

Curriculum Vitae

WILLIAM NEWBURRY

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Florida International University
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ACADEMIC AFFILIATIONS

Florida International University

- Department of International Business
 - Department Chair, August 2018 to Present.
- Department of Management and International Business.
 - Department Chair, May 2015 to August 2018.
 - Associate Department Chair, August 2014 to May 2015.
- Ryder Eminent Scholar of Global Business, July 2016 to Present.
 - SunTrust Bank Professor, September 2010 to June 2016.
 - Knight Ridder Center for Excellence in Management (KRCEM) Research Professor, September 2009 to August 2010.
- Professor, August 2015 to Present.
 - Associate Professor (with tenure), August 2009 to August 2015.
 - Assistant Professor, August 2007 to August 2009.

China Europe International Business School (CEIBS) Center for Emerging Market Studies (CEMS)

- Non-Resident Senior Research Fellow, April 2016 to Present.

Skolkovo Institute of Emerging Market Studies (SIEMS)

- Non-Resident Senior Research Fellow, December 2012 to December 2014.
- Associated Research Fellow, 2009 to 2012.

Rutgers Business School – Newark and New Brunswick

- Department of Management and Global Business, Assistant Professor, July 2002 to June 2007. (The Department of Organization Management and the International Business segment of the former International Business/Business Environment department merged in July 2002.)
- Department of International Business/Business Environment, Assistant Professor, July 2000 to June 2002; Lecturer, July 1999 to June 2000.

EDUCATION

Ph.D. in International Business and Management. New York University. New York, NY (January 2000).

- **Dissertation Title:** Interoffice Shared Perceptions as a Control Method in an Integrated Multinational Corporation. (Co-Chairs: Myles Shaver and William Guth).

Japanese and Mandarin Chinese Language Certificates. Fontbonne College (offered through an offsite program run by Berlitz Language School at McDonnell Douglas Corporation). St. Louis, MO (June 1994).

Master of Arts Degree in International Affairs. Washington University. St. Louis, MO (September 1991).

- Completed directed Research Project on the position of the Japanese banking industry within the Japanese "keiretsu" structure.

Graduate Rotary Scholar. University of Tasmania. Hobart, Tasmania, Australia. (February 1988 to December 1988).

- Pursued advanced Japanese language studies and Asian/International Relations courses.
- Served as an "Ambassador of Goodwill" for Rotary International, interacting with Rotary and non-Rotary audiences.

Bachelor of Science in Business Administration. Truman State University (formerly Northeast Missouri State University). Kirksville, MO (May 1987).

- NMSU Outstanding Business Administration Student, 1986-87 Academic Year.

RESEARCH INTERESTS

- Conduct research in global business strategy focusing on:
 - Reputation and other Stakeholder Perceptions of Global Firms
 - Emerging Market Multinationals
 - Managing International Subsidiaries and Joint Ventures

TEACHING INTERESTS

- Teach Masters, Ph.D. and Undergraduate courses related to the following topics:
 - Business Policy and Strategy
 - International Business/Management
 - Emerging Markets

RESEARCH FELLOWSHIPS AND HONORS

Best Paper Awards

- Best Paper in Research Methods (Abraham Stefanidis, Moshe Banai, William Newburry, Stav Fainshmidt, Ulf Henning Richter, Ursula Schinzel, Yin Kong, Ahmet Erkus, Svetlana Shakirova, Mehmet Ferhat Özbek, Herbert Goelzner, Ana Shetach, and Ünsal Sigri), Academy of International Business Central and Eastern Europe Chapter (AIB-CEE) Annual Meeting, Krakow, Poland, September 2018.
- Finalist for Best Paper Award (with Marcelo J. Alvarado-Vargas, Armando Borda, Carlos Miguel Ortiz Baldo, Edwin Durán-Zurita, José Mauricio Galli Geleilate, Massiel Guerra, Michel Hermans, Maria Virginia Lasio Morello, Michel Hermans, Maria Virginia Lasio Morello, Sergio Madero, Miguel Olivas-Lujan, and Anne Marie Zwerg-Villegas), Academy of International Business Latin America Chapter (AIB-LAT) Annual Meeting, Medellin, Colombia, March 2014.
- Award for Best Iberoamerican Paper (with Marcelo J. Alvarado-Vargas, José Mauricio Galli Geleilate, Miguel Olivas-Lujan, Michel Hermans, Armando Borda, Carlos Miguel Ortiz Baldo, Edwin Durán-Zurita, Massiel Guerra, Maria Virginia Lasio Morello, Sergio Madero, and Anne Marie Zwerg-Villegas), Iberoamerican Academy of Management Eighth International Conference, São Paulo, Brazil, December 2013.
- Finalist, AIB-Southeast Conference Best Paper Award (with Steve Zanakis and Vasyl Taras), November 2012.
- Runner-up, Dorothy Harlow Best Paper Award for the Gender and Diversity (GDO) Division of the Academy of Management (with Naomi Gardberg, Bryant Hudson and Yonathan Feffer), August 2012.
- Runner-up Paper Award (with Dina AbdelZaher and Sumit Kundu), AIB-SW Annual Conference, Houston, March 2011.
- Winner, Best Paper Award (with Abraham Soleimani), AIB-Latin America Chapter Annual Conference, Rio de Janeiro, June 2010.
- Second Best Paper in a Breakout Session (with Abraham Soleimani, Sebastian Taciak and Leonard Ponzi), 2010 Reputation Institute Annual Conference, Rio de Janeiro, May.
- Winner, IIB/WAIB Award for Increased Gender Awareness in International Business Research (with Amanda Bullough, Galen Kroeck, Kevin Lowe and Elizabeth Prugl), 2009 Academy of International Business Annual Meeting, San Diego, June.
- Finalist, IJGE/WAIB 1st Annual Emerging Scholar Award in Women's Entrepreneurship (with Amanda Bullough, Galen Kroeck, Kevin Lowe and Elizabeth Prugl), 2009 Academy of International Business Annual Meeting, San Diego, June.
- Conference Best Paper Award Finalist (with Aya Chacar and Balagopal Vissa), 2008 Strategic Management Society Conference, Cologne, October.
- Eldridge Haynes Prize for Best Paper First Runner-Up (Best Paper by a Scholar(s) Under 40) (with Naomi Gardberg and Liuba Belkin), Academy of International Business Annual Meeting, 2003.
- Best Paper Finalist (with Naomi Gardberg and Liuba Belkin), Academy of International Business Annual Meeting, 2003.
- Best Empirical Paper Nominee (with Naomi Gardberg), Academy of International Business-Northeast Annual Meeting, 2002.
- Best Empirical Paper Nominee (with Pardis Ansari and Liuba Belkin), Academy of International Business-Northeast Annual Meeting, 2002.

Research Grants

- FIU CIBER Faculty Award Grant Recipient (with Nathan Hiller), \$3000, May 2011
- FIU CIBER Faculty Award Grant Recipient, \$3000, June 2009
- FIU CIBER Faculty Award Grant Recipient (with Aya Chacar), \$1000, June 2009
- FIU CIBER Faculty Award Grant Recipient (with Aya Chacar), \$4000 (\$2000 each), May 2008
- Rutgers Research Resources Committee Grant to Hire Research Assistant, \$4000, Summer 2005.

- Rutgers Research Resources Committee Grant to Hire Research Assistant, \$4000, Summer 2004.
- Rutgers Research Resources Committee Grant to Hire Research Assistant, \$3000, Summer 2003.
- Rutgers Research Resources Committee Grant to Hire Research Assistant, \$3000, Summer 2002.

Additional Research Recognitions and Honors

- Florida International University 2014 Top Scholar Award (one of ~25 university-wide).
- One of the top 5% most viewed LinkedIn profiles for 2012.
- Ranked 19th among scholars who published in the *Journal of International Business Studies* in terms of research productivity between 2000 and 2009 in a study published in *Management International Review* by Lahiri and Kumar (2012).
- Listed as one of the 31 most prolific authors in the *Journal of International Business Studies* for the period 1996 to 2006, as well as one of the 34 most prolific authors in six top international business journals for the same period in a June 2008 article in the *Asia Pacific Journal of Management*.
- Samsung Economic Research Institute China (SERIC) Fellow, Summer 2006.
- Invited Participant in the 2005 Delphi Study on the Future of International Business Research based upon being among the top 89 out of 1900 (4.7%) prolific authors in the top five international business journals.
- Research Fellow, China Europe International Business School (CEIBS), Center for Emerging Market Strategy (CEMS), Shanghai, China, July 2005.
- Rutgers Business School Junior Faculty Research Award Winner, 2004 (one awarded annually).
- Invited Participant, Academy of International Business Paper Development Workshop, July 2004.
- Research Fellow, China Europe International Business School (CEIBS), Center for Emerging Market Strategy (CEMS), Shanghai, China, June 2004.
- Rutgers Business School Junior Faculty Research Award Finalist, 2003.

TEACHING FELLOWSHIPS AND HONORS

- Best Professor, Masters of International Business (MIB) Program, Summer 2011.
- Best Professor, International MBA (IMBA) Program, 2010.
- Paul Nadler Junior Faculty Teaching Award Winner, 2003 (one awarded annually).
- Paul Nadler Junior Faculty Teaching Award Finalist, 2001, 2002.
- Rutgers University GE Grant Fellowship, \$5000, Spring 2000.
- New York University Doctoral Student Teaching Award, 1998.

PROFESSIONAL/SERVICE/OTHER HONORS

- *Business Research* Reviewer of the Year 2017 (one of several awarded), May 2018.
- Invited Guest Editor, JIBS/AIB Paper Development Workshop, Bangalore, India, June 2015.
- Invited Guest Editor, JIBS/AIB Paper Development Workshop, Vancouver, Canada, July 2014.
- Academy of Management International Management Division Best Reviewer Award, August 2013.
- Invited Guest Editor, JIBS/AIB Paper Development Workshop, Istanbul, Turkey, July 2013.
- FIU College of Business Administration Outstanding Service Award for the Department of Management & International Business, 2011-2012.
- Elected AIB Latin American Chapter President/Chapter Chair, July 1, 2012 - Present.
- Academy of Management International Management Division Best Reviewer Award, August 2011.
- Invited Guest Editor, JIBS/AIB Paper Development Workshop, Nagoya, Japan, June 2011.

- Invited Guest Editor, JIBS/AIB Paper Development Workshop, Rio de Janeiro, Brazil, June 2010.
- Elected to 3-Year Officer Position within the Global Strategy Interest Group of the Strategic Management Society progressing from Associate Program Chair (2006-2007) to Program Chair (2007-2008) to Interest Group Chair (2008-2009), ending October 2009.
- *Journal of International Business Studies (JIBS)* Best Reviewer Award (one of 10 selected), Academy of International Business Annual Meeting, San Diego, June 2009.
- Outstanding Reviewer Award, Administration Sciences Association of Canada (ASAC), 2006-2007.
- Invited Panelist, Academy of International Business Doctoral Consortium, 2007.
- Invited Participant, Academy of International Business Junior Faculty Consortium, 2002.
- Invited Participant, Academy of Management International Management Division Junior Faculty Consortium, 2000.
- Invited Participant, Academy of International Business Junior Faculty Consortium, 1999.
- Invited Participant, International Management Division Doctoral Consortium, 1997 Academy of Management Meeting.
- Invited Participant, Doctoral Consortium, 1997 Academy of International Business Meeting.
- New York University Doctoral Student Fellowship, 1994-1999.
- International Business Department Student Representative to the New York University Ph.D. Committee, 1995-1996.
- McDonnell Douglas Corporation Teammate of Distinction, 1991, 1992, 1994.
- Rotary International Graduate Scholarship, 1988.
- Delta Sigma Pi National Collegian of the Year, 1987 (also Midwest Regional and Iota Nu Chapter Winner).
- Northeast Missouri State University (subsequently renamed Truman State University) Outstanding Business Administration Student, 1987.
- General John J. Pershing Scholarship (4-year, undergraduate, full-ride), 1983-1987.

PUBLICATIONS IN REFEREED JOURNALS

UT Dallas, *Financial Times* and other FIU "A" Journals

1. Chao C. Chen, Joseph P. Gaspar, Ray Friedman, William Newburry, Michael C. Nippa, Katherine Xin, and Ronaldo Parente. 2017. Paradoxical Relationships Between Cultural Norms of Particularism and Attitudes Toward Relational Favoritism: A Cultural Reflectivity Perspective. *Journal of Business Ethics*. 145(1): 63-79.
2. Armando J. Borda, William Newburry, Hildy Teegen, Antonio Montero, Juan J. Nájera-Sánchez, Francisco J. Forcadell, Natali Lama, and Zulma Quispe. 2017. Looking for a Service Opening: Building Reputation by Leveraging International Activities and Host Country Context. *Journal of World Business*, 52(4): 503-517.
3. Michel Hermans, William Newburry, Marcelo J. Alvarado-Vargas, Miguel Olivas-Lujan, Armando Borda, Carlos Miguel Ortiz Baldo, Edwin Durán-Zurita, José Mauricio Galli Geleilate, Massiel Guerra, Maria Virginia Lasio Morello, Sergio Madero, and Anne Marie Zwerg-Villegas. 2017. Attitudes Towards Women's Career Advancement in Latin America: The Moderating Impact of Perceived Company International Proactiveness. *Journal of International Business Studies*, 48(1): 90-112.
4. Armando Borda, José-Mauricio G. Geleilate, William Newburry and Sumit K. Kundu. 2017. Firm Internationalization, Business Group Diversification and Firm Performance: The Case of Latin American Firms. *Journal of Business Research*, 72: 104-113.

5. Stelios H. Zankis, William Newburry and Vasyl Taras. 2016. Global Social Tolerance Index and Multi-method Country Rankings Sensitivity. *Journal of International Business Studies*. 47(4): 480-497.
6. David L. Deephouse, William Newburry and Abraham Soleimani. 2016. The Effects of Institutional Development and National Culture on Cross-National Differences in Corporate Reputation. *Journal of World Business*. 51(3): 463-473.
7. Yannick Thams, Marcelo Alvarado-Vargas and William Newburry. 2016. Geographical Diversification as a Predictor of MNC Reputations in their Home Nations. *Journal of Business Research*. 69(8): 2882–2889.
8. Abraham Soleimani, William Schnepfer and William Newburry. 2014. The Impact of Stakeholder Power on Corporate Reputation: A Cross-country Corporate Governance Perspective. *Organization Science*, 25(4): 991-1008.
9. Amanda Bullough, Galen Kroeck, William Newburry, Sumit Kundu, and Kevin Lowe. 2012. Women's Political Leadership Participation around the World: An Institutional Analysis. *Leadership Quarterly*, 23(3): 398–411.
10. William Newburry and Pooja Thakur. 2010. Multi-Level Impacts on Perceived Career Opportunity from Global Integration: Human Capital Development within Internal Institutional Environments. *International Journal of Human Resource Management*, 21(13): 2358-2380.
11. Aya Chacar, William Newburry and Balagopal Vissa. 2010. Bringing Institutions into Performance Persistence Research: Exploring the Impact of Product, Financial and Labor Market Institutions. *Journal of International Business Studies*, 41: 1119-1140.
12. Dong Chen, Sam Park and William Newburry. 2009. Parent Contribution and Organizational Control in International Joint Ventures. *Strategic Management Journal*, 30(11): 1133-1156.
13. William Newburry, Liuba Belkin and Pardis Ansari. 2008. Perceived Career Opportunities from Globalization: Influences of Globalization Capabilities and Attitudes towards Women in Iran and the U.S. *Journal of International Business Studies*, 39(5): 814-832.
14. William Newburry, Naomi A. Gardberg and Liuba Belkin. 2006. Organizational Attractiveness is in the Eye of the Beholder: The Interaction of Demographic Characteristics with Foreignness. *Journal of International Business Studies*, 37(5): 666-686.
15. William Newburry and Nevena Yakova. 2006. Standardization Preferences: A Function of National Culture, Work Interdependence and Local Embeddedness. *Journal of International Business Studies*, 37(1): 44-60.
16. Yoram Zeira, Orly Yeheskel and William Newburry. 2004. A Comparative Analysis of Performance Assessment: International Joint Venture Managers versus Regional Headquarters Managers. *International Journal of Human Resource Management*, 15(4/5): 670-687.
17. William Newburry. 2001. MNC Interdependence and Local Embeddedness Influences on Perceptions of Career Benefits from Global Integration. *Journal of International Business Studies*, 32(3): 497-507.

18. Yoram Zeira and William Newburry. 1999. Equity International Joint Ventures (EIJVs) and International Acquisitions (IAs): Generic Differences in the Pre- and Post-Incorporation Stages. *Management International Review*, 39(4): 323-352.
19. Yoram Zeira, William Newburry and Orly Yehekel. 1997. Factors Affecting the Effectiveness of Equity International Joint Ventures in Hungary. *Management International Review*, 37(3): 259-279.

Other Peer-Reviewed Journals

20. Alvaro Cuervo-Cazurra, Jorge Carneiro, Diego Finchelstein, Patricio Duran, Maria Alejandra Gonzalez-Perez, Miguel A. Montoya, Armando Borda-Reyes, Maria Tereza Leme Fleury and William Newburry. *Multinational Business Review*, Forthcoming.
21. William Newburry. 2017. Dimensions, Contexts, and Levels: A Flourishing Reputation Field with Further Advancement to Come. *Corporate Reputation Review*, 20(3): 183-185 (invited).
22. Dina Abdelzaher and William Newburry. 2016. Do Green Policies Build Green Reputations? *Journal of Global Responsibility*, 7(2): 226-246.
23. William Newburry, John McIntyre and Wlamir Xavier. 2016. Exploring the interconnections between institutions, innovation, geography, and internationalization in emerging markets. *International Journal of Emerging Markets*, 11(2) (special issue introductory editorial).
24. Charles J. Fombrun, Leonard J. Ponzi and William Newburry. 2015. Stakeholder tracking and analysis: The RepTrak® system for measuring corporate reputation. *Corporate Reputation Review*, 18(1): 3-24.
25. Zhongqi Jin, Richard Lynch, Samaa Attia, Bal Chansarkar, Tanses Gulsoy, Paul Lapoule, Xueyuan Liu, William Newburry, Mohamad Sheriff Nooraini, Ronaldo Parente, Keyoor Purani, and Marius Ungerer. 2015. The relationship between consumer ethnocentrism, cosmopolitanism and product country image amongst younger generation consumers: the moderating role of country development status. *International Business Review*, 24(3): 380-393.
26. Naveen Jain, Sumit Kundu, and William Newburry. 2015. Efficiency-seeking emerging market firms: Resources and location choices. *Thunderbird International Business Review*, 57(1): 33-50.
27. William Newburry, Naomi A. Gardberg and Juan I. Sanchez. 2014. Employer attractiveness in Latin America: The association among foreignness, internationalization and talent recruitment. *Journal of International Management*, 20(3): 327-344.
28. Dina M. Abdelzaher, William Newburry and Sumit Kundu. 2013. The Hidden Costs to Offshoring; Exploring the Mediating Effects of Social Responsibility and Employee Layoffs. *International Business: Research, Teaching and Practice*, 7(1): 75-92.
29. Naomi A. Gardberg and William Newburry. 2013. Who Boycotts Whom? Marginalization, Company Knowledge and Strategic Issues. *Business & Society*, 52(2): 318-357.
30. William Newburry. 2011. Up, Down, Sideways, In and Out: Multiple Connections in the Strategic Management of the Global Enterprise. *Global Strategy Journal*, 1(3/4): 324-328 (invited commentary).
31. William Newburry and Abraham Soleimani. 2011. Multi-Level Reputation Signals in Service Industries in Latin America, *Revista Innovar*, 21(39, January-March): 191-204.

32. William Newburry, Orly Yehekel and Yoram Zeira. 2010. Predicting IJVs' Effectiveness Based on their Autonomy Levels and the Characteristics of their Parent Companies. *Journal of Chinese Business Review*, 9(12): 1-16.
33. William Newburry. 2010. Reputation and Supportive Behavior: Moderating Impacts of Foreignness, Industry and Local Exposure. *Corporate Reputation Review*, 12(4): 388-405.
34. Dong Chen, William Newburry, and Sam Park. 2009. Improving Sustainability: An International Evolutionary Framework. *Journal of International Management*. 15(3): 317-327.
35. Huiping Li and William Newburry. 2009. Relationship Development and International Agent Performance. *International Journal of Business Strategy*, 9(1): 82-93.
36. Mike Gordon and William Newburry. 2007. Students as a Resource for Introducing Intercultural Education in Business Schools. *Intercultural Education*, 18(3): 243-257.
37. Orly Yehekel, William Newburry and Yoram Zeira. 2004. Significant Differences in the Pre- and Post-Incorporation Stages of Equity International Joint Ventures (IJVs) and International Acquisitions (IAs), and their Impacts on Effectiveness. *International Business Review*, 13(5): 613-636.
38. William Newburry, Yoram Zeira and Orly Yehekel. 2003. Autonomy and effectiveness of equity international joint ventures (IJVs) in China. *International Business Review*, 12(4): 395-419.
39. Orly Yehekel, Yoram Zeira, Oded Shenkar and William Newburry. 2001. Parent-Company Dissimilarity and Equity International Joint Venture (EIJV) Effectiveness. *Journal of International Management*, 7(2): 81-104.
40. William Newburry and Yoram Zeira. 1999. Autonomy and Effectiveness of Equity International Joint Ventures: A Comparative Analysis of Hungary and Britain. *Journal of Management Studies*, 36(2): 263 – 285. (Note: This study is also reported in “Briefings from the Editor”, *Harvard Business Review*, 76(1): 11-12, January-February 1998.)
41. Ramdas Chandra and William Newburry. 1997. A Cognitive Map of the International Business Field. *International Business Review*, 6(4): 387-410.
42. William Newburry and Yoram Zeira. 1997. Generic Differences between Equity International Joint Ventures (EIJVs), International Acquisitions (IAs) and International Greenfield Investments (IGIs): Implications for Parent Companies. *Journal of World Business*, 32(2): 87-102.
43. William Newburry. 1992. The Semiconductor Industries in Taiwan and South Korea, *Journal of Third World Studies*, 9(2): 154-181.

PUBLICATIONS IN BEST PAPER PROCEEDINGS

44. William Newburry, Naomi A. Gardberg, Bryant A. Hudson and Yonathan Feffer. 2012. Organizational Actions in Face of Institutional Contestation: Diffusion of LGBT-Friendly Policies. *Academy of Management Best Paper Proceedings*, August, 1-6.
45. David L. Deephouse, Lei Li and William Newburry. 2009. Institutional and National Culture Effects

on Corporate Reputation. *Academy of Management Best Paper Proceedings*, August, 1-6.

46. Yoram Zeira, William Newburry and Orly Yehekel. 1997. Foreign Parent and CEO Assessments of Equity International Joint Venture (EIJV) Performance in China. Best Paper Proceedings of the 23rd Annual European International Business Academy (EIBA) Annual Conference, December.
47. Thomas N. Gladwin, William E. Newburry and Edward D. Reiskin. 1996. The Usual Mind as Environmentally Unsustainable: The Unusual Mind to Sustain Our Common Future, *Academy of Management Best Paper Proceedings*, August, 429-433.

BOOKS

48. Alvaro Cuervo-Cazurra, William Newburry, and Seung-Ho (Sam) Park. 2019 (under contract). *Building Strategic Capabilities in Emerging Markets*. Cambridge University Press.
49. Alvaro Cuervo-Cazurra, William Newburry and Seung-Ho (Sam) Park. 2016. *Emerging Market Multinationals: Managing Operational Challenges for Sustained International Growth*. Cambridge University Press.

EDITED BOOKS

50. David Deephouse, Naomi Gardberg and William Newburry (Eds.). 2019 (under contract). *Global Aspects of Reputation and Strategic Management. Volume 18 of Research in Global Strategic Management*. Emerald Publishing.
51. William Newburry, Leonardo Liberman and Moacir de Miranda Oliveira Jr. (Eds.). 2018. *Contemporary Influences on International Business in Latin America: Environmental, Firm and Individual-level Factors*. Palgrave MacMillan (in production process for anticipated October release).
52. William Newburry and Maria Alejandra Gonzalez Perez (Eds.). 2015. *International Business in Latin America: Innovation, Geography and Internationalization*. Palgrave MacMillan.
53. Leonardo Liberman and William Newburry (Eds.). 2013. *Internationalization, Innovation and Sustainability of MNCs in Latin America*, Palgrave MacMillan.

BOOK CHAPTERS/CASE STUDIES

54. William Newburry, Leonardo Liberman and Moacir de Miranda Oliveira Jr. 2018. Building a Whole from the Parts: Environmental, Firm and Individual-level Factors. In: William Newburry, Leonardo Liberman and Moacir de Miranda Oliveira Jr. (Eds.), *Contemporary Influences on International Business in Latin America: Environmental, Firm and Individual-level Factors*. Palgrave MacMillan (in production process for anticipated October release).
55. William Newburry and Abraham Soleimani. 2016. Reputation Issues in Latin American Foreign Direct Investment. In: Hemant Merchant (Ed.), *Handbook of Contemporary Research on Emerging Markets*, Elgar Publishing, pp. 269-291.
56. William Newburry. 2016. Corporate Reputation in Africa. In: Craig E. Carroll (Ed.), *The SAGE*

- Encyclopedia of Corporate Reputation. Sage Publications, pp. 23-26.
57. William Newburry. 2016. Corporate Reputation in North America. In: Craig E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*. Sage Publications, pp. 494-497.
 58. William Newburry. 2016. Corporate Reputation in the Middle East. In: Craig E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*. Sage Publications, pp. 459-462.
 59. William Newburry. 2016. Country of Origin Effects. In: Craig E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*. Sage Publications, pp. 234-235.
 60. William Newburry. 2016. Corporate Reputation in Europe. In: Craig E. Carroll (Ed.), *The SAGE Encyclopedia of Corporate Reputation*. Sage Publications, pp. 292-294.
 61. William Newburry and Maria Alejandra Gonzalez-Perez. 2015. International Business in Latin America, and Latin Americans in International Business: Insights from AIB-LAT. In: William Newburry and Maria Alejandra Gonzalez Perez (Eds.). *International Business in Latin America: Innovation, Geography and Internationalization*. Palgrave MacMillan, pp. 1-10.
 62. William Newburry. 2015. Corporate Reputation, In: Sir Cary L. Cooper (Ed.), *Wiley Encyclopedia of Management* (online edition), Volume 6 International Management, John Wiley & Sons, 6: 1-2.
 63. William Newburry. 2014. Corporate Reputation. In: Markus Vodosek (Ed.), *The Wiley Encyclopedia of Management*, Volume 6 International Management, John Wiley & Sons.
 64. William Newburry. 2013. Hofstede's Cultural Dimensions. In: Ricky Griffin (Ed.), *Oxford Bibliographies in Management*. New York: Oxford University Press, <http://www.oxfordbibliographies.com/view/document/obo-9780199846740/obo-9780199846740-0069.xml?rskey=S7yYlu&result=17&q=>
 65. William Newburry, Abraham Soleimani and Armando Borda. 2013. Reputations and Supportive Behavior of Spanish and U.S. Firms in Mexico. In G. Niedrist (Ed.), *Commercial Integration between the European Union and Mexico, Multidisciplinary Studies*, pp. 167-194.
 66. William Newburry. 2012. Waving the flag: The influence of country of origin on corporate reputation. In: Mike Barnett and Tim Pollock (eds.), *Oxford Handbook of Corporate Reputation*, Oxford: Oxford University Press, pp. 240-259.
 67. William Newburry. 2009. Zaibatsu. In: Charles Wankel (Ed.), *Encyclopedia of Business in Today's World*, Sage.
 68. Yoram Zeira, Orly Yeheskel and William Newburry. 2005. A Comparative Analysis of Performance Assessment: International Joint Venture Managers versus Regional Headquarters Managers. In: Malcolm Warner (Ed.), *Human Resource Management in China Revisited*, UK: RoutledgeCurzon, pp. 54-71 (reprint of 2004 *IJHRM* article).
 69. Jonathan Doh, William Newburry and Hildy Teegan. 2003. Cooperative Strategies in Environmental Nongovernmental Organizations. In: Jonathan Doh and Hildy Teegan (Eds.), *The NGO Challenge: How NonGovernmental Organizations are Transforming Corporate Strategy, Public Policy, and Business-Government Relations*, Westport, CT: Praeger, pp. 65-80.

70. William Newburry and Thomas Gladwin. 2002. Shell and Nigerian Oil. In: T. Donaldson, P. Werhane and M. Cording (Eds.), *Ethical Issues in Business: A Philosophical Approach* (7th edition), Upper Saddle, NJ: Prentice Hall, pp. 522-541.
71. William Newburry, Yoram Zeira and Orly Yehekel. 2001. Autonomy and Effectiveness in Equity International Joint Ventures (IJVs). In: M. Tayeb (Ed.), *International Business Partnership: Issues and Concerns*, UK: Palgrave, pp. 55-71.
72. William Newburry and Thomas Gladwin. 1999. Shell and Nigerian Oil. In: T. Donaldson and P. Werhane (Eds.), *Ethical Issues in Business: A Philosophical Approach* (6th edition), Upper Saddle, NJ: Prentice Hall, pp. 539-564.
73. Thomas Gladwin, William Newburry and Edward Reiskin. 1997. Why is the Northern Elite Mind Biased Against Community, the Environment and a Sustainable Future? In: M. H. Bazerman, D. M. Messick, A. E. Tenbrunsel and K. Wade-Benzoni (Eds.), *Environment, Ethics, and Behavior: The Psychology of Environmental Valuation and Degradation*. San Francisco: Jossey-Bass, pp. 234-274.

CONFERENCE PRESENTATIONS

- 130+ paper presentations at scholarly academic conferences.
- Participant in 40+ conference panels and symposiums.
- Full list of conference presentations available on request.

RESEARCH CITATIONS AND IMPACT

- Citations in Google Scholar: 1575 (as of August 18, 2018)
 - h-index: 24 (largest number h such that h publications have h citations in Google Scholar)
 - i10-index: 32 (number of publications with at least 10 citations in Google Scholar)
- Citations in Web of Science: 639 (as of August 18, 2018)

TEACHING EXPERIENCE

Florida International University. (August 2007 - Present).

- **Best Professor**, Masters of International Business (MIB) Program, Summer 2011.
- **Best Professor**, International MBA (IMBA) Program, 2010.
- **Strategic Management (Masters).**
 - 3-credit Evening MBA, International MBA (IMBA), Panama MBA and Dominican Republic MBA program course examining major concepts and tools related to business- and corporate-level strategic issues faced by firms.
 - Fall 2007 Teaching Rating: 4.63/5.00.
 - Spring 2008 Teaching Ratings: 4.80/5.00 and 4.71/5.00.
 - Spring 2009 Teaching Ratings: 4.52/5.00 and 4.56/5.00.
 - Fall 2009 Teaching Rating: 4.60/5.00.
 - Spring 2010 Teaching Ratings: 4.65/5.00 and 4.69/5.00.
 - Fall 2010 Teaching Rating: 4.26/5.00.
 - Fall 2011 Teaching Rating: 4.60/5.00.
 - Summer 2012 Teaching Rating: 4.71/5.00.

- Summer 2013 Teaching Rating: 4.67/5.00.
- Summer 2014 Teaching Rating: 4.62/5.00.
- Spring 2017 Teaching Rating: 4.82/5.00.
- Spring 2018 Teaching Rating: 4.52/5.00.
- **Strategic Development and Implementation (EMBA)**
 - 8-credit Executive MBA course. Served as lead professor of this course, which was co-taught with other professors from related disciplines to achieve an integrated coverage of the course topics.
 - Summer 2013 Teaching Rating: 4.36/5.00.
 - Fall 2017 Teaching Rating: 4.75/5.00.
 - Fall 2018 Teaching Rating: TBD.
- **International Business Policy (Masters).**
 - 3-credit Masters of International Business (MIB) program course.
 - Fall 2008 Teaching Rating: 4.33/5.00.
 - Summer 2010 Teaching Rating: 4.65/5.00.
 - Spring 2011 Teaching Rating: 4.83/5.00.
- **International Business Environment (Masters).**
 - 3-credit Masters of International Business (MIB) and International MBA (IMBA) program course examining national and firm-level issues related to conducting business in an international environment.
 - Fall 2007 Teaching Rating: 4.48/5.00.
 - Spring 2009 Teaching Rating: 4.35/5.00.
 - Fall 2009 Teaching Ratings: 4.77/5.00 and 4.61/5.00.
 - Fall 2012 Teaching Rating: 4.09/5.00.
- **International Business (Masters).**
 - 3-credit Executive MBA (EMBA) and Professional MBA (PMBA) program course examining national and firm-level issues related to conducting business in an international environment.
 - EMBA course included leading class on a 10-day trip to Tokyo, Japan and Seoul, South Korea in October 2009.
 - Fall 2009 Teaching Rating: 4.13/5.00.
 - Fall 2010 Teaching Ratings: 4.64/5.00 and 4.15/5.00.
 - Fall 2011 Teaching Ratings: 4.86/5.00 and 4.81/5.00.
 - Fall 2012 Teaching Rating: 4.67/5.00.
 - Fall 2014 Teaching Rating: 4.75/5.00.
 - Spring 2015 Teaching Rating: 4.53/5.00.
 - Fall 2016 Teaching Rating: 4.37/5.00.
- **Emerging Markets (Masters).**
 - 3-credit MBA and MIB course examining emerging market multinationals and their activities around the globe.
 - Summer 2011 Teaching Rating: 4.80/5.00.
 - Spring 2013 Teaching Rating: 4.69/5.00.
 - Summer 2013 Teaching Rating: 4.50/5.00.
 - Fall 2014 Teaching Rating: 4.57/5.00.
 - Fall 2015 Teaching Rating: 4.25/5.00.
- **International Business (Undergraduate).**
 - 3-credit online undergraduate course examining national and firm-level issues related to conducting business in an international environment.
 - Spring 2011 Teaching Rating: 4.53/5.00.
- **Business Internship (Undergraduate and Masters).**

- 3-credit online course in which students complete supporting activities and a project in association with approved internships related to their field of study at either the undergraduate or masters level.
- Summer 2015 Teaching Rating: 3.63/5.00.
- Fall 2015 Teaching Rating: 4.00/5.00.
- Spring 2016 Teaching Rating: 5.00/5.00.
- Summer 2016 Teaching Rating: 4.20/5.00.
- Fall 2016 Teaching Rating: 4.50/5.00.
- Spring 2017 Teaching Rating: 4.13/5.00.
- Summer 2017 Teaching Rating: 4.04/5.00.
- Fall 2017 Teaching Rating: 4.55/5.00.
- Spring 2018 Teaching Rating: 4.50/5.00.
- Summer 2018 Teaching Rating: 4.65/5.00.
- Fall 2018 Teaching Rating: TBD.
- **Global Strategy (Ph.D.).**
 - 3-credit Ph.D. seminar covering key theories in the field of global strategic management.
 - Spring 2008 Teaching Rating: 4.70/5.00.
 - Spring 2010 Teaching Rating: 4.86/5.00.
 - Spring 2012 Teaching Rating: 4.50/5.00.
- **Organizational Theory (Ph.D.)**
 - 3-credit Ph.D. seminar covering key theories in the field of organizational theory.
 - Fall 2015 Teaching Rating: 5.00/5.00.
- Note: All reported ratings based on student responses to the question “Overall Assessment of Instructor”

ESAN University, Lima Peru (July 2014; January 2017)

- Taught two 15-hour modules as part of ESAN's International Week.
 - **Emerging Markets** - Examines major issues associated with emerging market multinationals, with emphasis on the BRICS countries.
 - **International Strategy** - Focuses on multinational corporation (MNC) strategies for operating in a global environment.

Universidad Iberoamericana (UNIBE), Dominican Republic. (August 2009).

- **Advanced Teaching Methodology Based on Case Studies**
 - 1-week (16 class hours) seminar course taught to UNIBE faculty which addressed teaching by the case method and other related teaching issues.

Rutgers University. (September 1999 - June 2007).

- Paul Nadler Junior Faculty Teaching Award Winner, 2003, Finalist, 2001, 2002 (one awarded annually).
- Excellent MBA teaching ratings across 6 Executive MBA, 19 Full-Time MBA and 7 Part-Time MBA course sections (Mean: 4.27/5.00).
- Excellent undergraduate teaching ratings across 5 course sections (Mean: 4.68/5.00).
- **Global Management Strategy.**
 - 3-credit MBA course that forms the required core for the MBA Global Management Strategy concentration. Introduced for the first time at Rutgers, Fall 2004.
- **Global Strategy.**
 - 1-credit Full-Time MBA course examining issues related to strategy formulation and implementation in multinational corporations.
- **Global Business/International Business Environment.**

- 2-credit MBA course examining national and firm-level issues related to conducting business in an international environment.
- **Case Study Competition.**
 - 1-credit Full-Time MBA course examining procedures for analyzing cases and culminating in a cross-campus competition between student groups.
- **International Business.**
 - 3-credit undergraduate course covering international business topics across multiple disciplines.
 - Helped coordinate the introduction of this course to the Rutgers New Brunswick campus for the first time in the Fall 2000 semester

New York University. (September 1994 - May 1999).

- Instructor, Business and the Global Environment, Spring 1998 (1 section), Spring 1999 (2 sections).
 - Excellent teaching ratings: 6.3/7.0 (Spring 1998); 6.1/7.0 and 6.0/7.0 (Spring 1999).
 - Recipient of 1998 NYU Doctoral Student Teaching Award for efforts related to this course.
 - Course focused on the interaction between the natural, political and social environments in which global businesses interact. Systems thinking was emphasized in the process of developing complex causal loop structures.
- Teaching Assistant, Business and the Global Environment, Fall 1997.
- Developed case study materials on Shell Oil Corporation's activities in Nigeria that have been used in Undergraduate, Masters in Business Administration (MBA) and Executive MBA courses at NYU, Rutgers, Duke and numerous other universities.

McDonnell Douglas Corporation. St. Louis. Contracts and Pricing Administrator (June 1987 - February 1988, April 1989 - August 1994).

- Taught "Other Administrative Matters" section of the McDonnell Douglas Fiscal Division Training Seminar Series.
- Received Company Recognition Certificate for Teaching Efforts.

Delta Sigma Pi Professional Business Fraternity (August 1987 - August 1991).

- Taught seminars on running effective meetings and parliamentary procedures at both regional and national conferences.

Magellan Language School. Hobart, Tasmania, Australia. Part-time Japanese Instructor (May 1988 - December 1988).

- Taught beginning Japanese to groups of one to seven students.

TRAINING AND PROFESSIONAL DEVELOPMENT WORKSHOPS

- William Newburry. 2018. Coordinator and Presenter within Workshop: Building Strategic Capabilities of Emerging Market Firms. Academy of Management Annual Meeting, Chicago, August.
- William Newburry. 2018. Coordinator and Presenter within IM Division Mid-Career Faculty Symposium. Academy of Management Annual Meeting, Chicago, August.
- William Newburry. 2017. Building a Career – Opportunities and Challenges. Presentation within International Management Division Doctoral Consortium Panel, Academy of Management Annual Meeting, Atlanta, August.

- William Newburry. 2015. Participant. Aspects of Distance in International Management: Microfoundations, Measurement, and Governance. Professional Development Workshop, Academy of Management Annual Meeting, Vancouver, August.
- William Newburry. 2015. Co-coordinator (with Beth Rose), International Management Division Paper Development Workshop, Academy of Management Annual Meeting, Vancouver, August.
- William Newburry. 2015. Participant. Multilatinas – Past, Present and Future. Professional Development Workshop, Academy of Management Annual Meeting, Vancouver, August.
- William Newburry. 2015. Coordinator, Academy of International Business Latin America (AIB-LAT) Chapter Paper Development Workshop, Santiago, Chile, January.
- William Newburry. 2014. Coordinator, Academy of International Business Latin America (AIB-LAT) Chapter Paper Development Workshop, Medellin, Colombia, March.
- William Newburry. 2013. Coordinator, Academy of Management, International Management Division Paper Development Workshop, Orlando, FL, August.
- William Newburry. 2013. Coordinator, Academy of International Business Latin America (AIB-LAT) Chapter Paper Development Workshop, Puebla, Mexico, April.
- William Newburry. 2008. Asking about management research in Latin America: Where is it now and where should it be? Participant and Coordinator. Academy of Management Annual Meeting, Anaheim, August.
- Dong Chen, William Newburry and Sam Park. 2008. Emerging Challenges Confronting Multinational Firms. Participant. Academy of Management Annual Meeting, Anaheim, August.
- William Newburry and Petra Christmann. 2006. Global strategy and Competitiveness. American Society for Quality – New York/New Jersey Metropolitan Section 58th Annual Conference. Newark, New Jersey, September 13.
- William Newburry. 2006. Strategy and structure in MNCs. LG Corporation Manager Development Program. Teaneck, New Jersey, August 30.
- William Newburry. 2006. Roundtable Facilitator. International Management Division Paper Development Workshop. Academy of Management Annual Meeting. Atlanta, August.
- William Newburry. 2005. Corporate and government reputations: What are they and why do they matter? Colloquium coordinated as part of the Rutgers Ethics Initiative, April.
- William Newburry. 2004. HRM planning for effective international strategic alliances: Managing the stages of international strategic alliance development. Presenter and Co-Facilitator (with Ibraiz Tarique). Conducted at the 2004 Academy of Management Annual Meeting, New Orleans, August.
- William Newburry. 2003. Systems thinking in environmentally preferable purchasing. Presented at the conference, Making Environmentally Preferable Purchasing Work for Your Organization: A Training Conference and Vendor Fair, in Bordentown, New Jersey, March 18.

- William Newburry. 2002. Session Moderator at the New Jersey Higher Education Partnership for Sustainability (NJHEPS) Summer Institute program, "Master Classes in Teaching Sustainability: Focusing on Pedagogy". June.

SESSION CHAIR AND DISCUSSANT SERVICE

- Served as Session Chair and/or Discussant in 40+ conference sessions.
- Detailed list available upon request.

EDITORIAL AND REVIEWER EXPERIENCE

- **Series Editor, *Research in Global Strategic Management***, Emerald Insight, Fall 2014 to Present.
- **Senior Advisory Board, *Review of International Business and Strategy***, Summer 2015 to Present.
- **Guest Editor, *International Journal of Emerging Markets***, Spring 2014 to Spring 2016.
- **Editorial Review Board Memberships**
 - *Journal of International Business Studies*, July 2007 to Present.
 - *Global Strategy Journal*, September 2009 to Present.
 - *Journal of Management Studies*, November 2009 to Present.
 - *Canadian Journal of Administrative Sciences*, March 2012 to Present.
 - Action Editor, July 2013 to Present.
 - *Thunderbird International Business Review*, September 2012 to Present.
 - *Cross Cultural and Strategic Management*, June 2015 to Present.
 - *Journal of World Business*, June 2016 to Present.
- **Peer Reviewed Journals (listed in general order of frequency):** *Journal of International Business Studies (JIBS)*; *Journal of Management (JOM)*; *Journal of Management Studies (JMS)*; *Global Strategy Journal (GSJ)*; *Journal of International Management (JIM)*; *Journal of World Business (JWB)*; *Asia Pacific Journal of Management (APJM)*; *Academy of Management Journal (AMJ)*; *Management International Review (MIR)*; *International Business Review (IBR)*; *Management and Organization Review (MOR)*; *International Journal of Cross Cultural Management (IJCCM)*; *International Journal of Operations and Production Management (Special Issue on the Natural Environment)*, *Journal of Economic Behavior & Organization*, *International Marketing Review*.
- **Academic Conferences:** Strategic Management Society (Global Strategy Interest Group), Academy of International Business; Academy of Management (International Management and Organizations and Natural Environment (ONE) Divisions); Reputation Institute Annual Conference; European International Business Academy; Academy of International Business – Southeast; Academy of International Business – Northeast.

CORPORATE AND BUSINESS EXPERIENCE

CAPA Fund/Global Arts Connection (non-profit) Board of Directors, January 2013 to September 2016.

McDonnell Douglas Corporation, St. Louis. Contracts and Pricing Administrator (6/87-2/88, 4/89-8/94).

- Coordinated cost estimation, negotiation and document preparation of U.S. and Saudi Arabian government contracts for F-15 aircraft production and associated engineering changes.

- Proposed and administered F-15 parts contracts with Kawasaki Heavy Industries of Japan.
- Three-time Teammate of Distinction Award Recipient (1991, 1992, 1994).

National Board of Directors, Delta Sigma Pi Professional Business Fraternity (8/87-8/89).

- Served a two-year term on Executive Committee and National Board of Directors (8/87-8/89).
- Named fraternity's National Collegian of the Year (1987).

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

- Academy of International Business (1997 – Present)
 - Latin America Chapter (AIB-LAT) President/Chapter Chair (2012-2018)
 - Latin America Chapter (AIB-Lat) Past Chapter Chair (2018-Present)
- Strategic Management Society (2000 – Present)
 - Co-Chair and Organizer, Strategy Management Society FIU Extension Conference, November 4, 2011.
 - Co-Chair and Organizer, Strategic Management Society Special Conference in Rio de Janeiro, March 2011.
 - Chair of Global Strategy Interest Group (2008-2009); 3-year elected position progressing from previous positions as Interest Group Associate Program Chair (2006-2007) and Program Chair (2007-2008).
 - Representative at Large for Global Strategy Interest Group Advisory Board (2003-2006).
- Academy of Management (1996 – Present)
- Reputation Institute (2004 – 2014)

UNIVERSITY AND ACADEMIC PROFESSION SERVICE

Florida International University

- Department Chair, Department of International Business, August, 2018 to Present.
- Department Chair, Department of Management & International Business, May 2015 to August, 2018.
- Associate Department Chair, Department of Management & International Business, August 2014 to May 2015.
- Member, FIU Safe Zone Committee, Summer 2016 to Present.
- Doctoral Program Chair, Department of Management & International Business, Fall 2009 to August 2013.
- College of Business Administration (CBA) Representative to University Sabbatical Committee, December 2010 to August 2012.
 - Chair, University Sabbatical Committee, Spring 2012.
- Member, Faculty-Administration Committee to Review the Role of the Faculty Senate in a Research University, Fall 2010 to Spring 2011.
- Co-Chair, College of Business Administration (CBA) Faculty Goals Conference, March 12-13, 2009.
- Member, International Business Advantage Team, Fall 2007 to Present.
- Member, Faculty Search Committee, Fall 2010 to Present.
- Member, Student Expectations Committee, Fall 2009 to Spring 2010.
- Chair, Student Expectations Committee, Fall 2007 to Spring 2009.
- Member, International Business Focus Task Force, Fall 2007 to Fall 2008.

- Chair, Subcommittee on Key Interdisciplinary & IB Research.
- Doctoral Faculty, Fall 2007 to Present.
- **College of Business Administration Ph.D. Dissertation Committees**
 - Chair or Co-Chair of Ten (10) College of Business Dissertation Committees.
 - Member of Fourteen (14) Additional College of Business Dissertation Committees.
 - Chair, Mohan Song Dissertation Committee, Fall 2017 to Present.
 - Chair, Lucas Wenger Dissertation Committee, Summer 2017 to Present.
 - Co-Chair, Jose Mauricio Geleilate, Spring 2015 to May 2016.
 - Dissertation Title: Strategies to Succeed in an Increasingly Technology-Based Environment: A Study of the Automotive Industry.
 - Placement: University of Massachusetts Lowell
 - Chair, Keith Kelley Dissertation Committee, Fall 2010 to August 2013.
 - Dissertation Title: Regional Diversification and Performance: Conceptualization and Competing Strategic Objectives.
 - Placement: University of Michigan – Flint.
 - Chair, Marcelo Alvarado-Vargas Dissertation Committee, Fall 2010 to August 2013.
 - Dissertation Title: The Mediating Effect of Innovation on the Relationship between Corporate Reputation and Performance in U.S. Firms.
 - Placement: University of Toledo.
 - Co-Chair, Michelle Yang Dissertation Committee, Fall 2010 to August 2013.
 - Dissertation Title: The Survival and Stock Performance of Emerging Country Firms in the United States.
 - Placement: Central Michigan University.
 - Co-Chair, Rimi Zakaria Dissertation Committee, Fall 2010 to May 2013.
 - Dissertation Title: Interdependencies in Corporate Development: Relationship between Strategic Alliance and Acquisition Activities.
 - Placement: University of Wisconsin – Whitewater
 - Chair, Dina M. Abdelzaher Dissertation Committee, Fall 2010 to August 2012.
 - Dissertation Title: Corporate’s Environmental Management Framework: The Complexities of Subsidiary Network Dimensions.
 - Placement: University of Houston - Clear Lake.
 - Chair, Armando Borda Dissertation Committee, Spring 2009 to May 2012.
 - Dissertation Title: Assessing the Impact of Business Group Diversification on the Internationalization of Their Affiliates: The Case of Latin American Firms.
 - Finalist, AIB Best Dissertation Proposal, June 2010.
 - Placement: ESAN University, Lima, Peru.
 - Chair, Abraham Soleimani Dissertation Committee, Fall 2009 to August 2011.
 - Dissertation Title: Essays on Corporate Reputation: Antecedents and Consequences.
 - Joint Winner, Oxford University Centre for Corporate Reputation - Annual Prize for Best Dissertation.
 - Finalist, AOM IMD Best Dissertation Award, August 2012.
 - AOM IMD Best Dissertation Proposal Award (1 of 6), August 2010.
 - Placement: Eastern Washington University, Spokane.
 - Member, Eve Misati Dissertation Committee, Fall 2016 to Present.
 - Member, Haoran Zheng Dissertation Committee, Spring 2017 to Present.
 - Member, Inkyoung Hur Dissertation Committee, Spring 2015 to Summer 2016.
 - Member, Ying Liu Dissertation Committee, Spring 2014 to August 2015.
 - Member, Yannick Thams Dissertation Committee, Spring 2012 to August 2013.
 - Member, Partricio Mori Dissertation Committee, Spring 2012 to August 2013.
 - Member, Abdul Beydoun Dissertation Committee, Summer 2010 to May 2012.
 - Member, David Wernick Dissertation Committee, Spring 2008 to December 2011.

- Finalist for Aspen Institute Dissertation Proposal Award, June 2010.
 - Member, Andrea Roofe Dissertation Committee, Spring 2010 to December 2011.
 - Member, Sokol Celo Dissertation Committee, Spring 2009 to August 2011.
 - AOM IMD Best Dissertation Proposal Award (1 of 6), August 2010.
 - Member, Mike Wang Dissertation Committee, Spring 2010 to August 2011.
 - Member, Wei He Dissertation Committee, Fall 2010 to August 2012.
 - Member, Naveen Jain Dissertation Committee, Fall 2008 to December 2009.
 - Member, Amanda Bullough Dissertation Committee, Spring 2008 to December 2008.
- **School of Economics Ph.D. Dissertation Committee**
 - Member, Jorge Ramos (Economics) Dissertation Committee, Spring 2011 to Summer 2015.
- **Master of Arts in Latin American and Caribbean Studies (LACC) Committees**
 - Member, Adriana Gil LACC Examination Committee, Spring 2009.
 - Member, Christiane Gaul LACC Examination Committee, Fall 2009 to Spring 2010.
 - Member, Angelo Manganaro LACC Examination Committee, Summer 2010.
- **External Dissertation Committee Member**
 - Member, Andres Velez Calle Dissertation Committee (Rutgers), Spring 2017 to Summer 2018.

Academic Profession Service

- AIB Latin America Chapter Past Chapter Chair, July 1, 2018 - Present.
- AIB Latin America Chapter President/Chapter Chair, July 1, 2012 - June 30, 2018.
- Chair, Doctoral Consortium, Academy of International Business 2018 Annual Conference, Minneapolis, June 2018.
- Co-Track Chair, “Redefining Global Growth Strategies in a New Era of Protectionism” track, Strategic Management Society Special Conference, Sao Paulo Brazil, March, 2018.
- Co-Track Chair, International Management track, Iberoamerican Academy of Management Meeting, December 2017.
- Chair, Academy of Management International Management Division Best Dissertation Award Committee, 2016-Present; Member, 2012-Present.
- Co-Track Chair, "International HRM and Cross-cultural Management" track, European International Business Academy (EIBA) Annual Meeting, Rio de Janeiro, Brazil, December 2015.
- Co-Chair, Doctoral Consortium, Academy of International Business - Southeast Chapter (AIB-SE) Annual Meeting, Savannah, Georgia, November 2015.
- Co-Chair, WAIB/CCM Special Track: Gender in International Business Research. Academy of International Business - Southeast Chapter (AIB-SE) Annual Meeting, Savannah, Georgia, November 2015.
- Co-Chair, Doctoral Consortium, Academy of International Business - Southeast Chapter (AIB-SE) Annual Meeting, Miami, October 2014.
- Co-Chair, “International Business, Multinationals, and Emerging Markets” track, CLADEA Annual Meeting, Rio de Janeiro, Brazil, October 2013.
- Coordinator, Doctoral Consortium, Academy of International Business 2013 Special Meeting on Russia and Eastern Europe, Moscow, September 2013.
- Track Chair, "Globalization of Local Firms" track, Academy of International Business 2013 Special Meeting on Russia and Eastern Europe, Moscow, September 2013.
- Scientific Chair, Academy of International Business (AIB) Latin America Chapter Meeting, Puebla, Mexico, April 2013.
- Scientific Chair, Academy of International Business (AIB) Latin America Chapter Meeting, Miami, April 2012.
- Co-Chair and Organizer, Strategy Management Society FIU Extension Conference, Miami, November 4, 2011.

- Coordinator, Academy of Management International Management Division Junior Faculty Consortium, San Antonio, Texas, August 2011.
- Member, Academy of International Business Task Force Committee on New Meeting Forms, July 2011 - February 2012.
- Co-Chair and Organizer, Strategic Management Society Special Conference in Rio de Janeiro, March 2011.
- Member, Consortium for Undergraduate International Business Education (CUIBE) Membership Committee, Fall 2009 to Fall 2011.
- FIU Representative, Consortium for Undergraduate International Business Education (CUIBE), Fall 2009 to Present.
- Reputation Institute Conference Review Committee Member 2010, 2011.
- Elected Officer of Strategic Management Society Global Strategy Interest Group, Fall 2006 to Fall 2009.
- Outside Letter Writing for Tenure &/or Promotion:
 - Ramapo College (2010).
 - The George Washington University Department of Clinical Research and Leadership (2012).
 - Oakland University (2013).
 - St. John's University (2015).
 - American University (2016).
 - The University of Texas at Dallas (2016).
 - Loyola Marymount (2017).
 - Cleveland State University (2018).
- Invited Panelist, Academy of International Business Doctoral Consortium, 2007.
- Member of the Global Strategy Interest Group Advisory Board for the Strategic Management Society, Fall 2003 to Fall 2006.
- Hosted Fulbright Alumni Scholar Karima Zmerli from Tunisia for two weeks, Spring 2005.
- Served as Discussant and Chair for numerous academic conference sessions, as indicated above.
- Reviewed for multiple journals and conferences, as indicated above

Rutgers University Service Highlights

- **Significant Faculty Appointments**
 - Faculty Fellow, Prudential Business Ethics Center, Fall 2004 to Spring 2007.
 - Teaching Innovation Committee, Fall 2001 to Spring 2007.
 - Doctoral Faculty, Spring 2000 to Spring 2007.
 - Global Affairs Program Faculty, Spring 2000 to Spring 2007.
 - Organization Management/International Business Curriculum Integration Committee, Fall 2002 to Spring 2003.
- **Ph.D. Dissertation Committees**
 - Kwaku Ampadu-Nyarkoh, Committee Member, Spring 2005 to Summer 2008.
 - Qiang Xu, Committee Member, Fall 2004 to Spring 2007.
 - Yanli Zhang, Committee Member, Spring 2005 to Spring 2007.
 - Huiping Li, Committee Member, Fall 2004 to Summer 2006.
 - Dong Chen, Committee Member, August 2002 to Spring 2004.
 - Feliciano del Rosario, Committee Member, Spring 2001.
- One of two Rutgers representatives on the planning committee for the first New Jersey Sustainable Business Conference, held at Rutgers Business School - Newark in April 2000 with attendance of over 300.