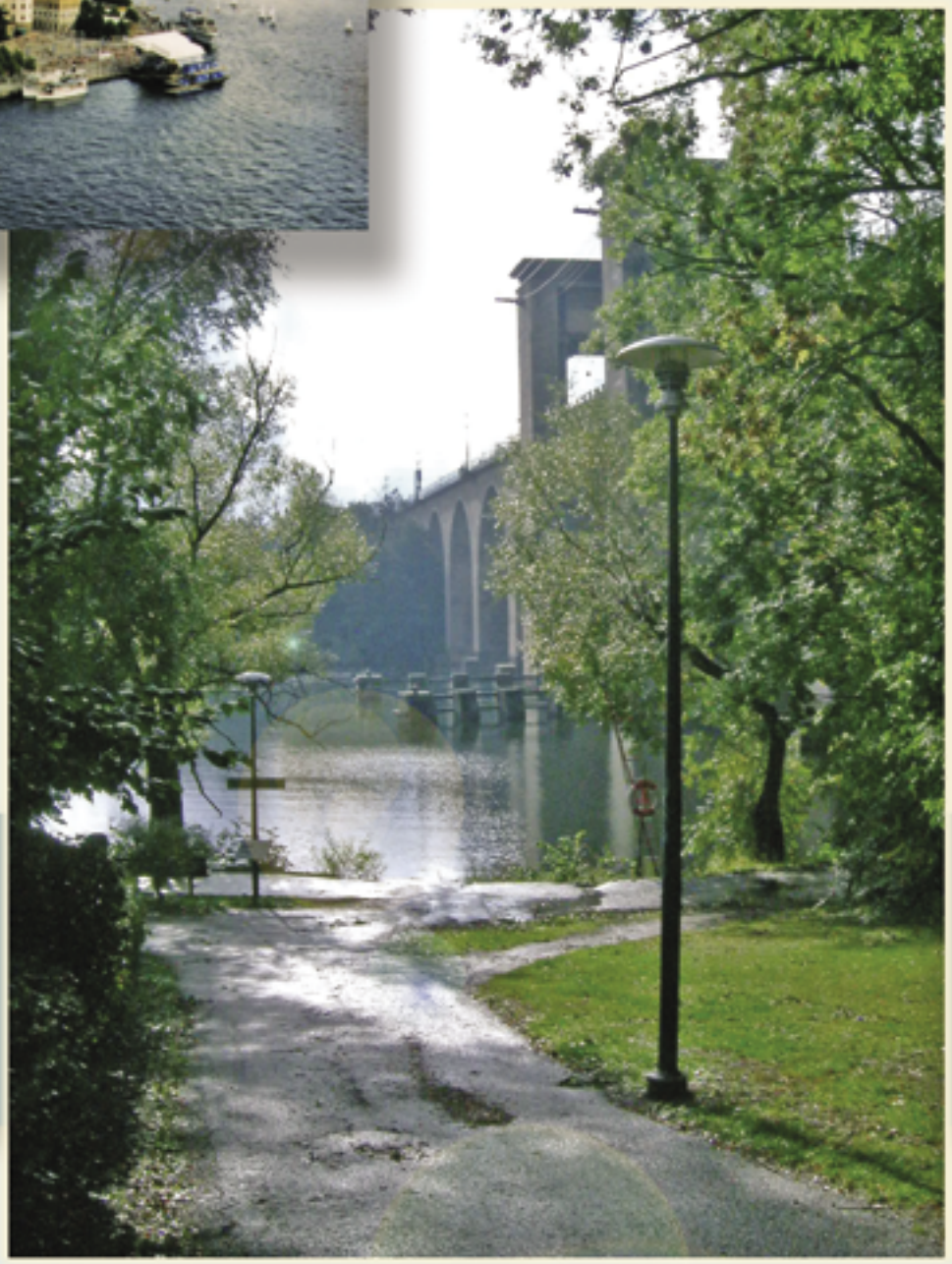
Bridging with the Other: The Importance of Dialogue in International Business



Academy of International Business

Academy of International Business
2004 Annual Meeting
July 10-13, 2004
Stockholm, Sweden

CONFERENCE PROGRAM

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"Bridging with the Other: The Importance of Dialogue in International Business"

Program Chair
Nakiye Boyacigiller, Sabanci University

Local Host
Institute for International Business, Stockholm School of Economics

The 46th Annual Meeting
of the Academy of International Business

"Bridging with the Other: The Importance of Dialogue in International Business"

Stockholm, Sweden
July 10-13, 2004

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Welcome to Stockholm!

The theme of this year's Conference "Bridging with the Other" could hardly be more relevant to the world and to the context of international business in 2004. The programme assembled by Nakiye and her colleagues looks fantastic and highly relevant to both the theory and practice of international business as we enter the new Millennium. I am sure that the sessions will be provocative and stimulating and that we will leave Stockholm with our horizons widened and our understanding deepened.

Stockholm in July will provide a wonderful background for our deliberations and we particularly hope that you will enjoy the ambiance of this delightful city in addition to meeting old friends and making new ones. We owe an enormous debt to Udo Zander, Peter Hagström and their colleagues at the Institute for International Business, Stockholm School of Economics for shouldering the burdens of local hosts at short notice.

I cannot welcome you to our 2004 Conference without expressing regret on behalf of the whole Board that we felt constrained to move the Conference from its original location in Istanbul. I know that this was an extreme disappointment to Nakiye and her Turkish colleagues but the way in which she has organised this Conference in the new circumstances is a tribute to her dedication to AIB and the leadership that she has shown.

Incredibly, this will be my last "Letter from the President" as the current Board's term of office ends on 31st July 2004. I would like to thank the Board members (Steve, Udo, Marjorie and Nakiye) for their commitment, good humour and persistence in furthering the goals of AIB. I am sure I can say that despite all the difficulties and vicissitudes that we have faced we emerge from the experience not only as colleagues but also as firm friends. I would also like to thank the past Executive Secretary and Managing Director, Jim Wills and Laurel King for their sterling support for AIB over a nine year period which we will be honouring at the Conference. I would also like to welcome Tomas Hult as the new Executive Secretary and Tunga Kiyak as Managing Director. I am sure that the future of AIB will be a bright one because of the support and dedication of the new executive team.

Many people contribute to the success of the AIB annual Conference and I would like to thank those individuals who freely gave their time to make this an outstanding Conference. The Track Chairs, organisers of our associated awards, consortia and other services are listed in the programme acknowledgements and I would like to pay tribute to the immense amount of work that they put in to make this event a success.

I would like to thank the following sponsors of the Conference:

Boeing Institute of International Business, Saint Louis University
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Michigan State University CIBER
Penn Lauder CIBER at University of Pennsylvania
Sabanci University
Schulich School of Business, York University, Toronto
University of Leeds

I would like to express thanks to them for their generosity on behalf of all AIB members.

Finally, thank you to all AIB members who will no doubt ensure that the AIB Conference 2004 will be an outstanding success.

Yours sincerely,

Peter J Buckley

Letter from the Program Chair

Dear Colleagues,

Welcome to Stockholm and the 2004 Annual Meeting of the Academy of International Business!

Those of you who have followed the AIB website and news know that arranging the conference this year has been particularly challenging for all of us involved. What a journey it has been! The exhilaration I felt when the board chose my beloved Istanbul for the venue, the heartbreak of the bombings in November and the resulting decision to move the meeting to Stockholm, the uncertainty and then joy we felt with the record number of submissions and registrations.

Despite all this, due to the work of many, many people we have been able to construct a fantastic program, one that is intellectually rich and one I hope exemplifies our theme of ***"Bridging with the Other: The Importance of Dialogue in International Business."*** The program is comprised of 45 panels, 84 competitive paper sessions and 3 interactive poster sessions (including 111 papers). More than 900 people from 37 countries have made a contribution to the program this year (as this program goes to press we have 700 registrations, a record I believe). To have a conference of this size required us to have more parallel sessions than is typical for an AIB conference---thus, I urge you to study your program carefully!

When originally planning the meeting in Istanbul, I thought it would be important to give AIB members the chance to develop a deeper understanding of Turkey and the Islamic world. To this effect we had planned several plenary sessions to focus on the region. Even with the change in venue, I was urged to keep these plenary sessions-----in a sense bridging Stockholm to Istanbul.

Some additional highlights from the next three days:

Saturday July 10th

- We have greatly expanded the pre-conference day into a full day of **professional development activities**. In addition to our highly valued **Doctoral** and **Junior Faculty Consortia,** respectively chaired by Marina Papanastassiou and Bruce Kogut, this year marks the inauguration of two events which we hope will become AIB traditions, the **AIB-JIBS Paper Development Workshop** organized by Tatiana Kostova and Arie Lewin **and** the **Teaching Roundtables**, organized by Maggi Phillips and Sonja Sackmann. Please note that all four of these events require pre-registration.
- The formal program begins Saturday afternoon with the **Fellows Panel, "Aharoni, Wilkens, Vahle and Doz: A Retrospective on Cultural, Institutional and Historical Approaches to the Growth of MNEs,"**organized by Jose de la Torre. We then have a special session with AIB Fellow Nancy Adler, who draws on her scholarship and art to lead us in a dialogue on **Global Leadership,** so important in these troubled times. We adjourn from this session to the **Presidential Reception** to be held at the renowned Vasa Museum. Please note that there will be bus service from the conference center to the Vasa Museum.

Sunday, July 11th

- Start off the first day of the conference (7:00) with an early morning walk with your colleagues and a local host.
- Join your colleagues for a "track welcome" to be led by our dedicated track chairs.
- Sessions from 8:30-18:00.
- Our conference this year includes several sessions submitted by members of the **Association of Japanese Business Studies (AJBS)** and the **Business Association of Latin American Studies** (**BALAS).** Thanks to Tom Roehl and Joseph Ganitsky for their efforts to organize these panels.
- If you are on the market, as a school or candidate, check out the **AIB Placement Center**, organized this year by Lyn Amine.
- At 10:15 we will gather in a plenary session to listen to Timur Kuran, Professor of Economics and Law and King Faisal Professor of Islamic Thought and Culture at the University of Southern California, who will speak on **"Why the Middle East is Economically Underdeveloped: Historical Mechanisms of Institutional Stagnation."**
- Poster sessions and light lunch from 13:00-14:30.
- End the day with the **JIBS Decade Award Session followed by the WAIB (Women in the AIB) Meeting and Reception** and the **JIBS Decade Award Reception,** which will run concurrently (19:00-20:00), allowing many opportunities for building bridges.

Monday, July 12th

- Morning walk around Stockholm, 7:00-7:45.
- Sessions from 8:30-18:00.
- Grad a bite to eat from 1:00-2:30 and participate in the Interactive Poster Session specifically focused on studies related to Asia.

- Attend the plenary session devoted to "**Remembering Sumantra Ghoshal"** to honor our colleague who made such enduring contributions to our field and whose untimely death has brought much sadness to our community. Later that day, John Dunning will lead a distinguished panel in a dialogue on **"The Moral Challenges of Global Capitalism"** where his speakers will highlight perspectives from Judaism, Christianity and Islam.
- End the day with a brief walk to the Stockholm City Hall, site of the Nobel Prize ceremonies, for a reception hosted by the City of Stockholm. Business attire please.

Tuesday, July 13th

- Morning walk at 7:00, followed by sessions from 8:30-18:00.
- Interactive Poster session and light lunch from 13:00-14:30.
- Our final plenary session will be a keynote address by Cem Kozlu, President of Coca Cola, Central Europe, Eurasia and Middle East Group, who will take us on a journey to our original venue, Istanbul and speak on the subject of **"Turkey and the EU: Beyond the Headlines"**
- While I have refrained from highlighting particular paper or panel sessions, I would be remiss if I didn't draw your attention to a special session, "Industrial Parks and the Middle East Peace Process" which brings together prominent academic researchers and businessmen from both sides of the Israel/Palestinian divide to discuss how international business might be employed to enhance peace (see session 3.2.4 at 11:30).
- **AIB Annual Business Meeting and Awards Ceremony.** Not to be missed! Come cheer your colleagues as they are honored for their scholarly work, learn about the venue for next year's meeting and exercise your right to question your Executive Board!
- **Farewell Wine and Cheese Reception**

Anyone who has ever ventured on such an endeavor knows that organizing a conference the scale of AIB is amazing team effort. Heartfelt thanks to:

- My wonderful track chairs, for their countless hours of hard work, done with creativity and good humor, Hildy Teegen, Stephen Salter, Sumit Kundu, Ben Gomes-Casseres, Nick Athanassiou, Steve Tallman, Martha Maznevski, Allan Bird, Esra Gencturk, Attila Yaprak, and the pre-conference organizers, Maggi Phillips, Sonja Sackmann, Tatiana Kostova, Arie Lewin, Marina Papanastassiou and Bruce Kogut.
- Our website designer, Kasper Svendsen, Torben Pedersen's amazingly talented son.
- The Institute of International Business team (Peter Hagstrom, Udo Zander and David Ohman) who jumped in at the last minute to host us in Stockholm and have helped in many details of the conference including acting as guides during our morning walks.
- Our generous sponsors: City of Stockholm; Boeing Institute of International Business, Saint Louis University; Indiana University CIBER; INSEAD; Manchester School of Management, UMIST; Michigan State University CIBER; Penn Lauder CIBER at University of Pennsylvania; Sabanci University; Schulich School of Business, York University, Toronto; and the University of Leeds.
- Lyn Amine for volunteering to organize the AIB Placement Center.
- The incredibly efficient AIB Secretariat at MSU, in particular Tunga Kiyak, who beyond the normal work of the secretariat acted as a virtual local host!
- Past track chairs, in particular, Lorraine Eden---who always answers her emails and is unfailingly generous with her advice.
- Murat Fis, my wonderful assistant, who dealt with countless emails and details on my behalf, patiently, efficiently and with good cheer.
- My fellow AIB Executive Board members for their unstinting support.
- The more than 300 reviewers who generously gave their time to help ensure a high quality program.
- My original Istanbul local committee for all their hard work and good grace.

I hope you find this AIB conference provides you many opportunities to bridge, dialogue and understand. Enjoy!

Nakiye Boyacigiller
AIB 2004 Program Chair
Dean
Graduate School of Management
Sabanci University, Istanbul

City of Stockholm
LORD MAYOR

LETTER FROM THE LORD MAYOR

Welcome to the City of Stockholm!

On behalf of the City Council, the citizens of Stockholm and myself I offer our warmest greetings to the participants of the Annual Meeting of the Academy of International Business being hosted by the School of Commerce in Stockholm. I hope you will all enjoy the opportunity to share your experiences with our professionals on how international business continues to bring all of us together.

Stockholm is one of the most beautiful capitals in the world. It is built on fourteen islands and the surrounding water is so clean that one can even go for a swim just outside the Royal Palace in the city centre. The landscape, and the unique archipelago of 24,000 islands, offers numerous excursions to all visitors. With its well-preserved medieval city centre, royal palaces and impressive monuments, Stockholm is considered to be of great beauty and historical interest. Culture, entertainment and restaurants abound catering all tastes.

In the world of science, medicine and literature, Stockholm is associated with Alfred Nobel and the Nobel Prize. The City Hall of Stockholm, site of the annual Nobel Prize Award festivities, often hosts receptions of international conventions.

We are proud and pleased that the Stockholm School of Commerce is the host of this conference and we are certain that you will find Stockholm a wonderful summer city.

Once again, welcome to Stockholm.

Barry Andersson

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Program Acknowledgements

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Sabanci University Program Assistant
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Hildy Teegen, George Washington University (The Context of International Business: International Political Economy, Business History, Law and Ethics)
Stephen Salter, University of Cincinnati (International Economics, Finance, Accounting & Tax)
Sumit Kundu, Florida International University (New Institutional Environments: Emerging Markets and Transition Economies)
Ben Gomes-Casseres, Brandeis University (Modes of Expansion and Operation Abroad: International Alliances and Networks)
Nick Athanassiou, Northeastern University and Steve Tallman, University of Utah (Competing Across Countries: International Strategic Management)
Allan Bird, University of Missouri and Martha Maznevski, IMD (Managing Across Countries: Organization Theory, Organizational Behavior and Human Resource Management)
Esra Gencturk, Koc University and Attila Yaprak, Wayne State University (Buying and Selling Across Countries: Marketing and Supply Chain Management)

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We would like to thank the 585 reviewers that helped make the 2004 conference a possibility. The three **Best Reviewer Award** winners, as nominated by the AIB 2004 Track Chairs are highlighted in bold and listed first.

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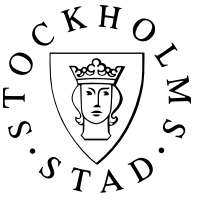

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CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the
2004 PalgraveMacmillan/JIBS Decade Award:

Benjamin M. Oviatt and **Patricia Phillips McDougal**
for their paper
Toward a Theory of International New Ventures
(JIBS 25.1 pp 45 - 64)

Please join us on
Sunday 11th July at 6.15pm
for the Decade Award plenary session,
followed by a drinks reception.

Best Paper Awards

AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

The AIB Best Paper Award was created in 2002 through a generous endowment by Temple University's Fox School of Business. All of the accepted papers are eligible for the award. The program chair, track chairs and reviewers nominate finalists. The winner receives a plaque and a $500 award. The runner-up is recognized with a certificate. Nominees for the award are noted throughout the program by the following logo:

Haynes Prize

Each year, the Academy of International Business Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted through the review process are eligible for the prize as long as the age criteria is met. The program chair, track chairs and reviewers nominate finalists. The winner receives a plaque and a US$2,000 cash award. The runner-up is recognized with a certificate. Nominees for the award are noted throughout the program by the following logo:

Richard N. Farmer Dissertation Award

Sponsored by the Indiana University CIBER

Eligibility for the 2004 "Richard N. Farmer Award" for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2003 and December 31, 2003. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year's finalists will present their works at Session 2.2.1 scheduled at *11:30am on Monday, July 12th in Room 456 (Musiksalen)*.

JIBS Decade Award

Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Annual Conference. In order to be considered for the 2004 award, a paper must have been included among the five most cited papers published in the 1994 Volume of JIBS. The winner of the Decade award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Special Session at *6:15pm on Sunday, July 11th in the Auditorium*.

Dean of the Year

DEZSÖ J. HORVÁTH

Dezsö J. Horváth is Dean and Tanna H. Schulich Chair in Strategic Management at the Schulich School of Business, York University (Toronto, Canada), where he has been a member of the faculty since 1977. Dr. Horváth received his Electrical Engineering, MBA and PhD degrees in Sweden. Following an early career in research and development with the Swedish multinational ASEA (now ABB) in the electrical industry, he was appointed to senior academic positions at Swedish and then Canadian universities. In addition to publishing books and articles on strategic management and international business, he has consulted widely in these fields to major corporations and to government.

Since becoming Dean in 1988, Dean Horváth has worked with internal and external stakeholders to position Schulich as "Canada's Global Business School™". It now has strategic partnerships in more than 75 countries worldwide, including academic exchange agreements with more than 70 leading international business schools. Innovative and diverse, the School offers degrees at the postgraduate (PhD), graduate (MBA, International MBA, MBA/LLB, MBA/MFA, MPA) and undergraduate (BBA, International BBA) levels. It also offers North America's first cross-border executive MBA degree, the Joint Kellogg-Schulich EMBA. In executive education, the School's program is the largest in Canada. Schulich is currently ranked 22nd globally (7th outside the US) by the Economist Intelligence Unit (EIU), the business research and intelligence arm of *The Economist* magazine, 22nd globally by the *Financial Times* of London (6th outside the US). *BusinessWeek* and *Forbes* rank Schulich among the top 10 non-US schools in the world.

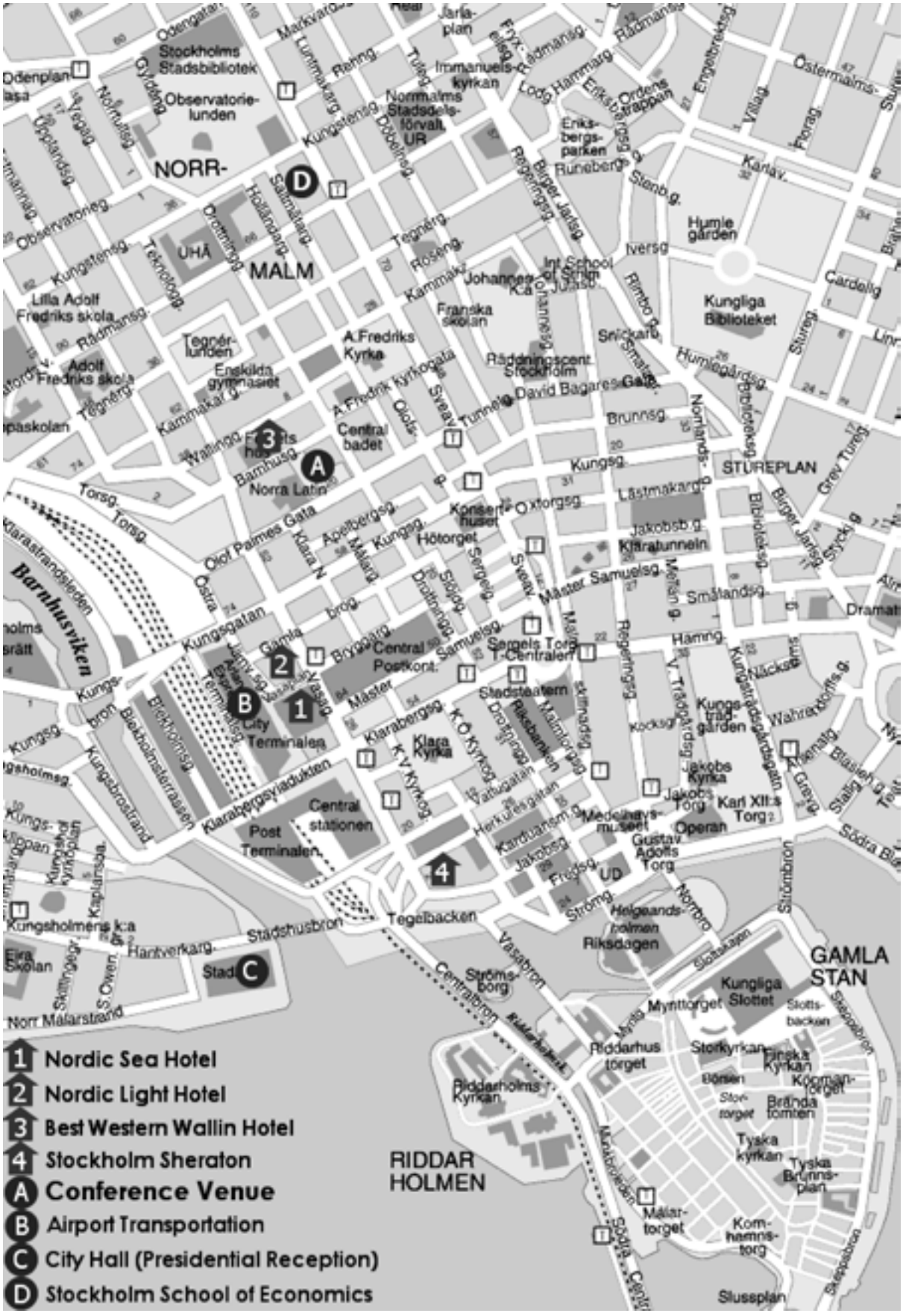
In addition to being a faculty member at York University, Dean Horváth is a Director of Dofasco Inc., Inscape Corporation, Westport Innovations Inc., and The Toronto International Leadership Centre for Financial Sector Supervision; an Advisory Board Member of the Corporate Social Responsibility Advisory Council, EDC (Export Development Canada), of the UC Berkeley-St. Petersburg University School of Management Program, and of The Czech Management Centre, Prague, The Czech Republic, of which he is also a Co-Founder.

He is affiliated with the following organizations globally: PACIBER (Pacific Asian Consortium for International Business Education and Research); AIB (The Academy of International Business); CLADEA (Consejo Latino Americano de Escuelas de Administración); AACSB (American Assembly of Collegiate Schools of Business); EFMD (European Foundation for Management Development); the Strategic Management Society; the Academy of Management; CFBSD (Canadian Federation of Business School Deans); and ASAC (the Administrative Sciences Association of Canada).

In addition to his AIB Dean of the Year award, Dean Horváth was invited to become a Member of the Board of Advisors on the "Canada Global Leadership Initiative" by the Canadian Council of Chief Executives (CCCE) (1999-2000); a Fellow of the World Economic Forum, Geneva, Switzerland (1995 to present); a Member of the Premier's Council of Ontario (1991-1995); and to speak at a number of ICC (International Chamber of Commerce) conferences. In 1995, he received the B'nai Brith Canada Award of Merit.

June 2004

Area Map


1 Nordic Sea Hotel
2 Nordic Light Hotel
3 Best Western Wallin Hotel
4 Stockholm Sheraton
A Conference Venue
B Airport Transportation
C City Hall (Presidential Reception)
D Stockholm School of Economics
NORR-
MALM
RIDDAR HOLMEN
GAMLA STAN
STUREPLAN
Barnhusviken
Riksdagen
Kungliga Slottet
Kungliga Biblioteket
Stockholms Stadsbibliotek
Observatorie-lunden
Franska skolan
Norra Latin
Central-badet
Klara Kyrka
Jakobs Kyrka
Riddarholms Kyrkan
Storkyrkan
Tyska kyrkan
Finska Kyrkan
Operan
Riksdagen
Tegelbacken
Stadshusbron
Vasabron
Centralbron
Strömbron
Klarabergsviadukten
Kungsbron
Kungsgatan
Hötorget
Sergels Torg
T-Centralen
Gustav Adolfs Torg
Karl XII:s Torg
Mynttorget
Riddarhus-torget
Mälar-torget
Slussplan
Central-stationen
Post Terminalen
City Terminalen
Humle-gården
Kungs-trädgården
Brända tomten
Börsen
Konserthuset
Oxtorgsg.
Drottningg.
Regeringsg.
Hamng.
Smålandsg.
Kungsg.
Brunnsg.
Jakobsbg.
Klarabergsg.
Vasagatan
Norrbro
Strömg.
Skeppsbron
Slottsbacken
Myntg.
Mynttorget
Tyska Brunnsplan
Kommerstorget
Stortorget
Kornhamnstorg
Gamla Stan
Tunnelg.
Sveavägen
Odengatan
Odenplan
Rådmansg.
Kungstensg.
Observatoriegr.
Tegnérg.
Kammakarg.
Wallingatan
Torsgatan
Klara Norra kyrkogata
Olof Palmes Gata
Apelbergsg.
Malmg.
Drottningg.
Sergelg.
Mäster Samuelsg.
Mäster Samuelsgatan
Regeringsg.
Hamng.
Smålandsg.
Kungsträdgårdsgatan
Wahrendorffsg.
Näckrosbron
Blasieholmsg.
Strandvägen
Nybroviken
Nybroplan
Nybrogatan
Karlavägen
Östermalmstorg
Engelbrektsg.
Birger Jarlsg.
Sturegatan
Linnégatan
Grev Turegatan
Riddarholmen
Riddarholmsbron
Skeppsbron
Slussen
Södra Bantorget
Södra Blasieholmshamnen
Kungsholmens kyrkoplan
Kungsholmsgatan
Hantverkargatan
Stadshuset
Norr Mälarstrand
Kungsholmens kaj
Kaplansbacken
Fleminggatan
Scheelegatan
Rålambsvägen
Fredsg.
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Medelhavs-museet
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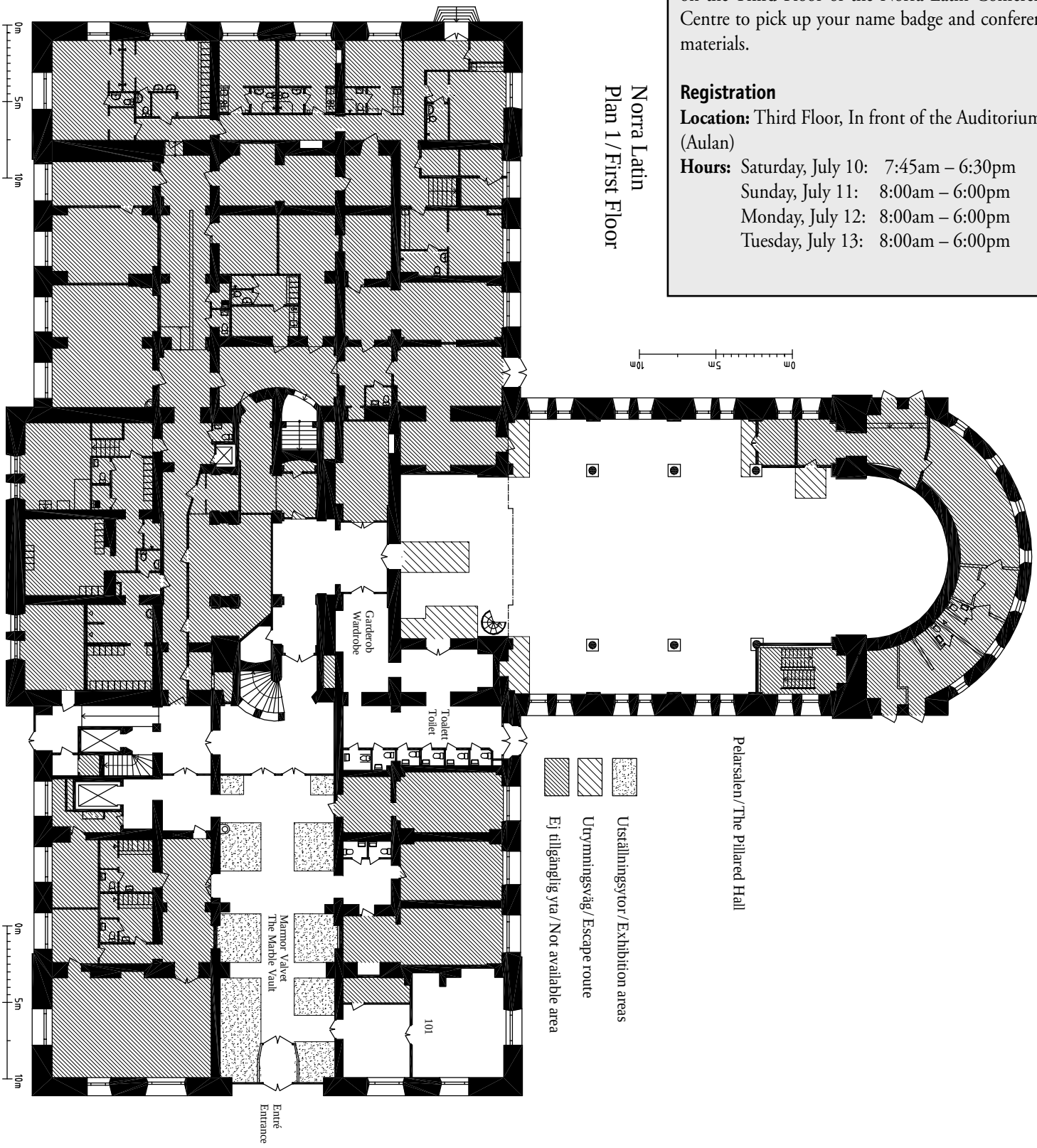
Conference Facility Map

Please check in with the AIB staff at our registration desk located in front of the auditorium, on the Third Floor of the Norra Latin Conference Centre to pick up your name badge and conference materials.

Registration

Location: Third Floor, In front of the Auditorium (Aulan)

Hours: Saturday, July 10: 7:45am – 6:30pm
Sunday, July 11: 8:00am – 6:00pm
Monday, July 12: 8:00am – 6:00pm
Tuesday, July 13: 8:00am – 6:00pm



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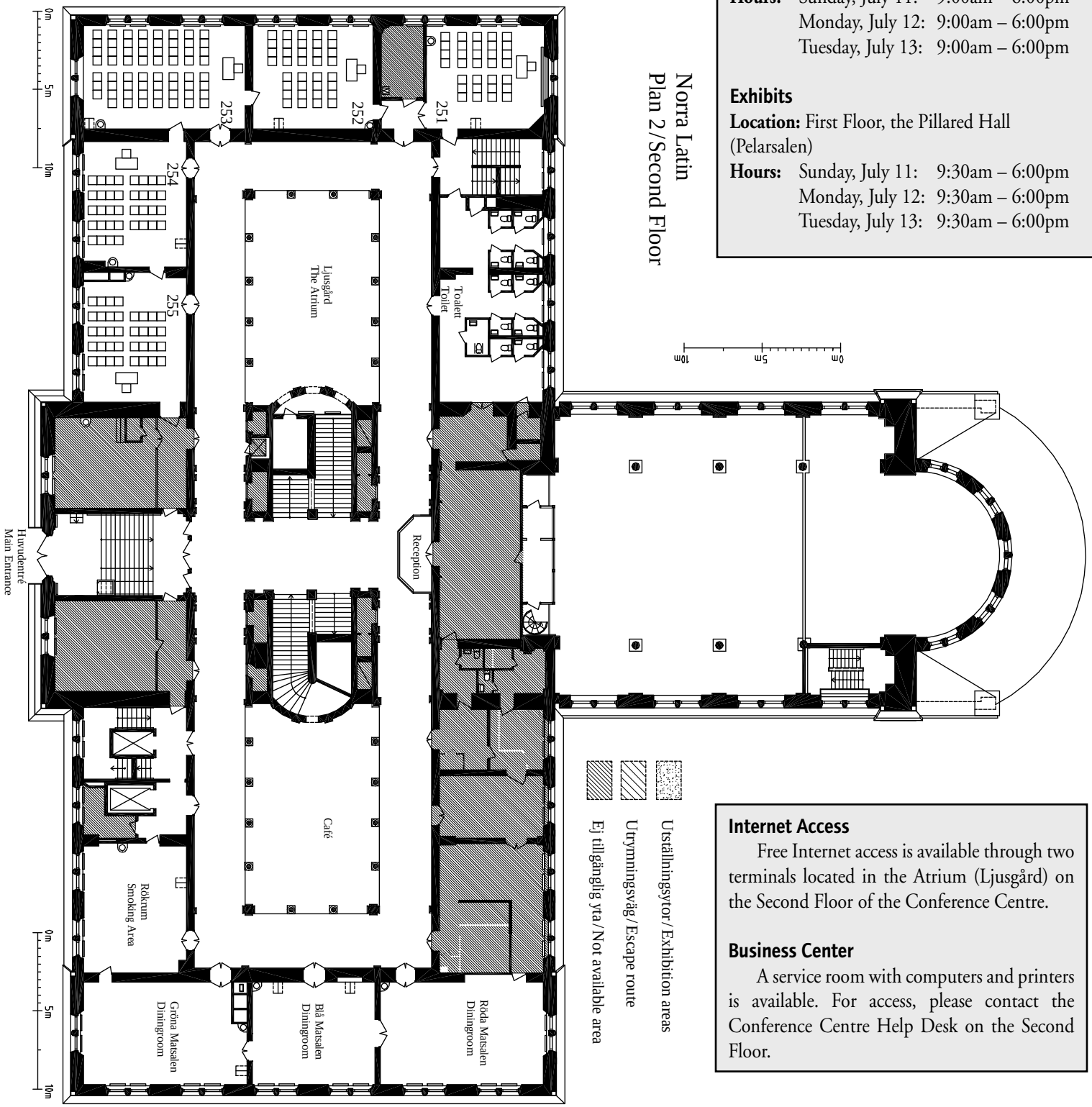


Placement Center

Location: First Floor, the Marble Vault (Marmor Valvet)

Hours: Sunday, July 11: 9:00am – 6:00pm
Monday, July 12: 9:00am – 6:00pm
Tuesday, July 13: 9:00am – 6:00pm

Exhibits

Location: First Floor, the Pillared Hall (Pelarsalen)

Hours: Sunday, July 11: 9:30am – 6:00pm
Monday, July 12: 9:30am – 6:00pm
Tuesday, July 13: 9:30am – 6:00pm

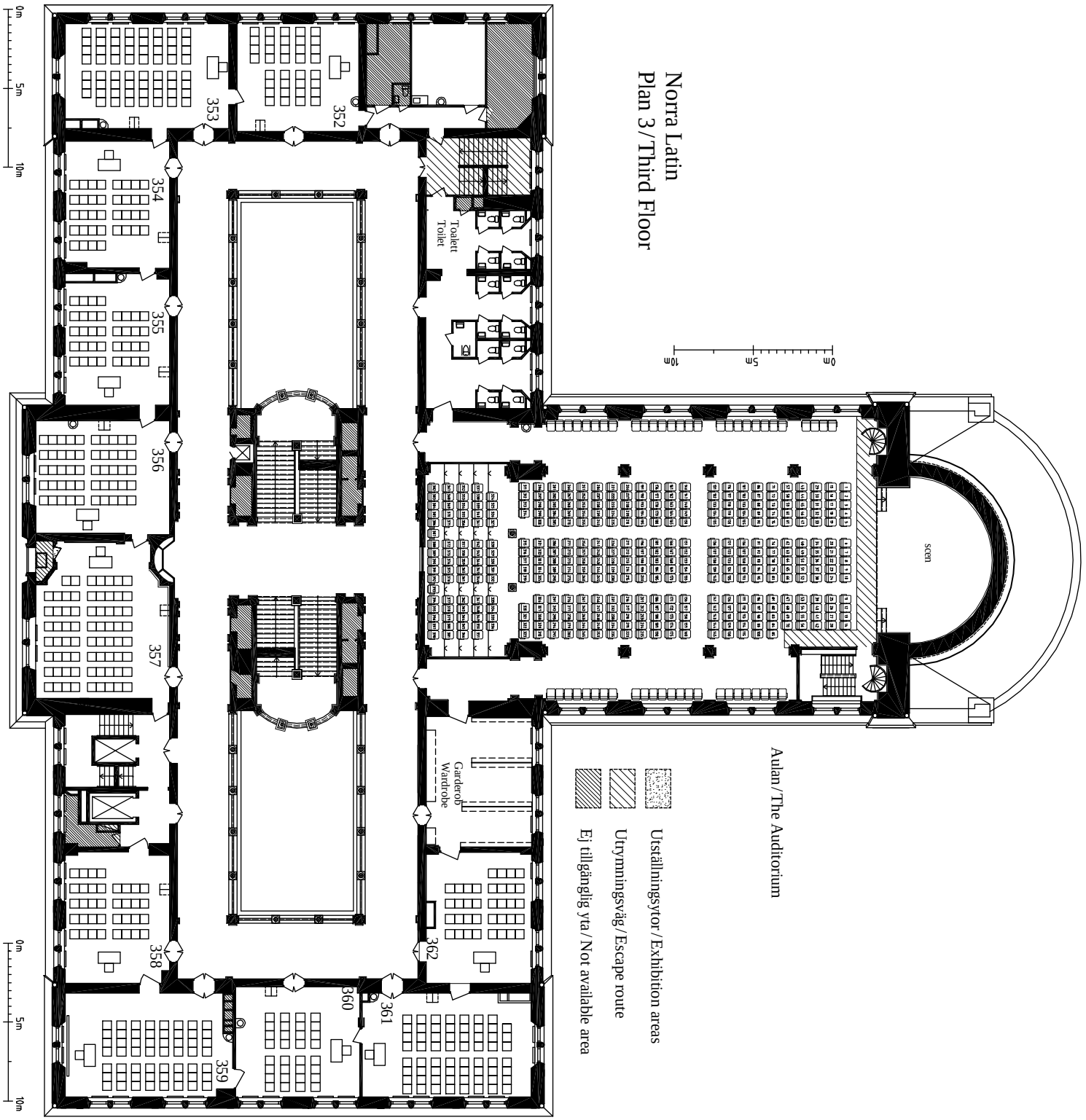
Internet Access

Free Internet access is available through two terminals located in the Atrium (Ljusgård) on the Second Floor of the Conference Centre.

Business Center

A service room with computers and printers is available. For access, please contact the Conference Centre Help Desk on the Second Floor.

Conference Facility Map



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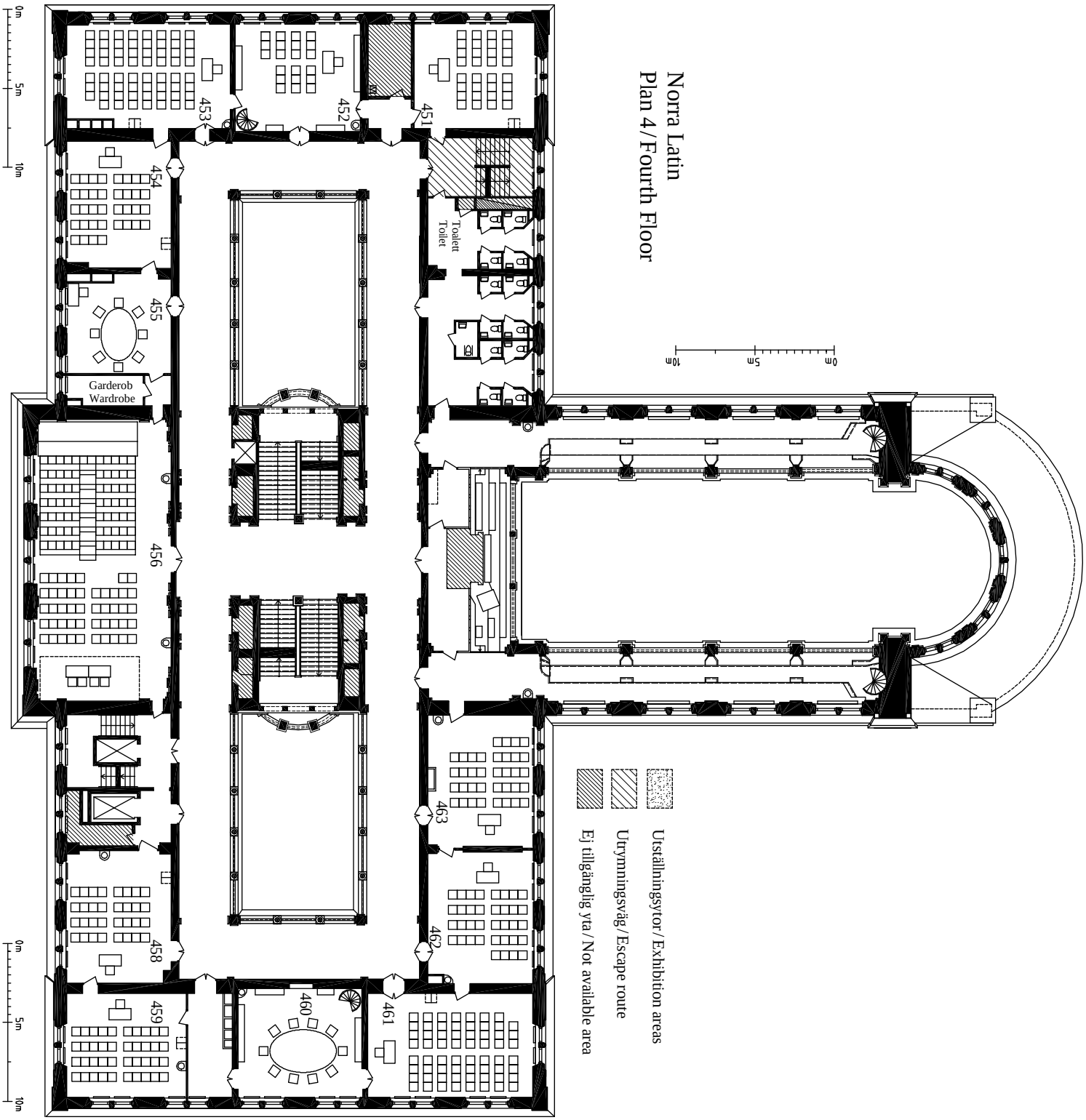

Overview

2004 Program Overview

Stockholm, Sweden
July 10-13, 2004

	Saturday July 10	Sunday July 11	Monday July 12	Tuesday July 13
7:00		*Morning Walk 07:00 - 07:45*	*Morning Walk 07:00 - 07:45*	*Morning Walk 07:00 - 07:45*
7:15				
7:30		*JIBS Editors Meeting 07:00-8:30*	*AIB Chapter Chairs Meeting - Nordic Sea Restaurant 07:30-09:00*	
7:45			*JIBS Editorial Review Board Meeting 07:00-08:30*	
8:00	PhD Consortium 08:00-12:00	Track Welcome 08:15-08:30		
8:15	Junior Faculty Consortium 08:00-12:00			
8:30	JIBS/AIB Paper Development Workshop 08:00-12:00	Individual Sessions #1 - 1.1 08:30-10:00	Individual Sessions #5 - 2.1 08:30-10:00	Individual Sessions #8 - 3.1 08:30-10:00
8:45	AIB Executive Board Meeting 08:00-12:00			
9:00				
9:15				
9:30				
9:45				
10:00		*Break 10:00-10:15*	*Break 10:00-10:15*	*Break 10:00-10:15*
10:15		Plenary 3 - Timur Kuran "Why the Middle East is Economically Underdeveloped" 10:15 - 11:15	Plenary 4 - Remembering: Sumantra Ghoshal 10:15 - 11:15	Plenary 6 - Cem Kozlu "Turkey & the EU" 10:15 - 11:15
10:30				
10:45				
11:00				
11:15		*Break 11:15-11:30*	*Break 11:15-11:30*	*Break 11:15-11:30*
11:30		Individual Sessions #2 - 1.2 11:30-13:00	Individual Sessions #6 - 2.2 (Including Farmer Dissertation Session) 11:30-13:00	Individual Sessions #9 - 3.2 11:30-13:00
11:45				
12:00	*Preconference Lunch (hosted by INSEAD) 12:00-13:00*			
12:15				
12:30				
12:45				
13:00	PhD Consortium (Meet the Editors) 13:00-14:15	*Poster Session #1 with Light Lunch 13:00-14:30*	*Poster Session #2 with Light Lunch 13:00-14:30*	*Poster Session #3 with Light Lunch 13:00-14:30*
13:15	Junior Faculty Consortium 13:00-16:00			
13:30	JIBS/AIB Paper Development 13:00-16:00		*AIB Fellows' Business Meeting 13:30-14:20*	
13:45				
14:00	Teaching Roundtables 14:00 - 16:00			
14:15				
14:30	PhD Consortium Closing	Individual Sessions #3 - 1.3 14:30-16:00	Individual Sessions #7 - 2.3 14:30-16:00	Individual Sessions #10 - 3.3 14:30-16:00
14:45				
15:00				
15:15				
15:30				
15:45				
16:00	*Track and Session Chairs Meeting 16:00-16:20*	*Break 16:00-16:30*	*Break 16:00-16:30*	*Break 16:00-16:30*
16:15				
16:30	Opening Plenary (open to all): "Aharoni, Wilkins, Vahlne and Doz: A Retrospective on Cultural, Institutional and Historical Approaches to the Growth of MNEs" 16:30-18:00	Individual Sessions #4 - 1.4 16:30-18:00	Plenary 5 "Bridging With the Other: The Moral Challenges of Global Capitalism" 16:30-18:00	Individual Sessions #11 - 3.4 16:30-18:00
16:45				
17:00				
17:15				
17:30				
17:45				
18:00				*AIB General Business Meeting & AIB Awards Ceremony 18:00-19:30*
18:15	Plenary 2 - "From Istanbul to Stockholm: A Reflective Dialogue on Global Leadership" - 18:15-19:00	JIBS Decade Award Session 18:15-19:00		
18:30			*Bus Transportation from Conference Center and Hotels to City Hall*	
18:45				
19:00	*Bus Transportation from Conference Center to Vasa Museum*	*JIBS Decade Award Reception 19:00-19:45* / *WAIB Meeting & Reception 19:00-19:45*	*Nobel Reception (hosted by City of Stockholm) 19:00-21:00 City Hall*	
19:15				
19:30	*AIB Presidential Dinner 19:30-23:00 Vasa Museum*			*Farewell Party with Wine & Cheese (hosted by York University) 19:30-20:00*
19:45				
20:00				
20:15		*Fellows Dinner 19:45-21:30*		
20:30				
20:45				
21:00				
21:15				
21:30				

2004 AIB Summary Program

Stockholm, Sweden
July 10-13, 2004

Registration

Room: Third Floor, In front of Aulen
Hours: 9:00 - 18:00 (Sat-Tue)

Placement Center

Room: Marmor Valvet (The Marble Vault)
Hours: 9:00 - 18:00 (Sun-Tue)

Exhibits

Room: Pelarsalen (The Pillared Hall)
Hours: 9:30 - 18:00 (Sun-Tue)

SATURDAY, JULY 10

SATURDAY JUL 10 - 08:00-16:00

SESSION: PRECONF1

JIBS/AIB Paper Development Workshop

Room: 456 Time: 08:00-16:00

SESSION: PRECONF2

Doctoral Consortium

Room: 254 Time: 08:00-16:00

SESSION: PRECONF3

Junior Faculty Consortium

Room: 255 Time: 08:00-16:00

SATURDAY JUL 10 - 14:00-16:00

SESSION: PRECONF4

Teaching Roundtables

Room: Pelarsalen Time: 14:00-16:00

SATURDAY JUL 10 - 16:00-16:20

Track and Session Chairs Meeting

Room: Aulan Time: 16:00-16:20

SATURDAY JUL 10 - 16:30-18:00

Opening Plenary: "Aharoni, Wilkins, Vahlne and Doz: A Retrospective on Cultural, Institutional and Historical Approaches to the Growth of MNEs"

Room: Aulan Time: 16:30-18:00

SATURDAY JUL 10 - 18:15-19:00

Plenary 2 - Nancy J. Adler - "From Istanbul to Stockholm: A Reflective Dialogue on Global Leadership"

Room: Aulan Time: 18:15-19:00

SATURDAY JUL 10 - 19:30-23:00

AIB Presidential Dinner at the Vasa Museum

Time: 19:30-23:00

SUNDAY, JULY 11

SUNDAY JUL 11 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

SUNDAY JUL 11 - 07:00-08:30

JIBS Editors Meeting

Room: 361 Time: 07:00-08:30

SUNDAY JUL 11 - 08:15-08:30

Track Welcome

Time: 08:15-08:30

1.1 - SUNDAY JUL 11 - 08:30-10:00

SESSION: 1.1.1 - COMPETITIVE Track 4 - Alliances

Alliances and Knowledge Flows

Room: 456 Time: 08:30-10:00

SESSION: 1.1.2 - PANEL Track 5 - Global Strategy

Why Has IB Failed at Methodological Development and What to Do About it?

Room: 361 Time: 08:30-10:00

SESSION: 1.1.3 - PANEL Track 6 - Organization

Bridging with the Other: A Dialogue within Cross-Cultural Management

Room: 359 Time: 08:30-10:00

SESSION: 1.1.4 - COMPETITIVE Track 7 - Marketing

International Entry and Expansion: Drivers, Barriers, Processes

Room: 358 Time: 08:30-10:00

SESSION: 1.1.5 - PANEL Track 1 - Political Economy

Is Bargaining Theory Still Relevant to Government-Business Relations?

Room: 357 Time: 08:30-10:00

SESSION: 1.1.6 - COMPETITIVE Track 2 - Economics

Global Capital Market Integration

Room: 356 Time: 08:30-10:00

SESSION: 1.1.7 - PANEL Track 3 - Emerging Markets

The Base of the Pyramid and the Sustainable Growth: Concepts and Experiences

Room: 354 Time: 08:30-10:00

SESSION: 1.1.8 - COMPETITIVE Track 1 - Political Economy

Governance and Influence in the Global Environment

Room: 353 Time: 08:30-10:00

SESSION: 1.1.9 - COMPETITIVE Track 5 - Global Strategy

Internationalization as a Process: How Do We Do This?

Room: 352 Time: 08:30-10:00

SESSION: 1.1.10 - COMPETITIVE Track 6 - Organization

Bridging Across Cultures I: The Interpersonal Dynamics

Room: 253 Time: 08:30-10:00

SESSION: 1.1.11 - COMPETITIVE Track 5 - Global Strategy

Are You Experienced? The Role of Personal Knowledge

Room: 254 Time: 08:30-10:00

SESSION: 1.1.12 - COMPETITIVE Track 6 - Organization

International HRM I: Managing for Performance Around the Globe

Room: 255 Time: 08:30-10:00

SUNDAY JUL 11 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

SUNDAY JUL 11 - 10:15-11:15

Plenary 3 - Timur Kuran - "Why is the Middle East Economically Underdeveloped?"

Room: Aulan Time: 10:15-11:15

SUNDAY JUL 11 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

1.2 - SUNDAY JUL 11 - 11:30-13:00

SESSION: 1.2.1 - COMPETITIVE Track 4 - Alliances

Alliance Management: Relationship Capital

Room: 456 Time: 11:30-13:00

SESSION: 1.2.2 - PANEL Track 5 - Global Strategy

Research in International Business: A Bridge Across Disciplines

Room: 361 Time: 11:30-13:00

SESSION: 1.2.3 - PANEL Track 6 - Organization

Global Teams as Bridges: Spanning Organizational & Theoretical Divides

Room: 359 Time: 11:30-13:00

SESSION: 1.2.4 - COMPETITIVE Track 7 - Marketing

Foreign Market Performance

Room: 358 Time: 11:30-13:00

SESSION: 1.2.5 - PANEL Track 1 - Political Economy

The Evolution of Institutions and International Business

Room: 357 Time: 11:30-13:00

SESSION: 1.2.6 - COMPETITIVE Track 3 - Emerging Markets

Environmental/Internationalization Issues in Emerging/Transitional Economies

Room: 356 Time: 11:30-13:00

SESSION: 1.2.7 - PANEL Track 3 - Emerging Markets

Enterprise Strategies in Emerging Economies: A Comparative Approach

Room: 354 Time: 11:30-13:00

SESSION: 1.2.8 - COMPETITIVE Track 3 - Emerging Markets

Strategies in Emerging Markets

Room: 353 Time: 11:30-13:00

SESSION: 1.2.9 - COMPETITIVE Track 5 - Global Strategy

How to Make an Entrance

Room: 352 Time: 11:30-13:00

SESSION: 1.2.10 - PANEL Track 5 - Global Strategy

Limits to Globalization: Triad Strategies of MNEs

Room: 253 Time: 11:30-13:00

SESSION: 1.2.11 - COMPETITIVE Track 5 - Global Strategy

Can't We All Just Get Along? The Power of International Togetherness Among Firms

Room: 254 Time: 11:30-13:00

SESSION: 1.2.12 - COMPETITIVE Track 6 - Organization

Implementing Organizational Cultures and Systems in Multinationals

Room: 255 Time: 11:30-13:00

SUNDAY JUL 11 - 13:00-14:30

SESSION: POSTER1

Poster Session 1 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

1.3 - SUNDAY JUL 11 - 14:30-16:00

SESSION: 1.3.1 - COMPETITIVE Track 5 - Global Strategy

Corporate International Strategy: Buy, Sell, or Hold?

Room: 456 Time: 14:30-16:00

SESSION: 1.3.2 - COMPETITIVE Track 5 - Global Strategy

Hazardous Waste or Fountain of Knowledge? Spillovers and Geography

Room: 361 Time: 14:30-16:00

SESSION: 1.3.3 - COMPETITIVE Track 1 - Political Economy

Country Risk Assessment and Firm Response

Room: 359 Time: 14:30-16:00

SESSION: 1.3.4 - COMPETITIVE Track 3 - Emerging Markets

Internationalization Issues: The Case of China I

Room: 358 Time: 14:30-16:00

SESSION: 1.3.5 - PANEL Track 1 - Political Economy

Institutional Systems and International Business: Emerging Research Themes

Room: 357 Time: 14:30-16:00

SESSION: 1.3.6 - COMPETITIVE Track 2 - Economics

Global Financing Reporting Determinants

Room: 356 Time: 14:30-16:00

SESSION: 1.3.7 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Central and Eastern Europe

Room: 354 Time: 14:30-16:00

SESSION: 1.3.8 - PANEL Track 6 - Organization

Language and Communication in International Management

Room: 353 Time: 14:30-16:00

SESSION: 1.3.9 - COMPETITIVE Track 5 - Global Strategy

Where Did My Job Go? Is Outsourcing a Taboo or a Boon?

Room: 352 Time: 14:30-16:00

SESSION: 1.3.10 - COMPETITIVE Track 2 - Economics

Global Corporate Governance and Structure

Room: 253 Time: 14:30-16:00

SESSION: 1.3.11 - COMPETITIVE Track 5 - Global Strategy

Look Out! External Flows of Trade and Investment

Room: 254 Time: 14:30-16:00

SESSION: 1.3.12 - COMPETITIVE Track 6 - Organization

Managing Innovation I: Setting the Stage

Room: 255 Time: 14:30-16:00

SUNDAY JUL 11 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

1.4 - SUNDAY JUL 11 - 16:30-18:00

SESSION: 1.4.1 - COMPETITIVE Track 4 - Alliances

Alliance Performance I: Role of Strategy

Room: 456 Time: 16:30-18:00

SESSION: 1.4.2 - PANEL Track 5 - Global Strategy

Globalisation and Innovation: The Multinational's Dilemma

Room: 361 Time: 16:30-18:00

SESSION: 1.4.3 - COMPETITIVE Track 6 - Organization

Culture's Influences: Advances in Theory

Room: 359 Time: 16:30-18:00

SESSION: 1.4.4 - PANEL Track 3 - Emerging Markets

An Emerging Market Perspective on Global Strategy and Success

Room: 358 Time: 16:30-18:00

SESSION: 1.4.5 - PANEL Track 1 - Political Economy

Were Hymer Writing Now: Stephen Hymer, International Business Scholarship and 'Globalisation'

Room: 357 Time: 16:30-18:00

SESSION: 1.4.6 - COMPETITIVE Track 2 - Economics

Capital Markets and Global Business

Room: 356 Time: 16:30-18:00

SESSION: 1.4.7 - COMPETITIVE Track 3 - Emerging Markets

Market Orientation and Joint Venture in Emerging Markets

Room: 354 Time: 16:30-18:00

SESSION: 1.4.8 - PANEL BALAS Session I: The "Janet Kelly" Panel

Dealing Effectively with Latin America's Ethically-Questionable Practices and High-Risk Business Environment

Room: 353 Time: 16:30-18:00

SESSION: 1.4.9 - COMPETITIVE Track 5 - Global Strategy

Networks: Links for Lifts

Room: 352 Time: 16:30-18:00

SESSION: 1.4.10 - COMPETITIVE Track 6 - Organization

Managing Innovation II: Leading and Guiding

Room: 253 Time: 16:30-18:00

SESSION: 1.4.11 - COMPETITIVE Track 5 - Global Strategy

Internationalization and Performance: Who Does it Better?

Room: 254 Time: 16:30-18:00

SESSION: 1.4.12 - COMPETITIVE Track 6 - Organization

Knowledge I: Networks and Flows

Room: 255 Time: 16:30-18:00

SUNDAY JUL 11 - 18:15-19:00

JIBS Decade Award

Room: Aulan Time: 18:15-19:00

SUNDAY JUL 11 - 19:00-19:45

JIBS Decade Award Reception

Room: Café Time: 19:00-19:45

WAIB Meeting and Reception

Room: 456 Time: 19:00-19:45

MONDAY, JULY 12

MONDAY JUL 12 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

MONDAY JUL 12 - 07:00-08:30

JIBS Editorial Review Board Meeting

Room: 361 Time: 07:00-08:30

MONDAY JUL 12 - 07:30-09:00

AIB Chapter Chairs Meeting

Time: 07:30-09:00

2.1 - MONDAY JUL 12 - 08:30-10:00

SESSION: 2.1.1 - PANEL Track 7 - Marketing

Global Customer and Supplier Management

Room: 456 Time: 08:30-10:00

SESSION: 2.1.2 - PANEL Track 5 - Global Strategy

Local Roots, Global Links

Room: 361 Time: 08:30-10:00

SESSION: 2.1.3 - COMPETITIVE Track 6 - Organization

The Dilemma of Organizational Cultures in Multinational Organizations

Room: 359 Time: 08:30-10:00

SESSION: 2.1.4 - COMPETITIVE Track 4 - Alliances

Alliances vs. Acquisitions in Entry

Room: 358 Time: 08:30-10:00

SESSION: 2.1.5 - COMPETITIVE Track 2 - Economics

Learning from the Other: MNE's as a Source of Control

Room: 357 Time: 08:30-10:00

SESSION: 2.1.6 - COMPETITIVE Track 6 - Organization

Understanding Expatriates I: Addressing the Local - Global Dilemma

Room: 356 Time: 08:30-10:00

SESSION: 2.1.7 - COMPETITIVE Track 3 - Emerging Markets

Ownership/Governance in Emerging Markets

Room: 354 Time: 08:30-10:00

SESSION: 2.1.8 - PANEL Track 1 - Political Economy

Building Bridges Under Conditions of Adversity

Room: 353 Time: 08:30-10:00

SESSION: 2.1.9 - COMPETITIVE Track 1 - Political Economy

Ethical Issues in International Business

Room: 352 Time: 08:30-10:00

SESSION: 2.1.10 - PANEL Track 6 - Organization

From Both Sides Now: Exploring HRM Issues for Foreign MNCs in India and Indian MNCs Overseas

Room: 253 Time: 08:30-10:00

SESSION: 2.1.11 - PANEL Track 5 - Global Strategy

A Dialogue Between the Resource-Based Theory and International Management

Room: 254 Time: 08:30-10:00

SESSION: 2.1.12 - PANEL Track 3 - Emerging Markets

Bridging Programs and Research to Emerging Markets and Transition Economies with Third Party Funding: How to Apply and be Successful.

Room: 255 Time: 08:30-10:00

MONDAY JUL 12 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

MONDAY JUL 12 - 10:15-11:15

Plenary 4 - "Celebrating the Life and Contributions of Sumantra Ghoshal"

Room: Aulan Time: 10:15-11:15

MONDAY JUL 12 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

2.2 - MONDAY JUL 12 - 11:30-13:00

SESSION: 2.2.1

Richard N. Farmer Dissertation Award sponsored by Indiana University CIBER

Room: 456 Time: 11:30-13:00

SESSION: 2.2.2 - COMPETITIVE Track 4 - Alliances

Alliance Design: Risk vs. Reward

Room: 361 Time: 11:30-13:00

SESSION: 2.2.3 - COMPETITIVE Track 5 - Global Strategy

Learning from Experience in the International Marketplace

Room: 359 Time: 11:30-13:00

SESSION: 2.2.4 - COMPETITIVE Track 7 - Marketing

Global Integrated Marketing Communications

Room: 358 Time: 11:30-13:00

SESSION: 2.2.5 - PANEL Track 3 - Emerging Markets

Central and Eastern Europe: Opportunities and Challenges of EU Accession

Room: 357 Time: 11:30-13:00

SESSION: 2.2.6 - PANEL Track 6 - Organization

The Restructuring of Korean Companies After the 1997 Economic Crisis: Globalization Strategies & Human Resource Management

Room: 356 Time: 11:30-13:00

SESSION: 2.2.7 - COMPETITIVE Track 3 - Emerging Markets

Ownership/Governance in Emerging Markets

Room: 354 Time: 11:30-13:00

SESSION: 2.2.8 - COMPETITIVE Track 1 - Political Economy

Global Problems, Global Solutions

Room: 353 Time: 11:30-13:00

SESSION: 2.2.9 - COMPETITIVE Track 1 - Political Economy

Policy Implications on Firm Performance and National Competitiveness

Room: 352 Time: 11:30-13:00

SESSION: 2.2.10 - COMPETITIVE Track 6 - Organization

Understanding Expatriates II: Adjustment and Readjustment

Room: 253 Time: 11:30-13:00

SESSION: 2.2.11 - COMPETITIVE Track 5 - Global Strategy

Subsidiary Planet: Elephants and Minnows

Room: 254 Time: 11:30-13:00

SESSION: 2.2.12 - PANEL Track 3 - Emerging Markets

Developing Partnerships and Programs in Developing Economies

Room: 255 Time: 11:30-13:00

MONDAY JUL 12 - 13:00-14:30

SESSION: POSTER2

Poster Session 2 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

MONDAY JUL 12 - 13:30-14:20

AIB Fellows Business Meeting

Room: 255 Time: 13:30-14:20

2.3 - MONDAY JUL 12 - 14:30-16:00

SESSION: 2.3.1 - PANEL Track 4 - Alliances

Dynamic Perspectives on International Alliances and Acquisitions

Room: 456 Time: 14:30-16:00

SESSION: 2.3.2 - COMPETITIVE Track 5 - Global Strategy

Reasons and Results: External Factor Effects and Foreign Investment

Room: 361 Time: 14:30-16:00

SESSION: 2.3.3 - PANEL Track 6 - Organization

Strategy and Organization in Global Corporate Networks

Room: 359 Time: 14:30-16:00

SESSION: 2.3.4 - COMPETITIVE Track 7 - Marketing

International Mode Decisions

Room: 358 Time: 14:30-16:00

SESSION: 2.3.5 - PANEL Track 1 - Political Economy

The Birth of the Field of International Business Education

Room: 357 Time: 14:30-16:00

SESSION: 2.3.6 - COMPETITIVE Track 3 - Emerging Markets

Internationalization Issues: The Case of China II

Room: 356 Time: 14:30-16:00

SESSION: 2.3.7 - COMPETITIVE Track 4 - Alliances

Alliance Performance II: Role of Governance

Room: 354 Time: 14:30-16:00

SESSION: 2.3.8 - COMPETITIVE Track 6 - Organization

Managing Subsidiaries: The Ideal and the Real

Room: 353 Time: 14:30-16:00

SESSION: 2.3.9 - PANEL Track 1 - Political Economy

A Roundtable on Political Risk: A Review and Reconsideration

Room: 352 Time: 14:30-16:00

SESSION: 2.3.10 - PANEL Track 6 - Organization

Voices from the Field: A Dialogue with Anthropologists on International Organizing

Room: 253 Time: 14:30-16:00

SESSION: 2.3.11 - COMPETITIVE Track 5 - Global Strategy

Diversification, Capabilities, and Knowledge: The Value of Knowing What You are Doing

Room: 254 Time: 14:30-16:00

MONDAY JUL 12 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

MONDAY JUL 12 - 16:30-18:00

Plenary 5 - "Bridging With the Other: The Moral Challenges of Global Capitalism"

Room: Aulan Time: 16:30-18:00

MONDAY JUL 12 - 19:00-21:00

Nobel Reception at Stockholm City Hall

Time: 19:00-21:00

TUESDAY, JULY 13

TUESDAY JUL 13 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

3.1 - TUESDAY JUL 13 - 08:30-10:00

SESSION: 3.1.1 - COMPETITIVE Track 4 - Alliances

Network Competition and Network Organizations

Room: 456 Time: 08:30-10:00

SESSION: 3.1.2 - PANEL Track 6 - Organization

New Multi-Levels Approaches in International Business

Room: 361 Time: 08:30-10:00

SESSION: 3.1.3 - PANEL Track 6 - Organization

The Localization Processes of Japanese Companies in the Chinese Societies in Hong Kong, Taiwan, and Mainland China

Room: 359 Time: 08:30-10:00

SESSION: 3.1.4 - COMPETITIVE Track 7 - Marketing

The Resource-Based View

Room: 358 Time: 08:30-10:00

SESSION: 3.1.5 - PANEL Track 6 - Organization

New Perspectives on International Assignments

Room: 357 Time: 08:30-10:00

SESSION: 3.1.6 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Emerging Markets: China, India, and Turkey

Room: 356 Time: 08:30-10:00

SESSION: 3.1.7 - COMPETITIVE Track 2 - Economics

Biting the Big Mac Index: A Global Review of Currency Trends and Issue

Room: 354 Time: 08:30-10:00

SESSION: 3.1.8 - COMPETITIVE Track 1 - Political Economy

Causes and Constraints for International Trade and Investment

Room: 353 Time: 08:30-10:00

SESSION: 3.1.9 - COMPETITIVE Track 1 - Political Economy

Stakeholders and Society: MNC Strategies and Performance Outcomes

Room: 352 Time: 08:30-10:00

SESSION: 3.1.10 - COMPETITIVE Track 5 - Global Strategy

The Old Squeeze Play: Exogeneous Pressures on International Strategy

Room: 253 Time: 08:30-10:00

TUESDAY JUL 13 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

TUESDAY JUL 13 - 10:15-11:15

Plenary 6 - Cem Kozlu - "Turkey and the EU"

Room: Aulan Time: 10:15-11:15

TUESDAY JUL 13 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

3.2 - TUESDAY JUL 13 - 11:30-13:00

SESSION: 3.2.1 - PANEL Track 1 - Political Economy

Corruption: Sources, Nature, Measurement, and Impact on International Business

Room: 456 Time: 11:30-13:00

SESSION: 3.2.2 - PANEL Track 5 - Global Strategy

Global Innovation Research Framework

Room: 361 Time: 11:30-13:00

SESSION: 3.2.3 - PANEL Track 6 - Organization

The Role of Dialogue in Cross-Border Multiple-Identity Organizations

Room: 359 Time: 11:30-13:00

SESSION: 3.2.4 - COMPETITIVE Track 7 - Marketing

Scale Construction and Measurement

Room: 358 Time: 11:30-13:00

SESSION: 3.2.5 - COMPETITIVE Track 3 - Emerging Markets

Internationalization of SME's

Room: 357 Time: 11:30-13:00

SESSION: 3.2.6 - COMPETITIVE Track 2 - Economics

Derivatives Rule OK

Room: 356 Time: 11:30-13:00

SESSION: 3.2.7 - PANEL Track 1 - Political Economy

THE Great Debate: IB is a Failed Discipline: Yeh or Ney?

Room: 354 Time: 11:30-13:00

SESSION: 3.2.8 - PANEL Track 1 - Political Economy

Industrial Parks and the Middle East Peace Process

Room: 353 Time: 11:30-13:00

SESSION: 3.2.9 - COMPETITIVE Track 4 - Alliances

Alliances Portfolios: Synergy or Chaos

Room: 352 Time: 11:30-13:00

SESSION: 3.2.10 - COMPETITIVE Track 6 - Organization

Trusting Individuals, Organizations, and Societies

Room: 253 Time: 11:30-13:00

SESSION: 3.2.11 - PANEL Track 5 - Global Strategy

Researching Service MNEs: Past Trends, Present Thoughts, and Future Directions

Room: 254 Time: 11:30-13:00

SESSION: 3.2.12 - COMPETITIVE Track 6 - Organization

The Powerful Dynamics of Negotiation: Explanations and Ethics

Room: 255 Time: 11:30-13:00

TUESDAY JUL 13 - 13:00-14:30

SESSION: POSTER3

Poster Session 3 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

3.3 - TUESDAY JUL 13 - 14:30-16:00

SESSION: 3.3.1 - COMPETITIVE Track 4 - Alliances

Alliance Performance III: Role of Partner Fit

Room: 456 Time: 14:30-16:00

SESSION: 3.3.2 - COMPETITIVE Track 5 - Global Strategy

Soaking up the Spillovers: Organisational Knowledge Sharing

Room: 361 Time: 14:30-16:00

SESSION: 3.3.3 - PANEL

1st Annual WAIB Panel

Room: 359 Time: 14:30-16:00

SESSION: 3.3.4 - PANEL Track 6 - Organization

Bentley, The Global Business University: The Realities and Benefits of a Globalized Curriculum

Room: 358 Time: 14:30-16:00

SESSION: 3.3.5 - COMPETITIVE Track 6 - Organization

Knowledge II: Becoming Strategically Intelligent

Room: 357 Time: 14:30-16:00

SESSION: 3.3.6 - COMPETITIVE Track 3 - Emerging Markets

Organizational Issues in Emerging Markets

Room: 356 Time: 14:30-16:00

SESSION: 3.3.7 - COMPETITIVE Track 8 - Japaneese

AJBS Session

Room: 354 Time: 14:30-16:00

SESSION: 3.3.8 - PANEL Track 1 - Political Economy

The New International Economy: Alternative Perspectives on Institutions and Organisations in IB Research

Room: 353 Time: 14:30-16:00

SESSION: 3.3.9 - COMPETITIVE Track 1 - Political Economy

Development Linkages to Trade, Investment, and Privatization

Room: 352 Time: 14:30-16:00

SESSION: 3.3.10 - COMPETITIVE Track 6 - Organization

Culture's Influence II: Management Implications

Room: 253 Time: 14:30-16:00

SESSION: 3.3.11 - COMPETITIVE Track 5 - Global Strategy

Shopping for Firms: Acquisitions can be Fun

Room: 254 Time: 14:30-16:00

SESSION: 3.3.12 - COMPETITIVE Track 6 - Organization

Bridging Across Cultures II: The Organizational Dynamics

Room: 255 Time: 14:30-16:00

TUESDAY JUL 13 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

3.4 - TUESDAY JUL 13 - 16:30-18:00

SESSION: 3.4.1 - PANEL Track 4 - Alliances

International Business Relocation: Developing the Research Programme

Room: 456 Time: 16:30-18:00

SESSION: 3.4.2 - COMPETITIVE Track 5 - Global Strategy

Internationalization and Technology: An Electrifying Choice

Room: 361 Time: 16:30-18:00

SESSION: 3.4.3 - COMPETITIVE Track 6 - Organization

New Perspectives on Global Teams

Room: 359 Time: 16:30-18:00

SESSION: 3.4.4 - COMPETITIVE Track 4 - Alliances

Alliances in China: Beyond Subcontracting

Room: 358 Time: 16:30-18:00

SESSION: 3.4.5 - PANEL BALAS Session II: BALAS Presidents Panel

Emerging Trends and Innovative Business Practices in Latin America

Room: 357 Time: 16:30-18:00

SESSION: 3.4.6 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Central and Eastern Europe II

Room: 356 Time: 16:30-18:00

SESSION: 3.4.7 - COMPETITIVE Track 2 - Economics

Box Wallahs and Nawab's : Trade and Government Policy

Room: 354 Time: 16:30-18:00

SESSION: 3.4.8 - COMPETITIVE Track 6 - Organization

The Social Psychology of International Management: Exploring the Universals

Room: 353 Time: 16:30-18:00

SESSION: 3.4.9 - PANEL Track 1 - Political Economy

Anticipating and Mitigating Institutional Policy Risk and Shock: What Have We Learned in the Last 35 Years?

Room: 352 Time: 16:30-18:00

SESSION: 3.4.10 - COMPETITIVE Track 6 - Organization

Understanding Expatriates III: Characteristics of Time and Person

Room: 253 Time: 16:30-18:00

SESSION: 3.4.11 - COMPETITIVE Track 5 - Global Strategy

Subsidiaries: Tricks and Treats

Room: 254 Time: 16:30-18:00

SESSION: 3.4.12 - COMPETITIVE Track 6 - Organization

International HRM II: Selecting the Right People, Developing Them

Room: 255 Time: 16:30-18:00

TUESDAY JUL 13 - 18:00-19:30

AIB General Business Meeting & AIB Awards Ceremony

Room: Aulan Time: 18:00-19:30

TUESDAY JUL 13 - 19:30-21:00

Farewell Party with Wine and Cheese

Room: Café Time: 19:30-21:00

2004 AIB Detailed Program

Stockholm, Sweden
July 10-13, 2004

SATURDAY, JULY 10

Placement Center

Room: Marmor Valvet (The Marble Vault)
Hours: 9:00 - 18:00 (Sun-Tue)

Exhibits

Room: Pelarsalen (The Pillared Hall)
Hours: 9:30 - 18:00 (Sun-Tue)

SATURDAY JUL 10 - 08:00-16:00

SESSION: PRECONF1

JIBS/AIB Paper Development Workshop

Room: 456 Time: 08:00-16:00

Chair: Tatiana Kostova, University of South Carolina & Arie Lewin, Duke University

Pre-registered participants only. Lunch is provided.

SESSION: PRECONF2

Doctoral Consortium

Room: 254 Time: 08:00-16:00

Chair: Marina Papanastassiou, Athens University of Economics and Business

Speakers:

Robert Pearce, University of Reading
Tamir Agmon, College of Management, Tel Aviv
Raj Aggarwal, Kent State University
Lena Zander, Stockholm School of Economics
Susan Feinberg, University of Maryland
Christian Bellak, Wirtschaftsuniversität Wien
Pervez N. Ghauri, UMIST

Pre-registered participants only. Lunch is provided.

SESSION: PRECONF3

Junior Faculty Consortium

Room: 255 Time: 08:00-16:00

Chair: Bruce Kogut, INSEAD

Speakers:

Chris Ahmadjian, Hitotsubashi University
Allan Afuah, University of Michigan
Michel Berry, Ecole de Paris and Ecole Polytechnique
Witold J. Henisz, University of Pennsylvania
Bruce Kogut, INSEAD
Udo Zander, Stockholm School of Economics

Pre-registered participants only. Lunch is provided.

SATURDAY JUL 10 - 14:00-16:00

SESSION: PRECONF4

Teaching Roundtables

Room: Pelarsalen Time: 14:00-16:00

Chair: Maggi Phillips, Pepperdine University & Sonja Sackmann, University BW Munich

Facilitators:

Cross-Cultural and Int'l Management
Zeynep Aycan, Koç University

International Accounting and Finance
James J. Stewart, University of Maryland University College

Int'l Economics & Transition Economies
Bernard Wolf, York University

International Entrepreneurship
William Johnson, Bentley College

Int'l Human Resources Management
Colette Frayne, Seattle University

Global Leadership and Ethics
Allan Bird, University of Missouri, St. Louis

International Marketing
Saeed Samiee, University of Tulsa

International Trade and Negotiations
Robert Spich, UCLA

Global Strategic Management
Jeffrey Shay, University of Montana

SATURDAY JUL 10 - 16:00-16:20

Track and Session Chairs Meeting

Room: Aulan Time: 16:00-16:20

Chair: Nakiye Boyacigiller, Sabanci University

All Track and Session Chairs are asked to attend this session to discuss the duties of the session chair and to receive current information on the program.

SATURDAY JUL 10 - 16:30-18:00

Opening Plenary: "Aharoni, Wilkins, Vahlne and Doz: A Retrospective on Cultural, Institutional and Historical Approaches to the Growth of MNEs"

Room: Aulan Time: 16:30-18:00

Chair: Jose de la Torre, Florida International University

Participants:

Yair Aharoni, Tel Aviv University and Duke University
Mira Wilkins, Florida International University
Jan-Erik Vahlne, Göteborg University
Yves L. Doz, INSEAD

For the past 30 years, the influence of internalization or transaction-cost based theories of FDI and the growth of Multinational Enterprises have dominated much of the literature on these phenomena.

Yet, there is a rich and varied literature in the international business field that approaches such developments from different discipline or institutional perspectives.

The purpose of this Fellows Panel is to bring these older but certainly no less relevant approaches to the forefront of our discussion and conceptualization.

For that purpose, we have gathered four prominent authors and Fellows of the Academy to give us a retrospective view on their work and to provide us with a vision of where these theoretical or conceptual approaches fit in today's globalized economy.

This plenary is sponsored by the AIB Fellows and is open to all conference attendees.

SATURDAY JUL 10 - 18:15-19:00

Plenary 2 - Nancy J. Adler - "From Istanbul to Stockholm: A Reflective Dialogue on Global Leadership"

Room: Aulan Time: 18:15-19:00

Chair: Nakiye Boyacigiller, Sabanci University

"The twenty-first century will be anything but business as usual." We know that the world yearns for leadership that transcends the narrow definitions used during most of the 20th century.

As Klaus Schwab, President of the World Economic Forum, reminded the world's top business leaders convening at Davos:

"In today's trust-starved climate, our market-driven system is under attack.large parts of the population feel that business has become detached from society, that business interests are no longer aligned with societal interests.

To respond, business [must]. take the lead and reposition itself clearly and convincingly as part of society."

Global business strategist Gary Hamel echo's Schwab's sentiments as he rhetorically demands, "By what law must competitiveness come at the expense of hope (p 24)?"

Given the extremely competitive nature of the global economy, is it reasonable to aspire to both business success and societal well-being? Perhaps not previously, but it's definitely a reasonable aspiration in the twenty-first century.

As we open the AIB 2004 Conference, this session will allow us to reflect individually and as a community on our roles as global leaders and those of our profession in bridging societal and business issues.

The session will include both reflection and dialogue on our role as scholars, teachers, and citizens with a global society.

SATURDAY JUL 10 - 19:30-23:00

AIB Presidential Dinner at the Vasa Museum

Time: 19:30-23:00

The Presidential Reception and Dinner celebrating the official opening of the 2004 AIB Conference will take place at the Vasa Museum. Business casual attire is recommended.

Bus transportation to the Vasa Museum will be available from both the Conference Center and the Nordic Hotels. The buses will run to the museum between 19:00-20:00. Return buses will run between 21:00-23:30.

SUNDAY, JULY 11

Placement Center

Room: Marmor Valvet (The Marble Vault)
Hours: 9:00 - 18:00 (Sun-Tue)

Exhibits

Room: Pelarsalen (The Pillared Hall)
Hours: 9:30 - 18:00 (Sun-Tue)

SUNDAY JUL 11 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

Meet at the lobby of Nordic Sea and Best Western Wallin Hotels at 7:00am sharp for a leisurely walk around the city.

SUNDAY JUL 11 - 07:00-08:30

JIBS Editors Meeting

Room: 361 Time: 07:00-08:30

JIBS Departmental Editors, Associate Editors in Chief, and Consulting Editors only.

SUNDAY JUL 11 - 08:15-08:30

Track Welcome

Time: 08:15-08:30

An overview of the tracks and what to expect for all conference attendees.

Track 1 - Political Economy - Room: 357

Track 2 - Economics - will not meet

Track 3 - Emerging Markets - Room: 354

Track 4 - Alliances - Room: 456

Track 5 - Global Strategy - Room: 352

Track 6 - Organization - Room: 359

Track 7 - Marketing - Room: 358

1.1 - SUNDAY JUL 11 - 08:30-10:00

SESSION: 1.1.1 - COMPETITIVE Track 4 - Alliances

Alliances and Knowledge Flows

Room: 456 Time: 08:30-10:00

Chair: John T. Steen, University of Queensland Business School

Discussant: Bo Bernhard Nielsen, Western Washington University

Managing the Dynamics of Tacit and Explicit Learning in IJVs

Charles Dhanaraj, Indiana University
Marjorie A. Lyles, Indiana University
H. Kevin Steensma, University of Washington, Seattle
Laszlo Tihanyi, University of Oklahoma

Social Networks as Drivers of Knowledge Diffusion

Jasjit Singh, Harvard Business School

Intellectual Property Rights and the Governance of International R&D Partnerships

John Hagedoorn, Maastricht University
Danielle Cloodt, Maastricht University
Hans van Kranenburg, Maastricht University

SESSION: 1.1.2 - PANEL Track 5 - Global Strategy

Why Has IB Failed at Methodological Development and What to Do About it?

Room: 361 Time: 08:30-10:00

Panelists:

Timothy M. Devinney, Australian Graduate School of Management
Peter J. Buckley, Leeds University Business School
Joseph Cheng, University of Illinois
Andrew Delios, National University of Singapore
Oded Shenkar, Ohio State University
Sri Zaheer, University of Minnesota

SESSION: 1.1.3 - PANEL Track 6 - Organization

Bridging with the Other: A Dialogue within Cross-Cultural Management

Room: 359 Time: 08:30-10:00

Panelists:

Laurence Romani, Stockholm School of Economics
Olivier Irrmann, INSEAD
Sylvie Chevrier, University of Marne-la-Vallée
Philippe d'Iribarne, CNRS Gestion et Societe
Hèla Yousfi, Project Avicenne (UNESCO - European Union)

SESSION: 1.1.4 - COMPETITIVE Track 7 - Marketing

International Entry and Expansion: Drivers, Barriers, Processes

Room: 358 Time: 08:30-10:00

Chair: Constantine S. Katsikeas, Cardiff University

Discussant: Syed Tariq Anwar, West Texas A&M University

Perceived Export Barriers: The Roles of Strategic Priority, Championing, and International Expertise

J. Chris White, Michigan State University
Brian R. Chabowski, Michigan State University
Stephen W. McDaniel, Texas A&M University

Drivers of Managerial Job Satisfaction in Export Market Ventures: A UK Study

Evangelia S. Katsikea, Athens University of Economics and Business
Marios Theodosiou, University of Cyprus
Nikolaos Papavassiliou, Athens University of Economics and Business

An Investment Model Explanation of Commitment in International Strategic Alliances

Mat Robson, Cardiff University
Dionisis Skarmeas, Piraeus University
Constantine S. Katsikeas, University of Leeds

SESSION: 1.1.5 - PANEL Track 1 - Political Economy

Is Bargaining Theory Still Relevant to Government-Business Relations?

Room: 357 Time: 08:30-10:00

Chair: Robert Grosse, Thunderbird, AGSIM

Discussant: Jean Boddewyn, Baruch College, CUNY

Panelists:

Robert Grosse, Thunderbird
Lorraine Eden, Texas A&M University
Alvin Wint, University of the West Indies

SESSION: 1.1.6 - COMPETITIVE Track 2 - Economics

Global Capital Market Integration

Room: 356 Time: 08:30-10:00

Chair: Sidney J. Gray, University of Sydney

Discussant: Brigitte Levy, University of Ottawa

The Impact of Firm-Specific Factors on the Success of Cross-Listing Shares: Evidence from Canadian Cross-Listings in the United States

Dorothee J. Feils, University of Alberta
Florin Sabac, University of Alberta

The Integration of International Financial Markets 1988-2001

Catarina Figueira, Cranfield University
Joseph Nellis, Cranfield University
David Parker, Cranfield University

A New Approach in Determining the Relative Importance of Domestic and Global Factors on International Government Bond Markets

Hasan Fehmi Baklacı, Izmir University of Economics

Shareholder Values from International Acquisitions

Jongmoo Jay Choi, Temple University
Eric C. Tsai, State University of New York, Oswego

SESSION: 1.1.7 - PANEL Track 3 - Emerging Markets

The Base of the Pyramid and the Sustainable Growth: Concepts and Experiences

Room: 354 Time: 08:30-10:00

Chair: Joan E. Ricart, IESE Business School

Panelists:

Joan E. Ricart, IESE Business School
Miguel A. Rodriguez, IESE Business School
Jan Oosterveld, Senior Vice-President Royal Philips Electronics

SESSION: 1.1.8 - COMPETITIVE Track 1 - Political Economy

Governance and Influence in the Global Environment

Room: 353 Time: 08:30-10:00

Chair: Robert Weiner, George Washington University

Discussant: Robert Ware, University of Michigan-Flint

Governance Environment and Mode of Investment

Shaomin Li, Old Dominion University
Larry Filer, Old Dominion University

The Translation of Corporate Governance Changes Across National Cultures: The Case of Germany

Trevor Buck, De Montfort University, Leicester
Azura Shahrim, De Montfort University, Leicester

Corporate Governance in the European Union: Multinationality and Convergence

Manzur Rahman, University of San Diego

Time - Sensitive Lobbying: Approaches to Corporate Disaster Impact Reduction

Gabriele Suder, CERAM Sophia Antipolis European School of Management
Wilf Greenwood, International University of Monaco

SESSION: 1.1.9 - COMPETITIVE Track 5 - Global Strategy

Internationalization as a Process: How Do We Do This?

Room: 352 Time: 08:30-10:00

Chair: Len Trevino, Washington State University

Discussant: Len Trevino, Washington State University

Internationalization or Business Diversification – Is there a Dominant Path?

Niron Hashai, Hebrew University

Avraham Meshulach, Hebrew University

The Non-Sequential Internationalization Process

Alvaro Cuervo-Cazurra, University of Minnesota, Carlson School of Management

Exploiting the Complementarities, the Effects of External Linkages on Group Innovation Haynes Prize Finalist

Ishtiaq Mahmood, National University of Singapore

Zixia Sheng, Carnegie Mellon University

Chi-Nien Chung, National University of Singapore

International Diversification or Firm Resources? Examining their Effects on Firm Performance

Nejat Capar, American University of Sharjah

SESSION: 1.1.10 - COMPETITIVE Track 6 - Organization

Bridging Across Cultures I: The Interpersonal Dynamics

Room: 253 Time: 08:30-10:00

Chair: Joo-Seng Tan, Nanyang Technological University

Discussant: Gbolahan Gbadamosi, University of Botswana

Bridging Between American Managers and Chinese Employees: Using Open-Minded Dialogue as Mediator

Yifeng Chen, Lingnan University, Hong Kong

Dean Tjosvold, Lingnan University, Hong Kong

How to Reach Consensus From a Diversity of Viewpoints: The Dutch Decision Process as a Case Study

Jacqueline De Bony, CNRS Gestion et Société, France

Understanding Leadership in Cultural Context as a Way of Bridging With the Other: The Case of Paternalism

Zeynep Aycan, Koc University

Cross-Cultural Competence: Towards a Definition and a Model

James Patrick Johnson, Rollins College

Tomasz Lenartowicz, Florida Atlantic University

Salvador Apud, University of Texas, Austin

SESSION: 1.1.11 - COMPETITIVE Track 5 - Global Strategy

Are You Experienced? The Role of Personal Knowledge

Room: 254 Time: 08:30-10:00

Chair: James P. Neelankavil, Hofstra University

Discussant: James P. Neelankavil, Hofstra University

Firm Capabilities and its Impact on Knowledge Increase in an International Assignment

Sylvie Chetty, Massey University

Jessica Lindbergh, Uppsala University

"A Passage to India": An Ethnography of Cross-Cultural Market Learning

Julien Cayla, Australian Graduate School of Management

CEO Experiences: Effects on the Choice of FDI Entry Mode

Deepak Datta, University of Kansas

Pol Herrmann, Iowa State University

Small Firm Internationalization: Understanding the Practice Through an Interpretive Approach

Peter Lamb, La Trobe University and University of Queensland Business School

Jorgen Sandberg, University of Queensland Business School

Peter W. Liesch, University of Queensland Business School

SESSION: 1.1.12 - COMPETITIVE Track 6 - Organization

International HRM I: Managing for Performance Around the Globe

Room: 255 Time: 08:30-10:00

Chair: Dharma deSilva, University of Wichita

Discussant: Davina Vora, University of Texas, Dallas

Top Management Incentive Compensation and Knowledge Sharing in Multinational Corporations

Carl F. Fey, IIB, Stockholm School of Economics and SSE in Saint Petersburg

Patrick Furu, Swedish School of Economics and Business Administration

Gang Ji, China Europe International Business School and the Finnish Central Bank

Attitudes, Reward System, and Patenting Propensity Among R&D Personnel

Lena Lee, NUS Entrepreneurship Centre, National University of Singapore

Poh Kam Wong, NUS Entrepreneurship Centre, National University of Singapore

Differential Effects of Motivational Variables on Reward Effectiveness: an International Comparison

Flora Birtch, The Chinese University of Hong Kong

Self-Ratings of Workplace Behavior: Contrasting Russia and Poland With the U.S.

Selim S. Ilter, St. John Fisher College

Robert D. Costigan, St. John Fisher College

Richard C. Insinga, State University of New York at Oneonta

Grazyna Kranas, Warsaw University

J. Jason Berman, St. John Fisher College

SUNDAY JUL 11 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

SUNDAY JUL 11 - 10:15-11:15

Plenary 3 - Timur Kuran - "Why is the Middle East Economically Underdeveloped?"

Room: Aulan Time: 10:15-11:15

Chair: Nakiye Boyacigiller, Sabanci University

Discussant: Ben Gomes-Casseres, Brandeis University

Timur Kuran is Professor of Economics and Law, and King Faisal Professor of Islamic Thought and Culture at the University of Southern California.

His teaching and research draw on multiple disciplines, including economics, political science, sociology, psychology, and legal studies.

SUNDAY JUL 11 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

1.2 - SUNDAY JUL 11 - 11:30-13:00

SESSION: 1.2.1 - COMPETITIVE Track 4 - Alliances

Alliance Management: Relationship Capital

Room: 456 Time: 11:30-13:00

Chair: Jamie D. Collins, Texas A&M University

Discussant: Vladimir Pucik, IMD

The Relationship Development Process in the Franchise Network: the Effect of Internationalization on Relationship Performance

Inmaculada Galván-Sánchez, University of Las Palmas de GC

Margarita Fernández-Monroy, University of Las Palmas de GC

The Role of Trust in Interorganizational Learning: An Empirical Study of Polish-Foreign Joint Ventures.

Martyna Janowicz, Tilburg University

Niels George Noorderhaven, Tilburg University

How and When Does Governance Flexibility Influence Trust in International Strategic Alliances: An Empirical Study

Rekha Krishnan, Tilburg University

Niels Noorderhaven, Tilburg University

Alliance Learning: A Conceptual Model Explaining the Alliance Learning Process

Vanessa Ratten, Queensland University of Technology

Neil Paulsen, University of Queensland

John Gardner, University of Queensland

SESSION: 1.2.2 - PANEL Track 5 - Global Strategy

Research in International Business: A Bridge Across Disciplines

Room: 361 Time: 11:30-13:00

Chair: Tamir Agmon, College of Management, Tel Aviv

Panelists:

Raj Aggarwal, Kent State University

Steve Kobrin, University of Pennsylvania

Marina Papanastassiou, Athens University of Economics and Business

Mary Ann Von Glinow, Florida International University

SESSION: 1.2.3 - PANEL Track 6 - Organization

Global Teams as Bridges: Spanning Organizational & Theoretical Divides

Room: 359 Time: 11:30-13:00

Chair: Mary M. Maloney & Mary Zellmer-Bruhn, University of Minnesota

Panelists:

Julian Birkinshaw, London Business School

Julia Gluesing, Wayne State University

Martha L. Maznevski, IMD

Torben Pedersen, Copenhagen Business School

Mohan Subramaniam, Boston College

SESSION: 1.2.4 - COMPETITIVE Track 7 - Marketing

Foreign Market Performance

Room: 358 Time: 11:30-13:00

Chair: Esra Gencturk, Koc University

Discussant: Esra Gencturk, Koc University

What Drives Brand Performance in Transitional Economies?

Yigang Pan, York University

Where is it Best to be Best?

Sanjeev Agarwal, Iowa State University

Michael Barone, Iowa State University

Antecedents and Outcomes of Modular Production in the Brazilian Automobile industry: A Grounded Theory Approach
Ronaldo Parente, Salisbury University
Masaaki Kotabe, Temple University
Janet Murray, Saint Louis University

Customer Relationship Management: Its Dimensions and Impact on Company Performance-Findings from Hong Kong
Srini Srinivasan, Drexel University
Frederick Hong-kit Yim, Drexel University
Rolph Anderson, Drexel University

SESSION: 1.2.5 - PANEL Track 1 - Political Economy

The Evolution of Institutions and International Business

Room: 357 Time: 11:30-13:00

Chair: Pankaj Ghemawat, Harvard Business School & Bernard Yeung, New York University

Panelists:
Tarun Khanna, Harvard Business School
Randall Morck, University of Alberta and Harvard University
Alexander Dyck, Harvard Business School
Pankaj Ghemawat, Harvard Business School

SESSION: 1.2.6 - COMPETITIVE Track 3 - Emerging Markets

Environmental/Internationalization Issues in Emerging/Transitional Economies

Room: 356 Time: 11:30-13:00

Chair: Ahmet Murat Fis, Sabanci University
Discussant: John E. Spillan, Penn State University - DuBois

Important Decision Factors Considered By MNCs in their Reevaluation and/or Modification of Foreign Entry Modes During the Argentine Financial Crisis
Tao Gao, Hofstra University
Talin S. Eshaghoff, Island Products Division of Ipsos Insight

How Do Institutions Matter? A Longitudinal Study of Private Investment in Infrastructure in Emerging Markets
Jennifer Oetzel, American University
Sudeshna Ghosh Banerjee, The World Bank Group
Rupa Ranganathan, The World Bank Group

Intellectual Property, Multinational Enterprises and the Developing World
P.M. Rao, Long Island University
Pervez N. Ghauri, Manchester School of Management

Strategic Motivations of Finnish Manufacturing FDIs in Emerging Asian Economies
Rizwan Tahir, University of Auckland
Jorma Larimo, University of Vaasa

SESSION: 1.2.7 - PANEL Track 3 - Emerging Markets

Enterprise Strategies in Emerging Economies: A Comparative Approach

Room: 354 Time: 11:30-13:00

Chair: Klaus Uhlenbruck, Texas A&M University
Discussant: Julio de Castro, Instituto de Empresa

Panelists:
Klaus Uhlenbruck, Texas A&M University
Igor Filatotchev, King's College
Jonathan P. Doh, Villanova University
Klaus Meyer, Copenhagen Business School

SESSION: 1.2.8 - COMPETITIVE Track 3 - Emerging Markets

Strategies in Emerging Markets

Room: 353 Time: 11:30-13:00

Chair: Aysun Ficici, Southern New Hampshire University
Discussant: Jayesh Kumar, Indira Gandhi Institute of Development Research, Mumbai, India

Corporate Branding Versus Product Branding as the Initial Branding Strategy of Developed-Country Firms in Emerging Markets
David J. Boggs, Saint Louis University
Henry Yu Xie, Saint Louis University

Global Challenges Facing Emerging Regional Markets in Transition: The Case of the Southern African Region
Johan Hough, University of Stellenbosch

The Antecedents and Consequences of Emerging Market Divestitures
Omar Toulan, McGill University
Pablo Martin de Holan, Instituto de Empresa and INCAE

First Mover Advantages and Market Making Expenditures in Emerging Markets: A Conceptual Exploration
Peter Enderwick, University of Waikato

SESSION: 1.2.9 - COMPETITIVE Track 5 - Global Strategy

How to Make an Entrance

Room: 352 Time: 11:30-13:00

Chair: Congcong Zheng, London Business School
Discussant: Peggy Ellis, Nova Southeastern University

Managing Expectations: A Critical Task in International New Ventures
Steven E Phelan, University of Nevada, Las Vegas
Tevfik Dalgic, University of Texas, Dallas

Analysis of Marketing Decision-Making Strategies of New Zealand Companies Operating in the European Union (EU)
Henry Chung, Massey University, Albany

The Impact of Entry Mode on Outward Knowledge Transfer in MNCs: International Greenfield Investments and Acquisitions

Jennie Henrietta Sumelius, Swedish School of Economics and Business Administration, Helsinki Finland

Riikka Mirja Sarala, Swedish School of Economics and Business Administration, Helsinki Finland

Does Home Corruption Affect the Entry Strategy of Multi-National Corporations?

Antoine Monteils, University of Houston - Downtown

SESSION: 1.2.10 - PANEL Track 5 - Global Strategy

Limits to Globalization: Triad Strategies of MNEs

Room: 253 Time: 11:30-13:00

Chair: Alan M. Rugman, Indiana University

Discussant: Alain Verbeke, University of Calgary

Panelists:

Ans Kolk, University of Amsterdam

Michael J. Enright, University of Hong Kong

Robert Grosse, Thunderbird, AGSIM

Lei Li, University of Portland

SESSION: 1.2.11 - COMPETITIVE Track 5 - Global Strategy

Can't We All Just Get Along? The Power of International Togetherness Among Firms

Room: 254 Time: 11:30-13:00

Chair: Anoop Madhok, University of Utah

Discussant: Anoop Madhok, University of Utah

International Joint Ventures in the People's Republic of China: The Impact of China's WTO Accession on Bargaining Power, Strategic Positioning and Trust Relations

Harald Dolles, German Institute for Japanese Studies

Andreas Moerke, German Institute for Japanese Studies

Structure and Conflict in International Cooperative Ventures

AIB Best Paper Finalist

James A. Robins, City University of Hong Kong

Steven Lui, City University of Hong Kong

Relational Assets, Inter-Organizational Mechanisms, and Alliance Performance of Venture Firms in Korea

ByoungJo Kim, Seoul National University

Dong-Sung Cho, Seoul National University

A Framework for Understanding Private Firm Participation in Multisectoral, Multinational (Energy) Technology Development Consortia

Gurneeta Vasudeva, George Washington University

Hildy Teegen, George Washington University

SESSION: 1.2.12 - COMPETITIVE Track 6 - Organization

Implementing Organizational Cultures and Systems in Multinationals

Room: 255 Time: 11:30-13:00

Chair: S. Arzu Wasti, Sabanci University

Discussant: Jane E. Salk, University of Texas, Dallas

How Universal is the Relationship Between Systems of Human Resource Management Practices and Firm Performance: A Comparison of USA, Finland, and Russia

Carl F. Fey, IIB, Stockholm School of Economics and Stockholm School of Economics in Saint Petersburg

Sergey Morgoulis-Jakoushev, Stockholm School of Economics in Saint Petersburg

Ingmar Björkman, INSEAD and Swedish School of Economics and Business Administration

HRM in US Subsidiaries: Centralization or Autonomy?

Odd Nordhaug, Norwegian School of Economics and Business Administration

Mark Fenton-O'Creevy, Open University Business School

Paul Gooderham, Norwegian School of Economics and Business Administration

Attitudes Towards Affirmative Action in India and the United States: A Theoretical and Exploratory Analysis

Gwendolyn M. Combs, University of Nebraska-Lincoln

Sucheta Nadkarni, University of Nebraska-Lincoln

Transnational Management of Values-Based Practices

Anupama Mohan, Warwick Business School

SUNDAY JUL 11 - 13:00-14:30

SESSION: POSTER1

Poster Session 1 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

Chair: Attila Yaprak, Wayne State University

Can Multinationals Help Reduce Global Poverty?

Raj Aggarwal, Kent State University

Global Strategy Gone Astray! A Case of Asea Brown Boveri (ABB)

Syed Tariq Anwar, West Texas A&M University

Cultural Differences in Agency Costs and its Implications for Management Control

Sri Beldona, University of Dallas

Sam Beldona, Wichita State University

Exports vs. Relative Unit Labor Costs and Firm Behavior

Alfredo Martinez Bobillo, University of Valladolid

Juan Antonio Rodriguez Sanz, University of Valladolid

Fernando Tejerina Gaite, University of Valladolid

International Joint Venture Performance: A Key Mediating Variable Model Approach
Mustafa Colak, Temple University
Mumin Dayan, Al Ghurair University
Hayat Ebru Erdost, Ankara University

The Role of Experience in Creating Profitable Operations in Central and Eastern Europe
Rian Drogendijk, Tilburg University
Kent Eriksson, Royal Institute of Technology, Stockholm
Jukka Hohenthal, Uppsala University

Do Corporate Governance Standards of Listed Firms Create Market Value? Evidence From Emerging Markets
Aysun Ficici, Southern New Hampshire University

The Impact of Foreign Banks on the Progress of Financial Reforms to Transition Countries
Jennifer PN Foo, Stetson University

Organizational and Managerial Characteristics as Antecedents of Export Performance: A Behavioral Approach
Berrin Guner, Rowan University
Philip A. Lewis, Rowan University

On the Evolutionary Aspects of Alliances: A Knowledge Gaps Perspective
Sajjad Haider, Napier University

Towards A Holistic and Multidimensional View of Values and Spirituality: Introducing Zero Centered Model
Fahri Karakas, McGill University

A Comparison of Product Expiration Date Apprehension in Canada and Turkey: An Exploratory Study
Fahri Karakaya, University of Massachusetts Dartmouth
Talha Harcar, Pennsylvania State University at Beaver

Born Global: International Entrepreneurship in the Turkish Fashion Industry
Neri Karra, University of Cambridge, Judge Institute of Management
Nelson Phillips, University of Cambridge

Corporate Governance and Dividends Payout in India
Jayesh Kumar, Indira Gandhi Institute of Development Research

Business Gift Giving in Vietnam Within and Between Organizations
Garold Alan Lantz, Monmouth University
Sandra Loeb, Europa Universität Viadrina
Linh Le, National Economic University - Hanoi

Differences in Global Orientation and Export Strategies Among Finnish SMEs
Jorma Larimo, University of Vaasa
Johanna Pulkkinen, University of Vaasa

Global Trade Under Pressure: The Rise of Regionalism and the Proliferation of Bilateral Agreements
Brigitte Levy, University of Ottawa

Antecedents and Consequences of Effective Management Localization In MNC Overseas Subsidiaries
Haiyang Li, Texas A&M University
Yan Zhang, Rice University
Geng Cui, Lingnan University
Tsang-Sing Chan, Lingnan University

The Change of Employment Mode Among Sino-Western Joint Ventures and its Theoretical Explanations
Ji Li, Hong Kong Baptist University

Network Embeddedness and the Governance of International Alliances
Hsin-Mei Lin, National Chi Nan University
Heng-Chiang Huang, National Taiwan University, Taiwan

Network Routines and Change of Network Configuration
Angelika Lindstrand, Stockholm School of Economics/Uppsala University

Variations in Negotiation Behavior: A Three-Country Comparison of Turkey, Mexico and the United States
Lynn E. Metcalf, California Polytechnic State University
Allan Bird, University of Missouri-St. Louis
Zeynep Aycan, Koc University, Turkey
Didimo Dewar Valdelamar, Tecnologico de Monterrey, Mexico

A Contextual and Processual Analysis of Cross-Border Post-Acquisition Integration
Monia Mtar, University of Edinburgh

Core Company Strategies Under the NAFTA
Alan Muller, Erasmus University, Rotterdam
Rob van Tulder, Erasmus University, Rotterdam

An Empirical Investigation of the Relationship Between Global Strategic Alliances and Strategic Capabilities
Francine Newth, Providence College

The Relation Between Copyright Protection and Governance Mechanism: An Integrative Perspective of Transaction Cost Economics and Resource-Based Theory
Wijin Park, Seoul National University
Dong-Sung Cho, Seoul National University

Regional Integration of Equity Markets in Sub-Saharan Africa
Jenifer Piesse, King's College London
Bruce Hearn, King's College London

Economic Casualties of War: A Look at the Lasting Effects of the Vietnam Conflict on Consumer Decision Making
Jeffrey Steven Podoshen, Temple University

Analysis of Attitudes of Turkish Citizens Toward EU Membership
David McHardy Reid, Rochester Institute of Technology
Bulent Aybar, Rochester Institute of Technology
Erhan Mergen, Rochester Institute of Technology
Victor Perotti, Rochester Institute of Technology

Building Brand Equity: A Comparative Study of French Soccer and Canadian Hockey Teams
André Richelieu, Université Laval
Vincent Couvelaere, Total France

The Esteem of Global Brands
Ilkka A. Ronkainen, Georgetown University
Johny K. Johansson, Georgetown University

The Game Metaphor for International Strategic Management and Internationalization Process Study
Pasi Sajasalo, Tampere University of Technology

Euroconsumer - Myth or Reality?
Barbara Stoettinger, WU-Wien
Elfriede Penz, WU-Wien

Learning Within North-South Joint Ventures Operating in Sub-Saharan Africa: Towards an Intrapreneurial Model
Zhan Su, Laval University
Elie Virgile Chrysostome, Moncton University

National Character, Personality and Consumer Behavior: The Case of Extraversion and Word-of-Mouth
K. Scott Swan, College of William & Mary
Todd Mooradian, College of William & Mary

Growth Triangles in Regions Bordering the Enlarged European Union (2004)
Zsuzsanna Vincze, Turku School of Economics and Business Administration

Context, Control and Expatriate Utilization in MNCs: An Empirical Study of Foreign-Owned Affiliates in the US
John A. Volkmar, Gettysburg College
Arvind V. Phatak, Temple University

Influences of Institutions, Social Systems, and Societal Culture on the Development of Interpersonal Trust
Lisa Vargo Williams, State University of New York at Buffalo
Donald L. Ferrin, State University of New York at Buffalo

Classification of Country-of-Origin: Foreground and Background
Jorge A. Wise, ITESM-Campus Monterrey
Elisa Cobas-Flores, EGADE, ITESM-Campus Monterrey

1.3 - SUNDAY JUL 11 - 14:30-16:00

SESSION: 1.3.1 - COMPETITIVE Track 5 - Global Strategy

Corporate International Strategy: Buy, Sell, or Hold?

Room: 456 Time: 14:30-16:00

Chair: William Newburry, Rutgers University
Discussant: William Newburry, Rutgers University

Corporate Governance and Performance in Publicly Listed, Family-Controlled Firms: Evidence From Taiwan
Jenifer Piesse, King's College
Igor Filatotchev, Bradford University School of Management
Yung-Chih Lien, King's College

Geographic Scope of Operations by Multinational Companies: An Exploratory Study of Regional and Global Strategies
Balasubramanian Elango, Illinois State University

Domestic Mindsets and Multinationality: The Moderating Role of Global/Multidomestic Industries
Pedro David Perez, Cornell University
Sucheta Nadkarni, University of Nebraska - Lincoln
Pol Herrmann, Iowa State University

SESSION: 1.3.2 - COMPETITIVE Track 5 - Global Strategy

Hazardous Waste or Fountain of Knowledge? Spillovers and Geography

Room: 361 Time: 14:30-16:00

Chair: Tatiana Zalan, University of Melbourne
Discussant: Jennifer Spencer, George Washington University

Knowledge Spillovers: Geography, Technology and Intra-Firm Linkages
Nandini Lahiri, Indian School of Business

Knowledge Spillovers, Geographic Location, & the Productivity of Pharmaceutical Research
Jeffrey L. Furman, Boston University
Margaret K. Kyle, Carnegie Mellon University

Incentives and the Flow of Knowledge
Amir Shoham, Ben-Gurion University & Negev Academic College of Engineering
Varda Yaari, Ben-Gurion University
David M. Brock, Ben-Gurion University

Closing the Knowledge Gap in Foreign Markets - An Organizational Learning Perspective
Bent Petersen, Copenhagen Business School
Marjorie A. Lyles, Indiana University
Torben Pedersen, Copenhagen Business School

SESSION: 1.3.3 - COMPETITIVE Track 1 - Political Economy

Country Risk Assessment and Firm Response

Room: 359 Time: 14:30-16:00

Chair: Jiawen Yang, George Washington University
Discussant: Reid Click, George Washington University

Country Risk Ex Post Foreign Direct Investment: An Examination of Foreign Firms' Experiences in Costa Rica
Jennifer Oetzel, American University

An Interactive Framework for Assessing and Addressing Country Risk
Clarence J. Mann, University of Maryland University College

An Analysis of Country Risk in the Context of Globalization
Zhan Su, Laval University
Yao Amewokunu, Laval University

Foreign Direct Investment and Evaluation of Country Risk: An Empirical Investigation
Abdul A. Rasheed, University of Texas at Arlington
Jayaraman Vijayakumar, Virginia Commonwealth University
Rasoul Tondkar, Virginia Commonwealth University

SESSION: 1.3.4 - COMPETITIVE Track 3 - Emerging Markets

Internationalization Issues: The Case of China I

Room: 358 Time: 14:30-16:00

Chair: Witold J. Henisz, University of Pennsylvania

Discussant: Jonathan Brookfield, Texas A&M University

Exploring the Practical Effects of Country of Origin, Animosity, and Price / Quality Issues: The Case of Taiwan's Acer in China

Lyn Suzanne Amine, Saint Louis University

Mike C.H. Chao, Saint Louis University

The Difficulties in Using a Cost Leadership Strategy in Emerging Markets

Daniel W. Baack, Saint Louis University

David J. Boggs, Saint Louis University

Spatial Determinants of Japanese FDI in China

John Francis Cassidy, University College Dublin, Ireland

Bernadette Andreosso-O'Callaghan, University of Limerick, Ireland

Guanxi as a Special Informal Institution: Toward an Integrated Framework of Social Exchange

Peter Ping Li, California State University, Stanislaus

SESSION: 1.3.5 - PANEL Track 1 - Political Economy

Institutional Systems and International Business: Emerging Research Themes

Room: 357 Time: 14:30-16:00

Chair: Arie Y. Lewin, Duke University and Michael A. Witt, INSEAD

Discussant: Lorraine Eden, Texas A&M University

Panelists:

Arie Y. Lewin, Duke University

Ram Mudambi, Temple University

Klaus E. Meyer, Copenhagen Business School

Vo Hung Nguyen, NISTPASS

Michael A. Witt, INSEAD

SESSION: 1.3.6 - COMPETITIVE Track 2 - Economics

Global Financing Reporting Determinants

Room: 356 Time: 14:30-16:00

Chair: Mohamed Azzim Gulamhussen, ISC TE - Business School

Discussant: Rob Larson, University of Dayton

National Culture and Financial Systems

AIB Best Paper Finalist

Chuck C.Y. Kwok, University of South Carolina

Solomon Tadesse, University of South Carolina

The Knowledge Dichotomy: A Knowledge-Based Explanation for Choice of Location by MNCs in EU Peripheral Regions

Bo Bernhard Nielsen, Western Washington University

Constantina Kottaridi, Athens University of Economics and Business

Global Convergence of Accounting Standards: Impact on Capital Markets and University Curricula

Lee H. Radebaugh, Brigham Young University

SESSION: 1.3.7 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Central and Eastern Europe

Room: 354 Time: 14:30-16:00

Chair: Susan Forquer Gupta, University of Wisconsin Milwaukee

Discussant: Jenifer Piesse, King's College, London

Strategic Flexibility in the Czech Republic

William Worthington, Texas A&M University

Ownership, Intra-Industry Trade and Factor Intensities: The Case of Poland 1993-2000

Jorgen Ulff-Moller Nielsen, Aarhus School of Business

Konrad Pawlik, Aarhus School of Business

Meeting the New Competition in the Enlarged European Union: Can IT Exporters Provide a Model of Adjustment For Central European Companies?

Tomasz Mroczkowski, Kogod School of Business, American University

SESSION: 1.3.8 - PANEL Track 6 - Organization

Language and Communication in International Management

Room: 353 Time: 14:30-16:00

Chair: Rebecca Marschan-Piekkari, Swedish School of Economics and Business Administration and Lena Zander, Stockholm School of Economics

Language and International Management: A Review and Extension

Denice Welch, Mt Eliza Business School, Australia

Lawrence Welch, Mt Eliza Business School, Australia

Rebecca Marschan-Piekkari, Swedish School of Economics and Business Administration, Finland

Language, Communication and Social Knowledge in Foreign Knowledge Transfer to China

Peter J. Buckley, Leeds University Business School

Martin Carter, Leeds University Business School

Jeremy Clegg, Leeds University Business School

Hui Tan, Leeds University Business School

Drivers of Interunit Communication in the Multinational Corporation

Wilhelm Barner-Rasmussen, Swedish School of Economics and Business Administration

Ingmar Björkman, Swedish School of Economics and Business Administration

Language Diversity in International Teams
Jane Henderson Kassis, ESCP-EAP, European School of Management, France

International Management by Talking?: The Role of Communication and Language in Interpersonal Leadership
Lena Zander, Stockholm School of Economics, Sweden

SESSION: 1.3.9 - COMPETITIVE Track 5 - Global Strategy

Where Did My Job Go? Is Outsourcing a Taboo or a Boon?

Room: 352 Time: 14:30-16:00

Chair: Ronaldo Parente, Salisbury University
Discussant: Ivan Manev, University of Maine

Strategic Modularization and Performance Implications in the Brazilian Automotive Industry
Ronaldo Couto Parente, Salisbury University
Masaaki Kotabe, Temple University

The Convergence Strategies of Global High-Tech Companies: Application of SER_M Approach
Dong-Sung Cho, Seoul National University
Sang-Wuk Ku, Seoul National University

The Internet and the Internationalization of Small Knowledge-Intensive Firms: Promises, Problems Ad Prospects
Shameen Prashantham, University of Strathclyde
Stephen Young, University of Strathclyde

Internationally Competitive Clusters in Developing Countries: India's IT Industry
Ravi Ramamurti, Northeastern University

SESSION: 1.3.10 - COMPETITIVE Track 2 - Economics

Global Corporate Governance and Structure

Room: 253 Time: 14:30-16:00

Chair: Iris Berdrow, Bentley College
Discussant: Robert Grosse, Thunderbird, AGSIM

Transparency and Corporate Governance in Malaysia Before and After the Asian Financial Crisis
Sidney Gray, University of Sydney
Tam Pham, University of New South Wales
Richard Morris, University of New South Wales

When Do Owners Make a Difference? A Comparison of Market-Centered Versus Bank-Centered Governance
Sandra Marguerite Dow, University of Quebec at Montreal
Jean M. McGuire, Concordia University

Bank Governance and Performance
Ilduara Busta, Copenhagen Business School

Foreign Venture Capitalists' Institutionalizing Effects on the Internationalization of Entrepreneurial Ventures
Haynes Prize Finalist
Markus Mäkelä, Helsinki University of Technology
Markku Maula, Helsinki University of Technology

SESSION: 1.3.11 - COMPETITIVE Track 5 - Global Strategy

Look Out! External Flows of Trade and Investment

Room: 254 Time: 14:30-16:00

Chair: Mahmood A. Zaidi, University of Minnesota
Discussant: Jason Z. Yin, Seton Hall University

New Theory and Evidence on Intrafirm Trade
Subramanian Rangan, INSEAD
Metin Sengul, INSEAD

Transforming the Scope of Activities of the Firm With Processes of Regional Economic Integration
Alvaro Cuervo-Cazurra, University of Minnesota
Omar N. Toulan, McGill University

The Impact of Barriers to Export on Export Marketing Performance
Craig C. Julian, University of Adelaide
Zafar Ahmed, Texas A&M University at Commerce

SESSION: 1.3.12 - COMPETITIVE Track 6 - Organization

Managing Innovation I: Setting the Stage

Room: 255 Time: 14:30-16:00

Chair: Douglas Sanford, Towson University
Discussant: William H. A. Johnson, Bentley College

Setting the Stage for Efficient New Product Development: An Empirical Study of the Hong Kong Electronics Industry
Edwin K. W. Kwong, Fujitsu Microelectronics Pacific Asia Limited
Margaret A. Shaffer, Hong Kong Baptist University

Integrative Management Practices and the Exploration/Exploitation Dilemma in Large Established Japanese and U.S. Firms
Annique Un, Cornell University

Perceived Cultural Diversity and Their Benefits in New Ventures: Theoretical and Empirical Findings
Ricarda B. Bouncken, Brandenburg Institute of Technology

The Role of Business Environments in the Formation of Entrepreneurial Cognitions: A Comparative Business Systems Research
Dominic S. K. Lim, University of Western Ontario
Eric A. Morse, University of Western Ontario

SUNDAY JUL 11 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

1.4 - SUNDAY JUL 11 - 16:30-18:00

SESSION: 1.4.1 - COMPETITIVE Track 4 - Alliances

Alliance Performance I: Role of Strategy

Room: 456 Time: 16:30-18:00

Chair: Bahar Ceritoglu, Marmara University

Discussant: Shih-Fen S. Chen, Brandeis University

Growth Options Implications of International Joint Ventures

Tony W. Tong, The Ohio State University

Jeffrey J. Reuer, University of North Carolina - Chapel Hill

Mike W. Peng, Ohio State University

Knowledge Flows and Innovative Performance in Biopharmaceutical MNEs

Mo Yamin, Manchester School of Management

Juliet Otto, GlaxoSmithKilne

Determinants of International Strategic Alliance Performance: A Meta-Analysis

Rekha Krishnan, Tilburg University

Paulo. V Cunha, Tilburg University

Do Japanese Firms Outperform U.S. Partners in Interfirm Cooperation?: Stock Market Valuation of Technology Alliances

Byung H. (Brian) Lee, California State University, Fullerton

SESSION: 1.4.2 - PANEL Track 5 - Global Strategy

Globalisation and Innovation: The Multinational's Dilemma

Room: 361 Time: 16:30-18:00

Chair: Balasubramanian Elango, Illinois State University

Discussant: Jeffrey L. Furman, Boston University

Profiting From Innovation: When Does Participation in the Global Innovation System Contribute to Firm Performance?

Jennifer W. Spencer, George Washington University

Gurneeta Vasudeva Singh, George Washington University

Technological Strategies of the Largest Foreign MNCs in the European Regions

John Cantwell, Rutgers University and University of Reading

Lucia Piscitello, Politecnico di Milano

What Way(s) to Impactful Innovation? A Japan-U.S. Comparison and Empirical Test

Xavier Martin, Tilburg University

Atul Nerkar, Columbia University

Innovation in Multinational Subsidiaries: The Role of External Knowledge, Sourcing Capacity and Combinative Capability

Anu Phene, University of Utah

Paul Almeida, Georgetown University

SESSION: 1.4.3 - COMPETITIVE Track 6 - Organization

Culture's Influences: Advances in Theory

Room: 359 Time: 16:30-18:00

Chair: Yifeng Nancy Chen, Hong Kong Lingnan University

Discussant: Yifeng Nancy Chen, Hong Kong Lingnan University

The Moon and the Sun of Culture: Cross-Cultural Management From a Paradox Perspective

Tony Fang, Stockholm University

Exploring the Mediating Role of Authentic and Pseudo-Vertical Harmony in Leadership Processes: A Study in Taiwan

T.K. Peng, I-Shou University

Kuen-Yung Jone, Kaohaiung Medical University

Jim-Tang Wang, Kaohsiung Medical University

Western Originated Management Theories and Developing Countries

Tarik Timur, Memorial University

In Search for a Bridge Between the Subjectivist and Positivist Studies of Culture in Cross-National Comparative Management

Laurence Romani, Stockholm School of Economics

SESSION: 1.4.4 - PANEL Track 3 - Emerging Markets

An Emerging Market Perspective on Global Strategy and Success

Room: 358 Time: 16:30-18:00

Chair: Gerhard A. Wuehrer, Johannes Kepler University; Ven Sriram, University of Baltimore and Zeynep F. Bilgin, Marmara University

Panelists:

Jozsef Berács, Budapest University

Vito Bobek, University of Maribor

Rajan Chhibba, Filip, India

Helena Chiu, National Kaohsiung First University of Science and Technology

Rusty Mae Moore, Hofstra University

Dilek Zamantili Nayir, Marmara University

Ashok/Meera Vasudevan, Tasty Bite, India

SESSION: 1.4.5 - PANEL Track 1 - Political Economy

Were Hymer Writing Now: Stephen Hymer, International Business Scholarship and 'Globalisation'

Room: 357 Time: 16:30-18:00

Chair: Christos N. Pitelis, University of Cambridge

Panelists:

Christos N Pitelis, Centre for International Business and Management, University of Cambridge

Edward M. Graham, Institute for International Economics

Peter J. Buckley, Centre for International Business, University of Leeds (CIBUL)

Paz Estrella Tolentino, Birkbeck College, University of London

John H. Dunning, University of Reading and Rutgers University

SESSION: 1.4.6 - COMPETITIVE Track 2 - Economics

Capital Markets and Global Business

Room: 356 Time: 16:30-18:00

Chair: Elizabeth Maitland, University of New South Wales

Discussant: Raj Aggarwal, Kent State University

Stock Market Integration in ASEAN After the Asian Financial Crisis

Reid W. Click, George Washington University

Michael G. Plummer, John Hopkins University

Common Risk Factors in Returns in Asian Emerging Stock Markets

Gordon Y.N. Tang, Hong Kong Baptist University

Wai Cheong Shum, Hong Kong Baptist University

Aggregate Imports and Bank Credit in Southeast Asia: A Cointegration Analysis

Tuck Cheong Tang, Monash University, Malaysia

Stock Price Reaction to Capital Expenditures: Discredit of Investors?

Jairo Laser Procianoy, EA/UFRGS + LVBS

SESSION: 1.4.7 - COMPETITIVE Track 3 - Emerging Markets

Market Orientation and Joint Venture in Emerging Markets

Room: 354 Time: 16:30-18:00

Chair: Karen D. Loch, Georgia State University

Discussant: Karen D. Loch, Georgia State University

The Impact of Market Orientation on the Internationalisation of Retailing Firms

Pervez N. Ghauri, Manchester School of Management, UMIST

Helen Rogers, Manchester School of Management, UMIST

Katharine George, Manchester School of Management, UMIST

A Taxonomy of Emerging Market Joint Ventures AIB Best Paper Finalist

Hemant Merchant, Simon Fraser University

Diagnosing the Barriers to Food Retail Modernization: The Case of Israeli Arabs

Arieh Goldman, Hebrew University, Jerusalem School of Business Administration

Hayel Hino, Hebrew University, Jerusalem School of Business Administration

Managing Ongoing Inter-Partner Relationships Within International Joint Ventures: An Empirical Investigation

Fan Liang, University of Tasmania

Stephen Nicholas, University of Sydney

SESSION: 1.4.8 - PANEL BALAS Session I: The "Janet Kelly" Panel

Dealing Effectively with Latin America's Ethically-Questionable Practices and High-Risk Business Environment

Room: 353 Time: 16:30-18:00

Chair: Miguel P. Caldas, Loyola University New Orleans

Special session organized by the Business Association of Latin American Studies (BALAS)

Panelists:

Harvey Arbelaez, Monterey Institute of International Studies

Miguel Caldas, Loyola University New Orleans

Bryan Husted, ITESM, Monterrey, Mexico and Instituto de Empresa, Madrid

Marina Onken, Touro University International

SESSION: 1.4.9 - COMPETITIVE Track 5 - Global Strategy

Networks: Links for Lifts

Room: 352 Time: 16:30-18:00

Chair: Benjamin Stahl, Uppsala University

Discussant: Jongmoo Jay Choi, Temple University

Regional Business Networks in the Multinational Retail Sector

Stephane Justin Gilbert Girod, University of Oxford

Alan M. Rugman, Indiana University

Focus on Your Customer: External Business Networks and Performance in Foreign Investments

Janet L. Shaner, IMD

Martha L. Maznevski, IMD

Toward a Knowledge-Based Conceptualization of Internationalisation

Shameen Prashantham, University of Strathclyde

SESSION: 1.4.10 - COMPETITIVE Track 6 - Organization

Managing Innovation II: Leading and Guiding

Room: 253 Time: 16:30-18:00

Chair: James Stewart, University of Maryland, University College

Discussant: John A. Volkmar, Gettysburg College

The Mediating Role of Innovation Strategy on the Relationship Between Industry Structure and National Context with Firm Performance

Brent B. Allred, College of William & Mary

K. Scott Swan, College of William & Mary

Does Socio-Cultural Context Affect the Relationship of Leadership to Innovation Influence? A Search For New Answers in the International Domain

Detelin S. Elenkov, University of Tennessee

Ivan M. Manev, University of Maine

Fostering Subsidiary Technology Innovation

John W. Medcof, McMaster University

William H. A. Johnson, Bentley College

SESSION: 1.4.11 - COMPETITIVE Track 5 - Global Strategy

Internationalization and Performance: Who Does it Better?

Room: 254 Time: 16:30-18:00

Chair: Ravi Ramamurti, Northeastern University

Discussant: Ravi Ramamurti, Northeastern University

Internationalization and Firm Performance: Meta-Analytic Review and Future Research Directions

Hardy Wagner, University of St. Gallen

Winfried Ruigrok, University of St. Gallen

Multinationality and Performance: Review, Reflection, and Research Agenda

Lei Li, University of Portland

Economic Consequences of International Diversification: FDI Experiences of Australian Firms

Tatiana Zalan, University of Melbourne

Geoffrey Lewis, Melbourne Business School

Kevin Jarvie, Partners in Performance International

Liability of Internationalization: A Technical Efficiency Perspective

Lei Li, University of Portland

SESSION: 1.4.12 - COMPETITIVE Track 6 - Organization

Knowledge I: Networks and Flows

Room: 255 Time: 16:30-18:00

Chair: Carlos Garcia-Pont, IESE

Discussant: David C Thomas, Simon Fraser University

Creating and Transferring Collective Knowledge Patterns in Networks - A Constructivist Perspective on Communication -

Michael Behnam, European Business School

Ulrich Gilbert Dirk, University of New South Wales

Vera Schueerhoff, European Business School

Knowledge Exploitation in Multinational Corporations: The Role of Centers of Excellence and Transnational Teams

Maria Andersson, Uppsala University

Katarina Lagerstrom, Uppsala University

Learning by Networking: Knowledge Search and Sharing in Multinational Organizations

James Nebus, Northeastern University

The Impact of Manageable Mechanisms on Interunit Knowledge Flows in Multinational Enterprises Haynes Prize Finalist

Magnus Persson, Uppsala University

SUNDAY JUL 11 - 18:15-19:00

JIBS Decade Award

Room: Aulan Time: 18:15-19:00

Chair: Arie Y. Lewin, Duke University

The 2004 JIBS Decade Award, sponsored by Palgrave Macmillan, will recognise the most influential paper published in the 1994 volume of the Journal of International Business Studies.

SUNDAY JUL 11 - 19:00-19:45

JIBS Decade Award Reception

Room: Café Time: 19:00-19:45

Hosted by Palgrave MacMillan in honor of the winner of the 2004 JIBS Decade Award.

WAIB Meeting and Reception

Room: 456 Time: 19:00-19:45

Women of the AIB and those interested in supporting the advancement of women in business will have a short business meeting and enjoy a light reception.

Hosted by the Boeing Institute for International Business at Saint Louis University.

MONDAY, JULY 12

Placement Center

Room: Marmor Valvet (The Marble Vault)
Hours: 9:00 - 18:00 (Sun-Tue)

Exhibits

Room: Pelarsalen (The Pillared Hall)
Hours: 9:30 - 18:00 (Sun-Tue)

MONDAY JUL 12 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

Meet at the lobby of Nordic Sea and Best Western Wallin Hotels at 7:00am sharp for a leisurely walk around the city.

MONDAY JUL 12 - 07:00-08:30

JIBS Editorial Review Board Meeting

Room: 361 Time: 07:00-08:30

JIBS Editorial Review Board members and Departmental Editors only.

MONDAY JUL 12 - 07:30-09:00

AIB Chapter Chairs Meeting

Time: 07:30-09:00

AIB Board Members and AIB Chapter Chairs only. The meeting will take place at the Nordic Sea Hotel Restaurant.

2.1 - MONDAY JUL 12 - 08:30-10:00

SESSION: 2.1.1 - PANEL Track 7 - Marketing

Global Customer and Supplier Management

Room: 456 Time: 08:30-10:00

Chair: Masaaki Kotabe, Temple University-IGMS

Panelists:

George Yip, London Business School
G. Tomas M. Hult, Michigan State University
Matthew Myers, University of Tennessee
Omar Toulan, McGill University

SESSION: 2.1.2 - PANEL Track 5 - Global Strategy

Local Roots, Global Links

Room: 361 Time: 08:30-10:00

Chair: Yves Doz, INSEAD

Panelists:

Yves Doz, INSEAD
Peter Williamson, INSEAD
Seija Kulkki, Helsinki School of Economics
Jose Santos, INSEAD
Veli-Pekka Niitamo, Nokia
Julian Birkinshaw, London Business School

SESSION: 2.1.3 - COMPETITIVE Track 6 - Organization

The Dilemma of Organizational Cultures in Multinational Organizations

Room: 359 Time: 08:30-10:00

Chair: Susan C. Schneider, University of Geneva

Discussant: Mary Yoko Brannen, San Jose State University

Global Organizational Culture? - Modeling the Relationship Between National and Organizational Culture

Lena Zander, Stockholm School of Economics

Merger of Two Subsidiaries: An Integration of Cultures as a Strategic Challenge

Krzysztof Obloj, University of Warsaw and L.Kozminski AEM

Addressing the Confusion of Organizational Culture: A Chinese-Inspired Binary Typology for Bridging Cultural Models

Mondo Secter, Simon Fraser University

Culture and Social Cognition

Catherine T. Kwantes, University of Windsor
Cheryl A. Boglarsky, Human Synergistics Inc.

SESSION: 2.1.4 - COMPETITIVE Track 4 - Alliances

Alliances vs. Acquisitions in Entry

Room: 358 Time: 08:30-10:00

Chair: Angelika Lindstrand, Stockholm School of Economics

Discussant: Vanessa Ratten, Queensland University of Technology

The Motives for International Acquisitions: Capability Procurements, Strategic Considerations, and the Role of Ownership Structures

Shih-Fen S. Chen, Brandeis University - International Business School

Greenfield Investment or Acquisition: The Combined Effects of National Cultural Distance and Subsidiary Autonomy

Arjen H.L. Slangen, Tilburg University
Jean-François Hennart, Tilburg University

Entry Mode Choice and Foreign Direct Investment: Lessons From the Automotive Supplier Sector
Charalambos Th. Constantinou, University of Edinburgh, Management School and Economics

Parent Intention, Resource Condition, and Control System: Examining the Determinants of Parent Control in International Joint Ventures
Dong Chen, Rutgers University
Seung Ho Park, CEIBS/Rutgers

SESSION: 2.1.5 - COMPETITIVE Track 2 - Economics

Learning from the Other: MNE's as a Source of Control

Room: 357 Time: 08:30-10:00

Chair: Tuck Cheong Tang, University of Monash
Discussant: Joseph A. Clougherty, Wissenschaftszentrum Berlin (WZB)

Multinational Firms and International Knowledge Diffusion: Evidence Using Patent Citation Data
Jasjit Singh, Harvard Business School

Testing the Determinants of Multinational Subsidiaries' Export Behavior: A Cross-Country Empirical Study
Ana Teresa Tavares, University of Porto
Stephen Young, University of Strathclyde

Firm Configuration and Internationalization: A Model
Peter J. Buckley, Leeds University
Niron Hashai, Hebrew University

Going Global and Going Public: The Effect of Multinationality on the Performance of Newly Public Firms
Ram Mudambi, Temple University
Susan Mudambi, Temple University
Arif Khurshed, University of Manchester

SESSION: 2.1.6 - COMPETITIVE Track 6 - Organization

Understanding Expatriates I: Addressing the Local - Global Dilemma

Room: 356 Time: 08:30-10:00

Chair: Jane Salk, University of Texas at Dallas
Discussant: Jane Salk, University of Texas at Dallas

Localization in China: Expatriate Perspectives
Jan Selmer, Hong Kong Baptist University

Overcoming Liability of Foreignness by Expatriates in Local Workgroups
Arpita Joardar, University of South Carolina
Tatiana Kostova, University of South Carolina

National Culture and MNE Subsidiary Control
David M. Brock, Ben-Gurion University
Amir Shoham, Ben-Gurion University & Negev Academic College of Engineering
Oded Shenkar, Ohio State University

SESSION: 2.1.7 - COMPETITIVE Track 3 - Emerging Markets

Ownership/Governance in Emerging Markets

Room: 354 Time: 08:30-10:00

Chair: Deidre Bird, Providence College
Discussant: Daniel G. Van Den Bulcke, Universityersity of Antwerp

Agency Costs of Controlling Minority Owners: Evidence From Korean and Indian Business Groups
Chinmay Pattnaik, Yonsei University

Firm Behavior in the Face of Government Corruption
Jamie D. Collins, Texas A&M University
Nikolaus T. Uhlenbruck, Texas A&M University

Foreign Investor Participation in Privatizations: Does the Institutional Environment Matter?
Jean-Claude Cosset, Universite Laval
Narjess Boubakri, HEC Montreal
Omrane Guedhami, Memorial University of Newfoundland
Mohammed Omran, Arab Academy for Science and Technology

SESSION: 2.1.8 - PANEL Track 1 - Political Economy

Building Bridges Under Conditions of Adversity

Room: 353 Time: 08:30-10:00

Chair: Michael R. Czinkota, Georgetown University

Panelists:
Coskun Samli, University of North Florida
Gabriele Suder, CERAM
John T. Steen, University of Queensland
Peter W. Liesch, University of Queensland
Gary Knight, Florida State University
Joachim Bueschken, University of Ingolstadt/Eichstaett
Peter Walters, The Hong Kong Polytechnic University

SESSION: 2.1.9 - COMPETITIVE Track 1 - Political Economy

Ethical Issues in International Business

Room: 352 Time: 08:30-10:00

Chair: David B. Allen, Instituto de Empresa
Discussant: Jonathan Doh, Villanova University

Eternal Internal Belief Path of CEO EIB to Firm Performance
William Worthington, Texas A&M University

Consumer Ethical Beliefs: A Cross-Cultural Investigation Using Best Scaling Methodology
Patrice Auger, Melbourne Business School
Timothy M. Devinney, Australian Graduate School of Management
Jordan J. Louviere, University of Technology, Sydney

Measuring Ethics and Corruption Perception in Botswana
Gbolahan Gbadamosi, University of Botswana

An Analysis of Gender Differences: Women Need to Be Included in Any International Dialogue
Robert Ware, University of Michigan, Flint

SESSION: 2.1.10 - PANEL Track 6 - Organization

From Both Sides Now: Exploring HRM Issues for Foreign MNCs in India and Indian MNCs Overseas

Room: 253 Time: 08:30-10:00

Panelists:
Asha Rao, California State University
NM Agrawal, Indian Institute of Management
Jayesh Chakravarti, Mindtree Consulting
Hema Ravichandar, Infosys Technologies Ltd
Wolfgang Hellenbrand, Infosys Technologies Ltd
Ranjan Acharya, Wipro Ltd.
Bharathi Srinivasan , Wipro Ltd.

SESSION: 2.1.11 - PANEL Track 5 - Global Strategy

A Dialogue Between the Resource-Based Theory and International Management

Room: 254 Time: 08:30-10:00

Chair: Alvaro Cuervo-Cazurra, University of Minnesota, Carlson School of Management

Panelists:
Alvaro Cuervo-Cazurra, University of Minnesota, Carlson School of Management
Xavier Martin, Tilburg University
Stephen B. Tallman, University of Utah
Alain Verbeke, University of Calgary, Haskayne School of Business
Bernard Yeung, New York University, Stern School of Business

SESSION: 2.1.12 - PANEL Track 3 - Emerging Markets

Bridging Programs and Research to Emerging Markets and Transition Economies with Third Party Funding: How to Apply and be Successful.

Room: 255 Time: 08:30-10:00

Chair: Candace Deans, University of Richmond

Bridging Education Programs and Research to Emerging Markets and Transition Economies With Third Party Funding: From Application to Implementation
Karen D. Loch, Georgia State University, Robinson College of Business
Bijan Fazlollahi, Georgia State University, Robinson College of Business
Mourad Dakhli, Georgia State University, Robinson College of Business

MONDAY JUL 12 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

MONDAY JUL 12 - 10:15-11:15

Plenary 4 - "Celebrating the Life and Contributions of Sumantra Ghoshal"

Room: Aulan Time: 10:15-11:15

Chair: Donald Lessard, Massachusetts Institute of Technology
Discussant: Eleanor Westney, Massachusetts Institute of Technology and Christopher Bartlett, Harvard Business School,

Speakers:
Julian Birkinshaw, London Business School
Lynda Gratton, London Business School

MONDAY JUL 12 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

2.2 - MONDAY JUL 12 - 11:30-13:00

SESSION: 2.2.1

Richard N. Farmer Dissertation Award sponsored by Indiana University CIBER

Room: 456 Time: 11:30-13:00

Chair: Bernard Simonin, Tufts University

Selection Committee:
Eleanor Westney, Massachusetts Institute of Technology
Cristina Gibson, University of California, Irvine
Elizabeth L. Rose, Victoria University of Wellington

Presentations by the 2004 AIB Richard N. Farmer Doctoral Dissertation Award Finalists.

Determinants and Performance Implications of a Global Mindset: An Attention-Based Perspective
Cyril Bouquet, York University

Knowledge Spillovers: The Role of Geography, Technology and Intra-Firm Linkages in the Global Semiconductor Manufacturing Industry
Nandini Lahiri, Indian School of Business

Strategic Modularization and Performance Implications in the Brazilian Automotive Industry
Ronaldo Parente, Temple University

Dynamics of Multinational Rivalry
Tieying Yu, Boston College

SESSION: 2.2.2 - COMPETITIVE Track 4 - Alliances

Alliance Design: Risk vs. Reward

Room: 361 Time: 11:30-13:00

Chair: Iris Berdrow, Bentley College
Discussant: Dev K. Dutta, Ivey Business School, University of Western Ontario

Managing Risk in the Make Versus Buy Knowledge Decision Involved in FDI
Peter R. Massingham, University of Wollongong
Gary Gregory, University of New South Wales

Competing and Cooperating Similarity in Global Strategic Alliances: An Empirical Investigation
Jooheon Kim, Sookmyung Women's University, Seoul, Korea
Arvind Parkhe, Temple University

Resources and Equity Ownership in International Joint Ventures: An Empirical Analysis of International Joint Ventures in Turkey
Mehmet Demirbag, Sheffield University Management School
David Weir, CERAM

The Interaction of Parent-Company Differentiation With IJV Autonomy in Predicting IJV Effectiveness
William Newburry, Rutgers University
Orly Yeheskel, Tel-Aviv University
Yoram Zeira, Tel-Aviv University

SESSION: 2.2.3 - COMPETITIVE Track 5 - Global Strategy

Learning from Experience in the International Marketplace

Room: 359 Time: 11:30-13:00

Chair: Marina Onken, Touro University International
Discussant: B. Elisabeth Rossen, University of Oslo

Experiential Learning in Foreign Markets: When Does it Matter More?
Danchi Tan, National Chengchi University

Exploring the Limitations of the Knowledge Projection Model in MNCs
Louis Hebert, HEC Montreal
Philippe Véry, EDHEC
Paul W. Beamish, Ivey Business School

When Does Experience Hurt? The Confidence-Competence Paradox
Oliver Gottschalg, INSEAD
Maurizio Zollo, INSEAD

Unpacking International Experience: Foreign Expansion, Firm Value, and the Role of Host Country Factors
Dorota Piaskowska-Lewandowska, Tilburg University
Harry G. Barkema, Tilburg University

SESSION: 2.2.4 - COMPETITIVE Track 7 - Marketing

Global Integrated Marketing Communications

Room: 358 Time: 11:30-13:00

Chair: Matthew B. Myers, University of Tennessee
Discussant: Matthew B. Myers, University of Tennessee

Revisiting Word of Mouth Communication: A Cross National Exploration on Non-Opinion Leaders
Mee-Shew Cheung, University of Tennessee
Meral Anitsal, University of Tennessee
Ismet Anitsal, University of Tennessee

Advertising In International Markets: A Framework for Classification and Analysis
Carl Arthur Solberg, Norwegian School of Management

Sponsorship-Linked Marketing in a Small Country Context: Event Study Findings
Margaret A. Johnston, University of Queensland Business School
T. Bettina Cornwell, University of Queensland Business School

Linking Consumption to Consumer Expression of National Identity
Sergio Carvalho, Baruch College - The City University of New York
Martha Cook, Baruch College - The City University of New York

SESSION: 2.2.5 - PANEL Track 3 - Emerging Markets

Central and Eastern Europe: Opportunities and Challenges of EU Accession

Room: 357 Time: 11:30-13:00

Chair: Vinod K. Jain, University of Maryland University College

Panelists:
Kálmán Kalotay, Economic Affairs Officer, U.N. Conference on Trade and Development (UNCTAD)
Tatiana Kostova, University of South Carolina
Tomasz Mroczkowski, American University
Francis Skrobiszweski, Managing Director, Hungarian Innovative Technology Fund

SESSION: 2.2.6 - PANEL Track 6 - Organization

The Restructuring of Korean Companies After the 1997 Economic Crisis: Globalization Strategies & Human Resource Management

Room: 356 Time: 11:30-13:00

Chair: Chung-Sok Suh, The University of New South Wales

Panelists:

Moonjoong Tcha, Korea Development Institute
Christopher Wright, University of New South Wales
Seung-Ho Kwon, The University of New South Wales
Christopher Leggett, University of South Australia
Dong-Kee Rhee, Seoul National University

SESSION: 2.2.7 - COMPETITIVE Track 3 - Emerging Markets

Ownership/Governance in Emerging Markets

Room: 354 Time: 11:30-13:00

Chair: Detelin S. Elenkov, University of Tennessee

Discussant: Detelin S. Elenkov, University of Tennessee

ASEAN Membership, Foreign Direct Investment and Poverty Reduction: Lessons For Vietnam

Hafiz Mirza, Bradford University School of Management
Axèle Giroud, Bradford University School of Management

Institutional Sustainability in Latin America: Unraveling Commitments

Carlos Rufin, Babson College
Evanan Romero, Independent

Institutional Reform and Foreign Direct Investment Strategy in Latin America

Len J. Trevino, Washington State University
Franklin G. Mixon, University of Southern Mississippi

Business Development and Competitiveness in Mexico: Factors that Inhibit the Adoption of a Virtuous Circle of Innovation and Growth

Javier Flores, UNAM, Mexico D.F.
Juan Carlos Villa Soto, UNAM, Mexico D.F.
Guillermo Cardoza, Instituto de Empresa, Madrid

SESSION: 2.2.8 - COMPETITIVE Track 1 - Political Economy

Global Problems, Global Solutions

Room: 353 Time: 11:30-13:00

Chair: Protiti Dastidar, George Washington University

Discussant: Michael Pustay, Texas A&M University

Modeling Anti-Counterfeiting Strategies in Response to Protecting Intellectual Property Rights in a Global Environment

Peggy Chaudhry, Villanova University
Victor Cordell, Monterey Institute of International Studies
Alan Zimmerman, City University of New York

An Analysis of MNCs' Market Strategies for Climate Change

Ans Kolk, University of Amsterdam
Jonatan Pinkse, University of Amsterdam

Internationalization Under Terrorism–Induced Uncertainty

John T. Steen, University of Queensland
Peter W. Liesch, University of Queensland
Gary A. Knight, Florida State University
Michael R. Czinkota, Georgetown University

The Role of Reinvested Earnings in Foreign Direct Investment

Sarianna M. Lundan, University of Maastricht

SESSION: 2.2.9 - COMPETITIVE Track 1 - Political Economy

Policy Implications on Firm Performance and National Competitiveness

Room: 352 Time: 11:30-13:00

Chair: Sushil Vachani, Boston University

Discussant: Paul Vaaler, Fletcher School-Tufts University

The Impact of Regulatory Stringency on the Foreign Direct Investment of Global Pharmaceutical Firms

Beth Ahlering, University of Cambridge

Privatization, Regulation, Competition and Performance: A Comparison of New Zealand and Australian Airports

Mark D. Domney, University of Auckland
Er Chen, University of Auckland
Heather I. M. Wilson, University of Auckland

The Role of Export-Driven Entrepreneurship in Economic Development

Farok J. Contractor, Rutgers University
Sumit K. Kundu, Florida International University

Quantifying National Competitiveness Specificity: A Test and Two Retests of a Management Level Method

Edmund R Thompson, Graduate School of Management, Ritsumeikan Asia Pacific University

SESSION: 2.2.10 - COMPETITIVE Track 6 - Organization

Understanding Expatriates II: Adjustment and Readjustment

Room: 253 Time: 11:30-13:00

Chair: Manuel P. Ferreira, University of Utah

Discussant: Rabi S. Bhagat, University of Memphis

Boundaryless Careers: The Singaporean Expatriate Perspective

Chei Hwee Chua, University of South Carolina
Guenter K. Stahl, INSEAD

Do You Speak Chinese? Language Proficiency and Adjustment of Business Expatriates In China

Jan Selmer, Hong Kong Baptist University

Repatriation Readjustment of MNE Managers in Singapore: A Study of Human Resource Development Interventions

AAhad M. Osman-Gani, Nanyang Technological University
Akmal S. Hyder, University of Gavle

SESSION: 2.2.11 - COMPETITIVE Track 5 - Global Strategy

Subsidiary Planet: Elephants and Minnows

Room: 254 Time: 11:30-13:00

Chair: Congcong Zheng, London Business School
Discussant: Bruce McKern, Stanford University

Exploring a Typology of Subsidiary Strategies in a Transitional Economy
Fan Liang, University of Tasmania
Stephen Nicholas, University of Sydney

Firm Strategy, Subsidiary Type and Subsidiary Autonomy in Multinational Corporations
Stewart Johnston, University of Melbourne

Choice of Location and the Roles of Foreign Subsidiaries: Evidence From UK Regions
Constantina Kottaridi, Athens University of Economics and Business
Fragiskos Filippaios, Athens University of Economics and Business
Marina Papanastassiou, Athens University of Economics and Business

Mapping the Elephant: An Organizing Framework for Subsidiary Typologies
Michael J. Enright, University of Hong Kong
Venkat Subramanian, University of Hong Kong

SESSION: 2.2.12 - PANEL Track 3 - Emerging Markets

Developing Partnerships and Programs in Developing Economies

Room: 255 Time: 11:30-13:00

Chair: Marjorie A. Lyles, Indiana University

Panelists:
Marjorie A. Lyles, Indiana University Kelley School
Nancy K. Napier, Boise State University
Thomas Wood Jr., Revista de Administracao de Empresas
H. Oner Yurtseven, Indiana University - Purdue University Indianapolis

MONDAY JUL 12 - 13:00-14:30

SESSION: POSTER2

Poster Session 2 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

Chair: Allan Bird, University of Missouri, St. Louis

An Analysis of Marketing Practices Implemented by Japanese Companies In Thailand: What are the Problems and How Do Japanese Companies Respond to these Difficulties
Emiko Amano, Akita University

Re-Evaluating Compensation and Control in a Multi-Cultural Environment
Richard G. Brody, University of South Florida, St. Petersburg
Stephen B. Salter, University of Cincinnati
Suming Lin, National Taiwan University

Alliance Commitment and Control: SMES From Developing Countries
Keith D. Brouthers, Temple University
George Nakos, Clayton College and State Universty
Lance Eliot Brouthers, University of Texas at El Paso

Export Orientation, Entry Mode and Governance Structure of Foreign Multinationals in China
Tunglung Steven Chang, Long Island University, C.W. Post

The Research on Cross-Group Invariance of Knowledge-Based Economy Assessment
Chih-Kai Chen, National Taiwan University
Heng-Chiang Huang, National Taiwan University

Revisiting the Role of Cultural Distance in MNC's Foreign Ownership Mode Choice: The Moderating Effect of International Experience
Kang Rae Cho, University of Colorado at Denver
Prasad Padmanabhan, St. Mary's University

Do Subcultures Matter? Variations of Value Priorities in a Multicultural Workforce in the Asia Pacific Region
Choy Kim Weng William, University of New South Wales
Prem Ramburuth, University of New South Wales

China and the 'Round-Tripping' Phenomenon: A Re-Evaluation and Future Trends
Adam Russell Cross, CIBUL, University of Leeds
Xin Liu, CIBUL, University of Leeds
Hui Tan, CIBUL, University of Leeds

The Environmental Antecedents of Knowledge Management Capabilities: An MNC Subsidiary Examination
Shaojie Cui, Michigan State University
David A. Griffith, Michigan State University

Large Business Groups From Southeast Asia
Marleen Dieleman, Leiden University School of Management

Dependence & Diversity of Markets: Effects on Market Orientation
Paul D. Ellis, Hong Kong Polytechnic University

A Longitudinal Study of Performance Difference of Japanese FDI in Different World Markets
Ajai Singh Gaur, National University of Singapore
Andrew Delios, National University of Singapore

Alliance Portfolio Management: Multilevel Practices of Multinational Corporations
Anthony Goerzen, University of Victoria

The Internationalization Patterns of Norwegian Firms: Does Industry Matter?
Birgitte Grogaard, Norwegian School of Management BI
Gabriel R. G. Benito, Copenhagen Business School

Japanese 'Mini Banks': Retail Banking Services Through Convenience Stores
Mazhar ul Islam, The International University in Germany
William V. Rapp, New Jersey Institute of Technology

International Strategic Alliances: Objectives, Motives and Success
Saleema Kauser, Manchester Business School
Vivienne Shaw, University of Otago

Inter-Linkages Between Marketing and Supply Chain Management: A Citation Based Analysis
Vikas Kumar, Saint Louis University
Ik-Whan G. Kwon, Saint Louis University

Dig Your Well Before You Thirst — Pre-Entry Strategy of Foreign Telecommunications Operators in China
Wai-Shau Mary Leung, University of Reading
Malcolm K. Chapman, University of Leeds
Jeremy Clegg, University of Leeds

R&D Spillovers From Foreign Direct Investment and the Innovation System in China's Electronics and ICT Sector
Guoyong Liang, Erasmus University
Rob Van Tulder, Erasmus University

Cultural Impacts on the Management Style and Performance of International Joint Ventures in China: A Perspective of Foreign Parent Firms
Lung-Tan Lu, Chin-Yun University
Yuan-ho Lee, Fo Guang University

Exploring Non-Economic Motives for Buying Gray Market Goods
Cesar Mendoza Maloles III, California State University, Hayward
Swee Lim Chia, Pennsylvania State University-Abington College
William David Reisel, St. John's University

Managing Partnerships With State-Owned Joint Venture Companies:
Klaus Meyer, Copenhagen Business School
Thanh Ha Nguyen, NISTPASS, Hanoi

How Internationalizing Firms Develop their Absorptive Capacity Over Time: The Case of Acquisitions
Anna Nadolska, Tilburg University
Harry G. Barkema, Tilburg University

Dynamic Interactions of Goal Congruency, Cultural Difference, Learning and Conflict That Affect Performance of International Joint Ventures
Yong Suhk Pak, Ewha Woman's University
Wonchan Ra, Hankuk University of Foreign Studies
Young-Ryeol Park, Yonsei University

The Impact of Managerial and Firm Characteristics on Corporate Restructuring: Evidence From Korea
Chinmay Pattnaik, Yonsei University
Ki-Hwan Kwon, KISDI

Corporate Governance in Singapore: Developments and Prognoses
Phillip Phan, Rensselaer Polytechnic Institute
Toru Yoshikawa, Singapore Management University

Japanese Banks' International Expansion: An Application of Internalization Theory
Li Hong Qian, National University of Singapore
Andrew Delios, National University of Singapore

Conflict of Interests Within Multinational Corporations and Technology Transfer to China - A Framework
Soenke Roessing, WHU Koblenz
Lutz Kaufmann, WHU Koblenz

Case: Medimmune and Managing Global Supply Chains
Douglas N. Ross, Towson University
Douglas Sanford, Towson University
Chris Hodge, Medimmune Inc.
Sharma Pillutla, Towson University

Keiretsu is Dead – Long Live the Keiretsu: Opportunistic Behavior and Partner Switching
Rakesh B. Sambharya, Rutgers University - Camden
Kunal Banerji, Florida Atlantic University

Interpersonal Citizenship Behaviors of Employees in Greater China: A Social Capital Perspective
Margaret A. Shaffer, Hong Kong Baptist University
Christine T. C. Lai, ABN AMRO Bank N.V.
Xiangyang Liu, Hong Kong Baptist University

Ownership Structure of Target Firm and Type of Takeover Process: Evidence From Listed Companies in China
Yiyi Su, Guanghua School of Management
Changhui Zhou, Guanghua School of Management

Study of Competitive Position and Competitive Advantage of Japanese MNCs' Subsidiaries in China
Yunshi Mao, Sun Yat-sen University
Jiancheng Wang, Sun Yat-sen University

Production Scope Evolution of MNC Subsidiaries in Emerging Markets: A Case Study of Pfizer in China (1993-2002)
Tiemin Wang, London Business School

Competing in the Emerging Economy of China: The Case of IKEA
Li-Qun Wei, Chinese University of Hong Kong
Canny Zou, Chinese University of Hong Kong

The Challenge of Systemic Change: Corporate Governance Reform in Thailand
Steven White, INSEAD

Is the Chinese Currency Undervalued?
Jiawen Yang, George Washington University
Isabelle Bajeux-Besnainou, George Washington University

Singapore's Regionalization Blueprint: The Empirics of the Case For Selective Intervention
Caroline Yeoh, Singapore Management University
Siang Yeung Wong, Singapore Management University

An Institutional Theory Perspective On the "Global Convergence" in Japanese Corporate Governance
Toru Yoshikawa, Singapore Management University
Phillip Phan, Rensselaer Polytechnic Institute

Authority Sharing Between MNCs and Local Governments in Transitional China: A Proposition
Xueyuan Zhang, Erasmus University

MONDAY JUL 12 - 13:30-14:20

AIB Fellows Business Meeting

Room: 255 Time: 13:30-14:20

Fellows of the Academy of International Business only.

2.3 - MONDAY JUL 12 - 14:30-16:00

SESSION: 2.3.1 - PANEL Track 4 - Alliances

Dynamic Perspectives on International Alliances and Acquisitions

Room: 456 Time: 14:30-16:00

Chair: Tailan Chi, University of Kansas

Discussant: Charles Williams, University of Illinois at Urbana-Champaign

Knowledge, Incentives and Mode of Investment in a Continuous-Time Setting

Anju Seth, University of Illinois at Urbana-Champaign
Bart Taub, University of Illinois at Urbana-Champaign
Tailan Chi, University of Kansas

Globalization through Acquisitions and Alliances: An Evolutionary Perspective

Harbir Singh, University of Pennsylvania
Maurizio Zollo, INSEAD

Is the Growth of Strategic Alliances a Permanent or a Transitory Phenomenon? The Case of Biologicals

Jean-Francois Hennart, Tilburg University
Maciej Szymanowski, Tilburg University

Domestic and Cross-Border Acquisitions: A Comparative Analysis of Value Creation and Motives

Anju Seth, University of Illinois at Urbana-Champaign
Protiti Dastidar, George Washington University
Rajshree Agarwal, University of Illinois at Urbana-Champaign

SESSION: 2.3.2 - COMPETITIVE Track 5 - Global Strategy

Reasons and Results: External Factor Effects and Foreign Investment

Room: 361 Time: 14:30-16:00

Chair: Nejat Capar, American University of Sharjah

Discussant: Madan Annavarjula, Northern Illinois University

The Lead Market Strategy in International Innovation Development

Marian Beise, Kobe University
Thomas Cleff, FH Pforzheim

The Moderating Role of Internationalization on the Adoption of Voluntary Environmental Standards

R. Scott Marshall, Portland State University
Darrell Brown, Portland State University

Understanding the Location Strategies of the European Firms in Asian Countries

Rizwan Tahir, The University of Auckland
Jorma Larimo, University of Vaasa

SESSION: 2.3.3 - PANEL Track 6 - Organization

Strategy and Organization in Global Corporate Networks

Room: 359 Time: 14:30-16:00

Chair: Bruce McKern, Stanford University

Discussant: Jose de la Torre, Florida International University

Panelists:

Bruce McKern, Stanford University
Dong-Sung Cho, Seoul National University
John Mathews, Macquarie University
Charles Snow, Penn State University
George Yip, London Business School

SESSION: 2.3.4 - COMPETITIVE Track 7 - Marketing

International Mode Decisions

Room: 358 Time: 14:30-16:00

Chair: Sanjeev Agarwal, Iowa State University

Discussant: Susan Mudambi, Temple University

International Technology Transfer: The Nature and Determinants of Licensing Dispersion in Foreign Markets

Preet S. Aulakh, York University
Shibing Jiang, York University

Divestment By Foreign-Based Companies: Founding Conditions, Sourcing and Firm Boundaries

Vitor Corado Simões, CEDE/ISEG, Technical University of Lisbon

Firms' Internationalization Process in a Late Investor Country: Pseudo-Longitudinal Analysis of Timing

Sonia Maria Suarez-Ortega, University of Las Palmas de GC
Aristides Olivares-Mesa, University of Las Palmas de GC

SESSION: 2.3.5 - PANEL Track 1 - Political Economy

The Birth of the Field of International Business Education

Room: 357 Time: 14:30-16:00

Panelists:

Stefan Robock, Columbia University
Don Lessard, Massachusetts Institute of Technology
Jack N. Behrman, University of North Carolina
Noritake Kobayashi, Keio University
Daniel Van den Bulke , University of Antwerp

SESSION: 2.3.6 - COMPETITIVE Track 3 - Emerging Markets

Internationalization Issues: The Case of China II

Room: 356 Time: 14:30-16:00

Chair: James D. Goodnow, Bradley University

Discussant: Daniel Wayne Baack, Saint Louis University

Internationalization of the Chinese Cellular Industry: The Inward-Outward Connection

Nir B. Kshetri, The University of North Carolina--Greensboro

Strategic HRM, Market Orientation and Firm Performance in Chinese Enterprises

Li-Qun Wei, Chinese University of Hong Kong

Chung-Ming Lau, Chinese University of Hong Kong

The Emergence of a New Organizational Form: The Case of Wholly Owned Foreign Subsidiaries in China

Jiatao Li, Hong Kong University of Science and Technology

Jing Yu Yang, Hong Kong University of Science and Technology

Impacts of R&D, Exports and FDI on Productivity in Chinese Manufacturing Firms

Yingqi Wei, Lancaster University, Lancaster, UK

Xiaming Liu, University of Surrey, Surrey, UK

SESSION: 2.3.7 - COMPETITIVE Track 4 - Alliances

Alliance Performance II: Role of Governance

Room: 354 Time: 14:30-16:00

Chair: Rusty Mae Moore, Hofstra University

Discussant: Louis Hebert, HEC Montreal

International Joint Venture Performance: Empirical Evidence From Finnish International Joint Ventures

Jorma Larimo, University of Vaasa, Finland

Determining International Strategic Alliance Performance: A Multi-Dimensional Approach

Bo Bernhard Nielsen, Western Washington University

Knowledge, Control, and Joint Venture Survival: The Role of Product Relatedness

Jane Lu, NUS Business School

Dean Xu, Peking University

The Impact of Repeated Partnerships on MNC Performance

Anthony Goerzen, University of Victoria

SESSION: 2.3.8 - COMPETITIVE Track 6 - Organization

Managing Subsidiaries: The Ideal and the Real

Room: 353 Time: 14:30-16:00

Chair: Antoine Monteils, University of Houston Downtown

Discussant: Jim Mccullough, University of Puget Sound

Is Centralization Good for Performance? A Subsidiary Perspective

Carlos Garcia-Pont, IESE Business School

Fabrizio Noboa, IDE / IESE Business School

The Struggle for Influence in the Federative MNC

Ulf Andersson, Uppsala University

Mats Forsgren, Uppsala University

Ulf Holm, Uppsala University

The Development of Network Relations of MNC Subsidiaries: How Internal MNC and External (Local) Relations Evolve

Rian Drogendijk, Tilburg University

Estonian Top Managers Under Fire: When the Foreign Owners Constrain their Actions

Tiia Vissak, University of Tartu

SESSION: 2.3.9 - PANEL Track 1 - Political Economy

A Roundtable on Political Risk: A Review and Reconsideration

Room: 352 Time: 14:30-16:00

Chair: Lorraine Eden, Texas A&M University

Discussant: Steve Kobrin, University of Pennsylvania

Panelists:

Jonathan Brookfield, Texas A&M University

Jennifer Oetzel, American University

Witold Henisz, University of Pennsylvania

Llewellyn D. Howell, Thunderbird - AGSIM

SESSION: 2.3.10 - PANEL Track 6 - Organization

Voices from the Field: A Dialogue with Anthropologists on International Organizing

Room: 253 Time: 14:30-16:00

Chair: Julia Gluesing, Wayne State University

Discussant: Mary Yoko Brannen, San Jose State University

Panelists:

Marietta Baba, Michigan State University

Jean Canavan, Artifacts Group LLC

Janine R. Wedel, George Mason University

Julia Gluesing, Wayne State University

SESSION: 2.3.11 - COMPETITIVE Track 5 - Global Strategy

Diversification, Capabilities, and Knowledge: The Value of Knowing What You are Doing

Room: 254 Time: 14:30-16:00

Chair: Stewart Johnston, University of Melbourne

Discussant: James Nebus, Northeastern University

International Diversification, Resources, Intra-Network Knowledge Sharing and MNC Value

Jangho Lee, School of Business, Sogang University

Organizational Capabilities and the Effectiveness of Knowledge Flows Within Multinational Corporations

Tina Claudia Chini, WU Wien

Björn Ambos, University of Edinburgh

Bodo B. Schlegelmilch, WU Wien

A Modified Resource Based View of the Internationalization of Different Sized Companies

Niron Hashai, College of Management, Israel and Hebrew University

Tamar Almor, College of Management, Israel

Must Asset-Seeking MNEs Settle For Joint Ventures? A Contingency Perspective Aligning Strategic Motives and Organizational Capabilities

Chiung-Hui Tseng, National Cheng Kung University

MONDAY JUL 12 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

MONDAY JUL 12 - 16:30-18:00

Plenary 5 - "Bridging With the Other: The Moral Challenges of Global Capitalism"

Room: Aulan Time: 16:30-18:00

Chair: John Dunning, Emeritus Professor of International Business at Reading and Rutgers University

Panelists:

Lord Brian Griffiths of Fforestfach, Vice Chairman, Goldman Sachs Europe

H.R.H. Prince El Hassan Bin Talal, Royal Palace, Amman, Jordan

Jack Behrman, Luther Hodges Dİstinguished Professor of International Business and Ethics (Emeritus) University of North Carolina

Robert Davies, Chief Executive, Prince of Wales International Business Forum, London

MONDAY JUL 12 - 19:00-21:00

Nobel Reception at Stockholm City Hall

Time: 19:00-21:00

*The Nobel Reception is being hosted by the City of Stockholm. The reception will be held at the City Hall, the home to the Nobel Dinner every year. Recommended dress code is **Business Formal**.*

Bus transportation will be provided from the Conference Center and the Nordic Hotels at 18:30 and again at 18:45. A short program starts at 19:00 sharp, so guests are requested to arrive on time.

TUESDAY, JULY 13

Placement Center

Room: Marmor Valvet (The Marble Vault)
Hours: 9:00 - 18:00 (Sun-Tue)

Exhibits

Room: Pelarsalen (The Pillared Hall)
Hours: 9:30 - 18:00 (Sun-Tue)

TUESDAY JUL 13 - 07:00-07:45

Morning Walk

Time: 07:00-07:45

Meet at the lobby of Nordic Sea and Best Western Wallin Hotels at 7:00am sharp for a leisurely walk around the city.

3.1 - TUESDAY JUL 13 - 08:30-10:00

SESSION: 3.1.1 - COMPETITIVE Track 4 - Alliances

Network Competition and Network Organizations

Room: 456 Time: 08:30-10:00

Chair: Anthony Goerzen, University of Victoria
Discussant: Jan-Erik Vahlne, Göteborg University

A Network Analysis of the Internationalisation of Team Sports
April Lee Wright, University of the Sunshine Coast
Peter W. Liesch, University of Queensland

Bridging International Strategy and Structure With Entrepreneurship: The Internationalization of Non-Established Companies
Thomas Hutzschenreuter, WHU
Bernd Oehring, J P Morgan
Fabian Guenther, WHU

Internationalisation Theory, Knowledge and the Resource-Based View of the Firm
John T. Steen, University of Queensland
Peter W. Liesch, University of Queensland

A Micro-Level Analysis of the Impact of Inward Foreign Direct Investment Via Foreign Affiliate-Local Enterprise Linkages
Joanna Scott-Kennel, Victoria University of Wellington

SESSION: 3.1.2 - PANEL Track 6 - Organization

New Multi-Levels Approaches in International Business

Room: 361 Time: 08:30-10:00

Chair: Kwok Leung, City University of Hong Kong

A Multi-Level Examination of Individual, Subgroup and Group Effects of Demographic Faultlines
Dora Lau, Chinese University of Hong Kong
Keith Murnighan, Northwestern University

A Multi-Level Structural Equation Model on Social Axioms
Mike Cheung, University of Hong Kong
Kwok Leung, City University of Hong Kong
Kevin Au, Chinese University of Hong Kong

Reconceptualizing Culture and its Role in International Business: A Multi-Level Perspective
Rabi S. Bhagat, University of Memphis
Karen South Moustafa, University of Memphis

SESSION: 3.1.3 - PANEL Track 6 - Organization

The Localization Processes of Japanese Companies in the Chinese Societies in Hong Kong, Taiwan, and Mainland China

Room: 359 Time: 08:30-10:00

Chair: Heung Wah Wong, The University of Hong Kong

Panelists:
Shigeto Sonoda, Chuo University, Tokyo, Japan
Heung Wah Wong, The University of Hong Kong
Akira Hayashi, Kanda University of International Studies, Tokyo, Japan
Dongmei Wu, Chuo University, Tokyo, Japan
Yasuyuki Kishi, Chuo University, Tokyo, Japan

SESSION: 3.1.4 - COMPETITIVE Track 7 - Marketing

The Resource-Based View

Room: 358 Time: 08:30-10:00

Chair: Saeed Samiee, University of Tulsa
Discussant: J. Chris White, Michigan State University

External Resources and SMEs Export Performance
Timothy J. Wilkinson, University of Akron
Lance Eliot Brouthers, University of Texas at El Paso
Keith D. Brouthers, Temple University

Antecedents and Outcomes of International Knowledge Transfer: An Integrated Framework and Research Propositions
Janet Y. Murray, Saint Louis University
Mike C. H. Chao, Saint Louis University

Resource Exploitation Under Resource Dependence Constraints: The International Expansion Strategy of Smaller U.S. Based Semiconductor Equipment Manufacturers (1996-2000)
Tatiana S. Manolova, Suffolk University

SESSION: 3.1.5 - PANEL Track 6 - Organization

New Perspectives on International Assignments

Room: 357 Time: 08:30-10:00

Chair: Rosalie L. Tung, Simon Fraser University

Cultural Intelligence: Managing the Paradox of International Assignments

David C. Thomas, Simon Fraser University

Foreigners in their Home Country? The Case of Taiwanese Ex-Host Country Nationals
Rosalie L. Tung, Simon Fraser University
Shu-Cheng Chi, National Taiwan University

Work-Life Balance and the Effective Management of Global Assignees
Paula Caligiuri, Rutgers University
Mila Lazarova, Simon Fraser University

Short-term Assignments as an Alternative to Traditional Long-term International Assignments
Verner Worm, Copenhagen Business School

To Adapt or Not to Adapt to Local Culture? Human Resource Management at IKEA in China
Tony Fang, Stockholm University

SESSION: 3.1.6 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Emerging Markets: China, India, and Turkey

Room: 356 Time: 08:30-10:00

Chair: Lyn Suzanne Amine, Saint Louis University
Discussant: John D. Daniels, University of Miami

Strategic Response of a Japanese Joint Venture During India's Economic Liberalization
Ashok Som, ESSEC Business School

Chasing the Dragon: Accounting for the Under Performance of India by Comparison With China in Attracting Foreign Direct Investment
John S. Henley, Management School, University of Edinburgh

An Analysis of Business Strategies of Turkish Apparel Firms
A. Cemal Ekin, Providence College
Mehmet S. Kumbaraci, PISA Tekstil A.S., Turkey

Complex Configurations in the Turkish Economy
Attila Yaprak, Wayne State University
Bahattin Karademir, Cukurova University
Huseyin Ozgen, Cukurova University
Richard Osborn, Wayne State University

SESSION: 3.1.7 - COMPETITIVE Track 2 - Economics

Biting the Big Mac Index: A Global Review of Currency Trends and Issue

Room: 354 Time: 08:30-10:00

Chair: Dorothee J. Feils, University of Alberta
Discussant: Dorothee J. Feils, University of Alberta

Is Exchange Rate Pass-Through Symmetric? Evidence From U.S. Imports
Jiawen Yang, The George Washington University

Euro and Purchasing Power Parity
Arvind Mahajan, Texas A&M University
Naiwei Chen, Texas A&M University

Anatomy of a Currency Crisis: Turkey 2000-2001
Animesh Ghoshal, DePaul University

SESSION: 3.1.8 - COMPETITIVE Track 1 - Political Economy

Causes and Constraints for International Trade and Investment

Room: 353 Time: 08:30-10:00

Chair: Jennifer Spencer, George Washington University
Discussant: Lorraine Eden, Texas A&M University

Is WTO Antidumping Agreement Working?
Jason Z Yin, Seton Hall University

National Cultural Distance and Bilateral Trade Flows
Arjen H.L. Slangen, Tilburg University

Sjoerd Beugelsdijk, Tilburg University

A Simple and Flexible Dynamic Approach to Foreign Direct Investment Growth: Did Canada Benefit From the Free Trade Agreements With the United States?
Nicolas Forsans, CIBUL, University of Leeds
Peter J. Buckley, CIBUL, University of Leeds
Jeremy Clegg, CIBUL, University of Leeds
Kevin T. Reilly, Leeds University Business School

International Trade, Investment Flows, and Country-Level Corruption
Mohsin Habib, University of Massachusetts - Boston
Leon Zurawicki, University of Massachusetts - Boston

SESSION: 3.1.9 - COMPETITIVE Track 1 - Political Economy

Stakeholders and Society: MNC Strategies and Performance Outcomes

Room: 352 Time: 08:30-10:00

Chair: Jonathan P. Doh, Villanova University
Discussant: Gurneeta Vasudeva, George Washington University

Do MNCs Care About Core Labor Standards? Evidence from the FDI Flows
Baban Hasnat, State University of New York College at Brockport

Petroleum Industry & Reputation. Developments In Corporate Reputation Over the Period 1990-2002.
Susanne Van de Wateringen, University of Amsterdam

Corporate Social Strategy in the Multinational Enterprise: Antecedents and Value Creation
Bryan W. Husted, Tecnológico de Monterrey and Instituto de Empresa
David B. Allen, Instituto de Empresa

Investigating the Effects of Stakeholder Concerns of Australian Global Firms on Economic Performance
Nicholas Mangos, Flinders University of South Australia

SESSION: 3.1.10 - COMPETITIVE Track 5 - Global Strategy

The Old Squeeze Play: Exogeneous Pressures on International Strategy

Room: 253 Time: 08:30-10:00

Chair: Abdul A. Rasheed, University of Texas at Arlington
Discussant: Douglas Sanford, Towson University

The Effect of Environmental Uncertainty on the Value of International Real Option Investments
Mona Verma Makhija, Ohio State University
Seung-Hyun Lee, University of Texas-Dallas

Strategy Making and Culture
Kamal Fatehi, Kennesaw State University
Hameed G. Nezhad, Metropolitan State University

Why Foreign and Local Firms Dominate Different Industries in China: The Battle of Competence Approach
Ming Zeng, INSEAD
Peter Williamson, INSEAD

Country Institutional Differences and Multinationality Advantage in Banking
Mehmet Erdem Genc, Baruch College
Xavier Castaner, HEC (France)

TUESDAY JUL 13 - 10:00-10:15

Coffee Break

Room: Pelarsalen Time: 10:00-10:15

TUESDAY JUL 13 - 10:15-11:15

Plenary 6 - Cem Kozlu - "Turkey and the EU"

Room: Aulan Time: 10:15-11:15

Chair: Esra Gencturk, Koc University
Discussant: Hildy Teegen, George Washington University

Cem M. Kozlu (Ph.D. Bogazici University, Turkey & honorary Ph.D. Denison University, USA). President of Coca Cola Central Europe, Eurasia and Middle East Group. Has served as member of Turkish Parliament between 1989 and 1991. Published four books on business and economics, including a college textbook on International Marketing.

TUESDAY JUL 13 - 11:15-11:30

Coffee Break

Room: Pelarsalen Time: 11:15-11:30

3.2 - TUESDAY JUL 13 - 11:30-13:00

SESSION: 3.2.1 - PANEL Track 1 - Political Economy

Corruption: Sources, Nature, Measurement, and Impact on International Business

Room: 456 Time: 11:30-13:00

Chair: Klaus Uhlenbruck, Texas A&M University
Discussant: Pankaj Ghemawat, Harvard Business School

Panelists:
Klaus Uhlenbruck, Texas A&M University
Fikret Adaman, Bogazici University
Ali Carkoglu, Sabanci University
Mohsin Habib, University of Massachusetts
Bryan Husted, Tecnologico de Monterrey
Peter Rodriguez, University of Virginia
Leon Zurawicki, University of Massachusetts

SESSION: 3.2.2 - PANEL Track 5 - Global Strategy

Global Innovation Research Framework

Room: 361 Time: 11:30-13:00

Chair: Harry Lane, Northeastern University

Panelists:
Nick Athanassiou, Northeastern University
Harry Lane, Northeastern University
James Nebus, Northeastern University
Mike Zack, Northeastern University
Patrick Regner, IIB, Stockholm School of Economics

SESSION: 3.2.3 - PANEL Track 6 - Organization

The Role of Dialogue in Cross-Border Multiple-Identity Organizations

Room: 359 Time: 11:30-13:00

Chair: Srilata Zaheer, University of Minnesota and Margaret S. Schomaker, University of Minnesota

Panelists:
Margaret S. Schomaker, University of Minnesota
Jane E. Salk, University of Texas at Dallas
Olivier Irrmann, INSEAD

SESSION: 3.2.4 - COMPETITIVE Track 7 - Marketing

Scale Construction and Measurement

Room: 358 Time: 11:30-13:00

Chair: Attila Yaprak, Wayne State University

Discussant: Georg Fassott, University of Kaiserslautern

Supplier Selection Construct: Instrument Development and Cross-Regional Validation

Chin-Chun Hsu, University of Nevada Las Vegas
Vijay R. Kannan, Utah State University
G. Keong Leong, University of Nevada Las Vegas
Keah Choon Tan, University of Nevada Las Vegas

The MIXADAPT Scale: A Measure of Marketing Mix Adaptation to the Foreign Market

Luis Filipe Lages, Universidade Nova de Lisboa, Faculdade de Economia
Cristiana Lages, Warwick University

Developing a Multidimensional Instrument to Measure Psychic Distance Stimuli

Douglas Dow, Melbourne Business School
Amal Karunaratna, Adelaide University

Measuring Culture's Influence On Web Content: The Generation of an Instrument

Daniel W. Baack, Saint Louis University
Nitish Singh, California State University, Chico

SESSION: 3.2.5 - COMPETITIVE Track 3 - Emerging Markets

Internationalization of SME's

Room: 357 Time: 11:30-13:00

Chair: Pervez N. Ghauri, University of Manchester

Discussant: Bindu J. Vyas, King's College

The Contingent Effect of Technological Innovation on the Relationship Between International Strategy and Performance of Entrepreneurial Firms

Congcong Zheng, London Business School
Susanna Khavul, London Business School

Barriers to Venture Capital Investment in Innovative SMEs in Cee Economies – Causes and Policy Implications

Ilian Petkov Iliev, Judge Institute of Management, Cambridge University

Firm Capabilities, External Resources and Electronic Commerce in SMEs: A Study in Singapore

N. Rao Kowtha, National University of Singapore

Diversification and Innovative Capability of Technology-Based Firms in a Transitional Economy: An Institutional Voids Perspective

Changhui Zhou, Guanghua School of Management, Peking University

SESSION: 3.2.6 - COMPETITIVE Track 2 - Economics

Derivatives Rule OK

Room: 356 Time: 11:30-13:00

Chair: Harvey Arbeláez, Fisher Graduate School of International Business

Discussant: Animesh Ghoshal, DePaul University

The Feldstein- Horioka Puzzle Revisited: Gross Versus Net, and Direct Versus Portfolio

George J. Georgopoulos, York University
Walid Hejazi, Rotman School of Management, University of Toronto
Edward A. Safarian, Rotman School of Management, University of Toronto

Empirical Evidence on the Incentives to Hedge

Bengt Pramborg, Stockholm University School of Business
Niclas Hagelin, Stockholm University

Real Options and Organizational Embeddedness - A Structurationist Perspective

Michael Behnam, European Business School
Dirk Ulrich Gilbert, University of New South Wales
Jan Herzog, European Business School

SESSION: 3.2.7 - PANEL Track 1 - Political Economy

THE Great Debate: IB is a Failed Discipline: Yeh or Ney?

Room: 354 Time: 11:30-13:00

Chair: Joseph Cheng, University of Illinois Urbana-Champaign and Timothy M. Devinney, Australian Graduate School of Management

Panelists:

Julian Birkinshaw, London Business School
Robert Hoskinsson, University of Oklahoma
Stefanie Lenway, University of Minnesota
Richard Osborn, Wayne State University
Torben Pedersen, Copenhagen Business School
Anju Seth, University of Illinois at Urbana-Champaign
Bernard Yeung, New York University

SESSION: 3.2.8 - PANEL Track 1 - Political Economy

Industrial Parks and the Middle East Peace Process

Room: 353 Time: 11:30-13:00

Chair: Seev Hirsch, Tel Aviv University

International Business Transactions and Peace Making

Seev Hirsch, Tel Aviv University
Hisham Awartani, A-Najah University, Nablus

Industrial Parks in the Context of a New Marshall Plan for the Middle East

Steff Wertheimer, Chairman, Iscar Group of Companies

Lessons From the Experience of Cross Border Industrial Parks

Hafiz Mirza, Bradford University

Niron Hashai, Hebrew University of Jerusalem

Cross-Border Israeli/Palestinian Industrial Parks

Abdel Malik Al Jaber, CEO, Palestinian Industrial Estate Development Holding Company

Reuven Horesh, College of Management, Israel. Formerly Director General of Israel's Ministry of Trade and Industry

SESSION: 3.2.9 - COMPETITIVE Track 4 - Alliances

Alliances Portfolios: Synergy or Chaos

Room: 352 Time: 11:30-13:00

Chair: Bernard Martin Wolf, York University

Discussant: Thomas Hutzschenreuter, WHU

One More Only if it is One of Us: The Number of Partners and the Stock Market Reaction to Alliance Formation

Haynes Prize Finalist

Esteban García-Canal, Universidad de Oviedo

Pablo Sánchez-Lorda, Universidad de Oviedo

Transformation of Chains to Constellations

Johan M. Westberg, FENIX, Stockholm School of Economics

Competition in International Alliance Formation: The Role of Experiential Learning and Culture Distance

Janell D. Townsend, Michigan State University

Sengun Yeniyurt, Michigan State University

G.M. Naidu, University of Wisconsin-Whitewater

SESSION: 3.2.10 - COMPETITIVE Track 6 - Organization

Trusting Individuals, Organizations, and Societies

Room: 253 Time: 11:30-13:00

Chair: Aparna Girish Hebbani, University of Pittsburgh-Johnstown

Discussant: Mourad Dakhli, Georgia State University

The Construct of Trust: An Assessment of Measurement Invariance Across Three Cultures

S. Arzu Wasti, Sabanci University

Hwee Hoon Tan, National University of Singapore

Holly H. Brower, Butler University

Çetin Önder, Sabanci University

The Role of Social Capital and Trust in Facilitating Alliance Performance

Vanessa Ratten, Queensland University of Technology

Yuliani Suseno, University of Queensland

The Fabric of Trust in Times of Conflict

Israel Drori, College of Management, Israel

SESSION: 3.2.11 - PANEL Track 5 - Global Strategy

Researching Service MNEs: Past Trends, Present Thoughts, and Future Directions

Room: 254 Time: 11:30-13:00

Chair: Sumit K. Kundu, Florida International University

Discussant: Jean J. Boddewyn, Baruch College, CUNY

Panelists:

Sumit K. Kundu, Florida International University

Farok J. Contractor, Rutgers University

Peter Enderwick, University of Waikato

Alan M. Rugman, Indiana University

Hemant Merchant, Simon Fraser University

SESSION: 3.2.12 - COMPETITIVE Track 6 - Organization

The Powerful Dynamics of Negotiation: Explanations and Ethics

Room: 255 Time: 11:30-13:00

Chair: David C. Thomas, Simon Fraser University

Discussant: Asha Rao, California State University

Accomplishing Positive Valence in Cultural Stereotype Violations: A Framing and Re-Framing of Negotiation Practice

Malcolm Henry Cone, University of Otago

Virginia Philips, University of Otago

Negotiating Complexity and Legitimacy in Independent Power Project Development

Carlos Rufin, Babson College

Rajesh Kumar, Aarhus School of Business

Srinivasa Rangan, Babson College

Mobile Phone Wars: Language and Information Technology as Tools of Power and Negotiation in the London Branch of a German MNC

Fiona Moore, Kingston University Business School

What are they Thinking? Considerations Underlying Negotiators' Ethical Decisions

Cheryl Janet Rivers, School of International Business, Queensland University of Technology

TUESDAY JUL 13 - 13:00-14:30

SESSION: POSTER3

Poster Session 3 with Light Lunch

Room: Pelarsalen Time: 13:00-14:30

Chair: Esra Gencturk, Koc University

Improving Overall Customer Satisfaction on Services Rendered Through Total Quality Management (TQM)

Arawati Agus, Universiti Kebangsaan, Malaysia

Zafaran Hassan, Universiti Teknologi MARA, Malaysia

Characteristics of Services, Managerial Risk Perceptions and Export Performance: An Empirical Examination of American and Indian Service SMEs

Madan Annavarjula, Northern Illinois University

Sam Beldona, Wichita State University

Mohan Madan, Indian Institute of Management

Transnational Corporations and Integrated International Production:

Funda Barbaros, Ege University

Nese Kumral, Ege University

Sedef Akgüngör, Ege University

Ayten Kaya, Ege University

The Context of International Business: Global Entrepreneurs and Ethics

Nancy L. Bodie, Boise State University

The Effects of National Innovation Systems on Internationalisation: Investment Agency Perspectives

Banu Bozkurt, Aston Business School

Oktay Ozdenli, Aston Business School

David Bennett, Aston Business School

Kirit Vaidya, Aston Business School

Developing a Conceptual Foundation for the Internationalization Process of the Firm

Garimalla R Chandrashekhar, Indian Institute of Management - Lucknow

Arun Kumar Jain, Indian Institute of Management

Constructing a Conceptual Causal Model on Web Shopping

Jeng-Chung Victor Chen, University of Wisconsin - La Crosse

Jeng-Her Alex Chen, University of Hawaii - Manoa

Electronic Intermediary: A New Exporting Channel in International Commerce

Hyuksoo Cho, Washington State University

Patriya Tansuhaj, Washington State University

James McCullough, University of Puget Sound

Degree of Internationalization: Measurement, Antecedents, and Performance Effects: A Study of Small- and Medium-Sized Firms (SMEs)

Somchanok Coompanthu, Chulalongkorn University

Case: Wadi Internationalization Efforts: The Only Way to Survive

Mourad Dakhli, Georgia State University

Diaa Ghaly, Wadi Holdings

Internet Usage in Purchasing: Comparison of U.S. and European Practice

Sidney Davis, Southern Polytechnic State University

Rudolf Large, HTW des Saarlandes University of Applied Sciences, Germany

Richard Halstead-Nussloch, Southern Polytechnic State University

Zoltan Kova'cs, University of Vespre'm, Hungary

Executives' Perceptions Over Prospective Contributions From Developed Country Partner-Firms to Trans-National Alliances in LEMs

Claudio De Mattos, Aston Business School

Adam Cross, Leeds University Business School

Consumer Acceptance of International Websites: European Evidence

Georg Fassott, University of Kaiserslautern

Boris Bartikowski, EUROMED Marseille School of Management

Nitish Singh, California State University, Chico

A Taxonomy of International Business Strategies in a Transitional Market: A Longitudinal Analysis of Selected Firms in the Czech Republic

James D. Goodnow, Bradley University

Culture and Strategy

Tor Grenness, Norwegian School of Management

A Strategic Analysis of Malaysian Construction Firms: Their Modes of Strategy Development

Zafaran Hassan, Universiti Teknologi MARA, Malaysia

Arawati Agus, Universiti Kebangsaan, Malaysia

Does Ownership Structure Influences Firm Value? Evidence From India

Jayesh Kumar, Indira Gandhi Institute of Development Research

The Impact of Social Ties on Knowledge Transfer Within Multinational Corporations

Vikas Kumar, Saint Louis University

A Longitudinal Review and Analysis of Past Research on International Diversification

Tsai-Lung Liu, I-Shou University and Tajen Institute of Technology, Taiwan

Determinants of Industry Globalization: The Relative Importance of Scale Economies and R&D

Mona Verma Makhija, Ohio State University

Hongquan Zhu, Ohio State University

International Study of a Penetration Level of Takeoff in Technology Adoption: Two Generations of Wireless Telecommunication Technologies

Saku Juhani Mäkinen, Tampere University of Technology

Tomi Haapaniemi, Tampere University of Technology

Determinants and Patterns of International Expansion: Seven Case Studies of Smaller-Sized Firms in the High-Technology Sector

Tatiana S. Manolova, Suffolk University

The Role of HR in Cross-Border Knowledge Integration

Shad Morris, Cornell University

Job Satisfaction: A Comparative Study

Fauziah Noordin, Universiti Teknologi MARA

Maimunah Aminuddin, Universiti Teknologi MARA

Clustering Countries in Cross-Cultural Management Research: A Comparative Analysis of Neural Network Models With Traditional Statistical Approaches

AAhad M. Osman-Gani, Nanyang Technological University

Haroon A. Babri, Lahore University of Management Sciences

M.Y. Siyal, Nanyang Technological University

Shopping West in the East: Are International Large-Scale Retailers Offering Patronizing Values Over Domestic Rivalry in Chinese Community Market

Feng-Chuan Pan, Tajen Institute of Technology, I-Shou University

David D. C. Tarn, I-Shou University, Taiwan

Social Capital and Small Firm Internationalisation: A Conceptual Discussion

Shameen Prashantham, University of Strathclyde

Stephen Young, University of Strathclyde

When the Embargo Falls, What Should U.S. Business Know About Working With the People of Cuba?

David A. Ralston, University of Oklahoma

Partner Selection in International Joint Ventures

Sami Rumpunen, Researcher

Jorma Larimo, Professor

Toward a Metric for Quantifying "Rule of Law" and Evaluating the Legal Environment of Business in Emerging Economies

David Silverstein, Suffolk University

Working with Complex Multi-agency Partnerships: Motivational Issues and Impacts

Janine Stiles, Henley Management College

Paul Williams, Swansea University

Corruption and FDI: An Empirical Analysis

S. Utku Teksoz, Munich Graduate School of Economics

Foreign Direct Investment and Globalization

Bindu J. Vyas, King's College

John E. Spillan, Pennsylvania State University, DuBois Campus

International Expansions of Local Firms From a Transitional Economy: A Test of Learning Through Transitional-Foreign Joint Venture

Jun Xia, Texas Tech University

Dara Szyliowicz, Texas Tech University

Determinants and Knowledge Creation Performance of Foreign Market Entry Mode Choice: An Integrated Perspective of Transaction Cost Theory and Institutional Theory

Chen-Wei Yang, Fooyin University and I-Shou University

Shih-Chieh Fang, National Kaohsiung First University of Science and Technology

The Difference Between Direct and Financial Foreign Investments: Implications for Emerging Markets

Jiawen Yang, George Washington University

New Approaches in International Business Research and Teaching

Necla V. Geyikdagi, Yeditepe University, Turkey

3.3 - TUESDAY JUL 13 - 14:30-16:00

SESSION: 3.3.1 - COMPETITIVE Track 4 - Alliances

Alliance Performance III: Role of Partner Fit

Room: 456 Time: 14:30-16:00

Chair: G. Tomas M. Hult, Michigan State University

Discussant: Ben Gomes-Casseres, Brandeis University

Partner Sponsorship and Joint Venture Performance

Hemant Merchant, Simon Fraser University

The Impact of Degree of Similarity in Organizational Culture on Product Innovativeness in New Product Alliances: A Resource-Based View and Social Network Theory Perspective

Ferdane Nukhet Harmancioglu, Michigan State University

Performance of Cooperative Alliances: A Comprehensive Model of the Transaction Cost, Social Capital, and National Culture Perspectives

I Han, National Taiwan University

It Takes Two to Tango: Impact of Expatriates on the Relationship Between Experience Diversity as Tacit Knowledge and Firm Performance in International Joint Ventures

Dev K. Dutta, Ivey Business School, University of Western Ontario

SESSION: 3.3.2 - COMPETITIVE Track 5 - Global Strategy

Soaking up the Spillovers: Organisational Knowledge Sharing

Room: 361 Time: 14:30-16:00

Chair: Tina Claudia Chini, WU Wien

Discussant: Bjorn Ambos, University of Edinburgh

From Which Peers Do Firms Absorb Knowledge Spillovers?: Evidence From the Global Semiconductor Manufacturing Industry

Nandini Lahiri, Indian School of Business

An Investigation into Knowledge Sharing Across Cultures

Wen-Kuei Liang, Tatung University

Intra-Firm Technology Transfer: The Case of Japanese Manufacturing Firms in Asia

Axèle Giroud, Bradford University School of Management

Hafiz Mirza, Bradford University

Adaptation and Replication in Knowledge Transfer Relationships Among International Telecom Firms

Charles Williams, University of Illinois

SESSION: 3.3.3 - PANEL

1st Annual WAIB Panel

Room: 359 Time: 14:30-16:00

Chair: Lyn Suzanne Amine, Saint Louis University

Panelists:

Susan Forquer Gupta, University of Wisconsin-Milwaukee

Peggy Chaudhry, Villanova University

Nancy Napier, Boise State University

Susan Trussler, University of Scranton

SESSION: 3.3.4 - PANEL Track 6 - Organization

Bentley, The Global Business University: The Realities and Benefits of a Globalized Curriculum

Room: 358 Time: 14:30-16:00

Panelists:

Iris Berdrow, Bentley College

Joel Deichmann, Bentley College

Goli S. Eshghi, Bentley College

SESSION: 3.3.5 - COMPETITIVE Track 6 - Organization

Knowledge II: Becoming Strategically Intelligent

Room: 357 Time: 14:30-16:00

Chair: Tamar Almor, College of Management, Israel

Discussant: Tamar Almor, College of Management, Israel

The Internationalization Process of the Firm: Progression Through Institutionalization, Exploitative and Explorative Learning

Pieter Pauwels, Maastricht University (The Netherlands)

Tinne Lommelen, Limburg University Center (Belgium)

Paul Matthyssens, Limburg University Center (B) and Erasmus University (NL)

The Role of Firms' Knowledge Strategies in Developing Deep and Broad Knowledge

Henk W. Volberda, Erasmus University Rotterdam

Frans A.J. Van den Bosch, Erasmus University Rotterdam

Raymond Van Wijk, Erasmus University Rotterdam

Justin Jansen, Erasmus University Rotterdam

Antecedents and Consequences of Organizational Intelligence: A Cross-Cultural Comparison of the Perceptions of Product Managers in USA and UEA

Mumin Dayan, Al Ghurair University

Mustafa Colak, Temple University

Hayat Ebru Erdost, Ankara University

SESSION: 3.3.6 - COMPETITIVE Track 3 - Emerging Markets

Organizational Issues in Emerging Markets

Room: 356 Time: 14:30-16:00

Chair: Pervez Nasim Ghauri, University of Manchester

Discussant: Margaret Takeda, University of Tennessee-Chattanooga

Power and Performance of Outside Directors: Evidence from Korean companies

Jootae Kim, Dankook University

Dong-Sung Cho, Seoul National University

Organizational Change Through Knowledge Acquisition and Transfer: A Study of Constraints in Transitional Economies

Aldas Pranas Kriauciunas, Purdue University

Chandler Revisited: Interface Between Strategy and Structure During Institutional Transition

Ishtiaq Mahmood, National University of Singapore

Chi-Nien Chung, National University of Singapore

Firms' Business Networks: A Multi-Country Study in Developing Economies

Dan Li, Texas A&M University

Manuel P. Ferreira, University of Utah

Sungu Armagan, University of Utah

SESSION: 3.3.7 - COMPETITIVE Track 8 - Japaneese

AJBS Session

Room: 354 Time: 14:30-16:00

Chair: Tom Roehl, Western Washington University

Discussant: Patricia Nelson, University of Edinburgh Management School

Special Session organized by the Association of Japanese Business Studies (AJBS)

Cross-National Transferability of HRM Practices: A Comparative Study

Markus Pudelko, The University of Edinburgh Management School

Convergence and Restructuring: A Comparison of Japan and the United States

Abdul A. Rasheed, University of Texas at Arlington

Toru Yoshikawa, Singapore Management University

Deepak Datta, University of Kansas

Joseph Rosenstein, University of Texas at Arlington

The Time Element in Japanese

Brenda Sternquist, Michigan State University

Jae-Eun Chung, Ohio State University

Carol A. Finnegan, Michigan State University

SESSION: 3.3.8 - PANEL Track 1 - Political Economy

The New International Economy: Alternative Perspectives on Institutions and Organisations in IB Research

Room: 353 Time: 14:30-16:00

Panelists:

Elizabeth Maitland, University of New South Wales
Darryl Jarvis, University of Sydney
John H. Dunning, University of Reading and Rutgers University
Linda Weiss, University of Sydney
Alan M. Rugman, Indiana University

SESSION: 3.3.9 - COMPETITIVE Track 1 - Political Economy

Development Linkages to Trade, Investment, and Privatization

Room: 352 Time: 14:30-16:00

Chair: Brigitte Levy, University of Ottawa
Discussant: Hildy Teegen, George Washington University

The NAFTA Trade and Investment: Does the Level of Development Matter?
Walid Hejazi, University of Toronto
Ed Safarian, University of Toronto

FDI, EU Membership and Economic Development: A Comparative Analysis of Ireland and Turkey
William L. Casey, Babson College
Farhoud Kafi, Babson College

The Impact of Foreign Direct Investment on Development
Fabienne Fortanier, University of Amsterdam

The Role of Cross-Border Acquisitions in Privatization and Restructuring of Banking Around the World
Wendy Jeffus, Southern New Hampshire University

SESSION: 3.3.10 - COMPETITIVE Track 6 - Organization

Culture's Influence II: Management Implications

Room: 253 Time: 14:30-16:00

Chair: Laurence Romani, Stockholm School of Economics
Discussant: Martha L. Maznevski, IMD

National Variations in Work-Family Conflict in Seven Countries: A Closer Look at Vertical and Horizontal Individualism and Collectivism
Rabi S. Bhagat, University of Memphis
Karen South Moustafa, University of Memphis
Emin Babakus, University of Memphis
B.R. Baliga, Wake Forest University

Investor Commitment in Cross-Border Venture Capital
Markus Mäkelä, Helsinki University of Technology
Markku Maula, Helsinki University of Technology

Cultural Influences on Choice of Information, Media and Source in Environmental Scanning
Luciara Nardon, University of Oregon

Organizational and Network Collectivism
Steven White, INSEAD
Aki Nakamura, Waseda University

SESSION: 3.3.11 - COMPETITIVE Track 5 - Global Strategy

Shopping for Firms: Acquisitions can be Fun

Room: 254 Time: 14:30-16:00

Chair: Cesar E. Baena, Bordeaux Business School, France
Discussant: Oliver Gottschalg, INSEAD

The Asian Crisis and Inward FDI in Korea: The Choice Between Acquisition and Greenfield Investment
Soonkyoo Choe, Yonsei University
Changdao Jin, POSCO Research Institute

International Acquisitions, Knowledge Sharing, and Firm Performance: Striking a Balance Through Reorganization
Mario Schijven, Tilburg University
Harry G. Barkema, Tilburg University

Effects of Cultural Distance and Country Experience on the Performance of Cross-Border Acquisitions
Ernst Verwaal, Erasmus University Rotterdam
Rene Olie, Erasmus University Rotterdam

The Speed and Success of International Acquisitions: The Cognitive Perspective
Anna Nadolska, Tilburg University
Harry G. Barkema, Tilburg University

SESSION: 3.3.12 - COMPETITIVE Track 6 - Organization

Bridging Across Cultures II: The Organizational Dynamics

Room: 255 Time: 14:30-16:00

Chair: Selim Ilter, St. John Fisher College
Discussant: Susan Schneider, University of Geneva

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William Newburry, Rutgers University
Nevena Yakova, Rutgers University

Conform Or Rebel? When Does Keeping to the Rules Enhance Firm Performance?
Alexander Eapen, Tilburg University
Rekha Krishnan, Tilburg University

Cultural Identity in Post-Acquisition Integration: A Study of a Cross-Border Acquisition.
Anna Vladimirovna Zoueva, Manchester School of Management, UMIST

Cultural Intelligence: Opportunities, Issues, and the Concept of Mindfulness
David Thomas, Simon Fraser University

TUESDAY JUL 13 - 16:00-16:30

Coffee Break

Room: Pelarsalen Time: 16:00-16:30

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SESSION: 3.4.1 - PANEL Track 4 - Alliances

International Business Relocation: Developing the Research Programme

Room: 456 Time: 16:30-18:00

Chair: Brent Burmester, University of Auckland

Panelists:

Brent Burmester, University of Auckland
Jean-Louis Mucchielli, TEAM, University of Paris
Gabriel R. G. Benito, Copenhagen Business School
Julian Birkinshaw, London Business School

SESSION: 3.4.2 - COMPETITIVE Track 5 - Global Strategy

Internationalization and Technology: An Electrifying Choice

Room: 361 Time: 16:30-18:00

Chair: Klaus Uhlenbruck, Texas A&M University
Discussant: Mike C.H. Chao, Saint Louis University

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Nitish Singh, California State University, Chico
Sumit K. Kundu, Florida International University
Daniel W. Baack, Saint Louis University

Virtuality, Internationalization and Productivity

Robert Ware, University of Michigan, Flint

Home-Country Environmental Conditions, International Expansion, and Firm Value: The Case E-Commerce Firms in the United States.

John Mezias, University of Miami
Namgyoo Park, KAIST - Korea

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New Perspectives on Global Teams

Room: 359 Time: 16:30-18:00

Chair: Mary M. Maloney, University of Minnesota
Discussant: Allan Bird, University of Missouri, St. Louis

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Irene K-H Chew, Nanyang Technological University
Joo-Seng Tan, Nanyang Technological University

The Role of Membership Changes and Culture in Knowledge Transfer in Small Groups

Sungu Armagan, University of Utah
Manuel P. Ferreira, University of Utah

Leadership Matters: Proposing What Effective Virtual Team Leaders Do to Make Teams Effective

Mine Ozer, University of Texas-Dallas

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Room: 358 Time: 16:30-18:00

Chair: Jane Wenzhen Lu, NUS Business School
Discussant: I Han, National Taiwan University

Knowledge Transfer, Replication and Creation in Non-Equity Alliance: The Case of Contractual Joint Ventures in China

Yue Wang, University of New South Wales
Stephen Nicholas, University of Sydney

Collaborating With Universities and Research Institutes: Global R&D Alliances in China

Jiatao Li, Hong Kong University of Science and Technology

Learning From International Subcontract Partnership--A Contract Manufacturer's Perspective

Hui-Mei Wang, Fu-Jen Catholic University

Building Supplier Networks in Mainland China: A Study of Taiwan's Machine Tool Industry

Jonathan Brookfield, Texas A&M University
Ren-Jye Liu, Tunghai University
Hsien-Cheng Chien, Tunghai University

SESSION: 3.4.5 - PANEL BALAS Session II: BALAS Presidents Panel

Emerging Trends and Innovative Business Practices in Latin America

Room: 357 Time: 16:30-18:00

Chair: Jaime Alonso Gomez, ITESM, Monterrey

Special session organized by the Business Association of Latin American Studies (BALAS)

Panelists:

Denise Dimon, University of San Diego
Patricia Marquez, IESA, Caracas
Marta Lorena Gutierrez, Universidad de los Andes, Bogota

SESSION: 3.4.6 - COMPETITIVE Track 3 - Emerging Markets

Strategic Issues in Central and Eastern Europe II

Room: 356 Time: 16:30-18:00

Chair: Klaus E. Meyer, Copenhagen Business School

Discussant: Klaus E. Meyer, Copenhagen Business School

Strategy, Structure and Performance: A Conceptual Treatment of Privatization in Emerging Economies

Kalpana Seethepalli, George Washington University

Hildy Teegen, George Washington University

Institutional Business Environment and Firms' Networks for Financial Resources in Eastern Europe

Dan Li, Texas A&M University

Manuel P. Ferreira, University of Utah

Sungu Armagan, University of Utah

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David L. Ford, University of Texas at Dallas

Kiran M. Ismail, University of Texas at Dallas

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Room: 354 Time: 16:30-18:00

Chair: George J. Georgopoulos, York University

Discussant: George J. Georgopoulos, York University

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Jørgen Ulff-Møller Nielsen, Aarhus School of Business, Denmark

Aleksander Rutkowski, Aarhus School of Business, Denmark

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Robert J. Weiner, George Washington University

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Howard Jerome Shatz, Public Policy Institute of California

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Joseph A. Clougherty, Wissenschaftszentrum Berlin (WZB)

Anming Zhang, University of British Columbia

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Room: 353 Time: 16:30-18:00

Chair: Davina Vora, University of Texas at Dallas

Discussant: Catherine Kwantes, University of Windsor

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Margaret A. Shaffer, Hong Kong Baptist University

Sandy K. Y. Chan, Hong Kong Buddhist Hospital

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Rabi S. Bhagat, University of Memphis

Balaji Krishnan, University of Memphis

Delwyn Harnisch, University of Nebraska at Lincoln

Karen South Moustafa, University of Memphis

David L. Ford, University of Texas at Dallas

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AAhad M. Osman-Gani, Nanyang Technological University

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Oliver Gottschalg, INSEAD

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Chair: Jonathan P. Doh, Villanova University

Discussant: Carlos Rufín, Babson College

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Jonathan P. Doh, Villanova University

Sushil Vachani, Boston University

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Witold Henisz, University of Pennsylvania

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Paul M. Vaaler, Tufts University

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Ravi Ramamurti, Northeastern University

Rent Seeking in Host Countries: Excessive Opportunism and Policy Shock

Ram Mudambi, Temple University

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Discussant: Jan Selmer, Hong Kong Baptist University

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Timothy Kiessling, California State University- Stanislaus
Milorad Novicevic, University of Mississippi

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Hal B. Gregersen, Brigham Young University
David A. Harrison, Pennsylvania State University
J. Stewart Black, University of Michigan
Lori A. Ferzandi, Pennsylvania State University

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Ann Blair, Oregon Health Sciences University

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Discussant: Ana Teresa Tavares, University of Porto

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Stewart Johnston, University of Melbourne
Bulent Menguc, Brock University

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Benjamin Stahl, Uppsala University
Francesco Ciabuschi, Uppsala University
Olivia Kang, Uppsala University

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Kiyohiko Ito, University of Hawaii at Manoa
Elizabeth L. Rose, Victoria University of Wellington and University of Hawaii at Manoa

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Discussant: Nicholas Mangos, Flinders University of South Australia

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Aparna Girish Hebbani, University of Pittsburgh-Johnstown

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N. Rao Kowtha, National University of Singapore
Teck Wei Tan, National University of Singapore
Sankalp Chaturvedi, National University of Singapore

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Selim Yazici, Istanbul University
Serhat Yanik, Istanbul University
Esra Nemli, Istanbul University

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AIB General Business Meeting & AIB Awards Ceremony

Room: Aulan Time: 18:00-19:30

Announcements of the winners of the AIB Best Paper, Haynes Prize, Farmer Dissertation awards and other recognitions.

Presentation of the 2004 Dean of the Year Award and acceptance speech by Dean Dezsö J. Horváth.

AIB General Business Meeting, reporting the state of the AIB, and opening the floor to member questions and comments.

TUESDAY JUL 13 - 19:30-21:00

Farewell Party with Wine and Cheese

Room: Café Time: 19:30-21:00

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Institutional Membership Form page 2

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☐ **Membership and Meeting Registration**

Family Name | First Name | Middle Initial or Name | Member ID# (if available)

Address Line 1

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Acharya, Ranjan; *Wipro Ltd., India*: 2.1.10

Adaman, Fikret; *Bogazici University, Turkey* (adaman@boun.edu.tr): 3.2.1

Adler, Nancy J.; *McGill University, Canada*: Plenary2

Afuah, Allan; *University of Michigan, USA*: PreConf3

Agarwal, Rajshree; *University of Illinois at Urbana-Champaign, USA* (raggarwa@bsa3.kent.edu): 2.3.1

Agarwal, Sanjeev; *Iowa State University, USA* (sagarwal@iastate.edu): 1.2.4, 2.3.4

Aggarwal, Raj; *Kent State University, USA*: PreConf2, 1.2.2, Poster1, 1.4.6

Agmon, Tamir; *College of Management, Rishon Lezion, Israel* (agmont@012.net.il): PreConf2, 1.2.2

Agrawal, NM; *Indian Institute of Management, India*: 2.1.10

Agus, Arawati; *Universiti Kebangsaan, Malaysia* (araa@pkrisc.cc.ukm.my): Poster3

Aharoni, Yair; *Tel Aviv University, Israel* (yairah@post.tau.ac.il): Plenary1

Ahlering, Beth; *University of Cambridge, United Kingdom* (baa24@cam.ac.uk): 2.2.9

Ahmadjian, Chris; *Hitotsubashi University, Japan* (cahmadjian@ics.hit-u.ac.jp): PreConf3

Ahmed, Zafar; *Texas A&M University at Commerce, USA*: 1.3.11

Akgüngör, Sedef; *Ege University and Isik University, Turkey* (sedef@isikun.edu.tr): Poster3

Al Jaber, Abdel Malik; *CEO, Palestinian Industrial Estate Development Holding Company, Palestine*: 3.2.8

Allen, David B.; *Instituto de Empresa, Spain* (david.allen@ie.edu): 2.1.9, 3.1.9

Allred, Brent B.; *College of William & Mary, USA* (allred@business.wm.edu): 1.4.10

Almeida, Paul; *Georgetown University, USA*: 1.4.2

Almor, Tamar; *College of Management, Rishon Lezion, Israel* (talmor@colman.ac.il): 2.3.11, 3.3.5

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