# Table of Contents

Welcome from the President ........................................... 2  
Letter from the 2008 Program Chair ................................. 3  
Letter from the Rector................................................... 6  
Letter from the Local Arrangements Chair ......................... 7  
2008 Program Acknowledgements ................................... 8  
AIB 2008 Conference Sponsors ...................................... 9  
AIB 2008 Reviewers .................................................... 10  
2008 Program Awards .................................................. 17  
AIB Fellows’ International Executive of the Year .................. 20  
AIB Fellows’ International Educator of the Year ................. 21  
AIB Fellows’ Eminent Scholar ...................................... 22  
Keynote Speakers ....................................................... 23  
AIB Pedagogy Sessions .............................................. 24  
Milan Meeting Venue Map ......................................... 25  
When You Arrive ....................................................... 26  
Velodromo Floor Maps ............................................... 27  
AIB 2008 Program Overview ........................................ 28  
Program Details ........................................................ 30  
Participants List ........................................................ 82  
Ads ........................................................................ 98  
2008 Exhibitor Listing .................................................. 102  
Institutional Members ................................................... 103  
Past Presidents and Past Conferences ............................. 104  
AIB Fellows ............................................................... 105  
AIB 2009 Call for Papers .............................................. 106  
AIB 2009 Preview ...................................................... 108
Welcome from the President

Welcome to the 50th anniversary conference of the Academy of International Business. We will have many opportunities during the conference to reflect on the transformation of the global economy between 1958 and 2008. The AIB was founded only one year after the Treaty of Rome, which led to the creation of European Economic Union, which came into force January 1, 1958, and was one of the first regional institutions aimed at promoting economic integration. Since the creation of the AIB in 1958, International Business research has grappled with economic and technological forces of globalization promoting economic integration as well as political, institutional and cultural pressures for responsiveness.

The AIB is fortunate that the site for this gathering, Milan, is a center of fashion and design, opera, cuisine, as well as an economic and financial center in Europe. Milan is home to the Italian Stock Exchange as well as headquarters for Alfa Romeo. Milan also offers a rich cultural heritage including the Milan Cathedral, one of the world’s largest churches, La Scala, the world’s most famous opera house, and the Via Montenapoleone (the Golden Rectangle), one of the world’s most picturesque shopping districts.

I would like to thank our hosts from Bocconi University for their hospitality. Bocconi University, established in 1902, is one of the leading European centers of business and economic education. The Wall Street Journal, has ranked the MBA program among the top 20 for graduate recruitment to multinational corporations. The Bocconi MBA program has also been recognized by Forbes as one of the best values in graduate business education. I would like to especially thank our local hosts, Professor Markus Venzin and Federica Focca Massa Saluzzo, who have worked extremely hard to make your time in Milan trouble-free and enjoyable.

We all owe a debt of gratitude to John Cantwell, who together with his track chairs has put together a stimulating program that explores how cross national networks both international to the MNC as well networks that cross company and country boundaries contribute to knowledge creation and innovation. Innovation has traditionally been at the heart of International Business research as early IB research focused on firm strategies to take domestic innovations to new markets. Now that technologies have become increasingly complex, companies need to combine capabilities from different parts of the world and from different companies to commercialize a new product. It is fitting that on the observance of the 50th anniversary of the AIB, John asks us to think deeply about the benefits, the challenges, as well as the limitations of increasing globalization.

We are also very pleased to thank the sponsors of the AIB 2008 Annual Meeting:

- Università Bocconi
- Rutgers Business School
- Sheth Foundation
- Palgrave Macmillan
- Boeing Institute of International Business, Saint Louis University
- CIBER at University of South Carolina
- CIBER at Texas A&M University
- CIBER at Michigan State University
- CIBER at Indiana University
- Fox School of Business, Temple University
- University of Missouri – Saint Louis
- International Marketing Review
- Emerald Group Publishing Limited

I look forward to celebrating with you 50 years of International Business research and education and to laying the foundation for the next 50 years of International Business research. I can think of no more fitting place to have these discussions than in Milan, a political, financial, economic, and cultural center of Europe.

Stefanie Lenway
President, Academy of International Business
Dear Colleagues,

A very warm welcome to Milan and the 2008 Annual Meeting of the Academy of International Business!

We have designed a program that I am sure you will find intellectually challenging, and professionally rewarding, centered on the theme of "Knowledge Development and Exchange in International Business Networks". The program is comprised of 4 plenary sessions, 36 panels, 117 competitive paper sessions, and 43 interactive paper sessions — a total of 200 sessions over three days. This makes our meeting here the largest AIB conference ever by some considerable margin! The impressive size of the conference reflects the fact that we received a record number of submissions this year — 1,115 in all, which was far in excess of the usual level, and significantly above the previous record of 933 submissions set in Beijing two years ago. As many of you know, this is also the 50th Anniversary of the AIB — and I’m quite sure that the original founders of the AIB, all those 50 years ago, would have been very impressed to know that such a giant oak would grow from the tiny acorn that they were at that time.

As this program goes to press we already have around 1,000 registrations, and altogether over 1,500 people from 44 countries will make a contribution as authors, panelists, presenters, session chairs, faculty consortium organizers and track chairs. Those of you that have attended previous AIB conferences will find that we are introducing a number of innovations in this year’s program. One of these is that poster sessions are being replaced by more formal Interactive Paper sessions. These sessions should be intense, given the number of papers to be discussed in most cases, but we hope they will lead to a more substantial interaction between authors with related interests. Another new feature is a set of Pedagogy sessions that have been coordinated by Roberto Garcia of Indiana University, and which should be a useful means of helping colleagues in their teaching of International Business. Last but by no means least, we will be holding a series of Receptions on the second evening, around specific AIB chapters and interest groups. I believe that these receptions, together with the elimination of poster sessions during the lunch breaks, will help to generate a relaxed setting for more social exchanges at this year’s annual meeting.

Milan has long been the business capital city of Italy, where Rome is the political capital. Milan is the home of the Italian stock exchange, a magnificent Duomo, and La Scala opera theater. It is extremely well connected with other world business centers, especially those located elsewhere in central and western Europe. As such, there could hardly be a more appropriate place to act as a host venue for this year’s theme of Knowledge Development and Exchange in International Business Networks. Our various tracks all pick up on different aspects of this issue, together with the full range of other concerns in our International Business field.

Among the highlights of the program for the coming several days are as follows:

Monday, June 30th – A full day of professional activities including:

- The Doctoral Consortium chaired by Juan Alcácer (Harvard Business School), who has brought together an excellent faculty panel.
- The Junior Faculty Consortium, chaired by Ram Mudambi (Temple University), is being structured to provide many opportunities for interaction between junior faculty and senior scholars on the faculty panel.
- The AIB-JIBS Paper Development Workshop, which has become another regular pre-conference activity. This year’s Workshop is co-chaired by Laszlo Tihanyi (Texas A&M University) and Lorraine Eden (Texas A&M University, and Editor-in Chief of JIBS).
- The formal program begins at 5:00pm on Monday with the Welcome Remarks and AIB Fellows’ Opening Plenary to mark the 50th Anniversary of the AIB, by looking forward to International Business in the Coming 50 Years. The keynote speakers are CK Prahalad, well known business guru (and a long time AIB Fellow), and Antonio Borges of Goldman Sachs. This will be followed by the Presidential Reception in Bocconi University.

Tuesday, July 1st

- We will start the day with the Fellows’ Plenary Honoring Ronald Dore as the newly elected Eminent Scholar of the AIB Fellows. Ronald Dore (LSE) is an outstanding authority on Japanese society, business and economy, and
the interaction between social trends and business trends in Japan. The Fellows Panel that will recognize Professor Dore's achievements are D Eleanor Westney, Peter J Buckley, Sri Zaheer and Nakiye Boyacigiller.

Please note that this year we will be holding our plenary sessions in the Aula Magna in Bocconi University, which has a maximum capacity of 400 seats. Given the expected attendance at the conference this means that it is highly advisable to come early to any plenary session that you really want to attend — seats will be allocated on a first come, first served basis. However, with the exception of the Opening 50th Anniversary Plenary on the Monday evening, not all plenary sessions this year are intended to be truly ‘plenary’. We will instead take advantage of this opportunity to run a number of Interactive Paper sessions concurrently with each remaining ‘plenary’ session. So the first set of Interactive Paper sessions are also scheduled for 9:00am on Tuesday.

• Competitive Paper sessions and Panels start at 10:40am. If the Opening Plenary session will have looked forward to the next 50 years on the occasion of our own 50th Anniversary, this morning a panel arranged by John H Dunning will look back on The Past 50 Years of International Business Research.

• A light lunch will be provided from 1:20 to 2:20pm, at around the customary time in Italy.

• Immediately following the lunch at 2:20pm there will be a further Fellows panel that will examine future directions for International Business Research, once more on the occasion of the 50th Anniversary. This session will be chaired by Jean Boddewyn, the Dean of the AIB Fellows.

• Following the close of the regular academic sessions, for the hour from 5:30 to 6:30pm we will hold for the first time a series of receptions, which are being hosted by various AIB Chapters, and a few groups that represent some of the principal functional areas that make up the interdisciplinary International Business field. So do please participate, by choosing the reception or receptions closest to your own interests or affiliation.

**Wednesday, July 2nd**

• We will start the day with the Plenary Conference Theme Panel on “Knowledge Development and Exchange in International Business Networks” to be chaired by John Cantwell, with a wonderful set of panelists whose research speaks to different key dimensions of this topic: Yves Doz, Mats Forsgren, Anna Grandori and Anil K. Gupta. This session has been arranged with the support of the Academy of Management International Management Division (IMD), and so it represents a joint AIB-IMD endeavor.

• The regular panels and competitive sessions will begin once again at 10:40am, and one of these is a showcase panel that has been arranged by Yves Doz, with key business figures included among the panelists that will discuss “Global Knowledge Transfer and Innovation Challenges in Technology-Based Industries”.

• Following lunch, we have the special session that will excitedly bring together the finalists for the 2008 Richard N. Farmer Dissertation Award Presentations from 2:20 to 3:35pm.

• Another highlight on Wednesday is a panel convened by the EIBA Fellows in a special session titled “FDI in the European Union: Achievements, Challenges and Corporate Responses.” This special panel recognizes that this year marks the 50th anniversary not only of the AIB, but also of the EU. It is especially important that we recognize this other birthday given that we are in Italy, one of the founder members of the original EEC. This is the first time that the AIB conference has been held in Italy, and the fifth time in Europe (following London in 1986, Brussels in 1992, Vienna in 1998 and Stockholm in 2004).

• One of the most anticipated and exciting events of any conference is the gala dinner. This year’s Gala Event at the Museo Diocesano di Milano will be held from 7:00 to 10:00pm. This is a venue that I’m sure you will appreciate. Business casual attire is recommended, and you are advised to bring your conference badge with you.

**Thursday, July 3rd**

• Thursday will begin with a full set of Interactive Paper sessions at 9:00am.

• The first set of Competitive Paper and Panel sessions beginning as usual at 10:40am will include an opportunity to
Meet the JIBS Editors, the panel for which is comprised of the Area Editors, the Reviewing Editor Sri Zaheer, and it will be chaired by Lorraine Eden, the Editor-in-Chief of JIBS.

- **The JIBS Decade Award** will be presented from 12:05 to 1:20pm. This will be a very special occasion in the conference, when we will congratulate Professor John H. Dunning as the winner of the 2008 JIBS Decade Award for his 1998 article “Location and the Multinational Enterprise: A Neglected Factor?”. Since it is the 50th Anniversary of the AIB, it is worth noting that the first major influential work in our field was John Dunning’s book *American Investment in British Manufacturing Industry*, which was published in 1958. It seems entirely appropriate that 50 years later we have this occasion to acknowledge John’s defining contribution to the International Business field.

- After lunch we will have the **Closing Plenary Session on The Internationalization of Banking** at 2:20pm, which will be chaired and hosted by our local organizer, Markus Venzin. This will be followed at 4:05pm by **The AIB Awards Ceremony and Business Meeting**, at which time several important recognitions will be announced.

- Culminating the entire program event will be the **JIBS Decade Award Reception and Farewell Party** which will be a time for celebration and to bid your fond farewells to your fellow participants.

The fact that this year’s conference is the biggest on record undoubtedly owes in part to the excellent group of eleven track chairs that we have had, who built upon our conference theme by designing such well thought out individual track descriptions. However, although they were all major contributors to the success of this event, this success came at a personal price for each of them, since the number of submissions they each had to deal with was much higher than usual. My note of thanks must therefore begin with them: Witold Henisz, Susan Feinberg, Hemant Merchant, Simon Collinson, Rob Grant, Lucia Piscitello, Beth Rose, Rebecca Piekkari, Mats Forgren, Torben Pedersen and Sumit Kundu. What a great team! Going back to the days when I served myself as a track chair for the 2005 conference, I would like to thank Muriel Larvaron, assistant to Yves Doz, whose great advice on the practicalities of organizing the AIB conference program ensured that everything ran more smoothly this year.

I gratefully acknowledge as well the efforts of our pre-conference organizers Juan Alcácer, Ram Mudambi, Laszlo Tihanyi and Lorraine Eden. Let us not forget either 1220 reviewers on whose voluntary work we relied and our 200 session chairs. In what has been such a huge logistical exercise, it is remarkable how helpful and cooperative have been the vast number of people with whom we have had to work to make all this happen. A special word of course for my fellow Executive Board members who helped us prepare for the conference when we met in snow-bound Chicago in early February: Stefanie Lenway, Alan Rugman, Oded Shenkar, Susan Feinberg, and Tomas Hult. The local organizing committee led by Markus Venzin has so wonderfully prepared conference events and invited local speakers in addition to worrying about sponsorship. The AIB Fellows have helped, especially in organizing the first two plenary sessions. A special thanks also goes to George Yip for putting together a Guru’s Event for local business leaders to run in parallel with part of our conference.

I save the most important votes of thanks of all to last. This conference would never have taken place without the unparalleled dedication support of Tunga Kiyak and his team at the AIB Secretariat. Over the years I have been involved in many professional associations in academia. I have never come across any other executive officer whose capabilities, degree of attention and care for details come even remotely close to that of Tunga. The current success and financial security of the AIB owe in large part to the professionalism and guidance of Tunga and Tomas. In acting as the Program Administrator of the conference my RA Feng Zhang at Rutgers went way beyond the duties that would ordinarily be expected of any RA. She helped us put the program together, worked very long hours, and still showed an unflagging commitment. I just hope that this has not affected too adversely the progress of her own research. We were further ably helped by three Program Assistants at Rutgers: Guohua Jiang, Ranfeng Qiu and Pooja Thakur.

I am quietly confident that this will be a great event. So, please do enjoy the conference!

John Cantwell
2008 AIB Program Chair
To the members of the Academy of International Business:

I am extremely pleased to welcome you to Bocconi this year. There are several reasons why I am such a proud supporter of this event.

The 50th anniversary of the AIB will constitute an excellent arena to share results of latest research and to create new projects and collaborations between Bocconi’s faculty and the AIB’s associates.

The theme of this year’s conference will also provide great value for the Italian companies who are now facing crucial decisions in terms of exploiting knowledge in internationally dispersed organizations.

I also believe that the conference will be a good chance to confirm Bocconi’s efforts toward internationalization, particularly by connecting eminent AIB associates with our top faculty members.

I am also honored to introduce Bocconi to those members of the AIB who haven’t had the chance to visit our university before.

I wish you a most pleasant and useful stay at Bocconi.

Angelo Provasoli
Rector of Bocconi

Università Commerciale
Luigi Bocconi
Dear Members of the Academy of International Business,

After a long period of preparation and eager anticipation, I am delighted to finally welcome you to Bocconi and the AIB conference 2008.

Together with Tomas Hult and Tunga Kiyak of AIB, we worked hard to provide the right setting for celebrating the 50th anniversary of the Academy of International Business.

I would like to express my personal gratitude to the rector of our university, Angelo Provasoli, our events and ceremonies office, the AIB secretariat, Federica Massa Saluzzo and many other colleagues in Bocconi for the great effort, professionalism and commitment they put into organizing this year’s AIB conference.

A special “thank you” goes to the Fondazione Partnership per Bocconi which has generously supported us in finding the sponsors for the event.

I am confident that this conference—possibly the biggest ever in terms of number of guests—will meet your expectations and will be an important milestone for Bocconi and the history of the AIB.

I am looking forward to meeting you all in Milan.

Markus Venzin
2008 AIB Conference Local Arrangements Chair
Associate Professor
Department of Management
Bocconi University
2008 Program Acknowledgements

PROGRAM CHAIR
John Cantwell - Rutgers University

TRACK CHAIRS
Witold Henisz - Wharton School
Susan Feinberg - Rutgers University
Hemant Merchant - Florida Atlantic University
Simon Collinson - Warwick University
Rob Grant - Bocconi University
Lucia Piscitello - Politecnico di Milano
Beth Rose - Victoria University of Wellington
Rebecca Piekkari - Helsinki School of Economics
Mats Forsgren - Uppsala University
Torben Pedersen - Copenhagen Business School
Sumit Kundu - Florida International University

PROGRAM ADMINISTRATOR
Feng Zhang - Rutgers University

PROGRAM ASSISTANTS
Pooja Thakur - Rutgers University
Ranfeng Qiu - Rutgers University
Guohua Jiang - Rutgers University

CO-CHAIRS FOR TRACK 8
Denice Welch - University of Melbourne
Lawrence Welch - University of Melbourne
Arpita Joardar - University of Texas

DOCTORAL CONSORTIUM CHAIR
Juan Alcacer – Harvard Business School

JUNIOR FACULTY CONSORTIUM CHAIR
Ram Mudambi - Temple University

AIB/JIBS PAPER DEVELOPMENT WORKSHOP
Laszlo Tihanyi - Texas A&M University
Lorraine Eden - Texas A&M University
Deanna Johnston - Texas A&M University

PLACEMENT SERVICES DIRECTOR
Hadi Alhorr - Saint Louis University

FARMER DISSERTATION AWARD SELECTION COMMITTEE
Gary Knight - Florida State University (Chair)
Jennifer Spencer - George Washington University
Mary Zellmer-Bruhn - University of Minnesota
Shige Makino - Chinese University of Hong Kong

TEMPLE/AIB BEST PAPER SELECTION COMMITTEE
Sheila Puffer - Northeastern University (Chair)
Constantine Katsikeas - Leeds University
Bodo Schlegelmilch - WU - Wien
Arvind Mahajan - Texas A&M University

HAYNES PRIZE SELECTION COMMITTEE
Andrew Delios - National University of Singapore (Chair)
Nakiye Boyacigililer - Sabanci University
Ivo Zander - Uppsala University
Jeff Reuer - University of North Carolina

LOCAL ARRANGEMENTS CHAIR
Markus Venzin - Bocconi University

LOCAL ARRANGEMENTS ADMINISTRATOR
Federica Foce Massa Saluzzo - Bocconi University
The Academy of International Business thanks the following sponsors for making the 2008 Milan Conference possible through their generous contributions.
AIB 2008 Reviewers

We would like to thank the 1220 reviewers that helped make the 2008 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, alphabetically in bold, as nominated by the AIB 2008 Track Chairs:

Federica Angeli, University of Bologna
Zandra Balbinot, UNICENP - Centro Universitario Positivo
Carsten Bergenholtz, Aarhus School of Business
Raveendra Chittoor, IIM Calcutta
Carol Finnegan, University of Colorado, Colorado Springs
Marion Frenz, Birkbeck, University of London
Niron Hashai, Hebrew University
Paul Jackson, Manchester Business School
Barclay Edward James, University of Illinois at Urbana-Champaign
Leanda Lee, Monash University
Tariq Malik, University of London
Candace Martinez, St. Louis University

Robert Bruce McKern, Stanford University
Michael Mol, University of Reading
Susan M. Mudambi, Temple University
Camilla Noonan, University College Dublin
Bent Petersen, Copenhagen Business School
Andre Sammartino, University of Melbourne
Roger Smeets, Nijmegen School of Management
Charles Edward Stevens, The Ohio State University
Scott Swan, College of William & Mary
Stephen Tallman, University of Richmond
Michael Louis Troilo, University of Tulsa
Ivo Zander, Uppsala University

Abu Bakar Abdul Hamid, Universiti Teknologi Malaysia
Mesgena Tesfai Abraham, Waseda University
Francisco J. Acedo, Universidad De Sevilla
Bulent Acma, Anadolu University
Kofi Afriyie, Kean University
Tamir Agmon, The College of Management
Raj Agrawal, IILM Academy Of Higher Learning
Ruth Aguilera, University Of Illinois At Urbana-Champaign
Christina Linn Ahmadjian, Hitotsubashi University
Matt Aistrich, Pennsylvania State University
Syed Akhter, Marquette University
Michele Eunice Marie Akorie, University of Waikato
Murat Akpinar, Türkso University Of Economics
Lailani Laynesa Alcantara, East Texas Baptist University
Sandra Seno Alday, University of Sydney
Darwish Almaharbi, Sultan Qaboos University
Victor M C Almeida, The Federal University of Rio de Janeiro
Tamar Almor, The College of Management
Victor M. Alvarez, Universidad Complutense de Madrid
Elisa Alvarez-Garrid, University of Pennsylvania
Kenneth Amaeh, Cranfield University
Tina Claudia Ambos, Vienna University of Economics and Business Administration
Muhammad Amjad, University of Central Lancashire
Ulf Andersson, Uppsala University
Naoki Ando, University of Nagasaki
Josmar Andrade, Universidade de S. Paulo
Bernadette Andreosso-O’Callaghan, University of Limerick
Siah Hwee Ang, University of Auckland
Federica Angeli, University of Bologna
Mahfouz A. Ansari, University of Lethbridge
Shahzad Ansari, Erasmus University
Peter H. Antoniou, California State University, San Marcos
Syed Tariq Anwar, West Texas A&M University
Marcela Anzola, Rosario University
Ali Riza Apil, International Black Sea University
Harvey Arbelaez, Monterey Institute of International Studies and Groupe ESC Lille

Jose A. Ares, University of St. Thomas
Jean-Luc Arregle, EDHEC Business School
Jack Aschkenazi, American InterContinental University
Navid Asgari, National University of Singapore
Christian Geisler Asmussen, Copenhagen Business School
Sharif Nafe As-Saber, Monash University
Nicholas Athanassiou, Northeastern University
Pat Auger, University of Melbourne
Joshua Ault, University of South Carolina
Achraf Ayadi, Institut National des Télécommunications
Fara Azmat, Deakin University
Vernon Bachor, University of Calgary
H. Young Baek, Nova Southeastern University
Young Baek, Nova Southeastern University
Verónica Baena, Universidad Europea de Madrid
Jennifer Baggs, University of Victoria
Imam Balhaqi, Monash University
Anuschka Bakker, IBFD
Zandra Balbinot, Centro Universitario Positivo
Baltasar Balmusz-Lutz, University of North Florida
Elisita R. Balañé, Northeastern University
Kunal Banerji, Eastern Michigan University
Federico Barbiellini Amidei, Banca D’Italia
Ashok Bardhan, University of California, Berkeley
Anne Bardoe, Monash University
Helena Christiana Barnard, University of Pretoria
Bradley Barnes, University of Kent
Marcelo Barrios, EDDE
Boris Bartikowski, Euromed Marseille School of Management
Cordula Barzantny, Toulouse Business School
Andras Bauer, Corvinus University of Budapest
Paul Beamish, University of Western Ontario
Rian Beize-Zee, Asian Institute of Technology
Rene Belderbos, Katholieke Universiteit Leuven
R. Greg Bell, University of Texas at Arlington
Lamia Ben Hamida, International University
Kais Ben Youssef, University of Tsukuba
Gabriel R.G. Benito, Norwegian School of Management
Maureen Benson-Rea, University of Auckland
David Berg, University of Wisconsin, Milwaukee
Rosalind Anthea Bergemann, Fairfax

Carsten Bergenholtz, Aarhus School of Business
Christine Bernadas, Central Washington University
Jenny Berrill, Trinity College Dublin
Heather Berry, University of Pennsylvania
Sjoerd Beugelsdijk, Nijmegen University
Tolulope Bewaji, Temple University
Abdul Beydoun, Florida International University
Deepak Bhattachari, World Bank
Sumon Kumar Bhaumik, Brunel University
Francis Bidault, European School of Management and Technology
Janine Noelle Black, Temple University
Desiree Blankenburg-Brom, Uppsala University
Christopher Blocker, Baylor University
Katarina Blomkvist, Uppsala University
Tim Blumentritt, Kennesaw State University
Jean J. Boddewyn, Baruch College CUNY
Laurent Bodson, University of Liège
Hein Bogaard, University of Michigan
Lyubov Anatolievna Bogun, Odesa Institute of Entrepreneurship and Law
Dev K Boojhawon, Open University
Pattana Boonchoo, Assumption University
Armando Juan Borda, Florida International University
Felipe Borini, University of São Paulo
Novella Bottini, Cattaneo University
Mike Bowe, University of Manchester
Harry Bowen, Queens University of Charlotte
Nakshie Boyacigiller, Sabanci University
James Brander, University Of British Columbia
Mary Yoko Brannen, San Jose State University
Barbara Brenner, Vienna University of Economics and Business Administration
Paul Brewer, University of Queensland
Mary R. Brooks, Dalhousie University
Keith D. Brouthers, King’s College London
Dana Brown, Oxford University
Richard Brunet-Thronton, IMCA/GARC
Ed Bruning, University of Manitoba
Thomas A. Buchman, University of Colorado
Trevor William Buck, Loughborough University
Peter Buckley, Leeds University
Amada E.K. Budde, University of Hawaii
Pawan Budhwar, Aston University
Kraiwing Bunyaratavej, Wesley College
Brent Burmester, University of Auckland
Meredith Burnett, Florida International University
AIB 2008 Reviewers

Ricardo Bustillo, University of the Basque Country
Osama Jawaid Butt, Fast-Nu, Lahore
Gabriel J Byrne, University College Dublin
Yujie Cai, Peking University
Mikelle Calhoun, Ohio State University
Paula Caliguiri, Rutgers University
Alceu Salles Camargo Jr, FEA-RP/USP
Katherine Campbell, University of North Dakota
Emre Can, Izmir University of Economics
Anna Canato, Bocconi University
John Cantwell, Rutgers University
Yinhui Cao, Peking University
Nejat Capar, Bilkent University
Jorge Manoel Teixeira Carneiro, Pontifical Catholic University at Rio de Janeiro
Richard Wayne Carney, Nanyang Technological University
Lou Carrier, University of Phoenix
Francesca Carrieri, McGill University
Luís Carvalho, Instituto Politécnico de Setúbal
Jose Marcos Carvalho de Mesquita, Faculdade Novos Horizontes
Rodney Andrew Carveth, Gonzaga University
Gian Luca Casali, Queensland University of Technology
Nicolle Michele Castater, Clark Atlanta University
Davide Castellani, University of Perugia
Andres Mauricio Castro Figueroa, Universidad del Rosario
Simon William Cavenett, Deakin University
Nikhil Celay, Loyola University
Sokol Celo, Florida International University
Jean-Luc Cerdin, ESSEC Business School
Daniele Cerrato, Università Cattolica del Sacro Cuore
Brian R. Chabowski, The University of Tulsa
Mohammed Naim Chaker, Qatar University
Abhirup Chakrabarti, McGill University
Masud Chaud, Simon Fraser University
Yanto Chandra, University of Amsterdam
Giramalla R Chandrashekar, IIM, Indore
Shao-chi Chang, National Cheng Kung University
Sheng-Hsiung Chang, National Taiwan University
Brian R. Chabowski, The University of Tulsa
Mohammed Naim Chaker, Qatar University
Abhirup Chakrabarti, McGill University
Masud Chaud, Simon Fraser University
Yanto Chandra, University of Amsterdam
Giramalla R Chandrashekar, IIM, Indore
Shao-chi Chang, National Cheng Kung University
Sheng-Hsiung Chang, National Taiwan University
Mike Chen-ho Chao, Baruch College, CUNY
Malcolm Chapman, University of Leeds
Rebecca Natasha Charles, St. George's University
Chia-Ping Chen, National Cheng Kung University
Homin Chen, National Taiwan University
Hung-hsin Chen, Yuan Ze University
Kuan-Cheng Chen, Shih Hsin University
Kun-Ming Chen, National Chengchi University
Lanyan Chen, Tianjin Normal University
Rong Chen, Tsinghua University
Shih-Fen Chen, University of Western Ontario
Victor Zitian Chen, Simon Fraser University
Yi-Min Chen, National University of Kaohsiung
Yunyun Chen, Peking University
Carmencita Cheung, City University of Hong Kong
Mee-Shew Cheung, Xavier University
Yu-Ching Chiao, National Chung Hsing University
Satyadhyan R Chickerur, M.S. Ramaiah Institute of Technology
Raveendra Chittoo, IIM, Calcutta
Yen Ting Helena Chiu, National Kaohsiung First University of Science and Technology
Amon Chizema, Loughborough University
Hyuksoo Cho, Keimyung University
Chang Hwan Choi, KAMCO
J. Jay Choi, Temple University
Jeong Ho Choi, Korea University
Jinah Angela Choi, Dukksung Women's University
Youngtae Choi, University of North Florida
Yu-Jui Chou, National Chung Cheng University
Petra Christmann, Rutgers University
Elizabeth Mary Christopher, Macquarie University
Chih-Ning Chu, Chung Yuan Christian University
Chun Wai Andy Chui, The Hong Kong Polytechnic University
Valeri Chukhlomin, SUNY Empire State College
Chris Changwah Chu, Florida International University
Francesco Ciabuschi, Uppsala University
Jerzy Ciesiak, Leon Kozminski Academy of Entrepreneurship and Management
Luciano Ciravegna, London School of Economics
Ruth Clarke, Nova Southeastern University
John W. Clary, The College of New Jersey
Joseph Clougherty, Wissenschaftszentrum Berlin & CEPR-London
Antje Cockrill, Swansea University
Saba Colakoglu, Rutgers University
David Collins, National University of Ireland, Galway
Aili M. Colpan, Kyoto University
Tim Colman, University of Wollongong
Mindy Connolly, Nova Southeastern University
Gary Cook, University of Liverpool
Mark Cook, University of Wolverhampton
Victoria Cortes Rodriguez, Universidad del Valle
Jean-Claude Cosset, HEC Montreal
Joao Couto, University of the Azores
Howard Cox, University of Worcester
Erlin Elizabeth Coyne, Ohio State University
Heather J Crawford, University of New South Wales
Paola Criscuolo, Imperial College London
Alvaro Cuervo-Cazurra, University of South Carolina
Charles C. Cui, The University of Manchester
Lin Cui, The Australian National University
Refik Culpan, Penn State University, Harrisburg
Ilya R.P. Cuyper, Tilburg University
Angela da Rocha, Federal University of Rio de Janeiro
Grace Dagher, University of Texas-Pan American
Mourad Dakhli, Georgia State University
John D. Daniels, University of Miami
Wade M Danis, Georgia State University
Mark Andrew Gower Darroch, University of KwaZulu-Natal
Prakash Das, University of California
Pratiti Dastidar, George Washington University
Deepak Datta, University of Texas at Arlington
Luis Dau, University of South Carolina
Helen L. De Cieri, Monash University
Arnoldo José de Hoyos, Catholic University of Sao Paulo
Alice de Jonge, Monash University
Debbie Elizabeth de Lange, University of Toronto
James Woodward Dean, Simon Fraser University
Sharon DeGroot, Lawrence Technological University
University
Henrik Dellestrand, Uppsala University
Robert Demir, Stockholm University
Ping Deng, Maryville University of St. Louis
Stefano Denicolai, University of Pavia
Gregory Gwynne Doss, University of Texas at Dallas
Charles Dhanaraj, Indiana University
Dante Di Gregorio, University of New Mexico
Giada Di Stefano, Bocconi University
Clay Dibrell, Oregon State University
Marleen Dieleman, National University of Singapore
Desislava Dikova, University of Groningen
John Raymond Dillyard, St. Francis College
Harald Dolles, Heilbronn Business School
Prabu Dorairaj, Wipro Technologies, India
Christoph Dörrenbächer, University of Groningen
Susan Douglas, New York University
Douglas Dow, University of Melbourne
Peter Dowling, Victoria University of Wellington
Alexander Brem, Friedrich-Alexander University of Erlangen-Nuremberg
Nigel Drifffield, Aston University
Rian Drogenendijk, Uppsala University
Ellen A. Drost, California State University, Los Angeles
Eric Drouart, Rivier College
Jian Du, Zhejiang University
Qianqian Du, University of British Columbia
Frank DuBois, American University
Jan Warren Duggar, Jacksonville University
Francesco Duhamel, Universidad de Las Americas
Ayse Meral Dulger, Bosphorus University
Jean-Malik Dumas, Tilburg University
Serdar S. Dursunoglu, University of Dayton
Gary Arthur Dusek, Nova Southeastern University
Alex Eapen, University of Sydney
Jesper Edman, Stockholm School of Economics
Ron Edwards, Monash University
Bjorn Zakarias Ekulden, University of Aged
B. Elango, Illinois State University
Stefano Elia, Politecnico di Milano
Gregory Ronald Elliott, Macquarie University
Heather Elms, American University
Eman ElShenawy, Virginia State University
Nobuaki Endo, Tokyo University of Marine Science and Technology
Allen Douglas Engle, Eastern Kentucky University
Carolyn Erdener, Middle East Technical University
Yvette Njan Essounga, The University of Texas-Pan American
Sanchez-Perinado Esther, University of Valencia
María Soledad Etchebarne, Universidad de La Frontera
Kristina Ettrich, Heilbronn Business School
Kalevi Johannes Ero, Helsinki School of Economics
Shih-Chieh Fang, National Cheng Kung University
Mehti Farashahi, Concordia University
Pedro Faria, IST
Dana Farrow, Florida International University
Luiz Paulo Lopes Fávero, University of São Paulo
Dorothee Feils, University of Alberta
Jacqueline Fenndt, ESCP-EAP European School of Management
Xiaolan Feng, Peking University
AIB 2008 Reviewers

Charles Fenner, SUNY Canton
João J. Matos Ferreira, University of Beira Interior
Diane L. Ferry, University of Delaware
Marc Fetscherin, Rollins College
Fragkiskos Filipaio, London School of Economics
Carol Finnegan, University of Colorado, Colorado Springs
Jan Hendrik Fisch, University of Augsburg
Stacey R. Fitzsimmons, Simon Fraser University
Barbara Flamini, University of Phoenix
Richard Fletcher, University of Western Sydney
Afsoon Fleury, University of Sao Paulo
Maria Tereza Leme Fleury, University of Sao Paulo
Ricardo Gabriel Flores, University of Illinois at Urbana Champaign
Iraj Fooladi, Dalhousie University
David Ford, Jr., University of Texas at Dallas
Howard Forman, California State University, Fullerton
Fabienne Fontanier, University of Amsterdam
Thomas Foscht
Nuno Manoel Fouso, University of Sao Paulo
June Francis, Simon Fraser University
Eliane Franco, University of New South Wales
Frank J. Frantzak, Virginia Commonwealth University
Susan Maria Freeman, Monash University
Adam Fremeth, University of Minnesota
Marion Frenz, University of London
Fabian Jintae Froese, Korea University
Xiaolan Fu, Oxford University
Jeffrey Furman, Boston University
Sascha Furst, Eaft University
Hanna Gajewska-De Mattos, University of Leeds
Roberto Martin Galang, University of Navarra
Elisa Galeotti, Charles University
Roberto Gamarra, Rutgers University
Jos Gamble, Royal Holloway, University of London
Jens Gammelgaard, Copenhagen Business School
Giorgio M. Gandellini, Universitá di Roma Tre
Gerald Yong Gao, University of Missouri, St. Louis
Tao Gao, Northeastern University
Dominic Garcia, San Jose State University
Rosario Garcia Cruz, Universidad de Sevilla
Sergio Garcia-Lazaga Lagunes, Universidad Panamericana
Miti Garg, TLIAP
Gloria Lan Ge, The University of Auckland
Anja Geigenmueller, Freiberg University of Technology
Valeska Viola Geldres, Universidad de La Frontera
Esra Gencer, Koc University
George J. Georgopoulos, York University
John J. Gerace, Chestnut Hill College
Stephan Gerschewski, Victoria University of Wellington
Guy Gessner, Canisius College
Michael Gestrin, OECD
Kathleen Getz, American University
Majid Ghobrani, Simon Fraser University
Animesh Ghoshal, DePaul University
Paulo Roberto Gião, São Paulo University
G. Ronald Gilbert, Florida International University
Debbie Gilliard, Metropolitan State College, Denver
Axele Giroud, University of Manchester
Elisa Giuliani, University of Pisa
Ian Gladding, Lewis University
Lyn Glanz, GlHE
Wayne Glass, Schoolcraft College
Steven Globberman, Western Washington University
Julia C. Gluesing, Wayne State University
Robert DeForest Goddard, Appalachian State University
Anthony Goerzen, University of Victoria
Andrea Goldstein, OECD
Sougand Goleserkhi, Manchester Metropolitan University
Elena Golovko, Tilburg University
Benjamin Gomez-Casseres, Brandeis University
Tracy Gonzalez-Padrón, University of Colorado, Colorado Springs
Doreen J. Gooden, Florida International University
Michal Grajek, European School of Management and Technology
Robert Morris Grant, Bocconi University
Sidney J. Gray, University of Sydney
Penelope Sue Greenberg, Widener University
Dion Dacosta Greenidge, University of the West Indies
Merlyn Griffiths, University of North Carolina, Greensboro
Nicholas Grigirou, Monash College Guangzhou
Christoph Grimpe, Centre for European Economic Research
Birgitte Grogaard, University of Calgary
Shulamith T Gross, Baruch College of CUNY
Qian Gu, National University of Singapore
Sathyajit Gubbi, IIM, Calcutta
Omrane Guedhami, Monash University of South Carolina
Laura Guerrero, University of Western Ontario
Philippe Gugler, University of Fribourg
Mohamed Azizm Gulumhussen, Liverpool University Institute
Ihsin Guler, University of North Carolina
Janti Gunawan, Victoria University of Wellington
Allison Gundersen, Case Western Reserve University
Susan Forquer Gupta, Monmouth University
Jerry Haar, Florida International University
Martine Haas, University of Pennsylvania
Gene Hahn, Salisbury University
Lotta Vilhelmiina Häkkinen, Turku School of Economics
Usa Haley, University of New Haven
Johanna Hallbäck, University of Vaasa
John Hamilton, James Cook University
I Han, National Taiwan University
Jian Han, China Europe International Business School
Mary Han, Ryerson University
Sang-Lin Han, Hanyang University
Xu Han, Peking University
Yunxuan Han, Temple University
Haiming Hang, Reading University
Michael W. Hansen, Copenhagen Business School
Shaun Hansen, Purdue University
David Parker Hansen, Duquesne University
Savita Hanspal, University of Delhi
Andy Wei Hao, Kent State University
Niron Hashai, Hebrew University
Nancy A. Haskell, Université Laval
Jussi Hätönen, Turku School of Economics
Hui He, George Washington University
Wei He, Florida International University
Aparna Girish Hebbani, University of Queensland
Louis Hebert, HEC Montreal
Walid Hejazi, University of Toronto
Duane Helleloid, University of North Dakota
Nina Hellyquist, University of Vasa
Jennifer Nevin's Henson, Appalachian State University
Kelly Hewett, University of South Carolina
Andreas Hinterhuber
Thomas Hippler, Swansea University
Seve Hirsch, Tel Aviv University
Yi-Hui Ho, Chang Jung Christian University
Yvonne Ho, National Taiwan University
Bersant Hobdari, Copenhagen Business School
Guy Holburn, University of Western Ontario
David Mark Holliman, Open University
Ulf Holm, Uppsala University
Eunsuk Hong, Queen's University Belfast
Jacky F. L. Hong, University of Macau
Carol A. Howard, Oklahoma City University
John Howells, Aarhus University
Ming Hui Hsieh
Chia-Wen Hsu, National Taiwan University
I-Chieh Hsu, National Changhua University of Education
Yu-Jhsu Hsu, Warwick Business School
Chi-Jui Huang, City Institute of Technology
Chi-Yu Amy Huang, I-Shou University
Jason Huang, The University of Auckland
Lam-Ying Huang, National Changhua University of Education
Yi-Ping Huang
Yu-Mei Huang, Yu Da College of Business
Tsang-Kai Hung, National Changhua University of Education
David Marshall Hunt, University of Southern Mississippi
Leila Tellervo Hurmerinta-Peltomäki, Turku School of Economics
Nuria Hurtado-Torres, University of Granada
Sairah Hussain, National University of Singapore
Elaine Hutson, University College Dublin
Peter Hwang
Elena Atanassova Iankova, Cornell University
Grazia Letto-Gillies, London South Bank University
Tulay Ilhan, Karadeniz Technical University
Fernanda Ilheu, Technical University of Lisbon
Masahiro Imao, Mie University
Andrea Insch, University of Otago
Gary Insch, West Virginia University
Mazhar Islam, University of Minnesota
Kiran Ismail, St. John's University
Kiyohiko Ito, University of Hawaii at Manoa
Paul Jackson, University of Manchester
Michael G. Jacobides, London Business School
Sabina Jaeger, AUT University
Buntarika Jaikrajang, Prince of Songkla University
Naveen Kumar Jain, Florida International University
Vinod Jain, University of Maryland
Kristian Jakobsen, Copenhagen Business School
Barclay Edward James, University of Illinois at Urbana-Champaign
AIB 2008 Reviewers

Mel Jameson, University of Nevada, Las Vegas
Odile Elisabeth Madeleine Janne, University of London
Tim Järvenisvu, Helsinki School of Economics
Mansour Javidan, Thunderbird School of Global Management
Mark Jelavic, Northwest Missouri State University
Peter D. Ørberg Jensen, Copenhagen Business School
Robert J. Jensen, Brigham Young University
Yujin Jeong, George Washington University
Fiona Xiaoying Ji, Virginia Tech
Crystal Xiangwen Jiang, Temple University
Marshall Shining Jiang, Brock University
Qingyun Jiang

Mary Kernan, University of Delaware
Robert Charles Kennedy, University of Kent
Tugba Kalafatoglu, TK and Associates
Mario I. Kafouros, University of Leeds
Min Ju, Saint Louis University
Irina Jormanainen, Helsinki School of Economics
Janice Joplin, Southern Illinois University
Sara Jonsson
Janice Joplin, Southern Illinois University, Edwardsville
Irina Jormanainen, Helsinki School of Economics
Min Ju, Saint Louis University
William Q. Judge, Old Dominion University
Mario I. Kafouros, University of Leeds
Tugba Kalafatoglu, TK and Associates
Paul Kalfadellis, Monash University
Morris A Kalliny, Missouri University of Science and Technology
Md. Shakawat Kamal, National University of Singapore
Shyam J. Kamath, Saint Mary’s College of California
Dzidziso Samuel Kamuriwo, Cass Business School
Shankaraiahan Kanukuntla, Osmania University
Philip Kappen, Uppsala University
Azhdar Karami, Bangor University
Päivi Maarit Karhunen, Helsinki School of Economics
Anastasia A. Katou, University of Macedonia
Jan Hack Katz, Cornell University
Jeff Katz, Kansas State University
Pamela Katzir, Broward Community College
Lutz Kaufmann, WHU - Otto Beisheim School of Management
Oskar Kayasan, European Research Centre
Hamid H. Kazeroony, William Penn University
Colm Kearney, Trinity College Dublin
Byron Keating, University of Wollongong
Robert Charles Kennedy, University of Kent
Mary Kernan, University of Delaware
Marcus M. Keupp, University of St. Gallen
Navjote Khara, Apeejay Institute of Management
Virginia Ploche Khare, University of Tampa
Violetta Khoreva, Hanken
Sarkis Joseph Khoury, University of California, Riverside

Paula Anneli Kilpinen, Helsinki School of Economics
Daekwan Kim, Florida State University
Hicheon Kim, Korea University
Seung H. Kim, Saint Louis University
Soyeon Kim, Korea University
Taeho Kim, Thunderbird
Kathryn King-Metters, Emory University
Wiboon Kittakanan, National Taiwan University
Elko Klijn, RSM Erasmus University
Virginia Klukinskaite, University of Agder
Luis Kluwe-Aguilar, Royal Agricultural College
Gary A. Knight, Florida State University
Noritake Kobayashi, Keio University, Tokyo
Matthias Koch, WHU - Otto Beisheim School of Management

Jaeyoung Koo, Rutgers University
Elena Kosmopoulou, University of Manchester
Tanvi Kohtari, Thundermill University
Constantina Kottaridi, University of Peloponnesse
Peter Koveos, Syracuse University
Alexei Koveshnikov, Hanken
Rajiv Krishnan Kozhikode, Hong Kong University of Science and Technology
Victoria Kravtsova, The Vienna Institute for International Economic Studies
Ramachandran Krishna Kumar, Bharathiar University
Karl Krock, Florida International University
Zoran Krupka, University of Zagreb
Alina Kudina, Warwick Business School
Torsten M. Kuehlmann, University of Bayreuth
David Kuhlmeier, Valdosta State University
Duane Kujawa, University of Miami
Prashant Kulkarni, Indian Business Academy
Vikas Kumar, Bocconi University
Sumit Kumar Kundu, Florida International University

Beryl L.H. Kuo, National Chi Nan University
Yu-Ming Kuo, National Chung Cheng University
Bernd Kupka, California State University, Fullerton
David Kurz, University of Pennsylvania
Chuck C.Y. Kwok, University of South Carolina
Christine Kydd, University of Delaware
Nandini Lahiri, University of North Carolina
Sornmat Lahiri, Illinois State University
Rong-Her Lai

Tzy Jan Lai, Yuan Ze University
C Lakshman, Tata Management Training Centre
Kevin Lam, Chinese University of Hong Kong
Asjeet Lamba, University of Melbourne
John T Lambert, University of Southern Mississippi
Anna Lamin, Northeastern University
Wei-feng Lan, National Cheng Kung University
James Anthony Landi, ACAP Advisory PCL
Jorma Larimo, University of Vaasa
Robert Larson, University of Dayton
Victor P. Lau, Chinese University of Hong Kong
Diana Lawson, St. Cloud State University
Richard Le Heron, University of Auckland
Antonio Lebron, Universidad del Turabo, Puerto Rico

Ruby Lee, Florida State University
Seung Hyun Lee, University of Texas at Dallas
William W.K. Lee, Asia University
Yender Lee, Chang Jung Christian University
Yih-teen Lee, University of Navarra
You-il Lee, University of South Australia
Yuan-ho Lee, Fo Guang University
Derek G. Lehmburg, University of Western Ontario
Kevin Lehment, Saint Louis University
Mark Lehrer, Suffolk University
Jean-Marc C. Lehu, Universite Paris 1 Pantheon Sorbonne
Joao Correia Leitao, University of Beira Interior
Geanderson de Souza Lenz, University of Caxias do Sul, Brazil
Constantinos N. Leonidou, University of Leeds
Bart Leten, Katholieke Universiteit Leuven
Auré Leulescu, Bocconi University
Margaret Leung, Leeds Metropolitan University
Bozenna Leven, College of New Jersey
Catherine Ellen Levitt, California State University, Los Angeles
Brigitte Levy, University of Ottawa
Chia-Ying Li, Providence University
Dan Li, Indiana University
Guoqiang Li, University of Macau
Hui Ping Li, Ramapo College of New Jersey
Ji Li, Hong Kong Baptist University
Jing Li, Simon Fraser University
Laubie Li, University of South Australia
Lei Li, University of Portland
Lu Li, Peking University
Peng-Yu Li, National Chungchi University
Peter Ping Li, California State University, Stanislaus
Sai Li, University of Wisconsin, Milwaukee
Yi Li, Peking University
Xin Liang, University of Minnesota, Duluth
Ziqi Liao, Hong Kong Baptist University
Yung-Chih Lien, National Sun Yat-Sen University
Peter W. Liesch, University of Queensland
Kwanghui Lim, University of Melbourne
Carol Yeh-Yun Lin, National Chengchi University
Chieh-Yu Lin, Chang Jung Christian University
Ching Yi Lin, National Pingtung Institute of Commerce
HanChang Lin, National Taiwan University
Julia L. Lin, I-Shou University
Liang-Yang Lin, Fu Jen University
Frederick Lindahl, George Washington University
Jessica Lindbergh, Royal Institute of Technology
Johan Paul Lindeque, Queen’s University, Belfast
Lise-Lotte Lindfelt, Turku School of Economics
Valerie Jean Lindsay, Victoria University of Wellington
Pamela Lirio, McGill University
Joseph P. Little, Saint Louis University
Romei Frederick Littrell, Auckland University of Technology
Terri Lituchy, Concordia University
Chia-Ling Liu, National Chung Cheng University
Matthew Tingchi Liu, University of Macau
Meng-chun Liu, Chung-Hua Institution for Economic Research
Runjuan Liu, University of Alberta
Xuelin Liu, University of Leicester

Knowledge Development and Exchange in International Business Networks
AIB 2008 Annual Conference | Milan, Italy | June 30–July 3
AIB 2008 Reviewers

Andrea Martinez-Noya, University of Oviedo
Katherine Marton, Fordham University
Briance Mascarenhas, Rutgers University
Silvia Massini, University of Manchester
Monica Masucci, Bocconi University
Jose Mata, Universidad Nova de Lisboa
Satoshi Matsuda, The University of Kitakyushu
David Jesus Mayorga, Universidad del Pacifico
Martha Maznevski, IMD
James McCullough, University of Puget Sound
Steven Mcguire, University of Bath
Doreen Marie McGunagle, Global Strategic Management Solutions
Brent McKenzie, University of Guelph
Robert Bruce McKern, Stanford University
University of Sydney
Joseph McManus, Rutgers University
Yvonne Maria McNulty, Monash University
Kamel Mellahi, Sheffield University
Jeannette A. Mena, Michigan State University
Juan Meraz, Missouri State University
Lynn Metcalf, California Polytechnic State University
Beverly Metcalfe, Liverpool Hope University
Snejina Michailova, University of Auckland
Antonio Mih, University of Granada
Joan P Mileski, Texas A & M University at Galveston
Stewart Miller, University of Texas San Antonio
Mirela Miresan, Saint Mary’s University of Minnesota
Dev Mishra, University of Saskatchewan
Sushanta Kumar Mishra, IIM, Ahmedabad
Audra I. Mockaitis, Victoria University of Wellington
Osman Bin Mohamad, Universiti Sains Malaysia
Michael J. Mol, University of Reading
K. Momaya, Indian Institute of Technology, Delhi
Fiona Moore, University of London
Karl James Moore, McGill University
Graham Moores, The University of Sheffield
Patricia Moro, Florida International University
Matthew Michael Morris, University of Manitoba
Dirk Morschett, University of Fribourg
Jaideep Motwani, Grand Valley State University
Mbdjja Mougoué, Wayne State University
Susan M. Mudambi, Temple University
Debmalya Mukherjee, University of Memphis
Pracheta Mukherjee, Slippery Rock University
Alan Muller, University of Amsterdam
Aline Muller, University of Liège
Anna Murdoch, Warsaw School of Economics
Edward Francis Murphy Jr, Embry Riddle Aeronautical University
Etienne Musonera, Eastern New Mexico University
Martina Musteen, San Diego State University
Marcos Mutinelli, University of Brescia
Olga Muzychenko, University of Adelaide
Matthew B. Myers, University of Tennessee
Lilach Nachum, Baruch College, CUNY
Anna Nadolska, RSM Erasmus University
Douglas William Naffziger, Ball State University
Tsutomu Nakano, Aoyama Gakuin University
George E Nakos, Clayton State University
Daeil Nam, Washington State University
Luciana Nardon, Vlerick Leuven Gent Management School

Lite Nartey, University of Pennsylvania
Rajneesh Narula
Wojciech Nasiowski, University of New Brunswick
Amar K.J. Nayak, Xavier Institute of Management
James Nebus, University of North Carolina, Charlotte
James P. Neelankavil, Hofstra University
William Newburry, Florida International University
Karen Newman, University of Denver
Karen L. Newman, University of Denver
Chittipa Ngamkroekjotikorn, Assumption University
Le Huy Nguyen, University of Vaasa
Thanh Hai Nguyen, Monash University
Nina Marie Nicolas, Deloitte
Marcella Nicoli, Politecnico di Milano
Bo Bernhard Nielsen, Copenhagen Business School
Stanley Nollen, Georgetown University
Camilla Noonan, University College Dublin
Thomas J. Norman, California State University, Dominguez Hills
Kenneth Norton, King College
Niina Nummela, Turku School of Economics
Katri Marjut Nykänen, Helsinki School of Economics
Aidan O’Connor, ESCEM School of Business and Management
Jennifer Oetzelt, American University
Chang Hoon Oh, Brock University
Lucy Ojode, Texas Southern University
Marcos Oliveira, Central Bank of Brazil
Moacir de Miranda Oliveira Jr., University of Sao Paulo
Makotoba Omar, Napier University
Maud Oortwijn, Warwick Business School
Tom Osegowitsch, University of Melbourne
Joyce Osland, San Jose State University
Kathy Otero, University of Texas at El Paso
Ursalla Olt, Loughborough University
Martin David Owens
Veli Emre Ozbekmir, Medallia, Inc.
Deniz Ozenbas, Montclair State University
Sevgi Ozkan, Brunel University
Anni Helena Paalumäki, Turku School of Economics
Erikkka Johanna Paavilainen, Turku School of Economics
Alessandro Pagano, University of Urbino
Cecilia Pahlberg, Uppsala University
Yongsun Paik, Loyola Marymount University
Taina Tuulikki Paju, Turku School of Economics
David W. Pan, Northwestern State University
Feng-Chuan Pan, Tajen University
Naresh Rasiklal Pandit, University of East Anglia
Huei-wen Pao, Diwan College of management
Marina Papanastassiou, Copenhagen Business School
Ronaldo Parente, Rutgers University
Chansoo Park, Sogang University
Hoon Park, University of Central Florida
Ji Eun Park, Saint Louis University
Young-Ryeol Park, Yonsei University
 Markus Paukkku, Helsinki School of Economics
Ramón Paz-Vega, ITESM-EGADE
Robert Pearce, University of Reading
Torben Pedersen, Copenhagen Business School
Carine Peeters, Université libre de Bruxelles
Anders Perhsson, Växjö University
2008 Program Awards

**Temple/AIB Best Paper Award**
(Award Presentation on July 3, 4:05-5:30pm, Aula Magna)
Sponsored by Temple University’s Fox School of Business
The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a $1000 award. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P. Nominees for this year’s award are as follows (in order of presentation):

- "Policy Risk, Political Capabilities and International Investment Strategy: Evidence from the Global Electric Power Industry" by Guy L.F. Holburn, University of Western Ontario and Bennet A. Zelner, Duke University
  **Presented:** Session 1.2.2, July 1, 10:40-11:55am, Room N.1-2

- "Temporal Evolutionary Trajectories in International New Ventures" by Stuart Middleton, University of Queensland; Peter W Liesch, University of Queensland; and John Steen, University of Queensland
  **Presented:** Session 1.4.4, July 1, 2:20-3:35pm, Room N.1-4

- "Subsidiary Capabilities in an Era of Regionalization" by Alain Verbeke, University of Calgary and Wenlong Yuan, University of Lethbridge
  **Presented:** Session 1.5.11, July 1, 4:05-5:20pm, Room N.2-2

- "Antecedents of Variations in Knowledge Flows Across Inter-Unit Dyads Within the Large Multinational Corporation" by Antoaneta Petkova Petkova, San Francisco State University and Anil K. Gupta, University of Maryland
  **Presented:** Session 2.2.2, July 2, 10:40-11:55am, Room N.1-2

- "The Contingent Role of Network Hierarchy on Firm Performance" by Ishtiaq Pasha Mahmoud, National University of Singapore; Hongjin Zhu, National University of Singapore; and Aks Zaheer, University of Minnesota
  **Presented:** Session 2.2.11, July 1, 10:40-11:55am, Room N.2-2

- "A Temporal Study of Diversification, Group Affiliation and Performance Among Indian Manufacturers" by Kannan Ramaswamy, Thunderbird School of Global Management; Mingfang Li, California State University – Northridge; and Barbara S Pecherot Petitt, Thunderbird School of Global Management
  **Presented:** Session 2.3.9, July 2, 12:05-1:20pm, Room N.1-9

- "Partners’ Nationalities and Performance of International Joint Ventures: The Moderating Role of Market-Focus" by Yu-Ching Chiao, National Chung Hsing University; Chwo-Ming Joseph Yu, National Chengchi University; and Tzu-Ju Ann Peng, Providence University
  **Presented:** Session 2.5.3, July 2, 4:05-5:20pm, Room N.1-3

- "Competition, Transnational Learning, and Foreign Entry Strategy" by Jiatao Li, Hong Kong University of Science and Technology and Jing Yu (Gracy) Yang, University of Sydney
  **Presented:** Session 2.5.5, July 2, 4:05-5:20pm, Room N.1-5

- "Productivity and Labour Demand Effects of Inward and Outward FDI on UK Industry" by Nigel Driffield, Aston University
  **Presented:** Session 3.2.14, July 3, 10:40-11:55am, Room N.2-5

- "Unraveling the Diversity-Performance Link in Multicultural Teams: Meta-analysis of Studies on the Impact of Cultural Diversity in Teams" by Guenter Stahl, INSEAD; Martha L. Maznevski, IMD; Andreas Voigt, University of California, Irvine; and Karsten Jonsen, IMD
  **Presented:** Session 3.3.9, July 3, 12:05-1:20pm, Room N.1-9

- "Testing the Effectiveness of Performance Management Tools in Raising Quality Consciousness Among Chinese Manufacturing Personnel" by Carmencita Cheung, City University of Hong Kong; Shirley June Daniel, University of Hawaii at Manoa; Dongyoung Lee, University of Hawaii at Manoa; and Wolf D. Reitsperger, University of Hawaii at Manoa
  **Presented:** Session 3.3.11, July 3, 12:05-1:20pm, Room N.2-2

**IMR Best Paper in International Marketing**
(Award Presentation on June 3, 10:40-11:55am, N.2-4)
Sponsored by International Marketing Review (IMR) and its publisher, Emerald Group Publishing Limited.
Presented for the first time in the AIB 2006 Conference and sponsored by International Marketing Review (IMR), the award is given to the best paper accepted to a competitive session in the Marketing track of the AIB Annual Meeting. The author(s) of the winning manuscript will receive a certificate and a cash award following their regularly scheduled presentation at the conference.

**Winner:** “Exploring the Determinants of Brand Country of Origin Recognition” by Oscar Martin, Public University of Navarre and Julio Cerviño, Universidad Carlos III de Madrid
**Presented:** Session 1.5.3, June 1, 4:05-5:20pm, in Room N.1-3
2008 Program Awards

Haynes Prize for the Most Promising Scholar(s)  
(Award Presentation on July 3, 4:05-5:30pm, Aula Magna)  
Each year, the AIB Foundation and the Eldridge Haynes Memorial Trust award the Haynes Prize for the best paper written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. One final paper is nominated by the track chairs based on reviewer input and their own assessments. An independent Haynes Award Committee reviews the final papers and selects the winning manuscript. The authors of the winning manuscript receive a plaque and a US$1,000 award. The winner of the award will be announced during the AIB Awards Ceremony, Session 2.3.8. Nominees for this year’s award are as follows (in order of presentation):

Presented: Session 1.2.2, July 1, 10:40-11:55am, Room N.1-2

“The Effect of Business Group Affiliation and Internationalization on the Technological Capabilities of Software Firms” by Anna Lamin, Northeastern University  
Presented: Session 1.2.8, July 1, 10:40-11:55am, Room N.1-8

“How Do Organizational Slack and Family Ownership Cum Management Affect a Firm’s International Involvement?” by Yunshi Liu, Tunghai University; Wen-Ting Lin, National Taiwan University; and Kuei-Yang Cheng, National Taiwan University  
Presented: Session 1.2.11, July 1, 10:40-11:55am, Room N.2-2

“Embedded Autonomy: Project Teams and Knowledge Work in Multinational Organizations” by Martine Haas, University of Pennsylvania  
Presented: Session 1.3.12, July 1, 12:05-1:20pm, Room N.2-3

“International Diversification Strategy and Firm Performance: A Multi-level Analysis of Firm and Home Country Effects” by Bo Bernhard Nielsen, Copenhagen Business School and Sabina Nielsen, Copenhagen Business School  
Presented: Session 1.4.8, July 1, 2:20-3:35pm, Room N.1-8

“Inpatriates’ Knowledge Sharing at the HQ: The Moderating Effects of HQ Absorptive Capacity and Inpatrate Mentoring” by B. Sebastian Reiche, IESE Business School  
Presented: Session 1.4.14, July 1, 2:20-3:35pm, Room N.2-5

“Modeling Sequential International R&D Alliances under Uncertainty” by Elmar Lukas, University of Paderborn  
Presented: Session 2.3.6, July 2, 12:05-1:20pm, Room N.1-6

“Firm Heterogeneity and Technology Seeking Strategies” by Roger Smeets, Nijmegen School of Management and Maarten Bosker, Utrecht School of Economics  
Presented: Session 2.3.8, July 2, 12:05-1:20pm, Room N.1-8

“Offshoring of R&D Activities and the use of Organisational Concepts to Improve Product Development Processes at Home” by Steffen Martin Kinkel, Fraunhofer Institute for Systems and Innovation Research (ISI)  
Presented: Session 2.3.12, July 2, 12:05-1:20pm, Room N.2-3

“Network Development and Foreign Subsidiary Performance” by Jing’an Tang, Sacred Heart University  
Presented: Session 2.5.3, July 2, 4:05-5:20pm, Room N.1-3

“Innovation Characteristics, Transfer Management and Headquarter Involvement in the Transfer of Innovations Between MNE Subsidiaries” by Henrik Dellestrand, Uppsala University  
Presented: Session 2.5.6, July 2, 4:05-5:20pm, Room N.1-6

Richard N. Farmer Dissertation Award  
(Award Presentation on July 3, 4:05-5:30pm, Aula Magna)  
Sponsored by Indiana University CIBER  
Eligibility for the 2008 “Richard N. Farmer Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2007 and December 31, 2007. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their works at Session 2.4.1, July 2, 2:20-3:35pm, in Room N.1-1. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P.

“Essays on Strategic Adaptation and Firm Performance during Institutional Transition” by Ajai S Gaur, Old Dominion University (Ph.D. Awarded by National University of Singapore)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“The Effect of Business Group Affiliation on Firm Strategy” by Anna Lamin, Northeastern University (Ph.D. awarded by University of Minnesota)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“Essays on Global Non-Market Strategy” by Rafael Lucea, George Washington University (Ph.D. awarded by Massachusetts Institute of Technology)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“MNEs’ Within-Host-Country Strategy and Structure in an Emerging Market” by Xufei Ma, Chinese University of Hong Kong (Ph.D. Awarded by National University of Singapore)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“Firm Heterogeneity and Technology Seeking Strategies” by Roger Smeets, Nijmegen School of Management and Maarten Bosker, Utrecht School of Economics  
Presented: Session 2.3.8, July 2, 12:05-1:20pm, Room N.1-8

“Offshoring of R&D Activities and the use of Organisational Concepts to Improve Product Development Processes at Home” by Steffen Martin Kinkel, Fraunhofer Institute for Systems and Innovation Research (ISI)  
Presented: Session 2.3.12, July 2, 12:05-1:20pm, Room N.2-3

“Network Development and Foreign Subsidiary Performance” by Jing’an Tang, Sacred Heart University  
Presented: Session 2.5.3, July 2, 4:05-5:20pm, Room N.1-3

“Innovation Characteristics, Transfer Management and Headquarter Involvement in the Transfer of Innovations Between MNE Subsidiaries” by Henrik Dellestrand, Uppsala University  
Presented: Session 2.5.6, July 2, 4:05-5:20pm, Room N.1-6

Richard N. Farmer Dissertation Award  
(Award Presentation on July 3, 4:05-5:30pm, Aula Magna)  
Sponsored by Indiana University CIBER  
Eligibility for the 2008 “Richard N. Farmer Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2007 and December 31, 2007. The winner receives a plaque and a US$1,000 cash award. Furthermore, all finalists receive a $500 travel stipend to allow them to present their research at the annual meeting. This year’s finalists will present their works at Session 2.4.1, July 2, 2:20-3:35pm, in Room N.1-1. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P.

“Essays on Strategic Adaptation and Firm Performance during Institutional Transition” by Ajai S Gaur, Old Dominion University (Ph.D. Awarded by National University of Singapore)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“The Effect of Business Group Affiliation on Firm Strategy” by Anna Lamin, Northeastern University (Ph.D. awarded by University of Minnesota)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“Essays on Global Non-Market Strategy” by Rafael Lucea, George Washington University (Ph.D. awarded by Massachusetts Institute of Technology)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1

“MNEs’ Within-Host-Country Strategy and Structure in an Emerging Market” by Xufei Ma, Chinese University of Hong Kong (Ph.D. Awarded by National University of Singapore)  
Presented: Session 2.4.1, July 2, 2:20-3:35pm, Room N.1-1
2008 Program Awards

AIB Doctoral Dissertation Proposal Award
(Award Presentation on July 3, 4:05-5:30pm, Aula Magna)
Sponsored by the AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner receives a plaque and a US$1,500 cash award, while runner-ups receive a US$500 cash award. The winner of the award will be announced in the AIB Awards Ceremony, Session 3.5.P.

JIBS Decade Award
(Award Presentation on July 3, 12:05-1:20pm, Room N.1-1)
Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2008 award, a paper must have been included among the five most cited papers published in the 1998 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1.

CONGRATULATIONS!

Palgrave Macmillan congratulates the winner of the 2008 Palgrave Macmillan/JIBS Decade Award

Professor John H. Dunning
for his paper
Location and the Multinational Enterprise: A Neglected Factor?
(JIBS 29.1 pp 45 - 66)

Please join us on
Thursday, July 3 – 12:05-13:20
Room: N.1-1
for the Decade Award session
AIB Fellows’ International Executive of the Year

Presentation: Wednesday, July 2, 19:00-22:00, Gala Event at the Museo Diocesano di Milano

Andrea Guerra
CEO, Luxottica Group

Andrea Guerra is the CEO of Luxottica Group, the global leader in the design, manufacturing and distribution of eyewear. Mr. Guerra joined Luxottica in 2004.

Mr. Guerra had previously spent ten years at Merloni Elettrodomestici, five of which as the company’s CEO. At the time he was the youngest CEO of any Italian listed company. Under his leadership, Merloni, now Indesit Company, became Europe’s number-three white goods manufacturer.

Mr. Guerra’s professional experience includes working for Marriott Italia, the Italian subsidiary of the Marriott corporation. Over the five years he spent with the company, Mr. Guerra held various positions in marketing and operations and played a key role in setting up Marriott’s facility management division in Italy.

Andrea Guerra is also director at Parmalat S.p.A., at Banca Nazionale del Lavoro S.p.A. and at DeA Capital S.p.A.

Andrea Guerra is 41 years-old and holds an honors degree in Economics from La Sapienza University in Rome. He is married and has three children.
William Randolph Folks, Jr.

William Randolph Folks, Jr., is Distinguished Professor Emeritus of International Business in the Sonoco International Business Department, Moore School of Business, University of South Carolina. He also serves as Executive Director of the Center for International Business Education and Research (CIBER), Director of the Undergraduate International Business Major and Director of the Faculty Development in International Business program.

Professor Folks, a native of Lancaster, South Carolina, received his A.B. *cum laude* in General Studies (Mathematics) from Harvard in 1966, and his D.B.A. from the Harvard Business School in 1970.

Professor Folks joined the University of South Carolina faculty in 1969, was promoted to Associate Professor in 1972, and to full Professor in 1976. His primary area of teaching and research is international finance, and he is the author of over forty research papers, published in journals such as *Management Science*, *Financial Management*, the *Journal of Financial and Quantitative Analysis*, the *Journal of International Business Studies*, *Foreign Language Annals*, and the *Columbia Journal of World Business*. Professor Folks has served as a Visiting Professor at Universite Catholique de Louvain (Belgium), the Helsinki School of Economics and Business Administration (Finland), and Xiamen University (People’s Republic of China), has taught in numerous executive education and executive MBA programs in the United States, Brazil, Finland, and Abu Dhabi, and served for nineteen years as a member of the faculty of the Graduate School of Banking at LSU.

From 1976 to 1985, Professor Folks served as the first Department Chair of International Business, responsible for the development and growth of the nationally prominent academic programs in International Business at the University of South Carolina. Under his leadership the Masters of International Business Studies (MIBS) program became recognized as the leading graduate program in International Business in the world. In 1990, Professor Folks was appointed Director of the Center for International Business Education and Research, one of 31 national resource centers funded by the U. S. Department of Education. He served as the first President of the Association for International Business Education and Research (AIBER), the association of CIBER schools. He has twice served on the American Council of Education Task Force on the Reauthorization of Title VI and served on the AACSB Task Force on the National Security Education Program. In 1994-1997, he served on the Council of Advisors to the National Security Education Program, Department of Defense. He has served as the Chair of the Steering Committee of the Consortium for Undergraduate International Business Education (CUIBE). He has served as a consultant on international program development for a number of business schools.

Professor Folks is married to the former Kathleen Golden Mitchell of Greenville, SC. They have two grown sons, Will and Rick, and two grandsons, Caleb and Landon. He has served as a deacon and as an elder in First Presbyterian Church of Columbia, has chaired the Board of Deacons and numerous committees, including the Facilities Expansion Committee, and is currently Chair of the Administration Committee. He is a member of the Board of Trustees of Erskine College, and serves on the South Carolina State Historical Records Advisory Board. He is a member and past President of the Rotary Club of Five Points and a member and past President of the Columbia Torch Club.
Ronald P. Dore

In the 1980s, when Japanese firms were changing the nature of competition in international business, the work of British sociologist Ronald Dore was an invaluable resource for IB scholars seeking to understand Japanese business firms and the environment from which they were expanding. He has built on his extensive research in the field of comparative business systems to become a scholarly and skeptical analyst of some of the key issues in the globalization debates of the last decade and a half. He is an outstanding scholar whose deep understanding of the empirical phenomena he studies and ability to build on it to develop theoretical contributions are highly respected not only by sociologists but also by economists, anthropologists, historians, and comparative business systems scholars. Ronald Dore’s many contributions exemplify the deep pool of scholarship on individual societies that illuminates the context of international business research.

Dore’s pioneering comparative study of employment relations and factory organization in *British Factory Japanese Factory* (1973) provided a solid base for understanding the patterns adopted by the Japanese in setting up production facilities abroad. His 1983 article on relational contracting in the *British Journal of Sociology* (“Goodwill and the spirit of market capitalism”) has had a major impact in the social science of economic relationships, including work in IB on alliances, and has been reprinted in five different volumes (including one edited by Peter Buckley in 1996). His 1986 book, *Flexible Rigidities*, further explored the relationships across firms and between firms and governments in a comparative context. The challenges and processes of learning across borders have been themes of his work since the 1950s, from his classic book on *Land Reform in Japan* (1959) through his framing of late development and the dynamics of cross-border learning in *British Factory Japanese Factory* to his 2000 book, *Stock Market Capitalism, Welfare Capitalism: Japan and Germany versus the Anglo-Saxons*. In the 1990s, he built on this work to address some of the key debates on globalization, in the 1996 volume he co-edited with Suzanne Berger on *National Diversity and Global Capitalism* and his 2000 book *Stock Market Capitalism, Welfare Capitalism: Japan and Germany versus the Anglo-Saxons*.

His academic career began in the UK, at SOAS, but has spanned borders: he has held positions at the University of British Columbia, the Institute of Development Studies at Sussex University, the Technical Change Centre at Sussex, the Institute for Economic growth in Delhi, Imperial College, Harvard University, and MIT.
Keynote Speakers

Presentation: Opening Plenary, June 30, 17:00-19:00, Aula Magna

C.K. Prahalad
Founder and Chairman of The Next Practice
Distinguished University Professor, University of Michigan

C.K. Prahalad is a world-renowned speaker, educator and consultant whose insights on business strategy are sought by leading companies around the globe. He is the Paul and Ruth McCracken Distinguished University Professor at the Stephen M. Ross School of Business, University of Michigan, and is a consultant and board member for numerous leading global corporations. Professor Prahalad's research is focused on corporate strategy and the value added by top management of large, diversified multinational corporations. Among his many books are Competing for the Future (1994), co-authored with Gary Hamel and named the Best Selling Business Book of the Year in 1994; The Future of Competition: Co-Creating Unique Value with Customers (2004), co-authored with Venkatram Ramaswamy and hailed by Business Week as “an important book full of disruptive ideas;” and The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profit (2004), selected as one of the best books of the year 2004 by The Economist, Fast Company and Amazon.com. He is also the author and co-author of three McKinsey prize winning articles in the Harvard Business Review. He is Founder and Chairman of The Next Practice, a strategic advisory firm that helps companies leverage the emerging trends at the Bottom of the Pyramid. These trends will reshape the face of global competition.

Antonio Borges
Chairman, European Corporate Governance Institute (ECGI)
Former Vice Chairman, Goldman Sachs International
Member of the Board of Bocconi University

Antonio Borges was, until February 2008, Vice Chairman of Goldman Sachs International which he joined in September 2000. His responsibilities included investment banking, leadership development and strategy. Prior to this he was Dean of INSEAD between 1993 and 2000. He joined INSEAD’s faculty in 1980 and also taught at the University of Lisbon, Portuguese Catholic University and Stanford University. Between 1990 and 1993 Antonio Borges was Vice Governor of Banco de Portugal, where he took a leading role in the liberalisation of Portugal’s financial system. He also worked at European level on the project of Economic and Monetary Union. He graduated from the Technical University in Lisbon and holds his MA and PhD in Economics from Stanford University.

He has been a consultant to the US Electric Power Research Institute, US Treasury Department, OECD and the Portuguese government. He was a board member of Citibank Portugal, Petrolgas-Petroleos de Portugal, Vista Alegre Group, Paribas, Sonae and Cimpor-Cimentos de Portugal. He is currently on the Boards of Jerónimo Martins and Sonae.com and is a member of the Supervisory Board of CNP Assurances. He chairs the Audit Committees of Banco Santander Portugal and Banco Santander de Negocios Portugal. He is on the Advisory Boards of several European and US corporations and foundations and is Chairman of the European Corporate Governance Institute.

He is a member of the European Corporate Governance Forum set up by the European Commission to examine best practices in Member States with a view to enhancing the convergence of national corporate governance codes and providing advice to the Commission.
AIB Pedagogy Sessions

AIB is pleased to introduce a limited number of conference sessions on Pedagogy in the AIB 2008 Milan conference. We look forward to your participation in these sessions both to learn and also to share your own personal experiences. All sessions will be in Room N.2.0.

1. Web Conferencing as a Delivery Method
   Tuesday, July 1 — 10:40am – 11:55am
   This session will focus on tools for distance education and cross-national learning and collaboration. Examples include Adobe Connect/Breeze, Skype and EctusMedia.

2. Introduction to Country Analysis Frameworks
   Tuesday, July 1 — 2:20pm – 3:35pm
   There are currently several versions of a Country Analysis Framework to analyze markets for international business penetration and operations. This session will illustrate various frameworks in use, as well as additional tools that can be used to help students conduct such an analysis.

3. Using Internet-Based Resources in Teaching IB
   Tuesday, July 1 — 4:05pm – 5:20pm
   This session will feature various internet resources now available to enhance the delivery of IB topics and for introducing interactivity into the classroom. Examples include globalEDGE, YouTube lectures, Internet Blogs, and the Open Case learning approach.

4. Role-Playing Exercises for Teaching IB
   Wednesday, July 2 — 10:40am – 11:55am
   Learning by doing is a powerful way to make abstract concepts more accessible to less experienced students. This session will focus on more traditional role-playing exercises which do not involve intensive use of technology. This session will focus on classroom activities which may enhance cross-cultural understanding and improve negotiation skills.

5. Using Simulations to Teach IB (Two sessions)
   Tuesday, July 1 — 2:20pm – 3:35pm and 4:05pm – 5:20pm
   These session will involve popular technology-based simulations as pedagogical tools in teaching international business and related topics. Examples covered will include FINS (Foreign Investment Negotiation Simulation), Marketplace Business Simulation, Export-Import Manager, Global Marketing Management System Online, CountryManager International Marketing Simulation, Glo-Bus Business Strategy Simulation, and Airline: A Strategic Management Simulation.

6. Integrating Video Clips in Classroom Teaching
   Thursday, July 3 — 10:40am – 11:55am
   There is currently much interest in how short video clips can be used to enhance classroom lectures. This session will include examples of video clip use, sources for clips, technological aspects of integrating clips into a PowerPoint presentation, and tips for use of video clips as a teaching tool in international business.
When You Arrive

Please check in with the AIB Staff at our registration desk located on the ground floor main entrance of the Velodromo to pick up your name badge and conference materials.

**Registration**
Location: Main Entrance, Ground Floor, Velodromo
Hours:
- Monday, June 30: 8:00am – 7:30pm
- Tuesday, July 1: 8:30am – 5:00pm
- Wednesday, July 2: 8:30am – 5:00pm
- Thursday, July 3: 8:30am – 4:00pm

**Placement Center**
Location: Third Floor, Velodromo
Hours:
- Tuesday, July 1: 9:00am – 5:00pm
- Wednesday, July 2: 9:00am – 5:00pm
- Thursday, July 3: 9:00am – 4:00pm

**Exhibits**
Location: Atrium, Ground Floor, Velodromo
Hours:
- Tuesday, July 1: 9:00am – 6:30pm
- Wednesday, July 2: 9:00am – 5:30pm
- Thursday, July 3: 9:00am – 4:00pm

**Computer/Internet Station**
Location: Room N.0-4, Ground Floor, Velodromo
Hours:
- Tuesday, July 1: 9:00am – 5:00pm
- Wednesday, July 2: 9:00am – 5:00pm
- Thursday, July 3: 9:00am – 4:00pm

---

**Ground Floor**

![Ground Floor Diagram](image)
Velodromo Floor Maps

First Floor

Second Floor
## AIB 2008 Program Overview
Milan, Italy — June 30–July 3, 2008

<table>
<thead>
<tr>
<th>Sunday, June 29</th>
<th>Monday, June 30</th>
<th>Tuesday, July 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-8.15</td>
<td>8:00-8.15</td>
<td>8.00-8.15</td>
</tr>
<tr>
<td>8.15-8.30</td>
<td>8.15-8.30</td>
<td>8.15-8.30</td>
</tr>
<tr>
<td>8.30-8.45</td>
<td>8.30-8.45</td>
<td>8.30-8.45</td>
</tr>
<tr>
<td>8.45-9.00</td>
<td>8.45-9.00</td>
<td>8.45-9.00</td>
</tr>
<tr>
<td>9.00-9.15</td>
<td>9.00-9.15</td>
<td>9.00-9.15</td>
</tr>
<tr>
<td>9.45-10.00</td>
<td>9.45-10.00</td>
<td>9.45-10.00</td>
</tr>
<tr>
<td>10.00-10.15</td>
<td>10.00-10.15</td>
<td>10.00-10.15</td>
</tr>
<tr>
<td>10.15-10.30</td>
<td>10.15-10.30</td>
<td>10.15-10.30</td>
</tr>
<tr>
<td>10.30-10.45</td>
<td>10.30-10.45</td>
<td>10.30-10.45</td>
</tr>
<tr>
<td>10.45-11.00</td>
<td>10.45-11.00</td>
<td>10.45-11.00</td>
</tr>
<tr>
<td>11.00-11.15</td>
<td>11.00-11.15</td>
<td>11.00-11.15</td>
</tr>
<tr>
<td>11.30-11.45</td>
<td>11.30-11.45</td>
<td>11.30-11.45</td>
</tr>
<tr>
<td>11.45-12.00</td>
<td>11.45-12.00</td>
<td>11.45-12.00</td>
</tr>
<tr>
<td>12.00-12.15</td>
<td>12.00-12.15</td>
<td>12.00-12.15</td>
</tr>
<tr>
<td>12.15-12.30</td>
<td>12.15-12.30</td>
<td>12.15-12.30</td>
</tr>
<tr>
<td>12.30-12.45</td>
<td>12.30-12.45</td>
<td>12.30-12.45</td>
</tr>
<tr>
<td>12.45-13.00</td>
<td>12.45-13.00</td>
<td>12.45-13.00</td>
</tr>
<tr>
<td>13.00-13.15</td>
<td>13.00-13.15</td>
<td>13.00-13.15</td>
</tr>
<tr>
<td>13.45-14.00</td>
<td>13.45-14.00</td>
<td>13.45-14.00</td>
</tr>
<tr>
<td>14.00-14.15</td>
<td>14.00-14.15</td>
<td>14.00-14.15</td>
</tr>
<tr>
<td>14.45-15.00</td>
<td>14.45-15.00</td>
<td>14.45-15.00</td>
</tr>
<tr>
<td>15.00-15.15</td>
<td>15.00-15.15</td>
<td>15.00-15.15</td>
</tr>
<tr>
<td>15.30-15.45</td>
<td>15.30-15.45</td>
<td>15.30-15.45</td>
</tr>
<tr>
<td>15.45-16.00</td>
<td>15.45-16.00</td>
<td>15.45-16.00</td>
</tr>
<tr>
<td>16.00-16.15</td>
<td>16.00-16.15</td>
<td>16.00-16.15</td>
</tr>
<tr>
<td>16.30-16.45</td>
<td>16.30-16.45</td>
<td>16.30-16.45</td>
</tr>
<tr>
<td>16.45-17.00</td>
<td>16.45-17.00</td>
<td>16.45-17.00</td>
</tr>
<tr>
<td>17.00-17.15</td>
<td>17.00-17.15</td>
<td>17.00-17.15</td>
</tr>
<tr>
<td>17.15-17.30</td>
<td>17.15-17.30</td>
<td>17.15-17.30</td>
</tr>
<tr>
<td>17.30-17.45</td>
<td>17.30-17.45</td>
<td>17.30-17.45</td>
</tr>
<tr>
<td>17.45-18.00</td>
<td>17.45-18.00</td>
<td>17.45-18.00</td>
</tr>
<tr>
<td>18.00-18.15</td>
<td>18.00-18.15</td>
<td>18.00-18.15</td>
</tr>
<tr>
<td>18.15-18.30</td>
<td>18.15-18.30</td>
<td>18.15-18.30</td>
</tr>
<tr>
<td>18.30-18.45</td>
<td>18.30-18.45</td>
<td>18.30-18.45</td>
</tr>
<tr>
<td>18.45-19.00</td>
<td>18.45-19.00</td>
<td>18.45-19.00</td>
</tr>
<tr>
<td>19.00-19.15</td>
<td>19.00-19.15</td>
<td>19.00-19.15</td>
</tr>
<tr>
<td>19.45-20.00</td>
<td>19.45-20.00</td>
<td>19.45-20.00</td>
</tr>
<tr>
<td>20.00-20.15</td>
<td>20.00-20.15</td>
<td>20.00-20.15</td>
</tr>
<tr>
<td>20.15-20.30</td>
<td>20.15-20.30</td>
<td>20.15-20.30</td>
</tr>
<tr>
<td>20.30-20.45</td>
<td>20.30-20.45</td>
<td>20.30-20.45</td>
</tr>
<tr>
<td>20.45-21.00</td>
<td>20.45-21.00</td>
<td>20.45-21.00</td>
</tr>
<tr>
<td>21.00-21.15</td>
<td>21.00-21.15</td>
<td>21.00-21.15</td>
</tr>
<tr>
<td>21.30-22.00</td>
<td>21.30-22.00</td>
<td>21.30-22.00</td>
</tr>
</tbody>
</table>

**Welcome Remarks and AIB Fellows’ Opening Plenary 17:00-19:00**

**AIB Presidential Reception 19:00-22:00**

**Chapter and Functional Receptions 17:30-18:30**

**COFFEE BREAK 10:15-10:40**

**LIGHT LUNCH 13:20-14:20**

**COFFEE BREAK 15:35-16:05**

**Concurrent Sessions 14:20-15:35**

**Concurrent Sessions 10:40-11:55**

**Concurrent Sessions 12:05-13:20**

**Concurrent Sessions 12:05-11:55**

**Eminent Scholar Plenary Interactive Sessions 9:00-10:15**
# AIB 2008 Program Overview

**Milan, Italy — June 30–July 3, 2008**

<table>
<thead>
<tr>
<th>Time</th>
<th>Wednesday, July 2</th>
<th>Thursday, July 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-8.15</td>
<td></td>
<td>8:00-8.15</td>
</tr>
<tr>
<td>8.15-8.30</td>
<td></td>
<td>8.15-8.30</td>
</tr>
<tr>
<td>8.30-8.45</td>
<td></td>
<td>8.30-8.45</td>
</tr>
<tr>
<td>8.45-9.00</td>
<td>2.1 Conference Theme Plenary</td>
<td></td>
</tr>
<tr>
<td>9.00-9.15</td>
<td>Interactive Sessions 9:00-10:15</td>
<td>9.00-10.15</td>
</tr>
<tr>
<td>9.15-9.30</td>
<td></td>
<td>10.00-10.15</td>
</tr>
<tr>
<td>9.30-9.45</td>
<td></td>
<td>10.15-10.30</td>
</tr>
<tr>
<td>9.45-10.00</td>
<td></td>
<td>10.30-10.45</td>
</tr>
<tr>
<td>10.00-10.15</td>
<td>COFFEE BREAK 10:15-10:40</td>
<td></td>
</tr>
<tr>
<td>10.15-10.30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.30-10.45</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.45-11.00</td>
<td>2.2 Concurrent Sessions 10:40-11:55</td>
<td>11.00-11.15</td>
</tr>
<tr>
<td>11.00-11.15</td>
<td></td>
<td>11.15-11.30</td>
</tr>
<tr>
<td>11.15-11.30</td>
<td></td>
<td>11.30-11.45</td>
</tr>
<tr>
<td>11.30-11.45</td>
<td>BREAK 11:55-12:05</td>
<td>11:45-12:00</td>
</tr>
<tr>
<td>11.45-12.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12.00-12.15</td>
<td></td>
<td>12:00-12.15</td>
</tr>
<tr>
<td>12.15-12.30</td>
<td></td>
<td>12.15-12.30</td>
</tr>
<tr>
<td>12.30-12.45</td>
<td>2.3 Concurrent Sessions 12:05-13:20</td>
<td>12.30-13.00</td>
</tr>
<tr>
<td>12.45-13.00</td>
<td></td>
<td>12.45-13.00</td>
</tr>
<tr>
<td>13.00-13.15</td>
<td></td>
<td>13.00-13.15</td>
</tr>
<tr>
<td>13.30-13.45</td>
<td></td>
<td>13.45-14.00</td>
</tr>
<tr>
<td>13.45-14.00</td>
<td></td>
<td>14.00-14.15</td>
</tr>
<tr>
<td>14.00-14.15</td>
<td>2.4 Farmer Dissertation Award</td>
<td>14.15-14.30</td>
</tr>
<tr>
<td>14.30-14.45</td>
<td></td>
<td>14.45-15.00</td>
</tr>
<tr>
<td>14.45-15.00</td>
<td>COFFEE BREAK 15:35-16:05</td>
<td>15.00-15.15</td>
</tr>
<tr>
<td>15.00-15.15</td>
<td></td>
<td>15.15-15.30</td>
</tr>
<tr>
<td>15.15-15.30</td>
<td></td>
<td>15.30-15.45</td>
</tr>
<tr>
<td>15.30-15.45</td>
<td></td>
<td>15.45-16.00</td>
</tr>
<tr>
<td>15.45-16.00</td>
<td></td>
<td>16.00-16.15</td>
</tr>
<tr>
<td>16.00-16.15</td>
<td>2.5 Concurrent Sessions 16:05-17:20</td>
<td>16.15-16.30</td>
</tr>
<tr>
<td>16.15-16.30</td>
<td></td>
<td>16.30-16.45</td>
</tr>
<tr>
<td>16.30-16.45</td>
<td></td>
<td>16.45-17.00</td>
</tr>
<tr>
<td>16.45-17.00</td>
<td>JIBS Decade Award Reception</td>
<td>17.00-17.15</td>
</tr>
<tr>
<td>17.00-17.15</td>
<td>AIB Gala Event</td>
<td>17.15-17.30</td>
</tr>
<tr>
<td>17.15-17.30</td>
<td>Museo Diocesano di Milano 19:00-22:00</td>
<td>17.30-17.45</td>
</tr>
<tr>
<td>17.30-17.45</td>
<td></td>
<td>17.45-18.00</td>
</tr>
<tr>
<td>17.45-18.00</td>
<td></td>
<td>18.00-18.15</td>
</tr>
<tr>
<td>18.00-18.15</td>
<td></td>
<td>18.15-18.30</td>
</tr>
<tr>
<td>18.15-18.30</td>
<td></td>
<td>18.30-18.45</td>
</tr>
<tr>
<td>18.30-18.45</td>
<td></td>
<td>18.45-19.00</td>
</tr>
<tr>
<td>18.45-19.00</td>
<td></td>
<td>19.00-19.15</td>
</tr>
<tr>
<td>19.00-19.15</td>
<td></td>
<td>19.15-19.30</td>
</tr>
<tr>
<td>19.15-19.30</td>
<td></td>
<td>19.30-19.45</td>
</tr>
<tr>
<td>19.30-19.45</td>
<td></td>
<td>19.45-20.00</td>
</tr>
<tr>
<td>19.45-20.00</td>
<td></td>
<td>20.00-20.15</td>
</tr>
<tr>
<td>20.00-20.15</td>
<td></td>
<td>20.15-20.30</td>
</tr>
<tr>
<td>20.15-20.30</td>
<td></td>
<td>20.30-20.45</td>
</tr>
<tr>
<td>20.30-20.45</td>
<td></td>
<td>20.45-21.00</td>
</tr>
<tr>
<td>20.45-21.00</td>
<td></td>
<td>21.00-21.15</td>
</tr>
<tr>
<td>21.00-21.15</td>
<td></td>
<td>21.15-21.30</td>
</tr>
<tr>
<td>21.15-21.30</td>
<td></td>
<td>21.30-22.00</td>
</tr>
<tr>
<td>21.30-22.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2008 AIB Conference Detailed Program

Milan, Italy
June 30-July 3, 2008

Legend for Symbols Used:
- Nominee for the Temple/AIB Best Paper Award
- Nominee for the Haynes Prize for the Most Promising Scholar
- Selected for inclusion in the inaugural AIB Best Paper Proceedings

Sunday, June 29

SUNDAY, JUNE 29 - 08:30-17:00

AIB Board Meeting

SUNDAY, JUNE 29 - 08:30-17:30

AJ BS Annual Conference

Annual Meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJ BS Meeting.

Monday, June 30

MONDAY, JUNE 30 - 08:30-12:30

AIB Board Meeting

MONDAY, JUNE 30 - 08:30-13:00

AJ BS Annual Conference

Annual Meeting of the Association of Japanese Business Studies. A separate registration is required to attend the AJ BS Meeting.

MONDAY, JUNE 30 - 08:30-14:00

Session 0.1 - Pre-Conference Workshop

Time: 08:30-14:00

JIBS/AIB Paper Development Workshop

Chairs: Laszlo Tihanyi, Texas A&M University and Lorraine Eden, Texas A&M University

Pre-admitted participants only. Lunch is provided.

The JIBS/AIB Paper Development Workshop is sponsored by the University of South Carolina CIBER and the Texas A&M University CIBER.
MONDAY, JUNE 30 - 09:00-16:00

Session 0.2 - Pre-Conference Workshop

AIB Doctoral Student Consortium
Chair: Juan Alcacer, Harvard Business School

Facilitators:
Ilgaz Arikan, Georgia State University
Africa Arino, IESE
Heather Berry, University of Pennsylvania
J eff Furman, Boston University
Michelle Gittelmann, Rutgers University
J ohn Muir Macpherson, Georgetown University
L ucia Piscitello, Politecnico di Milano
E lizabeth L. Rose, University of Hawai’i at Manoa, USA
and Victoria University of Wellington
M yles Shaver, University of Minnesota
J asjit Singh, INSEAD
B ennet A. Zelner, Duke University

Pre-admitted participants only. Lunch is provided. The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.

MONDAY, JUNE 30 - 09:00-16:45

Session 0.3 - Pre-Conference Workshop

Junior Faculty Consortium
Chair: Ram Mudambi, Temple University

Faculty Panel:
S ri Zaheer, University of Minnesota
R aj Aggarwal, University of Akron
H ildy Teegen, University of South Carolina
C harles Dhanaraj, Indiana University
J othan Doh, Villanova University
J aideep Anand, Ohio State University
U lf Andersson, Uppsala University
J ane W. Lu, National University of Singapore
J osé R. De la Torre, Florida International University
S tephen B. Tallman, University of Richmond
K eith D. Brouthers, King's College London

Pre-admitted participants only. Lunch is provided. The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University.

MONDAY, JUNE 30 - 12:30-14:00

AIB Chapter Chairs Luncheon

AIB Executive Board Members and AIB Chapter Chairs only.

MONDAY, JUNE 30 - 14:00-16:00

JIBS Editors Meeting

JIBS Area Editors only.

MONDAY, JUNE 30 - 17:00-19:00

Session 0.4.P - Plenary

AIB Fellows' Opening Plenary: International Business in 50 Years
Chair: José R. De la Torre, Florida International University

Welcome Remarks:
Stefanie Lenway, AIB President
J ohn Cantwell, AIB 2008 Program Chair
Lorenzo Peccati, Vice-Rector for Research and Development of Human Resources, Bocconi University
Markus Venzin, AIB 2008 Local Committee Chair

Keynote Speakers:
C.K. Prahalad, Distinguished University Professor, University of Michigan
Antonio Borges, Chairman, European Corporate Governance Institute

MONDAY, JUNE 30 - 19:00-22:00

Presidential Reception

The Presidential Reception, celebrating the opening of the 2008 AIB Conference will take place at the Velodromo, on the campus of Bocconi University. Business casual attire is recommended.
Tuesday

**TUESDAY, JULY 1**

**Program Details**

**TUESDAY, JULY 1 - 09:00-10:15**

**Session 1.1.P - Plenary**

**Eminent Scholar Plenary Honoring Ronald Dore (AIB Fellows Plenary)**

*Chair: D. Eleanor Westney, York University*

Panelists:

- D. Eleanor Westney, York University
- Peter J. Buckley, University of Leeds
- Sri Zaheer, University of Minnesota
- Ronald Dore, London School of Economics

**Session 1.1.1 - Interactive**

**New Global Risks and Governance Opportunities**

*Chair: Mary Ann Von Glinow, Florida International University*

Governance in a Global Economy - The Contribution of the United Nations Global Compact
- Andreas Rasche, Helmut-Schmidt-University / United Nations Global Compact
- Michael Behnam, Suffolk University
- Dirk Ulrich Gilbert, University of Erlangen-Nuremberg

Border Security and Canada-U.S. Trade
- Steven Globerman, Western Washington University
- Paul Storer, Western Washington University

The Chinese Business Environment in 2017: A Delphi Study
- Gregory Ronald Elliott, Macquarie University
- Fuming Jiang, Australian National University
- Gordon Redding, INSEAD
- Bruce William Stening, Peking University

Oil and Corruption: Who Helped Iraq Circumvent UN Sanctions?
- Yujin Jeong, George Washington University
- Robert J. Weiner, George Washington University

Terrorism, Political Risk and International Business: Conceptual Considerations
- David Adam Wernick, Florida International University
- Sumit K. Kundu, Florida International University

Risk, Uncertainty and Strategy: Coping with the Threat of Global Terrorism
- Bridgette Emma Sullivan-Taylor, Warwick Business School
- David C. Wilson, Warwick Business School

A Divergence-of-Expectations Approach to the Assessment of Country Risk
- Dante Di Gregorio, University of New Mexico
- Douglas E. Thomas, University of New Mexico

**Session 1.1.2 - Interactive**

**Geography, Culture, and International Business Strategy**

*Chair: Kamel Mellahi, University of Sheffield*

Institutional Distance and Foreign IPO Performance: The Moderating Influence of Organizational Capabilities
- R. Greg Bell, University of Dallas

A Study of the Relationship between CSR and Business Performance in Fast Developing Economies
- Belaid Rattab, Dubai Chamber, Centre for Responsible Business
- Anis Ben Brik, Dubai Chamber, Centre for Responsible Business
- Kamel Mellahi, University of Sheffield

Development of Cultural Production Business Model in Digital Technology
- Yi-Long Jaw, National Taiwan University
- Ching-Sung Wu, National Taiwan University
- Chun Liang Chen, National Taiwan University

Psychic, National Cultural, and Institutional Distance: Suggestions for Rationalization
- Karen L. Newman, University of Denver
- Supervisors’ Influence Tactics: Does Congruence Matter?
  - May-Chiun Lo, Universiti Malaysia Sarawak
  - Intan Osman, University Science Malaysia

- Ji Eun Park, Saint Louis University
- Nitish Singh, Saint Louis University
- Seung H. Kim, Saint Louis University

**Session 1.1.3 - Interactive**

**Knowledge and Firms’ Internationalisation Choices**

*Chair: Igor Filatotchev, City University of London*

Strategic Choices and Growth of Newly Listed Firms in Europe: The Effects of an “IPO Imprint”
- Igor Filatotchev, City University of London
- Jenifer Piesse, King’s College London

The Market Knowledge Creation Process Prior to Market Entry - A Case Study Approach
- Sabrina Luthfa Karim, Gothenburg University
- Linh Thuy Nguyen, Gothenburg University

- Ming-Huei Hsieh, National Taiwan University
- Hsiu-Ying Huang, National Taiwan University

**Tuesday**

**Systems of Exchange, Institutions and States in Facilitating Reliance on Trust in Economic Exchanges**

*Peter Smith Ring, Loyola Marymount University*
Program Details

June 30–July 3
Milan, Italy

Tuesday

Knowledge Generation and Internationalization of Small Firms: The Influence of Export Promotion Programs on CEO’s perceptions

Nuria Hurtado-Torres, University of Granada
Juan Alberto Aragon-Correa, University of Granada
José M. de la Torre-Ruiz, University of Granada
Victor García-Morales, University of Granada

To go with Foreign VC Firms or Domestic VC Firms: A Study of VC-backed Ventures in China

Xiaohui Lu, National University of Singapore
Qian Gu, National University of Singapore

Explaining the Increasing Internationalization of Research and Development by Multinational Corporations

Wei He, Florida International University

Does the Headquarters’ Knowledge About Overseas Labs Affect the Level of Control Over the Labs?

Kazuhiro Asakawa, Keio University
Tomomine Aoki, Keio University

Institutional Duality and Subsidiary International Entrepreneurship: Evidence from Taiwanese MNCs in China

Hsang-Lin Cheng, Feng-Chia University
Ming-Chang Huang, Providence University
Mei-Hui Kuo, China Productivity Center

Cross-cultural Interaction

Chair: Allan Bird, University of Missouri-St. Louis

Communication and Interaction among Korean Managers in a U.S.-based Action Learning and Research Partnership

Chris Allen Thomas, University of Pennsylvania
Dave Kurz, University of Pennsylvania

Wisdom That Isn't: Sorting Through Useful and Not-So-Useful Knowledge About Intercultural Negotiation

Lynn E. Metcalf, California Polytechnic State University
Allan Bird, University of Missouri-St. Louis

An Array of Different Types of Trust in Cross-cultural Interactions

Marcos DD Oliveira, Central Bank of Brazil

Toward a Multilevel Dynamic Model of Intercultural Competences: An Application for Foreign Students Pursuing Business Education Abroad

Yih-teen Lee, IESE Business School
Luciara Nardon, Vlerick Leuven Gent Management School

Unmasking Integration Challenges - The Case of Biogal’s Acquisition by Teva Pharmaceutical Industries

Tamar Almor, College of Management-Academic Studies
Shlomo Yedidia Tarba, Ben-Gurion University and The College of Management
Haim Benjamini, Teva Pharmaceutical Industries

Global Gathering around the Open Fire? - Theorizing from a Case Study of a Multinational Company’s Identification of Core Values

Lena Zander, Stockholm School of Economics
Kenneth Simcox, UBS Investment Bank

Session 1.1.4 - Interactive

Time: 09:00-10:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-4

Session 1.1.5 - Interactive

Time: 09:00-10:15
Track: 2 - Economics, Finance, Accounting, Taxation
Room: N.1-5

International Accounting and the Value of Information

Chair: Vernon Richardson, University of Arkansas

The Relevance of Information Technology Expenditures
B. Charlene Henderson, University of Arkansas
Kevin Kobelsky, Baylor University
Vernon Richardson, University of Arkansas
Rodney Smith, California State University, Long Beach

The Costs and Benefits of IFRS from a Corporate Perspective: Evidence from the Implementation Experience in Australia

Joanne Pickering, University of Sydney
Sally Aisbitt, Open University Business School
Sidney J. Gray, University of Sydney
Richard Morris, University of New South Wales

Are Foreign Profitability Disclosures Relevant? Disaggregation Resolves the Puzzle

Aline Muller, University of Liège
Robert Joliet, University of Liège

The Effect of the Regulatory Environment and Accounting Standards on Cost of Capital in Cross-Listed Firms
Kathy F. Otero, University of Texas at El Paso
Patricia Eason, University of Texas at El Paso

US GAAP and IFRS: How Close is "Close Enough"?
Frederick Lindahl, George Washington University
Hannu Schadewitz, Turku School of Economics

Information Problems, Moral Hazard, and Credit Spreads inLoan Contracts: Evidence from Japanese Borrowers
Sang Whi Lee, Kyung Hee University
Ha-Chin Yi, Texas State University-San Marcos

How we See Them vs. How they See Themselves: A Cognitive Perspective of Firm-NGO Interorganizational Dynamics
Rafael Lucea, George Washington University
Program Details

Session 1.1.6 - Interactive
Time: 09:00-10:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-6

**IHRM Activities**
Chair: Davina Vora, State University of New York at New Paltz

Who Wins the Labour Shortage Game? An Exploratory Study of the Hotel Industry in Macau
Clara Weng Si Lei, University of Leeds, United Kingdom and The Institute For Tourism Studies, Macau
Melody P.M. Chong, City University of Hong Kong

Reentry Training – A Forgotten Component of International HRM
Betina Szkudlarek, RSM Erasmus University

Implementation and Internalization of Merit-based Compensation and Promotion Practices in Japan: The Case of Foreign-owned Companies
Vesa Peltokorpi, HEC School of Management, Paris

Applicant Attraction towards Foreign Companies: A Person-Organization Fit Perspective
Soyeon Kim, Korea University
Fabian J intae Froese, Korea University
Anne Vo, University of Wollongong

Personal Cultural Orientations and Preferred Compensation Policies
Hamid Yeganeh, Winona state University
Zhan Su, Laval University

Global HR Perspectives on Performance Management and MNC’s
Nina Maria Hellqvist, University of Vaasa

“Diversity Icebreaker” in Cross-cultural Training
Bjørn Zakarias Ekelund, Human Factors AS / University of Agder
Rotem Shneor, University of Agder
Bettna Gehrke, Università Bocconi

Agency Logic and Managerialist Logic on Executive Compensation in China
Li Sun, University of Texas at Dallas
Mike W. Peng, University of Texas at Dallas
Livia Anna Markoczy, University of Texas at Dallas

Tuesday

Session 1.1.7 - Interactive
Time: 09:00-10:15
Track: 3 - Alliances and Inter-Firm Relationships
Room: N.1-7

**Alliances: Industry, Country and Case Studies**
Chair: Alvaro Cuervo-Cazurra, University of South Carolina

The Advantages and Pitfalls of South Africa – Angola
Adolf Johan Vögel, University of Pretoria
Guilherme Borges Lobato Pires Da Cunha, University of Pretoria

The Choice among Joint Ventures and Alliances: Evidence from Italian Firms
Antonio Majocchi, Università di Pavia
Michela Castagna, Università di Pavia

Session 1.1.8 - Interactive
Time: 09:00-10:15
Track: 4 - Subsidiary Evolution and Strategy
Room: N.1-8

**Subsidiary Strategy and Performance**
Chair: Chang Hoon Oh, Brock University

Subsidiaries in Motion: Assessing the Impact of Sunk vs. Flexible Assets
Elizabeth Maitland, University of New South Wales
André Sammartino, University of Melbourne

Impact of FDI Strategy on the Performance of Indian Pharmaceutical Subsidiaries
Pooja Thakur, Rutgers University

Foreign Parent Contributions, Experiences and International Joint Venture Control and Performance
Le Huu Nguyen, University of Vaasa

Regional and Global Strategies in the Cosmetics Industry: The Evolution of Branded Sales and Subsidiaries
John W. Clarry, The College of New Jersey

The Relevance of Subsidiary Initiative for Late-movers: An Analysis of the Brazilian Multinationals
Afonso Fleury, University of São Paulo
Maria Tereza Leme Fleury, University of São Paulo
Felipe Mendes Borini, University of São Paulo
Moaicr Miranda Oliveira J unior, University of São Paulo

Implementing MNC Strategy in Emerging Market Subsidiaries: A Comparative Study of South Africa, Turkey, Morocco and Nigeria
Denzil Nightingale, University of Pretoria
Albert Wöcke, University of Pretoria
Saul Klein, University of Victoria

International Network Management: A Case Study of Finnish-Japanese Collaboration
Timo Järvensivu, Helsinki School of Economics
Merja Karppinen, Helsinki School of Economics
Katri Nykänen, Helsinki School of Economics

Virtual Value Chain Orchestration and Innovation – A Model and Case Studies
Andreas Hinterhuber, Università Bocconi

Effects of Inter-organizational Knowledge Transfer and Reputation on the Performance of Chinese Companies
Kathleen, Yi Jia Low, City University of Hong Kong
James Arthur Robins, Singapore Management University

Alliance Best Practices and Evolution of Organizational Capabilities: A Case Study Survey
Stefano Denicolai, University of Pavia
Antonella Zucchella, Università degli Studi di Pavia

Opportunism as a Key Inhibitor in Developing Long-term Oriented Western-Chinese Business Relationships
Bradley Barnes, University of Kent
Leonidas Leonidou, University of Cyprus
Noel Y.M. Siu, Hong Kong Baptist University
Constantinos Leonidou, Leeds University

Theoretical Perspectives in International Marketing
Jeannette Mena, Michigan State University
G. Tomas M. Hult, Michigan State University
Program Details

TUESDAY, JULY 1 - 10:15-10:40

Time: 10:15-10:40
Room: Ground Floor (Velodromo)

Coffee Break

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

TUESDAY, JULY 1 - 10:40-11:55

Session 1.2.1 - Panel

Time: 10:40-11:55
Room: N.1-1

Key Insights from 50 years of IB Research on MNE Governance: The Common Future of Internalization Theory, the Eclectic Paradigm and the Capabilities Approach

Chair: John Dunning, Rutgers University and Reading University

Intellectual Contributions of Internalization Theory to Contemporary International Strategic Management and Linkages with the Eclectic Paradigm and the Capabilities Approach

Alan M. Rugman, Indiana University

Some Thoughts on the Future of Internalization Theory and the Inclusion of Capability Arguments

Shih-Fen S Chen, University of Western Ontario

The Eclectic Paradigm as an Envelope for Internalization Theory and the Capabilities Lens

Sarianna M. Lundan, University of Maastricht

Revisiting Internalization Theory/the Eclectic Paradigm Using a Capabilities Lens

Stephen B. Tallman, University of Richmond

Assessing the Value of Alternative Conceptual Lenses in IB

Bernard Yeung, New York University

Session 1.2.2 - Competitive

Time: 10:40-11:55
Room: N.1-2

The Evolving Frontier of Political Risk Management

Chair: Stephen Kobrin, University of Pennsylvania

Understanding the Impact of Regional Grouping Schemes in International Business Research using Simulated Annealing

Ricardo Gabriel Flores, University of Illinois at Urbana-Champaign

Paul M. Vaaler, University of Minnesota

Shaping Policy Risk, Political Capabilities and International Investment Strategy: Evidence from the Global Electric Power Industry

Guy L.F. Holburn, University of Western Ontario

Bennet A. Zelner, Duke University

Extending the Bargaining Power Model: Explaining Bargaining Outcomes Among Nations, MNEs and NGOs

James F. Nebus, University of North Carolina at Charlotte

Carlos Rufin, Suffolk University

Location Decisions and Clusters in the Indonesian Electronics Industry from the Perspectives of the MNE and the Host Government

Janti Gunawan, Sepuluh Nopember Institute of Technology

Elizabeth L. Rose, University of Hawaii at Manoa, USA and Victoria University of Wellington

Peter J Dowling, Victoria University of Wellington

Wahyu Sutiyono, University of Canberra

Srigunani Partiwi, Sepuluh Nopember Institute of Technology

To Imitate or to Stand by: Foreign Direct Investment and Competitive Response of Indigenous Firms

Xiaolan Feng, Peking University

Changqi Wu, Peking University

Empirical Study on the Technology Spillover Effect Caused by Foreign Direct Investment in China

Jian Du, Zhejiang University

Huiping Li, Ramapo College of New Jersey

Xiaobo Wu, Zhejiang University

Indirect Spillover Effects of Buyer Seller Relationships between Multinationals and Local Firms in the Context of Clusters: The Case of Honduras

Nila M. Wiese, University of Puget Sound

The Effect of a Firm's Reputation on Foreign Entry Mode Strategy and Post-Entry Identity

Charles Edward Stevens, The Ohio State University

Erin Elizabeth Coyne, The Ohio State University

The Effect of Outward Investment on Domestic R&D Spending: An Application of a Propensity Score Matching Method

Kun-Ming Chen, National Chengchi University

Shu-Fei Yang, National Chengchi University

Understanding the Impact of Regional Grouping Schemes in International Business Research using Simulated Annealing

Ricardo Gabriel Flores, University of Illinois at Urbana-Champaign

Paul M. Vaaler, University of Minnesota
**Session 1.2.3 - Competitive**  
**Time:** 10:40-11:55  
**Track:** 4 - Subsidiary Evolution and Strategy  
**Room:** N.1-3

### Subsidiary Performance: Influences and Implications

**Chair:** Michael J. Enright, University of Hong Kong

- Towards a Model of Subsidiary Evolution as the Co-evolution of Identity and Capabilities  
  - Christopher John Voisey, Vlerick Leuven Gent Management School
- Divestment and Firm Exit, Survival and Growth Strategies  
  - Heather Berry, University of Pennsylvania
- Competence-Creating Subsidiaries in Peripheral Regions: Theory and Evidence  
  - Ram Mudambi, Temple University  
  - Grazia D. Santangelo, University of Catania
- The Moderating Effect of Ownership Structure on Market Research to Increase Host Country Market Performance  
  - Joerg Zimmermann, Max Planck Institute of Economics

**Session 1.2.4 - Competitive**  
**Time:** 10:40-11:55  
**Track:** 11 - FDI in and from Emerging Markets  
**Room:** N.1-4

### FDI in Emerging Markets - A Host Country Perspective

**Chair:** Klaus E. Meyer, University of Bath

- The Regional Dimension of the Impact of Foreign Direct Investment on Host Economies: The Case of Ukraine  
  - Victoria Kravtsova, Vienna Institute for International Economics
- Determinants of FDI Entry Mode Decisions of Chinese MNCs  
  - Lin Cui, Australian National University  
  - Fuming Jiang, Australian National University  
  - Bruce William Stening, Peking University
- FDI Spillovers and Product Innovations of Chinese Firms  
  - Jing Li, Simon Fraser University  
  - Dong Chen, Peking University  
  - Daniel Shapiro, Simon Fraser University
- Roles of Path Dependence, Dynamic Capabilities and Environmental Volatility: Taiwanese FDI in China  
  - Chun-Ju Wang, Ming Chuan University  
  - Lei-Yu Wu, National Taipei College of Business

---

**Session 1.2.5 - Competitive**  
**Time:** 10:40-11:55  
**Track:** 6 - Learning, Knowledge and Innovation  
**Room:** N.1-5

### The Role of Country Specificities in Knowledge Creation and Transfer

**Chair:** Christoph Grimpe, Centre for European Economic Research (ZEW)

- Search Patterns in Transition Economies: A Comparison of Thirteen European Countries  
  - Christoph Grimpe, Centre for European Economic Research (ZEW)  
  - Wolfgang Sofka, Centre for European Economic Research (ZEW)
- The Effects of Ownership Structure and Financial System on Technology Capabilities across Countries  
  - Soo Hee Lee, Birkbeck, University of London  
  - Hee Sun Kim, Birkbeck, University of London
- FDI and World Inequalities: The Role of Absorptive Capacities  
  - Isabel Alvarez, Universidad Complutense de Madrid  
  - Raquel Marin, Universidad Complutense de Madrid
- Gains and Losses from the Misperception of Country of Origin: The Role of Brand and Country of Origin Image  
  - George Balabanis, City University of London  
  - Adamantios Diamantopoulos, University of Vienna

**Session 1.2.6 - Competitive**  
**Time:** 10:40-11:55  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** N.1-6

### International Relationship Strategies

**Chair:** Francesco Ciabuschi, Uppsala University

- Information Technology and Relational Governance in Innovative Outsourcing Agreements – *Empirical Investigation* in the Taiwanese Electronics Industry  
  - Ruey-Jer “Bryan” Jean, Manchester Business School  
  - Rudolf R. Sinkovics, University of Manchester
- The Marriage between Two Research Paths: Agency Theory and International Marketing  
  - Liu Wang, Old Dominion University
- Balancing Intermediated Business Relationships in Emerging Country Markets  
  - A. Joachim Timlon, University of Kalmar/Baltic Business School  
  - Mikael Hilmersson, University of Kalmar/Baltic Business School
- Global Brands: A Multi-level, Multi-country Analysis  
  - Burcu Tasoluk, Sabanci University
Session 1.2.7 - Competitive
Track: 7 - FDI, Location, Firm-Location Interaction
Room: N.1-7
Entry Modes
Chair: Keith D. Brouthers, King’s College London

Do Foreign Subsidiaries’ Capability Mandates Determine Equity Ownership?
Lutz Kaufmann, WHU-Otto Beisheim School of Management
Matthias Koch, WHU-Otto Beisheim School of Management

A Model of Optimal Allocation between Exporting and FDI: Integrating Transaction Costs and Economies of Scale
Min-Chan Pyo, George Washington University
Jiawen Yang, George Washington University

A Managerial Approach to Entry Mode Selection: Control and Resource Requirements and Trade-off Decisions
Andreas Pavlou Petrou, CIIM

Psycbic Distance, International Experience and Establishment Mode
Douglas Dow, Melbourne Business School
Jorma Larimo, University of Vaasa

Session 1.2.8 - Competitive
Track: 11 - FDI in and from Emerging Markets
Room: N.1-8
Business Groups and Performance - Evidence from Emerging Markets
Chair: Bindu J. Vyas, King’s College

Strategic Adaptation and Firm Performance: The Role of Ownership Structure and Business Group Affiliation
Ajai S Gaur, Old Dominion University

The Effect of Business Group Affiliation and Internationalization on the Technological Capabilities of Software Firms
Anna Lamin, Northeastern University

Emerging Multinationals: Role of Inward Internationalization and Business Groups
Raveendra Chittoor, Indian Institute of Management Calcutta
Sougata Ray, Indian Institute of Management Calcutta
Preet S. Aulakh, York University

Session 1.2.9 - Competitive
Track: 1 - The Context of Global Business
Room: N.1-9
Origins of Institutions
Chair: Michael A. Witt, INSEAD

Farmers and Capitalism
Richard Wayne Carney, RSIS, NTU

Chinese Capitalism in the OECD Mirror
Richard Wayne Carney, RSIS, NTU

A Study of Millennium Companies: Local Strategy vs. Global Strategy
Kiyohiko Ito, University of Hawaii at Manoa
Elizabeth L. Rose, University of Hawaii at Manoa, USA and Victoria University of Wellington

Session 1.2.10 - Panel
Track: 11 - FDI in and from Emerging Markets
Room: N.2-1
Foreign Direct Investment from Smaller Emerging Markets to the Developed World
Chair: John Raymond Dilyard, St. Francis College

Globalization and achieving critical mass
Seev Hirsch, Tel Aviv University

The challenges of establishing legitimacy
Helena Barnard, University of Pretoria

Do they have global competence? - The analysis of Korean small and medium-sized international firms
Young-Joo Lee, Korea Institute for Industrial Economics and Trade
Yong Suh Pak, Yonsei University

Colombian Outward FDI in developed countries: Enterprise Strategy or Emigration Venue?
Marcela Anzola, Rosario University

Session 1.2.11 - Competitive
Track: 9 - Internationalization and Intl. Marketing
Room: N.2-2
Determinants of International Involvement
Chair: Anders Pehrsson, Växjö University

Diversification and Performance at Swiss Family Owned Companies: The Role of Risk Awareness
Winfried Ruigrok, University of St. Gallen
Marc Schuerch, University of St. Gallen

How Do Organizational Slack and Family Ownership cum Management Affect A Firm’s International Involvement?
Yunshi Liu, Tonghai University
Wen-Ting Lin, National Taiwan University
Kuei-Yang Cheng, National Taiwan University

Internationalization of Singaporean SMEs: Drivers and Performance Outcomes
Sairah Hussain, National University of Singapore
Nitin Pangarkar, National University of Singapore

When is Fast Good?—Speed of Foreign Expansion and Firm Performance
Ruihua Joy J iang, Oakland University
Jane W. Lu, National University of Singapore
Jing Yu (Gracy) Yang, University of Sydney

Session 1.2.12 - Competitive
Track: 4 - Subsidiary Evolution and Strategy
Room: N.2-3
Subsidiary Innovation and Knowledge Transfer
Chair: Lilach Nachum, Baruch College, CUNY

Social Capital, Manager Turnover and Subsidiary Performance: Managing Double-Edged Social Network in Emerging Economies
Yunxuan Han, Temple University
Tolulope Bewaji, Temple University
Tanvi Kothari, Temple University
Program Details

Session 1.2.13 - Panel
Time: 10:40-11:55
Track: 1 - The Context of Global Business
Room: N.2-4

China and India: Comparing Development Trajectories and their Implications for International Business
Chair: Tarun Khanna, Harvard Business School

Billions of Entrepreneurs: How China and India are Reshaping Their Futures – and Yours
Tarun Khanna, Harvard Business School

Competition between Foreign and Local Firms in China
Sea-J in Chang, Korea University

Globalization of Chinese Firms
Peter Williamson, University of Cambridge

Context Dependence of Strategy in China and India
Kulwant Singh, National University of Singapore

Session 1.2.14 - Competitive
Time: 10:40-11:55
Track: 9 - Internationalization and Int. Marketing
Room: N.2-5

Impact of Multinationality and Organization Capability on Performance
Chair: Bent Petersen, Copenhagen Business School

Good Learners: How Top Management Teams Affect Acquisition Behavior and Performance
Anna Nadjolska, RSM Erasmus University

Interactive Effects of Multinationality and Country Involvement on The Performance of Multinational Enterprises
Gongming Qian, Chinese University of Hong Kong
Lee Li, York University

Multinationality and Performance of Turkish Firms
Nejat Capar, Bilkent University

Cultural Influences on Emotional Capability During Post-Merger Integration of Foreign Acquisitions
Taco H. Reus, Florida Atlantic University
Yongmei Liu, University of Texas at Arlington

Session 1.2.15 - Competitive
Time: 10:40-11:55
Track: 2 - Economics, Finance, Accounting, Taxation
Room: N.2-6

Financial Institutions, Issuing Activity and Transparency
Chair: Omrane Guedhami, University of South Carolina

Why Do Cross-listed Firms in the U.S. Voluntarily Release Management Earnings Forecasts?
Yaqi Shi, University of Western Ontario
Michel Magnan, Concordia University
J eong-Bon Kim, Hong Kong Polytechnic University

Cross Listing, Management Earnings Forecasts, and Firm Values
Yaqi Shi, University of Western Ontario
J eong-Bon Kim, Hong Kong Polytechnic University
Michel Magnan, Concordia University

The Choice of ADRs
Narjess Boubakri, HEC Montreal
J ean-Claude Cosset, HEC Montreal
Anis Samet, HEC Montreal

Auditor Choice in Privatized Firms: Empirical Evidence on the Role of State and Foreign Owners
Omrane Guedhami, University of South Carolina
J effrey Pittman, Hong Kong University of Science and Technology
Walid Saffar, HEC Montreal

Session 1.2.T - Pedagogy Session
Time: 10:40-11:55
Room: N.2-0

Web Conferencing as a Delivery Method
Chair: Roberto Garcia, Indiana University

This session will focus on tools for distance education and cross-national learning and collaboration. Examples include Adobe Connect/Breeze, Skype and EctusMedia.

Presenters:
Roberto Garcia, Indiana University
Aidan O’Connor, ESCEM School of Business and Management
Diane Ferry, University of Delaware
Vesna Sedoglavich, University of Waikato
Paresha Sinha, University of Waikato

TUESDAY, JULY 1 - 11:55-12:05

Break
<table>
<thead>
<tr>
<th>Time: 12:05-13:20</th>
<th>Session 1.3.1 - Panel</th>
<th>Track: 2 - Economics, Finance, Accounting, Taxation</th>
<th>Room: N.1-1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Risk and Uncertainty in a Changing Global Environment</strong> Chair: Protiti Dastidar, George Washington University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Embracing Risk as a Core Competence Donald R. Lessard, MIT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interfaces and Interactions in the Theory of the MNE Anju Seth, University of Illinois at Urbana-Champaign and Virginia Tech</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the Shadow of Political Risk fall on Asset Prices? Oily Evidence Reid W. Click, George Washington University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is Corruption a Tax on Innovation? Meghana Ayyagari, George Washington University</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time: 12:05-13:20</th>
<th>Session 1.3.2 - Competitive</th>
<th>Track: 3 - Alliances and Inter-Firm Relationships</th>
<th>Room: N.1-2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Alliances and Business Clusters</strong> Chair: Ajai S Gaur, Old Dominion University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Classification to Analyse Interfirm Business Relationships Yang Yu, Victoria University of Wellington Valerie J. Lindsay, Victoria University of Wellington Elizabeth L. Rose, University of Hawaii at Manoa, USA and Victoria University of Wellington</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local Suppliers in the Global Sourcing: Problematic Evidence from Network Analysis of A Regional Cluster Tsutomu Nakano, Aoyama Gakuin University Douglas R. White, University of California, Irvine &amp; Santa Fe Institute</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Nature of Business Cluster Chih-Ning Chu, Chung Yuen Christian University Chi-Ting Su, National Taiwan University</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time: 12:05-13:20</th>
<th>Session 1.3.3 - Competitive</th>
<th>Track: 9 - Internationalization and Intl. Marketing</th>
<th>Room: N.1-3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Born Globals and Drivers behind International New Ventures</strong> Chair: Sarianna M. Lundan, University of Maastricht</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Understanding Internationalization Potential: Explaining International New Ventures And Their Stay-Domestic Counterparts Terence Ping Ching Fan, Singapore Management University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Effectiveness Drives International Entrepreneurship: Overcoming the Lack of Awareness in Host Country Markets Joerg Zimmermann, Max Planck Institute of Economics</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time: 12:05-13:20</th>
<th>Session 1.3.4 - Competitive</th>
<th>Track: 10 - Outsourcing, Offshoring, Supply Chain</th>
<th>Room: N.1-4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Globalization of the Value Chain</strong> Chair: Leo Sleuwaegen, Katholieke Universiteit Leuven and Vlerick Leuven Gent Management School</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Effects of Outward FDI on the Labour Demand for High and Low Skilled Workers Stefano Elia, Politecnico di Milano Ilaria Mariotti, Politecnico di Milano Lucia Piscitello, Politecnico di Milano</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Determinants of Industry Globalization B. Elango, Illinois State University Mona Makhija, The Ohio State University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is there a Trend Towards Global Value Chain Specialization? - An Examination of Cross-border Sales of US Foreign Affiliates Sjoerd Beugelsdijk, Nijmegen School of Management Torben Pedersen, Copenhagen Business School Bent Petersen, Copenhagen Business School</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time: 12:05-13:20</th>
<th>Session 1.3.5 - Competitive</th>
<th>Track: 7 - FDI, Location, Firm-Location Interaction</th>
<th>Room: N.1-5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic Issues in FDI Location</strong> Chair: Nigel Driffield, Aston University</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic and Behavioral Drivers of Foreign Affiliates' Location Choice Cliff Wymbs, Baruch College, CUNY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What Determines the Location Choice of a Multinational Firm's Foreign Group Subsidiary in an Emerging Market? A Focus on Strategic Roles Xufei Ma, Chinese University of Hong Kong</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Downsize or Not to Downsize a Subsidiary: What are the Influencers? Nikhil Celly, Loyola University New Orleans</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First Mover Advantage or Agglomeration? The Paradox of Foreign Entry and Performance Jing'an Tang, Sacred Heart University</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Cross-Cultural Management at the Workplace
Chair: Nancy J. Adler, McGill University

Explicating Social Support at Work: Scale Development with a 12-Country Cross-National Comparison of Measurement Invariance/Equivalence
David L. Ford, J r., University of Texas at Dallas
Rabi S. Bhagat, University of Memphis
Tejinder K Billing, Virginia State University
Karen M Leonard, Indiana University-Purdue University at Fort Wayne
Balaji Krishnan, University of Memphis

The Influence of Societal Culture on Preferences for Employee Empowerment Behaviours in Fifteen Societies
Ronnie Frederick Littrell, Auckland University of Technology

Work Values, Job Satisfaction and Organizational Commitment in China
Shu-Feng Xiao, Korea University
Fabian J intae Froese, Korea University

Cross-cultural Differences in Perceptions of Justice:
Consequences for Academia
Vas Taras, University of Calgary
Julie Rowney, University of Calgary

Exploring Localization and Country Issues
Chair: Robert Desmond Pearce, Reading University

Mediating and Moderating Factors of Empowering Leadership: Evidence from Chinese Organizations
Xin Wei, Peking University
Hui Wang, Peking University
Chao C. Chen, Rutgers University
Yan Zhang, Peking University

The Antecedents of Psychic Distance
Lars Hakanson, Copenhagen Business School
Björn Ambos, Vienna University of Economics and Business Administration

Outward Foreign Direct Investment by Chinese Multinational Enterprises: A New Frontier for International Human Resource Management
Peter J Dowling, Victoria University of Wellington
HeLEN L. De Cieri, Monash University
Kate Hutchings, Monash University
Cherrie Zhu, Monash University
Shuming Zhao, Nanjing University

Employee Tenure in China: Comparing Foreign Joint Ventures
Angelika Zimmermann, Loughborough University
Xiaohui Liu, Loughborough University
Trevor W. Buck, Loughborough University

Internationalization and Cultural Differences
Chair: Peter J. Buckley, University of Leeds

Do Multinationals Care about Culture on the Web? Evidence from Multinationals in Turkey
Serkan Yalcin, Saint Louis University
Ali Riza Apil, International Black Sea University
Salavat Sayfullin, International Black Sea University

Country Distance: An Objective Measure and its Impact on International Market Selection
Rian Drogendijk, Uppsala University
Oscar Martin, Public University of Navarre

Web Site Cultural Adaptation as a Driver of Online Trust in Global E-Commerce
Boris Bartkowsi, Euromed Marseille Ecole de Management
Nitishe Singh, Saint Louis University
Dwight Merunka, University Paul Cézanne Aix-Marseille (IAE-CEROG) and Euromed Marseille Ecole de Management

Cultural Similarity, Regional Difference and National Bias: An Assessment in an International Service Context
Ed Bruning, University of Manitoba

Institutional Environment for International Entrepreneurship
Chair: Ivo Zander, Uppsala University

Institutions, Commercialization, and Development: A Comparative Perspective on the Growth of Microfinance, 1998-2006
Joshua K Ault, University of South Carolina
Andrew Spicer, University of South Carolina

International Patterns of Ownership Structure Choices of Startups: Does the Quality of Law Matter?
Qianqian Du, University of British Columbia
Ilan Vertinsky, University of British Columbia

SME’s Motives and Characteristics for International Charitable Support
Hans Van Kranenburg, Nijmegen School of Management
Eva Wissink, Nijmegen School of Management

Targeting the International Audience: Challenges Facing Sports Managers
Chairs: Harald Dolles, Heilbronn Business School and Sten Soderman, Stockholm University

International Football Player Brands - Context, Definition and Management Challenges
Simon Chadwick, Coventry University
Program Details

Globalizing Sport: Learning from the North American Soccer League Collapse
John Francis, San Diego State University

Managing Sport Team's Brand in the Context of the Internationalization of Sport
Andre Richelieu, Universite Laval

Sport New Media and Global Sponsorship
James Santomier, Sacred Heart University

The World's Most Watched Sports - The English Premier League
Denise Tsang, University of Reading

Understanding the Business of Football - Reversing the RBV Logic?
Mo Yamin, Manchester Business School

Session 1.3.11 - Competitive
Time: 12:05-13:20
Track: 1 - The Context of Global Business
Room: N.2-2

International Business Thought
Chair: Jean J. Boddewyn, Baruch College, CUNY

Ricardo Had No Internet: Exploring the Elusive Context of IB Theories
Yair Aharoni, Tel Aviv University
David M Brock, Ben-Gurion

The Heterogeneity of Intellectual Domain in International Business: An Assessment of JIBS, 1976-2005
Brian R Chabowski, University of Tulsa
G. Tomas M. Hult, Michigan State University

Globalization Critics vs. Free Trade Theory: Ideological Conflicts and the Behaviour of MNEs
Andreas Georg Scherer, University of Zurich
William McKinley, Southern Illinois University at Carbondale

International Business Thought in Perspective
Sandra Seno Alday, University of Sydney

Session 1.3.12 - Competitive
Time: 12:05-13:20
Track: 5 - Structure, Capabilities, and Planning
Room: N.2-3

Knowledge, Learning and Capability
Chair: Huiping Li, Ramapo College of New Jersey

Embedded Autonomy: Project Teams and Knowledge Work in Multinational Organizations
Martine Haas, University of Pennsylvania

Organizational Process Alignment, Organizational Learning Culture, Dynamic Capability and Organizational Performance
Richard Yu Yuan Hung, SK Investment
Bella Ya-Hui Lien, National Chung Cheng University
Baiyin Yang, University of Minnesota
Yueh-Fei Ho, National Chung Cheng University
Tz-Li Wang, National Chung Cheng University

Capability Exploitation and Upgrading in IJVs: A Contingency Approach
Wu Zhan, University of Sydney
Susan So Shan Wong, University of Sydney

Taxonomies of Cross-border Technology Absorption: East Asian and European MNCs' R&D Management at home and in the United States
Seiko Arai, University of California, Berkeley

Session 1.3.13 - Panel
Time: 12:05-13:20
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.2-4

Where is Cross-cultural Leadership Leading Us? A Roundtable Discussion about how to Tackle Leadership Challenges in an Increasingly Culturally Complex World
Chair: Lena Zander, Stockholm School of Economics and Audra Mockaitis, Victoria University of Wellington

Explaining Cross-national Differences in Leadership Behavior with Cultural Syndromes: A 22-country Study
Audra Mockaitis, Victoria University of Wellington

Servant Leadership Across Cultures: Comparative study in Australia and Indonesia
Andre Pekerti, University of Queensland

Bi-culturalism and Cross-cultural Leadership
Gundula Lulecke, University of Southafrica

Cross-Cultural Leadership, Teams and Faultlines
Christina Butler, Kingston University

Session 1.3.14 - Panel
Time: 12:05-13:20
Track: 6 - Learning, Knowledge and Innovation
Room: N.2-5

Innovation and Globalization: Looking Outward and Looking Inward
Chair: Vinod K. Jain, University of Maryland

Panelists:
Vinod K. Jain, University of Maryland
Satish Nambisan, Rensselaer Polytechnic Institute
Tom Venable, InnoCentive Inc.
Alexander Orlando, InnoCentive Inc.

Tuesday, July 1 - 13:20-14:20

Innovation and Globalization: Looking Outward and Looking Inward
Chair: Vinod K. Jain, University of Maryland

Panelists:
Vinod K. Jain, University of Maryland
Satish Nambisan, Rensselaer Polytechnic Institute
Tom Venable, InnoCentive Inc.
Alexander Orlando, InnoCentive Inc.

Lunch

A light lunch will be provided on the ground floor of the Velodromo.

AIB Fellows' Business Meeting

AIB Fellows only.
### Program Details

**TUESDAY, JULY 1 - 14:20-15:35**

#### Session 1.4.1 - Special Session

**Time:** 14:20-15:35  
**Room:** N.1-1

**A Network for Knowledge Creation & Exchange: AIB Fellows Celebrate a Half Century of IB Research and Outline its Future**

**Chair(s):** Jean J. Boddewyn, Baruch College, CUNY and Nancy J. Adler, McGill University

**Panelists:**
- Jean J. Boddewyn, Baruch College, CUNY
- Nancy J. Adler, McGill University
- Yair Aharoni, Tel Aviv University
- Farok Contractor, Rutgers University
- John Dunning, Rutgers University and Reading University
- Stefanie Lenway, University of Illinois at Chicago
- Howard Perlmutter, University of Pennsylvania

#### Session 1.4.2 - Competitive

**Time:** 14:20-15:35  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** N.1-2

**The Impact of Networks on the Internationalization Process**

**Chair:** Ulf Holm, Uppsala University

**Panelists:**
- Sylvie K. Chetty, Massey University
- Loren M. Stangl, Massey University
- Speed vs. Performance: The Differential Influence of Network Embeddedness on the Internationalization of SMEs
  - Martina Musteen, San Diego State University
  - John Francis, San Diego State University
  - Deepak K. Datta, University of Texas at Arlington

**The Influences of Interfirm Networks on the Performance in the Initial Internationalisation Stage: A Study on Taiwanese SMEs**

- Ku-Ho Lin, National Chung Hsing University
- Isabella Chaney, Royal Holloway, University of London
- Tsai-Fang Lee, Chung Hwa Institution for Economic Research

**In Good Company: The Role of Personal and Inter-Firm Networks for New Venture Internationalization in a Transition Economy**

- Tatiana S. Manolova, Bentley College
- Ivan M Manev, University of Maine
- Bojidar S. Gyoshev, International Business School

#### Session 1.4.3 - Competitive

**Time:** 14:20-15:35  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** N.1-3

**Internationalization of SMEs**

**Chair:** Svetla Trifonova Marinova, University of Birmingham

**Panelists:**
- Deeksha A Singh, National University of Singapore
- Florian Schmid, Roland Berger Strategy Consultants

**Corporate Diversification, TMT Experience and Performance: Evidence From German SMEs**

**Chair:** Svetla Trifonova Marinova, University of Birmingham

**Panelists:**
- Deeksha A Singh, National University of Singapore
- Florian Schmid, Roland Berger Strategy Consultants

#### Session 1.4.4 - Competitive

**Time:** 14:20-15:35  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** N.1-4

**The Impact of Time and Distance on International New Venture**

**Chair:** Rian Drogendijk, Uppsala University

**Panelists:**
- Temporal Evolutionary Trajectories in International New Ventures
  - Stuart Middleton, University of Queensland
  - Peter W Liesch, University of Queensland
  - John Steen, University of Queensland

**Internationalization Paths of Emerging Market Firms - Evidence from Vietnam**

- Ha Thi Van Pham, Copenhagen Business School
- Bent Petersen, Copenhagen Business School
- Henrik Schaumburg-Müller, Copenhagen Business School

**The Effect of Psychic Distance on Repeat Investment Decisions: Australian Firms’ Early Investment in the United Kingdom**

- Susan Maria Freeman, Monash University
- Paul Kalfadellis, Monash University
- Axèle Giroud, University of Manchester

**When Should Minority Entrepreneurial Ventures Internationalize? A Study of U.S. Women and Minority Owned Small Business Performance**

- Joan Mileski, Texas A & M University at Galveston

#### Session 1.4.5 - Competitive

**Time:** 14:20-15:35  
**Track:** 8 - HRM, Cross-Cultural, and Qualitative  
**Room:** N.1-5

**Top Management Issues**

**Chair:** Peter J Dowling, Victoria University of Wellington

**Panelists:**
- The Rise of an International Market for Executive Labour
  - Winfried Ruigrok, University of St. Gallen
  - Peder Greve, University of St. Gallen

**The Moderating Impact of Succession Origin on Strategic Persistence: Are there any Differences between Large Firms and SMEs?**

- H J Im Lo, National Taiwan University

**Determinants and Effects of Strategic Orientation in the Internationalisation of SMEs**

- Esther Sanchez-Peinado, University of Valencia
- Escriba-Esteve Alejandro, University of Valencia
- Sanchez-Peinado Luz, University of Valencia

**Factors Affecting the Internationalization of Small and Medium-sized Enterprises: An Empirical Analysis on a Large Sample of Italian Firms**

- Daniele Cerrato, Università Cattolica del Sacro Cuore
- Mariacristina Piva, Università Cattolica del Sacro Cuore
Program Details

Top Management of Foreign MNC Affiliates and Affiliate Performance in Japan
Tomoki Sekiguchi, Osaka University
Ralf Bebenroth, Kobe University
Donghao Li, Wakayama University

The Impact of Organizational Facets on the Career Advancement of Women Managers: An Arabic Middle Eastern Investigation
Hayfaa Tlaiss, Manchester Business School
Saleema Kauser, Manchester Business School

Session 1.4.6 - Competitive
Time: 14:20-15:35
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-6

Mechanisms and Factors Enhancing Knowledge Transfer
Chair: Larissa Rabbiosi, Copenhagen Business School

The Interplay of Individual and Collective Knowledge in Multinational Corporations – An Integrative Framework from a Constructivist Perspective
Michael Behnam, Suffolk University
Dirk Ulrich Gilbert, University of Erlangen-Nuremberg
Andreas Rasche, Helmut-Schmidt-University / United Nations Global Compact

Knowledge Management and Collaborative Commerce: Lessons From China Steel
Cheng-Guey Lin, National Cheng Kung University

Effects of Absorptive Capacity and Procedural Justice on ICT Knowledge Transfer within the MNE
Vernon Bachor, University of Calgary
Alain Verbeke, University of Calgary

The Momentum Impact on Strategic Persistence: The Moderating Effect of CEO Leadership Origin
Chengli Tien, National Taiwan University
Carlos H. Chiu, Carlos-Marc Empire Capital Group

Session 1.4.7 - Competitive
Time: 14:20-15:35
Track: 9 - Internationalization and Intl. Marketing
Room: N.1-7

Entry Modes and the Internationalization Process
Chair: Hans J ansson, University of Kalmar

The Effects of Corporate Governance and Institutional Environments on Export Behaviour: Evidence from Chinese Listed Firms
Jiangyong Lu, Tsinghua University
Bin Xu, China Europe International Business School
Xiaohui Liu, Loughborough University

The Globalization of Higher Education: FDI of Knowledge Intensive Service Firms
Michael R. Czinkota, Georgetown University
David A. Grossman, Florida Southern College
Raj G. Javalgi, Cleveland State University
Nicholas Nugent, Southern New Hampshire University

Marketing Channel Evolution: An Integrated Analysis of Transaction Cost and Institutional Pressure
Chi-Hsing Tseng, National Pingtung Institute of Commerce
Hsin-Chih Kuo, I-Shou University

Foreign Entry Through Acquisition of Corporate Assets: An Alternative Entry Mode to Greenfield and M&A
Robert J. Weiner, George Washington University
Yujin Jeong, George Washington University

Session 1.4.8 - Competitive
Time: 14:20-15:35
Track: 7 - FDI, Location, Firm-Location Interaction
Room: N.1-8

Internationalization and Performance
Chair: Chwo-Ming Joseph Yu, National Chengchi University

International Diversification Strategy and Firm Performance: A Multi-level Analysis of Firm and Home Country Effects
Bo Bernhard Nielsen, Copenhagen Business School
Sabina Nielsen, Copenhagen Business School

Misalignment of Entry Mode: How Costly Is It?
Lihong Qian, University of Illinois at Urbana-Champaign

Internationalization, Resource Allocation and Firm Performance
Homin Chen, National Taiwan University
Chia-Wen Hsu, Yuan Ze University

How Does Export Commitment and Product Diversification Affect the International Scope-Firm Performance Dynamics?
Asli M. Colpan, Kyoto University
Takashi Hikino, Kyoto University
Andrew Delios, National University of Singapore

Session 1.4.9 - Competitive
Time: 14:20-15:35
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-9

New Directions in IHRM Research
Chair: Zeynep Aycan, Koc University

Elucidating the Positive Side of The Work-Family Interface on International Assignments: A Model of Expatriate Work and Family Performance
Mina Westman, Tel Aviv University
Mila B. Lazarova, Simon Fraser University
Margaret A. Shaffer, University of Wisconsin, Milwaukee

SHRM and Corporate Entrepreneurship: The Moderating Effects of Organizational Culture and Structure
Li-Qun Wei, Hong Kong Baptist University
J un Liu, Renmin University

Family Involvement and Firm Performance Relationship: The Moderating Effect of Strategic HR System
Chiung-Wen Tsao, Tajen University
Shyh-J er Chen, National Sun Yat-Sen University
Chiou-Shiu Lin, National Sun Yat-Sen University
Pei-Chi Huang, National Sun Yat-Sen University

‘To Harvard or to Honiara?’ - Why an International Volunteer Placement Might Be a Good Alternative to an MBA
Anthony Fee, University of Sydney
Sidney J. Gray, University of Sydney
<table>
<thead>
<tr>
<th>Session 1.4.10 - Panel</th>
<th>Time: 14:20-15:35</th>
<th>Room: N.2-1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Biculturals: A Key to Effective Global Innovations</strong></td>
<td><strong>Chair(s): Mary Yoko Brannen, San Jose State University and INSEAD and Yves Doz, INSEAD</strong></td>
<td></td>
</tr>
<tr>
<td>Using H.E.L.P. to Define and Examine Biculturalism</td>
<td>Julia Gluesing, Wayne State University</td>
<td></td>
</tr>
<tr>
<td>The Impact of Biculturalism on Cross-Cultural Cognitive and Behavioral Skill Sets</td>
<td>Dominie Garcia, San Jose State University</td>
<td></td>
</tr>
<tr>
<td>Are Biculturals Inherently More Culturally Intelligent?</td>
<td>David C. Thomas, Simon Fraser University</td>
<td></td>
</tr>
<tr>
<td>Cultural Frame Switching and the Effect of Bicultural Identity</td>
<td>Aurelia Mok, Columbia University</td>
<td></td>
</tr>
<tr>
<td>Integration (BII) in Performance Appraisal</td>
<td>Gundula Lucke, University of South Carolina</td>
<td></td>
</tr>
<tr>
<td>A Culture-Cognitive View of Biculturalism</td>
<td>Hae Jung Hong, ESSEC Business School</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session 1.4.11 - Competitive</th>
<th>Time: 14:20-15:35</th>
<th>Room: N.2-2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Alliances and Learning</strong></td>
<td><strong>Chair: Jose Mata, Nova University Lisbon</strong></td>
<td></td>
</tr>
<tr>
<td>The Instability of Joint Ventures: Learning from Others or Learning to Work with Others</td>
<td>Jose Mata, Nova University Lisbon Portugal Pedro, Banco de Portugal and Nova University</td>
<td></td>
</tr>
<tr>
<td>A Dyadic Perspective on the Value of Relationship Learning: A Cross National Investigation</td>
<td>Mee-Shew Cheung, Xavier University Matthew B. Myers, University of Tennessee</td>
<td></td>
</tr>
<tr>
<td>Learning from Joint Ventures: The Role of Experience Asymmetry</td>
<td>Ilya R.P. Cuypers, Tilburg University and Singapore Management University Xavier Martin, Tilburg University</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session 1.4.12 - Competitive</th>
<th>Time: 14:20-15:35</th>
<th>Room: N.2-3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Learning, Innovation, and MNE’s International Performances</strong></td>
<td><strong>Chair: Elena Golovko, Tilburg University</strong></td>
<td></td>
</tr>
<tr>
<td>Exploring the Complementarity between Innovation and Export for SMEs’ Growth</td>
<td>Elena Golovko, Tilburg University Giovanni Valentini, Università Bocconi</td>
<td></td>
</tr>
<tr>
<td>Comparing Japanese and American Product Development Integration Methodologies and Performance</td>
<td>William Ha Johnson, Bentley College</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session 1.4.13 - Special Session</th>
<th>Time: 14:20-15:35</th>
<th>Room: N.2-4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Publishing: What Works and What Doesn’t</strong></td>
<td><strong>Chair: Robert Goddard, Appalachian State University</strong></td>
<td></td>
</tr>
<tr>
<td>International Business: Research, Teaching and Practice, Executive Editor</td>
<td>Robert Goddard, Appalachian State University</td>
<td></td>
</tr>
<tr>
<td>Managing Editor</td>
<td>Neil Slough, Milwaukee Area Technical College</td>
<td></td>
</tr>
<tr>
<td>AIB-UK &amp; Ireland Chapter Book Series, Editor</td>
<td>Frank McDonald, Bradford University</td>
<td></td>
</tr>
<tr>
<td>International Business Review, Editor</td>
<td>Pervez N. Ghaouri, King’s College London</td>
<td></td>
</tr>
<tr>
<td>Journal of International Marketing, Editor</td>
<td>David Griffith, Michigan State University</td>
<td></td>
</tr>
<tr>
<td>International Trade Journal, Editor</td>
<td>Tagi Sagafi-nejad, Texas A&amp;M International University</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Investigating Knowledge at Multiple Levels of Analysis</strong></td>
<td><strong>Chair: Anil K. Gupta, University of Maryland</strong></td>
<td></td>
</tr>
<tr>
<td>Knowledge Creation in Culturally-Diverse Teams</td>
<td>Rebecca Mitchell, University of Newcastle Brendan Philip Boyle, University of Newcastle Stephen Nicholas, University of Newcastle</td>
<td></td>
</tr>
<tr>
<td>Knowledge Transfer from Subsidiary to MNC Headquarters: The Role of Subsidiary HRM Practices</td>
<td>Sachiko Yamao, Monash University Kate Hutchings, Monash University</td>
<td></td>
</tr>
<tr>
<td>The Translator as Knowledge Broker in the Korean Business Community in London (UK)</td>
<td>Fiona Moore, University of London Sid Lowe, Kingston University Ki Soon Hwang, Kingston University</td>
<td></td>
</tr>
<tr>
<td>Inpatriates’ Knowledge Sharing at the HQ: The Moderating Effects of HQ Absorptive Capacity and Inpatiate Mentoring</td>
<td>B. Sebastian Reiche, IESE Business School</td>
<td></td>
</tr>
</tbody>
</table>
## Program Details

### Session 1.4.15 - Panel
**Time:** 14:20-15:35  
**Track:** 1 - The Context of Global Business  
**Room:** N.2-6

**Corporate Governance in Comparative Perspective**  
**Chairs:** Michael A. Witt, INSEAD and Ruth V. Aguilera, University of Illinois at Champaign-Urbana

- Cross-National Diversity in Corporate Ownership: A Fuzzy Sets Comparative Approach  
  **Ruth V. Aguilera,** University of Illinois at Champaign-Urbana

- Framing Globalization: Local Politics and the Transformation of Corporate Governance in South Korea and Japan  
  **Christina L. Ahmadjian,** Hitotsubashi Graduate School of International Corporate Strategy

- Institutions and Voluntary Compliance: The Disclosure of Individual Executive Compensation in Germany  
  **Amon Chizema,** Loughborough University

- Capital Mobility and Short-Term Investors: An Institutional Perspective on the Evolution of Corporate Governance in France and Germany  
  **Michel Goyer,** Warwick Business School

- The Purpose of the Firm: An Ethnographic Study of the Thinking of Top-Level Executives in German and Japanese Firms  
  **Michael A. Witt,** INSEAD

### Session 1.4.16 - Competitive
**Time:** 14:20-15:35  
**Track:** 8 - HRM, Cross-Cultural, and Qualitative  
**Room:** N.2-7

**HRM Topics In IB**  
**Chair:** Nakiye Boyacigiller, Sabanci University

- Tensions for HR: Who takes Responsibility for Work-life Management in Multinational Corporations?  
  **E. Anne Bardoe,** Monash University  
  **Helen L. De Cieri,** Monash University

- High Involvement Information Sharing Practices: An International Perspective  
  **J. Bruce Prince,** Kansas State University  
  **Jeffrey Katz,** Kansas State University  
  **Rüdiger Kabst,** J.  
  **Jusubs-Liebig-Universität**

- Institutional Constraints on Communication, Employee Participation and Employee Satisfaction? Evidence from the Chinese Retail Sector  
  **Qihai Huang,** Manchester Metropolitan University  
  **Jas Gamble,** Royal Holloway, University of London

- Understanding Locals' Compensation Fairness Vis-à-Vis Foreign Expatriates: The Role of Compensation Equity  
  **Justin P. Kraemer,** Rutgers University  
  **Chao C. Chen,** Rutgers University  
  **James T. Gathii,** Albany Law School

### Session 1.4.T - Pedagogy Session
**Time:** 14:20-15:35  
**Room:** N.2-0

**Introduction to Country Analysis Frameworks**  
**Chair:** Roberto Garcia, Indiana University

There are currently several versions of a Country Analysis Framework to analyze markets for international business penetration and management of operations. This session will illustrate various frameworks in use, as well as additional tools that can be used to help students conduct such an analysis.

**Presenters:**  
Ellen A. Drost, California State University, Los Angeles  
Nils Billou, European School of Management and Technology  
Hadi Alhorr, Saint Louis University  
Tunga Kiyak, Michigan State University

### Tuesday, July 1 - 15:35-16:05

**Coffee Break**

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

### Tuesday, July 1 - 16:05-17:20

**Session 1.5.1 - Panel**  
**Time:** 16:05-17:20  
**Track:** 6 - Learning, Knowledge and Innovation  
**Room:** N.1-1

**Knowledge Flows in the Cross-regional and Cross-border Context**  
**Chair:** Mariko Sakakibara, University of California, Los Angeles

- Knowledge Flows Within Multinational Corporations (MNCs) and Between Organizations  
  **John Cantwell,** Rutgers University

- Headquarter and Subsidiary roles in the Emergence and Diffusion of Technological Capabilities in the MNC  
  **Ivo Zander,** Uppsala University

  **Jaeyong Song,** Seoul National University

- Explaining Cross-Regional Differences in Impact & Diffusion of Local Innovations  
  **Jasjit Singh,** INSEAD

- Assessing the Role of University Patent Rights: Comparison of University-Industry Knowledge Transfer in U.S., Japan and Europe  
  **Mariko Sakakibara,** University of California, Los Angeles
Tuesday

Session 1.5.2 - Competitive
Time: 16:05-17:20
Track: 10 - Outsourcing, Offshoring, Supply Chain
Room: N.1-2

Explaining Offshoring
Chair: Bent Petersen, Copenhagen Business School

Does Distance Matter? The Role of Culture, Risk, and Geographic Distance in Offshore Investment Location
Eugene D. Hahn, Salisbury University
Kraiwinee Bunyaratavej, Wesley College
Jonathan Doh, Villanova University

Explaining the Worldwide Sourcing of Technical and Administrative Processes
Peter W Liesch, University of Queensland
Bernard Simonin, Tufts University
Gary A. Knight, Florida State University

Managing People, Knowledge and Client Relations for International Competitiveness of Offshore Information Technology Services Providers
Revti Raman, University of Auckland
Doren Chadee, University of Southern Queensland

The Emerging Global Race for Talent: Implications for Offshoring Innovation
Arie Y. Lewin, Duke University
Silvia Massini, University of Manchester
Carine Peeters, Universite Libre de Brussels

Session 1.5.3 - Competitive
Time: 16:05-17:20
Track: 1 - The Context of Global Business
Room: N.1-3

Institutions, Information and International Business
Chair: Dana Brown, Oxford University

ISO 9000: New Form of Protectionism or Common Language in International Trade?
Joseph Clougherty, Wissenschaftszentrum Berlin
Michal Grajek, European School of Management and Technology

Institutional Context and the Reliability of Third-Party Ratings in Russia's Post-Communist Banking Industry
Andrew Spicer, University of South Carolina
Livia Anna Markoczy, University of Texas at Dallas

Transnational Connections and Strategic Choice: Venture Capital Firms’ Entry into Foreign Markets
Isin Guler, University of North Carolina
Mauro F. Guillen, University of Pennsylvania

Exploring the Determinants of Brand Country of Origin Recognition
Oscar Martin, Public University of Navarre
Julio Cerviño, Universidad Carlos III de Madrid

Session 1.5.4 - Competitive
Time: 16:05-17:20
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-4

Workplace Relations
Chair: Maggi Phillips, Pepperdine University

What Affects Willingness to Mentor? An Investigation of Attachment Styles and Experience in Mentoring Relationships
Sheng Wang, University of Nevada, Las Vegas
Raymond A. Noe, The Ohio State University
Zhong-Ming Wang, Zhejiang University
David B. Greenberger, The Ohio State University

The Dissolution of Swift Trust in a Cross-cultural Temporary Work Group Facing Acute Stresses
Richard L. Priem, University of Wisconsin-Milwaukee
Paul C. Nystrom, University of Wisconsin-Milwaukee

Multinational Enterprises and Employment in the Netherlands: The Direct and Indirect Effects of FDI on Wages and Labour Conditions
Fabienne Fortanier, University of Amsterdam

Workplace Attraction in Latin America and Spain: Demographic Interactions with Foreignness Characteristics
William Newburry, Florida International University

Session 1.5.5 - Competitive
Time: 16:05-17:20
Track: 9 - Internationalization and Intl. Marketing
Room: N.1-5

Determinants of Export Performance
Chair: Victor Almeida, UFRJ/Coppead

An Integrative Classification of Barriers To Exporting: An Empirical Analysis in Small and Medium-sized Enterprises
Jesus Arteaga-Ortiz, Universidad de Las Palmas de Gran Canaria
Rubén Fernández-Ortiz, Universidad de La Rioja
Antonio Mihi-Ramírez, Universidad de Granada

Determinants of Export Performance: A Study with Large Brazilian Manufacturing Firms
Jorge Manoel Teixeira Carneiro, Pontifical Catholic University of Rio de Janeiro
Angela da Rocha, Federal University of Rio de Janeiro
Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro

Effects of Government Export Assistance Program on Export Performance
Chol Lee, Sogang University
Michael R. Czinkota, Georgetown University

Do Consumer Expectations Match Experience? Predicting the Influence of Price and Country of Origin on Product Quality in International Markets
Roberta Carolyn Veale, University of Adelaide
Pascale G. Quester, University of Adelaide
Program Details

Session 1.5.6 - Competitive  
Time: 16:05-17:20  
Track: 6 - Learning, Knowledge and Innovation  
Room: N.1-6

External Sourcing of Knowledge and Learning  
Chair: Christoph Grimpe, Centre for European Economic Research (ZEW)

The Trajectory of Knowledge Acquisition via Offshoring Alliances: The Perspective of Local Partners  
Peter Ping Li, California State University, Stanislaus  
Yuan Li, Xian J iaotong University  
Yi Liu, Xian J iaotong University  
Dong Yang, Xian J iaotong University

Learning-Alliances of Biopharmaceutical Firms: An Exploratory Study  
Navid Asgari, National University of Singapore

Innovation through External Sourcing Activities: An Overview of Major Trends and Patterns of Telecommunications Service Providers Industry  
Hans Van Kranenburg, Nijmegen School of Management  
J aqueline Pennings, Maastricht University, FEBA  
Cinzia Dalzotto, J önköping International Business School  
J ohn Hagedoorn, Maastricht University, FEBA

The Fit between Coopetition and Open Innovation Strategies - Keep your Friends Close and your Enemies Closer?  
Christoph Grimpe, Centre for European Economic Research (ZEW)

Session 1.5.7 - Competitive  
Time: 16:05-17:20  
Track: 2 - Economics, Finance, Accounting, Taxation  
Room: N.1-7

Exchange Rates and Empirical Finance  
Chair: Elaine Hutson, University College Dublin

Openness and Foreign Exchange Exposure: A Firm-level Multi-country Study  
Elaine Hutson, University College Dublin  
Simon Stevenson, City University of London

Using Survey Data to Resolve the Exchange Risk Exposure Puzzle  
Aline Muller, University of Liège  
W illem Verschoor, Erasmus University Rotterdam  
Ron J ongen, Maastricht University

The Effect of Exchange Rate Volatility on the Relative Value of Growth and Switching Options in Foreign Direct Investment  
S angehol Song, The Ohio State University  
M ona Makhija, The Ohio State University  
Seung-hyun Lee, University of Texas at Dallas

Are Fama-French and Momentum Factors Priced?  
K ethl S. K. Lam, University of Macau  
K. L. Li, China Merchants Bank  
Simon M. S. So, University of Macau

Session 1.5.8 - Competitive  
Time: 16:05-17:20  
Track: 6 - Learning, Knowledge and Innovation  
Room: N.1-8

Knowledge Creation in Emerging Firms and Countries  
Chair: Tagi S agafi-nejad, Texas A&M International University

Revealing the Chinese Style of Corporate Innovation: The Case of Indonesia's Largest Conglomerate  
Kuan-Cheng Chen, Shih Hsin University

Returning Entrepreneurs vs. Indigenous Entrepreneurs: An Investigation of High Technology SMEs in Emerging Markets  
Ou Dai, Loughborough University

Search Orientation and Knowledge Creation in Emerging Market-based Science Park Firms  
Yinghui Cao, Peking University  
Changhui Zhou, Peking University

Technological Innovation Network and External Learning: A Latecomer's Perspective  
Shuwen Wang, National Taiwan University  
Shihmin Lo, National Taiwan University  
Che-J ung Hsu, National Taiwan University  
Show-Ling J ang, National Taiwan University

Session 1.5.9 - Competitive  
Time: 16:05-17:20  
Track: 9 - Internationalization and Intl. Marketing  
Room: N.1-9

Strategies of Global Branding  
Chair: Sylvie K. Chetty, Massey University

Brand Standardization-Adaptation Strategies in Export Markets  
S aeed Samiee, University of Tulsa  
I nsik J eong, Korea University

Global Brand Licensing: The Impact of Two-Sided Moral Hazard on Royalty Rates  
S atish J ayachandran, University of South Carolina  
K elly Hewett, University of South Carolina  
P eter Kaufman, Illinois State University

Effects of Standardised Corporate Branding on Employees: A Cross-national and Country-specific Study  
B ernhard S woboda, University of Trier  
M arkus Meierer, University of Trier  
H anna Schramm-Klein, Saarland University  
D irk Morschett, University of Fribourg

The Value Proposition and Brand Extension Strategy of Retail Brands  
S onia Manjeshwar, Michigan State University  
B renda Sternquist, Michigan State University

Session 1.5.10 - Panel  
Time: 16:05-17:20  
Room: N.2-1

Trailblazers: Women Fellows in the AIB (Panel Sponsored by WAIB, Women in the Academy of International Business)  
Chair: Stefanie Lenway, University of Illinois at Chicago

Exploring New Worlds: Adventures in International Marketing  
S usan P. Douglas, New York University
Tuesday

Program Details

In Another Voice: No Longer Men Alone
Nancy J. Adler, McGill University

Diversity in the AIB
D. Eleanor Westney, York University

Work-Life Balance: Some Guiding Principles
Rosalie L. Tung, Simon Fraser University

WAIB Trailblazers: Do They Matter?
Lorraine Eden, Texas A&M University

WAIB Trailblazers: What Is Missing From This Picture?
Nakiye Boyacigiller, Sabanci University

Women in Management and International Business: Some Perspectives
Mary Ann Von Glinow, Florida International University

Where Do We Go Next?
Sri Zaheer, University of Minnesota

Picking Your Battles
Joyce Elam, Florida International University

Session 1.5.11 - Competitive
Time: 16:05-17:20
Track: 4 - Subsidiary Evolution and Strategy
Room: N.2-2

Subsidiary Contexts and Cultures; Regional and Local
Chair: Joerg Zimmermann, Max Planck Institute of Economics

Subsidiary Capabilities in an Era of Regionalization
Alain Verbeke, University of Calgary
Wenlong Yuan, University of Lethbridge

The Market Value of Internationalization
Chang Hoon Oh, Brock University

National Culture Meets the Headquarters-Subsidiary Relationship in the Multinational Corporation: The Effect of Power Distance
Rian Drogendijk, Uppsala University
Ulf Holm, Uppsala University

Decentralization in Multinational Corporations: The Impact of Corporate and National Cultures
Christopher Williams, University of Amsterdam
Sander Van Triest, University of Amsterdam

Session 1.5.12 - Competitive
Time: 16:05-17:20
Track: 5 - Structure, Capabilities, and Planning
Room: N.2-3

Organizational Structure and Design of the MNC
Chair: Rakesh Sambharya, Rutgers University

Assessments of Organizational Modularity, Network Bandwidth, and Social Capital in the MNC’s Value Network
H. J. Chiu, Neuroeconomic Behavioral Research Institute

Arguments Supporting a Renewed Interest in Matrix Structures for MNCs
William G. Egelhoff, Fordham University
Joachim Wolf, University of Kiel

Regions and Region Management: The Scope of the Regional Headquarter
Randi Lunnan, Norwegian School of Management
Youzhen Zhao, Fudan University

Session 1.5.13 - Competitive
Time: 16:05-17:20
Track: 9 - Internationalization and Intl. Marketing
Room: N.2-4

Global Strategies
Chair: Timothy Michael Devinney, Australian School of Business

Standardisation International Marketing: The Crossmarket Scenario in the North American Region
Henry F. L. Chung, Massey University

The Adoption of Mobile Advertising: An Extended Technology Acceptance Model Perspective
Hsin Hsin Chang, National Cheng Kung University
Civvy Hsu-Wei Hsieh, National Cheng Kung University

The Global Competitiveness of the Automotive Manufacturing Industry
Marc Fetscherin, Rollins College
James P. Johnson, Rollins College
Ilan Alon, Rollins College

Is the Influence of Industrial District on Internationalization Strategies Eroding after Globalization? Evidence from a Traditional Manufacturing Industry
José Pla-Barber, University of Valencia
Francisco Puig, University of Valencia

Session 1.5.14 - Panel
Time: 16:05-17:20
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.2-5

The Global Mindset Project: Creating Knowledge for Theory and Practice
Chair: Mary B. Teagarden, Thunderbird School of Global Management

Is the World Really Flat?
Mansour Javidan, Thunderbird School of Global Management

What Is Global Mindset?
Mary B. Teagarden, Thunderbird School of Global Management

The Science of Global Mindset
Christine M. Pearson, Thunderbird School of Global Management

Developing a Global Mindset: Questions of Execution, not Necessity
David E. Bowen, Thunderbird School of Global Management
Program Details

Session 1.5.15 - Special Session
Time: 16:05-17:20
Room: N.2-6

Knowledge Management in MNEs in Latin America (BALAS Special Session)
Chairs: Maria Tereza Leme Fleury, University of São Paulo and John Sargent, University of Texas Pan American

Panelists:
John Sargent, University of Texas Pan American
Linda Matthews, University of Texas Pan American
Moacir Miranda Oliveira Junior, University of São Paulo
Leonardo Liberiana-Yaconi, Universidade Adolfo Ibanez
Miguel Caldas, Fundação Getulio Vargas

Session 1.5.16 - Special Session
Time: 16:05-17:20
Room: N.2-7

ANZIBA Special Session
Chair: Peter J Dowling, Victoria University of Wellington

Western Management Training in Eastern Europe: Has it changed over the last decade and how?
Snejina Michailova, University of Auckland
Graham Hollinshead, University of Hertfordshire

Technology Spillovers from MNEs to local firms: A Network Theory Perspective
Alex Eapen, University of Sydney

Performance Management Issues in Oceania and Asia: Aligning Individual and Organisational Performance Expectations in Different National Contexts
Greg Fisher, RMIT University

Reinterpreting a "Prime Example" of a Born Global: Cochlear's International Launch
Lisa Hewerdine, University of Adelaide
Catherine L. Welch, University of Sydney

Session 1.5.T - Pedagogy Session
Time: 16:05-17:20
Room: N.2-0

Using Internet-Based Resources in Teaching IB
Chair: Roberto Garcia, Indiana University

This session will feature various internet resources now available to enhance the delivery of IB topics and for introducing interactivity into the classroom. Examples include globalEDGE, YouTube lectures, Internet Blogs, and the Open Case learning approach.

Presenters:
G. Tomas M. Hult, Michigan State University
Asha Rao, California State University, East Bay
Amar K.J.R. Nayak, Xavier Institute of Management
S. Tamer Cavusgil, Michigan State University

Tuesday, July 1 - 17:30-18:30
Regional Chapter Receptions
Receptions to be hosted by AIB's regional chapters. All receptions will take place in the Velodromo. A final list of receptions and their locations will be included in an insert in your conference material.

WAIB Networking Reception
The reception will be held in front of Room N.2-1, following the WAIB Special Session held in that room. The reception is sponsored by the E. Desmond Lee Professorship for Developing Women Leaders and Entrepreneurs in International Business, University of Missouri-St. Louis.

International Marketing Reception
The reception will be held in the Atrium, on the ground floor of the Velodromo. This reception is sponsored by the International Marketing Review (IMR), in celebration of the journal's 25th anniversary.

Tuesday, July 1 - 19:30-22:30
AIB Fellows' Dinner
AIB Fellows and invited special guests only.

Legend for Symbols Used:
- Nominee for the Temple/AIB Best Paper Award
- Nominee for the Haynes Prize for the Most Promising Scholar
- Selected for inclusion in the inaugural AIB Best Paper Proceedings
Wednesday

WEDNESDAY, JULY 2 - 09:00-10:15

Session 2.1.P - Plenary
Time: 09:00-10:15
Room: Aula Magna (Sarfatti)

Knowledge Development and Exchange in International Business Networks
Chair: John Cantwell, Rutgers University

Knowledge Development and Exchange in International Business Networks
Yves Doz, INSEAD
Anna Grandori, Università Bocconi
Mats Forsgren, Uppsala University
Anil K. Gupta, University of Maryland

Knowledge Governance
Anna Grandori, Università Bocconi

The Ambiguous Role of Networks in the Network MNC
Mats Forsgren, Uppsala University

The Next Generation Global Enterprise: A Speculative Look Ahead
Anil K. Gupta, University of Maryland

Session 2.1.1 - Interactive
Time: 09:00-10:15
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-1

Absorptive Capacity, Learning, and Technology Diffusion
Chair: Silvia Massini, University of Manchester

Defining and Measuring Absorptive Capacity in the Internationalising Firm
Vesna Sedoglavich, University of Waikato
Michèle Eunice Marie Akorie, University of Waikato
Kathryn Pavlovich, University of Waikato

Prior Experience, Absorptive Capacity, and Real Option Value of International Investments
Sangcheol Song, The Ohio State University
Mona Makhija, The Ohio State University
Seung-hyun Lee, University of Texas at Dallas

Combinative Effects of Absorptive Capability and Motivation on Knowledge Transfer and Performance within the Boundary of MNCs
Byung Hee Lee, Hanyang University
Hyo Joon Kim, BMW Group Korea
Jeong-Yeon (Jay) Lee, University of Kansas

Netperf: A System to Performance Measurement in Cooperative Horizontal Networks
Geanderson de Souza Lenz, University of Caxias do Sul
Peter Bent Hansen, Catholic University of Rio Grande do Sul

Choice, Determinism, and Dealing with Inconsistency in Organizational Task Environments
Jerry Paul Sheppard, Simon Fraser University

Session 2.1.2 - Interactive
Time: 09:00-10:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-2

Cross-cultural Management and HR from a Country Perspective
Chair: Klaus E. Meyer, University of Bath

The Key Commandments for Doing Business in Russia
Carl F. Fey, Stockholm School of Economics
Stanislav Shekshnia, Zest Leadership

HRM Under a Transitional Context: A Review of HRM Research in China
Yunyun Chen, Peking University
Yujie Cai, Peking University
Lu Li, Peking University
Xiao Chen, Peking University
Yanqing He, Peking University
Jian Han, Peking University

Is Centralization a Better Solution? Cases in Consumer Lending Industry
Yiyuan Liu, National Chengchi University

A Grounded Theory of the Emergence of Leadership: Gandhi in South Africa
C Lakshman, Tata Management Training Centre

Factor Structure of MLQ and Their Impact on Commitment through LMX: A Structural Equation Model in China Context
Jeen SK Lee, China Europe International Business School
Feng Wei, China Europe International Business School

Managing Diversified Organizations: A Comparison between Korean Chaebols and Large U.S. Firms
Ji-Hwan Lee, Korea Advanced Institute of Science and Technology

Chinese Consumer Values: The ‘Romantic Reappraisal’
Michael Brian Griffiths, University of Leeds
Malcolm Chapman, University of Leeds
Flemming Christiansen, University of Leeds

Motivation and Goal Orientation: The Implications of National Culture and Context
Reccia Natasha Charles, St. George’s University

Session 2.1.3 - Interactive
Time: 09:00-10:15
Track: 7 - FDI, Location, Firm-Location Interaction
Room: N.1-3

Pushing Theoretical Boundaries FDI and the MNE
Chair: Kiyohiko Ito, University of Hawaii at Manoa

Cognition, Managers and Internationalization: The puzzle without the puzzler
Elizabeth Maitland, University of New South Wales

Dissecting Internal Liability of Foreignness: Can taking an Agency Perspective Help?
Mikelle Calhoun, The Ohio State University
Program Details

Wednesday

Revisiting the Debate: Assessing the Impact of Trust and Control and Understanding on Interorganizational Performance
Paul Vlaar, VU University Amsterdam
Elko Klijn, RSM Erasmus University

How Tight an Embrace? Choosing the Optimal Degree of Partner Interaction in Alliances Based on Risk, Technology Characteristics, and Agreement Provisions
Farok Contractor, Rutgers University
James Arthur Woodley, Ramapo College

Session 2.1.5 - Interactive
Time: 09:00-10:15
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-5

Emerging Themes In IHRM and Cross-Cultural Management
Chair: Niina Nummela, Turku School of Economics

The Effects of Human Resource Capabilities on Internal Customer Satisfaction and Organizational Effectiveness
Wan-Jing Chang, National Hsinchu University of Education
Tung-Chun Huang, National Central University

Development of the Cultural Intelligence Assessment
David C. Thomas, Simon Fraser University
Guenter Stahl, INSEAD
Elizabeth C. Ravlin, University of South Carolina
Steven Poelmans, IESE Business School
Andre Pekerti, University of Queensland
Martha L. Maznevski, IMD
Mila B. Lazarova, Simon Fraser University
Efrat Elron, Truman Institute for the Advancement of Peace

Bjørn Zakarias Ekelund, Human Factors AS / University of Agder
Jean-Luc Cerdin, ESSEC Business School
Richard Brislin, University of Hawaii
Zeynep Aycan, Koc University
Kevin Au, The Chinese University of Hong Kong

Adopting an Employee-Centered Methodology in SHRM Research: Perceptions Relating to the Existence of High-Performance Work Systems, Organizational Commitment, and the Role of Demographic Features in China
Kun Qiao, Dalian University of Technology
Shaista E. Khilji, George Washington University
Xiaoyun Wang, University of Manitoba

Top Management Control and Performance in Joint Ventures: An Agency Theoretic Approach
Wei Yang, Otto-von-Guericke University Magdeburg
Edward J. Lusk, State University of New York (SUNY) and University of Pennsylvania

Managerial Factor as Determinant of Export Behaviour of SMEs: A Case-based Research
Maria-Cristina Stoian, Autonomous University of Barcelona
Alex Rialp-Criado, Autonomous University of Barcelona

Localization, Country Difference, and Subsidiary Performance of the MNCs: A Knowledge-based View
Shengsheng Huang, Rutgers University
Geng Cui, Lingnan University
Guohua Jiang, Hebei University of Economics and Business
**Weekend Program Details**

The Development of an Individual-Level Institutional Distance Measure to Predict Strain Instigated by an International Business Trip

Jase Ramsey, Fundacao Dom Cabral

Expatriates as Critical Resources in Subsidiary Evolution

Suhaib Riaz, University of Western Ontario

---

**Session 2.1.6 - Interactive**

**Time:** 09:00-10:15

**Track:** 9 - Internationalization and Intl. Marketing

**Room:** N.1-6

**Born Globals and SME Internationalization**

Chair: Michael R. Czinkota, Georgetown University

How Boards of Directors Facilitate Internationalization of Born Globals in a Newly Industrialized Economy: A Resource Dependence Perspective

Chwo-Ming Joseph Yu, National Chengchi University
Shu-Woan Tseng, National Chengchi University
Anthony Kuo, National Chengchi University

Developing Competencies for International Entrepreneurship: The Role of a Global Mindset

Olga Muzychenko, University of Adelaide
Tatiana Zalan, University of South Australia
Sam Wells, University of Adelaide

Collective Internationalization Processes of Small and Medium Sized Enterprises from China

Hans Jansson, University of Kalmar
Mikael Hilmersson, University of Kalmar/Baltic Business School
Susanne Sandberg, University of Kalmar/Baltic Business School

The Internationalization Process of Small- and Medium-sized Enterprises in Emerging Economies

Christian Keen, McGill University

How to Go International? Internationalisation Patterns of Small Resource-Poor Firms in New Zealand

Sabina J aeger, AUT University

Export Performance and Managerial Capabilities in German SMEs

Manfred Fuchs, University of Graz
Philipp Kruse, University of Graz

Re-considering the Micro-foundations of Export Support Services for Small Firms: Barriers to Internationalisation from the Perspective of Support Service Providers

Antonella Zucchella, Università degli Studi di Pavia
Alberto Brugnoli, Istituto regionale di Ricerca della Lombardia
Antonio Dal Bianco, Istituto regionale di Ricerca della Lombardia

Serial Entrepreneurship and Born-global New-ventures: A Case Study

Manuela Presutti, Università Bologna
Vincenza Odorici, Università Bologna
Alberto Onetti, Insubria State University

---

**Session 2.1.7 - Interactive**

**Time:** 09:00-10:15

**Track:** 10 - Outsourcing, Offshoring, Supply Chain

**Room:** N.1-7

**Drivers and Effects of Offshoring**

Chair: Jonathan Doh, Villanova University

The Influence of Firm Resources and Anticipated Rivalry on Firm Performance: An Examination of International Outsourcing Providers

Somnath Lahiri, Illinois State University
Ben L. Kedia, University of Memphis

Trade, Offshoring and Job Reallocation: Evidence for Morocco

Novella Bottini, LIUC - Cattaneo University- and ILO
Michael Gasiorek, Sussex University

Joint Action, Internal Knowledge Sharing, Capability Building and Performance Improvement in Taiwan OEM

Peng-Yu Li, National Chengchi University
Min-Ping Kang, Shih Hsin University

Global Outsourcing Quality, Knowledge Acquisition, and Entrepreneurship: Firm Opportunity Identification and Individual Spinout Intention

Rong Ma, University of Memphis
Yen-Chih Huang, National Cheng Kung University

An Empirical Investigation of the Link between Transaction Costs and Governance Structures of Off-Shoring Programs

Michael Rawdan, Nova Southeastern University
Ramdas Chandra, Nova Southeastern University
Ruth Clarke, Nova Southeastern University

Offshoring and Employment: The Case of Costa Rica

Christoph Ernst, ILO
Diego Sanchez-Aconchea, University of London

A Learning Perspective on the Offshoring of Advanced Services

Peter D. Ørberg Jansen, Copenhagen Business School

Global Services Outsourcing by English Speaking Countries: Determinants of Offshoring Locations and the Impact on U.S., British and Canadian Labor Markets

Thomas J ames Norman, California State University, Dominguez Hills
Mahmood A. Zaidi, University of Minnesota

Offshoring and Employment: The Case of Costa Rica

Christoph Ernst, ILO
Diego Sanchez-Aconchea, University of London

A Learning Perspective on the Offshoring of Advanced Services

Peter D. Ørberg Jansen, Copenhagen Business School

Global Services Outsourcing by English Speaking Countries: Determinants of Offshoring Locations and the Impact on U.S., British and Canadian Labor Markets

Thomas James Norman, California State University, Dominguez Hills
Mahmood A. Zaidi, University of Minnesota

---

**Session 2.1.8 - Interactive**

**Time:** 09:00-10:15

**Track:** 11 - FDI in and from Emerging Markets

**Room:** N.1-8

**Emerging Markets - Environmental Challenges**

Chair: Ram Mudambi, Temple University

Retail Industry: Seasonality in Sales, and Financial Results
José Marcos Carvalho de Mesquita, FEAD

Information Technology and National Productivity in Developed and Developing Countries
Eric Shih, Sungkyunkwan University

Does Industry Matter? Firm-specific Advantages of Diversification for Developing Country MNCs
Lin Yuan, National University of Singapore

Dealing with Administration and Corruption in Russia: Experiences of Finnish Companies
Asta Salmi, Helsinki School of Economics
Program Details

Wednesday, July 2 - 10:15-10:40

Coffee Break

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

Wednesday, July 2 - 10:40-11:55

Session 2.2.1 - Panel
Time: 10:40-11:55
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-1

Global Knowledge Transfer and Innovation Challenges in Technology Industries
Chair: Yves Doz, INSEAD
Discussant: Steven Veldhoen, Booz Allen Hamilton

Inter-cultural Knowledge transfer under time pressure, accelerating interpartner learning processes
Mary Yoko Brannen, San Jose State University and INSEAD

Distributed innovation and strategic integration in customer-supplier networks
Andrea Cuomo, ST Microelectronics

Leading global innovation projects
Keeley Wilson, INSEAD

Session 2.2.2 - Competitive
Time: 10:40-11:55
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-2

Intra-MNE Knowledge Transfer
Chair: John Cantwell, Rutgers University

Intra-MNC Knowledge Transfer: Some Individual Level Explanations
Dana B. Minbaeva, Copenhagen Business School
Kristina Måkelä, Swedish School of Economics and Business Administration
Larissa Rabbiosi, Copenhagen Business School

Technological Complexity and the Restructuring of Subsidiary Knowledge Sourcing in Intra-Multinational and Inter-Firm Networks
John Cantwell, Rutgers University
Camilla Noonan, University College Dublin
Feng Zhang, Rutgers University

Wednesday, July 2 - 10:15-10:40

Room: Ground Floor (Velodromo)

Session 2.2.3 - Competitive
Time: 10:40-11:55
Track: 11 - FDI in and from Emerging Markets
Room: N.1-3

Emerging Multinationals - An Institutional Perspective
Chair: William Q. Judge, Old Dominion University

Institutional Explanations of Cross-border Alliance Modes: The Case of Emerging Economies Firms
Siah Hwee Ang, University of Auckland
Snejina Michailova, University of Auckland

Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates
Mehtem Demirbag, University of Sheffield
Ekrem Tatoglu, Bahcesehir University
Keith Glaister, University of Sheffield

Reputation's Effects on Diversification and Performance
Kevin Lehnert, Saint Louis University
Hongxin Zhao, Saint Louis University

Session 2.2.4 - Competitive
Time: 10:40-11:55
Track: 7 - FDI, Location, Firm-Location Interaction
Room: N.1-4

FDI: Theoretical Perspectives on Location
Chair: Rene Belderbos, Katholieke Universiteit Leuven

Locational Determinants of MNC Activities: Identifying a General Model
Edmund R. Thompson, University of Bath

An Empirical Investigation of the Antecedents of Location-Bounded Advantages
Fang-Yi Lo, Feng Chia University
Chwo-Ming Joseph Yu, National Chengchi University

Macroeconomic Nature of U.S. Foreign Direct Investment in Latin America: An Empirical Study
Harvey Arbelaez, Monterey Institute of International Studies
Isabel Ruiz, Sam Houston State University

Foreign Direct Investment and Technological Spillovers: Evidence from China’s Regions
Peter J. Buckley, University of Leeds
Jeremy Clegg, University of Leeds
Chengqi Wang, University of Nottingham
Yi (Elizabeth) Wang, University of Leeds
Program Details

Session 2.2.5 - Competitive
Time: 10:40-11:55
Track: 11 - FDI in and from Emerging Markets
Room: N.1-5

Acquisition as an Entry Strategy - Evidence in Emerging Markets
Chair: Jorma Larimo, University of Vaasa

Cross-border Acquisitions by Firms from Developing Countries: An Analysis of Target Country Characteristics
Shavin Malhotra, Jacksonville University
PengCheng Zhu, Carleton University

Can Guanxi Affect Resource Acquisition and Be a Source of Competitive Advantage? The Evidence of Chinese Multinational Corporations
Crystal Xiangwen Jiang, Temple University
Masaaki Kotabe, Temple University
Janet Y. Murray, University of Missouri-St. Louis

Using Specific Assets to Facilitate Knowledge Transfer in Contract Manufacturing: The Case of Original Equipment Manufacture (OEM)
Hui-Mei Wang, Fu-Jen Catholic University
Hengchiang Huang, National Taiwan University
Shih-Fen S Chen, University of Western Ontario

Session 2.2.6 - Competitive
Time: 10:40-11:55
Track: 10 - Outsourcing, Offshoring, Supply Chain
Room: N.1-6

Supply Chain Management
Chair: Torben Pedersen, Copenhagen Business School

Governance Modes for Offshoring of Support Functions: Comparison of US and German Companies
Thomas Hutzshenreuter, WHU-Otto Beisheim School of Management
Arie Y. Lewin, Duke University
Stephan Dresel, WHU-Otto Beisheim School of Management

The Role of Manufacturing in the Internationalisation Process: Insights from the Brazilian Multinationals
Afonso Fleury, University of São Paulo
Maria Tereza Leme Fleury, University of São Paulo

What Drives Logistics Provider Selection: A Two Country Comparison
Tim Coltman, University of Wollongong
Timothy Michael Devinney, Australian School of Business
Byron Keating, University of Wollongong

When is International Sourcing Effective? An Examination of the Importance of Dynamic Capabilities
Floris Overheul, RSM Erasmus University
Marja Roza, RSM Erasmus University
Ernst Verwaal, RSM Erasmus University
Finn Wynstra, RSM Erasmus University

Session 2.2.7 - Competitive
Time: 10:40-11:55
Track: 11 - FDI in and from Emerging Markets
Room: N.1-7

Human Resource Management and Emerging Markets
Chair: Chao C. Chen, Rutgers University

A Cross National Comparison of Work Preferences: An Assessment of High And Low Performing Production Employees in Jamaica
G. Ronald Gilbert, Florida International University
Meredith Burnett, Florida International University
Dana Farrow, Florida International University
Clifford Perry, Florida International University

Corporate Governance and Board of Directors in Emerging Economies: Experience from Chinese Listed Companies
Helen Wei Hu, University of Melbourne
On Kit Tam, Monash University

Board Compensation in the Emerging Market: Evidence from Chinese Listed Firms
Xu Han, Peking University
Xuanli Xie, Peking University

CEO Staffing And Performance In Transition Economy Subsidiaries: A Sub-National Analysis Of Varying FDI Legitimacy Impact
Andreas Schotter, University of Western Ontario
Paul W. Beamish, University of Western Ontario

Session 2.2.8 - Competitive
Time: 10:40-11:55
Track: 2 - Economics, Finance, Accounting, Taxation
Room: N.1-8

Firm Strategy and Access to Capital
Chair: Ilan Vertinsky, University of British Columbia

The Influence of Reference Groups on Firm Decisions: Interorganizational Imitation in a Multinational Setting
Stewart R. Miller, University of Texas - San Antonio
Daniel Han Ming Chng, Sungkyunkwan University
Daniel C. Indro, Penn State University - Great Valley
Malika Richards, Penn State University - Berks

Promotion and Creation of Venture Capital in China: The Role of Foreign Investors
Qianqian Du, University of British Columbia
Ilan Vertinsky, University of British Columbia

Financial Foreign Direct Investment: The Role of Private Equity Investments in the Globalization of Firms from Emerging Markets
Tamar Agmon, The College of Management
Avi Messica, Holon Institute of Technology

Global Diversification in the Financial Sector: What Accounts for Its Rarer Occurrence
Eric C. Tsai, State University of New York at Oswego
Program Details

Session 2.2.9 - Competitive  Time: 10:40-11:55
Track: 1 - The Context of Global Business  Room: N.1-9

Measuring Political Risk
Chair: C. Annique Un, University of South Carolina

The Impact of Exogenous Non-Economic Shocks on the Global Business Environment: A Cross-country Analysis of the Impact of September 11th on Muslim-Populated Countries
Mazhar Islam, University of Minnesota
Adam Fremeth, University of Minnesota
Alfred Marcus, University of Minnesota

The "Real" World Out There: Firm and NGO Knowledge Structures in the Oil Sector in Ecuador
Rafael Lucea, George Washington University

Measuring the Financial Impacts of Adverse Political and Social Events
Lite Nartey, University of Pennsylvania
Youth Bulges, Busts, and the Dangers of Doing Business in Violence Prone Nations
Alfred Marcus, University of Minnesota
Mazhar Islam, University of Minnesota
John Moloney, Moody’s Investor Service

Session 2.2.10 - Panel  Time: 10:40-11:55
Track: 7 - FDI, Location, Firm-Location Interaction  Room: N.2-1

The Practice, Policy and Theory of Location Selection and Optimization in a "Flat World"
Chair: Douglas Van den Berghe, Investment Consulting Associates - ICA

The Practice of Location Decision Making and the Role of Business Intelligence
Douglas Van den Berghe, Investment Consulting Associates - ICA

Regional Location Strategies in a 'Flat World'
Alan M. Rugman, Indiana University

New Policy Dimensions of the Location Decision
Michael Gestrin, OECD

The Impact of the Flat World Concept and Location Decisions on IB Theory
John Dunning, Rutgers University and Reading University

Session 2.2.11 - Competitive  Time: 10:40-11:55
Track: 5 - Structure, Capabilities, and Planning  Room: N.2-2

Restructuring and Adaptation in International Business
Chair: Maktoba Omar, Napier University

Delayed and Continuous Adjustment Perspectives of Multinational Adaptation: The Role of Organizational Restructuring
Stephane J.G. Girod, Accenture Institute for High Performance Business

Restructuring and Adaptation in International Business
Chair: Maktoba Omar, Napier University

How the Content of Political Connections Affects Industrial Restructuring: Evidence from Taiwanese Business Groups
Hongjin Zhu, National University of Singapore
Chi-Nien Chung, National University of Singapore

The Contingent Role of Network Hierarchy on Firm Performance
Ishbaq Pasha Mahmood, National University of Singapore
Hongjin Zhu, National University of Singapore
Aks Zaheer, University of Minnesota

The Moderating Effect of Firm Age on Leveraging Liability of Foreignness
Joerg Zimmermann, Max Planck Institute of Economics

Session 2.2.12 - Competitive  Time: 10:40-11:55
Track: 3 - Alliances and Inter-Firm Relationships  Room: N.2-3

Alliances and Venture Profitability
Chair: Jose R. De la Torre, Florida International University

Resources and Performance of International Joint Ventures in China
Wu Zhan, University of Sydney
Changsu Kim, Ewha Womans University
M. Krishna Erramilli, Illinois Institute of Technology

"Smart Money"? The Impact of Investor Mix on the Performance of New Ventures
Elisa Alvarez-Garrido, University of Pennsylvania

When Does Shared Routine Matter to Alliance Performance?
Chi-Yu Amy Huang, I-Shou University
I-Pin Lu, I-Shou University
Shin-Chieh Fang, National Cheng Kung University

Profitability, Ownership Structure, and Competitive Advantage
Benjamin Gomes-Casseres, Brandeis University
Peter Zamborsky, Brandeis University
Mauricio Jenkins, INCAE Business School

Session 2.2.13 - Competitive  Time: 10:40-11:55
Track: 1 - The Context of Global Business  Room: N.2-4

Law, Politics and Diversification
Chair: Ruth V. Aquilera, University of Illinois at Champaign-Urbana

Japanese MNEs and Host Countries’ Legal Institutions
James Anthony Landi, ACAP Advisory PCL

Japanese ODA and Entry Strategies of Japanese MNCs in China
George Z. Peng, University of Western Ontario

How does a Host Country's Corruption Environment affect Multinational Enterprises? The Influence of Home Country Institutional Environment and Subsidiary Strategy
Jennifer Spencer, George Washington University
Carolina Gomez, Florida International University

Institutional Environment and Diversification Strategy of Chinese Listed Firms: An Investigation of H-Share Firms
Nan Zhou, University of Pennsylvania
Wednesday

Program Details

Session 2.2.14 - Panel
Time: 10:40-11:55
Track: 6 - Learning, Knowledge and Innovation
Room: N.2-5

Doing Research on Global R&D: Cross-fertilization and Collaboration among Different Methodological Approaches
Chair: Kazuhiro Asakawa, Keio University
Discussant: D. Eleanor Westney, York University

- Time: 10:40-11:55
- Track: 6 - Learning, Knowledge and Innovation
- Room: N.2-5

Session 2.2.15 - Panel
Time: 10:40-11:55
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.2-6

Unanswered Questions in Cross-cultural Research: What We Still Need to Know to Enhance Cross-cultural Understanding and Work/Life Effectiveness
Chair: Nakiye Boyacigiller, Sabanci University
Discussant: Maggi Phillips, Pepperdine University

- Time: 10:40-11:55
- Track: 8 - HRM, Cross-Cultural, and Qualitative
- Room: N.2-6

Session 2.2.T - Pedagogy Session
Time: 10:40-11:55
Room: N.2-0

Role-Playing Exercises for Teaching IB
Chair: Roberto Garcia, Indiana University

Learning by doing is a powerful way to make abstract concepts more accessible to less experienced students. This session will focus on more traditional role-playing exercises which do not involve intensive use of technology. This session will focus on classroom activities which may enhance cross-cultural understanding and improve negotiation skills.

Presenters:
- Maureen Maguire Lewis, Duke University
- Andrew Spicer, University of South Carolina
- Rusty-Mae Moore, Hofstra University

Wednesday, July 2 - 11:55-12:05

Break

Wednesday, July 2 - 12:05-13:20

Session 2.3.1 - Panel
Time: 12:05-13:20
Track: 1 - The Context of Global Business
Room: N.1-1

Historical Perspectives on Italian Multinationals
Chair: Andrea Goldstein, OECD

- Italian Investment in the United States – Contributions to a History
  Federico Barbiellini Amidei, Banca d’Italia
- Inside an international network: Mediobanca from the Golden Age to the stagflation
  Giandomenico Piluso, Università di Siena
- The Italian System of Innovation and FDI: an Historical Perspective
  Sergio Mariotti, Politecnico di Milano

Session 2.3.2 - Competitive
Time: 12:05-13:20
Track: 8 - HRM, Cross-Cultural, and Qualitative
Room: N.1-2

Using Qualitative Methods in IHRM Research
Chair: Mary Yoko Brannen, San Jose State University and INSEAD

A Qualitative Study of OCB within a Lebanese Cultural Context
Charlotte M. Karam, American University of Beirut
Catherine T. Kwantes, University of Windsor
Program Details

National Cultural Contrasts, and Local Complexity – The Case of Wielkopolska Region of Poland
  Peter J. Buckley, University of Leeds  
  Malcolm Chapman, University of Leeds  
  Jeremy Clegg, University of Leeds  
  Hanna Gajewska-De Mattos, University of Leeds

Constructing Identification over Distance: A Qualitative Study in Virtual Organizations
  Lin Yan, University of Wales Lampeter

A Triangulation Trilogy
  Karsten Jonsen, IMD

Session 2.3.3 - Panel
Time: 12:05-13:20  
Track: 6 - Learning, Knowledge and Innovation  
Room: N.1-3

Internationalization of Research and Development (R&D) by Multinational Companies (MNCs): Understanding the Past and Facing the Challenges of the Future
  Chair: Marina Papanastassiou, American College of Greece and Copenhagen Business School

Panelists:
  Marina Papanastassiou, American College of Greece and Copenhagen Business School  
  Asta Dis Oladottir, Copenhagen Business School  
  Jens Gammelgaard, Copenhagen Business School  
  Peter Gammeltoft, Copenhagen Business School  
  Christos Pitelis, University of Cambridge  
  Tamir Agmon, The College of Management  
  Robert Desmond Pearce, Reading University

Session 2.3.4 - Panel
Time: 12:05-13:20  
Track: 9 - Internationalization and Intl. Marketing  
Room: N.1-4

Brand Management in Global Markets
  Chair: S. Tamer Cavusgil, Michigan State University

Creating Global Brand Equity
  Janell D. Townsend, Oakland University

Brand Positioning in Global Markets
  Daekwan Kim, Florida State University

Social Interactions, National Culture and New Product Adoption
  Goksel Yalcinkaya, University of New Hampshire  
  Nizamettin Aydin, Suffolk University

The Evolution of Global Brands
  Sengun Yeniyurt, Rutgers University

Session 2.3.5 - Competitive
Time: 12:05-13:20  
Track: 9 - Internationalization and Intl. Marketing  
Room: N.1-5

Organization Capabilities and Export Performance
  Chair: Jorge Manoel Teixeira Carneiro, Pontifical Catholic University of Rio de Janeiro

Effects of Electronic Intermediary Use on Export Performance
  Hyuksoo Cho, Keimyung University  
  Pattriya Tansuhaj, Washington State University

Export Performance Implications of Marketing Capabilities
  Development: The Critical Role of Export Market Orientation
  J anet Y. Murray, University of Missouri-St. Louis  
  Gerald Yong Gao, University of Missouri-St. Louis  
  Masaaki Kotabe, Temple University

Export Memory: A Preliminary Investigation into its Quality, Use, and Link to Export Performance
  Joseph Adea Sy-Changco, University of Macau  
  Anne L. Souchon, Loughborough University

An Empirical Investigation of the Antecedents and Consequences of Export Information Behavior
  Marios Theodosiou, University of Cyprus  
  Evangelia Katsikea, Athens University of Economics and Business

Session 2.3.6 - Competitive
Time: 12:05-13:20  
Track: 2 - Economics, Finance, Accounting, Taxation  
Room: N.1-6

R&D, Spillovers and Firm Strategy
  Chair: Elmar Lukas, University of Paderborn

Modeling Sequential International R&D Alliances under Uncertainty
  Elmar Lukas, University of Paderborn

Resource Strategy: The Real Options Framework
  Zhi Wang, Manchester Metropolitan University  
  Stuart Horsburgh, Manchester Metropolitan University  
  Kevin Gorton, Manchester Metropolitan University

R&D and Foreign Investment with Asymmetries in Knowledge Transmission
  Maria Luisa Petit, University of Rome La Sapienza  
  Francesca Sanna-Randaccio, University of Rome La Sapienza  
  Roberta Sestini, University of Rome La Sapienza

FDI and Technology Spillovers in China
  Sea-Jin Chang, Korea University  
  Jaiho Chung, Korea University  
  Dean Xu, University of Hong Kong

Session 2.3.7 - Competitive
Time: 12:05-13:20  
Track: 1 - The Context of Global Business  
Room: N.1-7

International Standards for Social Issues
  Chair: Peter Smith Ring, Loyola Marymount University

From Pilot Projects to Global Institution: The Common Code for the Coffee Community
  Stephen D. Manning, Duke University  
  Oliver von Hagen, UNDP

The Case of a Global Public Policy Network – What the United Nations Global Compact Is (Not)
  Andreas Rasche, Helmut-Schmidt-University / United Nations Global Compact  
  Michael Behnam, Suffolk University  
  Dirk Ulrich Gilbert, University of Erlangen-Nuremberg

Transnational Politics, Transnational Firms and Human Rights
  Stephen Kobrin, University of Pennsylvania

Cross-border Non-market Environments: A Multi-Relational Approach
  Rafael Lucea, George Washington University

Knowledge Development and Exchange in International Business Networks
### Program Details

#### Session 2.3.8 - Competitive

**Time:** 12:05-13:20  
**Track:** 6 - Learning, Knowledge and Innovation  
**Room:** N.1-8

**Internationalisation of Technology**  
Chair: Paola Criscuolo, Imperial College, London

- Firm Heterogeneity and Technology Seeking Strategies  
  Roger Smeets, Nijmegen School of Management  
  Maarten Bosker, Utrecht School of Economics

- Firm Ownership Internalization and R&D Investment: The Moderating Impact of International Market Expansion  
  Yunshi Liu, Tunghai University  
  Wen-Ting Lin, National Taiwan University

- The Impact of Internationalisation of Research on Firm Market Value  
  Paola Criscuolo, Imperial College, London

- General Purpose Technology (GPT), New Techno-Economic Paradigm and Corporate Technological Internationalization  
  Ranfeng Qiu, Rutgers University

#### Session 2.3.9 - Competitive

**Time:** 12:05-13:20  
**Track:** 11 - FDI in and from Emerging Markets  
**Room:** N.1-9

**Internationalisation and Performance - Evidence from Emerging Markets**  
Chair: Alan M. Rugman, Indiana University

- Competitive Strategy, Managerial Ties, and Profitability of Foreign Firms in China  
  Julie Juan Li, City University of Hong Kong  
  Kevin Zheng Zhou, University of Hong Kong  
  Alan T. Shao, University of North Carolina at Charlotte

- Temporal Study of Diversification, Group Affiliation and Performance Among Indian Manufacturers  
  Kannan Ramaswamy, Thunderbird School of Global Management  
  Mingfang Li, California State University - Northridge  
  Barbara S Pecherot Peittt, Thunderbird School of Global Management

- Global Orientation, Internationalization, and Performance of Emerging Market Multinationals  
  Elitsa R. Banalieva, Northeastern University  
  Ravi S arathy, Northeastern University

#### Session 2.3.10 - Panel

**Time:** 12:05-13:20  
**Track:** 7 - FDI, Location, Firm-Location Interaction  
**Room:** N.2-1

**Real Options and International Investment: New Developments and Future Research**  
Chairs: Anju Seth, University of Illinois at Urbana-Champaign / Virginia Tech and Tony W. Tong, University of Colorado

- Real Options and Foreign Affiliate Divestment  
  Rene Belderbos, Katholieke Universiteit Leuven

- Who Buys Whom? Dual Latent Options in International Equity Partnerships  
  Akie Iriyama, University of Pittsburgh  
  Ravi Madhavan, University of Pittsburgh

- A Dynamic Game of Learning Race in Joint Ventures  
  Tailan Chi, University of Kansas  
  Jing Li, Simon Fraser University

- Top Executives’ Assessments of International Joint Ventures: A Multi-theoretical Perspective  
  Beverly B. Tyler, North Carolina State University  
  Jeffrey J. Reuer, University of North Carolina

#### Session 2.3.11 - Competitive

**Time:** 12:05-13:20  
**Track:** 6 - Learning, Knowledge and Innovation  
**Room:** N.2-2

**International Diffusion and Protection of Knowledge**  
Chair: Silvia Massini, University of Manchester

  Helena Barnard, University of Pretoria  
  Tracy Bromfield, University of Pretoria

- Knowledge Mobilization Cycle in MNCs: In Search of Coordination Mechanisms  
  Kazuhiro Asakawa, Keio University  
  Mary Krome Hamilton, Carthage College

- Knowledge Search and its Effects on the International Diffusion of Knowledge: Evidence from Information Storage Technology Patents  
  Wenxue Zhuang, National University of Singapore  
  PohKam Wong, National University of Singapore  
  Kwanghui Lim, Melbourne Business School

- Appropriability Strategies of Multinational Firms - Keep Your Hands off my Girl  
  Wolfgang Soika, Centre for European Economic Research (ZEW)  
  Pedro Faria, Technical University of Lisbon

#### Session 2.3.12 - Competitive

**Time:** 12:05-13:20  
**Track:** 10 - Outsourcing, Offshoring, Supply Chain  
**Room:** N.2-3

**Offshoring of High-End Jobs**  
Chair: Phillipe Gugler, University of Fribourg

- The Influence of Internal Resources and Partnership Quality on Firm Performance: A Study of Indian Business Process Outsourcing Providers  
  Somnath Lahiri, Illinois State University  
  Ben L. Kedia, University of Memphis

- Resource Attributes, Competitive Intensity and Firm Performance in International Outsourcing: The Case of India  
  Somnath Lahiri, Illinois State University

- Technological Capabilities and the Decision to Outsource R&D Services  
  Andrea Martinez-Noya, University of Oviedo  
  Esteban Garcia-Canal, University of Oviedo

- Offshoring of R&D Activities and the use of Organisational Concepts to Improve Product Development Processes at Home  
  Steffen Martin Kinkel, Fraunhofer Institute for Systems and Innovation Research (ISI)
Program Details

Wednesday

**WEDNESDAY, JULY 2 - 13:20-14:20**

**Lunch**

A light lunch will be provided on the ground floor of the Velodromo.

**JIBS Editors/CEB/ERB Business Meeting**

Open only to members of the various JIBS Editorial Boards.

**WEDNESDAY, JULY 2 - 14:20-15:35**

**Session 2.4.1 - Special Session**

**Time: 14:20-15:35**

**Room: N.1-1**

**Farmer Dissertation Award Presentations**

Chair: Gary A. Knight, Florida State University

Presentations by the 2008 AIB Richard N. Farmer Dissertation Award Finalists. The finalists are listed alphabetically. The Farmer Dissertation Award is sponsored by Indiana University CIBER.

- Essays on Strategic Adaptation and Firm Performance during Institutional Transition (Ph.D. Awarded by National University of Singapore)
  - Ajai S Gaur, Old Dominion University

- The Effect of Business Group Affiliation on Firm Strategy (Ph.D. awarded by University of Minnesota)
  - Anna Lamin, Northeastern University

- Essays on Global Non-Market Strategy (Ph.D. awarded by Massachusetts Institute of Technology)
  - Rafael Lucea, George Washington University

- MNEs’ Within-Host-Country Strategy and Structure in an Emerging Market (Ph.D. Awarded by National University of Singapore)
  - Xufei Ma, Chinese University of Hong Kong

**Session 2.4.2 - Competitive**

**Time: 14:20-15:35**

**Track: 9 - Internationalization and Intl. Marketing**

**Room: N.1-2**

**Re-conceptualizing Internationalization Process Models**

Chair: Gabriel R.G. Benito, Norwegian School of Management

- Constructing an Internationalisation Readiness Index
  - Alvin Tan, University of Queensland
  - Paul Anthony Brewer, University of Queensland
  - Peter W Liesch, University of Queensland

---

Session 2.3.13 - Competitive

**Time: 12:05-13:20**

**Track: 2 - Economics, Finance, Accounting, Taxation**

**Room: N.2-4**

**Trade**

Chair: Antonello Zanfei, University of Urbino

- Exporters, Importers and Two-way Traders: The Links Between Internationalization, Skills and Wages
  - Francesco Serti, Scuola Superiore S.Anna, Pisa
  - Chiara Tomasi, University of Urbino and Scuola Superiore S.Anna
  - Antonello Zanfei, University of Urbino

- Immigrant Effect in Melting Pot and Multicultural Societies: A Comparison Between the US and Canada
  - Majid Ghorbani, Simon Fraser University

- Do Expanding RTAs Behave Like Trade Building Blocs?
  - Chang Hoon Oh, Brock University
  - Michele Fratianni, Indiana University and Università Politecnica delle Marche

**Session 2.3.14 - Special Session**

**Time: 12:05-13:20**

**Room: N.2-5**

**UNCTAD Special Session on the World Investment Report (WIR)**

Chair: Hafiz Mirza, Division on Investment, UNCTAD

Session details to be announced at a later time.

**Session 2.3.15 - Special Session**

**Time: 12:05-13:20**

**Room: N.2-6**

**Perspectives on Japanese Business: AJ BS Best Paper Finalists (AJ BS Special Session)**

Chair: Tom Roehl, Western Washington University

- The Effects of Risks, Competition, Business Group Affiliation and International Experience Heterogeneity on Foreign Market Entry decisions by Japanese Automotive Suppliers
  - Lailani Laynesa Alcantara, East Texas Baptist University
  - Hitoshi Mitsuhashi, Keio University

- Variation in Collaborative R&D: The Differential Impact of Learning on MNCs and Domestic Corporations from Japan
  - Oana Branzei, University of Western Ontario
  - Masao Nakamura, University of British Columbia
  - Ilan Vertinsky, University of British Columbia

- Understanding Partial Mergers in Japan
  - Tatsuo Ushijima, Aoyama Gakuin University

- Implementation of Japanese Manufacturing Strategies through Management Control Systems
  - Shirley J une Daniel, University of Hawaii at Manoa
  - Dongyoung Lee, University of Hawaii at Manoa
  - Wolf D. Reitsperger, University of Hawaii at Manoa
  - Kayo Morse, Hawaii Pacific University

**Wednesday**
Towards a Re-conceptualization of the Internationalization Process of the Firm
Chung-Sok Suh, University of New South Wales
Yue Wang, University of New South Wales

Stages and Sequences of the Internet-enabled Internationalization Process
Rotem Shneor, University of Agder
Bjørn-Tore Flåten, University of Agder

'Internationalization at Home': Antecedents and Consequences on Performance of Retailers' Choice of Entry Mode in Extra-Regional Markets
Victor Almeida, UF RJ/JCoppead
Angela da Rocha, Federal University of Rio de Janeiro

Impact of Ownership Type on the Internationalization of Emerging Market Firms
Vikas Kumar, Università Bocconi
Torben Pedersen, Copenhagen Business School
Naveen Kumar Jain, Florida International University

The Internationalization and Performance of a Firm in a High Growth Emerging Economies: The Behavioral Theory of the Firm
Wen-Ting Lin, National Taiwan University
Kuei-Yang Cheng, National Taiwan University

Effect of Dual Embeddedness in Family and Political Systems on International Expansion
Pengji Wang, National University of Singapore
Chi-Nien Chung, National University of Singapore

Organizational Entrainment and The Internationalization of New Ventures From Emerging Markets
Susanna Khavul, University of Texas at Arlington
Liliana Perez-Nordveldt, University of Texas at Arlington
Deepak K. Datta, University of Texas at Arlington
Abdul Rashied, University of Texas at Arlington
Eric Wood, University of Cape Town

Subsidiary Roles, Rights and Bargaining Power: Who Decides?
Chair: Tina Claudia Ambos, Vienna University of Economics and Business Administration

The Consequences of Subsidiaries’ Strategic Initiatives: A Resource-Dependence Perspective
Tina Claudia Ambos, Vienna University of Economics and Business Administration
Ulf Andersson, Uppsala University
Julian Birkinshaw, London Business School

Subsidiary Redefinition: Charter Removal at a German-owned Subsidiary in Hungary
Jens Gammelgaard, Copenhagen Business School
Christoph Dörrenbächler, University of Groningen

Exploring the Effects of Embeddedness on Subsidiary Business Performance and Bargaining Power in the Multinational Corporation
Francesco Ciabuschi, Uppsala University
Ulf Holm, Uppsala University
Oscar Martin, Public University of Navarre

Subsidiary Types, Activities, and Location: An Empirical Investigation
Michael J. Enright, University of Hong Kong
Venkat Subramanian, University of Hong Kong

Local Knowledge Spillovers and Subsidiaries
Chair: Anabel Ivana Marin, Sussex University

Returnee Entrepreneurs, Knowledge Spillovers and Innovation in High-tech Firms in Emerging Markets
Igor Filatotchev, City University of London
Xiaohui Liu, Loughborough University
Jiangyong Lu, Tsinghua University
Mike Wright, Nottingham University

Heterogeneous Subsidiaries and Spillover Effects: The Role Of MNCs Global Linkages and Innovativeness
Anabel Ivana Marin, Sussex University
Elisa Giuliani, University of Pisa

Knowledge Transfer, Absorption and Impact: Foreign Subsidiaries and Locally-owned Suppliers in the Polish Automotive Sector
Simona Gentile-Ludecke, University of Manchester
Axèle Giroud, University of Manchester

Asymmetry in Knowledge Spillovers: Characteristics of Leaders and Laggards
Nandini Lahiri, University of North Carolina

Demography vs. Context: A Cross-country Survey of the Willingness to Rely on Trust in Business Partnerships
Francis Bidauld, ESMT, Berlin
Jose R. De la Torre, Florida International University
Stelios H. Zanakis, Florida International University

Relational Capital, Inter-firm Learning and Alliance Performance
Chia-Ling "Eunice" Liu, National Chung Cheng University
Pervez N. Ghauri, King's College London
Rudolf R. Sinkovics, University of Manchester

Relational versus Transactional Alliance Strategy of Firms in International High-Tech Industries
Wiboon Kittilaksanawong, National Taiwan University

Linking Boundary Spanners' Capability with a Firm's Relational Capital – A Cross-Country Study of Buyer-Supplier Relations
Chun Zhang, University of Vermont
Fang Wu, University of Texas at Dallas
John W. Henke, Oakland University
<table>
<thead>
<tr>
<th>Session 2.4.7 - Panel</th>
<th>Time: 14:20-15:35</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IB’s Next Frontier: Context. Bringing Context back in Cross-cultural Research</strong></td>
<td>Room: N.1-7</td>
</tr>
<tr>
<td>Chair: Ellen A. Drost, California State University, Los Angeles</td>
<td></td>
</tr>
</tbody>
</table>

Pathways to General Theory: Indigenous Research, Replication Studies and Meta-Analysis
Klaus E. Meyer, University of Bath

Polycontextuality and Research Methodology: Issues and illustrations
Mary Ann Von Glinow, Florida International University

Academic International Research Teams: Research Logic and Implementation Recommendations
Mary B. Teagarden, Thunderbird School of Global Management

“Set” Not “Bias”: Response Set as a Contextual Variable
Romie Frederick Littrell, Auckland University of Technology

Spiral contextualization: An inclusive, integral perspective on cross-cultural research methodology.
Ellen A. Drost, California State University, Los Angeles

<table>
<thead>
<tr>
<th>Session 2.4.8 - Competitive</th>
<th>Time: 14:20-15:35</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Regional Considerations in FDI</strong></td>
<td>Room: N.1-8</td>
</tr>
<tr>
<td>Chair: Stephen Nicholas, University of Newcastle</td>
<td></td>
</tr>
</tbody>
</table>

Liabilities of Foreignness and Regional vs. Global Expansion: A Longitudinal Approach
Thomas Osegowitsch, University of Melbourne
André Sammartino, University of Melbourne
Christian Geisler Asmussen, Copenhagen Business School

Why Do MNCs Concentrate Their International Business at the Home Region?
Joachim Wolf, University of Kiel
Till Dunemann, University of Kiel
William G. Egelhoff, Fordham University

The Regional Interdependence of FDI Activity
Jean-Luc Arrège, EDHEC
Paul W. Beamish, University of Western Ontario
Louis Hebert, HEC Montreal

The Effect of Regional Integration on the Choice of Entry Mode
Sarah Vanden Bussche, Free University of Brussels

<table>
<thead>
<tr>
<th>Session 2.4.9 - Competitive</th>
<th>Time: 14:20-15:35</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategy Processes within the MNC</strong></td>
<td>Room: N.1-9</td>
</tr>
<tr>
<td>Chair: Felipe Monteiro, London Business School</td>
<td></td>
</tr>
</tbody>
</table>

Determinants of Initiative Survival in Multinational Companies
Marcus M. Keupp, University of St. Gallen
Oliver Gassmann, University of St. Gallen
# Program Details

## Session 2.4.12 - Competitive
**Time:** 14:20-15:35  
**Track:** 5 - Structure, Capabilities, and Planning  
**Room:** N.2-3  

### Top Management Teams and the MNC
Chair: Kaye Schoonhoven, University of California Irvine

- The Effects of Top Management Team and Board Nationality Diversity and Compensation Systems on Firm Performance  
  Sabina Nielsen, Copenhagen Business School  
  Bo Bernhard Nielsen, Copenhagen Business School

- The Moderating Effect of Individualism/Collectivism on the TMT Heterogeneity-MNE Performance Relationship  
  Adrian Gil, University of Texas at El Paso  
  Lance Elliot Brouthers, University of Texas at El Paso  
  Wade M Danis, Georgia State University

Can CEO Compensation and Power Drive Decisions on the Internationalization of MNCs?  
Chengli Tien, National Taiwan University  
Chengmin Chuang, National Taiwan University

Outside Board Director, Experiences and International Acquisition Performance  
Jiun-Shiu Chen, McNeese State University  
Peter Wright, University of Memphis

## Session 2.4.13 - Competitive
**Time:** 14:20-15:35  
**Track:** 3 - Alliances and Inter-Firm Relationships  
**Room:** N.2-4  

### Alliances and Transactional Capabilities
Chair: Frank McDonald, Bradford University

- The Role of Trust and Commitment in Knowledge Acquisition  
  Rauni K Seppola, University of Vaasa

- Transaction Cost, Firm Capability and Inter-firm Relationship  
  FanChan Tai, National Taiwan University

- Strategic Assets, Financial Contracting and Equity Share Contribution in International Joint Ventures  
  Sougand Golesorkhi, Manchester Metropolitan University  
  Mike Bowe, Manchester Business School

- Project Finance Contracting, Transaction Costs and Capital Structure  
  Barclay Edward James, University of Illinois at Urbana-Champaign

## Session 2.4.14 - Competitive
**Time:** 14:20-15:35  
**Track:** 6 - Economics, Finance, Accounting, Taxation  
**Room:** N.2-5  

### Innovation as Necessity in International Corporations
Chair: Bruce McKern, Stanford University, USA and Sydney University

- Entry and Exit of Firms in a Global Economy: A Cross Country and Industry Analysis  
  Italo Colantone, Katholieke Universiteit Leuven  
  Leo Sleuwaegen, Katholieke Universiteit Leuven and Vlerick Leuven Gent Management School

- Propping or Tunnelling? Empirical Evidence from Japanese Keiretsu  
  Sandra Dow, UQAM  
  Jean McGuire, Louisiana State University

- What Do Investors Abroad Bring Back Home? Evidence from British Low- and Medium-Tech Industries  
  Nigel Driffield, Aston University  
  Michael Henry, Aston University  
  Victoria Kravtsova, Vienna Institute for International Economics  
  Yama Temouri, Aston University

## Session 2.4.15 - Panel
**Time:** 14:20-15:35  
**Track:** 10 - Outsourcing, Offshoring, Supply Chain  
**Room:** N.2-6  

### The Global Knowledge Sourcing: Micro and Macro Issues in Offshoring Decisions
Chair: Grazia D. Santangelo, University of Catania  
Discussant: Arie Y. Lewin, Duke University

- Offshoring and the Globalization of Innovation: Towards a New IB Theory  
  Silvia Massini, University of Manchester

- Geography and Innovation: Disaggregation and Integration  
  Ram Mudambi, Temple University

- Is Outsourcing What's Cracked up to Be or Just a Fad?  
  Masaaki Kotabe, Temple University

- The Impact of International Offshoring of R&D on the Home Country's Knowledge Creation. Preliminary Evidence from OECD Countries  
  Lucia Piscitello, Politecnico di Milano  
  Grazia D. Santangelo, University of Catania

## Session 2.4.16 - Panel
**Time:** 14:20-15:35  
**Track:** 10 - Outsourcing, Offshoring, Supply Chain  
**Room:** N.2-6  

### FDI, MNCs and Competition in the Global Economy
Chair: Daniel Van Den Bulcke, University of Antwerp

- Entry and Exit of Firms in a Global Economy: A Cross Country and Industry Analysis  
  Italo Colantone, Katholieke Universiteit Leuven  
  Leo Sleuwaegen, Katholieke Universiteit Leuven and Vlerick Leuven Gent Management School

- What Do Investors Abroad Bring Back Home? Evidence from British Low- and Medium-Tech Industries  
  Nigel Driffield, Aston University  
  Michael Henry, Aston University  
  Victoria Kravtsova, Vienna Institute for International Economics  
  Yama Temouri, Aston University

- National Culture a Missing Piece of the Dividend Puzzle?  
  Liang Shao, University of South Carolina  
  Chuck C.Y. Kwok, University of South Carolina  
  Omrane Guedhami, University of South Carolina
Program Details

Wednesday, July 2 - 15:35-16:05

Coffee Break

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

Wednesday, July 2 - 16:05-17:20

Alliances and Firm Performance
Chair: Hemant Merchant, Florida Atlantic University

Network Development and Foreign Subsidiary Performance
Jing'an Tang, Sacred Heart University

Partners' Nationalities and Performance of International Joint Ventures: The Moderating Role of Market Focus
Yu-Ching Chiao, National Chung Hsing University
Chwo-Ming Joseph Yu, National Chengchi University
Tzu-Ju Ann Peng, Providence University

International Joint Ventures and Stock Market Reactions: Impact of Strategy, Structure and Size
Ajas S Gaur, Old Dominion University
Hemant Merchant, Florida Atlantic University

Managing Inter-firm Relationships for Service Export Success
Vin Nguyen, University of Adelaide
Pascale G. Quester, University of Adelaide
Christopher J. Medlin, University of Adelaide

Session 2.5.4 - Competitive
Time: 16:05-17:20
Track: 1 - The Context of Global Business
Room: N.1-4

Bringing Political Science Back Into International Business
Chair: Bennet A. Zelner, Duke University

Deducing Varieties of Capitalism from Coalitional Politics
Richard Wayne Carney, RSIS, NTU

Knowledge Development and Exchange in International Business Networks

AIB 2008 Annual Conference | Milan, Italy | June 30–July 3
Wednesday

Program Details

Open for Business? Political Competition and the Regulation of Foreign Direct Investment  
Sinziana Dorobantu-Popa, Duke University

Political and Competitive Rivalry in Developing-Country Sovereign Risk Assessment  
Paul M. Vaaler, University of Minnesota  
Gerry McNamara, Michigan State University

Session 2.5.5 - Competitive  
Time: 16:05-17:20  
Track: 7 - FDI, Location, Firm-Location Interaction  
Room: N.1-5

Considering Market Entry  
Chair: Niron Hashai, Hebrew University

Competition, Transnational Learning, and Foreign Entry Strategy  
Jiatao Li, Hong Kong University of Science and Technology  
Jing Yu (Gracy) Yang, University of Sydney

When Do Firms Enter Risky Foreign Markets?  
Lailani Laynesa Alcantara, East Texas Baptist University  
Hitoshi Mitsuhashi, Keio University

The Impact of Uncertainty and Irreversibility on Decisions to Enlarge Foreign Subsidiaries  
Jan Hendrik Fisch, University of Augsburg

Board Composition, Managerial Incentives and the Choice between International Joint Ventures and Foreign Acquisitions  
Deepak K. Datta, University of Texas at Arlington  
Martina Musteen, San Diego State University  
Pol Herrmann, Iowa State University

Session 2.5.6 - Competitive  
Time: 16:05-17:20  
Track: 4 - Subsidiary Evolution and Strategy  
Room: N.1-6

Subsidiary Evolution: Competences and Capabilities  
Chair: Heather Berry, University of Pennsylvania

Innovation Characteristics, Transfer Management and Headquarter Involvement in the Transfer of Innovations Between MNE Subsidiaries  
Henrik Dellestrand, Uppsala University

Knowledge and Financial Resource Flows in MNCs: An Empirical Study of Parent Firms’ Transfers to Subsidiaries  
Qin Yang, Robert Morris University  
Klaus E. Meyer, University of Bath

Bridging Foreign Subsidiaries’ Roles and Vertical Linkages: The Tale of Eastern European Countries  
Axèle Giroud, University of Manchester  
Joanna Scott-Kennel, Victoria University of Wellington

Intra-Firm Coordination  
Heather Berry, University of Pennsylvania

Session 2.5.7 - Panel  
Time: 16:05-17:20  
Track: 8 - HRM, Cross-Cultural, and Qualitative  
Room: N.1-7

How to Theorize from Fieldwork?  
Chair: Rebecca Piekkari, Helsinki School of Economics

Using Multiple Case Studies to Generalize from Ethnographic Research  
Mary Yoko Brannen, San Jose State University and INSEAD

Case Studies as a Method for Testing Theory  
Gabriel Szulanski, INSEAD

Theorizing through Case Studies – Evidence from International Business Journals  
Rebecca Piekkari, Helsinki School of Economics

Publishing Qualitative Research – Observations by a JIBS Editor  
Lorraine Eden, Texas A&M University

Concluding Remarks  
Yves Doz, INSEAD

Session 2.5.8 - Competitive  
Time: 16:05-17:20  
Track: 9 - Internationalization and Intl. Marketing  
Room: N.1-8

Consumer Behavior in an International Context  
Chair: Julio Cerviño, Universidad Carlos III de Madrid

Is Globalization Good or Bad? A Consumer Perspective on the Dual Effects of Globalization  
Peter Magnusson, Northern Illinois University  
Srdan Zdravkovic, Bryant University / Saint Louis University  
Stanford A. Westjohn, Saint Louis University

A Cross-National Investigation of Technology Acceptance, Diffusion of Innovation, and Consumer Use of the Internet  
David Kuhlmeier, Valdosta State University  
Gary A. Knight, Florida State University

Global Strategies for CSR: Finding the Socially-Conscious Consumer Across Countries  
Pat Auger, Melbourne Business School  
Timothy Michael Devinney, Australian School of Business  
Jordan J Louviere, University of Technology Sydney

The Influences of Regional and Cultural Differences in Product Evaluation Among Chinese Consumers  
Charles Chin Chiu Tam, Macquarie University  
Gregory Ronald Elliott, Macquarie University

Session 2.5.9 - Competitive  
Time: 16:05-17:20  
Track: 6 - Learning, Knowledge and Innovation  
Room: N.1-9

The Role of Subsidiaries in Knowledge Creation/Accumulation  
Chair: Stephen B. Tallman, University of Richmond

Why are Two Heads Better than One? Knowledge Creation and Diverse Composition  
Rebecca Mitchell, University of Newcastle  
Brendan Philip Boyle, University of Newcastle  
Stephen Nicholas, University of Newcastle
### Program Details

**Session 2.5.10 - Special Session**

#### Time: 16:05-17:20  
#### Room: N.2-1

**Teaching Excellence and Career Life Balance**  
(Panel Sponsored by WAIB, Women in the Academy of International Business)

Chair: Susan Forquer Gupta, Monmouth University  
Discussant: Lyn S. Amine, St. Louis University

- Inspiring Learning While Living the Inspired Life  
  Laura Peracchio, University of Wisconsin, Milwaukee
- Teaching Challenges at Different Life Stages  
  Betty Jane Punnett, University of West Indies
- *Don’t call me MRS.*  
  Joan Mileski, Texas A & M University at Galveston
- A Day in the Teaching Life of an Academic Couple  
  Susan Mudambi, Temple University

### Session 2.5.11 - Competitive

#### Time: 16:05-17:20  
#### Room: N.2-2

**Cross-Cultural Management Issues**  
Chair: David C. Thomas, Simon Fraser University

- The Impact of Cultural and Language Differences on Intra-unit Information Flows: A Case of Nordic Subsidiaries in Japan  
  Vesa Peltokorpi, HEC School of Management, Paris
- Communication and Social Interaction Style across Cultures: Conceptualization and Scale Development  
  Wendi Adair, Waterloo University
- Nancy Buchan, University of South Carolina
- Xiao-Ping Chen, University of Washington
- Trigger Events in Intercultural Sensemaking  
  Joyce Oslund, San Jose State University
- Allan Bird, University of Missouri-St. Louis
- Allison Gundersen, Case Western Reserve University
- Identity in the Balance: Universal Strategies for Managing Social Identities  
  Janice R. W. Joplin, Southern Illinois University
- Edwardsville
- Margaret A. Shaffer, University of Wisconsin, Milwaukee
- Anne Marie Francescolo, Hong Kong Baptist University
- Theresa Lau, Hong Kong Polytechnic University

### Session 2.5.12 - Competitive

#### Time: 16:05-17:20  
#### Room: N.2-3

**Alliances and Other Entry Modes**  
Chair: Matthew B. Myers, University of Tennessee

- Board Vigilance and Outsiders’ Heterogeneous Experiences: An Examination of the Effects of Board Composition on Cross-border Acquisition Activities  
  Jun Xia, Montclair State University
- Adam D. Bailey, Texas Tech University
  Dirk Morschett, University of Fribourg
- Hanna Schramm-Klein, Saarland University
- Bernhard Swoboda, University of Trier
- Reexamining International Joint Ventures: Transaction Cost Reasoning, Real Options Consideration, and the Role of Greenfield vs. Acquisitive Entry  
  Shih-Fen S Chen, University of Western Ontario
- Strategic Alliance Formation: Explorative versus Exploitative Purpose and Contractual Versus Equity Mode  
  Tariq Malik, University of London

### Session 2.5.13 - Competitive

#### Time: 16:05-17:20  
#### Room: N.2-4

**The Institutional Environment for Finance and Accounting**  
Chair: Sidney J. Gray, University of Sydney

- Accounting and Corruption: A Cross Country Analysis  
  Jeffrey Lamro Hoopes, Brigham Young University
- Chad Albrecht, ESADE
- Ricardo Malagueño, ESADE
- Steve Albrecht, Brigham Young University
- The Influence of Context on Strategic Decision Practices: A Study Conducted in Three Continents  
  Christopher Hugh Carr, University of Edinburgh
- Katja Kolehmainen, Helsinki School of Economics
- Falconer Mitchell, University of Edinburgh
- Institutional Change and Hybrid Modes of M&A: The Cases of Germany and Japan  
  Toru Yoshikawa, McMaster University
- Lai Si Tsui-Auch, Nanyang Technological University
- Abdul Rasheed, University of Texas at Arlington

### Session 2.5.14 - Competitive

#### Time: 16:05-17:20  
#### Room: N.2-5

**The Role of Industry Specificities in Knowledge Creation and Transfer**  
Chair: Changqi Wu, Peking University

- Knowledge Management Perspectives on the MNC: Cross-site Knowledge-sharing in Different Industry Contexts  
  Helmut Kasper, Vienna University of Economics and Business Administration
- Mark Lehrer, Suffolk University

---

**Subsidiary Involvement in MNC Competence Development** - The Role of Shared Values and Business Networks

Mats Forsgren, Uppsala University

Ulf Holm, Uppsala University

**Knowledge Accumulation and Dissemination in MNCs: a Practice-Based Framework**

Stephen B. Tallman, University of Richmond

Aya Chacar, Florida International University

**Knowledge Transfer in Multinational Enterprises in China**

Huilin (Sophie) Xiao, University of Newcastle

Ben Tipton, University of Sydney
Wednesday

Program Details

When to Commit more to a Prior Technological Entry?
Evidence of Global Top Ten Bearing Companies
Huei-Wen Pao, Diwan College of Management
Hsueh-Liang Wu, National Taiwan University
Ming-Chao Huang, National Cheng Kung University

Old Technological Capability and New Technology Adoption:
Firm’s Technology Portfolio Management during
Technological Transitions
Wenyue Zhuang, National University of Singapore
Kwanghui Lim, Melbourne Business School
PohKam Wong, National University of Singapore

Foreign Learning and Innovation in the Biotechnology
Industry: The Cases of the U.S. and Japan
Amanda E.K. Budde, University of Hawaii

Managing Foreign Direct Investment (FDI) in
Latin America: Plotting the Future
Chair: William Newburry, Florida International University
Discussant: Sumit K. Kundu, Florida International University

Innovation Clusters in Latin America
Jerry Haar, Florida International University

Contrasting Latin American Multinationals with Europe and
the U.S
Jose R. De la Torre, Florida International University

Workplace Attraction in Latin America
William Newburry, Florida International University

Competencies of Global Managers
Galen Kroeck, Florida International University

Bad Leaders in Good Places
Mary Ann Von Glinow, Florida International University

Wednesday, July 2 - 19:00-22:00

Gala Event at the Museo Diocesano di Milano

The Gala Event is hosted by Bocconi University and will take place at the Museo Diocesano di Milano.

Business formal attire is recommended. Please remember to have your name badges with you to avoid being stopped at the museum entrance. Please see the separate insert in your conference bags for the location of the Museum and transportation information.

Legend for Symbols Used:
Nominee for the Temple/AIB Best Paper Award
Nominee for the Haynes Prize for the Most Promising Scholar
Selected for inclusion in the inaugural AIB Best Paper Proceedings
Thursday, July 3 - 09:00-10:15

Session 3.1.1 - Interactive
Time: 09:00-10:15
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-1

Knowledge Spillovers and Local Development
Chair: Alessandro Pagano, University of Urbino

- Booming or Emerging? China’s Technological Capability Revealed in International Patent Activity
  - Zhenzhong Ma, University of Windsor
  - Yender Lee, Chang Jung Christian University
  - Chien-Fu Patrick Chen, Chang Jung Christian University

- Subsidiary Importance in the MNC: What Role does Internal Embeddedness Play?
  - Mo Yamin, Manchester Business School
  - Ulf Andersson, Uppsala University

- Creating Knowledge Economies: Biotech Cluster Development in Emerging Markets
  - Tomasz Mroczkowski, American University
  - Heather Elms, American University

- Cooperation in Innovative Activities between Multinational Companies and Universities: Evidence from Italy
  - Alessandro Pagano, University of Urbino

- International Strategies and Declusterization: A Dynamic Theory of Italian Clusters
  - Elisabetta Marafioti, University of Milano-Bicocca and Università Bocconi
  - Edoardo Mollona, Università degli Studi di Bologna
  - Fabrizio Perretti, Università Bocconi

- Standards and Collective Knowledge Flows: Building Internationally Competitive Firms in a Developing Country
  - Paola Perez-Aleman, McGill University

- Innovative Capability Building through Linkage between Joint Venture and Supplier – A Case Study on Xizi Otis and Xizi Trust
  - Huiping Li, Ramapo College of New Jersey

- Technology Imports, Industry-linkage Diffusion Effects and Trade Vertical Specialization: The case of Taiwan
  - Szu-Wei Yen, WuFeng Institute of Technology
  - Day-Yang Liu, National Taiwan University of Science and Technology

Session 3.1.2 - Interactive
Time: 09:00-10:15
Track: 1 - The Context of Global Business
Room: N.1-2

Institutions, Governance and Investment
Chair: Marc Ventresca, NPS and Oxford University

- Corporate Strategy, Executive Compensation and Foreign Ownership: An Analysis from Information-Processing and Agency Theory Perspectives
  - Toru Yoshikawa, McMaster University

- The Influences of Corporate Governance System and Slack on Ambidextrous Innovation
  - Cheng-Yu Lee, National Cheng Kung University

Session 3.1.3 - Interactive
Time: 09:00-10:15
Track: 9 - Internationalization and Intl. Marketing
Room: N.1-3

Foreign Expansion and Choice of Entry Modes
Chair: Sylvie K. Chetty, Massey University

- Entry Barriers, Competitors’ Strategies and Interactions: Impacts on Foreign Market Entry
  - Anders Pehrsson, Växjö University

- International Exchange Partner Identification: Methods, Antecedents and Consequences
  - Ge Zhan, Hong Kong Polytechnic University
  - Paul D. Ellis, Hong Kong Polytechnic University

- Building Dynamic Capabilities for International Operation through Innovation: Case Study of Taiwan’s Cultural Firms
  - Veronica Baena, Universidad Europea de Madrid
  - Julio Cerviño, Universidad Carlos III de Madrid

- The Process of Firm Internationalization from a Transformational Country Context
  - Emma Incze, Corvinus University of Budapest

- Have the Gods had their Fill? Supply Chain and Hinduism: Cognitive Spiritual Model for Improved Supply Chain Performance
  - Anant Ravindra Deshpande, University of Texas, Pan American

- Evaluating the Incentives to Outward Internationalisation: Evidence from the Italian Case
  - Mariasole Bannò, University of Brescia

- Dismantling (or Maintaining) the Status Quo: The Role of Symbolic Management in Institutional Change
  - Susan Perkins, Northwestern University
  - Edward Zajac, Northwestern University

- The Locus of International Business Research: A Longitudinal Review of the Literature
  - Neil Slough, Milwaukee Area Technical College
  - Robert Goddard, Appalachian State University
  - Carolyn Mueller, Stetson University
  - Bonnie Guy, Appalachian State University

- Internationalization of Higher Education Institutions: Entry Mode Choices as Part of the Institutional Strategy
  - Harald Dolles, Heilbronn Business School
  - Denise Steckstor, Heilbronn Business School
### Thursday

#### Session 3.1.4 - Interactive
**Time:** 09:00-10:15  
**Track:** 8 - HRM, Cross-Cultural, and Qualitative  
**Room:** N.1-4

**Diversity: Methods, Management and Gender**  
**Chair:** Sri Zaheer, University of Minnesota

- The Applicability of Widely Employed Frameworks in Cross-cultural Management Research  
  Hamid Yeganeh, Winona state University  
  Zhan Su, Laval University  
  Daniel Sauers, Winona State University
- Middle Eastern Women in International Management  
  Kate Hutchings, Monash University  
  Beverley Dawn Metcalfe, Liverpool Hope University  
  Brian Cooper, Monash University
- Evaluating Competing Theories of the Gender Pay Gap  
  Violetta Khoreva, Swedish School of Economics and Business Administration
- Towards a New Measure of Internationalization: The Top Management Team Internationalization Index  
  Stefan Schmid, ESCP-EAP European School of Management  
  Andrea Daniel, ESCP-EAP European School of Management
- Multiculturalism & Workgroups  
  Luis Dau, University of South Carolina
- International Technology Management: National Culture and Technology  
  Luciara Nardon, Vlerick Leuven Gent Management School  
  Kathryn J. Aten, University of Oregon
- Generation X Women Professionals in the Global Workforce  
  Pamela Lirio, McGill University
- Democratizing Entrepreneurship: Toward a Theory of Consumers as International Entrepreneurs  
  Yanto Chandra, University of Amsterdam  
  Nicole Coviello, Department of Marketing, University of Auckland

#### Session 3.1.5 - Interactive
**Time:** 09:00-10:15  
**Track:** 2 - Economics, Finance, Accounting, Taxation  
**Room:** N.1-5

**International Finance**  
**Chair:** Harvey Arbelaez, Monterey Institute of International Studies

- State Dependency of Bank Stock Reaction to Federal Funds Rate Target Changes  
  Haiyan Yin, The World Bank Group  
  Jiawen Yang, George Washington University  
  William C. Handorf, George Washington University
- Determinants of Foreign Equity and Bond Holdings  
  Dorothée Feils, University of Alberta  
  Mark Huson, University of Alberta  
  Manzur Rahman, University of San Diego
- Returns, Beta, Firm Size, B/M, and E/P: An Analysis of Conditional Relationships in Three Asian Stock Markets  
  Simon M. S. So, University of Macau  
  Gordon Y. N. Tang, Hong Kong Baptist University
- Dynamic Hedge Fund Style Analysis with Errors in Variables  
  Laurent Bodson, University of Liège  
  Alain Coen, University of Quebec  
  Georges Hubner, University of Liège
- Rude Awakenings: The Behavior of Volatility at the Open and Across the Trading Day  
  Deniz Ozenbas, Montclair State University  
  Michael Pagano, Villanova University  
  Robert Schwartz, Baruch College, CUNY
- The Importance of Tag Along Rights and Identity of Controlling Shareholders for the Price Spreads Between Dual-Class Shares: The Brazilian Case  
  Richard Saito, Getúlio Vargas Foundation (EAEESP/FGV)  
  Alexandre Di Miceli da Silveira, University of São Paulo (FEA/USP)

#### Session 3.1.6 - Interactive
**Time:** 09:00-10:15  
**Track:** 5 - Structure, Capabilities, and Planning  
**Room:** N.1-6

**Knowledge, Learning, Capabilities and International Business**  
**Chair:** Robert Grant, Università Bocconi

- The Influence of Knowledge Stickiness on Headquarter-Subsidiary Knowledge Transfer  
  Wann-Yih Wu, National Cheng Kung University  
  Chia-Ying Li, Providence University
- Strategic Change and MNE Performance: The Moderating Effect of Organizational Learning  
  Chaiporn Vithessonthi, Mahasarakham University  
  Amonrat Thourunroje, Assumption University
- When Does Routine Matter to International Alliance Performance? Behavioral or Environmental Uncertainty  
  Chi-Yu Amy Huang, I-Shou University
- Knowledge Building Trajectories and the Design of Organizational Boundary Spanning Activities  
  Dzidziso Samuel Kamuriwo, Cass Business School  
  Charles Baden-Fuller, Cass Business School
- A Capability Perspective to Firm Globalization: The Case of Finnish Technology-intensive Firms  
  Paula Klipinen, Helsinki School of Economics  
  Markus Paukku, Helsinki School of Economics  
  Anna Salonen, Helsinki School of Economics  
  Mika Gabrielsson, Helsinki School of Economics
- Informational Complexity, Control and the optimal size of the MNE  
  Jean-Malik Dumas, Tilburg University  
  Jean-François Hennart, Tilburg University
- How Large Multinationals Sustain Value Creation  
  Brianne Mascarenhas, Rutgers University
- Strategic Planning for Increasing Profitability: The Case of Marina Industry  
  Amos Raviv, College of Management-Academic Studies  
  Shlomo Yedidia Tarba, Ben-Gurion University and The College of Management  
  Tamar Almor, College of Management-Academic Studies
## Program Details

### Session 3.1.7 - Interactive

**Time:** 09:00-10:15  
**Track:** 6 - Learning, Knowledge and Innovation  
**Room:** N.1-7

### Determinants of Innovation and Firms’ Performances

**Chair:** Marion Frenz, Birkbeck, University of London

1. **Chasing Down the Balance: Impact of Potential and Realized Absorptive Capacity on Performance of Indonesian Public-Listed Firms**  
   - Tirta Nugraha Mursitama, University of Indonesia

2. **A Study of Organizational Climate for Individual Innovation in China-based R&D Companies**  
   - Yi Zhang, University College Dublin

3. **Enhancing Innovative Performance: The Roles of Value Creation, Value Appropriation, and Geographic Expansion in Multinational Corporations**  
   - Chia-Wen Hsu, Yuan Ze University  
   - Shao-Tzu Wu, National Chengchi University  
   - Po-Chou Chen, Nan-Hua University

4. **The Determinants of Innovation Performance in China**  
   - Mario I. Kafouros, University of Leeds  
   - Chengqi Wang, University of Nottingham

5. **Unit Innovativeness: The Role of Intra-and Inter-Unit level Social Capital and Knowledge Diversity**  
   - Yinghui Cao, Peking University  
   - Menita Liu Cheng, Peking University  
   - Changhui Zhou, Peking University

6. **The Influence of the Resources and the Competences in the Innovation: A Study of Multiple Cases in the Electric/Electronic Industry in Rio Grande Do Sul, Brazil**  
   - Aurélio C. Da Cunha, Federal University of Rio Grande do Sul  
   - Edi Madalena Fracasso, Federal University of Rio Grande do Sul

7. **Explore the Potential Difficulty of 'Internal' Knowledge Flow and Innovation in MNC**  
   - Xuelin Liu, Hankuk University of Foreign Studies

8. **The Effect of Symbiotic Resources on Firm Performance, Efficiency or Effectiveness?**  
   - Ji Li, Hong Kong Baptist University  
   - Gongming Qian, Chinese University of Hong Kong  
   - Kevin Lam, Chinese University of Hong Kong  
   - Chris W.L. Chu, Aston University

### Session 3.1.8 - Interactive

**Time:** 09:00-10:15  
**Track:** 7 - FDI, Location, Firm-Location Interaction  
**Room:** N.1-8

### FDI: Location, Location, Location

**Chair:** Douglas Dow, Melbourne Business School

1. **The Importance of Mimicry in Location Choice: A Contingent Approach**  
   - Lin Yuan, National University of Singapore  
   - Nitin Pangarkar, National University of Singapore

2. **Legitimation in Density Dependence Model: The Moderating Role of Firm and Location Heterogeneity**  
   - Nan Zhou, University of Pennsylvania

### Session 3.1.9 - Interactive

**Time:** 09:00-10:15  
**Track:** 2 - Economics, Finance, Accounting, Taxation  
**Room:** N.1-9

### International Economics, Strategy and Finance

**Chair:** Jean-Claude Cosset, HEC Montreal

1. **The Relative Valuation of Socially Responsible Firms: An Exploratory Study**  
   - Ali Fatemi, Depaul University  
   - Iraj Fooladi, Dalhousie University  
   - David Wheeler, Dalhousie University

2. **Effects of Cultural Difference and Liquidity on Cross Country Mergers and Acquisitions**  
   - Kiyoung Chang, Indiana University South Bend  
   - Ha-Chin Yi, Texas State University-San Marcos  
   - Yewmun Yip, University of South Dakota

3. **Corporate Governance in the Multinational Enterprise: A Financial Contracting Perspective**  
   - Diemo Dietrich, Halle Institute for Economic Research  
   - Björn Jindra, University of Sussex, United Kingdom and Halle Institute for Economic Research

4. **Opportunities of Growth Based Upon Real Options View:**  
   - Case of Embraer  
   - Dominik Metelski, University of Granada  
   - Antonio Mihi-Ramírez, Universidad de Granada  
   - Jesús Arteaga-Ortiz, Universidad de Las Palmas de Gran Canaria

5. **Executive Compensation, Firm Performance, and Corporate Governance in Latin America**  
   - Jeferson de Araujo Funchal, University of Caxias do Sul  
   - Paulo Renato Soares Terra, UFRGS University, Brazil

6. **Foreign Ownership, Firm Value and Currency Depreciation: Evidence from Indonesia**  
   - Alain Chevalier, ESCP-EAP Paris  
   - Agustinus Prasetyanto, Atma Jaya Catholic University

---

**Factors Governing Global Cluster Success - A Tale of Twelve GEMS**

- Shyam Janardhan Kamath, Saint Mary’s College of California  
- Jagdish Prasad Agrawal, California State University, East Bay  
- Kristine Chase, Saint Mary’s College of California

**Multinationals, Domestic Entrepreneurship and Location Strategies: Recent Evidence from Korea**

- In Hyoock (Ian) Lee, Western Kentucky University

**The Locational Determinants of FDI in Transition Economies: Japanese FDI in Eastern Europe**

- Janina Lieser, King’s College London  
- Roger Strange, King’s College London

**Location Advantages and Repeat Investment in Australia**

- Paul Kalfadellis, Monash University

**Foreign Direct Investment and Corporate Political Strategies in the Context of Transition Economies**

- Alina Kudina, Warwick Business School

**Transition of the Industrial R and D System: From the State to Multinational Corporations: The Case of Hungary**

- Katherine Marton, Fordham University
**Program Details**

**Thursday**

**Session 3.1.10 - Interactive**

**Time:** 09:00-10:15

**Track:** 9 - Internationalization and Intl. Marketing

**Room:** N.2-1

**Internationalization Strategies**

**Chair:** John Daniels, University of Miami

- International Technology Protection, Multi-Market Competition, and Firm Performance
  - Kuo-Feng Huang, National Cheng-Chi University
- Research on Firm Export Performance over the past 10 Years: A Narrative Review
  - Andreas Bausch, Friedrich-Schiller-Universität Jena
  - Tonia Ruppenthal, Jacobs University Bremen
- Service Export Performance: The Role of Organizational and Market Drivers
  - Vinh Nhat Lu, University of Adelaide
  - Pascale G. Quester, University of Adelaide
  - Christopher J. Medlin, University of Adelaide
- The Role of Experience and Perceived Uncertainty in Operation Mode Choice - Case of Finnish Firms in Asia
  - Minnie Margie Kontkanen, University of Vaasa
- Performance Benefits of Internationalization for Firms from Small Countries
  - Stephen Chen, Macquarie University
- Internationalisation Patterns Over Time - An Empirical Study
  - Martin Jager, University of Trier
  - Bernhard Swoboda, University of Trier
  - Dirk Morschett, University of Fribourg
  - Thomas Foscht, California State University
- Environmental Marketing Strategies in the Global Hotel Industry: Insights from an International Project
  - Constantinos Leonidou, Leeds University
  - Leonidas Leonidou, University of Cyprus

**Session 3.1.11 - Interactive**

**Time:** 09:00-10:15

**Track:** 6 - Learning, Knowledge and Innovation

**Room:** N.2-3

**Foreign Direct Investment in Emerging Markets**

**Chair:** Ravi Ramamurti, Northeastern University

- Determinants of FDI in Emerging Markets: Evidence from Brazil
  - Claudio Felisoni de Angelo, University of São Paulo
  - Rangamohan Venkata Eunni, Youngstown State University
  - Nuno Manoel Martins Dias Fouto, University of São Paulo
- Does China have more Regional FDI Stock than Gravity would suggest?
  - Walid Hejazi, University of Toronto

**Antecedents and Consequences of New Venture Growth Strategy: An Empirical Study in China**

- Huan Zou, Loughborough University
- Xiaoyun Chen, University of Macau

**Foreign Direct Investment and Aid: Engines for Growth in Transition Economies?**

- Fragkiskos Filippaios, London School of Economics
- Carmen Stoian, University of Kent

**The Determinants Of Outward Foreign Direct Investment from Emerging Markets - The Case of Brazil and Argentina**

- Doreen J. Gooden, Florida International University
- Twila M. Logan, Florida International University
- Helen K. Simon, Florida International University

**Financial Sector Reform and Foreign Direct Investment in Vietnam, a Legal, Institutional and Organization Approach**

- Aidan O’Connor, ESCEM School of Business and Management
- Claudio Dordi, Università Bocconi

**Do Governing Institutions Affect Foreign Direct Investment Inflows? New Evidence from Emerging Economies**

- David Adam Wernick, Florida International University
- Shane Singh, Michigan State University
- Jerry Haar, Florida International University

**Session 3.1.12 - Interactive**

**Time:** 09:00-10:15

**Track:** 6 - Learning, Knowledge and Innovation

**Room:** N.2-3

**Knowledge Creation, Acquisition and Transfer**

**Chair:** Lucia Piscitello, Politecnico di Milano

- Trust and Guanxi in Tacit Knowledge Acquisition: Big Four Department Stores in Shanghai (1917-1949)
  - Haiming Hang, Reading University
  - Andrew Godley, Reading University
- Does Organizational Culture Enhance the Effect of Organizational Rewards on Knowledge Shared and Knowledge Gained?
  - Dilek Zamantili Nayir, Marmara University
  - Shaista E. Khilji, George Washington University
  - Xiaoyun Wang, University of Manitoba
- Reverse Knowledge Transfer and EMNC’s New Product Development Capabilities: Exploring the Effect of Organizational Resources
  - Qin Yang, Robert Morris University
  - Crystal Xiangwen Jang, Temple University
- FDI and Knowledge Creation: The Interdependence between FDI and Domestic R&D in a Panel Data
  - Ryh-song Yeh, Asia University
  - Huilin Lin, National Taiwan University
  - Hsin-I Lin, Taichung Precision Machinery Research Institute
- The Determinants of Technology-transfer through International Network Formation: Revisiting the Role of Cultural Variation
  - Yong Suhk Pak, Yonsei University
  - Ki Hyun Ryu, Yonsei University
- Finding out and Cultivating the Brokerage to Transfer Knowledge between the Parent and Subsidiaries with Social Network Analysis
  - I-Fang Ho, National Taiwan University
Organizational Learning in International Projects: Overcoming Distance by 'Temporary Embeddedness'
Florian A. Täube, Imperial College, London

Unbundling the Value Chains in the European Automobile Industry – What can we Learn from a Strategic Point of View?
Helmut M. Dietl, University of Zurich
Susanne Royer, University of Flensburg
Uwe Stratmann, University of Flensburg

**Session 3.1.13 - Interactive**
**Time: 09:00-10:15**
**Track: 11 - FDI in and from Emerging Markets**
**Room: N.2-4**

**Strategies of Emerging Market Multinationals**
Chair: John Mezias, University of Miami

Patterns of Multinationals’ Technological Strategies in Emerging Economies: Evidences from Brazil and India
Eliane Franco, University of New South Wales
Pradeep Kanta Ray, University of New South Wales
Sangeeta Ray, University of Sydney

Competitive Positioning Strategies for Local Advertising Agencies in Emerging Markets
Rick T. Wilson, Hofstra University

Is Complementary Investment the key to Success of Multinational Enterprises in Developing Country Context?
Amar K.J.R. Nayak, Xavier Institute of Management

Diversification, Resource Concentration, and Business Group Performance: Evidence from an Emerging Economy
Chien-Nan Chen, National Taiwan University
Wenyi Chu, National Taiwan University

Foreign Ownership, Knowledge Development, Firm-specific Factors, Management and Performance of Foreign Companies in Japan
Mehdi Rasouli Ghahroudi, University of Tsukuba

Foreign Market Servicing Strategies of International Telecommunications Operators in China – A Resource-based Perspective
Malcolm Chapman, University of Leeds
Jeremy Clegg, University of Leeds
Mary Leung, Leeds Metropolitan University

Bottom of the Pyramid Strategies of Locals and Multinationals: Knowledge Development and Exchange in International Business Networks
Joseph Ganzitsky, University of Miami

**Session 3.1.14 - Interactive**
**Time: 09:00-10:15**
**Track: 11 - FDI in and from Emerging Markets**
**Room: N.2-5**

**Emerging Markets - An Institutional Perspective**
Chair: Gary A. Knight, Florida State University

Doing Business in India: A Literature Review After Economic Liberalisation
Laura Rienda, University of Alicante
Enrique Claver, University of Alicante
Diego Quer, University of Alicante

Customizing Clusters - How Multinational Corporations Shape Service Clusters in Emerging Economies
Stephan D. Manning, Duke University

Institutional Changes and the International Entry Mode: A Theoretical Model
Sokol Celo, Florida International University
Armando Jivan Borda, Florida International University

Emerging Market Consumers: An Empirical Investigation
Richard Fletch, University of Western Sydney
Gary A. Knight, Florida State University

Examining the Client-Following Process of Service Industries Entering Emerging Markets: The Case of Architectural Design Firms
Janine King, Florida International University
Galen Kroeck, Florida International University

Institutional Changes and Organizational Transformation: The Case of Indian Pharmaceutical Industry
Bindu J. Vyäs, King’s College

Diaspora Homeland Investment Motivation in Post-Conflict Economies: Evidence from the US Liberian Community
Tjai M. Nielsen, George Washington University
Liesl Riddle, George Washington University

Diaspora Investors as Institutional Change Agents: The Case of Thamel.com
Jennifer Brinkerhoff, George Washington University
Liesl Riddle, George Washington University

**Session 3.1.15 - Interactive**
**Time: 09:00-10:15**
**Track: 8 - HRM, Cross-Cultural, and Qualitative**
**Room: N.2-6**

**Values and Ethics**
Chair: Lena Zander, Stockholm School of Economics

Culture and Unethical Conduct: Understanding the Impact of Individualism and Collectivism on Plagiarism
Daniel E. Martin, California State University, East Bay
Asha Rao, California State University, East Bay

Social Networks and Success in Organizations: A Cross-cultural Perspective
Mourad Dakhli, American University of Kuwait
Kendall Roth, University of South Carolina
Tatiana Kostova, University of South Carolina

The Influence of Collectivism/Individualism on Employees’ Expectations of Privacy Rights in the Wake of Trigger Events: The Example of 9/11 in the US, France, Japan and Cameroon
Michael J. Stevens, University of Texas - Pan American
Yvette Essounga, University of Texas - Pan American

Follower Self- construal and Reaction to Leader’s Unethical Behavior: A Cross-cultural Perspective
Sophia Soyoung Jeong, University of South Carolina

The Forgotten Variable in Models of Individual Decision Making Process Related to Ethical Issues in an MNC
Virginia Kiukinskaite, University of Agder

Neutralization Techniques and CEO’s Misbehavior: The Case of a Non-Profit Organization (National Kidney Foundation)
Vivien K.G. Lim, National University of Singapore
Hwee Sing Khoo, National University of Singapore

Victimization and Risk Perceptions Among Mexican Border Police Officers
Lorena Perez-Floriano, University of California, Irvine
Jose Antonio Gonzalez, University of San Francisco
Thursday, July 3 - 10:15-10:40

Coffee Break

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

Thursday, July 3 - 10:40-11:55

Session 3.2.1 - Special Session
Time: 10:40-11:55
Room: N.1-1

Meet the JIBS Editors
Chair: Lorraine Eden, Texas A&M University

Open session to all AIB members who would like to meet the new JIBS Editorial Board.

Session 3.2.2 - Competitive
Time: 10:40-11:55
Track: 11 - FDI in and from Emerging Markets
Room: N.1-2

Performance Issues - Evidence from Emerging Markets
Chair: William Newburry, Florida International University

Performance Drivers of Foreign Firms in China: An Integrative Review and Research Propositions
Diego Quer, University of Alicante
Enrique Claver, University of Alicante
Laura Rienda, University of Alicante

Sources of Knowledge-Intensive Service Industry Performance: Country vs. Industry Effects in Asia
Yi-Min Chen, National University of Kaohsiung

Financial Performance and Customer Satisfaction of Private Health Insurers in Brazil
Rafael Felipe Schiozer, Fundação Getúlio Vargas
Cristiana Checchia Saito, Universidade Presbiteriana Mackenzie
Richard Saito, Getúlio Vargas Foundation (EAESP/FGV)

Corporate Social Performance in Emerging Markets: Extrinsic versus Intrinsic Drivers
Alan Muller, University of Amsterdam
Ans Kolk, University of Amsterdam

Session 3.2.3 - Competitive
Time: 10:40-11:55
Track: 1 - The Context of Global Business
Room: N.1-3

Institutional Drivers of Investment in Technology
Chair: Jennifer Spencer, George Washington University

Institutional Determinant of the Firm-level R&D Commitment
Cheng-Yu Lee, National Cheng Kung University
Chung-Yi Hwang, National Taiwan University
Hsueh-Liang Wu, National Taiwan University
Weichieh Su, National Tsing Hua University

De facto Property Rights Protection and MNC Location Choices
Sridiya J andhyala, University of Pennsylvania

How Government Influences Knowledge Transfer in Technology Alliances
Gurneeta Vasudeva, University of Minnesota

Competition Policy, Prevention of Monopolistic Abuses and the TRIPS Agreement
Daya Shanker, Deakin University

Global Brands and Consumer Behavior
Chair: Johny K. Johansson, Georgetown University

Xi Chen, Tsinghua University
Ping Zhao, Tsinghua University
Zuohao Hu, Tsinghua University
Hua Song, Renmin University

The Celebrity Effect of Global Brands
Claudiu V. Dimofte, Georgetown University
Johny K. Johansson, Georgetown University
Ilkka A. Ronkainen, Georgetown University

Customer Satisfaction as a Link Between Stakeholder Orientation and Firm Performance in the Global Marketplace
Tracy Gonzalez-Padron, University of Colorado, Colorado Springs
J eanne tte Mena, Michigan State University
G. Tomas M. Hult, Michigan State University

A Broadening of the Consumer Animosity Construct
Joseph P. Little, Saint Louis University
Nitish Singh, Saint Louis University

A Study of Culture Dimensions on Product Evaluation in Prestige Brand Extensions
Yong J une Kim, Sungkyunkwan University
Choo-Hui J ulia Park, Sungkyunkwan University

Failures and Controls of Hypersexual Internet Advertisements in the United States and France
Jean J. Bod dewyn, Baruch College, CUNY
Esther Loubradou, IAA NY Young Professionals

Foreign Product Purchase Behavior in Transition Economies: An Empirical Analysis of Product Information Sources among Georgian Consumers
Ali Riza Apil, International Black Sea University
Erden er Kaynak, Pennsylvania State University at Harrisburg
Serkan Yalcin, Saint Louis University

A Qualitative Study into the Associations between Customer Relationships and Brand Equity in China's Banking Services Sector
Michael R. Czinkota, Georgetown University
Svetla Trifonova Marinova, University of Birmingham
J inghu an Cui, University of Birmingham
Marin A Marinov, University of Gloucestershire
### Program Details

#### Thursday

**Session 3.2.4 - Competitive**
- **Time:** 10:40-11:55
- **Track:** 6 - Learning, Knowledge and Innovation
- **Room:** N.1-4

**Knowledge Transfer and Performance**
Chair: Marion Frenz, Birkbeck, University of London

Antecedents and Performance Implications of Firm’s Choice of Technology Strategy: An Empirical Test of Electronic Companies in Asia
Poh-Lin Yeoh, Bentley College

How do Human and Structural Capital affect Knowledge Transfer Performance – The Mediating Role of Relational Capital
Hsi-An Shih, National Cheng Kung University
Su-Yueh Yang, National Cheng Kung University

The Impact on Innovation Performance of Different Sources of Knowledge: Evidence from the UK Community Innovation Survey
Marion Frenz, Birkbeck, University of London
Grazia Ietto-Gillies, London South Bank University

**Knowledge Creation and Networks**
Chair: Yanli Zhang, Montclair State University

Contextual Influences on the Formation of Value-creating International Business Network
Susan So Shan Wong, University of Sydney

Managing Knowledge Sharing in Different Social Network Relations and Centrality Measurements in IJVs
Yvonne Ho, National Taiwan University
Hong-jen Charles Chiu, National Taiwan University
Kuen Shiu Yang, National Taiwan University

Brokerage-based Strategy for Enhancing Value from the MNE’s Knowledge Exchange Network: A Social Network Analysis
Yvonne Ho, National Taiwan University
Carlos H. Chiu, Carlos-Marc Empire Capital Group

International Business Connections and Domestic Institutions: Lessons from the Japanese Catch-up Experience for China
Yanli Zhang, Montclair State University
John Cantwell, Rutgers University

**Session 3.2.5 - Competitive**
- **Time:** 10:40-11:55
- **Track:** 9 - Internationalization and Intl. Marketing
- **Room:** N.1-5

**Managing the Internationalization Process**
Chair: Mats Forsgren, Uppsala University

Exploring the Depth and Breadth of Internationalization
Niron Hashai, Hebrew University
Ohad Ref, Hebrew University

Firm-and Country-Specific Advantages: A Multi-level Analysis of Internationalization
Daë-il Nam, Washington State University
Len J. Trevino, Washington State University
John B. Cullen, Washington State University

Managing the Internationalization Process - A Theoretical Perspective
Bent Petersen, Copenhagen Business School
Lawrence S. Welch, Melbourne Business School
Gabriel R.G. Benito, Norwegian School of Management

International Expansion Strategy: A Multifoci, Multilevel, Sequentially Interdependen Decision Framework and Propositional Inventory
F. Esra Gençtürk, Koç University
H. Emre Yıldız, Stockholm School of Economics

**Session 3.2.6 - Competitive**
- **Time:** 10:40-11:55
- **Track:** 5 - Structure, Capabilities, and Planning
- **Room:** N.1-6

**Trade, Investment, Growth, and Country Influences**
Chair: Bernard Wolf, York University

The Structure of the Global Trade Network & The Role of the MNC
John Muir Macpherson, Georgetown University

Investing in R&D and Competing through R&D: Are There Inter-Country Differences?
Ziqi Liao, Hong Kong Baptist University
Michael Tow Cheung, University of Hong Kong

Entrepreneurial Readiness and Growth in the Chinese Context
Victor P. Lau, Chinese University of Hong Kong
Margaret A. Shaffer, University of Wisconsin, Milwaukee

A Resource-based View of Prosecuting a Trade Remedy Case in the United States of America
Johan Paul Lindeque, Queen's University Belfast
Steve McGuire, University of Bath

**Session 3.2.7 - Competitive**
- **Time:** 10:40-11:55
- **Track:** 6 - Learning, Knowledge and Innovation
- **Room:** N.1-7

**Knowledge Creation and Networks**
Chair: Yanli Zhang, Montclair State University

Contextual Influences on the Formation of Value-creating International Business Network
Susan So Shan Wong, University of Sydney

Managing Knowledge Sharing in Different Social Network Relations and Centrality Measurements in IJVs
Yvonne Ho, National Taiwan University
Hong-jen Charles Chiu, National Taiwan University
Kuen Shiu Yang, National Taiwan University

Brokerage-based Strategy for Enhancing Value from the MNE’s Knowledge Exchange Network: A Social Network Analysis
Yvonne Ho, National Taiwan University
Carlos H. Chiu, Carlos-Marc Empire Capital Group

International Business Connections and Domestic Institutions: Lessons from the Japanese Catch-up Experience for China
Yanli Zhang, Montclair State University
John Cantwell, Rutgers University

**Session 3.2.8 - Competitive**
- **Time:** 10:40-11:55
- **Track:** 9 - Internationalization and Intl. Marketing
- **Room:** N.1-8

**Internationalization Strategies**
Chair: Mo Yamin, Manchester Business School

Global Mindedness and Strategic Orientation of Chinese Firms in their Internationalization Process
Eden Yin Yin, University of Cambridge
Yongjian Bao, University of Lethbridge
Kevin Bao, California State University, Fullerton

Multinational Market Expansion Strategies Characterized by Speed, Scope and Rhythm: The Study of U.S. Motion Pictures
Shih-Ju Wang, National Taiwan Normal University

Product and International Diversification: Complements or Substitutes?
Harry Bowen, Queens University of Charlotte
Margarethe Wiersema, University of California, Irvine

Home-country Environmental Conditions, International Expansions, and Firm Value: The Case of E-commerce Firms in the United States
John Mezias, University of Miami
Namgyoo Park, Seoul National University
Jinah Choi, Duksgung Women’s University


**Knowledge and Value Creation in MNEs**  
Chair: Christos Pitelis, University of Cambridge

Toward a Learning Trajectory Theory of MNE Evolution: The Exploration-Exploitation Duality for Leapfrogging MNE Latecomers  
Peter Ping Li, California State University, Stanislaus

Knowledge Flows and Internationalization of Brazilian MNCs in Cement Industry  
Belmiro N. J. Jao, Pontifical Catholic University of Sao Paulo (PUC/SP)  
Matheus I. Oshikiri, Pontifical Catholic University of Sao Paulo (PUC/SP)  
Aldo Brunhara, Pontifical Catholic University of Sao Paulo (PUC/SP)

Does Technological Innovation Matter in Efforts to Build a Top Brand?  
H.Jim Lo, National Taiwan University  
Celine Cho, Tamkang University

Advantages and Global Governance  
Christos Pitelis, University of Cambridge

**Alliance Processes**  
Chair: Peter Smith Ring, Loyola Marymount University

The Unwillingness to Dissolve IJV: Its Sources and Outcomes  
Naoki Ando, University of Nagasaki

The Dynamic Evolution of International Joint Ventures  
Jeong Ho Choi, Korea University  
Jae Hyuk Rhee, Korea University

How Top Managers Influenced Restructuring and Performance in Czech Firms  
Elisa Galeotti, Charles University Institute of Economic Studies  
Stanley Nollen, Georgetown University

An Empirical Examination of the Post-Formation Process in International Strategic Alliances  
Youngtae Choi, University of North Florida  
Paul Anthony Fadil, University of North Florida

**Expatriate Management Issues**  
Chair: Marion Festing, ESCP-EAP European School of Management

Multi-Facet and Multi-Level Construct of Expatriate Adjustment  
Xiaoyun Wang, University of Manitoba  
N. Sue Bruning, University of Manitoba  
Brigitte Lapierre, Centre for Intercultural Learning, Canadian Foreign Service Institute

Do Global Firms Measure Expatriate Return On Investment? An Empirical Examination of Measures, Barriers and Antecedents  
Yvonne Maria McNulty, Monash University  
Helen L. De Cieri, Monash University

International Assignment Success: Career and International Assignment Fit  
Jean-Luc Cerdin, ESSEC Business School  
Marie Le Pargneux, Université de Corse

Expatriation Research Through the Knowledge Lens: The Value of Focusing on the Idiosyncratic  
Brendan Philip Boyle, University of Newcastle

Advantages and Global Governance  
Christos Pitelis, University of Cambridge

**Alliances in Asia**  
Chair: Dean Xu, University of Hong Kong  
Discussant: Rakesh Sambharya, Rutgers University

Exchange Hazards, Trust, and Contracts in China: The Contingent Role of Legal Enforceability  
Kevin Zheng Zhou, University of Hong Kong  
Laura Poppo, University of Kansas

Institutional Forces Influencing International Joint Venture Motives: A Study of British Retail TNCs Operating in South East Asia?  
Martin David Owens, University of Bradford  
Mark Palmer, Aston University

Corporate Diversification, Group Diversification, and Firm Performance in China  
Yi Zhang, Peking University  
Dean Xu, University of Hong Kong  
Andrew Delios, National University of Singapore

**The HR Dimension in Headquarters-Subsidiary Relationships**  
Chair: Björn Ambos, Vienna University of Economics and Business Administration

Agency Theory in the Context of Transition Economies: Head Office Control in Central- and Eastern European Subsidiaries  
Barbara Brenner, Vienna University of Economics and Business Administration  
Taco H. Reus, Florida Atlantic University

Identity, Knowledge and Strategy in the UK Subsidiary of an Anglo-German Automobile Manufacturer  
Fiona Moore, University of London

Global Compensation Management: A Case of a Multinational Financial Firm  
Yoshio Yanadori, University of British Columbia

Legitimacy Processes and the Transfer of Human Resource Policy and Practice in US Multinational Subsidiaries  
David Collings, National University of Ireland, Galway  
Penny Dick, University of Sheffield
Program Details

Session 3.2.14 - Competitive
Time: 10:40-11:55
Track: 2 - Economics, Finance, Accounting, Taxation
Room: N.2-5

International Corporate Finance
Chair: Raj Aggarwal, University of Akron

Multiple Large Shareholders, Control Contests, and Implied Cost of Equity
Najah Attig, Saint Mary's University
Omrane Guedhami, University of South Carolina
Dev Mishra, University of Saskatchewan

Is Gravity a Cultural Artefact? The Role of Cultural Distance in Foreign Portfolio Investment
Raj Aggarwal, University of Akron
Colm Kearney, Trinity College Dublin
Brian Lucey, Trinity College Dublin

Does Social Responsibility Matter? Does It Deter Firms from Financial Performance? A View From Europe
Harvey Arbelaez, Monterey Institute of International Studies
Jean-Gabriel Cousin, ESA, University of Lille 2
Hager Jemel, IAE, University of Lille 1

Productivity and Labour Demand Effects of Inward and Outward FDI on UK Industry
Nigel Driffield, Aston University

Session 3.2.T - Pedagogy Session
Time: 10:40-11:55
Room: N.2-0

Integrating Video Clips in Classroom Teaching
Chair: Roberto Garcia, Indiana University

There is currently much interest in how short IB video clips can be used to enhance classroom lectures. This session will include sample video clips in use, sources for clips, technological aspects of integrating clips into a PowerPoint presentation, and tips for use of video clips as a teaching tool in international business.

Presenters:
Roberto Garcia, Indiana University
Fabian Jintae Froese, Korea University
Romi Kher, Cornell University

Thursday

THURSDAY, JULY 3 - 11:55-12:05
Time: 11:55-12:05
Break

Session 3.3.1 - Special Session
Time: 12:05-13:20
Room: N.1-1

JIBS Decade Award
Chair: Thomas P. Murtha, University of Illinois-Chicago

The 2008 JIBS Decade Award, sponsored by Palgrave Macmillan, will recognize the most influential paper published in the 1998 volume of the Journal of International Business Studies.

Honoree:
"Location and the Multinational Enterprise: A Neglected Factor?"
John Dunning, Rutgers University and Reading University

Commentators:
Lorraine Eden, Texas A&M University (JIBS Editor-in-Chief)
Oded Shenkar, Ohio State University (AIB 2007 Program Chair)
John Cantwell, Rutgers University (AIB 2008 Program Chair)

Session 3.3.2 - Competitive
Time: 12:05-13:20
Track: 6 - Learning, Knowledge and Innovation
Room: N.1-2

Determinants of and Obstacles to Knowledge Transfer
Chair: James F. Nebus, University of North Carolina at Charlotte

The Effects of Cultural Differences on Knowledge Assets and U.S. MNCs’ Firm Value
Kenneth M Norton, King College and Nova Southeastern University
Pan Yatrakis, Nova Southeastern University

Changing Perspectives: Exploring the Configurational Aspects of Team Dispersion and Their Effects on Knowledge Flows
Katharina Johanne Raab, Vienna University of Economics and Business Administration
Björn Ambos, Vienna University of Economics and Business Administration

Overcoming Contextual Barriers in Knowledge Transfer: Making the 'Invisible' Salient
James F. Nebus, University of North Carolina at Charlotte
Kah-Hin Chai, National University of Singapore

Individual Cognitive Barriers to Reverse Knowledge Transfer in the MNC: A Conceptual Framework
Soo Hee Lee, Birkbeck, University of London
Jai Beom Kim, Sungkyunkwan University
Christopher Williams, University of Amsterdam
Thursday

Program Details

Session 3.3.3 - Competitive Time: 12:05-13:20
Track: 8 - HRM, Cross-Cultural, and Qualitative Room: N.1-3

Cultural Values
Chair: Nakiye Boyacigiller, Sabanci University

The Impact of Abusive Supervision on Worker Attitudes: The Effect of Differences in Cultural Values
Mary C. Kernan, University of Delaware
Sharon Watson, University of Delaware
Tai Gyu Kim, University of Delaware & Korea University

A Cross-cultural Investigation of Religious Affiliation Differences in Personal Values across 11 Countries and six Religions
Shaista E. Khilji, George Washington University
Edward F. Murphy, Jr, Embry Riddle Aeronautical University
Bahuddin Mujtaba, Nova Southeastern University

Contradictions in National Culture: Hofstede vs. GLOBE
Sunil Venailk, University of Queensland
Paul Anthony Brewer, University of Queensland

Work-related Acculturation: Change in Individual Work-related Cultural Values Following Immigration
Vas Taras, University of Calgary

Session 3.3.4 - Competitive Time: 12:05-13:20
Track: 7 - FDI, Location, Firm-Location Interaction Room: N.1-4

Knowledge in the Context of FDI
Chair: George Georgopoulos, York University

The Multinational Enterprise's Dilemma: Where to Exploit and Explore Its Technological Assets
Heechun Kim, Arizona State University
Hicheon Kim, Korea University
Robert Hoskisson, Arizona State University

Managerial Knowledge Spillovers from Foreign Direct Investment: Evidences from UK Survey Data
Xiaolan Fu, University of Oxford

FDI and Spillovers in the Swiss Services/Construction Industry: Interaction Effects between Spillover Mechanisms and Domestic Technological Characteristics
Lamia Ben Hamida, University of Fribourg

Session 3.3.5 - Competitive Time: 12:05-13:20
Track: 11 - FDI in and from Emerging Markets Room: N.1-5

Role of Experience and Knowledge in Internationalization - Evidence from Emerging Markets
Chair: Bindu J. Vyas, King's College

Competition for Markets in the Brewing Industry in Central and Eastern Europe
Kristian Jakobsen, Copenhagen Business School

Capability Building Through Learning from Serial Acquisitions: A Study of Indian Firms
B. Elango, Illinois State University
Chinmay Pattnaik, University of Sydney

Session 3.3.6 - Competitive Time: 12:05-13:20
Track: 6 - Learning, Knowledge and Innovation Room: N.1-6

Location of R&D Activities
Chair: Christian Le Bas, Institut des Sciences de l'Homme

Factors Determining Offshore Location Choice for R&D Projects: A Comparative Study of Triad Regions
Mehmet Demirbag, University of Sheffield
Keith Glaister, University of Sheffield

Growth Engines of the Multinational Corporation: A Longitudinal Study of the Drivers of Entry Into New Technologies in Foreign Locations
Katarina Blomkvist, Uppsala University
Philip Kappen, Uppsala University
Ivo Zander, Uppsala University

Does Excellence in Academic Research Attract Foreign R&D?
Rene Belderbos, Katholieke Universiteit Leuven
Bart Leten, Katholieke Universiteit Leuven
Shinya Suzuki, Katholieke Universiteit Leuven

The Determinants of Home-base-augmenting and Home-base-exploiting Technological Activities: Some New Results on Multinationals' Locational Strategies
Christian Le Bas, Institut des Sciences de l'Homme
Parimal Patel, Institut des Sciences de l'Homme

Session 3.3.7 - Competitive Time: 12:05-13:20
Track: 7 - FDI, Location, Firm-Location Interaction Room: N.1-7

FDI and Institutions
Chair: Sjoerd Beugelsdijk, Nijmegen School of Management

Types of Institutional Hazards and the Location of Market-Seeking and Efficiency-Seeking Affiliates: A Contingency Perspective
Arjen Slangen, RSM Erasmus University
Sjoerd Beugelsdijk, Nijmegen School of Management

Beyond Duality: An Institutional Multiplicity Perspective on the Adoption of a Foreign Group Subsidiary by MNCs in an Emerging Economy
Xufei Ma, Chinese University of Hong Kong

FDI Partner Identification using IGOs
Debbie Elizabeth de Lange, University of Toronto

When in Rome? Examining the Institutional Determinants of Agglomeration for Foreign Entrants
Xavier Martin, Tilburg University
Robert Salomon, New York University
Zheying Wu, University of Southern California
### Program Details

#### Session 3.3.8 - Competitive
**Time:** 12:05-13:20  
**Track:** 2 - Economics, Finance, Accounting, Taxation  
**Room:** N.1-8

**International Finance Miscellaneous**  
Chair: Ursula F. Ott, Loughborough University

- Attributes, Neighborhood and Time Effects on Residential Property Prices in São Paulo, Brazil: A Multilevel Approach  
  Luiz Paulo Lopes Fávero, University of São Paulo  
  Patrícia Beffiore Fávero, Industrial Engineering University Center

- A Game Theoretical Analysis of International Negotiations from the Perspective of Linear-Active Bargainers  
  Ursula F. Ott, Loughborough University

- What is the Role of Bookbuilding in Bond Allocation?  
  Evidence from an Emerging Country  
  Richard Saito, Getúlio Vargas Foundation (EAESP/FGV)  
  Julio Tsukazan, Finenge

#### Session 3.3.9 - Competitive
**Time:** 12:05-13:20  
**Track:** 8 - HRM, Cross-Cultural, and Qualitative  
**Room:** N.1-9

**Perspectives on Performance**  
Chair: Yanli Zhang, Montclair State University

- Unraveling the Diversity-Performance Link in Multicultural Teams: Meta-analysis of Studies on the Impact of Cultural Diversity in Teams  
  Günter Stahl, INSEAD  
  Martha L. Maznevski, IMD  
  Andreas Voigt, University of California, Irvine  
  Karsten Jonsen, IMD

- Culture and Intellectual Capital Alignment Predicts Performance: Insights from National Models  
  Carol Yeh-Yun Lin, National Chengchi University  
  David Whetten, Brigham Young University

- Identifying Behavioural Correlates and Predictors of False Performance in Botswana  
  Gbolahan Gbadamosi, University of Worcester

- Testing the "Culture-Free" Theory of Performance Contingency Leadership in Taiwan: A Level Perspective  
  T.K. Peng, I-Shou University  
  Timothy C. C. Lin, National Pingtung University of Science and Technology

#### Session 3.3.11 - Competitive
**Time:** 12:05-13:20  
**Track:** 10 - Outsourcing, Offshoring, Supply Chain  
**Room:** N.2-2

**Offshoring Performance**  
Chair: Susan Mudambi, Temple University

- Offshoring Propensity in Information Technology: The Interaction of Firm Imitative Behavior and Host Country Capacity  
  Naveen Kumar Jain, Florida International University  
  Sumit K. Kundu, Florida International University  
  Fred A Niederman, Saint Louis University

- Implications of Service Outsourcing on Firm Value  
  Ruby P. Lee, Florida State University  
  Daekwan Kim, Florida State University

- Success Factors in Offshoring Business Processes: A Multi Level Analysis  
  Thomas Hutzschenreuter, WHU-Otto Beisheim School of Management  
  Arie Y. Lewin, Duke University  
  Stephan Dresel, WHU-Otto Beisheim School of Management

#### Session 3.3.12 - Competitive
**Time:** 12:05-13:20  
**Track:** 5 - Structure, Capabilities, and Planning  
**Room:** N.2-3

**The Nature and Sources of Organizational Capability within the MNC**  
Chair: Martine Haas, University of Pennsylvania

- On the Discursive Construction of 'Organizational Competence' in Multinational Companies  
  Alexei Koveshnikov, HANKEN  
  Mats Ehmrooth, HANKEN  
  Eero Vaara, HANKEN

- Dynamic Capabilities: Cognition, Strategic Network and Fit-preserving Change  
  Zhi Wang, Manchester Metropolitan University  
  Stuart Horsburgh, Manchester Metropolitan University
Thursday

Program Details

Session 3.13 - Competitive
Time: 12:05-13:20
Track: 2 - Economics, Finance, Accounting, Taxation
Room: N.2-4

M&A and International Diversification
Chair: Anju Seth, University of Illinois at Urbana-Champaign and Virginia Tech

International Acquisitions and Managerial Ownership: Evidence from the Market Valuation of Acquiring Firms
Jongmoo Jay Choi, Temple University
Eric C. Tsai, State University of New York at Oswego

Riding the Waves: Cross-Border Acquisitions as a Quest for New Capabilities
Protiti Dastidar, George Washington University
Alexandre Sleptsov, Tulane University

Motives for Domestic and Cross-border Acquisitions: A Comparative Analysis
Anju Seth, University of Illinois at Urbana-Champaign and Virginia Tech
Protiti Dastidar, George Washington University

International Diversification and the Home Bias Puzzle: The Role of Multinational Companies (MNCs)
Jenny Berrill, Trinity College Dublin
Colm Kearney, Trinity College Dublin

Session 3.14 - Competitive
Time: 12:05-13:20
Track: 3 - Alliances and Inter-Firm Relationships
Room: N.2-5

Alliance Roles and Effects
Chair: Hans Van Kranenburg, Nijmegen School of Management

The Impact of the Societal Culture of the Host Country on the Organizational Culture of IFVs: the Case of Turkey
Tulay Ilhan, Karadeniz Technical University

Global Village vs. Small Town: Understanding Networks at the Base of the Pyramid
Miguel Rivera-Santos, Babson College
Carlos Rufin, Suffolk University

The Role of Strategic Alliances in the E-Business Transformation of MNE Subsidiaries: Evidence from Taiwan Market
Ching-Sung Wu, National Taiwan University
Chun Liang Chen, National Taiwan University

The Substitute Moderator Effect of Industrial Network Identity in the International Joint Venture Commitment and Cooperation Relationship
Serdar S. Durmusoglu, University of Dayton

Session 3.15 - Panel
Time: 12:05-13:20
Track: 1 - The Context of Global Business
Room: N.2-6

Public and Private Intermediaries in the Making of Markets
Chair: Dana Brown, Oxford University

Problems of institutional intermediation and commensuration in contested markets: Carbon market initiatives in transnational perspective
Dana Brown, Oxford University

Standards versus Sovereignty: The Structure of Labour Regulation in Global Supply Chains
Matthew Amengual, MIT

Institutional Context and the Development of the Commercial Microfinance Industry
Joshua K Ault, University of South Carolina

Virtue out of Necessity: Compliance vs Commitment Approaches to Improving Working Conditions in Global Supply Chains
Richard Locke, MIT

THURSDAY, JULY 3 - 13:20-14:20

Lunch

A light lunch will be provided on the ground floor of the Velodromo.

THURSDAY, JULY 3 - 14:20-15:35

Session 3.4.P - Plenary
Time: 14:20-15:35
Room: Aula Magna (Sarfatti)

Closing Plenary: Internationalization of Banking
Chair: Markus Venzin, Università Bocconi

Panelists:
Roberto Nicastro, Deputy CEO, UniCredit Group
Robert E. Grosse, Director, Global Leadership Center, Standard Bank
Giovanni Boccolini, Head of International Division, Intesa Sanpaolo
Ram Mudambi, Temple University
Program Details

Session 3.4.1 - Interactive  Time: 14:20-15:35
Track: 2 - Economics, Finance, Accounting, Taxation  Room: N.1-1

International Trade and Labor
Chair: Seev Hirsch, Tel Aviv University

Effect of NAFTA on Multinational Company Performance
Sergiy Rakhmayil, Ryerson University
Ayse Yuce, Ryerson University

Composition of Trade between Australia and Latin America: Gravity Model
María Victoria Cortes Rodriguez, Universidad del Valle-Cali- Colombia

Examining Patterns of Bilateral Trade between Australia and Colombia Using Cointegration Analysis and Error Correction Model
María Victoria Cortes Rodriguez, Universidad del Valle-Cali- Colombia

Globalisation and Role of State in International Trade: Indian Experience with respect to Anti-Dumping
Krishnan Narayanan, Indian Institute of Technology Bombay, India
Lalithambal Natarajan, R.K. Tukreja College, Mumbai

Importation and Poland's Labor Market Following EU Enlargement
Bozena Leven, The College of New Jersey

The Role of Subsidiary Profitability in the FDI Decisions of MNEs: An Empirical Analysis Using Firm-Level Panel Data
Michael Gestrin, OECD
Douglas Van den Berghe, Investment Consulting Associates - ICA

International Business Research Productivity: Examining Causes and Updating University Ranks
Tomasz Lenartowicz, Florida Atlantic University
James P. Johnson, Rollins College

Session 3.4.2 - Interactive  Time: 14:20-15:35
Track: 5 - Structure, Capabilities, and Planning  Room: N.1-2

Innovation, Strategic Change, and the MNC
Chair: Duane Kujawa, University of Miami

Corporate Re-design and Performance in the Context of India's Economic Liberalization
Ashok Som, ESSEC Business School

Strategic Choice and Strategic Discretion: The Complex Relationship Between the Level of State Equity Ownership, Top Management Team Composition and Innovation Intensity in China
Livia Anna Markoczy, University of Texas at Dallas
Yuan Lu, Chinese University of Hong Kong
Weiwen Li, Chinese University of Hong Kong
Ermeng Xu, Renmin (People's) University of China
Han Zhang, Renmin (People's) University of China

Organizational Slack and Firm Performance in China: Impact of Ownership and Competition
Min Ju, Saint Louis University
Hongxin Zhao, Saint Louis University
Yigang Pan, York University

Effects of Multinationality and Dynamics of Resource Deployments on Innovative Performance
Chia-Wen Hsu, Yuan Ze University
Ching-I Chen, National Chi Nan University
Po-Chou Chen, Nan-Hua University

What Strategic Change do Chinese Listed Companies make in Response to Complexity and Hostility in the External Environment?
Laubie Li, University of South Australia
Peter Chou, University of South Australia
Yu Wang, Chengdu University of Technology

Theorizing the Effect of the MNC Subsidiary Top Management Team on Subsidiary Performance
Shengsheng Huang, Rutgers University
Guohua Jiang, Hebei University of Economics and Business

Performance Enhancing Strategies in Emerging Market Firms: A Study of Product Diversification, International Diversification and Innovation
Yung-Chih Lien, National Sun Yat-Sen University
J enifer Piesse, King's College London
Igor Filatotchev, City University of London
Roger Strange, King's College London

Competition or Cooperation? An Exploratory Study of Cross-border Industry Networks
Julia L. Lin, I-Shou University
Shin-Chieh Fang, National Cheng Kung University
I-Pin Lu, I-Shou University

Session 3.4.3 - Interactive  Time: 14:20-15:35
Track: 1 - The Context of Global Business  Room: N.1-3

Macro-level Institutions and International Business
Chair: Paul M. Vaaler, University of Minnesota

The Antecedents and Effects of National Corruption: A Meta-Analysis
William Q. Judge, Old Dominion University
D. Brian McNatt, Old Dominion University
Weichu Xu, Old Dominion University

Trust, Rule of Law, and New Firm Formation
Michael L. Troilo, University of Tulsa

A Cross Sectional Study of the Social Organizational Design of Multinational Corruption Using Ward's Hierarchial Clustering Analysis
Thomas Fitzpatrick, Saint Anselm College

Natural Disaster, Man-made Disaster, and International Trade: A Country-level and Industry-level analysis
Chang Hoon Oh, Brock University

Economic and Political Freedoms and Firm Profitability
Alvaro Cuervo-Cazurra, University of South Carolina
Luis Dau, University of South Carolina
C. Annique Un, University of South Carolina

An Exploratory Study of the Relationship between Country Institutional Infrastructure and Corporate Governance Practices across 47 Markets
Shirley June Daniel, University of Hawaii at Manoa
Dongyoung Lee, University of Hawaii at Manoa
Program Details

Session 3.4.4 - Interactive  
**Time:** 14:20-15:35  
**Track:** 1 - The Context of Global Business  
**Room:** N.1-4

**Stakeholders, Political Influence and Strategy**  
Chair: Stefanie Lenway, University of Illinois at Chicago

- Political Capital, Industrial Visibility and Social Legitimacy: The Adoption of Political Strategies and Their Influence on Innovation Performance  
  - Menita Liu Cheng, Peking University  
  - Jianfeng Wu, Peking University

- Unpacking the Political-Business Behaviour in Indonesia --An Integrative Perspective  
  - Kuan-Cheng Chen, Shih Hsin University

- The Effect of the Institutional Environment on the Performance of a Firm's Political Strategy: How the Rules of the Game Shape How Firms Play the Game  
  - Charles Edward Stevens, The Ohio State University

  - R. Scott Marshall, Portland State University  
  - Michèle Eunicne Marie Akorree, University of Waikato  
  - Ralph Hamann, University of Cape Town  
  - Paresha Sinha, University of Waikato

- Scope and Motivation as Key Dimensions in Firms' CSR Behavior: An Historical Perspective  
  - Susan Lea Young, The Ohio State University

- Lobbying Activities Towards Influencing the Decision making Process at the European Parliament  
  - John Sharp, University of Kent  
  - Fragkiskos Filippais, London School of Economics  
  - Robert Charles Kennedy, University of Kent

- Managing Key Account Portfolio across Relational Process by Adjusting Value Proposition  
  - Ming-Huei Hsieh, National Taiwan University  
  - Wen-Chiung Chou, National Taiwan University

Session 3.4.5 - Interactive  
**Time:** 14:20-15:35  
**Track:** 8 - HRM, Cross-Cultural, and Qualitative  
**Room:** N.1-5

**Expatriate and Staffing Issues**  
Chair: Allen Douglas Engle, Eastern Kentucky University

- A Demands-resources Approach to Expatriate Family and Expatriate Work Outcomes  
  - Laura Guerrero, University of Western Ontario  
  - Mitchell G. Rothstein, University of Western Ontario

- International Experience and the Development of Successful Global Leaders  
  - Paula Caligiuri, Rutgers University  
  - Ilbaiz Tarique, Pace University

- The Impact of Personality Traits on Cross-cultural Adjustment: A Study with Expatriates in Japan  
  - Vesal Peltoeori, HEC School of Management, Paris  
  - Fabian Jintae Froese, Korea University

- Internationalizing the HR Function in Project Operations  
  - Catherine L. Welch, University of Sydney  
  - Denice E. Welch, Melbourne Business School  
  - Marilyn Fenwick, Monash University

- For Love or Money: Psychological Contract Violation Experience of Expatriates in Hong Kong and Macau  
  - Leanda Lee, Monash University

- Does Psychic Distance Matters in the Expatriation Process? Findings from the Brazilian Experience  
  - Maria Tereza Leme Fleury, University of São Paulo  
  - Erika Penido Barcellos, University of São Paulo  
  - Betania Tanure, Fundacao Dom Cabral

- Expatriate Leadership and Innovation: The Moderating Role of Cultural Intelligence  
  - Detelin S Elenkov, University of Tennessee  
  - Ivan M Manev, University of Maine

Session 3.4.6 - Interactive  
**Time:** 14:20-15:35  
**Track:** 9 - Internationalization and Intl. Marketing  
**Room:** N.1-6

**Culture and MNE Policy**  
Chair: Marin A Marinov, University of Gloucestershire

- The Localization of MNEs' Web Sites for Chinese Online Consumers: A Content Analysis  
  - Mike Chen-Ho Chao, Baruch College, CUNY  
  - Gary Muddyman, Conversis Global

- Culture's Effect on Corporate Crisis: A Theoretical Explanation of Recent Events  
  - Takisha Salley, Saint Louis University

- How Global are the World's Largest Empires?  
  - Sandra Seno Alday, University of Sydney

- The Internationalization of the Software Market: Opportunities and Challenges for Brazilian Companies  
  - Oscar Roberto Burzynski, UNICENP  
  - Zandra Balbinot, UNICENP  
  - Alexandre Reis Graeml, UNICENP

  - Srinivas Durvasula, Marquette University  
  - Subhash Sharma, University of South Carolina  
  - Richard G. Netemeyer, University of Virginia

- Free Trade Zones as Global Institutions: A Multi-country Case Study Analysis  
  - Shavin Malhotra, Jacksonville University  
  - Nicolas Papadopoulos, Carleton University  
  - Melodena Balakrishnan, University of Wollongong in Dubai

- Are Multinationals Localizing Their Websites? The Link Between Managerial Attitudes and MNE Web Content  
  - Daniel W. Baack, Ball State University  
  - Jennifer Bott, Ball State University  
  - Gary Muddyman, Conversis Global
## Program Details

### Thursday, July 3 - 14:20-15:35

**Session 3.4.7 - Interactive**

**Track:** 11 - FDI in and from Emerging Markets  
**Time:** 14:20-15:35  
**Room:** N.1-7

### Internationalization and Performance - Evidence from Emerging Markets

**Chair:** Paul W. Beamish, University of Western Ontario

Ownership of the Firm and its Impact on Internationalization Patterns in India’s Software and Information Technology Industry  
*Sumit Majumdar, University of Texas at Dallas*  
*Davina Vora, State University of New York at New Paltz*  
*Ashok Nag, Reserve Bank of India & Riskraft Consulting Ltd.*

The Internationalization of Indonesian Business Groups: Crisis, Institutional Change and Corporate Responses  
*Marleen Dieleman, National University of Singapore*

National and International Expansion of SMEs from China  
*Guillermo Cardoza, Instituto de Empresa Business School*  
*Gaston Fornes, University of Bristol and ESIC Business and Marketing School*

Foreign Market Acquisitive Forays by Indian Firms: A Preamble  
*Sathyajit Gubbi, Indian Institute of Management Calcutta*  
*Preet S. Aulakh, York University*  
*Sougata Ray, Indian Institute of Management Calcutta*  
*Mb Sarkar, University of Central Florida*  
*Raveendra Chittoor, Indian Institute of Management Calcutta*

Internationalization and Performance in Chinese Firms: The Effect of Firm-specific Advantage  
*Manli Huang, University of Ferrara, Italy and South China University of Technology*  
*Hailin Lan, South China University of Technology*

International Expansion of Multinationals From Transforming Economies: Insights From the Experience of Chinese, Russian, and Indian Multinationals  
*Carl F. Fey, Stockholm School of Economics*  
*Amar K.J.R. Nayak, Xavier Institute of Management*  
*Changqi Wu, Peking University*

The Relationship between Internationalization and Performance (M-P) in the Context of Latin American Firms  
*Armando Juan Borda, Florida International University*  
*Sokol Celo, Florida International University*

A Re-examination of the Fizz from Coca-Cola’s Indian Experience  
*C. Gopinath, Suffolk University*

### Thursday, July 3 - 15:35-16:05

**Coffee Break**

Refreshments will be provided on the ground floor of the Velodromo for conference participants.

### Thursday, July 3 - 16:05-17:30

**Session 3.5.P - Plenary**

**Time:** 16:05-17:30  
**Room:** Aula Magna (Sarfatti)

### AIB Awards Ceremony and Business Meeting

**Chair:** G. Tomas M. Hult, Michigan State University

The award ceremony will consist of the announcement of the winners of the Temple/AIB Best Paper Award, the Haynes Prize for Most Promising Scholar, the Farmer Dissertation Award, and the AIB/Sheth Dissertation Proposal Award, as well as other conference recognitions.

The business meeting will feature a presentation of the 2009 AIB Meeting in San Diego, an introduction of the new Executive Board for AIB, and a review of the state of AIB. The floor will then be open for questions and comments from the membership.

### Thursday, July 3 - 17:30-19:00

**JIBS Decade Award Reception / Farewell Party**

The 2008 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of the winner of the JIBS Decade Award.

---

**Legend for Symbols Used:**
- B Nominee for the Temple/AIB Best Paper Award
- H Nominee for the Haynes Prize for the Most Promising Scholar
- P Selected for inclusion in the inaugural AIB Best Paper Proceedings
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amon Chizema</td>
<td>Loughborough University, China</td>
</tr>
<tr>
<td>Hyuksoo Cho</td>
<td>Keimyung University, Korea</td>
</tr>
<tr>
<td>Hong-Jen Charles Chiu</td>
<td>National Taiwan University</td>
</tr>
<tr>
<td>Tailan Chi</td>
<td>University of Kansas, USA</td>
</tr>
<tr>
<td>Carmencita Cheung</td>
<td>City University of Hong Kong, SAR-PRC (<a href="mailto:cheung@cityu.hk">cheung@cityu.hk</a>)</td>
</tr>
<tr>
<td>Stephen Chen</td>
<td>Macquarie University, Australia</td>
</tr>
<tr>
<td>Yi-Min Chen</td>
<td>National University of Macau</td>
</tr>
<tr>
<td>Xiao Chen</td>
<td>Peking University, China</td>
</tr>
<tr>
<td>Chao Cheung</td>
<td>Fong-Chia University, Taiwan</td>
</tr>
<tr>
<td>Yunyun Chen</td>
<td>Peking University, China</td>
</tr>
<tr>
<td>Chuen Cheng</td>
<td>University of Macau, Canada</td>
</tr>
<tr>
<td>Hong Kong SAR-PRC (<a href="mailto:ccheung2@cityu.hk">ccheung2@cityu.hk</a>)</td>
<td></td>
</tr>
<tr>
<td>Kuei-Yang Chiuang Kong</td>
<td>National Taiwan University, Taiwan (<a href="mailto:cnc@ntu.edu.tw">cnc@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Hyuksoo Cho</td>
<td>Keimyung University, Korea</td>
</tr>
<tr>
<td>Tinghua University, China</td>
<td>(<a href="mailto:x-c04@mail.tsinghua.edu.cn">x-c04@mail.tsinghua.edu.cn</a>)</td>
</tr>
<tr>
<td>Akihiro Chitoor</td>
<td>Indian Institute of Technology Management, India</td>
</tr>
<tr>
<td>Xi Chen</td>
<td>Tsinghua University, China</td>
</tr>
<tr>
<td>Xiao Chen</td>
<td>Peking University, China</td>
</tr>
<tr>
<td>Chao Cheng</td>
<td>University of Macau, Canada</td>
</tr>
<tr>
<td>Hsing-Lang Cheng</td>
<td>Fong-Chia University, Taiwan</td>
</tr>
<tr>
<td>Sylvie Clukey</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Eun Jung Choeung Coltman</td>
<td>University of Wollongong, South Korea</td>
</tr>
<tr>
<td>Michael Christiansen</td>
<td>University of Leeds, UK</td>
</tr>
<tr>
<td>Chih-Ning Chuang Kong</td>
<td>National Taiwan University, Taiwan (<a href="mailto:cmtc@ntu.edu.tw">cmtc@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Michael Michael Wong Kong</td>
<td>National University of Singapore, Singapore, Singapore (<a href="mailto:cnchung@nus.edu.sg">cnchung@nus.edu.sg</a>)</td>
</tr>
<tr>
<td>Faming Chongyu</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Shu-Wen Chen</td>
<td>National Taiwan University, Taiwan (<a href="mailto:wwenchu@management.ntu.edu.tw">wwenchu@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Cheng Xueqiao</td>
<td>Shanghai Jiaotong University, SAR-PRC (<a href="mailto:cxuwei@cityu.hk">cxuwei@cityu.hk</a>)</td>
</tr>
<tr>
<td>Jinghuan Cui</td>
<td>University of Hong Kong, SAR-PRC (<a href="mailto:jcu@ntu.edu.tw">jcu@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Hyung Hyeok Lee</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Shi-Chien Li</td>
<td>National Taiwan University, Sar-PRC (<a href="mailto:scl@ntu.edu.tw">scl@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Jinghuan Cui</td>
<td>University of British Columbia, Sar-PRC (<a href="mailto:jcu@ntu.edu.tw">jcu@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Xiaoyun Chen</td>
<td>University of Macau, China</td>
</tr>
<tr>
<td>Yee Ping Cheung</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Xiaoyun Chen</td>
<td>Peking University, China</td>
</tr>
<tr>
<td>Chong-Mingmin Cheng</td>
<td>National Taiwan University, Taiwan (<a href="mailto:cmunchuang@management.ntu.edu.tw">cmunchuang@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Michael Cheung</td>
<td>University of Macau, China</td>
</tr>
<tr>
<td>Tsinghua University, China</td>
<td>(<a href="mailto:x-c04@mail.tsinghua.edu.cn">x-c04@mail.tsinghua.edu.cn</a>)</td>
</tr>
<tr>
<td>Jongsoo Choi</td>
<td>Temple University, USA</td>
</tr>
<tr>
<td>Wenyi Chu</td>
<td>National Taiwan University, Taiwan (<a href="mailto:wwenchu@management.ntu.edu.tw">wwenchu@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Cheng-Ming Min</td>
<td>National Taiwan University, Taiwan (<a href="mailto:cmunchuang@management.ntu.edu.tw">cmunchuang@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Hyung Hyeok Lee</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Jiou-Jung Kong</td>
<td>University of Hong Kong, SAR-PRC (<a href="mailto:jiou@ntu.edu.tw">jiou@ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Csabaschi, Francesco</td>
<td>Uppsala University, Sweden</td>
</tr>
<tr>
<td>Hsing-Lang Cheng</td>
<td>University of Macau, Canada</td>
</tr>
<tr>
<td>Bing Liu</td>
<td>National Taiwan University, Taiwan (<a href="mailto:wwenchu@management.ntu.edu.tw">wwenchu@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Hyeok Lee</td>
<td>Massey University, New Zealand</td>
</tr>
<tr>
<td>Dominic Clarke</td>
<td>George Washington University, USA</td>
</tr>
<tr>
<td>Junyi Cao</td>
<td>University of Wollongong, China</td>
</tr>
<tr>
<td>Xiaoyun Chen</td>
<td>Peking University, China</td>
</tr>
<tr>
<td>Xin Yi Chen</td>
<td>National Taiwan University, Taiwan (<a href="mailto:wyc@management.ntu.edu.tw">wyc@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Jieping Ji</td>
<td>National Taiwan University, Taiwan (<a href="mailto:jip@management.ntu.edu.tw">jip@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Shu-Wen Chen</td>
<td>National Taiwan University, Taiwan (<a href="mailto:wwenchu@management.ntu.edu.tw">wwenchu@management.ntu.edu.tw</a>)</td>
</tr>
<tr>
<td>Chen Xi</td>
<td>Tsinghua University, China</td>
</tr>
<tr>
<td>Jonghyun Cho</td>
<td>Temple University, USA</td>
</tr>
<tr>
<td>Chong, Hyuksoo</td>
<td>Keimyung University, Korea</td>
</tr>
<tr>
<td>Chizema, Amon</td>
<td>Loughborough University, Australia</td>
</tr>
<tr>
<td>Loughborough University, China</td>
<td>(<a href="mailto:stephen.chen@mq.edu.au">stephen.chen@mq.edu.au</a>)</td>
</tr>
<tr>
<td>Tinghua University, China</td>
<td>(<a href="mailto:x-c04@mail.tsinghua.edu.cn">x-c04@mail.tsinghua.edu.cn</a>)</td>
</tr>
<tr>
<td>Peking University, China</td>
<td>(chenxiao1@gs&amp;m.pku.edu.cn)</td>
</tr>
<tr>
<td>Amon Chizema</td>
<td>Loughborough University, Australia</td>
</tr>
<tr>
<td>Hyuksoo Cho</td>
<td>Keimyung University, Korea</td>
</tr>
<tr>
<td>Keimyung University, Korea</td>
<td>(<a href="mailto:x-c04@mail.tsinghua.edu.cn">x-c04@mail.tsinghua.edu.cn</a>)</td>
</tr>
<tr>
<td>Peking University, China</td>
<td>(chenxiao1@gs&amp;m.pku.edu.cn)</td>
</tr>
<tr>
<td>Loughborough University, Australia</td>
<td>(<a href="mailto:stephen.chen@mq.edu.au">stephen.chen@mq.edu.au</a>)</td>
</tr>
<tr>
<td>Tinghua University, China</td>
<td>(<a href="mailto:x-c04@mail.tsinghua.edu.cn">x-c04@mail.tsinghua.edu.cn</a>)</td>
</tr>
<tr>
<td>Peking University, China</td>
<td>(chenxiao1@gs&amp;m.pku.edu.cn)</td>
</tr>
<tr>
<td>Loughborough University, Australia</td>
<td>(<a href="mailto:stephen.chen@mq.edu.au">stephen.chen@mq.edu.au</a>)</td>
</tr>
</tbody>
</table>
Participants

L

Lee, Ruby P.; Florida State University, USA (leanda.lee@buseco.monash.edu.au): 3.4.5
Lee, Ching-Yu; National Chiao Tung University, Taiwan (ldlee@cb.nctu.edu.tw): 1.4.11
Lee, Jean SK; China Europe International Business School, France (jeanlee@ceibs.com): 2.1.2
Lee, Ji-Hwan; Korea Advanced Institute of Science and Technology, South Korea (jihwanlee@business.kaist.ac.kr): 2.1.2
Lee, Chol; National Cheng Kung University, Taiwan (chollee@sogang.ac.kr): 1.5.5
Lee, In Hyeock (Ian); Western Kentucky University, USA (ianlee2@lboro.ac.uk): 1.3.7, 1.4.7, 2.4.5
Lee, Dongyoung; University of Hawaii at Manoa, USA (donghao@hawaii.edu): 1.4.5
Lee, Seung-Young; Yonsei University, Korea (seungyonglee@yonsei.ac.kr): 2.1.8
Lee, Seung-hyun; University of Texas at Dallas, USA (lee.1085@utdallas.edu): 1.5.7, 2.1.1
Lee, Soo Hye; Birkbeck, University of London, United Kingdom (slee@bbk.ac.uk): 1.2.5, 3.3.2
Lee, Ji; Hong Kong Baptist University, Hong Kong, SAR, PRC (jili@hkbu.hk): 3.1.8
Lee, Ji-Yong; Korea University, Korea, South Korea (jiyonglee@korea.ac.kr): 2.1.7
Lee, Ji; University of Hong Kong, Hong Kong, SAR, PRC (jilie@cityu.edu.hk): 2.3.9
Lee, K.; China Merchants Bank, China (frankl@cmbchina.com): 1.5.7
Lee, Jude H.; Singapore Management University, Singapore (judeh@smu.edu.sg): 1.2.7
Lee, Kevin; Chinese University of Hong Kong, Hong Kong, SAR, PRC (keithlam@umac.mo): 1.5.7
Lee, Young-Joo; Korea Institute for Industrial Economics and Trade, Korea, South (yjlee@kie.te.kr): 1.2.10
Lehnert, Kevin; Saint Louis University, USA (dieboldk@slu.edu): 2.2.3
Lehner, Markus; Suffolk University, USA (marklehner@gmail.com): 2.5.14
Lei, Chi-Hung; National Taiwan University, Taiwan (chihunglei@ntu.edu.tw): 3.1.12
Lei, Chia-Ying; Providence University, Taiwan (candy@pu.edu.tw): 3.1.6
Li, Dan; Indiana University, USA (lid@indiana.edu): 2.4.11
Li, Donghao; Wakayama University, Japan (donghao@cse.wakayama-u.ac.jp): 1.4.5
Li, Huiping; Ramapo College of New Jersey, USA (hli@ramapo.edu): 1.1.9, 1.3.12, 3.1.1
Li, Ji; Hong Kong Baptist University, Hong Kong, SAR, PRC (jili@hkbu.hk): 3.1.7
Li, Jiaojian; Hong Kong University of Science and Technology, Hong Kong, SAR, PRC (jml@ust.hk): 2.5.5
Li, Jing; Simon Fraser University, Canada (jingli@sfu.ca): 1.2.4, 2.3.10
Li, K.L.; China Merchants Bank, China (frankl@cmbchina.com): 1.5.7
Li, Laibin; University of South Australia, Australia (laibin.li@unisa.edu.au): 3.4.2
Li, Y.; Hong Kong University of Science and Technology, Hong Kong, SAR, PRC (julie@cityu.edu.hk): 2.3.9
Li, Li; Peking University, China (ll@pku.edu.cn): 2.1.2
Li, Min; China Merchants Bank, China (frankl@cmbchina.com): 1.5.7
Li, Peng-Yu; National Chengchi University, Taiwan (pingyu.l@nccu.edu.tw): 1.4.9
Li, Hsin-I; Taichung Institute of Technology, Taiwan (hli@rice.edu.tw): 2.4.11
Li, Jing; National Taiwan University, Taiwan (juliu@ntu.edu.tw): 3.1.12
Lia, Zaoming; National University of Singapore, Singapore (zlia@nus.edu.sg): 3.1.15
Liao, Y.; National Cheng Kung University, Taiwan (yli601236@gmail.com): 2.1.2
Reiche, B. Sebastian; ISE Business School, Spain (breiche@iese.edu): 1.4.14
Reitsperger, Wolf D.; University of Hawaii at Manoa, USA (reitsper@hawaii.edu): 2.3.15, 3.3.11
Renko, Maija; University of Illinois at Chicago, USA (maija@uic.edu): 1.3.3
Reuer, Jeffrey J.; University of North Carolina, USA (reuer@unc.edu): 2.3.10
Reus, Taco H.; Florida Atlantic University, USA (treus@fau.edu): 1.2.14, 3.2.13
Rhee, Jay Hyuk; Korea University, Korea, South (jayhyuk@korea.ac.kr): 3.2.10
Rialp-Criado, Alex; Autonomous University of Barcelona, Spain (alex.rialp@uab.cat): 2.1.5
Riaz, Suhail; University of Western Ontario, Canada (srs@ivey.uwo.ca): 2.1.5
Richards, Malika; Penn State University, USA (lriddle@gwu.edu): 3.1.14
Rufin, Carlos; Suffolk University, USA (crufin@suffolk.edu): 1.2.2, 3.3.14
Rugman, Alan M.; Indiana University, USA (rugman@indiana.edu): 1.2.1, 2.2.10, 2.3.9
Ruigrok, Winfried; University of St. Gallen, Switzerland (winfried.ruigrok@unisg.ch): 1.2.11, 1.4.5
Ruíz, Isabel; Sam Houston State University, USA (harbelaeze@sshsl.edu): 2.2.4
Rupphenthal, Toni; Jacobs University Bremen, Germany (trupphenthal@jacobs-university.de): 3.1.10
Ryu, Ki Hyun; Yonsei University, Korea, South (aim7@yonsei.ac.kr): 3.1.12
Saba, Tania; University of Montreal, Canada (tania.saba@umontreal.ca): 1.1.4, 3.2.2
Sackmann, Sonja; University of North Carolina at Chapel Hill, USA (sackmann@unibw.de): 2.2.15
Saffar, Walid; HEC Montreal, Canada (walid.saffar@hec.ca): 1.2.15
Sagafi-nejad, Taqi; Texas A&M International University, USA (tagi.sagafi@tamu.edu): 1.4.13, 1.5.8
Saito, Cristina Checcia; Universidade Presbiteriana Mackenzie, Brazil (cristinas@ipmackenzie.br): 3.2.2
Saito, Richard; Getúlio Vargas Foundation (EAESP/FGV), Brazil (rsaito@fgv.br): 1.4.13, 1.5.8
Schäfer, Karen; University of Erlangen-Nuremberg, Germany (karen.schaefer@uni-erlangen.de): 2.1.3
Schäfer, Kerstin; University of Wuppertal, Germany (kerstin.schaefer@uni-wuppertal.de): 2.3.6
Schadewitz, Hannu; Turk University of Economics, Finland (hannu.schadewitz@tue.utw.tue.nl): 1.1.5
Schäfer, Andreas Georg; University of Zurich, Switzerland (andreasschaefer@uoz.ch): 1.3.11
Schiozer, Rafael Felipe; Fundação Getulio Vargas, Brazil (rafael.schiozer@fgv.br): 3.2.2
Schlegelmilch, Bodo B.; Vienna University of Economics and Business Administration, Austria (bodo.schlegelmilch@wu-wien.ac.at): 1.1.6, 2.1.4, 2.5.7
Schmid, Florian; Roland Berger Strategy Consultants, Germany (florian_schmid@rolandberger.com): 1.4.3
Schmid, Stefan; ESCP-EAP European School of Management, Germany (stefan.schmid@escpeap.de): 1.2.12, 3.1.4
Schonhoen, Kaye; University of California Irvine, USA (kschoenh@uci.edu): 2.4.12
Schotter, Andreas; University of Western Ontario, Canada (ascother@ivey.uwo.ca): 2.2.7
Schramm-Klein, Hanna; Saarland University, Germany (hschramm@uni-saarland.de): 1.5.9, 2.5.12
Schröder, William; Monash University, Australia (bill.schroeder@buseco.monash.edu.au): 3.3.5
Schiaretti, Emanuele; University of Rome “La Sapienza”, Italy (eschiaretti@uniroma1.it): 2.3.6
Sedoglavich, Vesna; University of Waikato, New Zealand (vesna@waikato.ac.nz): 1.2.1, 2.1.1
Sekiguchi, Tomoki; Osaka University, Japan (tomoki@econ.osaka-u.ac.jp): 1.4.5
Seppola, Rauni K; University of Vaasa, Finland (rauni.seppola@uwasa.fi): 2.4.13
Serti, Francesco; Scuola Superiore S.Anna, Pisa, Italy (francesco.serti@ssupa.it): 2.3.13
Sestini, Roberta; University of Rome La Sapienza, Italy (restini@dis.uniroma1.it): 1.3.6
Sethi, Deepak; Old Dominion University, USA (dsethi@odu.edu): 2.1.3
Shaffer, Margaret A.; University of Wisconsin, Milwaukee, USA (shafferm@uwm.edu): 1.4.9, 2.5.11, 3.2.6
Shanker, Daya; Deakin University, Australia (dshanker@deakin.edu.au): 3.2.3
Shao, Alan T.; University of North Carolina at Charlotte, USA (atsha@unc.edu): 2.3.9
Shao, Liang; University of South Carolina, USA (liang_shao@moore.sc.edu): 2.4.16
Shapiro, Daniel; Simon Fraser University, Canada (dshapiro@sfu.ca): 1.2.4
Sharma, Subhash; University of South Carolina, USA (sharma@moore.sc.edu): 3.4.6
Sharp, John; University of Kent, United Kingdom (j.a.sharp@kent.ac.uk): 3.4.4
Shaver, Myles; University of Minnesota, USA (msrshaver@umn.edu): 0.2
Shekhtina, Stanislav; Zest Leadership, Russia (stanislav.shekhtina@insead.edu): 2.1.2
Shenkar, Oded; Ohio State University, USA (shenkarcfse@osu.edu): 3.3.1
Sheppard, Jerry Paul; Simon Fraser University, Canada (sheppard@sfu.ca): 2.1.1
Shi, Wei-Lei; Stone University; University of Pittsburgh, USA (wshi@kitt.pitt.edu): 2.4.11
Shi, Yajing; University of Western Ontario, Canada (yshi@ivey.ca): 1.2.15
Shi, Yongjiang; University of Cambridge, United Kingdom (yongjiang@cam.ac.uk): 2.1.1
Shih, Eric; Sungkyunkwan University, Korea, South (shih@skku.edu): 2.1.8
Shih, Hsi-An; National Cheng Kung University, Taiwan (hashi@mail.ncku.edu.tw): 3.2.4
Shneor, Rotem; University of Agder, Norway (rotem.shneor@uia.no): 1.1.6, 2.4.2
Simcox, Kenneth; UBS Investment Bank, United Kingdom (kenneth.simcox@ubs.com)
Participants

com): 1.1.4
Simon, Helen K.; Florida International University, USA (simonh@fiu.edu): 3.1.11
Simon, Bernard; Tufts University, USA (bernard.simonin@tufts.edu): 1.5.2
Singh, Deeksha A; National University of Singapore, Singapore (deeksha@nus.edu.sg): 1.4.3
Singh, Jasjit; INSEAD, Singapore (jasjit.singh@insead.edu): 0.2, 1.5.1
Singh, Kubuvani; National University of Singapore (kubuvani@nus.edu.sg): 1.2.13
Singh, Nitish; Saint Louis University, USA (singhsh3@msu.edu): 3.1.11
Singh, Kulwant; National University of Singapore (kulwant@nus.edu.sg): 1.2.13
Singh, Nitish; Saint Louis University, USA (singhsh3@msu.edu): 3.1.11
Sinha, Arjan; RSM Erasmus University, Netherlands (aslangen@rsm.nl): 3.3.7
Sinha, Paresha; University of Waikato, New Zealand (psinha@mngt.waikato.ac.nz): 1.2.7, 3.4.4
Sinkovics, Rudolf R.; University of Manchester, United Kingdom (rudolf.sinkovics@manchester.ac.uk): 1.2.6, 2.4.6
Siou, Noel Y.M.; Hong Kong Baptist University, Hong Kong, SAR-PRC (niu@hkbu.hk): 1.1.7
Slangen, Arjen; RSM Erasmus University, Netherlands (aslangen@rsm.nl): 3.3.7
Sleptsov, Alexander; Tulane University, USA (3.sleptsov@tulane.edu): 3.3.13
Slewaegen, Leo; Katholieke Universiteit Leuven and Vlerick Leuven Gent Management School, Belgium (leo.slewaegen@econ.kuleuven.be): 1.3.4, 2.4.16
Slough, Neil; Milwaukee Area Technical College, USA (neil@neilslough.com): 1.14, 3.3.2
Smeets, Roger; Nijmegen School of Management, Netherlands (r.smeets@fm.ru.nl): 2.3.8
Smith, Rodney; California State University, Long Beach, USA (rmsmith5@csulb.edu): 1.1.5
So, Simon M.S.; University of Macau, Macau (fbams@umac.mo): 1.5.7, 3.1.15
Soderman, Sten; Stockholm University, Sweden (sod@sk ek.se): 1.3.10
Solka, Wolfgang; Centre for European Economic Research (ZEW), Germany (solka@zew.de): 1.2.5, 2.3.11
Som, Ashok; ESSEC Business School, France (som@essec.fr): 2.2.14, 3.4.2
Song, Hua; Renmin University, China: 3.1.16
Song, Jaeyong; Seoul National University, Korea, South (jsong@ssnu.ac.kr): 1.5.1, 2.2.14
Song, Sanghee; The Ohio State University, USA (song.203@osu.edu): 1.5.7, 2.1.1
Souchon, Anne L.; Loughborough University, United Kingdom (a.l.souchon@lboro.ac.uk): 2.3.5
Sparrow, Paul; Lancaster University, United Kingdom (paul.sparrow@lancaster.ac.uk): 2.2.15
Spencer, Jennifer; George Washington University, USA (jspencer@gwu.edu): 2.2.13, 3.2.3
Spicer, Andrew; University of South Carolina, USA (aspicer@moore.sc.edu): 1.3.9, 1.5.3, 2.2.7
Stahl, Guenter; INSEAD, Singapore (guenter.stahl@insead.edu): 2.1.5, 3.3.9
Stangl, Loren M.; Massey University, New Zealand (l.stangl@massey.ac.nz): 1.2.4
Stecstock, Denise; Heilbronn Business School, Germany (stecstock@hn-bs.de): 3.1.3
Steen, John; University of Queensland, Australia (j.steele@business.uq.edu.au): 1.4.4
Stening, Bruce William; Peking University, China (brucestening@gsm.pku.edu.cn): 1.1.1, 1.2.4
Stenquist, Brenda; Michigan State University, USA (b.stenquist@msu.edu): 1.5.9
Stevens, Charles Edward; The Ohio State University, USA (stevens.316@osu.edu): 1.1.4, 1.5.7
Sy-Changco, Joseph Adea; University of Macau, Macau (josephs@umac.mo): 2.3.5
Sukli, Shinya; Katholieke Universiteit Leuven, Belgium (shinya.suzuki@econ.kuleuven.be): 3.3.6
Svetlich, Marjan; University of Ljubljana, Slovenia (marjan.svetlich@siol.net): 2.5.1
Swoboda, Bernhard; University of Trier, Germany (b.swoboda@uni-trier.de): 1.5.9, 2.5.12, 3.1.10
Sy-Changco, Joseph Adea; University of Macau, Macau (josephs@umac.mo): 2.3.5
Szukuladat, Betina; RSM Erasmus University, Netherlands (bszukuladat@rsm.nl): 1.1.6
Szulanski, Gabriel; INSEAD, Singapore (gabriel.szulanski@insead.edu): 2.5.7
T
Tai, FanChan; National Taiwan University, Taiwan (d92724004@ntu.edu.tw): 2.4.13
Tallon, Stephen B.; University of Richmond, USA (stallam@richmond.edu): 0.3, 2.1.2, 2.5.9
Tam, Charles Chin Chiu; Macquarie University, Australia (charles.cc.tam@gmail.com): 2.5.8
Tan, On Kiat; Monash University, Australia (onk.tam@bus econ.monash.edu.au): 2.2.7
Tan, Alvin; University of Queensland, Australia (a.tan@business.uq.edu.au): 2.4.2
Tang, Gordon Y.N.; Hong Kong Baptist University, Hong Kong, SAR-PRC (gytang@hku.hk): 3.1.5
Tang, Jingnan; Sacred Heart University, USA (tangj@sacredheart.edu): 1.3.5, 2.5.3
Tanmungra, Pritiya; Singapore Management University, Singapore (tanmungra@smu.edu.sg): 2.3.5
Tanmuang, Thanawit; Universiti Teknologi Malaysia, Malaysia (thtga2003@gmail.com): 1.3.4, 1.1.6
Tarba, Shlomo Yedidia; Ben-Gurion University of the Negev, Israel (shlomo.tarba@bgu.ac.il): 3.2.4
Tarique, Ibraiz; Pace University, USA (itarique@pace.edu): 3.4.5
Tasoluk, Burcu; Sabanci University, Turkey (tasolukb@sabanciuniv.edu): 1.2.6
Tatoglu, Ekrem; Bahcesehir University, Turkey (ekremt@bahcesehir.edu.tr): 2.2.3
Taufe, Florian A.; Imperial College, London, United Kingdom (flaufer@imperial.ac.uk): 3.1.12
Teagarden, Mary B.; Thunderbird School of Global Management, USA (mary.teagarden@thunderbird.edu): 1.5.14, 2.4.7
Teegen, Hildy; University of South Carolina, USA (teegen@moore.sc.edu): 0.3
Temouri, Yama; Aston University, United Kingdom (temourny@aston.ac.uk): 2.4.16
Terra, Paulo Renato Soares; UFRGS University, Brazil, Brazil (prstterra@ea.ufrgs.br): 3.1.9
Thakur, Pooja; Rutgers University, USA (thakurp@pgebus.rutgers.edu): 1.1.8
Theodosiou, Marios; University of Cyprus, Cyprus (marios@ucy.ac.cy): 2.3.5
Thomas, Chris Allen; University of Pennsylvania, USA (chthomas@dolphin.upenn.edu): 1.1.4
Thomas, David C.; Simon Fraser University, Canada (dc@sfu.ca): 1.4.10, 2.1.5, 2.5.11
Thomas, Douglas E.; University of New Mexico, USA (thomas@gmt.unm.edu): 1.1.1, 2.5.1
Thompson, Edmund R; University of Bath, United Kingdom (e.r.thompson@bath.ac.uk): 2.2.4
Thoumμngroje, Amonrat; Assumption University, Thailand (bbaath@yahoo.com): 3.1.6
Thun, Eric; University of Oxford, United Kingdom (eric.thun@bso.ox.ac.uk): 1.2.2
Thuy Nguyen, Linh; Gothenburg University, Canada (linhnguyen2409@yahoo.com): 1.13
Tien, Chengli; National Taiwan University, Taiwan (dtien888@gmail.com): 1.4.6, 2.4.12
Tihanyi, Laszlo; Texas A&M University, USA (tihanyi@tamu.edu): 0.1
Timlom, A. Joaichim; University of Kalmarska Baltic Business School, Sweden (joaichim.timlom@hik.se): 1.2.6
Tipton, Ben; University of Sydney, Australia (b.tipton@econ.usyd.edu.au): 2.5.9
Ulas, Hayfaa; Manchester Business School, United Kingdom (hayfaa.ulas@postgrad.manchester.ac.uk): 1.4.5
Tomas, Chiara; University of Urbino and Scuola Superiore S. Anna, Italy (c.tomas@ssup.it): 2.3.13
Tong, Tony W.; University of Colorado, USA (tony.tong@colorado.edu): 2.3.10
Townsend, Janel D.; Oakland University, USA (townsend@oakland.edu): 2.3.4
Trevino, Len J.; Washington State University, USA (itrevino@wsu.edu): 3.2.5
Troilo, Michael L.; University of Tulsa, USA

94 AIB 2008 Annual Conference | Milan, Italy | June 30–July 3
Is JIBS missing from your library’s collection?

Help your library to complete its collection with this top ten journal in business and management. No expedition or large nets are required in order to bring JIBS to your librarian’s attention... but your endorsement is vital!

Go to: www.jibs.net and click ‘Recommend this publication to your library’
Knowledge Development and Exchange in International Business Networks
INTERNATIONAL BUSINESS COURSE MATERIALS

Billions of Entrepreneurs: How China and India Are Reshaping Their Futures—and Yours
by HBS Professor Tarun Khanna

Learn how these two countries will ultimately reshape business, politics, and society throughout the world. Ideal for courses in Global Entrepreneurship, Business and Government, and International Business.

Also available in individual chapters.

Product #3838 • Hardcover • US$ 29.95

RELATED MATERIAL

New Faculty Lecture on CD by Tarun Khanna

In this 30-minute lecture, Professor Khanna explains how policy choices in India and China affect foreign direct investment and examines how infrastructure affects different industries’ growth.

Product #1480C • CD-ROM • US$ 125

FREE EXAM COPY ACCESS AND TEACHING NOTES for Faculty Authorized on Our Web Site

Visit our booth to learn more about our International Business course materials.

AIB 2008: PANEL SESSION

China and India: Comparing Development Trajectories and Their Implications for International Business
Session #191 featuring Tarun Khanna

Refer to the AIB Conference Program for date and time.
AN ONLINE RESOURCE FOR INTERNATIONAL BUSINESS EDUCATORS

GlobaLens is the William Davidson Institute’s online resource for international business educators. It features:

- **Cases**: a searchable catalogue of international business cases, exercises, and other course materials
- **Courses**: a searchable library of syllabi for developing international business courses
- **Community**: an interactive space for discussing international business cases, courses, and teaching issues

www.GlobaLens.com
FREE Online Software Trial (Free with adoption)
Go to www.Janavaras.com to register as an Instructor

WEB based Teaching tools for
- Export Marketing Course
- International Business/Management Course
- International Marketing & Strategy Course

BRIDGE THE GAP BETWEEN THEORY & THE WORLD OF BUSINESS

The online software packages developed by Professor Janavaras are designed to help students conduct a company situation analysis, identify global market opportunities, select best foreign markets, and develop a strategic international business plan.

Real-Time! Interactive! Instructor’s Manual Minimal Preparation for Instructors!

basilj@janavaras.com
www.Janavaras.com

The GLOBAL, Global Business Book
Global Business
Mike Peng | ISBN: 0-324-36073-8
Available Now!

Open a World of Success with Peng
Discover the engaging, relevant, truly global approach that’s ideal for your students with a wealth of cases, exclusive coverage, lively reading, and ethical global insights from author Mike Peng. A first in international business texts, Global Business integrates a unique strategic perspective throughout all chapters to highlight the managerial implications of global business for your students, while remaining inviting to today’s reader. Integrated coverage of topics from both an Institution-Based View (IBV) and Resource-Based View (RBV), woven throughout each chapter, keep concepts accessible to your students, while providing a better understanding of how and why some firms succeed while others fail in today’s competitive global environments.

Other top selling international texts:
Global Strategy, 2e
Mike Peng
AVAILABLE OCTOBER 2008!

International Dimensions of Organizational Behavior, 5e
Nancy J. Adler with Allison Gundersen

Visit us online at academic.cengage.com for more information!
2008 Exhibitor Listing

Please visit the ground floor of the Velodromo to view the exhibits. AIB would like to thank the following organizations for exhibiting at this year's conference (in alphabetical order):

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>AIB 2009 San Diego - San Diego State University</td>
</tr>
<tr>
<td>2.</td>
<td>Bocconi EGEA</td>
</tr>
<tr>
<td>4.</td>
<td>Cambridge University Press</td>
</tr>
<tr>
<td>5.</td>
<td>Edward Elgar Publishing</td>
</tr>
<tr>
<td>6.</td>
<td>Elsevier</td>
</tr>
<tr>
<td>7.</td>
<td>Emerald Group Publishing</td>
</tr>
<tr>
<td>8.</td>
<td>Harvard Business Publishing</td>
</tr>
<tr>
<td>9.</td>
<td>Interpretive Simulations</td>
</tr>
<tr>
<td>10.</td>
<td>Ivey Publishing</td>
</tr>
<tr>
<td>11.</td>
<td>M.E. Sharpe</td>
</tr>
<tr>
<td>12.</td>
<td>Palgrave Macmillan</td>
</tr>
<tr>
<td>13.</td>
<td>Pearson Education</td>
</tr>
<tr>
<td>14.</td>
<td>SAGE Publications</td>
</tr>
<tr>
<td>15.</td>
<td>Springer</td>
</tr>
<tr>
<td>16.</td>
<td>Taylor &amp; Francis / Routledge</td>
</tr>
<tr>
<td>17.</td>
<td>Wiley-Blackwell</td>
</tr>
<tr>
<td>18.</td>
<td>William Davidson Institute</td>
</tr>
</tbody>
</table>
We thank the following organizations for their support of the Academy of International Business through an institutional membership.

<table>
<thead>
<tr>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birla Institute of Management Technology, India</td>
</tr>
<tr>
<td>Brunel University, United Kingdom</td>
</tr>
<tr>
<td>Duke University CIBER, USA</td>
</tr>
<tr>
<td>Eafit University, Colombia</td>
</tr>
<tr>
<td>Erasmus University, Netherlands</td>
</tr>
<tr>
<td>Florida International University, USA</td>
</tr>
<tr>
<td>George Washington University, USA</td>
</tr>
<tr>
<td>Georgia State University, USA</td>
</tr>
<tr>
<td>Indiana University, USA</td>
</tr>
<tr>
<td>Michigan State University, USA (3 memberships)</td>
</tr>
<tr>
<td>National Institute of Development Administration, Thailand</td>
</tr>
<tr>
<td>Peking University, Guanghua School of Management, China</td>
</tr>
<tr>
<td>Rosario University, Colombia</td>
</tr>
<tr>
<td>St. Mary's University, USA</td>
</tr>
<tr>
<td>Texas A&amp;M University, USA</td>
</tr>
<tr>
<td>University of Auckland, New Zealand</td>
</tr>
<tr>
<td>University of Illinois at Chicago, USA</td>
</tr>
<tr>
<td>University of Scranton, USA</td>
</tr>
<tr>
<td>University of South Carolina, USA</td>
</tr>
<tr>
<td>Youngstown State University, USA</td>
</tr>
<tr>
<td>York University, Schulich School of Business, Canada (2 memberships)</td>
</tr>
</tbody>
</table>

**Learn More about Becoming an Institutional Member**

Your school can join the prestigious schools above by becoming an institutional member of the AIB. Additional information on the benefits of becoming an institutional member and instructions on how to become one can be found on our website at http://aib.msu.edu/membership/.
### Past Presidents of the Academy of International Business

<table>
<thead>
<tr>
<th>Year Range</th>
<th>President</th>
<th>Year Range</th>
<th>President</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999-2000</td>
<td>José de la Torre</td>
<td>1975-1976</td>
<td>Phillip Grub</td>
</tr>
<tr>
<td>1983-1984</td>
<td>Robert Hawkins</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Past AIB Conference Locations

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Year</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>Indianapolis, Indiana, USA</td>
<td>1982</td>
<td>Washington, D.C., USA</td>
</tr>
<tr>
<td>2006</td>
<td>Beijing, China</td>
<td>1981</td>
<td>Montreal, Quebec, Canada</td>
</tr>
<tr>
<td>2005</td>
<td>Québec City, Canada</td>
<td>1980</td>
<td>New Orleans, Louisiana, USA</td>
</tr>
<tr>
<td>2004</td>
<td>Stockholm, Sweden</td>
<td>1979</td>
<td>Las Vegas, Nevada, USA</td>
</tr>
<tr>
<td>2003</td>
<td>Monterey, California, USA</td>
<td>1978</td>
<td>Chicago, Illinois, USA</td>
</tr>
<tr>
<td>2002</td>
<td>San Juan, Puerto Rico</td>
<td>1977</td>
<td>Orlando, Florida, USA</td>
</tr>
<tr>
<td>2001</td>
<td>Sydney, Australia</td>
<td>1976</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>2000</td>
<td>Phoenix, Arizona, USA</td>
<td>1975</td>
<td>Dallas, Texas, USA</td>
</tr>
<tr>
<td>1999</td>
<td>Charleston, South Carolina, USA</td>
<td>1974</td>
<td>San Francisco, California, USA</td>
</tr>
<tr>
<td>1998</td>
<td>Vienna, Austria</td>
<td>1973</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1997</td>
<td>Monterrey, Mexico</td>
<td>1972</td>
<td>Toronto, Ontario, Canada</td>
</tr>
<tr>
<td>1996</td>
<td>Banff, Alberta, Canada</td>
<td>1971</td>
<td>New Orleans, Louisiana, USA</td>
</tr>
<tr>
<td>1995</td>
<td>Seoul, Korea</td>
<td>1970</td>
<td>Detroit, Michigan, USA</td>
</tr>
<tr>
<td>1994</td>
<td>Boston, Massachusetts, USA</td>
<td>1969</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1993</td>
<td>Hawaii, USA</td>
<td>1968</td>
<td>Chicago, Illinois, USA</td>
</tr>
<tr>
<td>1992</td>
<td>Brussels, Belgium</td>
<td>1967</td>
<td>Washington, D.C., USA</td>
</tr>
<tr>
<td>1991</td>
<td>Miami, Florida, USA</td>
<td>1966</td>
<td>San Francisco, California, USA</td>
</tr>
<tr>
<td>1990</td>
<td>Toronto, Ontario, Canada</td>
<td>1965</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1989</td>
<td>Singapore</td>
<td>1964</td>
<td>Chicago, Illinois, USA</td>
</tr>
<tr>
<td>1988</td>
<td>San Diego, California, USA</td>
<td>1963</td>
<td>Boston, Massachusetts, USA</td>
</tr>
<tr>
<td>1987</td>
<td>Chicago, Illinois, USA</td>
<td>1962</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1986</td>
<td>London, United Kingdom</td>
<td>1961</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1985</td>
<td>New York City, New York, USA</td>
<td>1960</td>
<td>New York City, New York, USA</td>
</tr>
<tr>
<td>1984</td>
<td>Cleveland, Ohio, USA</td>
<td>1959</td>
<td>Washington, D.C., USA</td>
</tr>
<tr>
<td>1983</td>
<td>San Francisco, California, USA</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
AIB Fellows

The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year -- often the first Plenary Panel.

Dean of the Fellows:
Jean J. Boddewyn - Baruch College, City University of New York

Participating (Active) Fellows:
Adler, Nancy J. - McGill University
Aggarwal, Raj - University of Akron
Aharoni, Yair - Tel Aviv University
Bartlett, Christopher A. - Harvard Business School
Beamish, Paul W. - University of Western Ontario
Behrman, Jack N. - University of North Carolina
Birkinshaw, Julian - London Business School
Boddewyn, Jean J. - Baruch College - CUNY
Boyacigiller, Nakiye A. - Sabanci University
Buckley, Peter J. - University of Leeds
Cantwell, John A. - Rutgers University
Casson, Mark Christopher - University of Reading
Cavusgil, S. Tamer - Michigan State University
Cho, Dong-Sung - Seoul National University
Choi, Frederick D.S. - Stern School of Business, NYU
Contractor, Farok J. - Rutgers University
Daniels, John D. - University of Miami
de la Torre, José - Florida International University
Deviney, Timothy M. - Australian School of Business
Douglas, Susan P. - New York University
Doz, Yves L. - INSEAD
Dunning, John H. - Reading University
Eden, Lorraine - Texas A&M University
Ghemawat, Pankaj - IIESE
Goodnow, James D. - Bradley University
Green, Robert T. - The Univ. of Texas at Austin
Grosse, Robert - Thunderbird
Hawkins, Robert G. - Georgia Institute of Technology
Hennart, Jean-Francois - Tilburg University
Keegan, Warren J. - Pace University
Kobayashi, Noritake - Keio University
Kobrin, Stephen J. - University of Pennsylvania
Kogut, Bruce M. - University of Pennsylvania
Kotabe, Masaaki - Temple University
Kujawa, Duane - University of Miami
Lenway, Stefanie - University of Illinois at Chicago
Lessard, Donald R. - Sloan School at M.I.T.

Secretary/Treasurer of the Fellows:
Rosalie Tung - Simon Fraser University

To see a complete list of AIB Fellows including Inactive, Deceased, and Honorary Fellows, and to access bios of the Participating (Active) Fellows, please visit the AIB Fellows page on AIB’s website at http://aib.msu.edu/aibfellows.asp.
Globalization has become a key concept in International Business and it reflects the fact that cross border flows of goods, services, capital, knowledge, ideas, and trends have substantially increased over the last couple of decades. This has made the world a smaller place to be. However, there is still much disagreement about how global, in fact, the world has become. In one end of the spectrum it is argued that technological and social shifts has levelled out the global playing field and created the conditions for a converging flat wired world in which information, money, and people can move around almost seamless. The world is a global village where we all are next-door neighbours. In the other end of the spectrum it is pointed out that ninety percent of the world’s phone calls, web traffic, and investments are still local. Furthermore, when looking at the geographical distribution of innovation the world seems rather spiky in the sense that most new knowledge (e.g. reflected in patents and scientific citations) is still concentrated in a few centres of the world. In this world the ‘peaks’ are growing higher and getting better connected whereas the valleys mostly languish.

Companies are forced to adjust their strategies to this changing world and they choose very different strategies: some companies pursue a local or regional strategy while others follow a global strategy. Offshoring strategies leveraging advantages outside the home country are becoming widespread and are setting tensions in motion in advanced economies as not only manufacturing work, but also advanced activities and higher-end jobs are at risk of moving to emerging economies.

The aim of the San Diego conference is to enhance our understanding of where and how the world is changing as a result of globalization. That is to discuss what might get more global and what remains - or even become more - local. This discussion goes to the heart of research in International Business that builds on concepts like liability of foreignness and psychic distance, and contributions that address these issues are especially encouraged as submissions for the conference.
Call for Papers

Track 1: The Context of Global Business, including issues international political economy, corporate political strategy, and business history
Track Chair: Jonathan Doh, University of Villanova

Track 2: International Economics, Finance, Accounting and Taxation
Track Chair: Timothy Devinney, Australia School of Business

Track 3: Alliances and inter-firm relationships
Track Chair: Charles Dhanaraj, Indiana University

Track 4: Subsidiary evolution and strategy
Track Chair: Björn Ambos, University of Vienna

Track 5: Organizational structure, capabilities, and strategic planning in the MNC
Track Chair: Ulf Andersson, University of Uppsala

Track 6: Learning, knowledge and innovation
Track Chair: Snejina Michalova, University of Auckland

Track 7: FDI, location, firm-location, and FDI spillovers
Track Chair: Ram Mudambi, Temple University

Track 8: International human resource management and cross-cultural management
Track Chair: Ruth Aguilera, University of Illinois at Urbana-Champaign

Track 9: Internationalization processes, and international market strategies
Track Chair: Bent Petersen, Copenhagen Business School

Track 10: Outsourcing, offshoring, and supply chain management
Track Chair: Michael Mol, University of Reading

Track 11: Emerging markets economies
Track Chair: Ravi Ramamurti, Northeastern University
AIB 2009 HOST HOTEL

Sheraton San Diego Hotel and Marina: The Sheraton San Diego Hotel and Marina enjoys panoramic views of San Diego bay and is just 10 minutes from the San Diego Zoo, Old Town and Balboa Park and about 20 minutes from Sea World. You can charter a boat for an afternoon of sailing or rent bicycles for a leisurely tour right at the hotel. The hotel includes complimentary shuttle service to and from the San Diego Airport.

Welcome to San Diego, “America’s Finest City”
San Diego, California’s second largest city, offers visitors 70 miles of beaches and a climate that is noted for many sunny days and moderate temperatures. Bordered by Mexico to the South, the Pacific Ocean, the Anza-Borrego Desert and the Laguna Mountains, San Diego county’s 4,200 square miles offer immense options for business and pleasure.
COME FOR THE MEETING
STAY FOR VACATION

San Diego Zoo: Home to more than 4,000 rare and endangered animals, the San Diego Zoo is a world famous conservation organization where visitors view exotic animals in habitat environments. Zoo guests may view rare giant pandas, cuddly looking koalas, reptiles of various shapes and sizes and many more interesting species.

PETCO Park: If you’re looking to take in a baseball game, PETCO Park (home of the San Diego Padres) is nearby, in the downtown area and right across from the San Diego Convention Center.

SeaWorld San Diego: With daily shows featuring killer whales, dolphins, sea lions and other marine life, SeaWorld San Diego offers sites and experiences not found anywhere else. Enjoy the rides or visit the spectacular exhibits that allow you to get up close with penguins, sharks, otters, seals and much more.

Old Town: Old Town is the site of the first permanent Spanish settlement in California making San Diego the “birthplace” of California. In 1769, Father Junipero Serra established the first mission in a chain of 21 missions that were to be the cornerstone of California’s colonization. Today, Old Town State Historic Park preserves homes and buildings from 1821 to 1872 period including San Diego’s first schoolhouse. The park includes a main plaza, exhibits, museums and living history demonstrations.

Balboa Park: Balboa Park is where you can experience San Diego’s natural beauty, wonderful art and culture and the stunning landscapes and gardens. Many of San Diego’s museums, including the renowned San Diego Museum of Natural History and the Reuben H. Fleet Science Center, are located at the heart of the park.

AIB 2009 HOST SCHOOL

San Diego State University
College of Business Administration
Leadership for the Global Marketplace

San Diego State University: SDSU, with its diverse faculty and myriad academic programs, offers an increasingly international emphasis to prepare students for a global future. SDSU’s College of Business Administration is a noted leader in turning out students who have outstanding track records in the world of national and international business.

SDSU’s International Business and Entrepreneurship programs have gained national recognition as being among the best in the United States.