



ACADEMY OF INTERNATIONAL BUSINESS

VOL. 5, No. 2

NEWSLETTER

SECOND QUARTER 1999

Check out the
**1999 Preliminary
Program**
on the AIB Web site!

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AIB Administrator/Editor

*Newsletter Production
& Administration*

Web and Listserv

1999 Annual Conference in Charleston **TAKE A TOUR IN CHARLESTON**

Those attending this year's annual meeting in Charleston, South Carolina will be treated to an exciting program planned by Stefanie Lenway, University of Minnesota, and hosted by the University of South Carolina. While attending the meeting, participants will have a selection of various area tours. *Charleston Convention and Group Services, Inc.* is offering the following optional tours to participants.

Carriage Tour

Enjoy the sights of Charleston aboard a horse-drawn carriage. This leisurely ride through narrow streets and alleyways carries you past carefully restored 18th and 19th century homes and buildings. Your guide relates 300 years of history to the accompaniment of horse's hooves clopping along the pavement.

Ft. Sumter Tour

As you cruise through Charleston's beautiful harbor, you will view the United States Coast Guard Station, the beautiful homes along the Battery, and watch sea gulls and dolphins play in the harbor. Upon arrival at Ft. Sumter, where the Civil War began, rangers from the National Park Service will give you an informative introduction before you tour this famous bastion and its museum. Includes round trip transfers to the Municipal Marina.

Gullah Tour

The Gullah tour explores the places, history, and stories that are relevant to the many con-

Enjoy an old-fashioned horse and carriage ride through the streets of beautiful Charleston.

tributions made by Black Charlestonians. Get to see the unseen, hear the untold history of Charleston, meet the people, see the strange graveyards, but best of all, meet National Folk Treasure and Blacksmith/Ironworker, Philip Simmons.

Patriots Point Tour

Tour Patriots Point, the world's largest naval and maritime museum. Visit the aircraft carrier *Yorktown*, the famous fighting lady of World War II; the destroyer *Laffey*, used in D-Day landings at Normandy; the submarine, *Clamagore*, one of the Navy's last diesel gaslights become acquainted with its many spirits some more benevolent than others. Stroll past lovely haunted homes, eerie cemeteries, and shadowed alleys. Listen for the sounds of the whistling doctor, Sally's screams in the cemetery, swords clashing in the alley, and the hunting horn. Your guide and storyteller will entertain you with our tall tales of yesteryear. This will

...continued on page 6

For the most up-to-date AIB information, please visit our Web site:

WWW.HAWAII.EDU/AIB/

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JOURNAL OF INTERNATIONAL BUSINESS STUDIES

Thomas L. Brewer, Editor
Georgetown University

DEAR ACADEMY MEMBERS

I am happy to report that your Executive Board had a very productive spring meeting during which we made significant progress towards the goals I discussed in my previous letter to you. I will summarize below some of the issues we discussed that bear on the future of our association.

Opening the AIB to more diverse academic and professional representation is one of this board's major goals. We are very pleased by the way that the 1999 Annual Meeting is shaping up in this regard, as you will be able to judge when the preliminary program is posted on the AIB webpage. Stefanie Lenway and her team of track chairs and program committee have done a superb job in sorting through more than 350 submissions, the largest number ever, to come up with an exciting and demanding program. Two aspects highlight our emphasis on opening up the program to more diverse viewpoints.

First, is the large number of *Poster Session* papers submitted. As a result, the program will include two such sessions, one on Sunday, Nov. 21 from noon to 2 pm, which will include a light lunch served to all attending, and a second session on Monday evening from 6:15-7:30 pm, which will include wine and cheese for all participants. Both of these sessions will be held in the large ballroom of the hotel and will be divided by themes, allowing for scholars focused on specific issues to gather in close proximity, exchange ideas, explore research collaboration and network with one another. We are very encouraged by the positive reaction to poster sessions in the last three meetings, and feel that this meeting will be even better in this regard.

A second aspect of the program that deserves special attention are the five *Plenary Sessions* that Stefanie and the program committee have scheduled for us and which focus on the central theme of the meeting. These will deal with different aspects of the globalization debate, ranging from a panel of leading scholars in the AIB, to retrospectives on the work of two of the most important pioneers in our field — Richard Caves and Ray Vernon — a session with three outstanding external critics of multinationals and globalization who are leading authorities in development economics and cultural anthropology, and CEO roundtable. These sessions promise to be among the best we have experienced in recent meetings and the next Newsletter will include a detailed description on the sessions and the presenters.

Tamer Cavusgil presented an *innovative call for papers and program design for the 2000 annual meeting in Phoenix*. He plans to focus primarily on

the relevance of our research to the world of international business and public policy, and to make a major push to involve scholars from Latin America in this meeting. Special funding will be sought to attract as many scholars from outside North America as possible. The same idea was discussed with representatives from the Australian Graduate School of Management, our hosts for the *2001 meeting in Sydney*. Corporate donations will be sought to help fund travel expenses for scholars from under-represented countries in the region, particularly India and China.

Another initiative that will be spearheaded by Dong-Sung Cho, our VP for Administration, will *involve the chapters of our association more closely in the annual meetings*. We are particularly concerned with trying to attract a larger proportion of members from sister regional associations into the AIB. Over the next few months, professor Cho will be discussing possible collaborative projects with both AIB chapters around the world as well as regional organizations that have similar goals and objectives as ours.

Finally, we will be announcing shortly some *significant changes in the structure of JIBS* designed to make the Journal more accessible to scholars from different geographic provenances. Tom Brewer and Deputy Editor Catherine Langlois will be preparing a detailed plan to improve response rates on submissions and foster more submissions by international scholars. They will be communicating their ideas to the membership in the forthcoming issue of JIBS.

In summary, we feel we made a good start at enlarging the scope of our association to meet the twin challenges of greater relevance to our members and increased competition from discipline or functional based organizations. By no means are we there yet, and much remains to be done. We will be surveying all of you in the next few months on two critical issues that will define our future strategy: the benefits you derive from the association and your experiences with JIBS. We will also be calling on many of you for your direct input into our deliberations. Our fundamental aim continues to be to add considerable value to your professional life, and to make the AIB your association of choice into the 21st century.

Warm regards,

José de la Torre
AIB President

THANK YOU

Our gratitude goes out to the following members for their generous support of the Academy and its activities to foster excellence in international business research and teaching. With their generous contributions to the AIB Foundation we have been able to implement low-income memberships and registration fees for scholars in developing countries, support doctoral international research and are continuing to expand our online resources to keep our members around the globe informed. Through the Adopt-A-Library program, and with your help, we are making JIBS available to more university libraries in the world, particularly to poorer countries. Donations from June 1, 1998-May 4, 1999.

AIB Foundation Gifts

Associate Benefactors – gifts up to \$249

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AIB 2000

ANNUAL MEETING

NOVEMBER 17-20, 2000 • PHOENIX, ARIZONA

The coming annual AIB meeting is scheduled to take place **November 17-20, 2000** at the Pointe Hilton Resort at Tapatio Cliffs in Phoenix, Arizona. It will be hosted by Thunderbird - AGSIM. Program Chair S. Tamer Cavusgil, Michigan State University, has chosen the important theme *In Search of Relevance for International Business Research: Impact on Management and Public Policy*. The conference will aim at showcasing the best international business research with managerial and public policy implications as well as sharing industry, corporate, and public sector sponsored research with IB scholars.

Adopt-a-Library Gifts

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Henry W. Lane	Yoshinori Yokoi
Shigefumi Makino	Sri Zaheer

1999 DOCTORAL TRAVEL STIPENDS

The Executive Board is pleased to announce the availability of a limited number of US\$500 travel stipends for full-time Ph.D. students planning to attend the Doctoral Consortium and/or have a paper accepted for presentation at the AIB's 1999 Annual Meeting in Charleston, South Carolina. Recipients of the stipends are expected to assist the conference organizers for a total of ten hours during the three days of the conference.

To apply, send a letter of application, a one-page resumé, and (preferably) a letter of recommendation from your major professor to:

*Professor S. Tamer Cavusgil
The Eli Broad College of Business
Michigan State University
N356 North Business Complex
East Lansing, MI 48824-1122*

Phone: 517-432-4320 Fax: 517-432-4322

E-Mail: cavusgil@pilot.msu.edu

Applications must be received by **August 1, 1999** and should specify either "Doctoral Consortium" and/or the title of the accepted paper.

MISCELLANEOUS ANNOUNCEMENTS

CONFERENCES

• ASIA-PACIFIC ECONOMIC COOPERATION (APEC)

The APEC Investment Mart 1999 will take place in Seoul, Korea from **June 2-5**. The theme is "*The New Asia Pacific: Investors Choice for the 21st Century*." For further information, contact Dong-Sung Cho at cho@ips.or.kr, or visit the APEC Investment Mart website at <http://www.apecinvest.org>.

• INSTITUTE OF MARKETING & MANAGEMENT (IMM)

The 27th World Marketing Congress on *Marketing Cooperation with the Arab World in the 21st Century* will take place from **January 22-25, 2000** in New Delhi, India. Conference fee includes the cost of Registration for the Congress, Background Papers, and Refreshments. Send nominations with requisite fee and, if presenting a paper, biodata, passport size photograph and synopsis of paper not exceeding three double-spaced quarter size pages to:

Prof. Jagjit Singh, Congress Convenor, 62-F Sujana Singh Park, New Delhi 110 003 INDIA, Tel: 4699224-5, 4697295, 4690864, Fax: 91-11-4692874, 6923768, Email: immnd@nda.vsn.net.in

• INHA UNIVERSITY and the UNIVERSITY OF LE HAVRE

Papers on "*International Trade and Capital Flows in Economic Restructuring and Growth: European and East Asian Experiences*," will be presented at the Second International Conference on **October 5-6, 1999**, at Inha University, Incheon (Republic of Korea). For more information contact Professor P.B. Ruffini via his e-mail address, PB.ruffini@fst.univ.lehavre.fr

• Univ of International Business And Economics (Uibe), Beijing Montclair State Univ, New Jersey Curtin Univ, Australia Luton Univ, United Kingdom

"*Reforming Universities for the 21st Century*" will be held in Beijing from **July 31-August 1, 1999**. Papers in case studies in Chinese and English will be accepted. Please

CONFERENCES

submit three copies of the manuscript to area coordinators by **June 30, 1999**. Papers should not exceed twenty double-spaced type-written pages, including figures and references. A title page with a complete list of authors, affiliations, addresses, fax and phone numbers (and email addresses, if available) should be included as a cover sheet. Please register with your regional coordinator or China coordinator, Dr. Lin Guijun, UIBE, by **July 15, 1999**. Submit papers to:

North, Central and South America

Dr. C. Jayachandran, Director, Center for International Business, School of Business, Montclair State University, NJ 07043 USA, Tel: 973-655-7523, Fax: 973-655-7715, Email: jayachandran@saturn.montclair.edu

Europe and CIS countries

Dr. Ather Hussain, Director, Development Economics Program, London School of Econ and Political Science, Houghton Street, London WC2A 2AV UNITED KINGDOM, Tel: 0171-955-7699, Fax: 0171-242-2532

Mainland China

Dr. Lin Guijun, Dean, School of International Trade and Economics, Univ of International Business and Economics, Beijing 100029, P.R. CHINA, Tel: 8610-8449-3607/3301/3304, Fax: 6493-6426, Email: site@public2.east.cn.net OR uibe@chinaonline.com.cn.net

Hong Kong, Macao, Taiwan

Dr. Eleanor Cheung, City University of Hong Kong, 83 Tat Chee Ave, Hong Kong P.R. CHINA, Tel: 852-2788-7939, Fax: 852-2788-7925, Email: cmtkcheu@cityu.edu.hk

Asia Pacific

Prof. S.R. Chatterjee, Chair, John Curtin International Studies Institute, Curtin University of Technology, GPO Box U 1987, Perth, Western Australia 6845, AUSTRALIA, Tel: 61-80-9266-2229, Fax: 61-8-9266-2378, Email: chatterjees@cbs.curtin.edu

CONFERENCES

• INTERNATIONAL SOCIETY OF BUSINESS, ECONOMICS, AND ETHICS (ISBEE)

Papers on "*The Ethical Challenges of Globalization*" are sought for the Second World Congress of Business, Economics, and Ethics on July 19-23, 2000. Papers must be submitted in three hard copies and on a floppy disk (Word, WordPerfect, or RTF format) by **December 1, 1999**, to:

Professor M. Cecilia Arruda, CENE - EAESP/FGV, Av. 9 de Julho, 2029 - Sala 1059, 01313-902 Sao Paulo BRAZIL, E-mail: carruda@eaesp.fgvsp.br

Professor Georges Enderle, University of Notre Dame, College of Business Administration, Notre Dame, IN 46556 USA, Tel: 1-219-631-5595, Fax: 1-219-631-5255, E-mail: enderle.1@nd.edu

Professor Yukimasa Nagayasu, Research Department, Institute of Morality, Hikarigaoka 2-1-1, Kashiwa-shi, Chiba-ken JAPAN, 277, Tel: 81-471-733-255, Fax: 81-471-733-263, E-mail: nagayasu@reitaku-u.ac.jp

Professor Henk van Luijk, Nijenrode University, European Institute of Business Ethics, Straatweg 25, 3621 BG Breukelen NETHERLANDS, Tel: 31-346-291-290, Fax: 31-346-265-453, E-mail: vanluijk@hobbit.jijenrode.nl

POSITIONS

AMERICAN UNIVERSITY'S KOGOD COLLEGE OF BUSINESS ADMINISTRATION

The Department of International Business invites applications for a faculty position at the rank of Assistant or Associate Professor for Fall 1999. This position is a one-year, non-tenure-track appointment subject to final budgetary approval. Send letter of application, curriculum vitae, prior teaching evaluation summaries, and three letters of recommendation to:

Dr. Anne Perry, Chair, Search Committee, Dept of International Business, Kogod College of Bus Ad, American University, Washington D.C. 20016 USA

JIBS SYMPOSIUM

The *Journal of International Business Studies* invites submissions for a symposium that will focus on "The Impact of Developing Economies and Economies in Transition on the Future of International Business" to be published during 2000. The deadline for submission is **August 31, 1999**. Please submit 5 copies of your paper and use the JIBS style guidelines found on the website at www.gsb.georgetwon.edu/prog/jibs.

Submit papers to:

Dr. David A. Ralston, Guest Editor
Michael F. Price, Chair in International Business
University of Oklahoma
700 North Greenwood Avenue
Tulsa, Oklahoma 74106 USA
Tel: 918-594-8370 Fax: 918-594-8374
Email: dar@dr.com

AIB WESTERN CHAPTER CONFERENCE

SEPTEMBER 17-18, 1999
STOCKTON, CALIFORNIA

The AIB Western's 1999 Chapter Conference will be held in California's Central Valley and be hosted by the Eberhardt School of Business at the University of the Pacific. For more conference details, contact:

Georgine Kryda

*Assistant Professor of International Business
Eberhardt School of Business, University of the Pacific
3601 Pacific Avenue, Stockton, CA 95211 USA
Tel: 209-946-2628 Fax: 209-946-2586
E-mail: gkryda@uop.edu*

AIB SOUTHWEST CHAPTER ACTIVITY REPORT

The 1999 AIB U.S. Southwest Chapter Conference was held in Houston, Texas from **March 10-13** in conjunction with the 1999 Southwestern Federation of Administrative Discipline's (SWFAD) 26th Annual Conference. Highlights of the 1999 conference include:

- A total of 18 sessions organized and 41 papers presented
- 90 presenters and participants registered for the meeting
- Special Sessions and Panels were also planned and organized

Southwest Chapter Chair Michael Landeck; 1999 Program Chair Jane LeMaster; and President Syed Tariq Anwar at the 1999 Southwest USA Chapter Meeting in Houston.

AIB SOUTHWEST CHAPTER CONFERENCE

MARCH 16-18, 2000
SAN ANTONIO, TEXAS
CALL FOR PAPERS

The annual meeting of the 2000 AIB U.S. Southwest Chapter Conference will be held in conjunction with the 2000 Southwestern Federation of Administrative Disciplines (SWFAD) Conference in from **March 16-18, 2000** in San Antonio, Texas. Competitive papers, work-in-progress, symposia and workshops are invited from all fields of International Business and its related areas. Submission guidelines are as follows:

- 1) Authors may submit full-length papers, research-in-progress papers, or proposals for special panels. All full-length papers and research-in-progress papers will be double-blind reviewed.
- 2) Full-length papers should not exceed 30 double-spaced pages.
- 3) Research-in-progress papers should not exceed 10 double-spaced pages.
- 4) Proposals for special panels should not exceed 4 double-spaced pages. Proposals should include the purpose of the panel, names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- 5) All submissions must adhere to *Journal of International Business Studies* style guidelines.
- 6) Submit 4 copies of the paper and proposal to the Program Chair. Three awards will be presented for the best papers at the AIB-SW conference.
- 7) Individuals wishing to serve as session chairs, discussants, and reviewers should contact the Program Chair.
- 8) Submission deadline is **September 15, 1999**.

For further information contact:

*Jane LeMaster, Program Chair
2000 AIB-Southwest Chapter Conference
College of Business Administration
University of Texas-Pan American
Edinburg, TX 78539-2999 USA
Tel: 956-381-3317 Fax: 956-381-3312
E-mail: jlemaster@panam.edu*

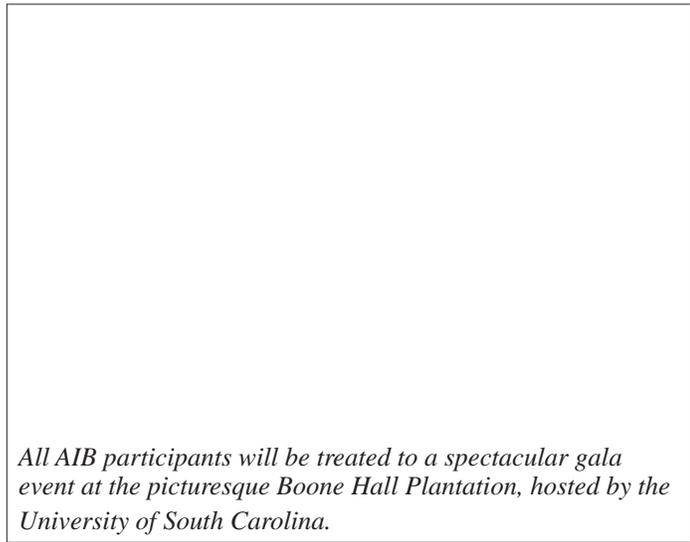
Also visit the AIB U.S. SW Chapter website at <http://www.tamtu.edu/coba/aibsw>

...continued from page 1

truly be an evening to remember.

Middleton Place Plantation Tour

Visit Middleton Place, a Registered National Historic Landmark and the plantation home of the Middleton family since 1741. Stroll through the oldest formal gardens in America. These gardens are truly some of the most beautiful in America. Middleton Place was a typical lowcountry plantation, literally a self sufficient community. Explore the stableyards, a living outdoor museum where the behind-the scenes story of life on this 18th century plantation is told with animals, artifacts, and craft exhibits. To complete your afternoon tour the remaining wing of the Middleton House furnished with exquisite heirlooms from the Middleton family.



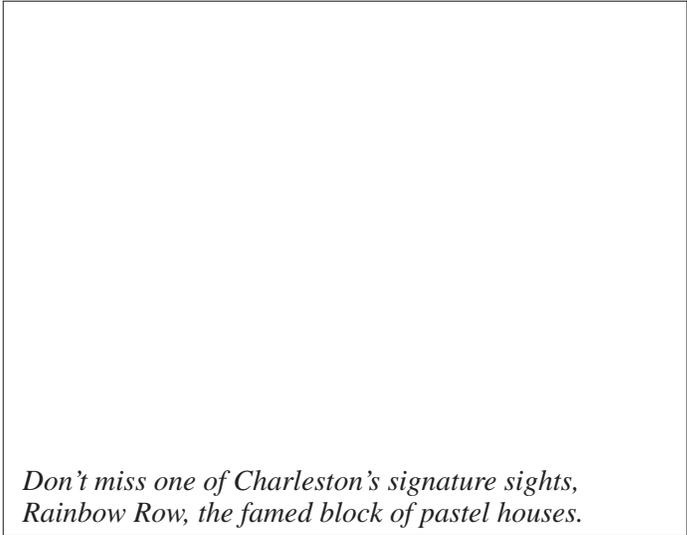
All AIB participants will be treated to a spectacular gala event at the picturesque Boone Hall Plantation, hosted by the University of South Carolina.

Washington's Charleston Walk

Stroll with your guide down lovely streets and lanes and view the marvelous architecture of homes built more than a century ago. Peek into the exquisite private gardens of this quaint old city and breathe the aroma of tea olive and magnolia. On this tour you will follow the steps of George Washington when he came on a state visit to Charleston in 1791. Included in the tour will be a visit to the Heyward-Washington House, where Washington stayed while he was in Charleston. This fine museum house houses one of the finest collection of Charleston-made furniture and has one of the few kitchen houses still in its original state left in the city. A brief stop will be made at St. Michael's Church.

Spirit Of Carolina Dinner Cruise

Cruise Charleston's beautiful harbor by moonlight aboard the 100' luxury yacht, Spirit of Carolina. Enjoy the unique and beautiful sights of our harbor at night as well as a delicious dinner in a romantic atmosphere. Dance to the music of a live band. Entree choices can be made at the table. Alcoholic beverages and optional dessert menus are on your own. Dinner Menu: Charleston She-Crab Soup, Spirit Signature Salad with assorted homemade dressings, Choice of Beef, Seafood, Chicken, and Pasta Entree. Chef's selection of potatoes, rice, or pasta, fresh seasonal veg-



Don't miss one of Charleston's signature sights, Rainbow Row, the famed block of pastel houses.

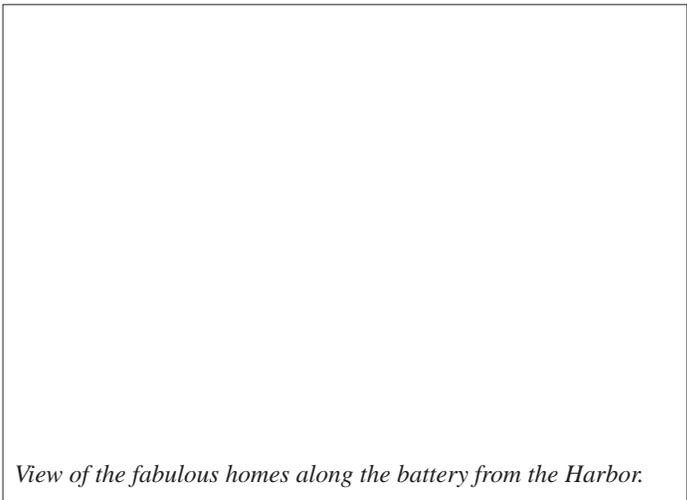
etables, freshly baked breads with sweet cream butter, pecan pie, coffee, tea or decaffeinated coffee. Includes round trip transportation to Patriots Point.

Magnolia Gardens Tour

Tour Magnolia Gardens, one of the most beautiful romantic gardens in the world. The beauty of these unique gardens will take your breath away. Board the tram which will take you into part of the Audubon Swamp Garden, home to scores of water loving creatures and traversed by boardwalks, and bridges. You will have an opportunity to climb the Wildlife Tower to view the abundant bird population of the lowcountry.

Historic Charleston Tour

Tour Charleston's beautiful old historic district with a stop at the Joseph Manigault House, considered one of the finest Adamesque mansions in the country. Included in the tour will be St. Michael's church, the oldest church building in the city, with its magnificent steeple and bell tower. View the lovely homes along the Battery, 18th century Rainbow Row, public buildings and churches, and many other points of interest.



View of the fabulous homes along the battery from the Harbor.

POST-CONFERENCE TOURS

Cape Romaine National Wildlife Refuge and Bull's Island Eco Tour

A ferry will take you to this six mile long island managed for endangered species such as the red wolf, the bald eagle, and the loggerhead sea turtle. Stroll with your naturalist on lush forest footpaths and fabulous stretches of beach literally untouched by the hand of man. Throughout your excursion you will learn about the ecology of the area and catch glimpses of the abundant wildlife that make this pristine island their home. To complete your day visit the Sewee Interpretive Center in the Cape Romaine National Wildlife Refuge and see the Red Wolf Exhibit. Includes Boxed Lunch on return Ferry.

Savannah Highlights

Journey by motor coach to Georgia's most historic city. View her lovely old homes and churches and discover the secrets of John Berendt's sensational novel, *Midnight in the Garden of Good and Evil*. Your guide showcases the intriguing locations found in "The Book" Your excursion concludes with a visit to the "weird and wonderful abode of the dead," Bonaventure Cemetery. Have lunch on your own at one of Savannah's fine restaurants and spend some time on River Street shopping and browsing before returning to

(photos courtesy of the Charleston Area Convention & Visitors Bureau)

TOUR REGISTRATION FORM

Excursion Date/Time	#	Cost	Total Cost	Excursion Date/Time	#	Cost	Total Cost
Historic Charleston Carriage Tour				Patriots Point Tour			
11/19/99 10:00 am - 11:00 am	_____	\$16.00	_____	11/20/99 1:00 pm - 4:30 pm	_____	\$21.00	_____
11/19/99 3:00 pm - 4:00 pm	_____	\$16.00	_____	Middleton Place Tour			
11/20/99 9:30 am - 10:30 am	_____	\$16.00	_____	11/20/99 1:45 pm - 5:45 pm	_____	\$38.00	_____
11/20/99 2:30 pm - 3:30 pm	_____	\$16.00	_____	11/22/99 1:45 pm - 5:45 pm	_____	\$38.00	_____
11/21/99 9:00 am - 10:00 am	_____	\$16.00	_____	Washington's Charleston Walk			
11/22/99 2:30 pm - 3:30 pm	_____	\$16.00	_____	11/20/99 9:30 am - 12:00 pm	_____	\$16.00	_____
Fort Sumter Tour				11/22/99 9:30 am - 12:00 pm	_____	\$16.00	_____
11/19/99 8:45 am - 12:15 pm	_____	\$21.00	_____	Magnolia Gardens Tour			
11/20/99 8:45 am - 12:15 pm	_____	\$21.00	_____	11/21/99 1:30 pm - 4:30 pm	_____	\$35.00	_____
11/21/99 8:45 am - 12:15 pm	_____	\$21.00	_____	Historic Charleston Tour			
Ghosts of Charleston Walk				11/21/99 2:00 pm - 5:00 pm	_____	\$26.00	_____
11/19/99 8:30 pm - 10:00 pm	_____	\$12.00	_____	Spirit of Carolina Dinner Cruise			
11/20/99 8:30 pm - 10:00 pm	_____	\$12.00	_____	11/21/99 6:45 pm - 10:45 pm	_____	\$50.00	_____
11/21/99 8:30 pm - 10:00 pm	_____	\$12.00	_____	Cape Romaine & Bull's Island			
11/22/99 8:30 pm - 10:00 pm	_____	\$12.00	_____	11/24/99 9:00 am - 3:45 pm	_____	\$79.00	_____
Gullah Tour				Savannah Highlights			
11/20/99 9:00 am - 10:45 am	_____	\$16.00	_____	11/24/99 9:00 am - 5:00 pm	_____	\$44.00	_____
11/20/99 11:00 am - 12:45 pm	_____	\$16.00	_____	<p>A tour desk will be set up at the meeting, however, to guarantee your place on any of these excursions you will need to send in this tour reservation form with full payment by October 20. Charleston Convention and Group Services, Inc. reserves the right to cancel any of these excursions due to lack of adequate numbers. Please send full payment by check or credit card (MC, VISA, or American Express) to Charleston Convention and Group Services, Inc., PO Box 1118, Charleston, SC 29402, fax. to 843-722-7133 or e-mail to ccgs@charlestongrp.com.</p>			
11/20/99 3:00 pm - 4:45 pm	_____	\$16.00	_____				
<p>Name: _____</p> <p>Address: _____</p> <p>City: _____</p> <p>State: _____ ZIP: _____</p> <p>Phone: _____</p> <p>Fax: _____</p> <p>E-Mail: _____</p>				<p>Total cost of tours: \$ _____</p> <p>Payment by (circle one): Check or Credit card</p> <p>Credit Card Type: _____</p> <p>Credit Card #: _____</p> <p>Expiration Date: _____</p> <p>Signature: _____</p>			

Members on the Move

JAMES C. BAKER, Kent State University, was appointed a Fellow of the Association for Global Business by the Board of Directors at the organization's 10th Annual Meeting in New Orleans. He is the first to be designated a Fellow by the Association. Baker, a charter member of the Association for Global Business, is Professor of Finance and International Business at Kent State University and has been a member of the Academy of International Business since 1965.

SID GRAY, Co-Director of the Australian Centre for International Business (a collaborative venture with the University of Melbourne) and former Professor of International Business at the University of Warwick in England, has been appointed Professor of International Business (a newly established Chair) and Head of the School of International Business, at the University of New South Wales in Sydney, Australia.

PETER W. LIESCH, former Professor of Management and Head of School at the University of Tasmania's School of Management, was appointed Reader in International Business at the University of Queensland's Graduate School of Management in April 1999.

Chief Technologist **KIM SJVSTRVM** of Finland has been invited to join the Editorial Advisory Board of *Supply Chain Management - an international journal* (published by MCB University Press, UK), a peer-reviewed research journal with a distinct business management approach.

MASATAKA OTA is on sabbatical at MIT, Sloan School of Management. He is a visiting scholar working with Eleanor Westney on a research project of Singapore business. He can be contacted through email at masaota@mit.edu (English only) or MasaOta99@aol.com (Japanese available).

JUST OFF THE PRESS

On April 17, 1999, **PAUL W. BEAMISH**, Director of the University of Western Ontario's Asian Management Institute at the Ivey Business School, presented Chinese Premier Zhu Rongji with 32 casebooks which correspond with required courses in the China MBA curriculum. As the Series Editor, Beamish, in collaboration with Tsinghua University in Beijing, prepared 16 casebooks in English. For more information, visit www.ivey.uwo.ca/ami and select *Research and Publications*.

Chinese Premier Zhu Rongji and previous JIBS Editor Paul Beamish

ANTHONY D' COSTA of the University of Washington is pleased to announce the publication of his book, *The Global Restructuring of the Steel Industry: Innovations, Institutions and Industrial Change* (London: Routledge, International Business and World Economy series), which explains how and why the steel industry has shifted from advanced capitalist countries to late industrializing countries. Drawing upon case studies of the steel industry in the US, Japan, South Korea, Brazil, and India, the book examines the relationship between industrial change and institutional responses to technological diffusion. For US orders call **1-800-634-7064** or e-mail nblick@routledge.co.uk.

ROSALIE L. TUNG, the Ming and Stella Wong Professor of International Business at Simon Fraser University, is the editor of *The IEBM Handbook of International Business* (International Thomson Press, London), a 900-plus page volume analyzing the general principles, concepts, and issues in International Business, including profiles of leading business firms and biographies of International Business leaders. To order, call **1-800-34-9706** or visit www.itbp.com.

JOHN J. WILD of the University of Wisconsin at Madison, **KENNETH L. WILD** of the University of London, England, and **JERRY C.Y. HAN** of the University of Buffalo published *International Business: An Integrated Approach*. Their textbook implements a contemporary, cross-functional approach - thus forging a new path for international business in education. Available Summer 1999, for an examination copy contact your Prentice Hall sales representative at **(201) 236-7000** or e-mail michael_d_campbell@prehall.com.

ADOPT-A-LIBRARY

We would like to thank those generous members who supported our Adopt-a-Library program when they renewed their membership for 1999. Contributions are greatly appreciated by the AIB and all *JIBS* recipients.

We encourage all of our members to contribute to the program and give those who have no access to *JIBS* the opportunity to read the quarterly publication. Since the AIB subsidizes the normal cost of the institutional subscription, a \$35 donation purchases an annual *JIBS* subscription for a library outside of North America that cannot afford to subscribe.

Please help us succeed in this unique initiative by mailing your contributions or directing your inquiries to:

Academy of International Business, 2404 Maile Way, CBA C-306, Honolulu, Hawaii'i 96822-2223 USA

NEW MEMBERS

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DePaul University Pepperdine University

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Mamarinta P. Mababaya	Takao T.Y. Yamamoto
Jason Major	Glenn Yoo
Larry O'Connell	Yong Zhang
Jennifer Oetzel	Xiaohui Zhu

NEWSLETTER INFO

The AIB Newsletter is proud to share the latest news about its members in the MEMBERS ON THE MOVE and JUST OFF THE PRESS sections. E-mail your professional accomplishments, book publications, promotions, and honors, to:

aib@busadm.cba.hawaii.edu

Or send typed items and photographs via mail to:

Laurel King, AIB Administrator
2404 Maile Way, CBA C-306
Honolulu, HI 96822-2223 USA

AIB COPY DEADLINES are:

- Quarter 1: *February 1*
- Quarter 2: *May 1*
- Quarter 3: *August 1*
- Quarter 4: *November 1*

Only items received on or before the first working day after the deadline will be considered for publication. Fax us at **(808) 956-3261** for information regarding our advertising and promotional services.

AIB-L LISTSERV

The AIB-L, the AIB's e-mail mailing list, expands online offerings, provides greater connectivity between AIB members, and helps scholars locate resources and collaborators. AIB-L traffic is moderate (15 to 20 messages per week; about 1400 members subscribe to the list) and consists of AIB notices, conference and position announcements, and requests for research information and advice.

AIB-L QUICK REFERENCE

Send all commands (from an e-mail account that receives AIB-L postings) to listproc@hawaii.edu.

To subscribe:

SUBSCRIBE AIB-L FIRST LAST

Replace FIRST and LAST with your first and last name.

For example:

SUBSCRIBE AIB-L JENNY SHIMIZU

This will help us find your account if you have any questions or problems.

To unsubscribe:

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Note that you do not include your name when issuing this command. You must send the message from the e-mail address that is subscribed to the list.

To postpone:

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This command, which is useful if you are taking a vacation, will temporarily stop AIB-L mailings.

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SET AIB-L MAIL ACK

This reactivates your subscription after it's been postponed.

To switch to digest mode:

SET AIB-L MAIL DIGEST

This sends you weekly compilations of messages sent to AIB-L.

To return to individual distribution:

SET AIB-L MAIL ACK

This allows you to switch back to receiving postings as individual messages.

For more help:

HELP

If it says you're not subscribed:

If you get an error message (even though you've been receiving mail from AIB-L), chances are your e-mail address has changed or varies for some reason. Send an e-mail message containing the error message and any information about your old e-mail accounts to ozawa@hawaii.edu.

CAMERA-READY COPY

Institute of International Business - IIB
Position Announcement and The Gunnar Hedlund Award

Full page

(City University
of Hong Kong)

City University of Hong Kong is a well-established degree-granting institution in Hong Kong directly funded by the Government of the Hong Kong Special Administrative Region through the University Grants Committee. It has embarked on an ambitious strategic plan to become one of the leading universities in the Asia-Pacific region by achieving excellence in teaching and research. The student population for 1998-99 is approximately 18,500. The medium of instruction is English.

Applications are invited for the following Professorship appointment :

Professor in the Department of Management

[Ref. B/433/49]

The Faculty of Business has well-established undergraduate and postgraduate degree programmes, and an increasing number of students registered on the MPhil and PhD research degree programmes. It has an academic staff strength of 170 with six departments namely Accountancy, Economics and Finance, Information Systems, Management, Management Sciences and Marketing. The Faculty members have a proven record of publishing in top tier international academic journals.

Being one of the largest business schools in Asia, the Faculty places heavy emphasis on quality research and innovative teaching. It is at the cutting edge in Asia in the use of information technology and indigenous case studies in its undergraduate and postgraduate programmes. To maintain its competitiveness in the 21st century, the Faculty also establishes a very strong partnership with the private sector in its innovative learning process. A recent project is the joint venture with the Hongkong Telecom, the largest Telecommunication Company in Hong Kong, to offer an MBA degree using the world's first interactive television and broadband internet.

The teaching and research activities of the Department of Management are mainly related to Human Resources Management, Strategic Management, Product Innovation Management, and Leadership with special focus on the Asia-Pacific region.

Qualifications for Appointment

The position requires the applicant to have a PhD in one of the above disciplines. The University seeks for an internationally recognised scholar with appropriate research and teaching experience in his/her discipline, and a strong publication record in international refereed journals. Wide experience in course development and academic administration is essential, as is experience in supervising higher degree students and mentoring of junior faculty members.

The appointee is expected to provide academic leadership in strengthening the research and teaching profile of the Department. Hence, the applicant will demonstrate proven academic excellence and ability to provide such leadership in research and teaching and in the acquisition of research funding.

The University also accepts nominations.

Salary and Conditions of Service

Salary is within a professorial range and will not be less than HK\$102,440 per month.

(Exchange rate : US\$1 = HK\$7.8 approximately)

Appointment may be on superannuable terms with provision for retirement benefits or on fixed term gratuity-bearing contract with contract-end gratuity. Excellent fringe benefits include 46 days' annual leave, housing, passage allowance and medical and dental care provision.

Application and Information

Further information on the post and the University is available on the University's World Wide Web home page <http://www.cityu.edu.hk> or the University's listserver accessed by E-mail at "hrmail@citylnk.cityu.edu.hk", or from the Human Resources Office, City University of Hong Kong, Tat Chee Avenue, Kowloon, Hong Kong (Fax: (852) 2788 1154 or (852) 2788 9334/E-mail: hrrecruit@cityu.edu.hk). Please send nomination or application with a current curriculum vitae and the names and addresses of three academic referees at full professorial or other appropriate level to the Human Resources Office by **30 June 1999**. Please quote the reference of the post in the application and on the envelope. Further information can be obtained from Prof. Richard HO, Dean of Faculty of Business at Personal Fax No. (852) 2788 7182 or E-mail: fbrykho@cityu.edu.hk.

UNIVERSITY OF PENNSYLVANIA

POSITION ANNOUNCEMENT

MULTINATIONAL MANAGEMENT

The Department of Management of the Wharton School is recruiting for a tenure track position in Multinational Management. Although we have a preference for entry-level candidates, we would be willing to consider applications at all levels.

Multinational Management is a research area. Other areas include: Strategy, Organizational Behavior, Human Resources Management and Entrepreneurship. Applicants should be solidly grounded in one of these areas, or in a relevant, social science discipline, and demonstrate strong, international interests.

The Wharton School and the Department of Management are fully committed to globalization. The student body is very international and an innovative and exciting program is in place which will globalize the curriculum, students, and faculty. As Multinational Management is an integral part of the Department, faculty have a unique opportunity to pursue international and functional management interests in research and teaching.

Successful candidates must demonstrate outstanding research potential as well as a strong interest and competence in teaching. Applicants for other than entry level positions should have a solid record of publication in first-rate academic journals.

Please indicate in your cover letter which areas you wish to be considered. Send application materials—cover letter, cv, 3 letters of recommendation, sample publications, and abstracts—preferably via e-mail with an attachment (Word or WordPerfect preferred) to: recruiting@management.wharton.upenn.edu. Or mail your materials to:

*Chair, Department of Management
The Wharton School
University of Pennsylvania
2028 Steinberg-Dietrich Hall
Philadelphia, PA 19104-6370*

Applicants should send materials by **November 1, 1999**.

AA/EEO Employer

The University of Pennsylvania is an equal opportunity employer and takes its obligation in that area very seriously.

THE CHINESE UNIVERSITY OF HONG KONG

FACULTY POSITIONS IN THE SCHOOL OF ACCOUNTANCY

The Chinese University of Hong Kong is a comprehensive university offers programmes up to PhD level in the Humanities, Business Administration, Education, Engineering, Medicine, Science and Social Science (including Architecture). The University has a large and scenic campus in the region (over 134 hectares), occupying a hillside in the New Territories facing Tolo Harbour. The University is very active in promoting research and consultancies and in liaising with the industrial and business sectors worldwide.

The School of Accountancy is one of seven academic departments in the Faculty of Business Administration. All six departments have established academic reputation and our MBA programme has been consistently rated among the top in Asia. Our business and accounting programmes are fully accredited by AACSB-IAME. As a pioneer and leader in accounting education in Hong Kong and Asia since 1963, the School has established an excellent reputation for professional education and research, offering BBA, MAcc, MPhil and PhD degrees in accountancy. Our 560 accounting major students are of first class calibre and very much sought-after by employers in the Asian Pacific region.

To further enhance our role as an international centre for quality accounting education and research, established and promising accounting scholars in all fields of accounting around the world are invited to join our strong and devoted faculty team. The School currently has 24 full-time and several visiting academic staff. Applications are invited for the posts of **Lecturer** (carrying the academic title of Assistant Professor or Associate Professor, as appropriate) or **Senior Lecturer** (carrying the academic title of Associate Professor or Professor, as appropriate). Applicants should have a PhD (or nearing completion). A professional accounting qualification or other relevant certification is desirable but not a must. Candidates must be willing to teach at undergraduate and postgraduate levels, as well as day-time and evening classes. Commitment to quality teaching, scholarly research and service to the School/University is required. The medium of instruction is English and/or Chinese. There will be full-time and part-time teaching assistants to assist teachers in teaching and other academic activities. State-of-the-art facilities and generous research grant opportunities are available to support research activities.

The range of annual salary (12 months) is approximately from US\$71,000 to \$119,000 for appointment at the grade of Lecturer and from US\$110,000 to \$148,000 at the grade of Senior Lecturer. Starting salary and grade will be commensurate with qualifications and experience. Benefits include leave with full pay, medical and dental care, children's education allowance and housing benefits. Appointment will initially be made on a fixed-term contract basis for up to three years and will carry a contract-end gratuity (up to 15% of basic salary) where appropriate.

Applications with full resume and names and addresses (fax numbers/e-mail addresses as well where available) of three referees should be addressed to

*Professor Simon S.M. Ho, Director
School of Accountancy
The Chinese University of Hong Kong
Shatin, New Territories., Hong Kong*

Please quote the reference number 99/043(011)/2 and mark "Recruitment - Confidential" on cover. Details about the University and the School can be found on our website: www.cuhk.edu.hk/acy. For additional information please fax (number 852-2603-6604) or e-mail simon@baf.msmail.cuhk.edu.hk to the School of Accountancy. Applications will be accepted until positions are filled.

Elizabethtown College

Director of International Business Program

The Department of Business invites applications for the Director of International Business Program, a tenure-track position at the rank of Assistant or Associate Professor, starting Fall 2000. In addition to managing the highly innovative International Business Program, the successful candidate would teach in one of the following functional areas: business law, finance, management, or marketing. Applicants should have an earned doctorate or equivalent, a global mindset, competency in at least one foreign language, international business experience, and evidence of teaching excellence. Initial screening begins **August 1, 1999**.

The Department is accredited by the Association of Collegiate Business Schools and Programs and offers baccalaureate degrees in Accounting, Business Administration, Economics, and International Business, all within a liberal arts core curriculum (12 full-time faculty members and 250 students). The selective International Business Major enrolls only 25 new students each year—approximately 30% from foreign countries. It is an integrative program which requires language competency in Spanish, French, German, Japanese, or Chinese; has an intensive cultural study component; provides a strong business background with options in international accounting, finance, management, or marketing; and includes an experiential component. Each student will have an international business executive as a mentor, an internship, and a study-abroad experience. The department has an extremely active International Business Advisory Committee which provides recommendations for program changes, special programs for students, mentors, internships, and candidates for the executive-in-residence position.

Elizabethtown College, rated as one of the best northern liberal arts institutions by U.S. News and World Report, offers its 1525 students 38 major programs in traditional liberal arts and professional fields. The Elizabethtown College motto, "Educate for Service," expresses the college's mission of linking the world of work with the world of the spirit to advance the values of peace, justice, and human dignity. Located in Pennsylvania's historic Lancaster County, Elizabethtown enjoys outstanding quality of life and easy access to the major metropolitan areas of Philadelphia, Washington, and Baltimore. For more information regarding Elizabethtown College, contact website: <http://www.etown.edu>.

Elizabethtown College welcomes applications from women, people of color, and the disabled, and is committed to policies and practices of non-discriminatory employment and affirmative action.

To apply, send letter of application, curriculum vitae, and names and contact information of three references to:

Nancy E. Florey
Director of Human Resources
Elizabethtown College
One Alpha Drive
Elizabethtown, PA 17022
email: floreyne@etown.edu
AA/EOE

World Scientific An International Publisher

Announcing the **Asia-Pacific Business Series**

Edited by Professor Richard Brislin and Professor Lane Kelley
(University of Hawai'i)

The 1990s saw the transformation of world economic power, especially in Asia. Unprecedented growth followed by a period of unprecedented turbulence is riveting the attention of the world on the economic performance and business practices of East Asia. A wide variety of economic and industrial policies, institutions and political structures—ranging from laissez-faire, to managed state capitalism, to communism—have yielded growth rates that are intriguingly similar. Explaining and understanding the phenomena that underpins the economic performance of the countries in this region is one of the most interesting and vital areas of study in business today.

The editors of the Asia-Pacific Business Series welcome English language manuscripts and proposals for monographs, edited collections and textbooks on topics such as:

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Proposals, and requests for further information, should be addressed to the series editors:

Professor Richard Brislin Professor Lane Kelley
brislinr@busadm.cba.hawaii.edu or kelly@busadm.cba.hawaii.edu

College of Business Administration
University of Hawai'i, Honolulu, HI 96822, USA

The Sixth International Western Academy of Management Conference, Shizuoka, Japan

*The Past Decade Revisited:
Implications for the 21st Century*

July 9-July 12th, 2000

WAM returns to Shizuoka, Japan, the site of the 1990 WAM International Western Academy of Management Conference, where the local business community made the event truly memorable for the participants in 1990. The 2000 conference focuses on the changes over the last decade which have created new challenges for business, from environmental limits to aging populations to deregulation to rapidly changing technology. How are firms responding to these challenges in their organization, employment policies, and alliances?

Submissions deadline is **October 15, 1999**. For more information, contact Professor Sully Taylor, Program Chair, WAM Shizuoka 2000, School of Business Administration, Portland State University, Portland, OR 97207-0751. Tel: 503-725-3761. Fax: 503-725-5850. Email: sullyt@sba.pdx.edu or Professor John Cullen, Paper Coordinator, WAM Shizuoka 2000, Department of Management & Decision Sciences, Todd 337c, Box 64473, Washington State University, Pullman, WA 99164-4736. Tel: 509-335-4440. Fax: 509-335-7736. Email: cullenj@wsu.edu. Visit the conference web page at <http://www.cbe.wsu.edu/~cullenj/wam2000.html>.

EIBA

European International Business Academy

Manchester
School of
Management

25TH ANNUAL CONFERENCE

DECEMBER 12-14, 1999

MANCHESTER, UK

UMIST
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CALL FOR PAPERS

INTERNATIONAL BUSINESS

AND THE

GLOBAL SERVICES ECONOMY

- Trends in Global Financial Services
- MNC responses to Contagion in Global Financial Markets
- MNCs and the Impact of the Single European Currency
- Global Risk Management
- The Internationalization of Non-Financial Services
- The Internationalization Process and Emerging and Transitional Economies
- Knowledge Creation and Transfer
- International Business Networks
- Coalitions and Strategic Management
- HQ - Subsidiary Relationships
- Cross-cultural Management and HRM
- International Business on the Internet
- International Marketing Strategies
- Foreign Market Entry and Development
- The Millenium Bug

Competitive and workshop papers on the above topics, other International Business themes, and suggestions for panel sessions should be submitted by **September 17, 1999**.

For full details regarding submission of papers, see the conference website at www.sm.umist.ac.uk/eiba99 or e-mail eiba99@umist.ac.uk.

13th EIBA DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS MANCHESTER, U.K., DECEMBER 12, 1999

In 1987 the European Institute for Advanced Studies in Management (EIASM) and the European International Business Academy (EIBA) launched a Doctoral Tutorial in International Business. The first one was organized as a special session at the Annual Meeting of EIBA in Antwerp in 1987. The following tutorials took place in Berlin (1988), Helsinki (1989), Madrid (1990), Copenhagen (1991), Reading (1992), Lisbon (1993), Warsaw (1994), Urbino (1995), Stockholm (1996), Stuttgart (1997) and Jerusalem (1998).

The tutorials met with an unanticipated and increasing interest and were according to the participating students and faculty members quite successful. The Doctoral Tutorial will again be held during the EIBA-1999 Annual conference at the Manchester School of Management. EIBA-EIASM have delegated the organization of this Tutorial to Professor Danny VAN DEN BULCKE of the University of Antwerp-RUCA (Belgium) who will act as chairman. The first objective of the Tutorial is to provide an opportunity to doctoral students in International Business to discuss their research plans and their work in progress both with a distinguished international faculty and their colleagues. The second purpose is to get them acquainted with the international EIBA-network of experts and colleagues working in the field of International Business.

The students who are selected to participate in the Tutorial will be requested to present a short paper about their thesis. Application forms should be accompanied by a C.V. and a three-page abstract of the doctoral research currently being undertaken.

Participating students are required to also attend the EIBA Annual Conference, immediately following the Tutorial. They will benefit from a reduction in the registration fee, however.

An award of approximately 20.000 BEF will be given to the student who presented the most promising thesis proposal.

Since the number of participants is strictly limited, interested candidates are urged to send their **application** (format below), a **C.V.** and their **three-page abstract** before **September 1, 1999** to both

Prof. Danny VAN DEN BULCKE
RUCA - CIMDA
Middelheimlaan 1
B-2020 Antwerpen BELGIUM
FAX: +323 218 06 66 E-mail: dvdb@ruca.ua.ac.be

AND

Ms. Marion HEBBELYNCK
EIBA c/o EIASM
Rue d'Egmont-straat 13
B-1000 Brussels BELGIUM
FAX: +322 512 19 29 E-mail: hebbelynck@eiasm.be

- NAME:
- MAILING ADDRESS:
- TEL.: FAX:
- THESIS SUBJECT:
- UNIVERSITY FOR WHICH YOU PREPARE YOUR THESIS:
- NUMBER OF MONTHS (YEARS) YOU HAVE BEEN WORKING ON YOUR DOCTORAL THESIS:
- NAME OF MAIN THESIS ADVISOR:



AIB INSTITUTIONAL MEMBERSHIP APPLICATION

ACADEMY OF INTERNATIONAL BUSINESS

Terms of Membership: For an annual fee of **US\$1,000**, a school may designate two faculty members to receive AIB membership and two to receive registration at the AIB's Annual Meeting. A Ph.D. candidate may also be nominated to receive membership and meeting registration provided that he or she commits to attending the Doctoral Consortium. Each participating institution will be recognized once a year in both the *AIB Newsletter* and the *Annual Meeting Program*.

INSTITUTION'S CONTACT INFORMATION <i>Please type or print clearly and remit payment with form.</i>			
FIRST NAME	INITIAL	FAMILY NAME	
POSITION TITLE		ORGANIZATION	
STREET ADDRESS LINE 1			
STREET ADDRESS LINE 2			
CITY	STATE	COUNTRY	POSTAL CODE
TELEPHONE		FAX	
E-MAIL		PERSONAL WEB PAGE	

NAMES OF NOMINEES
- Please write the names of the individuals at your institution who will receive the benefits listed below.
- Attach a copy of the "Individual Membership" form on the next page for each person nominated.
- Check off the box for "Institutional Nominee" on the form.

MEMBERSHIP #1		
FIRST NAME	INITIAL	FAMILY NAME
POSITION/TITLE		FAX NUMBER
E-MAIL		PERSONAL WEB PAGE

MEMBERSHIP #2		
FIRST NAME	INITIAL	FAMILY NAME
POSITION/TITLE		FAX NUMBER
E-MAIL		PERSONAL WEB PAGE

Our institution nominates the following two individuals to attend the AIB's Annual Meeting in Charleston, South Carolina, on November 20-23, 1999.

REGISTRATION #1 (name only if same as #1 above)		
FIRST NAME	INITIAL	FAMILY NAME
POSITION/TITLE		FAX NUMBER
E-MAIL		PERSONAL WEB PAGE

REGISTRATION #2 (name only if same as #2 above)		
FIRST NAME	INITIAL	FAMILY NAME
POSITION/TITLE		FAX NUMBER
E-MAIL		PERSONAL WEB PAGE

PhD NOMINEE (Membership and 1999 Registration Fee)		
FIRST NAME	INITIAL	FAMILY NAME
POSITION/TITLE		FAX NUMBER
E-MAIL		PERSONAL WEB PAGE

Make cheques payable to the **Academy of International Business**. Applicants outside the US must pay by credit card or remit funds by means of an international money order denominated in US dollars or by a check drawn upon a US bank. Foreign cheques must have micro-encoded banking information, including the ABA routing number at the bottom of the cheque, a US bank address and have the US dollar amount imprinted on them. (Federal Employer ID #23-7442958).

You must return this form (or a copy) with your payment to ensure proper recording.

AMOUNT PAID: \$ _____ (Dues for _____ years)

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Cheque (No.: _____ Date: _____)
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Credit Card Number

Expiration Date: _____ / _____ (Month/Year) _____

Signature (if credit card payment)

MAIL TO: Academy of International Business
University of Hawai'i at Manoa - CBA
2404 Maile Way (C-306)
Honolulu, HI 96822-2223 USA

FAX TO: 1-(808) 956-3261



AIB MEMBERSHIP APPLICATION

ACADEMY OF INTERNATIONAL BUSINESS

Action(s): **New Membership** **Renewal** **Address Correction**

Type of Membership: **Regular - \$68** **Student - \$45** **Low Income - \$45*** **Institutional Nominee - \$0**

Current member sponsoring dues for new member

Your Name and ID Number (If Applicable)

Please print clearly or type and remit payment with form.

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Street Address					
City		State	Country		Postal Code
Telephone			Fax		
E-mail		Personal Web Page			
Position/Title		Organization			
Highest Degree		Alma Mater			
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