



Last AIB Founder Passes Away

Masaaki Kotabe
 AIB President

As the current President of the AIB, I inform you with a heavy heart of the passing of Jack Behrman on August 19, 2016, at the age of 94. Professor Behrman was one of the original twelve founders of the Academy of International Business in 1958, and the last surviving founder.

Among many books he published in his lifetime, the most influential one that carved out his presence in academia and public policy field is *National Interests and the Multinational Enterprise* (1970, Prentice Hall). In my mind, it remains an IB classic that has stood the test of time to date. Although many of us are too young to know his work, this book is worth reading as there is so much to learn from his insights into MNE codes of conduct, role of governments and supranational institutions, and economic development.

Jack Behrman was one of those rare IB birds who combined major public and private services, although he was also a first-rate international economics scholar. He served as the fourth AIB President in 1967–1968 but was particularly famous for having served as Assistant Secretary of Commerce for Domestic and International Business under President John F. Kennedy, and he was rumored to have resigned his post in protest to an ill-conceived international-trade restriction initiated by the President. He took service very seriously, initiating the Executive Service Corps, which provided volunteers from among retired business executives to advise private entrepreneurs in developing countries; the MBA Enterprise Corps whose MBA graduates from the top 50 graduate business schools advised former state enterprises in Central Europe and other developing parts of the world; and the Fund for Multinational Management Education. With John Fayerweather, Richard Robinson, and John Dunning, among others, he belonged to an age of dedicated servants to economy, society and education. The attached obituary, below, will give you more information about this good man— informed, curious, concerned and not afraid to fight for good causes.

Obituary — Dr. Jack Newton Behrman of Chapel Hill

Dr. Jack N. Behrman was born March 5, 1922 in Waco, Texas, son of Marguerite and Mayes Behrman. Behrman was married over 70 years to the love of his life, Louise Sims (dec). Together, they shared an amazing life journey and created a loving, contributing family. Jack Behrman was father of four children: Doug, Gayle (dec.), Paul (dec.), and Andrea; grand-father of Kyle Jaster, Emma Jaster, Wyatt Jaster, Brett Behrman, Todd Behrman, Madi Bateman, and Callie Bateman Bradshaw, and great-grandfather of Ellis

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Pearson, Owen Bradshaw, and Nash Bradshaw. He passed away at 94 years of age on August 19, 2016 at Carol Woods Retirement Community in Chapel Hill, N.C. He was preceded in death by his siblings: Mayes, Paul, and Barbara.

Dr. Behrman served the UNC Business School over 27 years as Professor of International Business, Director of the MBA Program, Associate Dean of the Faculty, and Luther Hodges Distinguished Professor of Ethics.

After graduation from Davidson College in 1943 with Honors in Economics, he received an MA in Economics from UNC and an MA and PhD from Princeton; later an honorary LLD from Davidson. He taught at Davidson, Princeton, Washington and Lee, George Washington, and the University of Delaware. Prior to joining UNC, he served as Assistant Secretary for Domestic and International Business in the U.S. Department of Commerce under Secretary Luther Hodges in the Kennedy and Johnson Administrations; his portfolio included international trade and investment policies and programs and preparation for wartime mobilization of the economy.

After returning to academia in 1964, he continued as an advisor to the Departments of State, Commerce, and Treasury, the National Academy of Science, and National Academy of Engineering --- and in New York to the United Nations, Committee for Economic Development, American Management Association, Council on Foreign Relations, Council of the Americas, and the Fund for Multinational Management Education.

He was a pioneer in the fields of comparative management, foreign licensing of technology, international business and government relations, and the role of multinational enterprises – subjects on which he published over 40 books and monographs and more than 150 professional articles, including two books on the role of ethics in business and the professions. While in the government, he initiated and helped form the International Executive Service Corps, which provided volunteers from among retired executives to advise private enterprises in developing countries. In 1990, he initiated the formation of the MBA Enterprise Corps, supported by the U.S. Agency for International Development and private corporations and foundations; it sent volunteers from MBA Programs of a Consortium of the top 50 graduate business schools to formerly state-owned enterprises in Central Europe, Southeast Asia, Central Asia, Latin America, and Africa for tours of a year or more. He remained its Chairman and CEO for 15 years.

Dr. Behrman's career in international economics and business began in 1945 with a position in the International Labor Office in Montreal, Canada, working on post-World War II plans for a new international economic order, preparing full employment policies. He was continually involved in that prospect over his lifetime, interviewing and speaking to numerous groups of executives and government officials in 70 countries on the relations between international business and governments, changes in the world economy, and foreign economic policies of the U.S. and other governments. His bio is included in *Who's Who in America*, *Who's Who in Finance and Industry*, *Who's Who in Science and Engineering*, and *Who's Who in the World*.

He was a co-founder of the Academy of International Business, later its President and member of its Fellows. He was also a member of the Board of Directors of several corporate enterprises and non-government organizations.

His service included leadership roles in the Boy Scouts of America, membership on the Board of Directors of the Ethics Resource Center (Washington); Walco National Co. (NY); Troxler Electronics (Raleigh); Elder of the University Presbyterian Church; co-General Partner of the West Franklin Preservation Partners (Chapel Hill); and directorships in several other North Carolina organizations, including the NC World Trade Association, the NC/Japan Center, the District Export Council, and the Research Triangle World Trade Center.

Whether you knew him as 'Dr. Behrman', 'Jack', 'Dad', 'Pops', 'Grand-Dad', or 'Poppee,' we were all truly fortunate to have this man of great character and ideas in our lives. He was mentor, friend, and inspiration to all.

There was a private family burial in Chapel Hill. Donations in memory of Dr. Behrman may be made to The Davidson Trust, P.O. Box 7170, Davidson College, Davidson, N.C. 28035.

JIBS Paper Development Workshop in Dubai

In addition to the annual *JIBS* Paper Development Workshop (PDW) held at the AIB conference, *JIBS* editors and representatives hold several smaller workshops throughout the year at chapter events, aided by funding from the Sheth Foundation. These events are planned to provide junior scholars with constructive feedback on their current research projects in international business studies. In August 2016, *JIBS* Area Editor Becky Reuber and AIB Vice President Program (2017 Program Chair) Sarianna Lundan coordinated a *JIBS* PDW with the AIB-MENA Chapter at the University of Wollongong in Dubai. Through this workshop, AIB-MENA hoped to encourage new scholars into the field of IB, improve the quality research output by discussing methods to overcome reach challenges, increase research publication acceptances, and also foster a collaborative research MENA community.

At the workshop, 6 full papers and 14 paper summaries were presented by academics from the UAE. On Day 1, the editors worked with the authors of the full papers, while Melodena Stephens Balakrishnan (AIB-MENA chapter chair) and Rhys Rowland-Jones (Director of Academic Affairs at the Mohammed bin Rashid School of Government) worked with the authors of the paper summaries. On Day 2, this second group of authors did presentations which the *JIBS*

representatives, as well as the group, made comments on. Participants also listened to presentations on “framing your contribution” and on “publishing in *JIBS*”, with advice for their work toward future journal submissions. Event organizers found many interesting topics among the submissions and felt that the event would encourage participants to submit to and participate in the 2017 AIB Dubai conference—and that participants received useful feedback which will increase their likelihood of acceptance.

Several upcoming Chapter meetings will also offer similar workshops, including US-West (San Jose, California; February 23-25, 2017) and Latin America (Lima, Peru; March 8-10, 2017). Please visit <https://aib.msu.edu/events/chaptermeet.asp> for more information on upcoming AIB Chapter events in your region.



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39 Country Initiative Update: The University of Queensland and Riara University

Professor Paul Beamish writes, “business schools are encouraged to collect books, journals, course packs/readings/cases for shipment to an institution in one of the 39 countries. To date, shipments have gone to Ethiopia, Ghana, and Kenya (in process). The 39 countries eligible to participate are: Afghanistan, Bangladesh, Benin, Burkina Faso, Burundi, Cambodia, Central African Republic, Chad, Comoros, Democratic Republic of the Congo, Cote d’Ivoire, Eritrea, Ethiopia, The Gambia, Ghana, Guinea, Guinea-Bissau, Haiti, Kenya, Liberia, Lesotho, Madagascar, Malawi, Mali, Mozambique, Myanmar, Nepal, Niger, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Somalia, Tajikistan, Tanzania, Togo, Uganda, Zambia and Zimbabwe.”

The University of Queensland, UQ Business School, has responded to Professor Beamish’s Initiative by establishing a student project to collect a shipment of textbooks and to forward them to a worthy university in Kenya. Beginning in 2015, on The University of Queensland, St Lucia Brisbane, campus a student group under the guidance of Calvin Zhang instituted a collection process of unwanted but current and quality textbooks volunteered by staff in the business and management fields. Many of the 7,000 plus textbooks were still shrink-wrapped, and all books that were bundled for shipment were of high quality. A 20ft container was filled and shipped to Riara University in Nairobi, Kenya. Professor Abel Kinoti, Dean, Riara School of Business, had been approached with the offer of this shipment of books, and he was most welcoming of the offer. As the UQ Business School is a comprehensive business school, the shipment included textbooks on the full suite of business and management fields.

In May 2016, the shipment arrived in Mombasa for transportation to Riara University. Professor Kinoti took possession of the shipment, and a formal handing over ceremony was arranged at which the Australian High Commissioner, Mr John Feakes, presented the shipment to Riara University on behalf

of the UQ Business School. Professor Kinoti says that his shipment has now doubled their books stock in their Library.

Upon hearing about the 39 Country Initiative and returning to the UQ Business School after an AIB meeting, Professor Peter Liesch said of the project that after observing academic staff abandoning textbooks, often new, to waste, the 39 Country Initiative provided an excellent opportunity to better make use of these books. Professor Liesch recruited his colleague, Dr Lance Newey, because of his connection with student social entrepreneurship. Dr Newey writes: “Professor Liesch felt that UQ Business School could make a very sizable contribution to the 39 country initiative. Importantly though, he wanted it to be a student project—students would connect project management, international logistics and social causes”. UQ Business School is committed to a student experience based on theory + practice + impact. “The success of our Kenya project owes a great deal to Cass Vickers and the Community Engagement Program at UQ”, Dr Newey said. CEP, as it’s known, offers volunteering opportunities to undergraduate students wishing to work with not-for-profit organizations in a consulting capacity. Students get to put theory into practice to have a social impact on a cause they are passionate about.



Riara University students and staff show off their new books.



University of Queensland students prepare books for shipment.

The passion and enthusiasm shown by the students has been absorbing. CEP unearths stars like Calvin Zhang, who worked tirelessly on this project but with determination and resilience saw it through to completion. Mr Calvin Zhang, writes, “The 39 Country Initiative student team comprised of Megan Daulby, Maddi Duncan, Derrick Pereira, Declan Tiso and Calvin Zhang, and we all volunteered as part of the Community Engagement Project at UQ. Our task was to find books that were collecting dust and cluttering up the office of staff within the Business School, and send them to a new home where they would be better utilised. We spent many afternoons raising awareness of the initiative, collecting books and preparing them for shipment. While the project

initially focused on collecting from the Business School, we realised that in order to fill a large shipping container we would need input from other schools if the project was going to be completed in a timely manner. We expanded our search to schools cognate with business. In the end, staff from twelve schools and institutes within UQ participated, and over 7000 textbooks were donated. It was a long but rewarding journey for all of us, and after a year, the books finally arrived at Riara University in Kenya where they are currently in use by their students and staff”.

It is most probable that another such venture will be undertaken at UQ, Professor Liesch has signalled, as unwanted textbooks continue to be relegated to waste. He thanked staff who gave up textbooks for this project.



The shipment arrives at Riara University.



Australian High Commissioner, Mr John Feakes, presents the shipment to Riara University on behalf of the UQ Business School.

39 Country Initiative Book/ Journal Collection Nodes

Colleagues around the world have agreed to be primary contacts for book/journal collection nodes/hubs in various cities and regions. Please visit <http://www.ivey.uwo.ca/engaging/39-country-initiative/> to find one near you for donations, or express your willingness to take on such a role in your area.

AIB 2017 Pre-Conference Consortia and Workshops

The following pre-conference workshops and events are being planned for the AIB 2017 conference in Dubai to aid members with research and professional development. Please see the website at <https://aib.msu.edu/events/2017/> for the detailed call for papers and submission deadlines; note that pre-registration/application is required for all events listed.

Junior Faculty Consortium

The **Junior Faculty Consortium (JFC)** this year is organized by Professor Jaeyong Song, Seoul National University, and Professor Ellie R. Banalieva, Northeastern University. The JFC will provide insights about research and teaching/service to the junior faculty participants from eleven renowned scholar panelists, in addition to the two organizers: Professors Nakiye Boyacigiller, Alvaro Cuervo-Cazurra, Ilya Cuyppers, Pervez Ghauri, Tatiana Kostova, Shige Makino, Xavier Martin, Changhoon Oh, Anupama Phene, Gurneeta Vasudeva, and Katherine Xin. The JFC will conclude with a Meet the Editors session, merged with the Doctoral Student Consortium. Further details about the JFC will be announced later in the year on the AIB website. The JFC committee looks forward to seeing you in Dubai!

Doctoral Consortium

The **Doctoral Consortium**, co-chaired by Luis Dau, Northeastern University, and Dan Li, Indiana University, will provide a unique opportunity for doctoral students to further develop their research ideas, to learn about the challenges of conducting international business research and building a successful academic career in this field, and to broaden their professional networks. The format of the Consortium will facilitate a constructive and supportive discussion among the doctoral students and the participating faculty on topics of broad interest such as new trends in conducting high-impact international business research, managing the dissertation stage and the job search process, and successful entry into the academic career. In addition, students will receive concrete feedback on their individual current research projects

as well as ideas and guidance for their future research agenda.

The most suitable candidates for the Consortium are Ph.D. students in international business who have completed their course work, are in the dissertation stage of their programs, and have a relatively clear idea about their dissertation research. While all such candidates will be considered, preference will be given to those who have defended their dissertation proposals. The submission deadline is January 30, 2017.

The faculty panel of the 2017 Doctoral Consortium will include a number of accomplished and upcoming international business scholars who have an extensive publication record, have served as editors or are members of the editorial boards of leading academic journals, have won best dissertation or other research awards, and have substantial experience supervising doctoral students. (Please note: additions and changes are possible)

Ruth Aguilera, Northeastern University
Lorraine Eden, Texas A&M University
Luis Dau (Co-Chair), Northeastern University
Dan Li (Co-Chair), Indiana University
Jane Lu, University of Melbourne
Marjorie Lyles, Indiana University
Rajneesh Narula, University of Reading
Bill Newburry, Florida International University
Ravi Ramamurti, Northeastern University
Torben Pedersen, University of Bocconi
Becky Reuber, University of Toronto
Elizabeth Rose, University of Otago

Please refer to the AIB website for more detail on submission requirements, dissertation proposal award, and travel stipend applications.

JIBS Paper Development Workshop

The fourteenth Annual **JIBS Paper Development Workshop (PDW)** will be held in Dubai from 8:30am–1:30pm on Sunday, July 2, 2017. The PDW is the most extensive of the various *JIBS* outreach activities conducted by the *JIBS* editorial team. Organized by Alain Verbeke (*JIBS* EIC) and Stav Fainshmidt (Florida International University), the PDW involves

several *JIBS* Editors and Editorial Review Board Members, aiming to provide junior scholars with developmental feedback on their current research papers in IB studies. While we hope that many of these papers will eventually be submitted to *JIBS*, the purpose of the PDW is broader: to improve the quality of IB research and to bring new scholars successfully into the IB field. We invite original papers from junior scholars who have not previously published in *JIBS*. In particular, we hope to attract papers from scholars who are located in universities in emerging and developing economies.

The PDW will be structured to provide extensive feedback to authors whose research papers have been accepted by the workshop organizers. The program will have three components. First, a 90-minute introductory session (8:30am–10:00am) led by members of the *JIBS* editorial team will discuss the manuscript review process, and various topics relevant to authors seeking to publish in *JIBS* or other outlets in the ecosystem of international business journals. Second, during a 120-minute main session (10:15am–12:15pm), groups of two authors (with substantively related papers) will be paired with groups of two *JIBS* Editors/ERB Members, whereby each individual paper will receive attention from each paired Editor/ERB Member for two times thirty minutes. The main focus will be on how to improve the papers discussed, so as to increase the probability of acceptance by a journal in the ecosystem of IB journals. Third, during lunch-time (12:30–1:30), two Editors/ERB Members will provide insight into their personal publication strategies and pathways for sustained, successful publishing.

CARMA-AIB Research Methods Workshops

AIB 2017 attendees are cordially invited to attend the **CARMA-AIB Research Methods Workshops**, which will be offered as a pre-conference activity at the 2017 Academy of International Business annual meeting in Dubai, July 1, 2017, from 9:00-16:00 (note that pre-registration is required for these free workshops). In partnership with the AIB Research Methods Special Interest Group, the CARMA-AIB Research Methods workshops are available to those seeking training related to structural equation methods and multi-

level analysis. These workshops are led by Dr. Larry Williams, who is a former editor of *Organizational Research Methods*.

The first workshop, on **Intermediate SEM: Model Evaluation**, is aimed at faculty and students with an introductory understanding of structural equation methods who seek a better understanding of the challenging process of making judgments about the adequacy of their models. **An Introduction to Multi-Level Analysis** will provide a review of commonly undertaken practices in multilevel analyses, focusing on how to conduct analyses using the Mplus software package.

Research Capacity Workshop

The Academy of International Business **Research Capacity Workshop** is designed to bring together academic leaders in business schools in emerging economies committed to building and expanding their schools' research capacity. It brings together Deans, Deputy Deans and Research Directors of business schools to share and explore best practices used to achieve excellence in research. This year's event will be held on July 2, 2017, and is co-chaired by Professor Aya Chacar, Florida International University; Professor Alvaro Cuervo-Cazurra, Northeastern University; Professor Lei Li, University of Nottingham Ningbo China; and Page Schindler Buchanan, GBSN, USA.

Driving this workshop is our knowledge that education is one of the cornerstones of economic and social development. Only well-cultivated human capital is able to undertake increasingly complex tasks in today's world and business schools develop the human capital of current and future managers aiding them in making sound business decisions based on theoretical frameworks and practical insights. For this purpose, business school professors need to engage in their own research. This research serves to disseminate the knowledge and insights developed by other researchers and to create new ideas and frameworks that are locally relevant, and ultimately aid in developing future researchers. The Research Capacity Workshop aims to help do so by:

- (1) Enhancing academic leaders' understanding of how to develop and improve their faculty's

research capacity in a manner that is highly relevant in local and global contexts;

(2) Providing a forum for exchange of ideas, best practices and challenges among participants and panelists; and

(3) Building networks for exchange of faculty and doctoral students to benefit business schools in both emerging economies and advanced economies.

The workshop will include panel discussions on opportunities and challenges that business schools with more limited resources face and an exchange of

best practices developed and adopted by participants' business schools. It will also provide consultative forums to help design practical plans to build and strengthen viable and relevant research programs in resource-constrained business schools. RCW is especially relevant for business schools in emerging economies that want to help their faculty to become more research active. All are welcome and we particularly invite participants from the Middle East, Africa and Asia, given the location of the 2017 annual conference at Dubai.

AIB 2017 Dates and Deadlines

Mark your calendars with these important dates for the Dubai conference:

Registration Open:

January 16, 2017

Authors/Applicants Notified By:

January 30, 2017

Early Registration Deadline:

March 31, 2017



Registration Deadline for Presenters:

March 31, 2017

Regular Registration Deadline:

May 15, 2017

Conference Period:

July 2-5, 2017



A Note from the President

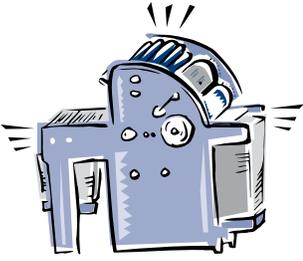
Masaaki Kotabe

AIB President

In my previous message (*AIB Newsletter*, 3rd Quarter 2016, pp. 1-2), I explained how the current 3-year rolling AIB Executive Board system came into being in 2013 during Rob Grosse's presidency. For historical accuracy, I would like to elaborate on the genesis of the current AIB Board and the collective efforts that preceded it. The changes were initiated by a Governance Committee that Mary Ann Von Glinow had put together in 2011 when she was AIB President. The committee was led by John Daniels, Steve Kobrin, Alan Rugman (chair), and Jose de la Torre. It was this committee's report that suggested a rolling Presidency

structure. These changes were reviewed and accepted with some modifications by the Executive Board in the June 2011 Board meeting. However, it took us a little while to draft an entirely new Bylaws before the changes could go into effect. Those changes were finalized and by the Executive Board and went into effect during Rob Grosse's term as President.

As you can see, a lot of efforts have gone into establishing the current 3-year rolling Executive Board system to institutionalize knowledge transfer within the board over time to better serve the AIB community.



Just off the Press

⇒ *The Strategy for Korea's Economic Success* (Oxford University Press, 978-0190228798) has recently been published by **Hwy-Chang Moon**, Seoul National University, Korea, Korea's economic success has inspired numerous studies in the past decades. While each study has merits of its own, a comprehensive model that can sufficiently and succinctly explain Korea's success is needed. This book provides an explanation from a new perspective that incorporates the insights of previous works. A rigorous analysis of the previous theories and Korea's political and socio-economic policies as well as its developmental history revealed that Korea's success—as a generalizable case—does not owe to a mysterious, genetically engineered recipe of innovation or a naturally inherited resources. This book identifies four factors—agility, benchmarking, convergence, and dedication, or the ABCDs—as the main pillars that weaved Korea's present competitiveness, along with the roles of the Korean government, firms, and people. This book also highlights the role of internationalization in broadening the scope of strategic choices, and shows how the combined implementation of internationalization and the ABCDs broadens and deepens the pool of strategic resources.

⇒ In *Foreign Direct Investment: A Global Perspective* (World Scientific Publishing, 978-9814583602), **Hwy-Chang Moon**, Seoul National University, Korea, discusses how the study of Foreign Direct Investment (FDI) has evolved as one of the mainstream topics in international business strategy. This book offers answers from a comprehensive perspective to the main questions regarding FDI: the motivations and effects of FDI (for emerging firms and countries, in particular) and how it can be utilized and extended to other areas of studies (e.g., cluster, corporate social responsibility). Written from a global perspective, this book reaches beyond business strategies to government policies toward promoting and attracting FDI for industrial and economic development. The

author, with his vast experience in consulting and research projects for multinational companies, international organizations, and governments, examines real world business practices of Asian firms and how they relate to their Western counterparts, thus making this book a valuable and practical reference not only for scholars and students, but also for practitioners.

⇒ *International Marketing of Higher Education* (Palgrave Macmillan, ISBN 978-1137542908), edited by **Terry Wu**, University of Ontario Institute of Technology, Canada, and **Vik Naidoo**, University of Sydney, Australia, brings together leading scholars to present and analyze international marketing of higher education. This book examines both the theory and applications of marketing higher education in a global environment. Contributors examine challenges and issues in marketing higher education to international students. This book not only examines the impact of internationalization on higher education but also compares the effectiveness of marketing activities on student choice of higher education across countries.

AIB would like to share newly published titles with an international business focus authored or edited by its members in the **Just off the Press** section. Email your announcement following the style of the entries above to newsletter@aib.msu.edu. Please limit your entry to 150 words.

AIB 2017 Awards

To recognize the research and scholarly achievements of our members, AIB has developed several annual awards. In addition to the Executive of the Year, Educator of the Year and Eminent Scholars awards presented by the AIB Fellows, as well as the AIB President's Award, AIB also awards the following annually. For those awards that require submissions/nominations, please see <https://aib.msu.edu/events/2017/> for details.

Newly Established Award

Florida International University/AIB Best Theory Paper Award

Sponsored by Florida International University's College of Business

Beginning in 2017, Florida International University (FIU) and AIB have partnered to establish the best theory paper award. The new award will be presented annually at the AIB Annual Meeting to recognize a paper with superior theory development. A generous endowment from Florida International University will provide funding support for the award. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. One finalist from each track will be nominated by the track chairs based on reviewer input and their own assessments. An independent award committee will evaluate the nominees. The author(s) of the winning manuscript will receive both a commemorative and a monetary award.

AIB Conference Awards

Temple/AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through an endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The author(s) of the winning manuscript will receive both a commemorative and a monetary award.

Alan M. Rugman Young Scholar Award

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on the IB field but also his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author (or authors) under 40 years of age. All papers accepted for competitive sessions are

eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. The author(s) of the winning manuscript will receive both a commemorative and a monetary award.

Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL)

Ph.D. and D.B.A. students who successfully defended their dissertations with an international business focus between January 1, 2016, and December 31, 2016, are eligible for the 2017 "Buckley and Casson AIB Dissertation Award" for the best dissertation in international business. The winner will receive both a commemorative and a monetary award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the AIB Annual Meeting.

Sheth/AIB Doctoral Dissertation Proposal Award

Sponsored by the Sheth Foundation and AIB Foundation

The Doctoral Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium; proposals are selected during the consortium annually. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) will receive both a commemorative and a monetary award.

JIBS Decade Award

Sponsored by Palgrave Macmillan

The JIBS Decade Award was inaugurated in 1996 to honor the most influential the *Journal of International Business Studies (JIBS)* article of the volume ten years prior. In 2003, Palgrave Macmillan became the publisher of JIBS and also began to sponsor the award. In order to be considered for the 2017 award, a paper must have been included among the five most cited papers published in the 2007 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session at the annual AIB conference.

Other Awards Being Presented at the AIB Annual Meeting

Several other awards are also presented by their respective sponsors at the AIB meeting: The **Best Paper Award in Emerging Economies Research**, sponsored by the International Business program at Bryant University, is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript receive the award at a Coffee Break sponsored by Bryant University.

Sponsored by Aalto University School of Business, the **“That’s Interesting!” Award** recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assump-

tions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript receive the award at a Coffee Break sponsored by Aalto University School of Business at the conference.

The **Best Paper Award in Research Methods**, sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The author(s) of the winning manuscript will receive the award during the AIN Annual Meeting.

Additionally, the **CUIBE Award for Best Paper on International Business Education**, sponsored by the Consortium for Undergraduate International Business Education (CUIBE), recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner receives the award at a Coffee Break sponsored by CUIBE.

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<http://aib.msu.edu/community/aib-l.asp>



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<https://www.linkedin.com/groups/Academy-International-Business-AIB-51447/about>

New AIB Members

Welcome to the following 95 new members who joined the AIB community between August 1, 2016, and October 15, 2016.



Dina Abdelzaher
Dina Aburous
Bongo Adi
Olivia Anku-Tsede
Mark Aphorpe
Dorothy A. Artis
Christine Ascencio
Prince Baah-Peprah
Jie Bai
Carlos Barriga Vega
Gary Clark Biddle
Karina Bogatyreva
Muqbil Burhan
Deena Burris
Zuzana Buzzell
Yuddy Cassis Argote
Adam Cave
Yafen Chen
Patrick Cohendet
Teddy Daka
Soumitra Dash
David Deeds
Gus Dibirov
David Dickerson
Anne Drougas
Sarah Edris
Dana Egerova
James Fairfield-Sonn
Yiwei Fang
Daniel Folkinshteyn
Reebcca Geffner
Suhail Mohammad Ghouse

Lynn Godkin
Mary Guereca de Molina
Lisa Hopkins
Iris Horny Von Borries
Silin Huang
Mohammad Imran
Vivien Jancenelle
Alfredo Jimenez Palmero
Hwansung Ju
Victor Keraro
Yunmei Kuang
Arun Kumaraswamy
Francisco J. Lara
Mary Precy Lego
Pengfei Li
Vlad Likholetov
Karin Llewellyn Novillo
Tendy Moffat Matenge
Jose Mercado
Oscar Molina
Gonzalo Molina Sieiro
Brian Montavon
Annette Nemetz
Kelsey Nesland
Tuong Nguyen
Maydelin Nunez Noguez
Headmound Okari
Amos Omolo
SamuelOsei Bonsu
Igor Paramonov
Bozena Pera
Karen Peredo Mamani

Nikola Perovic
Adrian Pryce
Xinlu Qiu
Andrew Root
Keikoh Ryu
Masripan Salleh
Yingying Shao
Feng Shen
Li Shen
Deepak Srivastava
Mohit Srivastava
Jhander Tapia Merida
Praveena Thevisuthan
Katharina Thill
Eric Travis
Francisco Turra
Daniela Vargaz Doria Medina
Cristina Vlas
Guofeng Wang
Hongli Wang
Xiaoxiao Wang
Yihan Wang
Racquel Warner
Lauren Weber
Di Wu
Susumu Yamamoto
Li Yang
Qi Yang
Jihye Yeo
Hamed Yousefi
Saburo Yuzawa