Rangemore Software Ltd

3.5 - SUNDAY - 3:30-4:30 P.M.

3.5.1 - JIBS DECADE AWARD

HONORING THE MOST INFLUENTIAL ARTICLE FROM THE 1992 VOLUME OF THE JOURNAL OF INTERNATIONAL BUSINESS STUDIES

Room: Auditorium Time: SUNDAY - 3:30-4:30 P.M.

Winner: Sanjeev Agarwal and Sridhar N. Ramaswami,
"Choice of Foreign Market Entry Mode: Impact of Ownership, Location And Internalization Factors"
Vol. 23, No. 1, pp. 1-28

Chair: Thomas Brewer, Georgetown University,
brewert@msb.edu

Participants:

David Tse, Hong Kong University,
davidtse@business.hku.hk
Yigang Pan, Hong Kong University,
ypan@business.hku.hk

Respondents:

Sanjeev Agarwal, Iowa State University,
sagarwal@iastate.edu
Sridhar N. Ramaswami, Iowa State University,
sramaswa@iastate.edu

3.5.2 - FARMER AWARD FINALISTS

PRESENTATIONS BY THE FARMER DISSERTATION AWARD FINALISTS

Room: San Cristobal D Time: SUNDAY - 3:30-4:30 P.M.

Chair: Nakiye A. Boyacigiller, San Jose State University,
boyacigiller_n@cob.sjsu.edu

Selection Committee:

Robert Grosse, Thunderbird, grosser@t-bird.edu
Kiyohiko Ito, University of Hawaii, kito@cba.hawaii.edu
Bernard Simonin, Tufts University,
bsimon01@tufts.edu
D. Eleanor Westney, Massachusetts Institute of
Technology, ewestney@mit.edu

Presenters:

Juan Alcacer, New York University (PhD from
University of Michigan), jalcacer@stern.nyu.edu
*Strategy and Geography: The Impact of Firm Rivalry
on Location Choices in Global High Tech Industries*

Jeffrey E. Johnson, University of Strathclyde, (PhD
from University of Strathclyde),
jeffrey.johnson@strath.ac.uk
*Firm-Specific Determinants of Success for Small High
Technology International Start-ups: A Performance
Study of UK and US Firms*

Chang-Su Kim, Nanyang Technology University,
(PhD from Rutgers University),
acskim@ntu.edu.sg
*The Co-Evolution Alliance and Technology Networks:
Cross-Border R&D Alliances and Interfirm Learning
in the Global Pharmaceutical Industry*

Douglas E. Thomas, University of New Mexico (PhD
from Texas A&M University),
thomas@mgt.unm.edu
*Who Goes Abroad? International Diversification by
Emerging Market Firms into Developed Markets*

3.6 - SUNDAY - 4:30-6:00 P.M.

3.6.1 - PLENARY PANEL HONORING JOHN STOP-
FORD AND LOUIS T. WELLS, JR.

(SPONSORED BY THE AIB FELLOWS)

**STRATEGY AND STRUCTURE IN THE MNE: LOOKING
FORWARD, LOOKING BACK**

Room: San Geronimo Time: SUNDAY - 4:30-6:00 P.M.

Chair: Steve Kobrin, University of Pennsylvania,
kobrin@wharton.upenn.edu
Discussant: George Yip, London Business School,
gyip@london.edu
Discussants/Responders:

John Stopford, London Business School,
jstopford@london.edu

Louis T. Wells, Jr., Harvard Business School,
lwells@hbs.edu

*Strategy and Structure Revisited: The Emergence of Customer-
and Solution-focused Organization Structures in MNEs*

Julian Birkinshaw, London Business School,
jbirkinshaw@london.edu

*Organization design of MNEs: The Neglected Role of Geography
as a Design Variable*

D. Eleanor Westney, Massachusetts Institute of
Technology, ewestney@mit.edu

*Strategy and Structure among Emerging Latin American
Multinationals*

José P. Esperança, ISCTE, Portugal
José de la Torre, UCLA,
jose.de.la.torre@anderson.ucla.edu
Jon Martinez, Universidad Adolfo Ibáñez

3.7 - SUNDAY - 6:15-7:30 P.M.

3.7.1 – ENTERTAINMENT

**THE PUERTO RICO NATIONAL BAND
RECEPTION HOSTED BY BACARDI AND THE FOX
SCHOOL OF BUSINESS AT TEMPLE UNIVERSITY**

Room: Las Olas Time: SUNDAY - 6:15-7:30 P.M.

MONDAY – July 1, 2002

4.0 - MONDAY - 7:30-8:30 A.M.

4.0.1 - AIB ANNUAL MEMBERS MEETING

ANNUAL MEETING OF AIB MEMBERS'
(WITH LIGHT REFRESHMENTS)

Room: Auditorium Time: MONDAY - 7:30-8:30 A.M.

Chair: Steve Kobrin, President, Academy of International Business

4.1 - MONDAY - 8:30-10:00 A.M.

4.1.1 - PLENARY PANEL HONORING PETER J. BUCKLEY AND MARK CASSON

BUCKLEY AND CASSON'S THESIS IN THE FUTURE OF THE MULTINATIONAL ENTERPRISE AND BEYOND

Room: San Geronimo Time: MONDAY - 8:30-10:00 A.M.

Chair: Bernard Yeung, New York University, byeung@stern.nyu.edu

Discussant/Responders:

Peter J. Buckley, University of Leeds, p.j.buckley@bes.leeds.ac.uk

Mark Casson, University of Reading, m.c.casson@reading.ac.uk

The Intellectual History of Buckley & Casson's "The Future of the Multinational Enterprise"

John H. Dunning, University of Reading, j.m.turner@reading.ac.uk

The Generality of Buckley & Casson's Thesis to International Business and Strategic Management Theory

Alan M. Rugman, Indiana University, rugman@indiana.edu

Globalization as Market Integration and Future of International Business

Pankaj Ghemawat, Harvard University, pghemawat@hbs.edu

Expanding the Buckley and Casson Thesis towards Power: The Ability to Manage Institutional Idiosyncrasies

Witold Henisz, University of Pennsylvania, henisz@wharton.upenn.edu

The Impact of Foreign Direct Investment on Host Country Productivity

Wilbur Chung, New York University, wchung@stern.nyu.edu

4.2 - MONDAY - 10:30 A.M.-12:00 P.M.

4.2.1 - THEME PANEL

GEOGRAPHIC STRATEGIES IN KNOWLEDGE INTENSIVE INDUSTRIES

Room: San Cristobal B Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Wilbur Chung, New York University, wchung@stern.nyu.edu

Discussant: Iain Cockburn, Boston University, cockburn@bu.edu

Location and Organizing Strategy: Exploring the Influence of Location on the Organization of Pharmaceutical Research

Jeffrey Furman, Boston University, furman@bu.edu

Motives for Foreign Direct Investment in Knowledge-Intensive Settings

Walter Kuemmerle, Harvard University, wkuemmerle@hbs.edu

Knowledge Seeking and Location Choice of Foreign Direct Investment in the United States

Wilbur Chung, New York University, wchung@stern.nyu.edu

Juan Alcacer, New York University, jalcacer@stern.nyu.edu

Learning-by-Hiring: When is Mobility Useful for Inter-Firm Knowledge Transfer?

Jaeyong Song, Yonsei University and Columbia University, jsong@yonsei.ac.kr

Paul Almeida, Georgetown University, almeidap@georgetown.edu

Geraldine Wu, Columbia University, gaw18@columbia.edu

4.2.2 - PANEL

INTEGRATING OPTION THINKING INTO INTERNATIONAL BUSINESS THEORIES

Room: Auditorium Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Tailan Chi, University of Illinois at Urbana-Champaign, tchi@uiuc.edu

Discussant: Michael Leiblein, Ohio State University, leiblein.1@osu.edu

Real Options and International Business

Peter J. Buckley, University of Leeds, pjb@lubs.leeds.ac.uk

The Trade-off between Flexibility and Commitment in the Choice of Market Entry Mode under Uncertainty

Tailan Chi, University of Illinois at Urbana-Champaign, tchi@uiuc.edu

Anju Seth, University of Illinois at Urbana-Champaign, a-seth@cba.uiuc.edu

Traveling Through the Value Landscape: How to Successfully Build a Multinational Corporation

Harry Barkema, Tilburg University,
h.g.barkema@kub.nl

Dorota Piaskowska, Tilburg University,
dorota@kub.nl

Real Options and Foreign Direct Investment: Theory and Evidence

Jeffrey J. Reuer, Ohio State University,
reuer_1@cob.osu.edu

4.2.3 - THEME WORKSHOP

LOCATION, LOCATION, LOCATION

Room: San Cristobal D Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Jennifer Spencer, George Washington University,
jspencer@gwu.edu

Discussant: Alvaro Cuervo-Cazurra, University of Minnesota,
acuervo@csom.umn.edu

The Location of Technological Activities of MNCs: Evidence from the European Regions.

Lucia Piscitello, Politecnico di Milano,
lucia.piscitello@polimi.it

John Cantwell, University of Reading,
j.a.cantwell@reading.ac.uk

Internationalization Process Theory and Market Selection: Does Location Matter?

Ramdas Chandra, Concordia University,
rchandra@jmsb.concordia.ca

The Changing Locational Determinants of FDI among Industrialized Countries: An Empirical Assessment

Constantina Kottaridi, Athens University of Economics and Business, ck@aueb.gr

Marina Papanastassiou, University of Reading and Athens University of Economics and Business, marinap@aueb.gr

Firm-specific Attributes Affect Location Decisions Financial and Professional Service FDI to New York and London

Lilach Nachum, Cambridge University,
L.Nachum@cbr.cam.ac.uk

Cliff Wymbs, Baruch College CUNY,
Clifford_Wymbs@baruch.cuny.edu

4.2.4 - WORKSHOP

BUSINESS TRANSFORMATION IN CENTRAL AND EASTERN EUROPE

Room: Tropical A Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Igor Filatotchev, Bradford University,
I.Filatotchev@Bradford.ac.uk

Discussant: Attila Yaprak, Wayne State University,
aa4506@wayne.edu

Laying the Groundwork for Change: Gradual Privatization in Socialist Countries

Chun Chen (Liz) Wang, University of Texas-Dallas,
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Richard Priem, University of Wisconsin-Milwaukee
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Institution Building and the Integration of Eastern Europe in International Production

Saul Estrin, London Business School,
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Klaus Meyer, Copenhagen Business School,
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Alan Bevan, European Bank for Reconstruction and Development

Priorities and Sequencing in Privatization: Theory and Evidence from the Czech Republic

Jan Svejnar, University of Michigan,
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Nandini Gupta, University of Michigan,
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John Ham, Ohio State University

What Drives the Speed of Job Creation and Job Destruction during Episodes of Massive Adjustment?

Katherine Terrell, University of Michigan,
terrell@umich.edu

Stepan Jurajda, CEPR

4.2.5 - COMPETITIVE

EXPORT PERFORMANCE

Room: San Cristobal E Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Subhash Jain, University of Connecticut,
subhash@sba.uconn.edu

Discussant: Syed Tariq Anwar, West Texas A&M
University, sanwar@mail.wtamu.edu

Export Marketing: Perspectives from the Land Down Under
Aron O'Cass, Griffith University,
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Craig Julian, Griffith University,
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*A Structural Model Examination of the Relationship between
Export Assistance and Export Performance Improvement*
Luis Filipe Lages, Nova University at Lisbon,
lflages@fe.unl.pt
David B. Montgomery, Stanford University

*Relational Performance in Manufacturer-Distributor Interaction
- A Framework for Investigation Abstract*
S. Tamer Cavusgil, Michigan State University
Rudolf R. Sinkovics, University of Manchester
Anthony S. Roath, University of Oklahoma,
asroath@ou.edu

4.2.6 - PANEL

NEW DIRECTIONS FOR CROSS-CULTURAL OB/HRM RESEARCH

Room: San Cristobal G Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Jing Zhou, Texas A&M University, jing-
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Discussants:

Angelo DeNisi, Texas A&M University,
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*New Approaches to International OB Research: Understanding
Cross-cultural Negotiations*
Wendi Adair, Cornell University, wla5@cornell.edu

*Examine What and How Individualism-Collectivism Affects
Individual Behavior across Cultures*
Xiao-Ping Chen, University of Washington,
xpchen@u.washington.edu

Cross-cultural Research in Organizational Behavior
Lorna Doucet, University of Illinois at Urbana-
Champaign, lmdoucet@cba.uiuc.edu

Workplace Creativity in an International Frame
Steven Farmer, Wichita State University,
steven.farmer@wichita.edu

4.2.7 - PANEL ROUNDTABLE

ORGANIZING AND BARGAINING UNDER HOSTILE, ERRATIC AND WEAK GOVERNMENTS

Room: Tropical B Time: Monday 10:30 A.M.-12:00 P.M.

Chair: Jean Boddewyn, Baruch College (CUNY),
jean_boddewyn@baruch.cuny.edu

Panelists:

Jone Pearce, University of California Irvine,
jlpearce@uci.edu

Robert Grosse, Thunderbird, Grosse@t-bird.edu

Thomas Murtha, University of Minnesota,
tmurtha@csom.umn.edu

4.2.8 - PANEL ROUNDTABLE

INTERNATIONAL BUSINESS STUDIES IN LATIN AMERICA - MCGRAW-HILL IRWIN LATIN AMERICAN SCHOLARS

Room: Tropical C Time: Monday 10:30 A.M.-12:00 P.M.

Chairs:

Danny Van Den Bulcke, University of Antwerp,
daniel.vandenbulcke@ua.ac.be

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Participants:

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Lisa Nicks, McGraw-Hill/Irwin, lisa_nicks@mcgraw-
hill.com

4.3 - MONDAY - 12:00-1:30 P.M.

4.3.1 – AIB AWARDS AND APPRECIATION BANQUET

SPEECH BY EXECUTIVE OF THE YEAR, FREDERICO SADA, PRESIDENT AND CEO, GUPO VITRO

Room: San Geronimo Time: MONDAY - 12:00-1:30 P.M.

4.4 - MONDAY - 1:30-3:00 P.M.

4.4.1 - BALAS PANEL ROUNDTABLE

LESSONS AND CONSEQUENCES OF THE CRISIS IN ARGENTINA

Room: San Cristobal B Time: MONDAY - 1:30-3:00 P.M.

Chair: Joseph Ganitsky, Loyola University New Orleans, ganitsky@loyno.edu

Panelists:

Luis Pereiro, Universidad Torcuato Di Tella, lpereiro@utdt.edu

Corinne Young, University of Tampa, Coyo22@aol.com

Guillermo Cardoza, Instituto de Empresa, Guillermo.Cardoza@ie.edu

Antonio Carlos Manfredini, Fundacao Getulio Vargas, amanfredini@fgvsp.br

4.4.2 - THEME PANEL

KNOWLEDGE AND GEOGRAPHY

Room: San Cristobal D Time: MONDAY - 1:30-3:00 P.M.

Chair: Paul Almeida, Georgetown University, almeidap@msb.edu

Discussant: Subramanian Rangan, INSEAD, subramanian.rangan@insead.fr

Geography, Relationships and Knowledge
Steve Tallman, University of Utah, mgsbt@business.utah.edu

Geographical Hierarchies and Knowledge Creation in MNCs
John Cantwell, University of Reading, j.c.cantwell@reading.ac.uk

Breaking Free from Geography: From Global to Metanational
Yves Doz, INSEAD, yves.doz@insead.edu

Knowledge and Geography: The Internationalization of R&D and the Global Management of Technology Development
D. Eleanor Westney, Massachusetts Institute of Technology, ewestney@mit.edu

4.4.3 - WORKSHOP

INTERNATIONAL JOINT VENTURES: MODE, LOCATION, PERFORMANCE AND CHOICE

Room: Tropical A Time: MONDAY - 1:30-3:00 P.M.

Chair: Syed Tariq Anwar, West Texas A & M University, sanwar@mail.wtamu.edu

Discussant: Sandra Dow, Université du Québec à Montréal, dow-anvari.sandra@uqam.ca

Strategic Choice in International Ventures: Integrating Alliance Strategy and Marketing Strategy

Juan Florin, Bryant College, jflorin@bryant.edu
Alphonso O. Ogbuehi, Bryant College

Financial Performance and Ownership Structure Change of International Joint Ventures

Myungsook Kim, Seoul National University, roselet@hanmail.net

Dongkee Rhee, Seoul National University
Yonggon Cho, Korea Telecom Research Institute

Greenfield Versus Acquisition: A Critical Assessment of the Foreign Establishment Mode Literature

Arjen Slangen, Tilburg University, A.H.L.Slangen@kub.nl

Jean-François Hennart, Tilburg University

4.4.4 - PANEL IN MEMORY OF STEPHEN GUISINGER

MULTINATIONALITY, EFFICIENCY AND FIRM VALUE

Room: San Cristobal E Time: MONDAY - 1:30-3:00 P.M.

Chair: Peter Gray, Rutgers University, gray@rbs.rutgers.edu

Discussant: Donald Lessard, Massachusetts Institute of Technology, dlessard@mit.edu

Does Multinationality Matter? Evidence of Value Destruction in U.S. Multinational Corporations

Paul Harrison, Federal Reserve Board, paul.harrison@frb.gov

Reid Click, George Washington University, rclick@gwu.edu

Effects of Multinational Diversification on Firm Value

Protiti Dastidar, George Washington University, dastidar@gwu.edu

The Influence of Location and Multinational Network Effects on Firm Value: Evidence from U.S. Firms, 1981-2000

Heather Berry, Wharton School of Business, berryh@wharton.upenn.edu

Is Economic Efficiency an Obsolete Concept for Multinational Corporations?

Lei Li, University of Texas at Dallas, lileic@utdallas.edu

Stephen Guisinger, University of Texas at Dallas

4.4.5 - THEME WORKSHOP

REGIONAL INTEGRATION

Room: Tropical B Time: MONDAY - 1:30-3:00 P.M.

Chair: Alvin Wint, University of West Indies,
alwint@uwimona.edu.jm

Discussant: Lawrence C. Katzenstein, University of
Minnesota, Lawrence.C.Katzenstein-1@tc.umn.edu

Measuring Economic Convergence in the European Union

Kraiwinee Bunyaratavej, George Washington
University, tweety@gwu.edu

Eugene D. Hahn, George Washington University,
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U.S. International Trade Patterns Before and After NAFTA: Cause for Concern?

Animesh Ghoshal, DePaul University,
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John Berdell, DePaul University, jberdell@depaul.edu

A Korea-Australia Free Trade Agreement: Issues and Prospects

Yul Kwon, Griffith University,
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Anticipating the Dynamics of Regional Integration: A Two-tier Strategic Approach

Alan Muller, Erasmus University of Rotterdam,
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Rob van Tulder, Erasmus University of Rotterdam,
rtulder@fbk.eur.nl

4.4.6 - PANEL

COMPETING IN EMERGING ECONOMIES: GOVERNANCE, ACQUISITION AND ENTREPRENEURIAL STRATEGIES

Room: San Cristobal G Time: MONDAY - 1:30-3:00 P.M.

Chair: Mike W. Peng, Ohio State University,
peng.51@osu.edu

Discussant: Tarun Khanna, Harvard Business School,
tkhanna@hbs.edu

Governing the Corporation in Emerging Economies: A Principal-Principal Perspective

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David Ahlstrom, Chinese University of Hong Kong,
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Garry Bruton, Texas Christian University,
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Endogenous Equity and Control: Factors Affecting the Post-privatisation Equity Levels in Hungarian firms

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Tomasz Mickiewicz, University College London,
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Acquisition Strategies in Emerging Economies: A Comparative Study

Klaus Meyer, Copenhagen Business School,
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Entrepreneurship in Transition Economies: Organizational Restructuring and Entrepreneurial Outcomes

Klaus Uhlenbruck, Texas A&M University,
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Board Interlocks and Corporate Performance among Firms Listed Abroad: A Micro-Macro Link

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Denis Wang, Chinese University of Hong Kong,
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4.4.7 - COMPETITIVE

ORGANIZATIONAL CHANGE AND INFORMATION IN TRANSITION ECONOMIES

Room: Tropical C Time: MONDAY - 1:30-3:00 P.M.

Chair: Marjan Svetlicic, University of Ljubljana,
marjan.svetlicic@Uni-Lj.si

Discussant: Trevor Buck, De Montfort University,
tbcor@dmu.ac.uk

Partial Privatization and Firm Performance: Evidence from India

Nandini Gupta, University of Michigan,
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Organizational Coping with Institutional Upheaval: The Case of Transition Economies in Central and Eastern Europe

Kendall Roth, University of South Carolina,
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Tatiana Kostova, University of South Carolina,
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Investor Expectations in Transitional Economies: Empirical Evidence on the Role of External and Global Information

Mona Makhija, Ohio State University,
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Dealing with Knowledge Sharing Hostility: Insights from Six Case Studies

Snejina Michailova, Copenhagen Business School,
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Kenneth Husted, Copenhagen Business School,
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4.5 - MONDAY - 3:30-5:00 P.M.

4.5.1 - THEME PANEL

ECONOMIC AND GEOGRAPHIC INTEGRATION IN THE AMERICAS

Room: San Cristobal B Time: MONDAY - 3:30-5:00 P.M.

Chair: Jonathan Doh, Villanova University,
jonathan.doh@villanova.edu

Discussant: Preet S. Aulakh, Temple University,
Apreet@sbm.temple.edu

Economic and Geographic Integration and the Institutional Environment for Foreign Investment: A Comparison of Europe and the Americas

Ram Mudambi, Temple University,
rmudambi@sbm.temple.edu

The Role of Non-Governmental Organizations and Civil Society in Geographic and Economic Integration in the Americas

Hildy J. Teegen, George Washington University,
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Jacqueline Deslauriers, Organization of American States,
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Location, Location, Location: How Integration Through Trade Agreements and Transportation Corridors Affect FDI in the Americas

Frank DuBois, American University,
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Market Liberalization and Firm Behavior: How Economic Integration Affects the Strategic Scope of "Grupos" in the Americas

Omar Toulan, McGill University,
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4.5.2 - THEME PANEL ROUNDTABLE

THE MYTH AND REALITY OF GLOBAL E-COMMERCE

Room: San Cristobal D Time: MONDAY - 3:30-5:00 P.M.

Chair: Timothy M. Devinney, Australian Graduate School of Management, t.Devinney@unsw.edu.au

Panelists:

José de la Torre, UCLA,
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Sri Zaheer, University of Minnesota,
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4.5.3 - PANEL

LEARNING IN THE INTERNATIONALIZATION PROCESS

Room: San Cristobal E Time: MONDAY - 3:30-5:00 P.M.

Chair: Torben Pedersen, Copenhagen Business School,
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Discussants:

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FJContractor@Prodigy.net

Peter Liesch, University of Queensland,
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Top Management Heterogeneity: Promoting or Inhibiting Foreign Expansion?

Harry Barkema, Tilburg University,
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Oleg Chvyrkov, Tilburg University

The Effect of Specificity of Experience on the Firm's Institutional Knowledge in a Current Assignment

Kent Eriksson, Uppsala University,
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Sylvie Chetty, Massey University

Jessica Johanson, Uppsala University

Internationalization of Veteran Multinational Enterprises: A Dynamic Capabilities Perspective

Stewart Miller, Michigan State University and
University of Texas-Austin, mille878@msu.edu

David A. Hoffman, University of North Carolina

Post-entry Change of Foreign Market Unfamiliarity: An Empirical Study

Bent Petersen, Copenhagen Business School,
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Torben Pedersen, Copenhagen Business School,
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4.5.4 - WORKSHOP

BUSINESS TRANSFORMATION IN ASIA

Room: Tropical A Time: MONDAY - 3:30-5:00 P.M.

Chair: Louis T. Wells Jr., Harvard Business School,
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Discussant: Jane Wenzhen Lu, National University of
Singapore, fbaj@nux.edu.sg

The Effect of Property Rights on the Sino-Foreign Joint Ventures in the Context of China's Economic Reforms

Peter Ping Li, California State University,
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Tung-Lung (Steven) Chang, Long Island University,
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State-Owned Enterprises in China: Ownership Reform and Performance

Chi Kin (Bennett) Yim, University of Hong Kong
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David K. Tse, University of Hong Kong

Knowledge Transfer from MNC Parents to China Subsidiaries

Pien Wang, National University of Singapore,
bizwangp@nus.edu.sg

4.5.5 - COMPETITIVE

THE EXPORTER-IMPORTER RELATIONSHIP

Room: San Cristobal G Time: MONDAY - 3:30-5:00 P.M.

Chair: Saeed Samiee, University of Tulsa,
samiee@utulsa.edu

Discussant: Johny Johansson, Georgetown University,
johanssj@georgetown.edu

++Antecedents and Performance Consequences of Power in Importer- Exporter Relationships



Dionisis Skarmeas, Cardiff University,
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++The Role of Contract Formalization in Exporter-Importer Relationships



Preet S. Aulakh, Temple
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Esra Gencturk, Koç University

A Knowledge-based View of Competitive Advantage: Problem/Information Sharing for Building Trust/Commitment in Global Channels of Distribution

David A. Griffith, University of Hawaii

Michael Harvey, University of Mississippi

Matthew B. Myers, University of Tennessee-
Knoxville, mmyers8@utk.edu

4.5.6 - COMPETITIVE

CROSS-CULTURAL TEAMS

Room: Tropical B Time: MONDAY - 3:30-5:00 P.M.

Chair: Steven Farmer, Wichita State University,
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Discussant: Lorna Doucet, University of Illinois at
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Cultural Moderators of 'Perceptual Distance' in Teams: The Relationship of Leader-Member Perceptual Differences and Team Productivity Across Cultures

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Jay Conger, University of Southern California,
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Determinants of Knowledge Mobilization and Creation in Project-Teams of U.S. and Japanese MNEs Located in the United States

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Culturally Diverse Workgroups: The Effect of Status- Incongruent Communication on Performance and Satisfaction

Sigrid Westphal Khorram, University of South
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4.5.7 - COMPETITIVE

GOVERNANCE, HISTORY AND INSTITUTIONS

Room: Tropical C Time: MONDAY - 3:30-5:00 P.M.

Chair: Michael Pustay, Texas A&M University,
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Discussant: Alain Verbeke, University of Calgary,
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Geography, History and Corporate Governance Reforms

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Foreign Ownership and Long-term Survival

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Institutions, Exclusivity and Foreign Investment

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U.S. Economic Sanctions: An Empirical Study

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Jiawen Yang, George Washington University,
jwyang@gwu.edu

4.6 - MONDAY - 5:00-6:30 P.M.

4.6.1 - POSTER SESSION

POSTER SESSION 3 (WITH WINE AND CHEESE)

Room: Las Olas Time: MONDAY - 5:00-6:30 P.M.

Chair: Syed Tariq Anwar, West Texas A & M University,
sanwar@mail.wtamu.edu

Who Gets What: The MNE, the National State and the Distributional Effects of Globalization

Tamir Agmon, Rishon Lezion, Israel,
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Different Organisational Forms for Utilisation of Knowledge in MNCs: Centres of Excellence and Transnational Teams

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Katarina Lagerström, Uppsala University,
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Do Firms Upgrade Capability through Alliances? Alliances and Interfirm Learning In the Global Pharmaceutical Industry

Chang-Su Kim, Nanyang Technological University
Sam Beldona, Wichita State University,
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Farok J. Contractor, Rutgers University,
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Geography and Symbolism – Symbolic Geographies

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Malcolm Chapman, University of Leeds,
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Overcoming the Liability of Foreignness and Performance: Evidence of Early Investments from Hong Kong MNCs in China

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Michael Y. Hu, Kent State University,
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A New Internationalization Process Model: Theory and Evidence

Rian Drogendijk, Tilburg University,
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Harry Barkema, Tilburg University, barkema@kub.nl

A Model for Global Market Orientation—Considering the Impacts of Geography and Product Characteristics on Strategy and Performance

Michael French, Nova Southeastern University,
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Scaling in Marketing Research: Effects of the Number of Scale Points on Testing Measurement Model in Structure Equation Modeling

Chin-Chun Hsu, Saint Louis University,
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The Determinants of FDI Scale and Guanxi Utilization in China

Lan-Ying Huang, Nova Southeastern University,
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Do Entrepreneurial Characteristics or Firm Structure Matter More in Explaining Export Performance? The Case of the Indian and Taiwanese Software Industry.

Chin-Chun Hsu, Saint Louis University,
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Building Trust via Electronic Mail within International Networks of SMEs

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Chulikavit Kittinoot, Washington State University,
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Mergers and Acquisitions in Japan

John Patton, Florida Institute of Technology,
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Supply-side Strategy for Productivity, Competitiveness and Convergence for the EU and the CEECs: The Role of Foreign Direct Investment and Firm Clusters

Christos Pitelis, University of Cambridge,
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A Modern Challenge to Financial Accounting Information: NAFTA

Marisela Santiago-Castro, University of Texas Pan American, mara73@hotmail.com

The Determinants and Consequences of Expatriate Compensation Policies and Practices for International Assignments: Agency, Institutional, Resource-Based, or a Combination?

Riki Takeuchi, University of Maryland,
rtakeuch@rhsmith.umd.edu

Understanding Alliances: A Review of International Aspects in Strategic Marketing

Janell Townsend, Michigan State University,
townse88@msu.edu

PARTICIPANT INDEX

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MAIL TO: Academy of International Business
 University of Hawai'i at Manoa - CBA
 2404 Maile Way (C-306)
 Honolulu, HI 96822-2223 USA
 FAX TO: (808) 956-3261

NAMES OF NOMINEES

- Please write the names of the individuals at your institution who will receive the benefits listed below.
- Attach a copy of the "Individual Membership" form on the next page for each person nominated.
- Check off the box for "Institutional Nominee" on the form.

MEMBERSHIP #1

FIRST NAME	INITIAL	FAMILY NAME	
POSITION/TITLE		FAX NUMBER	
E-MAIL			

MEMBERSHIP #2

FIRST NAME	INITIAL	FAMILY NAME	
POSITION/TITLE		FAX NUMBER	
E-MAIL			

Our institution nominates the following two individuals to attend the AIB's Annual Meeting in San Juan, Puerto Rico on June 28 - July 1, 2002.

REGISTRATION #1 (name only if same as #1 above)

FIRST NAME	INITIAL	FAMILY NAME	
POSITION/TITLE		FAX NUMBER	
E-MAIL			

REGISTRATION #2 (name only if same as #2 above)

FIRST NAME	INITIAL	FAMILY NAME	
POSITION/TITLE		FAX NUMBER	
E-MAIL			

Ph.D. Nominee (Membership and 2002 Registration Fee)

FIRST NAME	INITIAL	FAMILY NAME	
POSITION/TITLE		FAX NUMBER	
E-MAIL			

2002 AIB Annual Meeting Registration Invoice Form

Caribe Hilton - San Juan, Puerto Rico • June 28 - July 1, 2002

Please mark the appropriate box(es)
Print or type all information clearly

- Registration for AIB 2002 Annual Meeting
- Renewal of current AIB Membership
- Application for new membership in the AIB
- Purchase of Guest Event Tickets
- Updating address or other info (Current Member)

FAMILY (or LAST) NAME		MEMBER ID#
FIRST NAME (for name tag)		MIDDLE INITIAL
ADDRESS Line 1		
ADDRESS Line 2		
CITY		STATE
POSTAL CODE		COUNTRY
TELEPHONE		FAX
E-MAIL		PERSONAL WEB PAGE
POSITION/TITLE		ORGANIZATION
ARRIVAL DATE		ARRIVAL TIME
DEPARTURE DATE		DEPARTURE TIME

Make cheques payable to the Academy of International Business. Foreign cheques must have micro-encoded banking information, a US bank address, and the US dollar amount imprinted on the cheque.

REFUND POLICY for cancellation:
100% prior to May 10, 2002 (less \$20 cancellation fee)
50% prior to June 10, 2002

Return this form (or a copy) with your payment to ensure proper recording of your payment.

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College of Business Administration
University of Hawai'i at Manoa
2404 Maile Way, C-306
Honolulu, Hawaii 96822-2223 USA

FAX: (808) 956-3261

REGISTRATION FEES

(Includes meeting registration, coffee breaks, poster sessions with refreshments, Presidential Reception, Gala event and Dinner, Awards Luncheon, bag, Proceedings, and more.)

Note: Non-members must pay the registration fee plus one year of membership to register. Only valid members as of June 2002 may register without paying dues.

AIB MEETING REGISTRATION FEE \$ _____

- AIB MEMBER REGISTRATION:** US\$350.00
(add US\$85 for one year of membership)
- STUDENT AIB MEMBER REGISTRATION:** US\$175.00
(add US\$45 for one year of membership)
(need valid University ID - include photo copy)
- LOW INCOME AIB MEMBER REGISTRATION:** US\$175.00
(add US\$45 for one year of membership)
(gross annual income less than US\$25,000)

LATE REGISTRATION FEE

- For payments received AFTER May 15, 2002**
Add US\$50.00 to the above registration fee + \$ _____

SPOUSE/GUEST TICKETS - Package US\$120.00

- Presidential Reception - \$35
- Gala event and Dinner - \$50
- Awards Luncheon - \$40 \$ _____

SPOUSE/GUEST'S NAME (for name tag if purchasing the Spouse/Guest package)

DONATIONS

- ADOPT-A-LIBRARY** - US\$35 per subscription \$ _____
- AIB FOUNDATION** - any amount appreciated \$ _____

TOTAL \$ _____

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DUNS #797963394

METHOD OF PAYMENT

- CHEQUE or MONEY ORDER** (Enclose with form)
Cheque No. _____ Cheque Date: ___/___/___
 - CREDIT CARD** (Check one)
 - MasterCard VISA AMEX Discover Diners
- _____ CREDIT CARD NUMBER
- Expiration Date _____ / _____ (Month/Year)
- _____ NAME ON CARD
- Total Amount \$ _____
- _____ SIGNATURE (If Credit Card Payment)

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CARIBBEAN BUSINESS



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The 44th Annual Meeting
of the Academy of International Business

Geographies and International Business

Caribe Hilton - San Juan
San Juan, Puerto Rico
June 28 - July 1, 2002

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For information, please contact:
AIB Executive Secretariat
James R. Wills Jr., Executive Secretary, or
Laurel King, Managing Director
2404 Maile Way
University of Hawai'i, CBA C-306
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