



## 2020 Peter J. Buckley and Mark Casson AIB Dissertation Award

The Academy of International Business (AIB) is now accepting submissions for the Peter J. Buckley and Mark Casson AIB Dissertation Award, sponsored by Henley Business School, University of Reading and Centre for International Business, University of Leeds (CIBUL). The deadline for nominations is **February 1, 2020**.

The AIB Dissertation Award for the best thesis or dissertation in International Business is open to all Ph.D. and D.B.A. students who will have successfully defended their theses/dissertations between January 1, 2019 and December 31, 2019. Any topic that contributes to basic or applied knowledge in International Business, broadly defined, is eligible to compete for this award, even if the thesis or dissertation has been submitted to other competitions. The winner will receive a plaque and a US\$1,000 cash award. All finalists will receive up to US\$500 in travel reimbursement to facilitate the presentation of their research at the 2020 AIB Annual Meeting in Miami, Florida.

The AIB Dissertation Award recognizes the tradition of Past President, Richard Farmer, of Indiana University, who emphasized a holistic approach to understand the environment of International Business. With new sponsorship starting in 2013, the AIB Dissertation Award now also recognizes the seminal contribution of Mark Casson and Peter J. Buckley for their 1976 pioneering development of internalization theory as an explanation of the Multinational Enterprise (MNE). In subsequent work, Buckley and Casson have applied internalization theory to explain other modes of international business such as international joint ventures, licensing, offshore assembly and the global factory. Thus since 2013, the AIB Dissertation Award recognizes the joint importance of the environment of international business and the nature of the MNE.

The nomination packet should include: (1) a letter of nomination from the student's thesis/dissertation supervisor or chair and (2) an extended abstract, not exceeding 1,250 words (approximately 5 pages at 250 words per page), of the successfully defended thesis or dissertation. The abstract should describe the objective of the doctoral research, along with

its theoretical foundation, relation to previous research, methodology, findings, limitations, and contributions to the field of International Business. The criteria for the award are relevance and contribution to the field of International Business, quality of the theoretical framing and the methodology, and quality of the empirical work (where relevant).

The 2020 Buckley and Casson AIB Dissertation Award Selection Committee will select the finalists, who will then be asked to submit their complete theses/dissertations for review and will be expected to make presentations at the AIB Annual Meeting in Miami, Florida on July 3-6, 2020.

## Submission Instructions

Letters of nomination and the 5-page extended abstracts should be **uploaded electronically** by February 1, 2020. Visit the AIB Dissertation Award submission site at <https://meetings.aib.msu.edu/farmer/2020/> and click on "Manuscript Submission Form". Please note that you must upload your submission as **one document**.

In the title page of your abstract, include your current affiliation, mailing address, e-mail address, telephone number, the name of the institution where the Ph.D. or D.B.A. was obtained, the name of your thesis advisor, and six keywords describing the topic of your dissertation.

### **2020 Buckley and Casson AIB Dissertation Award Selection Committee**

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