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AIB President’s Letter

Welcome to Copenhagen for AIB’s 2019 Annual Conference

Hurrah! We have officially set an all-time record for AIB conference attendance! AIB 2019 Copenhagen has the largest number of registrants for any event in our organization’s history, beating out the previous record of 1,208 set by the 2013 conference in Istanbul!

I think part of the credit for this year’s record-breaking success is due to the beautiful city of Copenhagen itself. Copenhagen was once a Viking fishing settlement—one can still find traces of ancient Norse explorers, the remains of a 1,000-year-old castle, and museums dedicated to the Viking raiders. The city has a blend of modern architecture and historical artifacts, providing plenty of cultural attractions for our conference participants.

The theme of this year’s conference is quite timely: “International Business in an Unsettling Political and Economic Environment.” Unpredictable and contradictory forces currently shape the international landscape, causing perplexity and challenging the basic assumptions of statesmen, managers and scholars. How should governments, corporations and individuals prepare for such unpredictable world? The research presented at this year’s conference will attempt to tackle that challenging question.

On behalf of the AIB Executive Board, I would like to thank Maria Tereza Fleury (AIB 2019 Program Chair), her track and committee chairs, and our local committee chair, Dana Minbaeva. They, along with an entire team of volunteers, have put countless hours of hard work into organizing this outstanding conference. According to Maria Tereza, we received 1,289 submissions this year for panels and competitive and interactive papers. Out of those submissions, 912 were accepted, providing material for a total of 263 sessions!

We also need to thank Rebecca Piekkari (AIB 2020 Program Chair) for assisting Maria Tereza in organizing this year’s extensive pre-conference program. For AIB 2019, we have increased the total number of pre-conference workshops to 15. In addition to the usual sessions hosted by the editorial teams behind AIB’s journals (JIBS and JIBP), a variety of other academic publications will also offer paper development workshops, including IBR, GSJ, JMS, JWB, and MOR. Our local host, the Copenhagen Business School, has also organized a special Engagement Day on June 24, 2019, which is intended to bring practitioners and scholars together to begin a dialogue on sustainability development and responsible management.

Each year during our conference, we give out many awards. 2019 is special as it marks the 50th anniversary of AIB’s Journal of International Business Studies. There will be a special award ceremony conducted by JIBS Editor-in-Chief Alain Verbeke. There, platinum, gold, and silver medals will be awarded to a number of scholars, in recognition of their frequent and substantial contributions to JIBS. In the area of scholarly service, Gold Medals will also be awarded to our 8 past JIBS Editors in Chief. The AIB Executive Board would like to express our sincere gratitude to all of the contributors whose work has helped make JIBS the top journal in International Business.

To borrow a description from our local host, Dana Minbaeva, “Copenhagen is a vibrant, urban, and diverse city. Whether one prefers exploring Denmark’s history in our museums, viewing fascinating architecture at the Royal Palace, or sampling the world-renowned New Nordic Cuisine, there is something for every taste.” In addition to your work at the conference, please be sure to spend some time enjoying this beautiful city. Remember: All work and no play makes Jack a dull boy.

Chuck Kwok
AIB President, 2018-2019

International Business in an Unsettling Political and Economic Environment
Dear Members of the Academy of International Business,

Welcome to Copenhagen Business School, probably the best international business university in the world!

International business is in our DNA. It is evident in our recruitment of academic and administrative staff and students, and in our published research, educational programs, campus-development initiatives, outreach and strategic partnerships. Internationalization is who we are and what we do. We are more than 21,000 students and 1,500 full time employees, including faculty members, PhD students, and administrators. Students from 95 different countries are currently enrolled at CBS and 40% of our full-time academic staff are international. 33 of the programs in our portfolio are taught in English. Moreover, we have exchange agreements with 296 universities and business schools worldwide.

However, our internationalization is more than just “facts and figures.” Internationalization serves as the cornerstone of our mindset. The process of transforming CBS from a domestic handelshøjskolen with a national perspective into an internationally recognized, triple-accredited business school has been underway for the last 100 years, and it remains one of the key pillars of the university’s “Business in Society” strategy. Our internationalization efforts are captured by our continuous drive to increase its global engagement through research, education, and wider societal engagement. As PRME Champions and a UN Global Compact Signatory, we are committed to a future built around sustainability and responsible management. We believe that in today’s unstable political and economic environment, it is our responsibility to not only know where we stand with regards to global challenges but also to take an active position. That is why hosting this year’s AIB is so important for us. We are searching for the answer to the most fundamental question: What will our global future look like? We are curious about solutions, we would like to share our learnings and we are ready for action.

I would like to thank all of the CBS staff members who have contributed their time to make AIB Copenhagen a success. My greatest thanks go to my fabulous teammates, Larissa Rabbiosi and Evis Sinani. I am also very grateful to the Department for Strategy and Innovation (Head of Department: Keld Laursen) and the Department for International Economics, Governance and Business (Head of Department: Jens Gammelgaard) for their support. I would also like to thank our sponsors for their generous contributions.

Most of all, I would like to thank every delegate who chose to come to this wonderful city and make this conference the largest annual event in the history of AIB. I sincerely hope that you enjoy every moment of your stay at CBS, in Copenhagen and in Denmark. There is so much to see and so many conversations to follow. There are a great many things to do. Let’s get to it!

Professor Dana Minbaeva
Vice-President for International Affairs
Copenhagen Business School
Dear Colleagues,

A very warm welcome to Copenhagen and the 61st annual meeting of the Academy of International Business. Copenhagen is one of the world’s most vibrant cities, where Scandinavian natural beauty meets a friendly atmosphere that values sustainability and diversity. The combination of an attractive venue, compelling program, a supportive local host institution in CBS, and the hard work of our track chairs and AIB’s Executive Board have led to a record number of registrations this year (1,350 at the time of this writing.) This year’s theme—“International Business in an Unsettling Political and Economic Environment”—emphasizes both the challenges we are currently facing and the positive contributions that can be made by IB scholars. Over the last few decades, the world seemed to march towards open markets, as well as institutional and cultural globalization. However, in recent years, ruptures in apparently consolidated premises, policies, and behaviors have led many to question the previous global order.

On top of that, the digital economy, which fascinates due to its potential for breaking traditional operations models, brings several unpredicted by-products such as threats to privacy and the rise of fake news. In this setting, International Business as a field of knowledge which combines a myriad of theoretical and methodological perspectives to address big questions possesses a privileged status in the global effort to engineer effective solutions. The high number of panels and papers addressing the conference theme this year is a testament to its timeliness.

In the last two years, several initiatives were introduced by our Program Chairs, Sarianna Lundan and JT Li. Many of them have been brought back this year due to popular demand, including the Fellows Café, the Teaching Café, and the CARMA Research Methods workshops. I hope that even more of our members will get to experience this programming in 2019.

This year, our Pre-conference Activities have also been greatly enriched thanks to a number of new initiatives led by Rebecca Piekkari. Paper development workshops will include not only those traditionally hosted by JIBS and JIBP, but also those proposed by journals in the “AIB ecosystem”: JMS, JWB, GSJ, IBR and MOR. We will have two Meet the Editors sessions, one for IB journals and one for management journals that also publish IB research, namely JMS, MOR and AMR. For the first time these two sessions are open to all delegates, not only participants in the doctoral and junior faculty consortia. Another new initiative is the Academic Writing Workshop. A PDW on “Research in Family Business in Transition Economies” completes the portfolio.

As in previous years, we are proud to receive and honor the recipients of the three major awards given by the AIB Fellows. Executive of the Year: Jim Hagemann Snabe, whose career as CEO and board member brought decisive contributions to international companies like SAP. Educator of the year: Ingmar Björkman, dean and professor of the School of Business at Aalto University, who has drawn upon his own research in talent management in multinational organizations to bolster his university’s efforts in partnership development and the recruitment of international faculty and students. Eminent Scholar: Daniel Levinthal, Professor of Corporate Strategy at Wharton School, University of Pennsylvania, is likewise being recognized for his outstanding contributions to our field’s understanding of organizational learning, complex systems, and innovation.

One of the highlights of the conference this year is a special event celebrating the 50th anniversary of JIBS, during which gold and silver medals will be awarded to authors who have made the most consistent, substantive contributions to JIBS’s success.

AIB’s scholarship domain will be highlighted in a number of different panels. The educational strand will be tackled in, among others, a dean’s panel: “The Future of International Business Education,” featuring insights from deans working at institutions around the world. Research will be extensively discussed in several panels such as “How can IB Researchers Address Societal Grand Challenges.” That panel will cover pressing issues like climate change, inequality, labor exploitation, and migration, all of which are part of the global business environment influencing MNEs.

I would also like to draw your attention to a special panel highlighting the work of one of our influential colleagues who passed away in September of 2018, “Remembering and celebrating James March.” March’s contribution to the domain of Organizational Studies is of paramount importance and a continuing influence on today’s IB researchers.

With regard to the Community Engagement program, we are truly indebted to Dana Minbaeva and her team at CBS for all their organizing efforts. This year, there will be corporate visits to A.P. Møller Maersk, an integrated container logistic company, and Novo Nordisk, a global healthcare company. Of course, there will be also an opportunity for those who are willing to enroll in the CBS Engagement Day on June 24.

In the course of putting this conference together, I had the invaluable support of the AIB Secretariat, especially Tunga Kiyak, the track chairs and my very efficient and hard-working FGV team: Larissa Pacheco, Gisele Gaia, and Luis Oliveira. I hope that you find the conference intellectually stimulating and congenial. AIB is known as a welcoming, professionally rewarding community—we are glad to have you as a part of it.

Maria Tereza Leme Fleury
Professor of International Strategy, FGV-EAESP
AIB would like to thank all of our sponsors for their valuable contributions to ensure the success of the 2019 Annual Conference.

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Best Paper Award in Research Methods

Best Paper Award in Emerging Economies Research

That’s Interesting Award

CUIBE Award for Best Paper on IB Education

WAIB Coffee Break and Awards

RM-SIG Clinics and Workshops

SPECIAL THANKS TO

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We would like to thank the 1387 reviewers that helped make the 2019 conference a possibility. We would especially like to recognize the Best Reviewer Award winners listed below, in bold and in alphabetical order, as nominated by the AIB 2019 Track Chairs:

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Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. A participant name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

Guest Policy
Guest badges only provide access to the Presidential Reception and the Gala Event; guests cannot attend sessions, exhibits, coffee breaks, or lunches.

Dress Code
Suggested dress code is Business Casual for all conference events including the Presidential Reception.

The dress code for the Gala Event is Business Smart. Business Smart is typically a step below business formal but a little more dressy than business casual.

Registration Desk Hours
Location: Ground Floor, Solbjerg Plads 3
Hours: Sunday, June 23: 8:15 am – 2:00 pm
       Monday, June 24: 8:00 am – 7:30 pm
       Tuesday, June 25: 8:00 am – 5:30 pm
       Wednesday, June 26: 8:00 am – 5:30 pm
       Thursday, June 27: 8:00 am – 4:00 pm

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Location: Ground Floor, Solbjerg Plads 3
Hours: Tuesday, June 25: 10:00 am – 5:00 pm
       Wednesday, June 26: 9:00 am – 5:00 pm
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Placement Center Hours
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Copenhagen Business School (CBS)

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The main conference venue is Solbjerg Plads (SP) where a majority of the activities of the conference will take place: all of the main sessions, including the opening ceremony, registration, exhibits, coffee breaks, and most networking events.
Address: Solbjerg Plads 3, Copenhagen- Frederiksberg

KILEN
Close to, and visible from, Solbjerg Plads is another CBS building, Kilen (K), where a number of PreConference Events are held. The Placement Center is located at Kilen, as well as a number of networking events, including the New Members Welcome.
Address: Kilevej 14, Copenhagen-Frederiksberg
Meeting Venues and Maps

Overview Map

Kilen

Placement Center
(first floor)

Main entrance South

1.42
(first floor)

2.53
(second floor)

Kilen Atrium

s71

Main entrance South

SOLBJERG PLADS

METRO

20 International Business in an Unsettling Political and Economic Environment
The word cloud below represents the most commonly used terms in the titles of works being presented at the AIB 2019 conference.
AIB 2019 in Numbers

Submissions Processed
1,289 submissions processed
3,269 reviews received from 1,387 reviewers

Registered Participants
1,345 participants

First Time Attendees
451 first-time attendees

Countries Represented:
Authors: 76
Reviewers: 81
Participants: 61

Program
277 competitive papers presented
487 interactive papers presented

in 2 plenary sessions
17 special sessions
61 panels
73 competitive paper sessions
76 interactive paper sessions

Email Correspondence for AIB 2019 by Secretariat:
7,581

* Data as of May 20, 2019. Email correspondence includes both sent and received email, but only direct correspondence conducted by the Secretariat in relation to the AIB 2019 conference. Not included in the count are: broadcast or automated emails (e.g., acceptance notices, registration reminders, confirmation emails), normal day-to-day transactions (e.g., membership renewals), correspondence by the Program Committee (e.g., the Program Chair’s office, consortium and track chairs), and correspondence by Local Committee.
### AIB 2019 Program Overview

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<th>Tuesday, June 25</th>
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**Concurrent Sessions**

- **1.1**
  - Concurrent Sessions
  - 9:00-10:15
- **1.2**
  - Concurrent Sessions
  - 10:45-12:00
- **1.3**
  - Educator of the Year Award and Concurrent Sessions
  - 13:00-14:15
- **1.4**
  - Concurrent Sessions
  - 14:30-15:45
- **1.5**
  - Concurrent Sessions
  - 16:15-17:30
- **2.1**
  - Concurrent Sessions
  - 9:00-10:15
- **2.2**
  - Concurrent Sessions
  - 10:45-12:00
- **2.3**
  - Eminent Scholar Award and Concurrent Sessions
  - 13:00-14:15
- **2.4**
  - JIBS Decade Award and Concurrent Sessions
  - 14:30-15:45
- **2.5**
  - Concurrent Sessions
  - 16:15-17:30
- **3.1**
  - Concurrent Sessions
  - 9:00-10:15
- **3.2**
  - Concurrent Sessions
  - 10:45-12:00
- **3.3**
  - Buckley-Casson Dissertation Award and Concurrent Sessions
  - 13:00-14:15
- **3.4**
  - Concurrent Sessions
  - 14:30-15:45
- **3.5**
  - AIB Awards Ceremony and Business Meeting
  - 16:15-17:45
- **AIB Gala Event**
  - Lokomotivværkstedet
  - 19:00-23:30

**Additional Events**

- **AIB Fellows Dinner (Fellows only)**
- **JIBS Editorial Board Meeting**
- **JIBP Editorial Board Meeting**
- **Light Lunch**
  - 12:00-13:00
- **AIB Farewell Reception**
  - 17:45-19:00
- **Conferences**
  - **Break**
    - 14:15-14:30
  - **Coffee Break**
    - 15:45-16:15
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    - 18:30-19:00
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  - **Coffee Break**
    - 20:30-21:00
Based on 25 years of experience in the IT industry Jim Hagemann Snabe is focused on leadership around innovation, digitization and societal progress. As co-CEO of SAP Jim was together with Bill McDermott instrumental in driving the strategic development of SAP to double the value of the company and play a more responsible role in society. In 2013 he and co-CEO Bill McDermott were ranked #2 on Glassdoor.com’s listing of the top fifty highest rated CEOs, based on their 99 percent approval rating from employees.

In his capacity as a global business leader Jim is involved in a number of activities focused on societal progress and the role of business in society. Snabe’s views on leadership is shaped by his commitment to solving societal issues and his trust in human potential.

Snabe received a master’s degree in operational research from the Aarhus School of Business in Denmark. In 2016 Jim was appointed Adjunct Professor at Copenhagen Business School based on his work around digital transformation and its impact on business and society. He lives with his family in Copenhagen, Denmark.
Ingmar Björkman
Dean, Aalto University School of Business

Ingmar Björkman is Professor of International Business and Dean of Aalto University School of Business in Finland. Ingmar Björkman has previously held permanent and visiting positions at Hanken School of Economics (Finland), Hong Kong University, ESSEC (Paris), INSEAD (Fontainebleau & Singapore), and SCANCOR (Stanford University). He has also taught at a number of other business schools in Europe and Asia. He has received teaching awards at Hanken School of Economics, Fudan University (Shanghai), and INSEAD (Singapore).

Professor Björkman’s research interests focus on people management issues in international organizations. His latest book is Global Challenge: International Human Resource Management (third edition, 2017, Chicago Business Press), co-authored with Vladimir Pucik (CEIBS), Paul Evans (INSEAD) and Shad Morris (Brigham Young University). He is a winner of the Journal of International Business Studies Decade Award (together with Dana Minbaeva, Torben Pedersen, Carl Fey, and H-J. Park).
Daniel Levinthal
University of Pennsylvania

Daniel Levinthal is the Reginald H. Jones Professor of Corporate Strategy at the Wharton School, University of Pennsylvania. Levinthal has published extensively on questions of organizational adaptation and industry evolution, particularly in the context of technological change with 70 articles and book chapters that have received over 25,000 citations. He is a Fellow of both the Strategic Management Society and the Academy of Management. In addition, he is a past winner of the Strategic Management Society’s Best Paper prize and has received the Distinguished Scholar award from the Organization and Management Theory Division of the Academy of Management, the Outstanding Educator Award from the Business Policy Division of the Academy of Management, and in 2018 was designated as a Clarivate Citation Laureate in Economics.

He currently serves as Editor-in-Chief of *Strategy Science* and has previously served as Editor-in-chief of *Organization Science*. From the academic years 2001-2010 and 2013-16 he served as chair of the Management Department at the Wharton School. He has received honorary doctorates from the University of Southern Denmark, Tilburg University, the University of Warwick, and the London Business School and has held visiting professorships at the Harvard Business School (Bower Fellow), the Sant’Anna School of Advanced Studies, University of Pisa (Philip Morris Visiting Professor), and the University of New South Wales (Michael Crouch Visiting Professor).
AIB 2019 Program Awards

The awards listed below have been formalized by the AIB Board as official AIB program awards to be presented at the AIB conference every year. The winners of these awards will be announced at the official Awards Ceremony on Thursday, June 27, 16:15-17:45 in Auditorium S01.

AIB Best Paper Award
Sponsored by Temple University’s Fox School of Business

The AIB Best Paper Award was created in 2002 through an endowment by Temple University’s Fox School of Business. All papers accepted for competitive sessions are eligible for the award. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year’s award are as follows (in order of presentation):

“Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study” by Attila Yapakr, Wayne State University; Melvin Prince, Southern Connecticut State University; Mark Cleveland, University of Western Ontario
Presented: 1:2.10 - Tuesday, June 25, 10:45-12:00 - Room: s07.

“Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations” by Jinju Lee, Hitotsubashi University ICS; Namgyoo K. Park, Seoul National University; John M. Mezias, University of Miami
Presented: 1:3.9 - Tuesday, June 25, 13:00-14:15 - Room: s08.

“Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects” by Yener Kandogan, University of Michigan-Flint
Presented: 1:4.10 - Tuesday, June 25, 14:30-15:45 - Room: s07.

“Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience” by Dhruba Jyoti Borah, University of Manchester; Silvia Massini, University of Manchester; Lucia Piscitello, Politecnico di Milano
Presented: 1:4.7 - Tuesday, June 25, 14:30-15:45 - Room: 205.

“Stuck in the Middle: Cultural Brokering Scale Development and Validation” by Stacey R. Fitzsimmons, University of Victoria; Davina Vora, State University of New York at New Paltz; David C. Thomas, University of Victoria
Presented: 2:1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

“Political Capital as a Spatially-Bounded Asset: Location-Specificity, Mobility and Firms’ International Strategies” by Lilac Nachum, Baruch College, CUNY; Rajeev Sawant, Florida Atlantic University; Andrei Panibratov, St. Petersburg State University
Presented: 2:1.6 - Wednesday, June 26, 09:00-10:15 - Room: 213.

“Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention” by Jing Yu Yang, University of Sydney; Yi Li, University of Sydney; Wei Liu, University of Sydney; Liang Wen, University of Sydney
Presented: 2:2.6 - Wednesday, June 26, 10:45-12:00 - Room: 213.

“What are the Consequences of Exporting Fast on Innovation? The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting” by Alfredo D’Angelo, Università Cattolica del Sacro Cuore; Panagiotis Ganotakis, University of Liverpool; James H. Love, University of Leeds

“Electoral Uncertainty, Political Constraints and Political Capabilities in Cross-Border Investment Activity” by Jakob Mueller, Vienna University of Economics and Business; Martin Fraissler, Vienna University of Economics and Business; Jonas Puck, Vienna University of Economics and Business; Sinziana Dorobantu, New York University
Presented: 3:1.10 - Thursday, June 27, 09:00-10:15 - Room: s07.

“Connectivity and the Location of MNES across the Value Chain. Evidence from US Metropolitan Areas” by Davide Castellani, University of Reading; Katiucla Lavoratori, University of Reading; Vittoria G. Scalera, University of Amsterdam; Alessandra Perri, Ca’ Foscari University Venice
Presented: 3:2.7 - Thursday, June 27, 10:45-12:00 - Room: 205.

FIU/AIB Best Theory Paper Award
Sponsored by Florida International University College of Business

The Best Theory Paper Award was created in 2017 through an endowment from Florida International University. This award recognizes a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee reviews the finalists and chooses a winner. Nominees for this year’s award are as follows (in order of presentation):

“A typology of Power in Global Value Chains” by Stefano Ponte, Copenhagen Business School; Mark Dallas, Union College; Timothy Sturgeon, MIT
Presented: 1:2.7 - Tuesday, June 25, 10:45-12:00 - Room: 205.

“Scoping the Impact of Digitalization” by Milla Wiren, University of Turku
Presented: 1:4.9 - Tuesday, June 25, 14:30-15:45 - Room: s08.

“How, Why, and When International Exposure Stimulates Entrepreneurial Action: Leveraging Self-Concept Shocks” by Robert Pidduck, University of Oklahoma
Presented: 2:5.8 - Wednesday, June 26, 16:15-17:30 - Room: 210.

“Mode Flexibility: What Are the Tradeoffs and How to Deal with Them?” by Gabriel Benito, BI Norwegian Business School; Bent Petersen, Copenhagen Business School; Lawrence Stephenson Welch, Melbourne Business School
Presented: 2:5.9 - Wednesday, June 26, 16:15-17:30 - Room: s08.
AIB 2019 Program Awards

Alan M. Rugman Young Scholar Award
Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author, or authors, under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Rugman Young Scholar Award Committee reviews the finalists and chooses the winning manuscript. Nominees for this year’s award are as follows (in order of presentation):

“Tribal World: Evidence from Global Corporate Board Gender Reforms” by Shibashish Mukherjee, University of Groningen
Presented: 1.3.7 - Tuesday, June 25, 13:00-14:15 - Room: 205.

“Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks” by Orhun Guldiken, Florida International University; Mirko Benischke, Erasmus University; Izzet Darendeli, California State University, East Bay; Mark Mallon, Elon University
Presented: 1.4.8 - Tuesday, June 25, 14:30-15:45 - Room: 210.

“A Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival”
Dwarka Chakravarty, San Diego State University (Ph.D. awarded by Ivey Business School, Western University)

“Essays on Organization, Creativity, and Globalization”
Sungyong Chang, London Business School (Ph.D. awarded by Columbia University)

“Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms”
Maximilian Stallkamp, Virginia Tech (Ph.D. awarded by Ivey Business School, Western University)

“Bloody Business: Multinational Investment in an Increasing Conflict-Afflicted World”
Caroline Witte, Copenhagen Business School (Ph.D. awarded by Erasmus University Rotterdam)

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE
The following awards are also presented at the AIB 2019 Conference. However, these awards are not administered by AIB but by various affiliates or sponsors of AIB. The announcement of the awards take place throughout the conference, during sponsored sessions or coffee breaks.

WAI Award
(Award Presentation on Tuesday, June 25, 10:15-10:45, Ground Floor, Solbjerg Plads 3)
Sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis.

The Women in the Academy of International Business (WAI) organizes a number of different awards as part of their annual activities. The winners of all the awards will be announced at the Coffee Break sponsored by University of Missouri-St. Louis on behalf of WAI.
### AIB 2019 Program Awards

**Best Paper Award in Emerging Economies Research**  
(Award Presentation on Tuesday, June 25, 15:45-16:15, Ground Floor, Solbjerg Plads 3)  
**Sponsored by Bryant University**

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University. The finalists for this year’s award are as follows:

- **“Learning from Foreign Acquirers in Your Backyard: An Analysis of EMNEs’ Cross-Border Acquisition Completion”** by Juan Bu, Indiana University; Yadong Luo, University of Miami  
**Presented:** 1.4.11 - Tuesday, June 25, 14:30-15:45 - Room: s12.

- **“Technological Acquisition in Emerging Market Firms”** by Nataliya Langburd Wright, Harvard Business School; Geoffrey Jones, Harvard Business School  
**Presented:** 2.5.11 - Wednesday, June 26, 16:15-17:30 - Room: s12.

**CUIBE Award for Best Paper on International Business Education**  
(Award Presentation on Wednesday, June 26, 10:15-10:45, Ground Floor, Solbjerg Plads 3)  
**Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)**

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE. The finalists for this year’s award are as follows:

- **“International Business Word Mapping Game using LinkedIn”** by Amit Arora, University of the District of Columbia; Anshu Saxena Arora, University of the District of Columbia; Mohamed Sepehri, University of the District of Columbia; John R McIntyre, Georgia Institute of Technology; Cesar Ayala, University of North Georgia  
**Presented:** 1.1.8 - Tuesday, June 25, 09:00-10:15 - Room: 210.

**JIBS 50 Year Medals for Exceptional Contributions to the Journal**  
(Award Presentation in a Reception for Medalists only on Tuesday, June 25, 17:45-18:45)

In celebration of the 50th anniversary of the *Journal of International Business Studies*, select individuals with exceptional past intellectual or service contributions will be receiving Platinum, Gold, and Silver medals to recognize their contributions to *JIBS*. The recipients of the awards were previously announced by *JIBS* and AIB and these individuals will be recognized in person at a reception (for medalists only) at the AIB 2019 conference. Be sure to congratulate these accomplished members. They will be wearing “JIBS Medalist” ribbons at the conference.

**Best Paper Award in Research Methods**  
(Award Presentation on Wednesday, June 26, 15:45-16:15, Ground Floor, Solbjerg Plads 3)  
**Sponsored by University of Sydney Business School**

Sponsored by the University of Sydney Business School, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and/or non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Sydney Business School. The finalists for this year’s award are as follows:

- **“Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise”** by Zeerim Cheung, Aalto University; Eero Aalto, Aalto University; Pasi Nevalainen, University of Jyväskylä  
**Presented:** 1.5.8 - Tuesday, June 25, 16:15-17:30 - Room: 210.

- **“The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis”** by Ursula F. Ott, Nottingham Trent University  
**Presented:** 2.1.10 - Wednesday, June 26, 09:00-10:15 - Room: s07.

- **“Longitudinal Invariance Issues in Cultural Intelligence Research”** by Valerie Alexandra, San Diego State University  
**Presented:** 2.3.10 - Wednesday, June 26, 13:00-14:15 - Room: s07.
2019 JIBS Decade Award
(Award Presentation on Wednesday, June 26, 14:30-15:45, Auditorium S01)
Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Conference. In order to be considered for the 2019 award, a paper must have been included among the five most cited papers published in the 2009 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 2.4.1

“That’s Interesting!” Award
(Award Presentation on Thursday, June 27, 10:15-10:45, Ground Floor, Solbjerg Plads 3)
Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the 2019 Palgrave Macmillan / JIBS Decade Award

Jan Johanson and Jan-Erik Vahlne

for their paper

**The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership**

(*JIBS* Volume 40 • Issue 9)

Please join us for the Decade Award session
14:30-15:45 on Wednesday, June 26, 2019 in Room S01

Visit www.jibs.net to read this and past Decade Award-winning papers online
“Meet an AIB Fellow” is back this year! Here is your opportunity to personally interact and chat with an AIB Fellow (or two) in an informal and unstructured setting. Unlike the Fellows Cafés, there is no specific topic for discussion. The Fellows listed below have simply agreed to be available at these designated times to chat with whomever appears. New members, junior scholars, and students are particularly welcome!

No signup is necessary, just show up in Room s06 at the designated time, and join the discussion!

<table>
<thead>
<tr>
<th>Tuesday, June 25</th>
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<tbody>
<tr>
<td>09:15 – 10:00</td>
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<th>Wednesday, June 26</th>
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<td>09:15 – 10:00</td>
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<th>Thursday, June 27</th>
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<td>09:15 – 10:00</td>
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<td>11:00 – 11:45</td>
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<tr>
<td>13:15 – 14:00</td>
</tr>
</tbody>
</table>

Don’t forget to also visit the Fellows Cafés each morning at 8:00.
AIB Fellows will be available for roundtable discussions around specific topics of interest to the IB community.
Check the Conference Program to see the topics and the Fellows scheduled for each morning.
Meet a Journal Editor is back for 2019! Have you ever wanted to meet your favorite journal editors and just have an informal chat with them? Now is your chance. These meet-and-talk sessions have no formal presentations, no handouts, and no pre-set agenda. Learn what it is like to be a journal editor; hear about their experiences; ask them questions you have always wanted to ask but never had the opportunity. Or just get to meet them! The Journal Editors listed below have simply agreed to be available at these designated times to talk with whomever shows up. New members, junior scholars, and students are particularly welcome!

No signup is necessary, just show up in Room s04 at the designated time and join the discussion!

### Tuesday, June 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Editor</th>
<th>Journal Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:15 – 10:00</td>
<td>Ute Stephan</td>
<td>Entrepreneurship Theory and Practice / Applied Psychology: An International Review</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td>Ajai Gaur</td>
<td>Journal of World Business</td>
</tr>
<tr>
<td>13:15 – 14:00</td>
<td>William Newburry</td>
<td>AIB Insights</td>
</tr>
<tr>
<td>14:45 – 15:30</td>
<td>Udo Zander</td>
<td>Academy of Management Review</td>
</tr>
<tr>
<td>16:30 – 17:15</td>
<td>Torben Pedersen</td>
<td>Global Strategy Journal</td>
</tr>
</tbody>
</table>

### Wednesday, June 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Editor</th>
<th>Journal Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:15 – 10:00</td>
<td>Pervez Ghaur</td>
<td>International Business Review</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td>Christoph Dörrenbächer &amp; Snejina Michailova</td>
<td>Critical Perspectives on International Business</td>
</tr>
<tr>
<td>13:15 – 14:00</td>
<td>Marie Louise Mors</td>
<td>Academy of Management Perspectives</td>
</tr>
<tr>
<td>14:45 – 15:30</td>
<td>Sarianna Lundan</td>
<td>Journal of International Business Policy (JIBP)</td>
</tr>
<tr>
<td>16:30 – 17:15</td>
<td>Masaaki Kotabe</td>
<td>Journal of International Management</td>
</tr>
</tbody>
</table>

### Thursday, June 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Editor</th>
<th>Journal Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:15 – 10:00</td>
<td>Alain Verbeke</td>
<td>Journal of International Business Studies (JIBS)</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td>Karl Sauvant</td>
<td>Columbia FDI Perspectives</td>
</tr>
<tr>
<td>13:15 – 14:00</td>
<td>Arie Lewin</td>
<td>Management Organization Review</td>
</tr>
</tbody>
</table>

Many of these Editors will also be formally presenting at the two Meet the Editors panels on June 24. IB journals present from 2:30pm–3:45pm, while management journals present from 3:45–5:00pm. Check the Conference Program for more information.
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>Tuesday, June 25</td>
<td>09:15 – 10:00</td>
<td><strong>Short Exercises for IB Teaching</strong>&lt;br&gt;Facilitated by Cyntia Calixto, FGV-EAESP and Daria Panina, Texas A&amp;M University</td>
</tr>
<tr>
<td></td>
<td>11:00 – 11:45</td>
<td><strong>Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration</strong>&lt;br&gt;Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University</td>
</tr>
<tr>
<td></td>
<td>13:15 – 14:00</td>
<td><strong>Experiential Learning Projects</strong>&lt;br&gt;Facilitated by Vas Taras, University of North Carolina at Greensboro</td>
</tr>
<tr>
<td></td>
<td>14:45 – 15:30</td>
<td><strong>Designing Study Abroad Assignments &amp; Activities</strong>&lt;br&gt;Facilitated by Dave Berg, Hamline University</td>
</tr>
<tr>
<td></td>
<td>16:30 – 17:15</td>
<td><strong>Incorporating Ethics &amp; Sustainability into IB Curriculum</strong>&lt;br&gt;Facilitated by Daria Panina, Texas A&amp;M University and Lucy Vass, Oikos Copenhagen</td>
</tr>
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</tr>
<tr>
<td></td>
<td>11:00 – 11:45</td>
<td><strong>Case Teaching in Emerging Markets: Unique Features of Firms and Context</strong>&lt;br&gt;Facilitated by Pavida Pananond, Thammasat University and Marleen Dieleman, National University of Singapore</td>
</tr>
<tr>
<td></td>
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</tr>
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<td></td>
<td>14:45 – 15:30</td>
<td><strong>Writing &amp; Publishing IB Teaching Materials</strong>&lt;br&gt;Facilitated by Daria Panina, Texas A&amp;M University and Cyntia Calixto, FGV-EAESP</td>
</tr>
<tr>
<td></td>
<td>16:30 – 17:15</td>
<td><strong>Incorporating Ethics &amp; Sustainability into IB Curriculum</strong>&lt;br&gt;Facilitated by Margaret Fletcher, University of Glasgow and Lucy Vass, Oikos Copenhagen</td>
</tr>
<tr>
<td>Thursday, June 27</td>
<td>09:15 – 10:00</td>
<td><strong>Teaching IB with Cases</strong>&lt;br&gt;Facilitated by Juan Carlos Sosa Varela, Universidad Ana G. Mendez</td>
</tr>
<tr>
<td></td>
<td>11:00 – 11:45</td>
<td><strong>Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration</strong>&lt;br&gt;Facilitated by Jacqueline Musabende, Mount Royal University and Frank Cotae, Mount Royal University</td>
</tr>
<tr>
<td></td>
<td>13:15 – 14:00</td>
<td><strong>Short Exercises for IB Teaching</strong>&lt;br&gt;Facilitated by Karla Nava, Universidad de Monterrey</td>
</tr>
<tr>
<td></td>
<td>14:45 – 15:30</td>
<td><strong>Writing &amp; Publishing IB Teaching Materials</strong>&lt;br&gt;Facilitated by Margaret Fletcher, University of Glasgow</td>
</tr>
</tbody>
</table>
### AIB 2019 - Research Methods Clinics

Research Methods SIG is sponsoring a set of Research Methods Clinics at the AIB Annual Meeting in Copenhagen. In its fourth year, these sessions are organized around specific methodological experts who will be hosting small-group discussions in round table format and providing advice to specific problems each participant brings to the discussion. Room assignments are indicated next to each clinic.

All clinics require advance signup (Space is limited to 10 people per clinic). For more information, please visit https://aib.msu.edu/events/2019/ResearchMethodsClinics.asp

#### Session 1.3 (Tuesday, June 25 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Topic</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>Bo Nielsen</td>
<td>Structural Equation Modeling (SEM)</td>
<td>s09</td>
</tr>
<tr>
<td>Catherine Welch</td>
<td>Qualitative Methods w</td>
<td>s11</td>
</tr>
<tr>
<td>Robert Vandenberg</td>
<td>Longitudinal Data/Multi-level Analysis/Research Design</td>
<td>s15</td>
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</tbody>
</table>

#### Session 1.4 (Tuesday, June 25 – 14:30-15:45)

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Topic</th>
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<tbody>
<tr>
<td>Robert Vandenberg</td>
<td>Longitudinal Data/Multi-level Analysis/Research Design</td>
<td>s09</td>
</tr>
<tr>
<td>Elizabeth Rose</td>
<td>Categorical Data / Survey Design</td>
<td>s11</td>
</tr>
<tr>
<td>Bo Nielsen</td>
<td>Structural Equation Modeling (SEM)</td>
<td>s15</td>
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</tbody>
</table>

#### Session 2.3 (Wednesday, June 26 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Douglas Dow</td>
<td>Logistical and Multiple Regression</td>
<td>s09</td>
</tr>
<tr>
<td>Rebecca Piekkari</td>
<td>Qualitative Methods</td>
<td>s11</td>
</tr>
<tr>
<td>Stewart Miller</td>
<td>Multinomial, Ordered, Conditional, and Nested Logits/Probits</td>
<td>s15</td>
</tr>
</tbody>
</table>

#### Session 2.4 (Wednesday, June 26 – 14:30-15:45)

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Topic</th>
<th>Room</th>
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<tbody>
<tr>
<td>Ahmet Kirca</td>
<td>Meta-Analysis</td>
<td>s09</td>
</tr>
<tr>
<td>Niina Nummela</td>
<td>Mixed Methods</td>
<td>s11</td>
</tr>
<tr>
<td>Andrew Delios</td>
<td>Multivariate Analysis; Covariate Effects; Model Specifications</td>
<td>s15</td>
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</tbody>
</table>

#### Session 3.3 (Thursday, June 27 – 13:00-14:15)

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bo Nielsen</td>
<td>Hierarchical Linear Modeling (HLM)</td>
<td>s09</td>
</tr>
<tr>
<td>Agnieszka Chidlow</td>
<td>Data Collection and Questionnaire Design</td>
<td>s11</td>
</tr>
<tr>
<td>Stewart Miller</td>
<td>Panel Data &amp; Poisson Models</td>
<td>s15</td>
</tr>
</tbody>
</table>
Copenhagen, Denmark
June 23-27, 2019

AIB 2019 Conference Schedule of Sessions

SATURDAY, JUNE 22

SATURDAY, JUNE 22 - 09:00-17:00

AIB Board Meeting
AIB Executive Board Members only.

SUNDAY, JUNE 23

SUNDAY, JUNE 23 - 09:00-17:00

AIB Board Meeting
AIB Executive Board Members only.

AJBS 31st Annual Conference
Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

SUNDAY, JUNE 23 - 09:00-12:00

CARMA-AIB Research Methods Workshops - Morning Sessions
Pre-registration is required for these free workshops. Please visit Research Methods Workshops page for more information.

1. Introduction to Structural Equation Models (Room: s03)
   Robert Vandenberg, University of Georgia

2. Partial Least Squares (PLS) (Room: s05)
   Nicole F. Richter, University of Southern Denmark
   Christian M. Ringle, Hamburg University of Technology

3. Introduction to Multi-level Analysis (Room: s07)
   Jonas Lang, Ghent University

4. Writing Up Qualitative Research (Room: s08)
   Becky Reuber, University of Toronto
   Mary Yoko Brannen, Copenhagen Business School
   Catherine Welch, University of Sydney

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

SUNDAY, JUNE 23 - 12:00-17:00

Faculty Development in International Entrepreneurship
Pre-admitted participants only.

SUNDAY, JUNE 23 - 13:00-16:00

PDW on Research on Family Businesses in Transition Economies
Pre-admitted participants only.
AIB 2019 Conference Schedule of Sessions

**SUNDAY, JUNE 23 - 14:00-17:00**

Time: 14:00-17:00

CARMA-AIB Research Methods Workshops - Afternoon Sessions

Pre-registration is required for these free workshops. Please visit Research Methods Workshops page for more information.

5. Intermediate SEM: Model Evaluation (Room: s03)
   Robert Vandenberg, University of Georgia

6. Intermediate Multi-Level Analysis (Room: s07)
   Jonas Lang, Ghent University

7. Making IB Research Impactful and Globally Relevant (Room: s05)
   Anne Tsui, University of Notre Dame
   Charles Dhanaraj, Temple University
   Michael A. Hitt, Texas A&M University
   Cristina Gibson, Pepperdine University
   Zhixue Zhang, Peking University

Offered through a partnership between the AIB Research Methods Special Interest Group (SIG) and Consortium for the Advancement of Research Methods and Analysis (CARMA).

**SUNDAY, JUNE 23 - 14:00-18:00**

Time: 14:00-18:00

Room: 114

GSJ Paper Development Workshop

Pre-admitted participants only.

Room: 207

MOR Paper Development Workshop

Pre-admitted participants only.

Room: 214

IBR Paper Development Workshop

Pre-admitted participants only.

Room: 113

JMS/JWB Paper Development Workshop

Pre-admitted participants only.

**MONDAY, JUNE 24 - 08:30-13:30**

Time: 08:30-13:30

Room: K 2.53

JIBS Paper Development Workshop

Chairs: Stav Fainshmidt, Florida International University and Alain Verbeke, University of Calgary

Pre-admitted participants only. A light lunch is provided.

The JIBS PDW is sponsored by the Henley Business School at University of Reading and the D’Amore-McKim School of Business at Northeastern University.

**MONDAY, JUNE 24 - 08:30-12:30**

Time: 08:30-12:30

Room: K s71

JIBP Paper Development Workshop

Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montréal

Pre-admitted participants only. A light lunch is provided.

**MONDAY, JUNE 24 - 08:30-14:15**

Time: 08:30-14:15

Room: 214

AIB/Sheth Doctoral Student Consortium

Chair: Rian Drogendijk, University of Groningen

Pre-admitted participants only. A light lunch is provided.

Faculty Panel:

- Sjoerd Beugelsdijk, University of Groningen
- Keith Brouthers, King’s College London
- Aya Chacar, Florida International University
- Luis Dau, Northeastern University
- Douglas Dow, University of Melbourne
- Martin Heinberg, University of Leeds
- Anne Jacqueminet, Bocconi University
- Philip Kappen, Uppsala University
- Randi Lunnan, BI Norwegian Business School
- Catherine Magelssen, London Business School
- Becky Reuber, University of Toronto
- Danqing Wang, University of Hong Kong
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
</tr>
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<tbody>
<tr>
<td>09:00-14:15</td>
<td>0.4 - Pre-Conference Workshop</td>
<td>213</td>
</tr>
<tr>
<td>09:00-12:00</td>
<td>0.5 - Pre-Conference Workshop</td>
<td>FUHU, 3rd Floor</td>
</tr>
<tr>
<td>13:00-16:00</td>
<td>0.55 - Pre-Conference Workshop</td>
<td>208</td>
</tr>
</tbody>
</table>

### MONDAY, JUNE 24 - 09:00-14:15

**Session 0.4 - Pre-Conference Workshop**

**AIB Junior Faculty Consortium**

Chair: Ulf Andersson, Mälardalen University

Pre-admitted participants only. A light lunch is provided.

**Faculty Panel:**
- Gabriel Benito, BI Norwegian Business School
- Paula Caligiuri, Northeastern University
- Ilya Cuypers, Singapore Management University
- Ajai Singh Gaur, Rutgers University
- Elizabeth Maltland, University of Liverpool
- Ram Mudambi, Temple University
- Phillip C. Nell, Vienna University of Economics and Business
- Shameen Prashantham, China Europe International Business School
- André Sammartino, University of Melbourne
- Pamela Sharkey Scott, Dublin City University
- Catherine Welch, University of Sydney

*The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University*

### MONDAY, JUNE 24 - 09:00-12:00

**AJBS 31st Annual Conference**

Annual conference of the Association of Japanese Business Studies. AJBS conference requires a separate registration from the AIB conference.

### MONDAY, JUNE 24 - 12:00-16:00

**AIB Chapter Chairs Workshop**

AIB Executive Board Members and AIB Chapter Chairs only.

**Chapter Chairs:**
- Yaw Debrah, Swansea University
- Pavlos Dimitratos, University of Glasgow
- Fabian J. Froese, University of Göttingen
- Maria Alejandra Gonzalez-Perez, Universidad EAFIT
- Anthony Goerzen, Queen's University
- Margaret Goraliski, Quinnipiac University
- Jusuke Ikegami, Waseda University
- Gary Knight, Willamette University
- Sara Lisa McGaughey, Griffith University
- Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
- Etienne Musonera, Mercer University - Atlanta Campus
- Lukasz Puslecki, Poznan University of Economics and Business
- Jaeyong Song, Seoul National University
- Subramanyam Raghunath, IIM Bangalore
- Stanford Westjohn, University of Alabama
- Changqi Wu, Peking University
- Sergio Garcia Agreda, Universidad Privada Boliviana

### MONDAY, JUNE 24 - 13:00-16:00

**AIB Executive Board Members and AIB Chapter Chairs only.**

**Chapter Chairs:**
- Yaw Debrah, Swansea University
- Pavlos Dimitratos, University of Glasgow
- Fabian J. Froese, University of Göttingen
- Maria Alejandra Gonzalez-Perez, Universidad EAFIT
- Anthony Goerzen, Queen's University
- Margaret Goraliski, Quinnipiac University
- Jusuke Ikegami, Waseda University
- Gary Knight, Willamette University
- Sara Lisa McGaughey, Griffith University
- Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
- Etienne Musonera, Mercer University - Atlanta Campus
- Lukasz Puslecki, Poznan University of Economics and Business
- Jaeyong Song, Seoul National University
- Subramanyam Raghunath, IIM Bangalore
- Stanford Westjohn, University of Alabama
- Changqi Wu, Peking University
- Sergio Garcia Agreda, Universidad Privada Boliviana

### MONDAY, JUNE 24 - 13:00-16:00

**Session 0.55 - Pre-Conference Workshop**

**Academic Writing Workshop**

Chair: Christina Sichtmann, University of Vienna

Pre-admitted participants only.
AIB 2019 Conference Schedule of Sessions

MONDAY, JUNE 24 - 13:00-16:30

Session 0.6 - Pre-Conference Workshop  
Time: 13:00-16:30  
Room: s10

CBS Community Engagement Day

International business schools today should be relevant, flexible, responsible and fit for purpose in any age but ever more so in an age of growing global, societal and environmental challenges.

Understanding the role of business schools in the new emerging world is just the first step. Adapting to these changes will require rethinking of deeply embedded institutionalized practices and culture. At CBS we established several organizational frameworks that proactively meet the needs of international business environments.

Join us for an exciting session of experience sharing, debates and collaboration on how to grow responsible leaders with a skill set and capabilities aimed at rising up to global business challenges and turning these threats into opportunities.

Panels require advance registration, please visit https://aib.msu.edu/events/2019/CBSEngagementDay.asp for detailed program and registration information.

13:00-13:10 Welcome to CBS - The International Business University  
Welcome by Dana Minbaeva, Copenhagen Business School

13.10-14.30 Implementing Sustainable Development Goals (SDGs) in Universities (Advance Registration Required)  
PANEL CHAIR: Louise Kofod Thomsen, CBS  
Sustainability and SDG Coordinator, UN Sustainable Development Solutions Network (SDSN)  
KEYNOTE: Susanne Stormer, Vice-President for Corporate Sustainability, Novo Nordisk  
PANELISTS:  
Löyttyniemi Meri, Senior Advisor, Sustainability, Aalto University  
Petra Molthann-Hill, Nottingham Trent University  
Martin Eriksson, Network Manager, Sustainable Development Solutions Network Northern Europe  
Luna Stæhr Andersen, Sustainability Influencer and Student at Copenhagen University

14.30-15.00: Enjoy Coffee and Learn More about CBS  
"Business-in-Society" Strategy

15.00-16.30: Responsible Management Education in a Rapidly Changing World (Advance Registration Required)  
PANEL CHAIR: Caroline A. Pontoppidan, Copenhagen Business School  
KEYNOTE: Gregor Halff, Copenhagen Business School  
PANELISTS:  
Jeremy Moon, Copenhagen Business School  
Hannele Mäkelä, University of Tampere  
Edward Ashbee, Copenhagen Business School  
Maribe Blasco, Copenhagen Business School  
Nima Tisdal, Copenhagen Business School

MONDAY, JUNE 24 - 14:30-15:45

Session 0.7 - Pre-Conference Workshop  
Time: 14:30-15:45  
Room: s05

Meet the Editors - I (IB Journals)

Open to all conference attendees. Editors of several IB journals will present their journal's editorial policies and discuss challenges and strategies of publishing.

AIB Publications:  
Alain Verbeke, JIBS (Editor-in-Chief)  
Sarianna Lundan, JIBP (Editor-in-Chief)  
John M. Mezias, AIB Insights (Editor-in-Chief)  

Other IB Journals:  
Snejina Michailova, Critical Perspectives in International Business (Co-Editor)  
Pervez Ghauri, International Business Review (Editor-in-Chief)  
Torben Pedersen, Global Strategy Journal (Co-Editor)  
Masaaki Kotabe, Journal of International Management (Editor)  
Ajai Singh Gaur, Journal of World Business (Editor-in-Chief)  
Joachim Wolf, Management International Review (Co-Editor-in-Chief)

MONDAY, JUNE 24 - 15:45-17:00

Session 0.8 - Pre-Conference Workshop  
Time: 15:45-17:00  
Room: s05

Meet the Editors - II (Management Journals)

Open to all conference attendees. Editors of several management journals that regularly publish international articles will present their journal's editorial policies and discuss challenges and strategies of publishing.

Journal Editors:  
Cristina Gibson, Academy of Management Review (Associate Editor)  
Marie Louise Mors, Academy of Management Perspectives (Associate Editor)  
Jonathan Doh, Journal of Management Studies (Senior Associate Editor)  
Arie Lewin, Management Organization Review (Editor-in-Chief)  
Ute Stephan, Entrepreneurship Theory and Practice (Editor) and Applied Psychology (Editor-in-Chief)
**MONDAY, JUNE 24 - 16:00-17:00**

**Time:** 16:00-17:00  
**Room:** 103

**Friends of AIB Insights Strategy Workshop**

An open forum welcoming all AIB members who enjoy publishing or reading *AIB Insights*. We hope to discuss strategies to help build the publication's quality, submissions, and readership. The session will be moderated by John Mezias, the new *AIB Insights* Editor.

**MONDAY, JUNE 24 - 17:15-19:30**

**Session 0.9 - Plenary**

**Time:** 17:15-19:30  
**Room:** s01

**AIB 2019 Opening Plenary**

AIB welcomes you to the AIB 2019 Conference at the Copenhagen Business School. Please note that Room s01 only seats 400. Doors will open at 4:30pm and will close soon after 5:00pm to prepare for the start of the session. A limited number of vouchers for a commemorative AIB 2019 t-shirt will also be given to early entrants. Rooms 201 and 202 will be available as overflow rooms with streaming video for participants arriving after 5pm.

**Official opening and greetings:**  
Chuck Kwok, AIB President  
Nikolaj Malchow-Møller, President, Copenhagen Business School  
Dana Minbaeva, Local Committee Chair, Copenhagen Business School  
Maria Tereza Fleury, 2019 Program Chair

**Presentation of the AIB Fellows International Executive of the Year Award to Jim Hagemann Snabe**  
Rosalie L. Tung, Simon Fraser University  
Torben Pedersen, Bocconi University

**Keynote Speaker:**  
Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP

**Panel Discussion:**  
Jim Hagemann Snabe, Chairman of Siemens and AP Moller-Maersk, former co-CEO of SAP  
Torben Pedersen, Bocconi University  
Peter Williamson, University of Cambridge

**MONDAY, JUNE 24 - 19:30-21:00**

**Time:** 19:30-21:00

**Presidential Reception**

The Presidential Reception celebrates the opening of the 2019 AIB Conference. Smart casual attire is recommended.
AIB 2019 Conference Schedule of Sessions

TUESDAY, JUNE 25

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Issues of Measurement in IB Research (Room: 112)  Time: 08:00-08:45
Timothy M. Devinney, University of Leeds

Field Research and General Management Research in MNCs (Room: 114)  Time: 08:00-08:45
Yves Doz, INSEAD

What’s Interesting about the Internationalization of Small Business? (Room: 207)  Time: 08:00-08:45
Becky Reuber, University of Toronto

MNCS’ Roles in Advancing the UN’s Sustainable Development Goals: What is Desirable? What is Realistic? (Room: 208)  Time: 08:00-08:45
Bodo B. Schlegelmilch, WU Vienna

IB and Data Science: Big Data, Machine Learning, Explanation vs. Forecasting, Text Mining... (Room: 212)  Time: 08:00-08:45
Arjen van Witteloostuijn, Vrije Universiteit Amsterdam

From the Internationalization of R&D to Global Innovation: What Has Been Changing in How MNEs Engage in Research and Product Development? (Room: 214)  Time: 08:00-08:45
D. Eleanor Westney, Massachusetts Institute of Technology

How Responsible Research Can Contribute to Useful and Credible Knowledge in International Business Research: Leadership Studies as an Example (Room: 103)  Time: 08:00-08:45
Anne Tsui, University of Notre Dame

TUESDAY, JUNE 25 - 09:00-10:15

Session 1.1.1 - Special Session  Time: 09:00-10:15
Special Session  Room: s01

International Marketing: A Look Back, a Look Forward  Time: 09:00-10:15
Chair: S. Tamer Cavusgil, Georgia State University

Panelists:
V. Kumar, Georgia State University
Pervez Ghauri, Birmingham Business School
Constantine Katsikeas, University of Leeds
Tage Koed Madsen, University of Southern Denmark
Ayse Ozturk, University of Tennessee at Chattanooga
Emmanuella Plakoyiannaki, University of Leeds
Saeed Samiee, University of Tulsa

Session 1.1.2 - Panel  Time: 09:00-10:15
Track: 1 - Internationalization and entrepreneurship  Room: 201

Foreign Divestment, Exit Modes and Post-Divestment Strategies  Time: 09:00-10:15
Chair: Pratik Arte, University of Vaasa

Panelists:
Jean-François Hennart, Tilburg University
Gabriel Benito, BI Norwegian Business School
Carlos M.P. Sousa, Molde University College
Jorma Larimo, University of Vaasa
Jose Mata, University of Lausanne

Session 1.1.3 - Panel  Time: 09:00-10:15
Track: 9 - Multinationals-government relationships  Room: 202

Chains Disrupted? Changes in Global Value Chain Dynamics and Multinational-State Relations  Time: 09:00-10:15
Chair: Pavida Pananond, Thammasat University

Panelists:
Alexe Giroud, University of Manchester
Ari Kokko, Copenhagen Business School
Ana Tavares Lehmann, University of Porto
Karl P. Sauvant, Columbia University

Session 1.1.4 - Panel  Time: 09:00-10:15
Track: 6 - Strategy, organization, and management  Room: s05

How Do MNEs Strategize in an Increasingly Volatile Global Environment?  Time: 09:00-10:15
Chair: Grazia D. Santangelo, Copenhagen Business School
Discussants: Peter Buckley, University of Leeds and Sinziana Dorobantu, New York University

Panelists:
Ulf Andersson, Mälardalen University
Claus Hjerrild Holm, GN Audio A/S
Jennifer Oetzel, American University
Bent Petersen, Copenhagen Business School

Session 1.1.5 - Special Session  Time: 09:00-10:15
Special Session  Room: s10

Making OFDI Sustainable: Stakeholder Perspective in Belt and Road Initiative  Time: 09:00-10:15
Chair: Zhenzhen Xie, Tsinghua University

Panelists:
Taotao Chen, Tsinghua University
Hao Chen, Tsinghua University
Zhirong Duan, Tsinghua University
Jiatao (JT) Li, Hong Kong University of Science and Technology

International Business in an Unsettling Political and Economic Environment
### AIB 2019 Conference Schedule of Sessions

**Session 1.1.6 - Panel**  
**Track: 11 - Teaching IB**  
**Time: 09:00-10:15**  
**Room: 213**  
**Incorporating the X-Culture Project in International Business Courses: Best Practices, Opportunities and Challenges**  
*Chair: Daniel Rottig, Florida Gulf Coast University*

**Panelists:**  
- Daniel Rottig, Florida Gulf Coast University  
- Reccia Natasha Charles, St. George’s University  
- Emilie Lapointe, University of Nottingham  
- Gordon Roy Perchtold, Singapore Management University  
- Vas Taras, University of North Carolina at Greensboro  
- Ernesto Tavoletti, University of Macerata

**Session 1.1.7 - Competitive**  
**Track: 5 - Innovation and knowledge management**  
**Time: 09:00-10:15**  
**Room: 205**  
**Human Capital and Innovation**  
*Chair: James Oldroyd, Brigham Young University*

**Innovation in Geographically Dispersed Collaboration: The Moderating Role of Team Composition**  
Eunkwang Seo, University of Illinois at Urbana-Champaign  
Hyo Kang, University of California, Berkeley  
Jaejong Song, Seoul National University

**Innovation Capabilities in Emerging Economies: A Microfoundations Approach to Exploration and Exploitation**  
James Oldroyd, Brigham Young University  
Shad Morris, Brigham Young University  
Ryan Allen, Harvard Business School  
Han Ming (Daniel) Chng, China Europe International Business School  
Jian Han, China Europe International Business School

**Investing in Knowledge: The Role of Relationship-Specific Human Capital in Knowledge Transfer for Young Chinese Firms**  
Kathleen Y. J. Low, EBS Universität für Wirtschaft und Recht  
James A. Robins, WU Vienna

**Human Capital and Task Design When Outsourcing**  
Tung Min Hung, Rutgers University  
Aja Singh Gaur, Rutgers University  
Farok J. Contractor, Rutgers University, Newark

**Session 1.1.8 - Competitive**  
**Track: 11 - Teaching IB**  
**Time: 09:00-10:15**  
**Room: 210**  
**Experiential Approaches in Teaching IB**  
*Chair: Paula Cigliuti, Northeastern University*

**International Business Word Mapping Game using LinkedIn**  
Amit Arora, University of the District of Columbia  
Anshu Saxena Arora, University of the District of Columbia  
Mohamad Sepehr, University of the District of Columbia  
John R McIntyre, Georgia Institute of Technology  
Cesar Ayala, University of North Georgia

**Session 1.1.9 - Competitive**  
**Track: 12 - Theme: IB in an unsettling environment**  
**Time: 09:00-10:15**  
**Room: s08**  
**The Social Dimension of Globalization**  
*Chair: Jasper Hotho, Copenhagen Business School*

Sarah Castaldi, Copenhagen Business School  
Sjoerd Beugelsdijk, University of Groningen  
Miriam Wilhelm, University of Groningen  
Taco van der Vaart, University of Groningen

**How Do Different Types of Institutions Determine Environmental, Social, and Corporate Governance Performance?**  
Jiyoung Shin, University of Groningen  
Chang Hoon Oh, Simon Fraser University

**Foreign Direct Investment and Human Development**  
Irina Orbes Cervantes, Australian National University  
Hang Dang, Australian National University  
Alex Eapen, Australian National University

**Session 1.1.10 - Competitive**  
**Track: 7 - HRM, leadership, and cross-cultural**  
**Time: 09:00-10:15**  
**Room: s07**  
**Language and Communication in IB**  
*Chair: Rebecca Piekkari, Aalto University*

**The Role of Emotions in Intercultural Communication: Language Standardization in the Context of International Knowledge Transfer**  
Qiu Wang, Birmingham City University  
Jeremy Clegg, University of Leeds  
Hanna Gajewska-De Mattos, University of Leeds

**MNC-tone in China: Antecedents and Consequences of Corporate Language Use at and Outside Work**  
Yaxi Shen, Australian National University  
Sarbari Bordia, Australian National University  
Prashant Bordia, Australian National University

**The Relevance of Language Proficiency in Foreign Subsidiary Relations**  
Vesa Peltkorpi, Hiroshima University  
Markus Pudelko, University of Tuebingen

**Multilingualism and Team Decision-Making in Multinational Teams: A Balanced Human-Centered Research Agenda**  
Matevz Raskovic, Victoria University of Wellington  
Albert Krisskoy, University of Ljubljana
Session 1.1.11 - Competitive
Track: 10 - Emerging markets
Room: s12

National Governments and Emerging Markets Firms
Chair: Ryan Tang, University of South Australia

Emerging-Market MNEs Entering Other Emerging Economies: Do Home Country Government Official Visits Matter?
Diego Quer, University of Alicante
Laura Rienda, University of Alicante
Rosario Andreu, University of Alicante

Tatiana Vashchilko, University of Calgary
Oleksiy Osyevskyi, University of Calgary
James Agarwal, University of Calgary

State Owned Enterprises and the Market Capitalism: Outward FDI Expansion Speed from an Emerging Economy
Ryan Tang, University of South Australia

You Are Banned! The Effect of Economic Sanctions on Russian Firms’ Performance
Desislava Dikova, WU Vienna
Konstantin Nefedov, St. Petersburg State University
Andrei Panibratov, St. Petersburg State University

Session 1.1.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Room: 112

HRM across Cultures and Global Staffing
Chair: Dana Minbaeva, Copenhagen Business School

Managing Human Resources in Offshoring Firms in Asia: Review of Literature and Directions for Future Research
Alfred Presbitero, Deakin University
Mendiola Teng-Calleja, Ateneo de Manila University
Ma. Regina Hechanova, Ateneo de Manila University

Can Ouyang, Cornell University
Mingwei Liu, Rutgers University
Yan Chen, Idaho State University
Ji Li, Rutgers University
Weiping Qin, Nanjing University of Finance and Economics

Influence of Informal Controls and Firm Performance: Comparative Study of Malaysia and the U.S.
Sakthi Mahenthiran, Butler University
Robert Mackoy, Butler University
Jane Terpstra-Tong, Monash University Malaysia

The Coping Strategies of Service Employees as They Experience Customer Incivility in the Context of Full-Service Ethnic Restaurants
Nolla Haidar, Royal Holloway, University of London

Culture, Institutions, and Subsidiary Staffing Strategy
Kyungjoong Kim, Rutgers University

Shared-Value through the Eyes of HRM-CSR: Emerging Economies
Maria Teresa Beamond, RMIT University

Agency, Culture, and Subsidiary Staffing
Kyungjoong Kim, Rutgers University

Session 1.1.13 - Interactive
Track: 5 - Innovation and knowledge management
Room: 114

Subsidiaries and Innovation
Chair: Roberto Gamarra, Gallaudet University

Effect of Social Capital as an Enabler to Achieve Knowledge Creation Capability among Multinational Companies (MNCs) in Malaysia
Vijayalakshmi Subramaniam, Universiti Sains Malaysia
Shankar Chelliah, Universiti Sains Malaysia

Performance Related to Aspiration and R&D Internationalization: A Backward-Looking Approach
Xiaoran Chang, China Jiliang University
Bin Guo, Zhejiang University

The Role of Local Employees in Knowledge Spillover: A Different Story of Overseas R&D by Enterprises from Emerging Market
Zhanshuo Wang, Tsinghua University
Hang Chen, Tsinghua University
Chi Ma, Tsinghua University
Yi Huang, Tsinghua University

The Evolution of Subunit Roles – An Explorative Study on MNC Innovation Patterns
Xiaoyu Pu, State University of New York New at Paltz

A Practice Lens to Subsidiary Role in MNEs’ Innovation Connectivity
Roberto Gamarra, Gallaudet University

Examining the Driving Force of R&D Internationalization—A Conceptual Framework Based on the Extension of the Eclectic Paradigm
Wei He, Purdue University Northwest

Session 1.1.14 - Interactive
Track: 12 - Theme: IB in an unsettling environment
Room: 207

Business in a World of Shocks, Crises and Volatility
Chair: Milla Wiren, University of Turku

How Economic Institutions Influence the Organizational Interpretation of Shocks
Kamyar Goudarzi, Queen’s University
Abhirup Chakrabarti, Queen’s University

Dancing with Wolves: The Role of Host Country Government Connection in Volatile Environments
Nan Zhou, Nankai University

What is Rational Action in the VUCA World?
Jonathan Van Mumford, University of Turku
Milla Wiren, University of Turku
Peter Zettinig, University of Turku

Foreign Market Entry Patterns in Unsettling Environments: The Role of TMT Dimensions
Kantatouj Amaranonta, National Institute of Development Administration
Asda Chintakananda, National Institute of Development Administration

When We Live but We Do Not Learn: Organizational Efforts in Defending Organizational Legitimacy after Multiple Crises
Habiba Nefisa Alambo, Louisiana State University

Property Rights Economics and Game Theoretic Settlement: A New Theory
Ayse Costello, Eastern Illinois University
Thomas Costello, Eastern Illinois University
Session 1.1.15 - Interactive  
**Track: 8 - Corporate governance and finance**  
**Room: 208**

**Governance Environment and Global Competitive Advantages**  
Chair: Stav Fanishmidt, Florida International University

- The Migration of Corporate Governance into Emerging Markets: On the Role of Formal Institutions and Indigenous Tribalism  
  - Bruce Allen Hearn, University of Southampton  
  - Lars Oxelheim, Lund University  
  - Trond Randøy, University of Agder

- Corporate Governance Legitimacy: A Cross Country Perspective  
  - Jose Luis Rivas, Instituto Tecnológico Autónomo de México

- Institutional Factors Affecting Stock Repurchases: A Multicountry Examination  
  - R. Greg Bell, University of Dallas  
  - Yiwen Gu, University of Dallas  
  - Abdul Rasheed, University of Texas at Arlington

- Corruption Distance, and Direction and Its Effects onEntry Mode: Evidence from Firms Investing in Sub-Saharan Africa  
  - Jose Godinez, University of Massachusetts Lowell  
  - Ling Liu, University of Edinburgh  
  - David Greenway, University of Massachusetts Lowell  
  - John Henley, University of Edinburgh  
  - Hungkai Wang, University of Edinburgh

- Strategy and Control Orientation, Corporate Governance Codes, and Performance in Central and Eastern Europe  
  - Michael Louis Troilo, University of Tulsa  
  - Svetlana Oriola, University of Tulsa  
  - Miklos Stocker, Corvinus University of Budapest  
  - Michal Zdziarski, University of Warsaw

- Does International Cross-Listing Improve the Market Efficiency? An Intutional Voids Based View  
  - Natalia Diniz Maganini, FEA-EP-USP  
  - Hsia Hua Sheng, FGV-EAESP

- Disclosure under IFRS: Does Cross-listing Eliminate Legal Origin Differences?  
  - Ediline S. Santos, FGV-EAESP  
  - Rafael Schiozer, FGV-EAESP  
  - Vera Ponte, Federal University of Ceara

- International Variations in ESG Transparency – Do Cross-listed Companies Care More?  
  - Ellen Pei-ya Yu, Birkbeck, University of London  
  - Bac Van Luu, Russell Investments

Session 1.1.17 - Interactive  
**Track: 10 - Emerging markets**  
**Room: 214**

**Doing Business in China**  
Chair: Helen Huifen Cai, Middlesex University London

- Selective Integration and Autonomy in Chinese Firms’ International Acquisitions: Towards a Strategic Intent Perspective  
  - Qi Ai, University of Northampton  
  - Hui Tan, Royal Holloway, University of London

- Global Mergers and Acquisitions by Chinese Firms in the High-Tech Industries 1990-2014  
  - Monica Yang, Adelphi University

- The Cultural Roots of Compositional Capability in China: Balanced Moderation  
  - Steven Shijin Zhou, University of Nottingham Ningbo China  
  - Peter Ping Li, University of Nottingham Ningbo China  
  - Abby Jingzi Zhou, University of Nottingham Ningbo China  
  - Shameen Prashantham, CEIBS

- Value Creation of Cross-Border Acquisitions of Chinese Firms: New Research Directions  
  - Lei Li, University of Nottingham Ningbo China  
  - Wenjun Tu, Ningbo University  
  - Xiaogang Bi, University of Nottingham Ningbo China  
  - Aygenim Boateng, De Montfort University

- Regions and Innovation: A New Tale of Three Economic Regions in China  
  - Michael Murphree, University of South Carolina  
  - Megan Yuan Li, Nanjing University of Aeronautics and Astronautics  
  - Shige Makino, Chinese University of Hong Kong
### AIB 2019 Conference Schedule of Sessions

#### TUESDAY, JUNE 25 - 10:15-10:45

**Coffee Break**

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

*This coffee break is sponsored by E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis to honor the winners of all WAIB Awards. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.*

### TUESDAY, JUNE 25 - 10:45-12:00

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<tr>
<th>Session 1.2.1 - Panel</th>
<th>Time: 10:45-12:00</th>
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<td><strong>Track: 8 - Corporate governance and finance</strong></td>
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<td><strong>Leveraging Qualitative Comparative Analysis in International Business</strong></td>
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<td>Chairs: Ruth V. Aguilera, Northeastern University and Stav Fainshmidt, Florida International University</td>
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<td>Discussants: Alain Verbeke, University of Calgary and Michael Witt, INSEAD, Singapore</td>
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<td>Luciano Ciravegna, King's College London</td>
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<td>Donal Crilly, London Business School</td>
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<td>Martin Schneider, University of Paderborn</td>
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<td>Andrew Spicer, University of South Carolina</td>
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<th>Session 1.2.2 - Special Session</th>
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<td><strong>Special Session</strong></td>
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<td><strong>Dean's Panel: The Future of International Business Education</strong></td>
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<td>Chair: Sumit K. Kundu, Florida International University</td>
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<td>Joanne Li, FIU Business</td>
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<td>Santiago Iglesias de Onzorio, IE University</td>
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<td><strong>Track: 5 - Innovation and knowledge management</strong></td>
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<td><strong>Debate Panel on Reverse Innovation (GSJ Special Session)</strong></td>
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<td>Chair: Ram Mudambi, Temple University</td>
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<td>Keld Laursen, Copenhagen Business School</td>
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<td>Felipe Monteiro, INSEAD</td>
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<td>Grazia D. Santangelo, Copenhagen Business School</td>
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<td>Minyuan Zhao, University of Pennsylvania</td>
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<td><strong>Track: 9 - Multinationals-government relationships</strong></td>
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<td><strong>The Role of Politicians in International Business Research</strong></td>
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<td>Chair: Danqing Wang, University of Hong Kong</td>
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<td>Jean-Philippe Bonardi, HEC Lausanne</td>
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<td>Pursey Heugens, Erasmus University</td>
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<td>Srividya Jandhyala, ESSEC Business School</td>
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<td>Jane Lu, China Europe International Business School</td>
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<td><strong>Special Session</strong></td>
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<td><strong>An Academic Evaluation of the WIR/UN Research on Investment (UNCTAD Special Session)</strong></td>
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<td>Chair: James Zhan, Division on Investment and Enterprise, UNCTAD</td>
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<td>Hafiz Mirza, University of Reading</td>
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<td>James Zhan, Division on Investment and Enterprise, UNCTAD</td>
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<td>Peter Buckley, University of Leeds</td>
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<td><strong>Track: 7 - HRM, leadership, and cross-cultural</strong></td>
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<td><strong>Insights on Expatriate Families: Dual Careers, Hazardous Environments, and Neglected Voices</strong></td>
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<td>Chair: Margaret Shaffer, University of Oklahoma and Quyen Thao Dang, University of Technology Sydney</td>
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<td>Benjamin Bader, Newcastle University</td>
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<td>Quyen Thao Dang, University of Technology Sydney</td>
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<td>Fabian J. Froese, University of Göttingen</td>
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<td>Washika Haak-Saheem, University of Reading</td>
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<td>Carol Reade, San Jose State University</td>
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Session 1.2.7 - Competitive  
Track: 2 - Managing the value chain  
Room: 205 
Time: 10:45-12:00

**Power and Technology in Global Value Chains**

Chair: Stefano Ponte, Copenhagen Business School

- Overcoming the Blind Spots of Global Sourcing: How Supply Chain Management Can Inform International Business
  - Michael J. Mol, Copenhagen Business School
  - Andreas Wieland, Copenhagen Business School
  - Lydia Bals, University of Applied Sciences Mainz
  - Robert Handfield, North Carolina State University

- Foreign-based Firms and Host Country Networks: Analysis of China's Aerospace Industry
  - Yihan Wang, HEC Montréal
  - Ekaterina Turkina, HEC Montréal
  - Ari Van Assche, HEC Montréal

- Manufacturing Value Networks of Multinationals: How Digital Technologies are Reshaping the Relationships Embedded in the OLI Paradigm
  - Arindam Das, Krea University
  - Sourav Dey, Cognizant

A typology of power in global value chains

- Stefano Ponte, Copenhagen Business School
- Mark Dallas, Union College
- Timothy Sturgeon, MIT

Session 1.2.8 - Competitive

Track: 1 - Internationalization and entrepreneurship
Room: 210
Time: 10:45-12:00

**Performance Implications of Internationalization**

Chair: Majid Abdi, University of Sydney

- Does International Diversity Increase Innovation Performance of New Ventures from Emerging Markets? The Moderating Role of Top Management Team’s International Experience and Government Subsidy
  - Yueqi Wang, Dalian University of Technology
  - Mengyuan Zhu, Harbin Institute of Technology
  - Wei Liu, University of Sydney
  - Wen Li, University of Technology Sydney

- International Dispersion and Profitability: An Examination of Industry Influences
  - Raquel Garcia-Garcia, Open University
  - Esteban Garcia-Canal, Universidad de Oviedo
  - Mauro F. Guillen, Wharton School

- Foreign Market Investment under Competitive Disadvantage
  - Majid Abdi, University of Sydney

- New Ventures from Vietnam and Their Relation With Global Value Chain
  - Rui Torres de Oliveira, Queensland University of Technology
  - Martie-Louise Verreyne, University of Queensland
  - Tam Nguyen, University of Queensland
  - Marta Indulska, University of Queensland
  - Peter Liesch, University of Queensland

Session 1.2.9 - Competitive

Track: 6 - Strategy, organization, and management
Room: s08
Time: 10:45-12:00

**Dynamic Capabilities and Family Firms**

Chair: Maria Ilieva, Osaka City University

- Family-Centered Goals, Geographic Focus, and Family Firms’ Internationalization: A Study on Export Performance
  - Claudia Pongelli, Università Luigi Guido Carli
  - Alfredo Valentino, ESCE International Business School
  - Andrea Calabrò, IPAG Business School
  - Matteo Caroli, Università Luigi Guido Carli

- Adaptation Experience and New Foreign Market Entry: A Dynamic Capability Perspective
  - Ilya Cuypers, Singapore Management University
  - Ralf Wilden, Macquarie University
  - Ryan Tang, University of South Australia
  - Mariano (Pitòsh) Heyden Heyden, Monash University

- Family Conceptualizations in Different Cultural Contexts: An Ethnographic Account of Quasi Kinship and Its Implications for the Organization of Internationalizing Family Firms
  - Christos Antoniou, University of Leeds
  - Hanna Gajewska-De Mattos, University of Leeds

- Environmental Uncertainty and Global Offshoring: The Perspectives of Dynamic Capabilities and Real Options
  - Tung Min Hung, Rutgers University
  - Yi-Ju Lo, Yuan Ze University

Session 1.2.10 - Competitive

Track: 3 - International marketing
Room: s07
Time: 10:45-12:00

**Global Brand Management and Consumer Responses**

Chair: S. Tamer Cavusgil, Georgia State University

- Do Personal Values, Moral Foundations and Gender Role Identities Influence Consumer Ethnocentrism and Consumer Cosmopolitanism? Evidence from a Five-Country Study
  - Attila Yaprak, Wayne State University
  - Melvin Prince, Southern Connecticut State University
  - Mark Cleveland, University of Western Ontario

- The Interplay between Country and Brand Stereotypes in Predicting Consumer Outcomes
  - Ilona Szőcs, University of Vienna
  - Adamantios Diamantopoulos, University of Vienna
  - Arnd Florack, University of Vienna
  - Martin Egger, University of Vienna
  - Ziva Kolbi, University of Vienna

- Acting on Anger: Cultural Value Moderators of the Effects of Consumer Animosity
  - Stanford Westjohn, University of Alabama
  - Peter Magnusson, University of Alabama
  - Yi Peng, University of Alabama
  - Hyesoong Jung, University of Alabama

  - Saeed Samiee, University of Tulsa
  - Brian R. Chabowski, University of Tulsa
Erosion of Institutions in Emerging Economies

Chair: Elizabeth Moore, Northeastern University

Power and Cross-National Differences in Bribery Activity: An Experimental Approach
Nicholas Bailey, University of Northern Iowa
Nancy Buchan, University of South Carolina

The Impact of Multinational on the Erosion of Informal Institutions: Implications for Growth and Development
Kristin Brandl, University of Victoria
Camille Meyer, University of Victoria
Elizabeth Moore, Northeastern University
Jonathan Doh, Villanova University

Tao Han, Tilburg University
Xavier Martin, Tilburg University

Institutional Change as a Source of Non-Market Uncertainty and its Impact on MNE Investment Activity in Developing Countries
Gunnnar Leymann, University of Bremen

Expatriate Adjustment and Effectiveness
Chair: Tassilo Schuster, Ludwig-Maximilians-Universität München

The Effect of the Interplay Between Organizational Position Level and Cultural Flow on Expatriate Cross-Border Transitions
Ying Angie Zhang, Yunnan University of Finance & Economics
Wei Zhou, Yunnan University of Finance & Economics
Yunlong Duan, Yunnan University of Finance & Economics
Rong Jiang, Yunnan University of Finance & Economics
Yu Wei, Yunnan University of Finance & Economics

Expatriate Effectiveness of Emerging Market Multinationals: An Empirical Analysis of Chinese Expatriates
Yingying Zhang, International University of Japan

International Local: Inter-Cultural Competency in Non-Expatriate Executives and their Performance
Leonardo Liberman, LRQ
David Kimber, Landes

Sharing My Culture: A Social Identity Model of Expatriate Engagement and Job Satisfaction
Dilek Yilmaz, Northeastern Illinois University
Hong Ren, University of Wisconsin - Milwaukee

Leader-Member Exchange and Work-Family Conflict in the Context of Expatriate Assignment: Using Perceived Workload and Perceived Organizational Support as Mediators
Ya-Ping Chiu, Chung Yuan University
Ming-Chang Huang, National Yunlin University of Science and Technology
Horg-Der Leu, Chung Yuan Christian University
Thi Ngoc Bich Tran, Chung Yuan Christian University
Te-Ming Hsu, Chung Yuan Christian University
Chien-Hui Hung, Chung Yuan Christian University

For a Geopolitical Perspective of Risks in International Projects: The Case of the Jaitapur Nuclear Power Plant in India
Nathalie Belhoste, Grenoble Ecole de Management

Amol M. Joshi, Oregon State University
Nandini Lahiri, American University
Iman Hemmatian, Oregon State University

Dual-Edged Effect of Bilateral Trade Relation on the Completion of Chinese Cross-Border M&As
Gulinazi Dalashi, Peking University
Wenjing Ruan, Peking University
Zhu Zhang, University of International Business and Economics
Can Li, Peking University

Exploring the Nature of Risk in Integrated Regions
Sandra Seno-Alday, University of Sydney

How Valid Are Common Indicators of Political Risk Used in IB Research and Practice?
Camilla Jensen, Roskilde University

Corporate (Ir)responsibility and Social Development
Chair: Gunter K. Stahl, Vienna University of Economics and Business

Mining Conflicts: Characteristics, Causes and Resolution
Shuna Shu Ham Ho, Simon Fraser University
Chang Hoon Oh, Simon Fraser University
Jiyoung Shin, University of Groningen

The Quest for CSR amidst Institutional Changes: Mapping the Responsible and Irresponsible Practices within Ghana’s Gold Mining Industry
James Tuffour, Anglia Ruskin University
Swetketu Patnaik, Anglia Ruskin University
Ashish Malik, University of Newcastle

How Could the Private Sector Contribute to Solve the Social Development Issues in Africa?
Hiromi Inami, Kyorin University

Passing the Buck: Corporate Social Underachievement in Developing Economies
Christian Hauser, HTW Chur
Erica Steckler, University of Massachusetts Lowell
Jose Godinez, University of Massachusetts Lowell

The CSR Practices of Emerging Market MNEs in Developed Countries: A Configuration Approach
Wei Li, University of Sydney
Hans Hendrichske, University of Sydney
Farveh Farivar, University of Tasmania
AIB 2019 Conference Schedule of Sessions

The Micro and Macro Processes of MNE CSR Learning: Role of Institutional Change
Jing'an Tang, Sacred Heart University

Lost in the Social Innovation Space: A Systematic Literature Review on the Role of Multinational Corporations
Anna Ljung, Uppsala University
Christine Holmström-Lind, Uppsala University
Olivia Kang, Uppsala University
Paul Rosenbaum, Uppsala University

Session 1.2.15 - Interactive
Track: 11 - Teaching IB
Time: 10:45-12:00
Room: 208

Philosophical & Pedagogical Issues in Teaching IB
Chair: Rikke Kristine Nielsen, Aalborg University

Making Business Simulation Games Relevant to Students’ Future Business Careers: Evidence from International Business Courses
Olimpia C. Racela, Mahidol University International College
Amonrat Thoumrungroje, Assumption University
Asda Chintakakananda, National Institute of Development Administration

Diversity and Internationalization in Education: A Study on the Effects of Pre-Labor Market Attributes on Individual Economic Success
Schiro Withanachchi, Queens College (CUNY)

Teaching a Business Honors Course on China
Patricia Matisz Smith, North Carolina Wesleyan College

Using Zoom To Engage Globally Dispersed MBA Students in International Business Courses
P. Roberto Garcia, Indiana University

Strategic Decision Making Using Trade Intelligence Data
Eileen Daspro, University of San Diego

Teaching International Business Students to Think Critically: Practical Suggestions from Other Business Disciplines
Desislava Budeva, Ramapo College of New Jersey

Threshold Concepts in the Teaching of an Eclectic Discipline: The Case of International Business
Ambarin Asad Khan, University of Manchester

Video Cases: Pedagogical Tools for Teaching International Business
Nataliya Langburd Wright, Harvard Business School
Geoffrey Jones, Harvard Business School
Tarun Khanna, Harvard Business School

Session 1.2.16 - Interactive
Track: 6 - Strategy, organization, and management
Time: 10:45-12:00
Room: 212

Merger and Acquisition Strategies
Chair: Björn Preuss, Copenhagen Business School

Cultural Values on an Organizational Level of Value Creating European M&A Transactions
Björn Preuss, Copenhagen Business School

M&A Budget Announcement as a Signal to Communicate an Unfamiliar Strategy with Stakeholders: Evidence from Japanese Firms
Katsuhiro Shimizu, Keio University
Daisuke Uchida, Kyushu University

Hirohisa Shimura, Soka University

The Accelerating Effect of Serial Cross-border Mergers & Acquisitions on Strategic Renewal and Organizational Transformation: The Longitudinal Case Study of Joyson from China
Monsol Yang, University of Nottingham Ningbo China
Peter Ping Li, University of Nottingham Ningbo China

The Liability of Ignorance: A Double-Edged Sword to the Short-Term Post-Acquisition Performance for the Target Firms in Cross-Border Acquisitions
Hao Wang, Ohio State University

Impact of Organizational Inertia on Cross-Border Acquisition Performance: An Emerging Market Perspective
Manish Pipli, IIM Indore
Ankita Chhabra, IIM Indore
Radha Mukesh Ladkani, IIM Indore

Struggling with Liability of Foreignness at Pre-M&A Stage: Context-Content Related Experience and Firms’ Identity
Hua Zhu, Dongbei University of Finance and Economics
Yi Qu, Dongbei University of Finance and Economics

Session 1.2.17 - Interactive
Track: 10 - Emerging markets
Time: 10:45-12:00
Room: 214

Brics and International Business
Chair: Anna Dimitrova, ESSCA School of Management

Unequal Burden of Responsibility? The Impact of the 2010 Indian Microfinance Crisis on For-Profit and Non-Profit Organizations
Arzi Adibi, INSEAD

Chinese and Russian FDI in Eastern and Western Europe
Viatcheslav Avioutski, ESSCA School of Management
Mouloud Tensaout, Université du Maine

A Comparative Study on Determinants of Cross-Border Mergers and Acquisitions Performance in Developed Markets: Evidence from Chinese and Indian Firms
Young-Ryeol Park, Yonsei University
Guangwen Zhu, Orion China
Yoojin Baik, Yonsei University

Micro-Political Influences on an Implementation Failure in the Russian Automotive Industry
Valery Krylov, University of Lorraine
Vincent Montenero, Université Paris-Dauphine

Location Choice of Indian MNEs: A Dual Perspective
Rishika Nayyar, Indian Institute of Foreign Trade
Jaydeep Mukherjee, Indian Institute of Foreign Trade
Sumati Varma, University of Delhi

E-Commerce Internationalization Readiness in Emerging Countries: the Brazilian Footwear Firms in South America
Miguel P. Caldas, University of Texas at Tyler
Gustavo G. Nonato, EAESP-FGV

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### TUESDAY, JUNE 25 - 12:00-13:00

**Light Lunch**

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

**JIBS Editorial Board Meeting**

JIBS Board Members Only.

### TUESDAY, JUNE 25 - 13:00-14:15

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<td><strong>Economic Geography and International Business: Building Bridges</strong></td>
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<td>Chair: Alvaro Cuervo-Cazurra, Northeastern University</td>
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<td><strong>Presentation of the AIB Fellows International Educator of the Year Award to Ingmar Björkman</strong></td>
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<td><strong>Keynote Speaker:</strong></td>
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<td>Ingmar Björkman, Aalto University</td>
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<td><strong>Panel Discussion:</strong></td>
<td>Grazia D. Santangelo, Copenhagen Business School</td>
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<td>Alain Verbeke, University of Calgary</td>
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<td>Peter Buckley, University of Leeds</td>
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<td>Sarianna Lundan, University of Bremen</td>
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<td>Fred Omordi Newa, United States International University</td>
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<td>Paola Maria Podesta, Universidad EAFIT</td>
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<td>Andres Ramirez, Bryant University</td>
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<td>Yingqi Wei, University of Leeds</td>
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<td><strong>Migrant Entrepreneurship and International Business</strong></td>
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<td><strong>Tribal World: Evidence from Global Corporate Board Gender Reforms</strong></td>
<td>Discussants: Michael Czinkota, University of Kent, UK / Georgetown University and Gary Knight, Willamette University</td>
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<td><strong>Panelists:</strong></td>
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<td>A Contractual Exploration of the Creation of Boards of Directors in Joint Ventures</td>
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**Session 1.3.8 - Competitive**
**Track:** 7 - HRM, leadership, and cross-cultural
**Time:** 13:00-14:15
**Room:** 210

**Culture as Context and Process**
Chair: Vas Taras, University of North Carolina at Greensboro

- Cultures in Flux: A Longitudinal Perspective on Post-acquisition Socio-Cultural Integration
  - Riikka Harikkala-Laihinen, University of Turku
- How Employees' Job Satisfaction Influences Entrepreneurial Intention: A Cultural Perspective
  - Jie Li, Shanghai University
- Peering between Formal and Informal Institutions and Subsidiary Staffing: The Role of Subsidiary Embeddedness and Host Country Experience
  - Ajai Singh Gaur, Rutgers University
- The Fundamental Endogeneity of Survey-Based Cultural Dimensions
  - Amir Shoham, Temple University

**Session 1.3.9 - Competitive**
**Track:** 6 - Strategy, organization, and management
**Time:** 13:00-14:15
**Room:** s08

**Acquisitions, Alliances and JVs**
Chair: Maoliang Bu, Nanjing University

- The National vs the Local: Dual Social Integration in Cross-Border Acquisitions
  - Randi Lunnan, BI Norwegian Business School
- Resource-at-a-Distance and International Joint Venture Takeover: The Role of State Ownership and Environmental Uncertainties
  - Jun Xia, University of Texas at Dallas
- Alliance Portfolio Complexity and Order-of-Entry Effects in International Alliance Formations
  - Jinju Lee, Hitotsubashi University ICS

**Session 1.3.10 - Competitive**
**Track:** 11 - Teaching IB
**Time:** 13:00-14:15
**Room:** s07

**International Experiences in IB Education**
Chair: Flevy Lasrado, University of Wollongong in Dubai

- Cyberattack: The Maersk Global Supply Chain Meltdown (Case Study)
  - Luis Dau, Northeastern University
  - David Wesley, Northeastern University
  - Alexandra Roth, Northeastern University
  - John M. Mezias, University of Miami
- Peer Evaluation and Team Performance in Global Virtual Teams: Not What You Would Expect
  - Robert David Stephens, Shippensburg University of Pennsylvania
  - Ernesto Tavoletti, University of Macerata
- Optimising International Business Teaching through Online Intercultural Exchanges
  - Marta Fondo, Universitat Oberta de Catalunya

**Session 1.3.11 - Competitive**
**Track:** 6 - Strategy, organization, and management
**Time:** 13:00-14:15
**Room:** s12

**Regional Influences on Global Strategy**
Chair: Oksana Grebinevych, Montpellier Business School

- Moving Beyond the Internationalization-Performance Relationship: Emerging Complexity, Institutional Asymmetries and Regional Dyads
  - Abhijit Sengupta, University of Essex
  - Mehmet Demirbag, University of Essex
  - Keith Glaister, University of Leeds
- Geographic Diversification and Performance Fluctuation: The Moderating Role of Home-Region Concentration and Home-Region Homogeneity
  - Shubin Wu, University of Liverpool
  - Jane Lu, China Europe International Business School
  - Robert David Stephens, Shippensburg University of Pennsylvania
- Global and Regional Strategies of Multinational Enterprises: Behavioral Theory Drivers and the Impact of Economic Conditions
  - Todd Alessandri, Northeastern University
  - Daniele Cerrato, Universita Cattolica del Sacro Cuore
- Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion
  - Oksana Grebinevych, Montpellier Business School

**Session 1.3.12 - Interactive**
**Track:** 7 - HRM, leadership, and cross-cultural
**Time:** 13:00-14:15
**Room:** 112

**Different Lenses on Cultural Values**
Chair: Elizabeth C. Ravlin, University of South Carolina

- The Mapping of Cultural Values in European Organizations
  - Bjørn Preuss, Copenhagen Business School
Analyzing Person-Organization Fit in a Cross-Cultural Environment: Are Societal Values Still Relevant?
Len J. Treviño, Florida Atlantic University
Carolyn P. Egri, Simon Fraser University
David A. Ralston, University Fellows International Research Consortium
Irina Naoumova, University of Hartford
Yonggian Li, Chinese Academy of Sciences
Fidel León Darder, University of Valencia
Maria Teresa de la Garza Carranza, Instituto Tecnológico de Celaya
Olivier Furrer, Université de Fribourg

Indoctrinated to Stay: Understanding How Cultural Values Attenuate the Permeation of Voluntary Turnover that Stems from Collective Turnover
David Jinwoo Chung, Sungkyunkwan University
Andrea Kim, Sungkyunkwan University
Jeehyeon Kim, Sungkyunkwan University

Exploring Values, Intelligences, and Competencies for Global Leaders
Chiara Cannavale, University of Naples Parthenope
Giovia Ribivecchio, University of Naples Parthenope
Iman Zohoorian Nadali, University of Naples Parthenope

Organizational Culture via Value Statements: An Open Systems Approach
Bradley James Koch, Grand Valley State University
Pamela L. T. Koch, Grand Valley State University
Yi Heng Cathy Deng, Southwestern University of Finance and Economics

Cultural Values, Ethnicity, and Management Styles: Evidence from Kenyan Managers
Joshua Shackman, California State University Maritime Academy
John Mwa, Harun International
Indira Guzman, Trident University
Li Dai, Loyola Marymount University

Organizational Innovativeness: Mid-management’s Contribution
Jose Luis Rivas, Instituto Tecnológico Autónomo de México
J. Lee Brown, Fayetteville State University

Session 1.3.13 - Interactive
Room: 114
Time: 13:00-14:15
Track: 5 - Innovation and knowledge management

Learning Across Borders
Chair: Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

The Role of Joint Learning and Joint Knowledge Creation in the Relationship between Knowledge Tension and International Joint Venture Performance Satisfaction
Ming-Chang Huang, National Yunlin University of Science and Technology
Homing-Der Leu, Chung Yuan Christian University
Ya-Ping Chiu, Chung Yuan Christian University
Chien-Hui Hung, Chung Yuan Christian University

International Knowledge Sourcing across Industries at Different Levels of Technological Development in an Emerging Market: The Case of Korea
Se Ho Cho, North Carolina A&T State University
John Cantwell, Rutgers University

Risk Assessment in International Ventures
Francisco Figueira de Lemos, Uppsala University

Foreign Versus Local Sources of Knowledge and Process Innovation: The Moderating Role of Perceived Competitive Intensity
Omid Aliasghar, Auckland University of Technology
Elizabeth Rose, University of Leeds
Kazuhiro Asakawa, Keio University

Are Ethnic Ties Catalysts for Chinese Outward FDI: The Role of Country-of-Origin Firms and Immigrants Ties
Hua Zhu, Dongbei University of Finance and Economics

A Literature Review on Spillovers and Innovation in the Agricultural Biotechnology Industry
Mariane Figueria, Universidade Federal de Lavras
Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras

Session 1.3.14 - Interactive
Room: 207
Time: 13:00-14:15
Track: 2 - Managing the value chain

Global Value Chain Governance and Dynamics
Chair: Bent Petersen, Copenhagen Business School

The Global Value Chain of the Computer Mouse
Stephen Gelb, Overseas Development Institute

Offshoring: Towards an Integrative Understanding
Michael Gusenbauer, Johannes Kepler University Linz
Silvia Massini, University of Manchester

An Extended Gravity Model Analysis of Hong Kong’s Clothing Trade: Implications for Managing Global Supply Chains under the “Belt and Road” Initiative
Chi Kuen Danny Ho, Hang Seng University of Hong Kong
Man Hin Eve Chan, Technological and Higher Education Institute
Angappa Gunasekaran, California State University, Bakersfield
Tsz Leung Yin, Hong Kong Polytechnic University

What is the Sum of the Parts: Integration and the Global Oil Industry
Hwy-Chang Moon, Seoul National University

Financial Frictions and the Global Value Chain
Jaiven Yang, George Washington University
Yingyi Zhao, Tsinghua University

Session 1.3.15 - Interactive
Room: 208
Time: 13:00-14:15
Track: 1 - Internationalization and entrepreneurship

Digital and Dynamic Capabilities in Internationalizing Firms
Chair: Tanja Leppäaho, Lappeenranta University of Technology

Learning Advantages of Newness and Adaptive Capabilities of International New Ventures in the Digital Context
Emmanuel Kusi Appiah, University of Vaasa
Peter Gabrielsson, University of Vaasa
Tamara Galkina, University of Vaasa

International Business in an Unsettling Political and Economic Environment
AIB 2019 Conference Schedule of Sessions

**Physical Presence Abroad: Still Needed for Digitally Based Firms?**
- Paul Gooderham, NHH Norwegian School of Economics
- Franck Elter, Telenor Group
- Angels Dasi, University of Valencia
- Torben Pedersen, Bocconi University

**A Dynamic Capabilities’ Perspective on the Dynamic of Social Capital in the SMEs’ Internationalisation Process**
- Anh Buu Hoang Luong, Nottingham Trent University
- Michael Zhang, Nottingham Trent University
- Michael Ehret, Nottingham Trent University

**Bridging Dynamic Capabilities with International Business Theory: Opening the Black Box of Asset Recombination**
- Rajneesh Narula, University of Reading
- Jongmin Lee, University of Reading
- Jenny Hillemann, Vrije Universiteit Brussel

**Internationalization Strategies**
Chair: Jing Betty Feng, Farmingdale State College, SUNY

**An Empirical Study on a Reverse Effect of Firm Performance on Multinationality**
- Sylvia Kim, Fresno Pacific University
- Quyen Nguyen, University of Reading

**An Empirical Investigation of Entry Mode Portfolio Theory**
- Navneet Walia, King's College London
- Keith Brouthers, King's College London
- Thomas Roulet, University of Cambridge

**Internationalisation of Professional Service Firms: Literature Review and Future Research Agenda**
- Ciara O'Higgins, University of Deusto
- Nekane Aramburu, University of Deusto
- Tatiana Andreeva, Maynooth University

**To Be or Not to Be: How Slack Impacts the Choice of Internationalization Mode and Influence of Business Group Affiliation**
- Shobha Tewari, IIM Bangalore
- Subramanyam Raghunath, IIM Bangalore

**Exploring the Antecedents of Industry Globalization: A Longitudinal Investigation**
- Rakesh B. Sambharya, Rutgers University, Camden
- Abdul Rasheed, University of Texas at Arlington
- Farok J. Contractor, Rutgers University, Newark

**Business Model for Internationalization: A Literature Review**
- German Benito-Sarria, University of Valencia
- Cristina Villar Garcia, University of Valencia
- Jose Pia Barber, University of Valencia

**Theorising from Longitudinal Case Studies: Insights from IB Journals**
- Philippe Lamb, University of Neuchâtel
- Oussama Darouichi, University of Neuchâtel

**Research Methods Clinics I**
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

**Structural Equation Modelling (SEM)**
- Bo Bernhard Nielsen, University of Sydney

**Qualitative Methods**
- Catherine Welch, University of Sydney

**Longitudinal Data/Multi-level Analysis/Research Design**
- Robert Vandenberg, University of Georgia

**TUESDAY, JUNE 25 - 14:15-14:30**

**Break**
Short break to facilitate transition between sessions. No refreshment service will be provided.

**TUESDAY, JUNE 25 - 14:30-15:45**

**How Can IB Researchers Address Societal Grand Challenges?**
Chair: Robbert Maseland, University of Groningen and Miriam Wilhelm, University of Groningen

Panelists:
- Grazia D. Santangelo, Copenhagen Business School
- Sarianna Lundan, University of Bremen
- Sjoerd Beugelsdijk, University of Groningen
- Bart-Jaap Verbeek, Centre for Research on Multinational Corporations (SOMO)

**Dynamic Capabilities in Emerging Market Firms**
Chair: Mohan Singh, Florida International University and William Newbury, Florida International University

Panelists:
- Stav Fainshmidt, Florida International University
- Seung Ho Park, Nanyang Technological University
- Olga Petricic, University of Calgary
- Ravi Ramamurti, Northeastern University
- Shaker Zahra, University of Minnesota
### AIB 2019 Conference Schedule of Sessions

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| **Global Comparisons: Examining Humanistic Leadership from Indigenous Lens**  
Chair: Pingping Fu, University of Nottingham Ningbo China  
and Rosalie L. Tung, Simon Fraser University  
Panelists:  
Bo Yang, University of Nottingham Ningbo China  
Kit Shun Ng, University of Nottingham Ningbo China  
Dirk Moosmayer, University of Nottingham Ningbo China  
Ritu Tripathi, Indian Institute of Management  
Jusuke Ikegami, Waseda University  
Pingping Fu, University of Nottingham Ningbo China |

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| **Special Session**  
**Panelists:**  
Jean Bodduery, Baruch College, CUNY  
Lilac Nachum, Baruch College, CUNY  
James Goodnow, University of North Texas |

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| **IB Simulations Connecting to Current Topics**  
Chair: Manjula Salimath, University of North Texas  
Panelists:  
Manjula Salimath, University of North Texas  
Eileen Daspro, University of San Diego  
Ana Maria Soares, University of Minho |

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| **Interpreting and Applying Culture Dimensions in Research: Best Practices and Ideas for Use of the GLOBE Dimensions in Management and International Business Research**  
Chair: Ute Stephan, King’s College London and Mary Sully de Luque, Arizona State University  
Panelists:  
Ute Stephan, King’s College London  
Mary Sully de Luque, Arizona State University  
Ali Daastalchian, Simon Fraser University  
Peter Dorfman, New Mexico State University  
Christof Miska, WU Vienna  
Gunter K. Stahl, Vienna University of Economics and Business |

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<th>Session 1.4.7 - Competitive</th>
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| **Subsidiaries’ Role in Knowledge Creation and Transfer**  
Chair: Osagie Igbinigie, University of Wolverhampton  
International Diversification and Firm Innovation: A Study of the Japanese Electronics Industry  
Mashitoh Mihalache, University of Amsterdam  
Oli Mihalache, Vrije Universiteit Amsterdam  
International Reverse Knowledge Transfer and the Role of Multinationality  
Livia Barakat, Fundação Dom Cabral  
Torben Pedersen, Bocconi University  
Sherban Leonardo Cretoiu, Fundaçao Dom Cabral  
Marcio Amaral-Baptista, ISCTE - University Institute of Lisbon, Center for International Studies  
Paulo Bento, INDEG-ISCTE  
Alvaro Rosa, INDEG-ISCTE  
Rogério Serrasqueiro, INDEG-ISCTE  
The Impact of UK’s Inward R&D FDI on International Trade - An Empirical Approach  
Osagie Igbinigie, University of Wolverhampton  
Mark Cook, University of Wolverhampton  
Lucy Zheng, Sheffield Hallam University  
Why Do Inventors Move out of MNC Subsidiaries in Emerging Countries? The Role of Institutional Distance and Experience  
Dhruba Jyoti Borah, University of Manchester  
Silvia Massini, University of Manchester  
Lucia Piscitello, Politecnico di Milano |

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| **Networks, Collaboration and Internationalization**  
Chair: Sylvie Chetty, Uppsala University  
Bridging Decision-Making Logic with International Performance: The Mediating Role of Networking Capability  
Lasse Torkkeli, Lappeenranta University of Technology  
Igor Laine, Lappeenranta University of Technology  
Tamara Galkina, University of Vaasa  
Man Yang, University of Vaasa  
International Openness of Institutions Moderating Effects of Entrepreneurs’ International and Domestic Networks on Exporting: Trust in Foreigners and Economic Openness  
Kent Adsbøll Wickstrom, University of Southern Denmark & Sino-Danish Center for Education and Research  
Jizhen Li, Tsinghua University  
Ye Liu, Zhejiang Science and Technology University  
Thomas Schett, University of Southern Denmark & Sino-Danish Center for Education and Research  
Reaping the Benefits of Knowledge Flows: The Internationalization of New Ventures through Board Interlocks  
Orhun Guldiken, Florida International University  
Mirko Benischke, Erasmus University  
Izzet Darendeli, California State University, East Bay  
Mark Mallon, Elon University  
Branding Right Allocation and Governance of Cross-Border Collaboration: The Instance of International Hotels  
Shih-Fen Chen, Western Washington University  
Chya-Yi Liaw, City University of Hong Kong |

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International Business in an Unsettling Political and Economic Environment
### AIB 2019 Conference Schedule of Sessions

#### Session 1.4.9 - Competitive  
**Time:** 14:30-15:45  
**Track:** 12 - Theme: IB in an unsettling environment  
**Room:** s08

**Global Economic and Digital Governance**  
Chair: Christine M. Chan, University of Hong Kong

Deep Economic Integration, Foreign Investment and International Trade: The Effects of European Union Membership  
Randolph Bruno, University College London  
Nauro Campos, Brunel University  
Saul Estrin, London School of Economics  
Meng Tian, Peking University

Supranational Institutions and MNCs’ Foreign Market Entry Decisions  
Shi Lei, University of Hong Kong  
Christine M. Chan, University of Hong Kong

Institutional Dynamism in International Business: Conceptualization, Measurement, and Future Research  
Florian Klein, Vienna University of Economics and Business  
Jonas Puck, Vienna University of Economics and Business  
Martin Weiss, Vlerick Business School

Scoping the Impact of Digitalization  
Milla Wirén, University of Turku

#### Session 1.4.10 - Competitive  
**Time:** 14:30-15:45  
**Track:** 4 - Consumer research  
**Room:** s07

**Consumer Ethnocentrism, Anger and Boycott Behavior**  
Chair: Nicolas Jankuhn, Saint Louis University

The Antecedents of Consumer Boycott-- The Mediating Role of Perceived Egregiousness and Anticipated Guilt  
Yi-Fang Chiang, Feng Chia University  
Wen Chiuang Chou, Kainan University

Emotions and Consumer Ethnocentrism: The Case of Chinese Young Consumers  
Henry Yu Xie, College of Charleston  
Nancy Yifeng Chen, Lingnan University

Revealed Consumer Ethnocentrism and Animosity from International Trade Border Effects  
Yener Kandogan, University of Michigan-Flint

Chain of Blame: How Eastern and Western Consumers Account for Supplier Hypocrisy in Global Supply Chains  
Nils Hoffmann, Kiel University  
Juelin Yin, Sun Yat-sen University  
Stefan Hoffmann, Kiel University

#### Session 1.4.11 - Competitive  
**Time:** 14:30-15:45  
**Track:** 10 - Emerging markets  
**Room:** s12

**Foreign MNEs’ Impact on Development of Emerging Economies**  
Chair: Xiaohua Yang, University of San Francisco

Which Boats are Lifted by a Foreign Tide? Direct and Indirect Wage Effects of Foreign Ownership  
Sourafel Girma, University of Nottingham  
Holger Görg, Kiel Centre for Globalization at IfW Kiel  
Erasmus Kristoffer Kersting, Villanova University

Learning from Foreign Acquirers in Your Backyard: An Analysis of EMNEs’ Cross-Border Acquisition Completion  
Juan Bu, Indiana University  
Yadong Luo, University of Miami

Are Emerging Markets Emerging? A Novel Test of Economic Development and Liberalization Patterns  
Nicholas Rhew, Coastal Carolina University  
Frances Fabian, University of Memphis

Overcoming Institutional Deadlocks for Economic Development  
Felix Lüders, University of Bremen  
Tilo Halaszhovich, Jacobs University Bremen  
Arijit Ghosh, Jacobs University Bremen

#### Session 1.4.12 - Interactive  
**Time:** 14:30-15:45  
**Track:** 9 - Multinationals-government relationships  
**Room:** 112

**Dealing with Political Risk**  
Chair: Anna Grosman, Loughborough University

The Mirror Image of Political Risk: The Case of Hold-Up of Governments by Firms in Infrastructure Projects  
Srividya Jandhyala, ESSEC Business School  
Himanshu Bhatt, ESSEC Business School

Competition Policy as an FDI Deterrent: The Role of Informal Institutions in U.S. Antitrust Enforcement  
Nan Zhang, University of Illinois  
Joseph A. Clougherty, University of Illinois

Political Alliances and the Expropriation of Foreign Property: Historical Evidence from Latin America and Sub-Saharan Africa  
Marcelo Bucheli, University of Illinois  
Stephanie Decker, Aston Business School

Multinational Responses to Political Risks in Emerging and Developed Markets: Control and Autonomy of Subsidiaries  
Suzana Rodrigues, FUMEC University  
Marleen Dielmean, National University of Singapore  
Rekha Rao-Nicholson, Newcastle University

Risk Mitigation and Management Strategies of Multinational Firms in Least Developed Countries  
Gilbert Kofi Adarkwah, BI Norwegian Business School

Trump’s Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?  
Patricia Klopf, WU Vienna  
Anita Gerstbauer, WU Vienna  
Phillip C. Nell, Vienna University of Economics and Business

#### Session 1.4.13 - Interactive  
**Time:** 14:30-15:45  
**Track:** 3 - International marketing  
**Room:** 114

**Internationalization and Entry Modes: Theoretical and Empirical Approaches**  
Chair: Vasiliki Bamiatzi, University of Liverpool Management School

Status Quo Bias and Entry Mode Choice: The Effect of Financial Resources, Market Size, and Political Risk a Scenario-Based Experiment  
Anisur R Faroque, LUT University  
Ali Ahl, LUT University  
Olli Kuivalainen, Lappeenranta University of Technology  
Sanna Sundqvist, LUT University
### Session 1.4.14 - Interactive
**Time:** 14:30-15:45  
**Room:** 207

**Populism and De-globalization**
Chair: Terence Guay, Pennsylvania State University

- Populism in Europe and its Impact on International Business  
  Terence Guay, Pennsylvania State University
- Prospects Trump Risks: Prospect Theory Applied to the U.S.-China Trade War  
  Jason Z. Yin, Seton Hall University  
  Michael H. Hamilton, Seton Hall University  
  Haichao A. Huang, Seton Hall University

- Brexit Impact on EU27 Economies: Who is the Loser?  
  Anna Matysek-Jedrych, Poznan University of Economics and Business  
  Katarzyna Mroczyk-Dabrowska, Poznan University of Economics and Business

- Joking about Brexit: Humour, British Identity and Globalisation in an Era of Nationalist Movements  
  Fiona Moore, Royal Holloway, University of London

- Non-Market Strategy for a ‘Globo-Skeptic’ World  
  Louise Curran, Toulouse Business School  
  Jappe Eckhardt, University of York

- The Economic Cost of Nationalism  
  Douglas Dow, University of Melbourne  
  Gokhan Ertug, Singapore Management University  
  Ilya Cyphers, Singapore Management University

- "The Me Society": The Effect of Perceived Anomie on Subjective Well-being  
  Selima Ben Mrad, Nova Southeastern University  
  Maria Petrescu, Nova Southeastern University

### Session 1.4.15 - Interactive
**Time:** 14:30-15:45  
**Room:** 208

**Cross-Cultural Elements in Teaching IB**
Chair: Bernard M Wool, Schulich School of Business

- International Business Education: Cross-Cultural Intelligence and Ethnorelativism  
  Ru-Shiu Liou, University of Tampa  
  Shaista Nisar, University of Tampa  
  Kevin Lee, University of Tampa  
  Deirdre Dixon, University of Tampa  
  Julie Pennington, University of Tampa

- Using Culturally Diverse Classrooms to Develop a Transnational Curriculum: The UK Meets the UAE  
  Hazel Mawdsley, University of South Wales  
  Alison Thriftwall, University of Wollongong in Dubai  
  Catherine Camps, University of South Wales

- Developing IB Curriculum: Experiential Learning Projects and Programs  
  June Y. Lee, University of San Francisco  
  Daria Panina, Texas A&M University  
  Richard Linowes, American University  
  Paola Maria Podesta, Universidad EAFIT  
  Richard Griffith, Florida Institute of Technology

- Reflections on Virtual Team Company Projects & In-Class Team Company Projects  
  William H.A. Johnson, Pennsylvania State University

- Intercultural Effectiveness: Identifying Determinants of Change  
  Iris Berdrow, Bentley University  
  Sam Woolford, Bentley University  
  Maria Skaletsky, Bentley University  
  Allan Bird, Northeastern University

- Cross-Cultural Management Education in Business Schools: Towards Higher Cultural Intelligence and More Effective Conflict Management  
  Hadia Fakhreldin, British University in Egypt  
  Marwa Anis, British University in Egypt  
  Noha Youssef, British University in Egypt  
  Joy Amgad, British University in Egypt  
  Elsaa Sherif, British University in Egypt

### Session 1.4.16 - Interactive
**Time:** 14:30-15:45  
**Room:** 212

**Subsidiary Management Issues**
Chair: Rong Zeng, University of Manitoba

- How Does the Labour Quality in Overseas Affiliates Affect the Productivity of Parent Companies? An Affiliate Role Perspective  
  Yong Yang, University of Sussex  
  Roger Strange, University of Sussex  
  Yan Wu, University of Sussex

- Effective Subsidiary Role Change in MNEs: An Assessment of Alignment with Mediating and Moderating Effects  
  Iris S.Y. Chen, National Taiwan University  
  Yi-Long Jaw, National Taiwan University

- The Home Country Effect Revisited: The Role of Context in Foreign Subsidiary Performance  
  Daniel Andrews, Florida International University
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Behavioral Effects of Cultural Distance in Multinational Downsizing Decisions
Miriam Zschoche, University of Erfurt
Miriam Flickinger, Aarhus University

Revisiting the Complementary versus Substitutive Effects among Different Control Mechanisms: Fifty Shades of Grey
Rong Zeng, University of Manitoba
Birgitte Grøgaard, BI Norwegian Business School
Piers Steel, University of Calgary

Parent-Subsidiary Relationship of Emerging Market Multinationals
Huaichuan Rui, University of London

Session 1.4.18 - Special Session
Time: 14:30-15:45
Room: s09/s11/s15

Research Methods Clinics II
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Longitudinal Data/Multi-level Analysis/Research Design
Robert Vandenberg, University of Georgia

Categorical Data/Survey Design
Elizabeth Rose, University of Leeds

Structural Equation Modelling (SEM)
Bo Bernhard Nielsen, University of Sydney

TUESDAY, JUNE 25 - 15:45-16:15
Time: 15:45-16:15

Coffee Break
Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

TUESDAY, JUNE 25 - 16:15-17:30

Session 1.5.1 - Panel
Track: 12 - Theme: IB in an unsettling environment
Time: 16:15-17:30
Room: s01

Global Environmental Regulations: The Way Forward?
Chairs: Joao Albino-Pimentel, University of South Carolina and Anne Jacqueminet, Bocconi University

Panelists:
Peter Tashman, University of Massachusetts Lowell
Elisa Giuliani, University of Pisa
Ans Kolk, University of Amsterdam
Valentina Marano, Northeastern University

Session 1.5.2 - Special Session
Time: 16:15-17:30
Room: 201

World Investment Report 2019: Special Economic Zones (UNCTAD Special Panel)
Chair: James Zhan, Division on Investment and Enterprise, UNCTAD

Panelists:
James Zhan, Division on Investment and Enterprise, UNCTAD
Bruno Casella, Division on Investment and Enterprise, UNCTAD
Aradhna Aggarwal, Copenhagen Business School
Peter Buckley, University of Leeds
Lorraine Eden, Texas A&M University
Rajneesh Narula, University of Reading

Session 1.5.3 - Panel
Time: 16:15-17:30
Room: 202

Women in Business in Denmark (WAIB Special Session)
Chairs: Janet Y. Murray, University of Missouri-St. Louis and Malika Richards, Pennsylvania State University, Berks

Panelists:
Pernille Erenbjerg, Millicom
Maria Tereza Fieury, Fundação Getulio Vargas
Maria Hjorth, VP Securities
Dana Minbaeva, Copenhagen Business School

This session was sponsored by the Copenhagen Business School (CBS), in coordination with the Women in the Academy of International Business (WAIB).

Session 1.5.4 - Panel
Track: 2 - Managing the value chain
Time: 16:15-17:30
Room: s05

Globalization and De-Globalization and the Changing Boundaries of Global Value Chains?
Chair: Lucia Piccitello, Politecnico di Milano
Discussant: Jean-François Hennart, Tilburg University

Panelists:
Geoffrey Jones, Harvard Business School
Teresa da Silva Lopes, University of York
Liena Kano, University of Calgary

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Session 1.5.5 - Panel
Track: 6 - Strategy, organization, and management
Time: 16:15-17:30
Room: s10

Making Dynamic Capabilities Actionable for International Business
Chairs: Olga Petricevic, University of Calgary and Yadong Luo, University of Miami
Discussants: Shaker Zahra, University of Minnesota and Maurizio Zollo, Bocconi University

Panelists:
Ulf Andersson, Mälardalen University
Ilgaz Arikan, Kent State University
Andreas Distel, Copenhagen Business School
Birgitle Grøgaard, BI Norwegian Business School
Fuming Jiang, Curtin University
Jongmin Lee, University of Reading
Vladislav Maksimov, University of North Carolina, Greensboro
Sabina Nielsen, University of Sydney
Luqun Xie, Hong Kong University of Science and Technology

Session 1.5.6 - Panel
Track: 7 - HRM, leadership, and cross-cultural
Time: 16:15-17:30
Room: 213

Towards a More Integrative Conceptualization of Global Work
Chairs: B. Sebastian Reiche, IESE Business School and Yih-teen Lee, IESE Business School
Discussant: David Allen, Texas Christian University & Warwick Business School

Panelists:
Helena Barnard, University of Pretoria
David G. Collings, Dublin City University
Orly Levy, -
Marketa Rickley, University of Iowa
Riki Takeuchi, University of Texas at Dallas

Session 1.5.7 - Competitive
Track: 5 - Innovation and knowledge management
Time: 16:15-17:30
Room: 205

MNC Structure and Innovation
Chair: Feng Zhang, Nankai University

Regionalization, Recombinant Capability, and Firm Innovative Performance
Curba Lampert, Florida International University
Minyoung Kim, University of Kansas
Raja Roy, New Jersey Institute of Technology

Technological Competence Creation of EMNCs – The External and Internal Embeddedness of Overseas Subsidiaries
Feng Zhang, Pennsylvania State University, Abington
Guohua Jiang, West Chester University

Dispersed Innovation, Strategy, and Governance: A Study of Offshoring Innovation
Tung Min Hung, Rutgers University
Yi-Ju Lo, Yuan Ze University

Session 1.5.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Time: 16:15-17:30
Room: 210

Legitimacy, Creditability and Internationalization
Chair: Rui Torres de Oliveira, Queensland University of Technology

Political Connections and Internationalization Speed of New Ventures: A Legitimation Perspective
Jiayan Yan, Renmin University of China

Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise
Zeerim Cheung, Aalto University
Eero Aalto, Aalto University
Pasi Nevalainen, University of Jyväskylä

Legitimation for Early and Rapid Internationalization: A Review of Research in International Entrepreneurship
Igor Laine, Lappeenranta University of Technology
Olli Kuivaiinen, Lappeenranta University of Technology
Romeo V. Turcan, Aalborg University

Signaling Strategy in International Franchising
Maria Jell-Ojobor, LUSS University Rome
Massiel Henríquez Parodi, University of Agder
Ilan Alon, University of Agder

Session 1.5.9 - Competitive
Track: 8 - Corporate governance and finance
Time: 16:15-17:30
Room: s08

Governance Innovation in Cross-Listings and IPOs
Chair: Ruth V. Aguilera, Northeastern University

Antecedents of IPO Survival: A Global Configurational Perspective
Krista Burrill Lewellyn, Florida Southern College
Till Talaulicar, University of Erfurt
William Q. Judge, Old Dominion University
Alessandro Zattoni, Luiss University & Business School
Jonas Gabrielsson, Halmstad University
Jean Jinghan Chen, University of Southampton
Michael Witt, INSEAD, Singapore
Helen Wei Hu, University of Melbourne
Dhirendra Shukia, University of New Brunswick
Felix Lopez, University of Valladolid
Sibel Yamak, Galatasaray University
Sheila Puffer, Northeastern University
Jose Luis Rivas, Instituto Tecnológico Autónomo de México
Hans Van Ees, University of Groningen
Majdi Quttainah, Kuwait University
Yves Fassin, Ghent University

National Culture and CEO-worker Pay Ratio
Ming Ju, Louisiana Tech University
Jongmoo Jay Choi, Temple University
Steven Balsam, Temple University

The Effect of External and Internal Resource Dependency on Foreign IPO Performance
Hyejin Cho, Korea University
Jaiho Chung, Korea University
Leveraging International Channels: Focus on Exporting and Franchising  
Chair: Pervez Ghauri, Birmingham Business School

Mutuality in Exporter-Importer Relationships  
Farid Ahmed, Western Sydney University  
Felicitas Evangelista, Western Sydney University  
Daniela Spanjaard, Western Sydney University

Drivers of Online Export Performance: The Importance of Firm- and Country-Level Factors  
Jonas Eduardsen, Aalborg University  
Leonidas Leonidou, University of Cyprus  
Svetla Marinova, Aalborg University

Antecedents and Consequences of Green Export Business Strategies: The Mediating Role of Organizational Resources and Capabilities  
Nilay Bigakcioglu, Dokuz Eylul University  
Mustafa Tanyeri, Dokuz Eylul University

Branding Options and Room Rates of International Franchise Hotels: Empirical Evidence from China  
Chya-Yi Liaw, City University of Hong Kong  
Shih-Fen Chen, Western Washington University

Cross-Border Acquisitions by Emerging Markets Firms  
Chair: Rong Zeng, University of Manitoba

Unpacking Emerging Market Multinationals Firm-specific Advantages and Their Role in Foreign Acquisition Location Choice  
Barclay E. James, St. Mary's University  
Rajeev Sawant, Florida Atlantic University  
Joshua S. Bendickson, University of Louisiana at Lafayette

How Long Will It Last? Sensemaking as the Rationalization Process in Cross-Border Acquisition  
Rong Zeng, University of Manitoba  
Wonyong Oh, University Nevada, Las Vegas  
Pengcheng Zhu, University of San Diego

Emerging-Market Multinationals and Their Cross-Border Acquisitions: Global and Regional Challenges  
Ute Heinrichs, WU Vienna  
Desislava Dikova, WU Vienna

Cross-Border Acquisitions of High-Tech Firms in the USA by Chinese Firms: 1993-2015  
Monica Yang, Adelphi University

Talent Management, International Careers, and the Changing Nature of Global Work  
Chair: Jasenko Ljubica, National Research University - St. Petersburg Campus

Confessions of International Knowledge Workers: Implications for Global Talent Management  
Franziska Magdalena Eberz, Free University of Bozen-Bolzano  
Nicole Böhmer, Osnabrück University of Applied Sciences  
Heike Schinnenburg, Osnabrück University of Applied Sciences  
Marjaana Gunke, Free University of Bozen-Bolzano

The Influence of Contextual Factors on Employee Mental Distress in Cross-Border M&As  
Agnes Guenther, Copenhagen Business School  
Christian Geisler Asmussen, King's College London  
Bo Bernhard Nielsen, University of Sydney

Overcoming Managerial Constraints through Talent Management in an Emerging Market: The Influence of Networks  
Mehmet Demirbag, University of Essex  
Alison J. Glaister, University of York  
Ekrem Tatoglu, Ibn Haldun University  
Keith Glaister, University of Leeds  
Smitha R. Nair, University of East Anglia

Causal Structure of Turnover Intentions: Comparison between Japanese and Foreign-Owned Firms in Japan  
Shinji Hasegawa, Waseda University  
Rei Hasegawa, Daito Bunka University  
Takashi Akiyama, Waseda University

Filling the Empty Talent Pipeline with Foreign Students? Exchange Students' Motivation, Abilities, Intercultural Contact, and Willingness to Work for Host-Country Organizations  
Jiaojiao Feng, Renmin University of China  
Fabian J. Froese, University of Göttingen

Developing Responsible Leaders and Employees in a Multinational Biopharmaceutical Company  
Anna Kirkebæk Johansson Gosovic, Copenhagen Business School  
Anne-Marie Søderberg, Copenhagen Business School

IP, MNC Capabilities and Performance  
Chair: Danai Christopoulou, University of Liverpool

To Enforce or Not to Enforce? Public IPR Enforcement and the Effect on FDI Horizontal: A Meta-Analysis  
Danai Christopoulou, University of Liverpool  
Nikolaos Papageorgiadis, University of Liverpool  
Cheng Chang Wang, University of Bradford  
Georgios Magkonis, University of Portsmouth

Shared Ownership of Intellectual Property: The Role of Trade Credit and International Expansion  
Diwei Lv, Sun Yat-sen University  
Weiming Qiu, South China University of Technology  
Hailin Lan, South China University of Technology
The Impact of Resource Element Flowing on International Patent Layout
Ben Zhang, Huazhong University of Science and Technology
Technological Quality, Internationalisation, and the Role of Intellectual Property Protection and CEO Duality
Irina Gokh, De Montfort University
Nasirov Shakhrat, De Montfort University
Frakiskos Filippaos, University of Kent
IPRs and Innovation Concentration: A Look at the Granular Nature of the Institutional Landscape
Debianu Lahir, HEC Paris
Bertrand V. Quelin, HEC Paris

Session 1.5.14 - Interactive
Time: 16:15-17:30
Room: 207

Legitimacy, Reputation and Trust-Building in Emerging Market Firms
Chair: Ravi Ramamurti, Northeastern University
Characteristics of Trust in China and the Persistence of Guanxi
Sven Horak, St. John’s University
Andreas Klein, Niederrhein University of Applied Science
Xiaomei Monica Li, Tianjin University
Reputational Resources and Internationalization of Emerging Market Firms
Debmalya Mukherjee, University of Akron
Erin E. Makarius, University of Akron
Charles E. Stevens, Lehigh University
Steven R. Ash, University of Akron
Effects of Partner Reputation, Communication Quality and Perceived Risk of Opportunism on Trust and Alliance
Performance: Evidence from Greek ISAs
Nikolaos Sklavounos, University of Macedonia
Konstantinos Rotsios, American Farm School of Thessaloniki
Yannis Hajidimitriou, University of Macedonia
Buffer or Burden? Exploring the Effect of Corporate Status under Corporate Crisis - An Empirical Study based on Negative Rumor and Clarification in the Chinese A-Share Market
Xiaomin Fan, Fudan University
Jiaxing You, Xiamen University
Yuanxi Li, Fudan University
Global Consolidation of Mature Industries by Emerging-Market Firms: Past, Present, and Future
Ravi Ramamurti, Northeastern University
Peter Williamson, University of Cambridge
Jaguar Firms and the Tropicalization of Sophisticated Internationalization Paths
Juan Velez-Ocampo, Universidad de Antioquia
Kit Sin I, Ruta N
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
The Influence of Actor Legitimation on International Networks in Pre-emerging Markets
Jan Wilhelm Sakari Hermes, University of Oulu
Tuija Mainela, University of Oulu
How Do Low-Power Actors Gain Influence, Legitimacy and Power in a Global Corporation’s Network?
Joey Soehardjojo, Warwick Business School

Session 1.5.15 - Interactive
Time: 16:15-17:30
Track: 1 - Internationalization and entrepreneurship
Room: 208

Social Entrepreneurship Responsibility and Internationalization
Chair: Niron Hashai, Interdisciplinary Center Herzliya
Researchers without Borders: An International Social Entrepreneurship Co-Citation Analysis
Ryan Bailey, University of Tulsa
Brian R. Chabowski, University of Tulsa
Internationalization Process of a Born-Global Social Enterprise: From an Accidental Initiative to an Evolving Transnational Community
Lei Li, University of Nottingham Ningbo China
Fei Zhu, University of Nottingham Ningbo China
Thomas Wing Yan Man, Hang Seng University of Hong Kong
Internationalization through Corporate Social Entrepreneurship: Evidence from Multinational Corporations in China
Juelin Yin, Sun Yat-sen University
Social Enterprise Internationalization
Filip De Beule, KU Leuven
Johan Bruneel, IESEG School of Management
Kieran Dobson, KU Leuven
Tiina Anna-Maria Ritvala, Aalto University
Rilana Rikkinen, Aalto University
The Dual Effects of Internationalization and Program Diversification on Nonprofits’ Revenue Diversity: Theory and Evidence From Canadian Charities
Justin Yan, University of Tennessee
Nick Mmbaga, University of Tennessee
David Gras, University of Tennessee
Internationalization and Responsible Business Practices in SMEs: A Systematic Review and Future Research Agenda
Maria Uzhegova, LUT University
Nathalie Narregaard Larsen, University of Southern Denmark

Session 1.5.16 - Interactive
Time: 16:15-17:30
Track: 10 - Emerging markets
Room: 212

Inclusive Development and Emerging Markets
Chair: Rama Seth, Copenhagen Business School
Bottom or Medium of the Pyramid in Emerging Countries?
Business Opportunities
Miguel Montoya, Tecnológico de Monterrey
Francisco Valderrey, Tecnológico de Monterrey
Necessary Conditions for Social Enterprise in Emerging Markets: The Case of Microinsurance
Stephen Chen, University of Newcastle
B. Elango, Illinois State University
James Jones, Illinois State University
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Ramanie Samaratunge, Monash University
Sisira Kumara, University of Sri Jayewardenepura
Nilupama Wijewardena, RMIT University
Kumudinei Dissanayake, University of Colombo

Institutional Schisms: The Impact of Intergovernmental Organizations on Entrepreneurship
Elizabeth Moore, Northeastern University
Luis Dau, Northeastern University
Kristin Brandl, University of Victoria

Telling a New Story: Charting the Paths of Large South African MNEs’ Internationalization Processes
Leah Z.B. Ndanga, West Chester University in Pennsylvania
Mzamo P. Mangaliso, University of Massachusetts Amherst

TUESDAY, JUNE 25 – 19:30-21:30
Time: 19:30-21:30
AIB Fellows Dinner
AIB Fellows and their guests only.

WEDNESDAY, JUNE 25 - 08:00-08:45
Time: 08:00-08:45
Fellows Café II
Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

International Corporate Governance and CSR (Room: 112)
Ruth V. Aguilera, Northeastern University

Limits to Learning in the Digital Economy (Room: 114)
Keith Brouthers, King’s College London

The MNE Subsidiary as Unit of Analysis for IB Research (Room: 207)
Klaus Meyer, Ivey Business School

The Disturbing Gap between Opportunities and Investments in Africa... and What to Do about It (Room: 208)
Lilac Nachum, Baruch College, CUNY

UNCITRAL and an Advisory Centre in International Investment Law (Room: 212)
Karl P. Sauvant, Columbia University

Publishing in Managerial Journals such as HBR, CMR, and SMR (Room: 214)
George S. Yip, Imperial College

Theorizing and New Ideas (Room: 103)
Udo Zander, Stockholm School of Economics

WEDNESDAY, JUNE 26 - 08:00-08:45
Time: 08:00-08:45
Fellows Café II
Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

International Corporate Governance and CSR (Room: 112)
Ruth V. Aguilera, Northeastern University

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Udo Zander, Stockholm School of Economics

WEDNESDAY, JUNE 26 - 09:00-10:15
Time: 09:00-10:15
Session 2.1.1 - Panel
Track: 5 - Innovation and knowledge management
Room: s01
Global Knowledge Sourcing
Chair: Michael J. Mol, Copenhagen Business School

Panelists:
Felipe Monteiro, INSEAD
Benoit Decreton, WU Vienna
Kazuhiro Asakawa, Keio University
Yves Doz, INSEAD
Ram Mudambi, Temple University

Session 2.1.2 - Panel
Track: 10 - Emerging markets
Room: 201
Emerging Countries and Their Multinationals in the Era of the Digital Economy
Chair: Afonso Fleury, University of São Paulo

Panelists:
Peter Williamson, University of Cambridge
Maria Tereza Fleury, Fundação Getúlio Vargas
Ravi Ramamurti, Northeastern University
Angel Barajas, Higher School of Economics
Elena Shakina, Higher School of Economics
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Session 2.1.3 - Special Session
Special Session
Aligning International Consumer Behavior with Industry Needs
Chairs: T. Bettina Cornwell, University of Oregon and Stanford Westjohn, University of Alabama
Panelists:
Tim Gable, River (formerly of Nike)
Saeed Samiee, University of Tulsa
Christina Sichtmann, University of Vienna
T. Bettina Cornwell, University of Oregon
Stanford Westjohn, University of Alabama

Session 2.1.4 - Panel
Session 2.1.5 - Panel
Panelists:
Paul Vaaler, University of Minnesota
Helena Barnard, University of Pretoria
Lucia Piscitello, Politecnico di Milano
Hafiz Mirza, University of Reading

Session 2.1.6 - Competitive
Track: 9 - Multinationals-government relationships
Political Connections
Chair: Abraham Stefanidis, St. John’s University
State Ownership and Outward Foreign Direct Investment of Emerging Market Firms: Moderating Effects of Political and Economic Institutions
Ryan Tang, University of South Australia
Kevin Zheng Zhou, University of Hong Kong

Do Political Connections Make Good Travel Companions? A Literature Review of Emerging Market Multinationals’ Political Connections and Overseas Investment Outcomes
Dongdong Huang, Nanyang Technological University
Lai Si Tsui-Auch, Nanyang Technological University
Marleen Dieleman, National University of Singapore
David Gomulya, Singapore Management University

Political Capital as a Spatially-Bounded Asset Location-Specificity, Mobility and Firms’ International Strategies
Lilac Nachum, Baruch College, CUNY
Rajeev Sawant, Florida Atlantic University
Andrei Panibratov, St. Petersburg State University

Session 2.1.7 - Competitive
Track: 8 - Corporate governance and finance
The Role of Governance in Key IB Fields: Foreign Location and Entry Modes
Chair: Valentina Marano, Northeastern University
Foreign Takeover Protection and Innovation: Evidence from the Foreign Investment and National Security Act
Wei Shi, University of Miami
Pyramids as an Entry Choice Mode: The Case of Sovereign Wealth Funds
Pedro Makhoul, UCLA Anderson School of Management
Liability of Foreignness and Market Timing: A Study of the Performance of Cross-Border SEOs
Stewart R. Miller, University of Texas at San Antonio
Lorraine Eden, Texas A&M University
Daniel C. Indro, Pennsylvania State University, Great Valley
Malika Richards, Pennsylvania State University, Berks

Session 2.1.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Distance and Barriers to Internationalization
Chair: Carole Couper, University of Sheffield
How do MNEs Expand their Subsidiary Portfolio in New Host Countries? The Influence of Geographic Distance to the National Capital City at Inception on the Speed of Subsequent Investments
Thomas Hutzschenreuter, Technical University of Munich
Philippa-Luisa Harhoff, WHU - Otto Beisheim School of Management

The Tortoise or the Hare? Firm Tolerable Risk, the Option to Redeploy Resources and the Internationalization Process of Firms
Lipeng Ge, University of Groningen
Olof Lindahl, Uppsala University

The Impact of Psychic Distance on Foreign Direct Investment
Laetitia Em, University of Groningen
Navigating Institutional Barriers: A Study of Born Global Firms from Emerging Economy
Sudip Kranti Tiwari, Nord University

Session 2.1.9 - Competitive
Track: 6 - Strategy, organization, and management
Acquisition Pricing Strategies
Chair: Yinuo Tang, University of Hong Kong
The Price Tag of Culture in Cross-Border Acquisitions: How Tightness-Looseness Affects Post-Deal Performance
Chengguang Li, Western University
Michele J. Gelfand, University of Maryland

International Business in an Unsettling Political and Economic Environment
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Why Do Multinational Firms Use Financial Advisors in Cross-Border Acquisitions? A Power Balance Approach
Jun Xia, University of Texas at Dallas
Culi Qian, University of Texas at Dallas
Longwei Tian, Shanghai Jiao Tong University
Yuan Li, Tongji University

Value of Expectation: Reputation and Premium in Cross-Border Acquisitions
Yinuo Tang, University of Hong Kong
Jun Xia, University of Texas at Dallas
Jie Jiao, Tsinghua University

Session 2.1.10 - Competitive
Time: 09:00-10:15
Track: 7 - HRM, leadership, and cross-cultural
Room: s07

Multiculturals as Brokers and Strategic Assets
Chair: Hyun-Jung Lee, London School of Economics

When Two Times Two Equals More Than Four for the Team: Empirical Examination of the Interaction Effect Between Bicultural Managers and Team Members
Mike Szymanski, EGADE Business School
Komal Kalra, University of Victoria

Multiculturalism and Cross-Cultural Negotiation: Do Monoculturals and Multiculturals Adapt Their Negotiating Styles in Cross-Cultural Situations?
Davina Vora, State University of New York at New Paltz
Napatsorn Jiraporn, State University of New York at Oswego
Wendy J. Casper, University of Texas at Arlington

Stuck in the Middle: Cultural Brokering Scale Development and Validation
Stacey R. Fitzsimmons, University of Victoria
Davina Vora, State University of New York at New Paltz
David C. Thomas, University of Victoria

Multiculturals as Strategic Human Capital Resource in Multinational Enterprises
Hae-Jung Hong, NEMOA
Dana Minbaeva, Copenhagen Business School

The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis
Ursula F. Ott, Nottingham Trent University

Session 2.1.11 - Competitive
Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment
Room: s12

Global Risks and Firm Strategy
Chair: Elisa Giuliani, University of Pisa

Drifting on a Calma Chica after Countless Storms: How Macroeconomic Uncertainty Affects Firms’ Decisions to Innovate in Emerging Countries
Elisa Giuliani, University of Pisa
Federica Neri, University of Pisa
Valeria Arza, Investigadora CONICET

Mitigating the “Acts of God”: Climate Risk and Private Participation Infrastructure Projects
Alfredo Jiménez, Kedge Business School
Nathaniel Curtis Lupton, University of Lethbridge
Secil Bayraktar, Toulouse Business School
Dimitrios Tsagdis, Kedge Business School

Innovation in the Multinational Context
Chair: Rishikesha T Krishnan, IIM Bangalore

Does Real Exchange Rate Depreciation Increase R&D Investment? Analysis using Korean Firm-Level Data
Ju Hyun Pyun, Korea University
Jaiho Chung, Korea University
Eunyoung Shin, Korea University

Upgrading the Skills of Blue Collar Workers: A Study of Online Learning at a MNE
Camilla Nelleman, Copenhagen Business School
Agnieszka Nowinska, Copenhagen Business School
Torben Pedersen, Bocconi University

The Aftermath of MNC Subsidiary Closures - Can Young Firms Hire Former MNC Professionals?
Wolfgang Sofka, Copenhagen Business School
Pedro de Faria, University of Groningen
Miguel Torres Preto, University of Lisbon
António Ribeiro, University of Lisbon

Session 2.1.12 - Interactive
Time: 09:00-10:15
Track: 9 - Multinationals-government relationships
Room: 112

Political Relationships
Chair: Melodena Stephens, Mohammed Bin Rashid School of Government

Xiaojing Lu, Birkbeck, University of London
Rong Zeng, University of Manitoba

Government Venture Capital and Startup Innovation in Emerging Economies: A Political Tie Perspective
Aqi Liu, Chinese University of Hong Kong

Investment as an Influencing Strategy
Minyuan Zhao, University of Pennsylvania
Karim Beukel, University of Copenhagen

Firms’ Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy
Geoffrey Gertz, Brookings Institution
Srividya Jandhyala, ESSEC Business School
Laure Poulsen, University College London

Political Embeddedness and Competence Creation: Intermediate Units vs. Local Subsidiaries
Ana Botella Andreu, University of Valencia
Jose Pia Barber, University of Valencia
Cristina Villar Garcia, University of Valencia

A Global Factory Perspective of the Strategic Asset Seeking FDI Nature of IGOs and SWFs
Melodena Stephens, Mohammed Bin Rashid School of Government
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

How Do Firms’ Political Capabilities Evolve? A Dynamic Long-Term Approach
Caterina Moschieri, IE Business School
Maria Fernandez-Moya, CUNEF

Session 2.1.13 - Interactive
Time: 09:00-10:15
Track: 5 - Innovation and knowledge management
Room: 114

The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis
Ursula F. Ott, Nottingham Trent University

Commercial Diplomacy
Firms’ Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy
Geoffrey Gertz, Brookings Institution
Srividya Jandhyala, ESSEC Business School
Laure Poulsen, University College London

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Camilla Nelleman, Copenhagen Business School
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<td>“They Make a Business Out of Desperate People”: Recruitment Agents in Cross Border Forced Labor Chains.</td>
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<td>Within Country Inequality and Globalization</td>
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<td>Global Value Chains and Pakistani Offshore Service Providers – Knowledge Connectivity in an Adverse Context</td>
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<td>A Convening Model to Enhance Value Creation and Pluralistic Appropriation in Large-Scale Investment Projects</td>
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<td>Hildy Teegen, University of South Carolina</td>
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<td>From Economic to Social Adaptation: Managing Extended Stakeholders in China</td>
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<td>Sustainability Reporting and Foreign Ownership: An Emerging Market Perspective</td>
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<td>Why Firms Engage in Corporate Social Responsibility and How It Affects Performance: A Contingency Perspective</td>
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<td>Hadi Alhorr, Saint Louis University</td>
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<td>Does Corporate Self-Regulation Matter? An Analysis of Corporate Anti-Corruption Policy and Foreign Investment Strategy</td>
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<td>Between Local, International Resources and Corporate Social Responsibility: Rhetoric from Saudi Arabian Listed Companies</td>
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<td>How the Scope of Problems Affects the Impact of Foreign Support on Local Advocacy Interventions</td>
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<td><strong>MNE Attributes and Entry into BoP Product Markets: An Exploratory Study</strong></td>
<td>Sarada Devi Gadevali, IIM Calcutta</td>
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<td>Sougata Ray, IIM Calcutta</td>
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Sustainability Considerations when Operating in Emerging Markets
Chair: Larissa Marchiori Pacheco, FGV-EAESP

Mindful Implementation of Environmental Management in SMEs: The Role of Internationalization
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Which Strategy Is More Helpful for Private Firms to Escape from Public Expropriation in an Emerging Economy: Going International or Doing Good?
Tingting Zhang, Chinese University of Political Science and Law
Jing Yu Yang, University of Sydney

Does Doing Good Lead to Doing Better in Emerging Markets? An Event Study of Socially Responsible Investment Index Announcements in Emerging Markets
Qi Wang, China Europe International Business School
Peng Zou, Harbin Institute of Technology
Jinhong Xie, University of Florida
Chenxi Zhou, Xiamen University

Impact of Distances on Corporate Social Performance of Multinational Enterprises’ Subsidiaries in China
Meijun Sun, Ming Chuan University
Chien-chou Su, Shih Hsin University

Countries of Concern: A Thematic Analysis of Corporate Social Responsibility of MNEs in Myanmar
Htwe Htwe Thein, Curtin University
Rekha Rao-Nicholson, Newcastle University

Corporate Social Performance: The Roles of Institutions and Firms’ Resources in China
Wen Chung Hsu, National Chi Nan University
Vichitthongrueng Sasawan, National Chi Nan University

Coffee Break

Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.
Session 2.2.6 - Competitive
Track: 10 - Emerging markets
Time: 10:45-12:00
Room: 213

Sustainability and CSR in Emerging Markets
Chair: Tahir Islam, Tongji University
Organisational Mindfulness & Environmental Sustainability Outcomes: A Critical Case Study of Multinational Suppliers to Oil & Gas in Saudi Arabia
Nelson Oly Ndubis, Qatar University, Doha Campus
Obaid Al-Shuridah, King Fahd University of Petroleum & Minerals
Camilla Jensen, Roskilde University
How Do Female Leadership Traits Affect Corporate Social Responsibility Performance in China?
Liyun Qi, Dalian University of Technology
Yuanxuan Wu, Lakehead University
Does Foreign Presence Make Domestic Firms Greener in an Emerging Economy? The Effect of Media Attention
Jing Yu Yang, University of Sydney
Yi Li, University of Sydney
Wei Liu, University of Sydney
Liang Wen, University of Sydney

Session 2.2.7 - Competitive
Track: 5 - Innovation and knowledge management
Time: 10:45-12:00
Room: 205

Managing Global Innovation Networks
Chair: Shasha Zhao, Middlesex University
Neutrality in Internationalized R&D-Portfolios: An NKC-Application
Sokol Celo, Suffolk University
Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises’ Knowledge Creation
Alba Marino, University of Bologna
Ram Mudambi, Temple University
Alessandra Perri, Ca’ Foscari University Venice
Vittoria G. Scalera, University of Amsterdam
Changing the World from the Bottom Up? How Intrapreneurship and Digital Technology Shape Innovation in International Organizations
Katherine Tatarkinov, University of Geneva
Tina Ambos, University of Geneva
The Evolution of the International Knowledge Networks of Innovative MNEs in the UK Pharmaceutical Industry
John Cantwell, Rutgers University
Marianna Marra, University of Essex
Sarah Edris, Rutgers University
Suma Althreye, University of Essex

Session 2.2.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Time: 10:45-12:00
Room: 210

Contextual Roots of Entrepreneurial Opportunity
Chair: Juelin Yin, Sun Yat-sen University
International Opportunity Discovery of Born Global Firms: The Role of Institutions
Rubina Romanello, University of Udine
Masoud Karami, Queenstown Resort College
Stephan Gerschewski, University of Reading
Cici Xiao He, University of Otago
From Grassroots to Global Markets: A Comparative Case Study of Innovation in India
Abrar Ali Saiyed, Ahmedabad University
Marleen Wierenga, Aalto University
Stephanie Fernhaber, Butler University
From Trailing to Pursuing: Exploring Expatriate Spouses’ Entrepreneurial Initiatives
Jemaine Tsui, University of Queensland
Miriam Moeller, University of Queensland
Anna Jenkins, University of Queensland
The Formal Institutional Context of Informal Economic Activity: A State Capabilities Perspective
Joshua Ault, Arizona State University
Andrew Spicer, University of South Carolina

Session 2.2.9 - Competitive
Track: 6 - Strategy, organization, and management
Time: 10:45-12:00
Room: s08

New Looks at Classic Theories
Chair: Marcus Møller Larsen, Copenhagen Business School
Foreignness as a License to Deviate: Multinational Banks and Disruptive Innovation in the Japanese Financial Industry
Jesper Edman, Waseda University
A Sociology of Ignorance: Bibliographic Analysis of English and Chinese Language Literature Citing Bartlett and Ghoshal’s Seminal “Transnational Solution”
Frithjof Arp, University of Nottingham
Anna Botta, University of Nottingham
Shujie Jiao, University of Nottingham
If Dunning Were Writing Now… The Eclectic Paradigm in an Age of Platform Capitalism
Vitor Corado Simoes, ISEG, University of Lisbon

Session 2.2.10 - Competitive
Track: 4 - Consumer research
Time: 10:45-12:00
Room: s07

Emerging Marketplace Experiences - Services, Luxury and Sustainability
Chair: T. Bettina Cornwell, University of Oregon
Consumer Complexity and Plant-Based Technologies in Global Business: Sustainability and Research Issues
Syed Tariq Anwar, West Texas A&M University
Who Adds the Value in Luxury Fashion? The Perspective of Consumer Segments in Rising Luxury Markets
Beata Stepień, Poznan University of Economics and Business
Sylwester Bielawos, Poznan University of Economics and Business
Migrant Customers’ Acculturation and Their Participation in Services
Christina Sichtmann, University of Vienna
Vasileios Davvetas, University of Leeds
Andriana Romanyuk, University of Vienna
Johanna Bleich, University of Applied Sciences Burgenland

66 International Business in an Unsettling Political and Economic Environment
AIB 2019 Conference Schedule of Sessions

Session 2.2.11 - Competitive
Track: 10 - Emerging markets
Room: 112
Time: 10:45-12:00
Internationalization of Emerging Markets Firms
Chair: Bersant Hobdari, Copenhagen Business School

Power in Joint Ventures: A Case Study of Multilatinas
Robert Aguzzoli, Durham University
John Geary, University College Dublin
Jorge Lengler, Durham University

Initiating Internationalization: Business Group Affiliation,
Export Intensity and Institutional Quality
Zhixiang Liang, Concordia University
Daniel Shapiro, Simon Fraser University
Saul Estrin, London School of Economics
Michael Carney, Concordia University

Speed of First Cross-Border Acquisition: Springboard
Internationalization by Emerging Market Firms
Vikas Kumar, University of Sydney
Deeksha Singh, Rutgers University
Anish Purkayastha, University of Sydney
Manish Popli, IIM Indore

Quick Start or Fast Learning in the Global Race:
Deconstructing Learning-by-Exporting across Different Income Groups
Christian Darko, University of Birmingham
Ferran Vendrell-Herrero, University of Birmingham
Emanuel Gomes, Universidade Nova

Session 2.2.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Room: 112
Time: 10:45-12:00
Cultural Intelligence and Intercultural Competence - Individual and Team
Effectiveness
Chair: Stefan Schmid, ESCP Europe

Team and Individual Impact of International Work Experience on Creativity
Byron Y. Lee, China Europe International Business School
Riki Takeuchi, University of Texas at Dallas
Zhi-Qiang Liu, Huazhong University of Science and Technology

Cultural Intelligence and the International Leadership Potential: An Analysis of International Academic Travels
Dimitri Mascarenhas Passos, Univali
Ademir Furtado, UNIVALI
Narayana de Oliveira, Univali

A New Approach to Measuring CQ: The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Scale
Vas Taras, University of North Carolina at Greensboro

Advancing the Conceptualization and Measurement of Cross-Cultural Competence Through Empirical Examination of Cultural Intelligence and Intercultural Competence
Ming Li, University of Liverpool

Impression Management and Social Acceptance: The Moderating Effect of Cultural Intelligence
Yunmei Kuang, Saint Louis University
Clark D. Johnson, Saint Louis University
Brittney C. Bauer, Saint Louis University

Session 2.2.13 - Interactive
Track: 5 - Innovation and knowledge management
Room: 114
Time: 10:45-12:00
Collaborations and Innovation
Chair: Fei Li, Beijing University of Posts and Telecommunications

Innovating in the Central American Region: Cross-Level Interactions with Camaraderie Climate and Gender Diversity
Jase Ramsey, Florida Gulf Coast University
Melanie Lorenz, Florida Atlantic University
Richard Posthuma, University of Texas at El Paso
Claudia Gonzalez Brambila, Instituto Tecnológico Autónomo de México

Linguistic Structures and Innovation: A Behavioral Approach
Alexander Berman, Temple University
Amir Shoham, Temple University

How Do Overseas M&As Improve Innovation Quality of Emerging Market MNEs? An Interaction Perspective of Network Balance and Digital Gap
Fei Li, Beijing University of Posts and Telecommunications
Yan Chen, Beijing University of Posts and Telecommunications

Experience in R&D Collaborations, Innovative Performance and the Moderating Effect of Different Dimensions of Absorptive Capacity
Panagiotis Ganotakis, University of Liverpool
James H. Love, University of Leeds
Pailitha Konara, University of Plymouth

Guanxi, Knowledge Sharing and Organizational Innovation: Examining the Mediation Process in the Chinese Schema
Hsien Kuo Wang, National Quemoy University
Yu Fang Yen, National Quemoy University
Jung Feng Tseng, National Kaohsiung University

Session 2.2.14 - Interactive
Track: 13 - Local track: Business in society
Room: 207
Time: 10:45-12:00
Sustainable Development and Corporations: Institutionalization, Measurement, Disclosure
Chair: Larissa Marchiori Pacheco, FGV-EAESP

Comparative Institutions and Attitudes towards Corporate Environmental Sustainability Practices: Reconceptualization and Evidence from a Multi-Country Survey
Ziko Konwar, University of Leeds
Yingqi Wei, University of Leeds

Inside the Black Box of Corporate Social Responsibility: Institutions and Responses
Pablo Leão, FGV
Larissa Marchiori Pacheco, FGV-EAESP
Marisa Ohashi, FGV

Making the Grade: Impacts of Sustainability Assessments on Project Approvals in the Global Carbon Offset Market
Hans Rawhouser, University of Nevada, Las Vegas
Michael E. Cummings, University of Arkansas
Shon Hiatt, University of Southern California
AIB 2019 Conference Schedule of Sessions

Session 2.2.15 - Interactive  Time: 10:45-12:00  Room: 208
Track: 1 - Internationalization and entrepreneurship

**Decision-making in Internationalizing Firms**
Chair: Pushyarag Puthusserry, University of Kent

- **Betting on the Unknown: Applying Real Options Reasoning to Entrepreneurial Internationalization Decision Making**
  Justin Yan, University of Tennessee

- **Exploring the Unknown Requires Leverageing Uncertainty: A Real Options Perspective on the Pattern and Process of Entrepreneurial Internationalization**
  Justin Yan, University of Tennessee

- **Making Sense of the FDI Decision Process: Towards a Strong Structuration Model of MNE Decision-Making**
  Ziad F. Elsahn, Northumbria University
  Maureen Benson-Rea, University of Auckland
  Brent Burnmester, University of Auckland

- **Decision-Makers’ Perceptions of Risks in Internationalization and the Role of Context**
  Jonas Eduardsen, Aalborg University
  Svetla Marinova, Aalborg University
  Joanna Karmowska, Oxford Brookes University
  John Child, University of Birmingham
  Said Elbanna, Qatar University
  Linda Hsieh, SOAS University of London
  Rose Narooz, University of Glasgow
  Pushyarag Puthusserry, University of Kent
  Terence Tsai, China-Europe International Business School
  Yunlu Zhang, China-Europe International Business School

- **Predictors of Procedural Rationality and Performance of Internationalizing Small and Medium-Sized Enterprises**
  Theresa Beyrle, University of Birmingham
  John Child, University of Birmingham
  Linda Hsieh, SOAS University of London

- **Imagination and Internationalization**
  Gundula Lücke, Uppsala University
  Sylvie Chetty, Uppsala University

Session 2.2.16 - Interactive  Time: 10:45-12:00  Room: 212
Track: 6 - Strategy, organization, and management

**IJVs and Alliances**
Chair: Lucas Wang, University of Nottingham Ningbo China

- **The Implications of Social Status and Reputation Inequality in Domestic vis-a-vis International Strategic Alliances for Shareholder Value Gains**
  Viacheslav Iurkov, Grenoble Ecole de Management
  Mariia Koval, Grenoble Ecole de Management

- **Brokered versus Non-Brokered Structures in Research Collaboration between Emerging and Developed Market Firms: The Role of Psychic Distance Conditions**
  Edyta Ewa Korpas, KU Leuven
  Filip De Beule, KU Leuven
  Ernst Verwaal, KU Leuven

- **When and How Does Monitoring Matter in Intra and Interfirm Partnerships?**
  Ghassem Zaefarian, University of Leeds
  Zbaleh Najafi-Tavani, University of Leeds
  Matthew Robson, University of Leeds
  Tomas Hult, Michigan State University
  Constantine Katsikeas, University of Leeds

- **A Pricing-Error Framework of the Termination Modes in International Joint Ventures: Buyout, Selloff, and Dissolution**
  Lucas Wang, University of Nottingham Ningbo China

- **Stability of International Joint Ventures: Do Initial Relational Conditions Matter?**
  Hamza Aib, University of M'sila
  Jacques Liouville, University of Strasbourg

- **Conditions Influencing Knowledge-Intensive Services Organization’s Foreign Market Entry Choice and Implementation: An Integrative Approach to the Internationalization of HE**
  Xiaqing Li, Brunel University London
  Joanne Roberts, University of Southampton
  Catherine Wang, Brunel University London

Session 2.2.17 - Interactive  Time: 10:45-12:00  Room: 214
Track: 10 - Emerging markets

**Emerging Market Firm’s Capabilities**
Chair: Yingying Zhang Zhang, International University of Japan

- **Assessing the Needs of International Markets against an Emerging Market Company’s Capabilities: A Tool for Internationalization**
  Carlos E. Piedrahita, Universidad EAFIT
  Maria A. De Villa, Universidad EAFIT

- **The Internationalization of Young and Small Service Firms: Views from the Southern Hemisphere**
  Christian Felzensztein, Massey University
  Soledad Etchebarne, Universidad de Chile
  Maria Alejandra Gonzalez-Perez, Universidad EAFIT
  Tanya Jurado, Massey University

- **Corporate Environmentalism: Moderated Mediation Model**
  Farida Saleem, University Of Lahore, Gujrat Campus
  Donald R. Lessard, Massachusetts Institute of Technology
  C Gopinath, Suffolk University

- **Analysis of Mediating Effect of Hybrid Growth Strategy in the Relation between Networking Capabilities and Inter-Firm Collaboration Motives**
  Gerardo Velasco-Gutierrez, Tecnológico de Monterrey
  Miguel Montoya, Tecnológico de Monterrey
  Joan Lluis Capelleras-Segura, Universitat Autonoma de Barcelona

- **Capability Building by Chinese Automotive Firms in a Global Setting**
  Taotao Chen, Tsinghua University
  Lingjun Gu, Nankai University
**WEDNESDAY, JUNE 26 - 12:00-13:00**

**Light Lunch**

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

**Room: Rotunden (2nd Floor)**

**AIB Fellows Business Meeting**

AIB Fellows only.

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**WEDNESDAY, JUNE 26 - 13:00-14:15**

**Session 2.3.1 - Special Session**

**Special Session**

**AIB Fellows John Fayerweather Eminent Scholar Award Special Session**

*Chair: Alain Verbeke, University of Calgary*

**Presentation of the AIB Fellows Eminent Scholar Award to Daniel A. Levinthal**

*Rosalie L. Tung, Simon Fraser University*

**Keynote Speaker:**

*Daniel A. Levinthal, University of Pennsylvania*

**Commentary and Roundtable Discussion:**

*Arie Lewin, Duke University*

*Torben Pedersen, Bocconi University*

*Marjorie Lyles, Florida International University*

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**Session 2.3.2 - Panel**

**Time: 13:00-14:15**

**Room: 201**

**Digitalization and Internationalization**

*Chairs: Shameen Prashantham, China Europe International Business School and Luis Dau, Northeastern University*

**Panelists:**

*Erkko Autio, Imperial College London*

*Charles Dhanaraj, Temple University*

*Becky Reuber, University of Toronto*

*Shaker Zahra, University of Minnesota*

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**Session 2.3.3 - Panel**

**Time: 13:00-14:15**

**Room: 202**

**Political Violence, Risk, and MNE Management Strategies**

*Chairs: Ishva Minefee, Iowa State University and Jennifer Oetzel, American University*

*Discussant: Chang Hoon Oh, Simon Fraser University*

**Panelists:**

*Jennifer Oetzel, American University*

*Chang Hoon Oh, Simon Fraser University*

*Jonathan Doh, Villanova University*

*Paul Vaaler, University of Minnesota*

*Caroline Witte, Copenhagen Business School*

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**Session 2.3.4 - Panel**

**Time: 13:00-14:15**

**Room: s05**

**The International Business of Modern Slavery: What Does It Mean for IB Research and Teaching?**

*Chairs: Snejina Michailova, University of Auckland and Christina Stringer, University of Auckland*

**Panelists:**

*Vivek Soundararajan, University of Bath*

*Alexander Traurtrims, University of Nottingham*

*Hinrich Voss, University of Leeds*

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**Session 2.3.5 - Panel**

**Time: 13:00-14:15**

**Room: s10**

**Perspectives on International Business Education: Best Practices, Trends and Technologies**

*Chair: Ronaldo Parente, Florida International University*

**Panelists:**

*George S. Yip, Imperial College*

*Heraldo Sales-Cavalcante, LM Ericsson*

*Vijaya Naraparedy, University of Denver*
### Session 2.3.6 - Competitive
**Track:** 9 - Multinationals-government relationships  
**Room:** 213  
**Time:** 13:00-14:15

**Building Connections Across Borders**  
Chair: Ursula F. Ott, Nottingham Trent University

- China’s Outward Foreign Direct Investment and Home-country Policies  
  Fredrik Utesch-Xiong, University of Bremen
  Roger Mongong Fon, University of Manchester  
  Fragkiskos Filipaiois, University of Kent  
  Carmen Raluca Stoian, University of Kent
- MNCs’ Innovation for Social Inclusion in Emerging Markets: An Integrated Capability-Institution Model  
  Stephanie Wang, Indiana University  
  Can Ouyang, Cornell University

### Session 2.3.7 - Competitive
**Track:** 5 - Innovation and knowledge management  
**Room:** 205  
**Time:** 13:00-14:15

**Institutions and Innovation**  
Chair: Elisa Alvarez-Garrido, University of South Carolina

- Quality of Institutions and Innovation: Evidence from British MNE Subsidiaries  
  Mehmet Demirbag, University of Essex  
  Marianna Marra, University of Essex  
  Vania Sena, University of Essex  
  Giuseppe Lubrano Lavadera, University of Salerno
- MNEs, Offshoring and Diffusion of Eco-Innovation: The Mediating Effect of Attention Field  
  Yoo Jung Ha, University of York
- How Do VCs Foster Startup Innovation? The Fit between VC Firm Strategy and Startup Regulatory Uncertainty  
  Elisa Alvarez-Garrido, University of South Carolina
- Regulative Distance and International Collaboration in Innovation: A Case of Turkey & the European Union  
  Attila Onuki, Temple University  
  Izzet Darendeli, California State University, East Bay

### Session 2.3.8 - Special Session
**Track:** 6 - Strategy, organization, and management  
**Room:** s08  
**Time:** 13:00-14:15

**Special Session of AJBS Best Papers**  
Chair: H. Richard Nakamura, University of Gothenburg

- The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference.
- Measuring Change in ‘Hybrid Factories’: Longitudinal Study of Japanese Manufacturing Subsidiaries in Poland  
  Tomasz Olejniczak, Kaziminski University  
  Masato Itohisa, Hosei University  
  Tetsuo Abo, University of Tokyo  
  Hiroshi Kumon, Hosei University
- Matching Individual and Organizational Career Plans for New Hires: Evidence from Japan  
  Norihiko Takeuchi, Waseda University  
  Tomokazu Takeuchi, Gakushuion University  
  Yuhee Jung, Gakushuion University
- How do MNEs Allocate Their Within-Country Value Chain Activities? The Interplay of Subnational Institutions and Global Orientations  
  Megan (Min) Zhang, University College Dublin  
  Pei Sun, University of Manchester

### Session 2.3.9 - Competitive
**Track:** 6 - Strategy, organization, and management  
**Room:** s08  
**Time:** 13:00-14:15

**CEOs and Top Management Teams**  
Chair: Carlo Brighi, University of Victoria

- Concurrent Internationalization Speed, CEO Characteristics and Firm Performance: A Paradox Perspective  
  Georgios Batsakis, Alba Graduate Business School & Brunel University London  
  Vasilios Theoharakis, University of Sheffield
- The Involvement of Senior Management in Decentralized Problem-Solving Activities  
  Benoit Decrton, WU Vienna  
  Esther Tippmann, National University of Ireland  
  Phillip C. Nell, Vienna University of Economics and Business  
  Andrew Parker, University of Exeter
- Do Foreign CEOs Need to Be Better Citizens? A Study on the Role of CEO Foreignness in CSR Engagement  
  Olivier Bertrand, FGV/EBAPE  
  Marie-Ann Betschinger, HEC Montréal  
  Caterina Moschieri, IE Business School
- Break or Stay in Internationalization Portfolio? The Impact of Negative Performance Gap and Top Management Team’s Experience on New Country Entries  
  Wen Li, University of Technology Sydney  
  Bin Guo, Zhejiang University  
  Jinlong Gu, University of Sussex  
  Wentao Hu, China Merchants Fund Management Co., Ltd
- Linking Top Management Team Diversity and Corporate Social Performance: A Configurational Approach  
  Verena J. Patock, HEC Paris  
  Gunter K. Stahl, Vienna University of Economics and Business
### AIB 2019 Conference Schedule of Sessions

#### Session 2.3.10 - Competitive
**Time:** 13:00-14:15  
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** s07

**Different Lenses on Cultural Diversity, Identity, and Cultural Intelligence**
Chair: Parth Patel, Newcastle University

- Revisiting the Analysis of Distance in International Business through a Diversity Lens  
  Fabrice Lumineau, Purdue University  
  Marvin Hanisch, University of Passau  
  Oliwer Wurtz, University of Vaasa

- How Diversity Influences the Rating and Visibility of Team Research Outputs?  
  Hyungseok (David) Yoon, University of Leeds  
  Mustapha Belkhouja, Grenoble Ecole de Management  
  Mario Kafouros, University of Leeds

- Longitudinal Invariance Issues in Cultural Intelligence Research  
  Valerie Alexander, San Diego State University

- Inputs to Cultural Intelligence: An Identity Theory Perspective  
  Robert Pidduck, University of Oklahoma  
  Margaret Shaffer, University of Oklahoma  
  Dilek Yunlu, Northeastern Illinois University

#### Session 2.3.11 - Competitive
**Time:** 13:00-14:15  
**Track:** 10 - Emerging markets  
**Room:** s12

**Internationalization of Emerging Markets Firms (II)**
Chair: Rafael A. Corredoira, Ohio State University

- Is It about Family? Family Ownership and High Value-Added Internationalization of Argentine Wineries  
  Rafael A. Corredoira, Ohio State University

- How CSR Capabilities Developed at Home Influence Emerging Market SOEs’ Location Choice of International Investment  
  Zhirong Duan, Tsinghua University  
  Tao Bai, International Business School Suzhou  
  Xiao Pan, International Business School Suzhou

- EMNEs’ R&D Internationalization and Innovation Performance: The Interaction of Host-country Institutional Development and Firms’ Institutional Resources from Home Country  
  TianJiao Yu, Peking University  
  Mei Li, Wuhan University

- Family Ownership and Outward Foreign Direct Investment of Chinese Private Firms: The Moderating Role of Political Risk  
  Jieyu Zhou, Technical University of Denmark  
  Qian Lu, Nanjing University

#### Session 2.3.12 - Interactive
**Time:** 13:00-14:15  
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** 112

**Bridging Cultural Divides: The Role of Leadership**
Chair: Alfred Presbitero, Deakin University

- The Bridging Role of Cosmopolitan Leaders in an Era of Geopolitical Uncertainty and Social Polarization  
  Carol Reade, San Jose State University  
  Hyun-Jung Lee, London School of Economics

- Calling for Leadership to Enhance Performance in Call Centers: Effects of Feedback-Seeking and Engagement  
  Mary Sully de Luque, Arizona State University  
  Racheli Gabel Shemueli, Universidad del Pacifico  
  Danae Bahamonde, Universidad del Pacifico

- Cross-Cultural Trust Development: A Qualitative Study  
  Joerg Bueechl, University of Tuebingen  
  Markus Pudelko, University of Tuebingen

- Global Leadership in a Thai Context  
  Ali Alipour, Sabanci University  
  Remzi Gözübüyük, Sabanci University  
  Ekrem Cunedioglu, Özyegin University

- Negotiators’ Attitudes toward Formal Business Contracts  
  Abraham Stefanidis, St. John’s University  
  Moshe Banai, City University of New York  
  William Newburry, Florida International University  
  Ulf Henning Richter, Pontificia Universidad Católica del Perú  
  Ursula Schinzel, UNICAF University  
  Yin Kong, Shandong University of Science and Technology  
  Ahmet Erkus, Bahcesehir University  
  Svetlana Shakirova, Kazakh State Women’s Teacher Training University  
  Mehmet Ferhat Ozbek, Gumushane University  
  Herbert Goelzner, Fachhochschule Salzburg  
  Ana Shetach, Max Stern Yeirel Valley College  
  Unsal Sigri, Baskent University

- Strategic Change of Emerging Market Firms: The Impact of Senior Foreign Managers, Firm Size, and Uncertainty Avoidance  
  Kiattichai Kalasin, National Institute of Development Administration

#### Session 2.3.13 - Interactive
**Time:** 13:00-14:15  
**Track:** 3 - International marketing  
**Room:** 114

**Export Management, Company Performance, and Value Co-Creation**
Chair: Maria Karafyllia, University of Birmingham

- The Rise of Political Risk and Firm Performance Abroad  
  Cem Ozturk, Georgia Institute of Technology  
  Ayse Ozturk, University of Tennessee at Chattanooga

- Marketing Exploitation and Exploration in Export Companies: The Moderating Effect of Organizational Formalization  
  Qianmin Sun, Tsinghua University  
  Zuohao Hu, Tsinghua University

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No Place Like Home? Evidence on Migrant CEOs’ Acquisitions in Their Countries of Origin
Michael J. Mueller, Erasmus University
Taco H. Reus, Erasmus University
Arjen H.L. Slangen, KU Leuven

Regional Diversification, Subsidiary Value Chain Activities, and Expatriate Utilization
Jongmin Lee, University of Reading

Session 2.3.18 - Special Session
Time: 13:00-14:15
Room: s09/s11/s15

Research Methods Clinics III
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Logistical and Multiple Regression
Douglas Dow, University of Melbourne

Qualitative Methods
Rebecca Piekkari, Aalto University

Multinomial, Ordered, Conditional, and Nested Logits/Probits
Stewart R. Miller, University of Texas at San Antonio

WEDNESDAY, JUNE 26 - 14:15-14:30
Time: 14:15-14:30
Break
Short break to facilitate transition between sessions. No refreshment service will be provided.

WEDNESDAY, JUNE 26 - 14:30-15:45
Time: 14:30-15:45

Session 2.4.1 - Special Session
Special Session
2019 JIBS Decade Award
Chair: Alain Verbeke, University of Calgary

The 2019 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2009 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year’s JIBS Decade Award: “The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership”
Jan Johanson, Uppsala University
Jan-Erik Vahlne, University of Gothenburg

Discussants and Commentators:
Maria Tereza Fleury, Fundação Getúlio Vargas
Jiatao (JT) Li, Hong Kong University of Science and Technology
Nicole Coviello, Wilfrid Laurier University
Tomas Hult, Michigan State University

Session 2.4.2 - Panel
Time: 14:30-15:45
Track: 12 - Theme: IB in an unsettling environment
Room: 201

MNE Nonmarket Strategy in Turbulent Times: Enhancing Competitiveness and Sustainability through CPA and CSR
Chair: Jonathan Doh, Villanova University
Discussant: Stanislav Markus, University of South Carolina

Panelists:
Sinziiana Dorobantu, New York University
Klaus Meyer, Ivey Business School
Tazeeb Rajwani, University of Surrey
Pei Sun, University of Manchester

Session 2.4.3 - Panel
Time: 14:30-15:45
Track: 10 - Emerging markets
Room: 202

Emerging Market Multinationals’ Corporate Social Responsibility: Capability Building and Performance under Institutional Complexity
Chairs: Danqing Wang, University of Hong Kong and Yinuo Tang, University of Hong Kong

Panelists:
Alvaro Cuervo-Cazurra, Northeastern University
Marjorie Lyles, Florida International University
Torben Pedersen, Bocconi University

Session 2.4.4 - Panel
Time: 14:30-15:45
Special Session
Room: s05

Managing Co-Author Relationships
Chair: Rebecca Piekkari, Aalto University

Panelists:
Helena Barnard, University of Pretoria
Paul Beamish, Ivey Business School
Ilya Cuypers, Singapore Management University
Martin Heinberg, University of Leeds
Esther Tippmann, National University of Ireland

Session 2.4.6 - Panel
Time: 14:30-15:45
Track: 11 - Teaching IB
Room: 213

Best Practices for Teaching Global Leadership
Chairs: Rikke Kristine Nielsen, Aalborg University and Joyce Osland, San Jose State University

Panelists:
Rikke Kristine Nielsen, Aalborg University
Joyce Osland, San Jose State University
Ming Li, University of Liverpool
William A. Lovely, III, Northeastern University
Danielle Bjerre Lyndgaard, Danish Confederation of Industry
Martha Maznevski, Western University
Elmer Mortensen, Leadership Pipeline Institute Denmark
B. Sebastian Reiche, IESE Business School
Betina Szkudlarek, University of Sydney
Session 2.4.7 - Competitive
Track: 5 - Innovation and knowledge management
Room: 205

Intellectual Property and Innovation
Chair: Mario Kafouros, University of Leeds

Intellectual Property Litigation Risk and Internationalization: The Case of Indian Firms
Nikolaos Papageorgiadis, University of Liverpool
Wolfgang Sofka, Copenhagen Business School
Sreevas Sahasranamam, University of Strathclyde
K.V. Mukundhan, IIM Tiruchirappalli

National Treatment, Institutions and IP Uncertainties: An Analytics of Compliance, Change and Comparability
Dell Yang, Trinity University

Patent Litigation, Growth Strategies and Firm Performance
Mario Kafouros, University of Leeds
Murod Aliyev, University of Leeds
Sorin Krammer, University of Leeds

Intellectual Property as a Production Input: Expanding Theories of Institutional Change and Profit from Innovation
Michael Murphree, University of South Carolina
John Helveston, George Washington University
Dan Breznitz, University of Toronto

Session 2.4.8 - Competitive
Track: 1 - Internationalization and entrepreneurship
Room: 210

Exporting by SMEs
Chair: June Y. Lee, University of San Francisco

Are You Tempted? Peer Performance, Aggressive Export
Matthias Baum, Technische Universität Kaiserslautern
Sui Sui, Ryerson University
Shavin Malhotra, University of Waterloo

SMEs’ Choice between Single and Multiple Export Channels: A Transaction Cost/Game-Theoretic Perspective
Edith Ispmiller, WU Vienna
Desislava Dikova, WU Vienna
Keith Brouthers, King’s College London

The IPEP framework: A contingent approach to measure perceived export performance
Arash Sadeghi, Aston University

What are the Consequences of Exporting Fast on Innovation? The Moderating Role of Absorptive Capacity and Foreign Collaborative Agreements on Learning by Exporting
Alfredo D’Angelo, Università Cattolica del Sacro Cuore
Panagiotis Ganotakis, University of Liverpool
James H. Love, University of Leeds

Session 2.4.9 - Competitive
Track: 6 - Strategy, organization, and management
Room: s08

CSR and Environmental Management
Chair: Jae Jung, University of Missouri-Kansas City

Intra-Firm Trade for Socially Responsible MNEs
Jae Jung, University of Missouri-Kansas City
Jeoung Yu Lee, Hongik University

Developing Dynamic Green Capabilities in MNEs
Vladislav Maksimov, University of North Carolina, Greensboro
Stephanie Wang, Indiana University
Shipeng Yan, City University of Hong Kong

Disentangling the Influence of Internationalization on Environmental Management: Evidence from the Energy Sector
Efrén Gómez-Bolaños, University of Granada
Blanca L. Delgado-Márquez, University of Granada
Nuria Esther Hurtado-Torres, University of Granada
Pia Ellimäki, University of Granada

CAGE Distance and the Intention to Build Adaptive Capabilities: The Moderating Roles of Corruption Pervasiveness and Industrial Sector
George White, University of Michigan-Flint
Orhun Guldenen, Florida International University
Shuji Bao, Elon University

Session 2.4.10 - Competitive
Track: 7 - HRM, leadership, and cross-cultural
Room: s07

Novel Perspectives on Expatriation
Chair: Margaret Shaffer, University of Oklahoma

You Are Always One of Us: The Role of Implicit Race Theory in Host Country Employees’ View of Ethnically Similar Expatriates
Shea X. Fan, RMIT University
Emiko Kashima, Latrobe University

The Predator Rising: A Process Model of Expatriate Manager Post-Entry Corruption
Jasenko Ljubica, National Research University - St. Petersburg Campus
Margaret Shaffer, University of Oklahoma

Missing You! An Attachment Theory Perspective on the Consequences of Geographic Separation during Expatriation
Rotumba I. C. Karunarathne, University of Kelaniya
Fabian J. Froese, University of Göttingen
Anna Katharina Bader, Northumbria University

Til for Tat VS. Kicking the Dog: The Role of Displaced Aggression in Expatriates’ Psychological Contracts
Tassilo Schuster, Ludwig-Maximilians-Universität München
Anna Katharina Bader, Northumbria University
Benjamin Bader, Newcastle University

Session 2.4.11 - Competitive
Track: 8 - Corporate governance and finance
Room: s12

Governance and Finance Around the World
Chair: Michael Witt, INSEAD, Singapore

Is Good Governance Priced? An Examination of Listed Firms from OECD Equity Markets
Bruce Allen Hearn, University of Southampton
Kate Phylaktis, City University of London

Do Differences in Societal Trust Let the Cross-Border Mergers Die?
Saqib Aziz, Rennes School of Business
Muhammad Farooq Ahmad, IESEG School of Management
The Causal Impact of Institutional Qualities on CSR Adoption: A Global Perspective
   Abdullah Al Mamun, Charles Sturt University
   Michael Seamer, University of Newcastle
   Qaiser Rafique Yasser, Centre for Rural Economy, Planning Commission

Managerial Ownership and Firm Performance: The Cultural Boundaries of Agency Theory
   Vincent Kunst, University of Liverpool
   Sjoerd Beugelsdijk, University of Groningen

Session 2.4.12 - Interactive
   Time: 14:30-15:45
   Track: 7 - HRM, leadership, and cross-cultural
   Room: 112

Global Talent, Gender, and Diversity
   Chair: Carol Reade, San Jose State University

Rebellious Indian Female Talent
   Nicole Böhmer, Osnabrück University of Applied Sciences
   Heike Schinnenburg, Osnabrück University of Applied Sciences

Cross-Cultural and Diversity Management Coming Together: Commonalities and Tensions
   Laurence Romani, Stockholm School of Economics
   Charlotte Holgersson, Royal Institute of Technology

Professional Imprint and Identity Verification: An Inductive Multiple Case Study of Female Repatriates
   Jie Hao, Tsinghua University
   Hao Chen, Tsinghua University

The Paradox of Roots and Wings: Labor Mobility between Local Firms and MNEs in North Africa
   Fawzi Tighersi, University of Birmingham
   Abderaouf Bouguerra, Copenhagen Business School
   Ismail Golgeci, Aarhus University
   Yasin Rofcanin, University of Bath

Narrowing Gender Pay Gap by Fostering Commitment of Women in the Workplace: Evidence From Southeast Asia
   Dynah Avigail T. Basuil, Asian Institute of Management
   Jennifer G. Manegold, Florida Gulf Coast University
   Wendy J. Casper, University of Texas at Arlington

Inward Internationalization: Sourcing Country and Modes Selection
   Alicia Rodriguez, University Carlos III of Madrid
   Anrique Uni, Northeastern University

Session 2.4.13 - Interactive
   Time: 14:30-15:45
   Track: 9 - Multinationals-government relationships
   Room: 114

Policy Development
   Chair: Miguel Montoya, Tecnológico de Monterrey

Employment and State Incentives: Are Subsidies for FDI Useless?
   Uros Delevic, Henley Business School

Public-Private Partnerships and Interagency Conflict in Diaspora Investment Promotion: The Case of ConnectIreland
   Elena Poliakova, Georgia State University
   Liesl Riddle, George Washington University
   Michael E. Cummings, University of Arkansas

Chinese Globalization and Chinese Multinational Enterprises in Emerging Markets: The Industry Automotive in Latin America Countries
   Miguel Montoya, Tecnológico de Monterrey
   Daniel Lemus, Tecnológico de Monterrey
   Mauricio Cervantes, Tecnológico de Monterrey

An Institutional Work View toward the National Policy System for Outward FDI
   Zheng Joseph Yan, University of Auckland
   Jihua Cheyue Zhu, Monash University
   Paul Kalfadellis, Monash University

Varieties of Home Country Measures in Firm Internationalization
   Florian Becker-Rittespach, Hochschule für Technik und Wirtschaft Berlin
   Knut Lange, Royal Holloway, University of London
   Matthew Allen, Alliance Manchester Business School

Session 2.4.14 - Interactive
   Time: 14:30-15:45
   Track: 2 - Managing the value chain
   Room: 207

Integration, Upgrading and Internationalization in Global Value Chains
   Chair: Man Hin Eve Chan, Technological and Higher Education Institute

Ready or not to join the global value chains in the i4.0 era?
   Barbara Jankowska, Poznan University of Economics and Business
   Marta Götz, Vistula University

Inward Internationalization: Sourcing Country and Modes Selection
   Alicia Rodriguez, University Carlos III of Madrid
   Anrique Uni, Northeastern University
Embeddedness in Global Value Chains and Internationalization of Emerging Economy Firms
Thanyaporn (Main) Soontornthum, Thammasat University
Lin Cui, Australian National University
Vinhi Lu, Australian National University

A Reverse Perspective on Global Value Chains: Implications from the Internationalization of Rising Emerging Market Firms
Iris S.Y. Chen, National Taiwan University
Yi-Long Jaw, National Taiwan University

Gains from Apparel Value Chain Exports and the Pains of Second Hand Clothing Imports under AGOA to Eastern Africa
Martin Kang’ethe Gachukia, Riara University

How Well Do Indicators of Internationalisation Reflect Regional Configuration of Value Chain Activities? A Multiple Case Study of Russian MNCs
Andrey Medvedev, Hochschule Ludwigshafen am Rhein
Konstantin Nefedov, St. Petersburg State University

Foreign Entry Choice and (dis)investment
Chair: Peter Gammeltoft, Copenhagen Business School

Is Foreign Subsidiary Divestment a Passive Decision? Forced and Voluntary Divestment by MNCs
Naoki Yasuda, Tokyo University of Science
Toshimitsu Ueta, Copenhagen Business School

Outward FDI as a Partial Divestment Strategy of WOS
Ziliang Deng, Renmin University of China
Tingting Li, Renmin University of China
Peter Liesch, University of Queensland

The Choice Between Greenfield Joint Venture and Partial Acquisition
Maria Cristina Sestu, University of Pavia
Antonio Majocchi, University of Pavia

The Factors Affecting Korean Bank’s Foreign Market Location Decision
HanMook Kim, Yosei University
Yuanling Jin, Yonsei University
Young-Ryeol Park, Yonsei University

Investment Motives and Affiliate-Level Characteristics and Performance
Jianhua Zhu, Ivey Business School

A Behavioral Perspective on Foreign Location Choice of the Firm: Evidence from Japanese Firms
Niyya Kawewong, Kobe University

Dynamic Capabilities and Performance in the Family Firm Internationalization
Chia-Wen Hsu, National Chung Cheng University
Homin Chen, National Taiwan University
Yin-Ru Chen, National Taiwan University

Relational Embeddedness in Home-Based Network and Multinational Dynamic Capabilities: Evidence from Chinese MNCs
Jian Du, Zhejiang University
Keying Lu, Zhejiang University
Chao Zhou, Zhejiang University

The Contingent Effects of Networks on Firm’s Value Co-Creation Activities under the Environmental Dynamism
Chia-Jung Hsieh, Yuan Ze University
Ming-Chao Wang, Yuan Ze University

A Dynamic View of Post-Entry Ownership Choices of MNEs: Evidence from Retailing Industry 1990-2015
Izzet Darendeli, California State University, East Bay
Masaaki Kotabe, Temple University
Susan Mudambi, Temple University

Elevated Performance of the Smart City – A Case Study of the IoT by Innovation Mode
Yung-Chang Hsiao, National University of Tainan

How Industry Change Emerges, Develops and Changes: Based on Evidence of Technological Catching Up Processes on Chinese Manufacturing Industry
Lu Xu, Rennes School of Business
Jie Xiong, Rennes School of Business
Qian Li, Shanghai International Studies University

Elevated Performance of the Smart City: A Case Study of the IoT by Innovation Mode
Yung-Chang Hsiao, National University of Tainan

Research Methods Clinics IV
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Meta-Analysis
Ahmet H. Kirca, Michigan State University
Mixed Methods
Niina Nummela, University of Turku
Multivariate Analysis: Covariate Effects; Model Specifications
Andrew Delios, National University of Singapore

Coffee Break
Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by The University of Sydney in honor of the winner of the Best Paper Award in Research Methods. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.
### AIB 2019 Conference Schedule of Sessions

#### WEDNESDAY, JUNE 26 - 16:15-17:30

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<td><strong>A Turbulent Decade Later: The Enduring Contribution of John H. Dunning to International Business</strong></td>
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<td><strong>Chair:</strong> Sarianna Lundan, University of Bremen</td>
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<td>John Cantwell, Rutgers University</td>
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<td>Sumit K. Kundu, Florida International University</td>
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<td>Rajneesh Narula, University of Reading</td>
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<td>Jeremy Clegg, University of Leeds</td>
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<td><strong>Future Research in Cross-Cultural Management: Which Methods and Approaches Should We Be Using? (Research Methods SIG Special Session)</strong></td>
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<td><strong>Chairs:</strong> Joyce Osland, San Jose State University and Betina Szkudlarek, University of Sydney</td>
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<td><strong>Discussant:</strong> Dan Caprar, University of Sydney</td>
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<tr>
<td>Fiona Moore, Royal Holloway, University of London</td>
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<td>Anne-Marie Sederberg, Copenhagen Business School</td>
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<td>Rebecca Piekalki, Aalto University</td>
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<td>Catherine Welch, University of Sydney</td>
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<td>Laurence Romani, Stockholm School of Economics</td>
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<td><strong>Diversity within Diversity Management</strong></td>
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<td><strong>Chairs:</strong> Andri Georgiadou, Cyprus University of Technology and Maria Alejandra Gonzalez-Perez, Universidad EAFIT</td>
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<td>Jennet Achyldurdyeva, National Sun Yat-sen University</td>
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<td>Christina Yu-Ping Wang, National Sun Yat-sen University</td>
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<td>Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government</td>
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<td>José Ángel Zúñiga-Vicente, Universidad Rey Juan Carlos</td>
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<td>Richa Saxena, Institute of Management Technology</td>
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<td>Jens Gammelgaard, Copenhagen Business School</td>
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<td>André Sammartino, University of Melbourne</td>
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<td>Clifford Wymbs, Baruch College, CUNY</td>
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<td>Giles David Blackburne, University of Leeds</td>
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<td>George Hiller, University of Richmond</td>
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<td>Sonja Sackmann, EZO Institute for Developing Viable Organizations</td>
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<td>Ricardo Lopez Vega, Universidad Autonoma de Occidente</td>
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<td><strong>Culture, Societal Norms, and Ethics</strong></td>
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<td><strong>The Evolution of Business Ethics in China and the United States: Convergence, Divergence or Crossvergence?</strong></td>
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<td>Jongmin Lee, University of Reading</td>
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<td>Yongsun Paik, Loyola Marymount University</td>
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<td>Charles Vance, Loyola Marymount University</td>
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<td>Donghong Li, Tsinghua University</td>
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<td>Kevin Groves, Pepperdine University</td>
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<td><strong>Do Cross-Cultural Differences Affect Interpretations of Social Norms in Contract Choices? Evidence from a Dyadic Experiment Across Two Countries</strong></td>
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<td>Heba Y. Rahim, University of Toledo</td>
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<td>Melanie Lorenz, Florida Atlantic University</td>
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<td>Angie Abdel Zaher, American University in Cairo</td>
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<td><strong>Relationship of Political Attitudes to Country and Region Differences in Work Goals</strong></td>
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<td>Mikael Soendergaard, Aarhus University</td>
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<td>Aycan Kara, Indiana University Southeast</td>
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<td>Mark F. Peterson, Aarhus University</td>
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Session 2.5.7 - Competitive
Time: 16:15-17:30
Track: 2 - Managing the value chain
Room: 205

Global Value Chain Performance
Chair: Arindam Das, Krea University

Impact of R&D Offshore Outsourcing on Innovation Performance of Outsourcing Vendors from Emerging Economies
Pooja Thakur-Wenzl, Wichita State University

Acquisition or Greenfield Investment? A Global Value Chain Perspective on FDI Establishment Mode Choice of Emerging Market Multinational Enterprises
 Tianle Yang, Zhejiang University of Technology
Lei Li, University of Nottingham Ningbo China
Lucas Wang, University of Nottingham Ningbo China

The Effects of Offshoring Performances on the Post-Offshoring Strategic Choices of MNCs: An Exploratory Study
Alfredo Valentino, ESCE International Business School
Anthony Goerzen, Queen’s University
Lucia Piscitello, Politecnico di Milano

Session 2.5.8 - Competitive
Time: 16:15-17:30
Track: 1 - Internationalization and entrepreneurship
Room: 210

Entrepreneurial Cognition and Internationalization
Chair: Dominic Buccieri, Missouri Southern State University

How, Why, and When International Exposure Stimulates Entrepreneurial Action: Leveraging Self-Concept Shocks
Robert Pidduck, University of Technology

“Let’s Go with What’s Familiar”: Country Familiarities, Cognitive Style, and Decision Making for Foreign Market Selection
Daniel Richard Clark, IE Business School
Dan Li, Indiana University
Dean Andrew Shepherd, Notre Dame University

The Effects of Entrepreneurial Cognition on Positioning and Performance of International New Ventures
Dominic Buccieri, Missouri Southern State University

Learning and the Fear of Failure: The Context of Decisions about New Market Entry by SME Owners in China
Kechen Dong, University of Adelaide

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Session 2.5.9 - Competitive
Time: 16:15-17:30
Track: 6 - Strategy, organization, and management
Room: s06

Managerial Issues in Global Strategy
Chair: Rubina Romanello, University of Udine

Cognitive Biases in the Perceptions of Country Similarity
Sokol Celio, Suffolk University
James Nebus, Suffolk University

Mode Flexibility: What Are the Tradeoffs and How to Deal with Them?
Gabriel Benito, BI Norwegian Business School
Bent Petersen, Copenhagen Business School
Lawrence Stephenson Welch, Melbourne Business School

Session 2.5.10 - Competitive
Time: 16:15-17:30
Track: 3 - International marketing
Room: s07

Perspectives from Emerging Markets: Recent Trends on Companies and Consumers
Chair: Peter Magnusson, University of Alabama

Taking Stock of Globalization: The Role of Marketing Assets in the Internationalization of Multinational Companies from Emerging Markets
Ahmet H. Kirca, Michigan State University
Berk M. Talay, University of Massachusetts Lowell
Billur M. Akdeniz, University of New Hampshire
Zhongqi Jin, Middlesex University
Richard Lynch, Middlesex University
Samaa Attia, Suez University
Bal Chansarkar, Middlesex University
Tannes Gülsoy, Beykent University
Paul Lapoule, ESCP Europe
Xueyuan Liu, Wuhan University
William Newbury, Florida International University
Mohamad Sheriff Nooraini, Universiti Teknologi MARA
Ronaldo Parente, Florida International University
Keyoor Purani, IIM Kozhikode
Marius Ungerer, Stellenbosch Business School

How Learning Leads to Product Innovativeness, Customer Reception and Internationalization of Entrepreneurial Ventures—Evidence from China’s High Technology Industry
Jingting Liu, University of Colorado Denver
Vasiliki Bamiatzi, University of Liverpool Management School
Denish Shah, Georgia State University

Can Differences Be Turned to Positive? An Empirical Investigation of Psychic Distance, Trust and Commitment for Malaysian Exporters
Omer Faruk Genc, Youngstown State University
Abdel Hafiez Ali Hasaballah, Qassim University
Osman Bin Mohamad, Multi Media University
Zafar U. Ahmed, Al-Ghurair University

Session 2.5.11 - Competitive
Time: 16:15-17:30
Track: 10 - Emerging markets
Room: s12

Innovation and Technology in Emerging Markets Firms
Chair: Marine Mograbayan, Imperial College London

Technological Acquisition in Emerging Market Firms
Nataliya Langbord Wright, Harvard Business School
Geoffrey Jones, Harvard Business School

What Can Multinationals Learn From 'Machine Learning'? The Voluntary Employee Churn Case
Valerio Veglio, Free University of Bozen
Rubina Romanello, University of Udine

Multilevel Theorizing in International Business: The Case of Strategy Implementation in MNCs
Ausrine Silenskyte, University of Vaasa
Adam Smale, University of Vaasa
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Informal Competition, Subsidiaries of Multinational Firms, and Innovation in Developing Countries
Ajal Singh Gaur, Rutgers University
N Nuruzzaman, Rutgers University

A Contingent Perspective to Innovation Approaches of Manufacturing Firms in Emerging Markets
Haina Zhang, Lancaster University
Feng Zhang, Nankai University
David Brown, Lancaster University

The Role of Internationalization in Enhancing the Innovation Performance of Emerging Country Firms
Stefano Elia, Politecnico di Milano
Mario Kafouros, University of Leeds
Peter Buckley, University of Leeds

**Session 2.5.12 - Interactive**

**Geography and Innovation**
Chair: Ricarda B. Bouncken, University of Bayreuth

- The Evolution of the Innovation Connectivity of Italian Industrial Districts
  - Alexander Berman, Temple University
  - Alba Marino, University of Bologna

- Co-location and Trans-local Pipelines in Digital Ecosystems in the Field of 3D Printing
  - Ricarda B. Bouncken, University of Bayreuth
  - Roman Wolfgang Barwinski, University of Bayreuth

- The ERA of International R&D Investments
  - Giacomo Damoli, European Commission - Joint Research Centre (Ispra)
  - Daniel Vertesy, European Commission - Joint Research Centre (Ispra)
  - Davide Castellani, University of Reading

Innovative Cities, Proactiveness and Innovativeness of Firms and the Consequences for Foreign Affiliate Performance in Emerging Markets
Ziko Konwar, University of Leeds
Mohammad Faisal Ahammad, University of Leeds
Chengang Wang, University of Bradford
Shiomeo Tarba, University of Birmingham

Urban-Suburban Inventor Connectivity and Quality of Innovation
Hwansung Ju, Temple University

MNE-SME Co-innovation in Peripheral Subnational Regions: Boundary Work by Non-market Actors in China and the UK
Shameen Prashantham, China Europe International Business School
Sumelika Bhattacharyya, University of Navarra

**Session 2.5.13 - Interactive**

**Cross-Cultural and Values Effects**
Chair: Christina Sichtmann, University of Vienna

Acculturation Determinant Logic in International Business: Theory and Research
David Pan, Texas Woman’s University
Alan J. Pan, Shanghai Jiao Tong University

Impact of Personal Cultural Orientation on Consumer Ethnocentrism and Cosmopolitanism: Interregional and Cross City-Tiers Comparison
Zhonghui Ding, Faculty of Economics at Ljubljana University
Matevz Raskovic, Victoria University of Wellington
Vesna Žabkar, Faculty of Economics at Ljubljana University

Do People Empowered with Material Resources Become Less Generous? The Role of Interdependence and Individualism
Silviu-Horia Tierean, Queen’s University Belfast
Ovidiu-Mircea Tierean, Transilvania University of Brașov

Cultural R-E-S-P-E-C-T: How Global Brands Can Utilize Products with Local Iconic Elements
Xiaoling Guo, University of International Business and Economics
Martin Heinberg, University of Leeds
Shaoming Zou, University of Missouri

Closer to Me: Does Spatial or Social Distance to the Brand Community Actually Make a Difference?
Britney C. Bauer, Saint Louis University
Clark D. Johnson, Saint Louis University

The Effect of Social Comparison Orientation on Luxury Purchase Intentions
Kishore G. Pillai, University of East Anglia
Smitha R. Nair, University of East Anglia
Hai-Anh Nguyen Tran, University of East Anglia

A Cross-National Investigation of the Perceived Value of Cross-Border Online Shopping
Gerhard Wagner, University of Siegen
Anne Fota, University of Siegen
Hanna Schramm-Klein, University of Siegen

Consumer Purchase Intention towards Purpose-Driven Firms in Latin America
Constanza Bianchi, Universidad Adolfo Ibáñez

**Session 2.5.14 - Interactive**

**Outward FDI from Emerging Markets**
Chair: Gabriela Gutierrez Huerter O, King’s Business School

The Micro-Foundation of Ambidextrous FDI: A Set-Theoretic Analysis
Xirui Huang, University of Western Australia
Di Fan, University of Western Australia
Xiaoming He, Beijing Jiaotong University
Yiyi Su, Tongji University

Indian FDI to Africa – The Role of Markets, Resources and Institutional Factors
Sumati Varma, University of Delhi
Ankur Bhatnagar, University of Delhi
Surender Munjal, University of Leeds

The Complementarity between MNE Tax Haven Use and FDI into Developing Economies Characterised by Capital Flight
Chris Jones, Aston University
Ali Ahmed, Aston University

Institutions and OFDI from Emerging Economies: A Variety of Patterns
Luís Gustavo Mazzaro, São Paulo University
Roberta Souza Pião, São Paulo University
International Business in an Unsettling Political and Economic Environment

Boundary Conditions of IB Theories and Emerging-Market Realities: Investment Location Choices and Competitive Strategies of High-Technology MNEs
Marcellinus (Max) Dike, Aalto University

Explaining Outward Foreign Direct Investment from Emerging Economies: The Role of Dynamic Managerial Capabilities
Carmen Raluca Stoian, University of Pavia
Zaheer Khan, University of Kent
Maggie (Jing) Zeng, University of Kent
Alison Dean, University of Kent

Should I Stay, or Should I Go? Resolution of FDI Conflicts Involving MNEs in Emerging Countries
Htwe Htwe Thein, Curtin University
Michael Gillan, University of Western Australia

Learning Abroad: Internationalization and Firm Innovation
Shu Yu, City University of Hong Kong

Session 2.5.15 - Interactive
Track: 1 - Internationalization and entrepreneurship
Room: 208

What Drives Entrepreneurial Internationalization?
Chair: Gary Knight, Willamette University

What’s So Special about Born Globals? Their Entrepreneurs or Their Business Model?
Antonio Majocchi, University of Pavia
Jean-François Hennart, Tilburg University
Birgit Hagen, University of Pavia

Firm Internationalization and International Standards: From a Common to a Babel of Languages
Joseph A. Clougherty, University of Illinois
Netanel Droti, Center for Academic Studies
Niron Hashal, Interdisciplinary Center Herzliya

Entrepreneurial vs. Non-Entrepreneurial Internationalization: An Illustrative Case of an Italian SME
Niina Nummela, University of Turku
Tiia Vissak, University of Tartu
Barbara Francioni, University of Urbino "Carlo Bo"

Serendipity in Effectuation and Internationalization
Valerie A. Bell, Merrimack College

International Opportunities, Unusual Networks, and Co-operation Among SMEs: a Study in the Korean Beauty Industry
Jeongseon Seo, Durham University

Competition and Cooperation: Their Psychological Effects on Narcissistic Entrepreneurs’ International Orientation
Gongming Qian, Chinese University of Hong Kong
Lee Li, York University

Individual and Combined Influence of Entrepreneur’s Characteristics, Firm-Specific Advantages and Network Relationships on the Firm’s International Performance
Emil Milevoj, California State University, Fresno
Elena Beleska-Spasova, University of Reading

Why Not Internationalization? A Longitudinal Study of IT Start-Ups in China, South Korea and Japan
Martin Hemmert, Korea University
Ying Cheng, Chongqing University
Adam Cross, Xi’an Jiaotong-Liverpool University
Jae-Jin Kim, Hoseo University
Masahiro Kotosaka, Keio University
Franz Waldenberger, DJU Tokyo
Leven J. Zheng, Xi’an Jiaotong-Liverpool University

Session 2.5.16 - Interactive
Track: 6 - Strategy, organization, and management
Room: 212

Institutions and Culture
Chair: Elina Pelto, University of Turku

Does Time Matter? Working Hour Difference, Chronotype Difference and MNEs’ Entry Mode Selection
Liang Wen, University of Sydney
Jing Yu Yang, University of Sydney
Stefan Volk, University of Sydney

The Influence of Societal Collectivism on the Collectivistic Behavior of Organizations
Abdulrahman Chikhouni, Mount Royal University

Investors’ Time Preferences and Takeover Performance
Wolfgang Breuer, RWTH Aachen University
Bushra Ghufran, RWTH Aachen University
Astrid Juliane Salzmann, RWTH Aachen University

The International Performance Impact of Home-Country Formal Institutions and the mediating Role of Coopetition – Evidence from an Emerging Market
Jefferson Marlon Monticelli, FGV São Paulo
Ivan Lapuente Garrido, Vale do Rio dos Sinos University
Luciana Marques Vieira, FGV São Paulo
Jorge Carneiro, FGV São Paulo

Foreign Competition and MNCs Performance – The Moderating Roles of Local Conditions
Chun-Chien Lin, Chung-Hsing University
Yu-Ching Chiao, Chung-Hsing University

Change or Be Changed? The Interplay Between MNE Post-entry Behavior and Host Country Informal Institutions
Elina Pelto, University of Turku
Anna Karhu, University of Turku

Strategic Adaptation and Exaptation in Internationalization – Case Study of MNE Product Development in Emerging Markets
Päivi Aaltonen, Lappeenranta University of Technology
Lasse Torkkeli, Lappeenranta University of Technology

Session 2.5.17 - Interactive
Track: 10 - Emerging markets
Room: 214

Institutional Environments in Emerging Economies
Chair: Jialin Du, Renmin University of China

Institutional Differences and Location Choices: The Evidence from the Spanish Hotel Industry
Agnieszka Chidlow, University of Birmingham
Ana M. Romero-Martínez, Complutense University of Madrid
Fernando E. García-Muiña, Rey Juan Carlos University
Jorma Larimo, University of Vaasa

Allying Locally or Shielding Globally? Dynamics of Institutional Transitions and Foreign Affiliate Performance in Emerging Economy
Christine M. Chan, University of Hong Kong
Jialin Du, Renmin University of China

Implications of Caste for MNEs and IB Research
Hari Bapuji, University of Melbourne
Snehanjali Chispal, University of Melbourne
Balagopal Vissa, INSEAD
Gokhan Ertug, Singapore Management University
AIB 2019 Conference Schedule of Sessions

Emerging Market Business Groups: Moving from Institutional Voids to Institutional Embeddedness with Social Elites
Bruce Allen Hearn, University of Southampton
Lars Oxelheim, Lund University
Trond Randoy, University of Agder

Bargaining by Virtue of Structural Position in Triads
Lite Nartey, University of South Carolina

Redefining the Domain of Emerging Markets by Examining Formal and Informal Institutional Quality: A Conceptual Framework and Application
Daniel Rottig, Florida Gulf Coast University

GALA EVENT

THURSDAY, JUNE 26 - 19:00-23:30

AIB Gala Event

The Gala Event will be at the historical Central Train Workshop (Lokomotivværkstedet). Doors open at 6:45pm. Welcome reception will begin at 7:00pm and dinner seating will be at 7:30pm. Dinner will be followed at 9:15pm with a live band and cash bar.

As the Gala is a sit-down event, tickets will be required for entry, so in addition to your conference badges, please remember to have your tickets with you. Tickets for those who respond to the Gala event RSVP request (emailed first week of June) can be picked up from the Gala Dinner Tickets desk near the conference registration area. All dietary requirements should be listed in the RSVP request (emailed late May).

The dress code for the Gala Event is Business Smart. Limited shuttle transportation will be available to and from selected locations. The last bus back will depart from the Gala location at midnight. The bus schedule and walking maps will be available at the Gala Dinner Ticket desk.

The Gala Event is organized and hosted by the Copenhagen Business School (CBS).

THURSDAY, JUNE 27 - 08:00-08:45

Time: 08:00-08:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest. This event is open to all conference participants.

Research on the Middle Class in Emerging Markets (Room: 112)
S. Tamer Cavusgil, Georgia State University
Can Theorizing about the MNE’s Capabilities of Organizing Cross-border Activities (Internally or Externally) Avoid Being Tautological? Are Such Theories Empirically Testable? (Room: 114)
Tailan Chi, University of Kansas
The State is Back! State Ownership and Internationalization (Room: 207)
Alvaro Cuervo-Cazurra, Northeastern University
International Entrepreneurship and Born Global Firms (Room: 208)
Gary Knight, Willamette University
Brexit and its Impact on the UK, the EU, and Global Trade (Room: 212)
Lee Radebaugh, Brigham Young University
Doing Research with Impact: What Are the Big Questions the World Could Use Answers to in IB/IM? (Room: 214)
Sri Zaheer, University of Minnesota

THURSDAY, JUNE 27 - 09:00-10:15

Session 3.1.1 - Panel
Time: 09:00-10:15
Track: 12 - Theme: IB in an unsettling environment
Room: s01

The Growth of Economic Nationalism: What Are the Impacts on the Internationalization of Services?
Chair: Elizabeth Rose, University of Leeds

Panelists:
Pervez Ghauri, Birmingham Business School
Matthias Kipping, York University
Peter Ørberg Jensen, Copenhagen Business School
Hussain Gulzar Rammal, University of Technology Sydney
Moira Scerri, University of Technology Sydney
D. Eleanor Westney, Massachusetts Institute of Technology
Udo Zander, Stockholm School of Economics
### AIB 2019 Conference Schedule of Sessions

#### Session 3.1.2 - Panel
**Time:** 09:00-10:15  
**Track:** 7 - HRM, leadership, and cross-cultural  
**Room:** 201

**Title:** GLOBE Phase 4: Instrument Design to Improve Culture Dimension Measures and to Measure Trust across Cultures  
**Chair:** Mansour Javidan, Arizona State University

**Panelists:**  
- Ali Dastmalchian, Simon Fraser University  
- Peter Dorfman, New Mexico State University  
- Carolyn P. Egri, Simon Fraser University  
- Amanda Bullough, University of Delaware  
- Anirban Kar, Simon Fraser University

#### Session 3.1.3 - Panel
**Time:** 09:00-10:15  
**Track:** 5 - Innovation and knowledge management  
**Room:** 202

**Title:** Intellectual Property in International Business: The Missing Tools  
**Chair:** Amanda Budde-Sung, University of Sydney

**Panelists:**  
- Deli Yang, Trinity University  
- Mark Casson, University of Reading  
- Teresa da Silva Lopes, University of York  
- Nikolaos Papageorgiadis, University of Liverpool

#### Session 3.1.4 - Panel
**Time:** 09:00-10:15  
**Track:** 11 - Teaching IB  
**Room:** s05

**Title:** AIB Chapter Organizations in a Dynamic International Business Environment: Opportunities, Challenges and Best Practices  
**Chairs:** Daniel Rottig, Florida Gulf Coast University and Sumit K. Kundu, Florida International University

**Panelists:**  
- Sergio Garcia Agreda, Universidad Privada Boliviana  
- Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government  
- Sara Lisa McGaughey, Griffith University  
- Lukasz Puslecki, Poznan University of Economics and Business  
- Subramanyam Raghunath, IIM Bangalore  
- Jorge Carneiro, FGV São Paulo  
- Yaw Debrah, Swansea University

#### Session 3.1.5 - Panel
**Time:** 09:00-10:15  
**Track:** 9 - Multinationals-government relationships  
**Room:** 213

**Title:** Governments and Foreign Expansion  
**Chair:** Danielle Jones Combs, Florida International University

**Tracks:**  
- Role of Regulatory Environment in the Cross-Border Banking Option Exercise Decision  
- Board Political Ties and Firm Internationalization  
- Influence Firm’s Cross-Border Acquisitions  
- Disentangling Invisible Hand from Visible Hand: How Does Home Country Economic Institution and Political Institution Influence Firm’s Cross-Border Acquisitions  
- Disentangling Invisible Hand from Visible Hand: How Does Home Country Economic Institution and Political Institution Influence Firm’s Cross-Border Acquisitions

**Panelists:**  
- Danielle Jones Combs, Florida International University  
- Nan Zhang, University of Illinois  
- Sergey Lebedev, San Francisco State University  
- Sunny Li Sun, University of Massachusetts Lowell  
- Lívia Markóczy, University of Texas at Dallas  
- Mike Peng, University of Texas at Dallas  
- Shi Lei, University of Hong Kong  
- Christine M. Chan, University of Hong Kong  
- Cheng-Wei Wu, National Taiwan University  
- Rajeev Sawant, Florida Atlantic University  
- Barclay E. James, St. Mary's University

#### Session 3.1.6 - Competitive
**Time:** 09:00-10:15  
**Track:** 10 - Emerging markets  
**Room:** 205

**Title:** International Entrepreneurship in Emerging Economies  
**Chair:** Cyntia Calixto, FGV-EAESP

**Tracks:**  
- Facilitating the Entrepreneurial Process in Emerging Markets: The Role of Exploration and Exploitation  
- Diaspora Ownership and Technological Licensing by Emerging Market Firms  
- Diaspora Ownership and Technological Licensing by Emerging Market Firms  
- Headquarters’ Paradoxical FDI Strategies and Subsidiary Performance: Does Global Mindset Matter?  
- Small Business Internationalization: The Nuances of Foreignness and Outsidership in an Emerging Market Context

**Panelists:**  
- Indu Ramachandran, Texas State University  
- Joshua Daspt, Texas State University  
- Kim Clark, Saint Mary’s College of California  
- Vishag Badhrinarayanan, Texas State University  
- Aleksandra Gregoric, Copenhagen Business School  
- Larissa Rabbiosi, Copenhagen Business School  
- Grazia D. Santangelo, Copenhagen Business School  
- Fuming Jiang, Curtin University  
- Subranmaniam Ananthram, Curtin University  
- Jizhong Li, Curtin University  
- Estee Ch’ng, University of Sydney  
- Sidney John Gray, University of Sydney

#### Session 3.1.7 - Competitive
**Time:** 09:00-10:15  
**Track:** 10 - Emerging markets  
**Room:** 205

**Title:** Assessing Global Business Education  
**Chair:** Hildy Teegen, University of South Carolina

**Panelists:**  
- Hildy Teegen, University of South Carolina  
- Elizabeth C. Ravlin, University of South Carolina  
- Alice Leri, University of South Carolina

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International Business in an Unsettling Political and Economic Environment
AIB 2019 Conference Schedule of Sessions

Session 3.1.8 - Competitive  Time: 09:00-10:15  Track: 1 - Internationalization and entrepreneurship  Room: 210

Migrants, Returnees and Entrepreneurship
Chair: Asda Chintakananda, National Institute of Development Administration

Unpacking Mixed Embedded Knowledge Structures: The Case of Returnee Entrepreneurs
Anh Truong, Heriot-Watt University
Yen Tran, Heriot-Watt University

An Exploratory Study of Immigrant Entrepreneurs’ Perception of Home- and Host-Country Institutions: Networking and the Choice of Destination Country
Majid Ghorbani, Renmin University of China
Rosalie L. Tung, Simon Fraser University

How Do Highly Educated Immigrant Entrepreneurs Make Startup Location Decisions?
Nastaran Simarasi, California State Polytechnic University, Pomona
David W. Williams, University of Tennessee Knoxville

Migrant Gender and the Venture Funding Impact of Remittances
Paul Vaaler, University of Minnesota
Michael E. Cummings, University of Arkansas

Session 3.1.9 - Competitive  Time: 09:00-10:15  Track: 6 - Strategy, organization, and management  Room: s08

Subsidiary Management Strategies
Chair: Ana Botella Andreu, University of Valencia

Contingencies to the Subsidiary Autonomy-Subsidiary Performance Relationship: A Meta-Analytic Review and Extension
Daniel Andrews, Florida International University
José Mauricio Galli Geleilate, University of Massachusetts Lowell
Stav Fanishmidt, Florida International University

Institutionally Derived Strategic Influence of MNC Subsidiaries
Ivar Padrón-Hernández, Stockholm School of Economics

A network approach to parenting profiles in multinational corporations: entrepreneurial versus coordinative intermediate units
Ana Botella Andreu, University of Valencia
Cristina Villar Garcia, University of Valencia
Jose Pla Barber, University of Valencia

Reversing the Tide – Mandra Loss and Subsidiary Evolution
Henrik Dellestrand, Uppsala University
Edward Gillmore, Jönköping University
Ulf Andersson, Mälardalen University

Session 3.1.10 - Competitive  Time: 09:00-10:15  Track: 12 - Theme: IB in an unsettling environment  Room: s07

Dealing With Political Risk
Chair: Patricio Duran, Universidad Adolfo Ibanez

Political Risk and Multinationals: From Risk to Opportunity
Patricio Duran, Universidad Adolfo Ibanez
Jean-Luc Arregle, EM Lyon Business School
Marc van Essen, University of South Carolina
Paulo Buchuk, Universidad Adolfo Ibanez

Loss or Gain? The Moderating Role of Top Manager Teams in the Relationship Between Political Hazards and Foreign Subsidiary’s Performance
Qiao Wei, University of New South Wales Sydney
Wen Li, University of Technology Sydney
Marco De Sisto, RMIT University
Jinlong Gu, University of Sussex

Electoral Uncertainty, Political Constraints and Political Capabilities in Cross-Border Investment Activity
Jakob Muehlner, Vienna University of Economics and Business
Martin Fraissler, Vienna University of Economics and Business
Jonas Puck, Vienna University of Economics and Business
Sinziana Dorobantu, New York University

Has Media Pressure and Austerity Reduced the Use of Tax Havens by UK Multinationals?
Chris Jones, Aston University
Johan Rewik, Aston University
Yama Temouri, University of Wollongong in Dubai

Session 3.1.12 - Interactive  Time: 09:00-10:15  Track: 7 - HRM, leadership, and cross-cultural  Room: 112

Role of Language Proficiency and Communication Competencies
Chair: Wilhelm Barner-Rasmussen, Åbo Akademi University

SIE’s Language Confidence and Motivational CQ in Relation to Self-Efficacy and Job Performance
Yi Zhang, Zayed University
Gina Poncini, Khalifa University
Ian Gray, Zayed University

Foreign Language Anxiety, Cognitive Load, Cultural Intelligence and Task Performance: A Moderated-Mediated Model of Functioning in Global Virtual Teams
Alfred Presbitero, Deakin University

Liability or Asset? Multifaceted Bridging Functions in HQ-Subsidiary Relationships: Transfer, Adaptation, and Within-Subsidiary Relationships From a Multilevel Perspective
Ting Liu, Osaka University
Azusa Ebisuya, Osaka University
Tomoki Sekiguchi, Kyoto University

Fit of Language Proficiency and Media in Global Virtual Teams: Which Media Lead to Team Member Satisfaction and Inclusion across Levels of Language Proficiency?
A. Carolin Fleischmann, University of Southern California
Jolanta Aritz, University of Southern California
Peter Cardon, University of Southern California

It’s Not What You Say, It’s How You Say It: The Relationship between Ethnic Accent and Boundary Spanning Abilities
Komal Kalra, University of Victoria
Carlo Brighi, University of Victoria
Mike Szymanski, EGADE Business School
### Session 3.1.13 - Interactive
**Track: 3 - International marketing**
**Room: 114**
**Time: 09:00-10:15**

**Improving the Brand Management and Global Retailing**
Chair: Stanford Westjohn, University of Alabama

- Global Brands: “Foreign-Category” Associations and Their Extension Strategies in Local Markets: The Interactive Roles of Product Category and Endorser’s Race
  - Hsiu-Ying Huang, Feng Chia University
  - Wen Chiueng Chou, Kainan University
- How Do Perceived Brand Globalness, Brand Quality, Store Image, and Brand Prestige Affect Purchase Intention?
  - Thitiphat Podok, National Institute of Development Administration
- How do MNEs Quantify Corporate Social Sustainability? An Analysis of Social Responsibility Impact Indices on Stakeholder Outcomes
  - Elizabeth Napier, Georgia State University
  - Konstantinos Bozos, University of Leeds
  - Steven Yen-Hung Liu, University of Leeds
- Who Is the Most Vulnerable Regarding Sizing Disappointment? The Role of Self-Construal
  - Hyeoyoon Jung, University of Alabama
  - Peter Magnusson, University of Alabama
  - Yi Peng, University of Alabama

**Session 3.1.15 - Interactive**
**Track: 1 - Internationalization and entrepreneurship**
**Room: 208**
**Time: 09:00-10:15**

**Distance and the Liabilities of Foreignness and Outsidership**
Chair: Stephanie Fernhaber, Butler University

- SME Internationalisation across High Institutional Distance: A Contextualised Explanation
  - Carole Couper, University of Sheffield
- Why Did They Get in Trouble? The Influence of Firm Characteristics and Institutional Distance in the Case of Chinese Outward Foreign Direct Investment
  - Shuo Zhang, Central University of Finance and Economics
  - Naveen Jain, Sultan Qaboos University
  - Nitin Pangarkar, National University of Singapore
  - Lin Yuan, University of Macau
  - Salem AlAbri, Sultan Qaboos University
- Backer Endorsement: Distance as the Signal for Popular Crowdfunding Projects
  - Linghui Tang, College of New Jersey
  - Liping An, United Nations
  - Richard Baker, College of New Jersey
- Impact of Cultural Framework and Distance Approach on Foreign Investment Decision
  - Ha Thi Thu Nguyen, University of Vaasa
  - Jorma Laihimo, University of Vaasa
  - Douglas Dow, University of Melbourne

### Session 3.1.16 - Interactive
**Track: 6 - Strategy, organization, and management**
**Room: 212**
**Time: 09:00-10:15**

**Foreign Direct Investment Issues and Strategies**
Chair: Jens Gammelgaard, Copenhagen Business School

- Media Coverage and International Joint Venture Dissolution: An External-Internal Legitimacy Perspective
  - Peng Wang, City University of Hong Kong
  - Bin Liu, Chinese University of Hong Kong
  - Andrew Delios, National University of Singapore
- Global Market Integration, Strategic International Orientation, and Foreign Subsidiary Divestments
  - Rene Belderbos, KU Leuven
  - Federico De Michiel, KU Leuven
  - Leo Sleuwaegen, KU Leuven
  - Shubin Wu, University of Liverpool

**Managing Competence Based Synergy in Acquisitions**
Processes: Empirical Evidence from Global ICT and Cosmetic Industries
- Andrejs Cirjevskis, RISEBA University of Business, Arts and Technology

- Intercultural Communication and Power Dynamics in International Acquisitions
  - Shao Wei He, University of Northampton
  - Zaheer Khan, University of Kent
  - Geoffrey Wood, University of Essex
  - Shlomo Tarba, University of Birmingham
  - Pervaiz Akhtar, University of Hull

**How does Global Diversification Strategy Affect Firm Performance? A Formal Model and Simulation Study**
- Thomas Lindner, WU Vienna

**Strategic Response to Inward Foreign Direct Investment: A Study of Indian Family Firms**
- Anindam Mondal, XLRI, Jamshedpur
- Somnath Lahiri, Illinois State University
- Reverse Bandwagon Effect and Foreign Direct Investment
  - Kiyohiko Ito, University of Hawaii at Manoa
  - Charlotte Louise Hildebrand, Army-Baylor University
- Antecedents of Equity Ownership in Foreign Entry Decisions: A Systematic Review
  - Ankita Chhabra, IIM Indore
  - Manish Popli, IIM Indore

### Session 3.1.17 - Interactive
**Track: 10 - Emerging markets**
**Room: 214**
**Time: 09:00-10:15**

**Institutions in Emerging Markets**
Chair: Paul Gooderham, NHH Norwegian School of Economics

- Analysis of Emerging Market Multinationals’ Subsidiaries in Developed Host Countries: An Institutional Theory Approach
  - Felix Barahona, University of Barcelona
  - Paloma Miravitlles, University of Barcelona
  - Fariza Achcaoucaou, University of Barcelona
Institutional Advantages: How EMNEs can Compete with AMNEs in Emerging Markets
Daniel Joseph Friel, Universidad de San Andrés

Institutional Advantage of MNEs in the Chinese Machinery Industry
Yifan Zhong, Monash University
Jiuhua Cherrie Zhu, Monash University
Mingqiong Mike Zhang, Monash University

Host Country Corruption and MNE Investment: The View of Institutional Pluralism
Akie Iriyama, Waseda University
Hirokazu Kano, Oita University

Cheng Li, Ivey Business School
Klaus Meyer, Ivey Business School

MNE Responses to Institutional Voids: The Case of International Hotel Chains in Emerging Markets
Salma Soliman, Middlesex University
Paul Gooderham, NHH Norwegian School of Economics

Coffee Break
Refreshments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the “That’s Interesting!” Award. The award presentations will take place during the coffee break on the ground floor of Solbjerg Plads 3, in front of the Library.

THURSDAY, JUNE 27 - 10:15-10:45

Session 3.2.1 - Panel
Track: 6 - Strategy, organization, and management
Room: s01

History Matters: A Disciplinary Dialogue with International Business
Chair: Geoffrey Jones, Harvard Business School

Panelists:
Geoffrey Jones, Harvard Business School
Teresa da Silva Lopes, University of York
Alain Verbeke, University of Calgary
Jean-François Hennart, Tilburg University

THURSDAY, JUNE 27 - 10:45-12:00

Session 3.2.2 - Panel
Track: 7 - HRM, leadership, and cross-cultural
Room: 201

Untwisting Tongues: Expanding the Reach of Language Research in International Management
Chair: Komal Kalra, University of Victoria
Discussant: Mike Szymanski, EGADE Business School

Panelists:
Mary Yoko Brannen, Copenhagen Business School
Anne-Wil Harzing, Middlesex University London
Terry Mughan, Royal Roads University
Mary Vigier, ESC Clermont School of Management

Session 3.2.3 - Panel
Track: 9 - Multinationals-government relationships
Room: 202

State Capitalism Crossing National Boundaries
Chairs: Anna Grosman, Loughborough University and Ilya Okhmatovskiy, Universidade Nova de Lisboa

Panelists:
Ilya Okhmatovskiy, Universidade Nova de Lisboa
Anna Grosman, Loughborough University
Ruth V. Aguilera, Northeastern University
Pei Sun, University of Manchester
Paul Vaaler, University of Minnesota

Session 3.2.4 - Panel
Track: 12 - Theme: IB in an unsettling environment
Room: s05

Chair: Axelle Giroud, University of Manchester
Discussants: Peter Buckley, University of Leeds and Hafiz Mirza, University of Reading

Panelists:
Xiaolan Fu, University of Oxford
Pavida Pananond, Thammasat University
Stephen Gelb, Overseas Development Institute
Axelle Giroud, University of Manchester

Session 3.2.5 - Panel
Special Session
Room: s10

Providing Value to Stakeholders of IB Education: Perceptions of Deans, Recruiters, Students and Alumni
Chair: William Newburry, Florida International University

Panelists:
William Newburry, Florida International University
Allan Bird, Northern University
Kiyohiko Ito, University of Hawaii at Manoa
Yongsun Paik, Loyola Marymount University
David E. Sprott, University of Wyoming
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<td><strong>International Entrepreneurship in Emerging Economies</strong></td>
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<td>Chair: John Anderson, University of Northern Iowa</td>
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<td>Accounting for Capital in Transit and Corporate Inversions</td>
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<td>When Measuring MNE Activity: The Case of Chinese MNEs</td>
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<td>A Longitudinal Investigation into Development of Ambidextrous Practices - A Case of a Biopharma EMNE</td>
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<td>What Type of Network Ties Do (Not) Enhance Corporate Performance? Heterogeneous Network Ties and Performance in Emerging Market Firms</td>
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<td>How Do Business Group Affiliations Benefit Subnational Location Choices-Evidence in an Emerging Market Context</td>
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<td>Peng-Yu Li, Fu-Jen Catholic University</td>
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<tr>
<td>Yi-Yuan Liu, Oriental Institute of Technology</td>
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<tr>
<th>Session 3.2.7 - Competitive</th>
<th>Time: 10:45-12:00</th>
<th>Room: 205</th>
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<tbody>
<tr>
<td><strong>Institutional Perspectives on Global Value Chains</strong></td>
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<tr>
<td>Chair: Faith Hatani, Copenhagen Business School</td>
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<tr>
<td>How Institutional Distance Matters for MNEs: An Institutions-as-Resources Perspective</td>
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<td>André van Hoom, Radboud University</td>
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<tr>
<td>Multinationals and the Global Economy: Trends and Cycles in Foreign Direct Investment, Trade and Growth since 1970</td>
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<td>Mark Casson, University of Reading</td>
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<td>Yutong Li, University of Reading</td>
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<td>Connectivity and the Location of MNEs across the Value Chain. Evidence from US Metropolitan Areas</td>
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<td>Davide Castellani, University of Reading</td>
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<td>Katiucia Lavoratori, University of Reading</td>
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<td>Vittoria G. Scalera, University of Amsterdam</td>
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<td>Alessandra Perri, Ca’ Foscari University Venice</td>
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<td>Megan (Min) Zhang, University College Dublin</td>
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<td>Sinéad Monaghan, Rutgers University</td>
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<tr>
<th>Session 3.2.8 - Competitive</th>
<th>Time: 10:45-12:00</th>
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<tbody>
<tr>
<td><strong>Entrepreneurial Internationalization from Emerging Economies</strong></td>
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<td>Chair: Liamxi Zhou, University of Brock</td>
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<td>Born Global Firms Returning to the Home Market</td>
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<td>Ziliang Deng, Renmin University of China</td>
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<td>Xufei Ma, City University of Hong Kong</td>
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<td>The Conditioning Effect of Time on Geographic Diversification and Performance Of Chinese International New Ventures: An Environmental Cycle Approach</td>
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<td>Nilin Pangarkar, National University of Singapore</td>
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<td>Lin Yuan, University of Macau</td>
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<td>A Legacy From the Informal Economy: On Exporting Among African SMEs</td>
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<td>Caroline Witte, Copenhagen Business School</td>
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<td>Marcus Møller Larsen, Copenhagen Business School</td>
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<th>Session 3.2.9 - Competitive</th>
<th>Time: 10:45-12:00</th>
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<tr>
<td><strong>Risk and Uncertainty in Governance</strong></td>
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<td>Chair: Konstantinos Bozos, University of Leeds</td>
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<td>Individualism and Operational Risk</td>
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<td>Zhe An, Monash University</td>
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<td>Zhe Cao, Sun Yat-sen University</td>
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<td>Donghui Li, Jinan University</td>
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<td>Zhian Chen, University of New South Wales</td>
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<td>Mitigating Post-Acquisition Risk: The Interplay of Cross-Border Uncertainties</td>
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<td>Yimai Lewis, Georgia State University</td>
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<td>Konstantinos Bozos, University of Leeds</td>
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<tr>
<td>Dividend Policy and Economic Policy Uncertainty: A Puzzle</td>
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<td>Xiaolan Zheng, University of Nottingham Ningbo China</td>
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<td>Najah Attig, Saint Mary’s University</td>
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<td>Sadeq El Ghoul, University of Alberta</td>
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<td>Omran Guedhami, University of South Carolina</td>
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Session 3.2.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Room: 112
Time: 10:45-12:00

Global Migration, Refugees, and Identity
Chair: Suparna Chakraborty, University of San Francisco

Discrimination of Highly Skilled Migrants
Cristina Popescu, University of Tuebingen
Markus Pudelko, University of Tuebingen

Refugees’ Success in Skill Development: The Advantages of Foreignness and Refugeeness
Anrique Un, Northeastern University

Help! The Positive and Negative Effect of Workplace Social Support for Refugees
Robin Pesch, University of Bayreuth
Ebru Ipek, Simon Fraser University
Ricarda B. Bouncken, University of Bayreuth

Beyond the Elites: From Expatriation to Refugee Workforce Integration
Betina Szkudlarek, University of Sydney
Luciara Nardon, Carleton University
Joyce Osland, San Jose State University

National Identity and Cross-Border Business Focus of Expatriates and Host-Country Managers in the United Arab Emirates
Dianne Bealer, Higher Colleges of Technology
Parth Patel, Newcastle University
Ramudu Bhanugopan, Charles Sturt University

Session 3.2.13 - Interactive
Track: 5 - Innovation and knowledge management
Room: 114
Time: 10:45-12:00

Institutions and Innovation
Chair: Christoph Grimpe, Copenhagen Business School

Cross-border Institutional Capability Transfers within Multinational Corporations: The Impact of Transfer Distance, Institutional Development, and Institutional Distance
Abraham Soleimani, Eastern Washington University
Kun Yang, Central Michigan University
Natasha Black, Moss Adams LLP

Internationalization, Innovation and Institutional Development:
The Case of R&D-Intensive Industries
Pia Ellimäki, University of Granada
Nuria Esther Hurtado-Torres, University of Granada
Bianca L. Delgado-Márquez, University of Granada
Efrén Gómez-Bolaños, University of Granada

Innovative Performance and Internationalization in Emerging Economies: The Case of Brazilian Industry
Marco Túlio Dinalli Viglioni, University of Lavras - UFLA
Carlos Eduardo Stefaniak Aveline, Universidade Federal de Lavras
Cristina Calegario, University of Lavras - UFLA

The Challenge of Institutional Complexity in Brokered Research Structures Between Emerging and Developed Market Firms
Edyta Ewa Korpas, KU Leuven
Filip De Beule, KU Leuven
Ernst Verwaal, KU Leuven

Social Enterprise Engagement in International Business: A Case Study in Addressing Institutional Voids Through Business Model Innovation
Elizabeth A Alexander, Newcastle University

Session 3.2.14 - Interactive
Track: 8 - Corporate governance and finance
Room: 207
Time: 10:45-12:00

Hedging, Owners and International Investing
Chair: Rafael Schoizer, FGV-EAESP

Banks’ Buffer-and-Filter Effects in Monetary Transmission: An International Comparison
Jiawen Yang, George Washington University
Xiaohui Wu, George Washington University

Business Risk at the Base-of-Pyramid: A Quasi-Experimental Evidence from India’s Demonetization
Arzi Adbi, INSEAD
Jasjit Singh, INSEAD

Hybrid Organizations, Categorical Cognition, and Outcome Efficiency in Impact Investing Decisions
Matthew Lee, INSEAD
Arzi Adbi, INSEAD
Jasjit Singh, INSEAD

Costs of Currency Hedging and Bank Relationship
Sergio Leao, Banco Central do Brasil
Gustavo Araujo, Banco Central do Brasil
Rafael Schoizer, FGV-EAESP
Raquel Oliveira, Banco Central do Brasil

The Effectiveness of Foreign Debt in Hedging Exchange Rate Exposure: Multinational Enterprises vs. Exporting Firms
Jaiho Chung, Korea University
Soon Sung Kim, Korea University
Joon Ho Hwang, Korea University
Ju Hyun Pyun, Korea University

Financial Hedging to Neutralize or Operational Flexibility to Exploit Exchange Rate Fluctuations
Jan Hendrik Fisch, Vienna University of Economics and Business
Harald Puhr, WU Vienna

Private Equity Investor Sentiment around the World
Minjie Zhang, University of Windsor

Session 3.2.15 - Interactive
Track: 1 - Internationalization and entrepreneurship
Room: 208
Time: 10:45-12:00

Local Institutional Context and International Entrepreneurship
Chair: Zubair Ali Shahid, IQRA University

Institutional Polycentrism and its Implications for International Entrepreneurship
Bat Baltargal, Oklahoma State University

Does the Nature of Institutional Characteristics Matter? Disentangling Environmental Institutions for SME Internationalization in an Advanced Versus a Developing Country
Vahid Jafari Sadeghi, University of Turin
Sepideh Khavarinezhad, University of Turin
Paolo Pietro Biancone, University of Turin

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## AIB 2019 Conference Schedule of Sessions

### Internationalization Strategy in Different Historical Contexts: Critical Junctures and Path Dependency
- Tanja Leppäaho, Lappeenranta University of Technology
- Eriikka Paavilainen-Mantymäki, Turku School of Economics

### Open Strategy, Internationalization Speed and Home Country Context: An Integrated Framework
- Christiane Bellucci, Universidade Federal De Santa Catarina
- Rosalia Lavarda, Universidade Federal De Santa Catarina

### Returnee Ventures: Uncertainty, Political and Business Relationships, and Performance
- Wensong Bai, Uppsala University
- Pao Kao, Uppsala University

### How Context Oriented Is Qualitative International Business Research? A Call for More Contextualist Approaches to Doing Qualitative Research
- Duc Nguyen, University of Sydney
- Catherine Welch, University of Sydney

### Session 3.2.16 - Interactive

**Track: 10 - Emerging markets**

**Time: 10:45-12:00**

**Room: 212**

**Innovation in Emerging Markets Firms**
Chair: Roseline Wanjiru, Northumbria University

**The Value of Innovation to Exports: The Two Faces of Business Groups**
- Lichao Wu, Xiamen University
- Chengang Wang, University of Bradford
- Yingqi Wei, University of Leeds

**Intellectual Property Rights (IPRs) on Entry Modes: A Systematic Literature Review**
- Danai Christopoulou, University of Liverpool
- Vasiliki Bamiatzi, University of Liverpool Management School
- Deepak Sardana, Griffith University
- Chinmay Pattnaik, University of Sydney

**Innovativeness of Firms during the Global Economic Crisis and Shorty after – Do the Public Support Measures Matter?**
- Piotr Trapczynski, Poznan University of Economics and Business
- Marian Gorynia, Poznan University of Economics and Business
- Barbara Jankowska, Poznan University of Economics and Business
- Marlena Dzikowska, Poznan University of Economics and Business
- Katarzyna Mroczek-Dabrowska, Poznan University of Economics and Business

**Internationalization and Firm Innovation in Emerging Markets**
- Suqin Shen, University of Queensland
- Yunxia Zhu, University of Queensland
- Sunil Venka, University of Queensland

**Can Domestic Industries Really Learn to Innovate More Efficiently From Inward Foreign Direct Investment? Evidence From China**
- Xiaoxi Liu, Peking University
- Wenjing Ruan, Peking University

### Emerging Market MNEs and Innovation Strategies in the African Telecommunications Value Chain
- Roseline Wanjiru, Northumbria University
- Marina Guerrero, Northumbria University and Universidad del Desarrollo
- Joshua Omoju, Northumbria University
- Jason Whalley, Northumbria University

### Session 3.2.17 - Interactive

**Track: 10 - Emerging markets**

**Time: 10:45-12:00**

**Room: 214**

**Attracting FDI by Emerging Economies**
Chair: Rajeev Sooreea, Dominican University of California

**Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment**
- John Luiz, University of Sussex
- Helena Barnard, University of Pretoria

**The FDI-Export Nexus: What Should Policymakers in Developing Countries Know about Country Size, Development Level, and Openness Clusters before Attracting FDI?**
- Rajeev Sooreea, Dominican University of California
- Brinda Sooreea-Bheemul, University of Mauritius

**What Determines Inbound FDI to the MENA Region? A Systematic Evidence-Based Review and Research Agenda**
- Dora Triki, ESCE International Business School
- Anna Dimitrova, ESSCA School of Management
- Tim Rogmans, Zayed University

**An Analysis of FDI Drivers in Small States**
- Rosa Portela Forte, University of Porto
- Cristiana Neves, University of Porto

**The Effects of State Fragility and Environmental Regulations on FDI Inflows to Developing Countries**
- Jonas Gamso, Arizona State University

**Home Competition Escapism View of Emerging Market Multinationals Effect of IFDI on Subsequent Strategic Asset Seeking OFDI**
- Yuanyuan Li, Rutgers University
- John Cantwell, Rutgers University

### THURSDAY, JUNE 27 - 12:00-13:00

**Time: 12:00-13:00**

**Light Lunch**

A light lunch will be provided for conference participants on the ground floor of Solbjerg Plads 3.

**Time: 12:00-13:00**

**Room: Rotunden (2nd Floor)**

**JIBP Editorial Board Meeting**

JIBP Board Members only.
THURSDAY, JUNE 27 - 13:00-14:15

Session 3.3.1 - Special Session
Special Session

2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations
Chair: Shige Makino, Chinese University of Hong Kong

Presentations by the 2019 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival (Ph.D. Awarded by Ivey Business School, Western University)
Dwarka Chakravarty, San Diego State University

Essays on Organization, Creativity, and Globalization (Ph.D. Awarded by Columbia University)
Sungyong Chang, London Business School

Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms (Ph.D. Awarded by Ivey Business School, Western University)
Maximilian Stallkamp, Virginia Tech

Bloody Business: Multinational investment in an increasingly conflict-afflicted world (Ph.D. Awarded by Erasmus University Rotterdam)
Caroline Witte, Copenhagen Business School

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.3.2 - Panel
Track: 6 - Strategy, organization, and management

The Shifting Meaning of Firm Location: From a Physical Setting to a Perceptual Sense of Place
Chair: Perttu Kähäri, Aalto University
Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:
Wilhelm Barner-Rasmussen, Åbo Akademi University
Gabriel Benito, BI Norwegian Business School
Sarianna Lundan, University of Bremen
Ram Mudambi, Temple University
Phillip C. Nell, Vienna University of Economics and Business
Rebecca Piekkari, Aalto University

Session 3.3.3 - Panel
Track: 10 - Emerging markets
Room: 202

Developing Theoretical Perspectives on Management in Emerging Markets
Chair: Klaus Meyer, Ivey Business School

Panelists:
Robert Grosse, Thunderbird School of Global Management
Peter Williamson, University of Cambridge
Valentina Marano, Northeastern University
Ruth V. Aguilera, Northeastern University
Pei Sun, University of Manchester

Globalization of R&D in an Era of Ferment
Chair: Rishikesh T Krishnan, IIM Bangalore

Panelists:
Rishikesh T Krishnan, IIM Bangalore
Charles Dhanaraj, Temple University
Max von Zedtwitz, Kaunas University of Technology
Shasha Zhao, Middlesex University

Internationalization of Emerging Markets Firms (III)
Chair: Raquel Garcia-Garcia, Open University

Institutional Distance, Slack Resources, and Foreign Market Entry: Empirical Evidence from the Indian Computer Software Sector
Saptarshi Purkayastha, IIM Calcutta
Róisín Donnelly, Tilburg University
Tatiana S. Manolova, Bentley University
Linda F. Edelman, Bentley University

Metamorphosis Strategy of Emerging Multinationals and Destinations of the Springboard Strategy
Yi Yang, Yonsei University
Yong Suhk Pak, Yonsei University

Host and Home Country Determinants of Foreign Entry Modes: Evidence from the Chinese Natural Resource Industries
Jing Su, University of Chinese Academy of Sciences
Ping Lv, University of Chinese Academy of Sciences
Ilan Alon, University of Agder
Peter Gammeltoft, Copenhagen Business School

The Link between Home, Capability and Domestic Market on Internationalization of Emerging Market Firms
Arpit Raswant, University of Sydney
Chinmay Pattnaik, University of Sydney

Session 3.3.4 - Panel
Track: 12 - Theme: IB in an unsettling environment
Room: s05

Session 3.3.5 - Competitive
Track: 10 - Emerging markets
Room: s10
### AIB 2019 Conference Schedule of Sessions

#### Session 3.3.6 - Competitive  
**Time:** 13:00-14:15  
**Track:** 9 - Multinationals-government relationships  
**Room:** 213

**Influencing Governments**  
Chair: George White, University of Michigan-Flint

- Corruption and Formal Contracting with Government  
  Sponsored Financial Institutions in Volatile Environments: The Role of Political Tie Intensity  
  George White, University of Michigan-Flint  
  Asda Chintakananda, National Institute of Development Administration  
  Tazeeb Rajwani, University of Surrey  
  Chomsorn Tangdenchai, National Institute of Development Administration

- Corporate Political Activity and Firm Performance: A Global Review and Meta-Analysis  
  Michael Hadani, Saint Mary's College of California  
  Kim Clark, Saint Mary's College of California  
  Lili Yan, Saint Mary's College of California  
  Indu Ramachandran, Texas State University

- Social Comparison, Liability of Foreignness in the Political Market, and Bribery in Transition Economies  
  Jinsil Kim, College of New Jersey  
  Seung-Hyun Lee, University of Texas at Dallas

#### Session 3.3.7 - Competitive  
**Time:** 13:00-14:15  
**Track:** 5 - Innovation and knowledge management  
**Room:** 205

**Knowledge Management Across Organizations**  
Chair: Juan Bu, Indiana University

- A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisitions  
  Juan Bu, Indiana University  
  Yadong Luo, University of Miami  
  Yinuo Tang, University of Hong Kong

- Regional Trade Alliances and Innovation: Understanding the Impact of Political Linkages and Economic Integration Across the Global Value Chain  
  Luis Dau, Northeastern University  
  Elizabeth Moore, Northeastern University  
  Santiago Mingo, Universidad Adolfo Ibáñez’s

- Phone Home? The Involvement of MNC Headquarter R&D Units in Foreign University Collaboration  
  Rene Belderbos, KU Leuven  
  Marcelina Grabowska, KU Leuven  
  Stijn Kelchtermans, KU Leuven  
  Bart Leten, KU Leuven  
  Massimo Riccaboni, IMT School for Advanced Studies; KU Leuven  
  Jojo Jacob, Grenoble Ecole de Management

#### Session 3.3.8 - Competitive  
**Time:** 13:00-14:15  
**Track:** 1 - Internationalization and entrepreneurship  
**Room:** 210

**Strategic Adaptation, Novel Actions and Internationalization**  
Chair: Linghui Tang, College of New Jersey

- Creating New Ventures under the Structure-Style Fit Contingency: Sensemaking Matters  
  Pei-Li Yu, National University of Kaohsiung

- Addressing Information Asymmetry – The Role of Performance Feedback in Shaping Offshoring Transactions  
  Carlos Rodriguez, INCAE Business School  
  Luciano Ciravegna, King's College London  
  Bent Petersen, Copenhagen Business School

- No Victory without Defeat? How Foreign Market Re-entrants Manage Risk Trade-Offs Following Exit  
  Irina Surdu, University of Reading  
  Edith Ipsmiller, WU Vienna

- When Success Breeds Success? The Role of Lead Markets In Internationalization of Mobile Apps  
  Noman Ahmed Shaheer Siddiqui, University of South Carolina  
  Richard Priem, Texas Christian University  
  Sali Li, University of South Carolina  
  Pengxiang Zhang, University of South Carolina

#### Session 3.3.9 - Competitive  
**Time:** 13:00-14:15  
**Track:** 11 - Teaching IB  
**Room:** s08

**Addressing Contemporary Issues in Teaching IB**  
Chair: Hadia Fakhreldin, British University in Egypt

- The Pedagogical Challenges and Opportunities Associated with the Teaching of Global Business Strategy amidst Populist and Protectionist Forces  
  Bertrand Guillotin, Temple University

- U.S. Employer Needs for International Expertise in the Financial Services Industry  
  Shirley J. Daniel, University of Hawaii at Manoa  
  Fujiao Xie, City University of New York, Brooklyn  
  Ben L. Kedia, University of Memphis

- Teaching Methods for Entrepreneurship Courses in Asia: Students with Higher Power Distance and Higher Uncertainty Avoidance  
  Lung-Tan Lu, Fo Guan University  
  Xin Su, Shandong University of Finance and Economics

- Using Bricolage for Conflict Zone Entrepreneur Training: Evidence From the Iraqi Public Leadership Program  
  Kimberly Gleason, American University of Sharjah  
  Yass Alkafaji, American University of Sharjah  
  Becky Beamer, American University of Sharjah
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Session 3.3.10 - Competitive
Track: 7 - HRM, leadership, and cross-cultural
Time: 13:00-14:15
Room: s07

Global Work and Migration: Integration and Career Issues
Chair: Rosalie L. Tung, Simon Fraser University

Ties that Bind, but for How Long? Immigrant Networks, Assimilation & Export Participation Probability of Domestic Firms
Hongbo Cai, Beijing Normal University
Yinghua Meng, Shanghai University of International Business and Economics
Suparna Chakraborty, University of San Francisco

The Role of Talent Management Practices in Talent Migration: Overcoming Brain Drain in the Russian Context
Marina Latukha, St. Petersburg State University
Mariia Shagalkina, St. Petersburg State University
Louisa Selivanovskikh, St. Petersburg State University

When My Boss Knows My World: The Role of Supervisor’s Cultural Understanding to Migrant Subordinates’ Workplace Well-Being
Steven Yen-Hung Liu, University of Leeds
Conna Yang, Ming Chuan University
Emmanuella Plakoyiannaki, University of Leeds

Career Management, Hardship Locations, and Career Motivation: What Influences IGO Expatriates’ Career Success?
Mila Lazarova, Simon Fraser University
Mihaela Dimitrova, Vienna University of Economics and Business
Christopher Brewster, University of Reading
Michael Dickmann, Cranfield University
Jean-Luc Cerdin, ESSEC Business School

Session 3.3.12 - Interactive
Track: 7 - HRM, leadership, and cross-cultural
Time: 13:00-14:15
Room: 112

Culture Conceptualizations through Different Perspectives
Chair: David C. Thomas, University of Victoria

Effects of Individualism and Collectivism in Work Identity Transitions
Elizabeth C. Ravlin, University of South Carolina
Xing Liu, University of South Carolina
David C. Thomas, University of Victoria

Methods of Critical Cross-Cultural Management
Laurence Romani, Stockholm School of Economics
Jasmin Mahadevan, Hochschule Pforzheim
Hennriet Primcz, Corvinus University Budapest

Hofstede Culture Dimensions for Subnational Regions
André van Hoom, Radboud University
Joost Bücker, Radboud University
Robbert Rademakers, Radboud University

Internationalization of Research on Paternalistic Leadership: A Bibliometric and Network Analysis
Sibel Ozgen, Florida International University
Alex Fabregat, Universitat Rovira i Virgili

Session 3.3.13 - Interactive
Track: 4 - Consumer research
Time: 13:00-14:15
Room: 114

Consumer Responses to Marketplace Actions
Chair: Huda Khan, University of South Australia

Corporate Social Responsibility as Integrated Approach for Customer Loyalty
Tahir Islam, Tongji University
Zaryab Sheikh, Beaconhouse National University
Zahid Hameed, Khawaja Fareed University of Engineering and Information Technology
Ikram Ullah Khan, University of Science of Technology, Bannu

How Do Consumers Evaluate Global Brands?: Integrating Neuroscience and International Marketing
Woojong Sim, Saint Louis University
Nicolas Jankuhn, Saint Louis University
Hongxin Zhao, Saint Louis University

Microfinance and Entrepreneurship at the Base of the Pyramid
Jasjit Singh, INSEAD
Pushan Dutt, INSEAD

Social Media and Destination Marketing: Governmental Promotion vs Consumers’ Opinion
Mohammad Tipu Sultan, Shanghai Jiao Tong University
Farzana Sharmin, Shanghai Jiao Tong University
Ke Xue, Shanghai Jiao Tong University

Re-visiting the Perceived Brand Globalness and Perceived Local Iconness Paradox: Current State of Knowledge and Changing Dynamics Across Nations
Irem Yoruk, Wayne State University
Ayan Bhattacharya, Wayne State University
Attila Yaprak, Wayne State University

Session 3.3.14 - Interactive
Track: 12 - Theme: IB in an unsettling environment
Time: 13:00-14:15
Room: 207

Corruption and Institutions
Chair: Saikat Banerjee, IIM Ahmedabad

Foreign Direct Investments: Examining the Roles of Democracy, Corruption and Judicial Systems across Countries
Saikat Banerjee, IIM Ahmedabad

Impacts of MNCs’ Bribery Strategy on a Highly Corrupt Host Country: An Investigation of Taiwanese Firms’ FDI in an ASEAN Country
Chun-Chien Lin, Chung-Hsing University
Yu-Ching Chiao, Chung-Hsing University

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High Quality Institutions or Economic Freedom, What Comes First?
Bruno B. Buscariolli, FGV São Paulo
Jorge Carneiro, FGV São Paulo

Whither Corruption in International Business: A Review of Contributing Factors and Consequences of Corruption in International Business
Luke Kendall Webster, Torrens University Australia
Alex Kouznetsov, Torrens University Australia
Justin Pierce, Torrens University Australia

Session 3.3.15 - Interactive
Track: 1 - Internationalization and entrepreneurship
Room: 208

Entrepreneurial Internationalization: Perspectives from China
Chair: Lianxi Zhou, University of Brock

International Entrepreneurial Opportunity Research: A Tianshi-Dili-Renhe Framework
Lianxi Zhou, University of Brock
Di Song, Zhejiang University
Aiqi Wu, Zhejiang University

What Strategy Drives the Success of Cross-Border Acquisitions by Chinese Listed Firms?
Jing Zhou, Southwestern University of Finance and Economics
Yunwen Jiang, Southwestern University of Finance and Economics
Wei Lan, Southwestern University of Finance and Economics

Founders’ Chinese Cultural Revolution Experience and the Internationalization of Entrepreneurial Ventures
Yuanyuan Hu, Tongji University
Shouming Chen, Tongji University
Yuexin Shao, Tongji University
Luu Thi Nguyen, Tongji University

Entrepreneurial Guanxi Transfer - In the Case of Small Exporters
Candy H. Y. Chiu, Shih Chien University
Chwo-Ming Yu, National Chengchi University

Examining International Experiences of First Generation Chinese Immigrant Entrepreneurs in Australia
Yu Chen, N/A
Zubair Ali Shahid, IQRA University

An Evolutionary Perspective of Business Group Diversification and Internationalization
Chui Shiam Chan, University of Sydney

Reasons, Situations, and Values Evolution: A Qualitative Exploration of Chinese Exporters
Jiang Zhou, Hangzhou Dianzi University
Ling Deng, RMIT University
Paul Gibson, RMIT University

Session 3.3.16 - Interactive
Track: 11 - Teaching IB
Room: 212

Experiential Approaches in Teaching IB
Chair: Sonja Sackmann, EZO Institute for Developing Viable Organizations

The Functional Approach to Teaching Cross-Cultural Virtual Collaboration Skills: Evidence from the Virtual Business Professional Project (VbP)
Jolanta Artiz, University of Southern California
A. Carolin Fleischmann, University of Southern California
Peter Cardon, University of Southern California
Robyn Walker, University of Southern California

Cross-Cultural Coaching to Optimize Student Learning during Faculty-Led Study Abroad
Thomas Gene Drape, Embry Riddle

A Student and Instructor Assessment of Software Simulations as an Experiential and Learning Tool for International Business Courses – GMMS03
Frank Cotae, Mount Royal University
Jacqueline Musabende, Mount Royal University

Creating Global Awareness: High Impact Learning in an Interdisciplinary Context of Maritime Transportation
Joan Mileski, Texas A&M University
Cassia Galvao, Texas A&M University
Charlotte Ku, Texas A&M University
JoAnn DiGeorge-Lutz, Texas A&M University

Problem-Based Teaching in an International Business Capstone Course: Developing Client-Based Export Plans in Collaboration With the Virginia International Trade Alliance Program
Marion M. Owyar-Hosseini, James Madison University
Daniel S. Zisk, James Madison University
Paula S. Daly, James Madison University

Teaching Embedded Entrepreneurship through Experiential Learning in International Business
Hans Hendrischke, University of Sydney
Wei Li, University of Sydney

A Practical Template for Organizing Student Debates in the Current Era of Deglobalization, Protectionism, and Intolerance
Ayeshha Malhotra, University of Calgary

Session 3.3.18 - Special Session
Time: 13:00-14:15
Room: s09/s11/s15

Research Methods Clinics V
Pre-registration required to participate. The Research Methods Clinics are organized by the Research Methods SIG.

Hierarchical Linear Modelling, SEM
Bo Bernhard Nielsen, University of Sydney

Data Collection and Questionnaire Design
Agnieszka Chidlow, University of Birmingham

Panel Data & Poisson Models
Stewart R. Miller, University of Texas at San Antonio
THURSDAY, JUNE 27 - 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JUNE 27 - 14:30-15:45

Session 3.4.1 - Panel
Track: 12 - Theme: IB in an unsettling environment
Room: s01

Redesigning the International Governance of MNEs
Chair: Karl P. Sauvant, Columbia University

Panelists:
Karl P. Sauvant, Columbia University
Alvaro Cuervo-Cazurra, Northeastern University
Ana Novik, OECD
Federico Ortino, King’s College London

Session 3.4.3 - Panel
Special Session
Room: 202

Accounting for Context in Qualitative Research in International Business
Chair: Emmanuella Plakoyiannaki, University of Leeds

Panelists:
Hanna Gajewska-De Mattos, University of Leeds
Shameen Prashantham, China Europe International Business School
Elizabeth Rose, University of Leeds
Innan Sasaki, University of Lancaster/University of Turku
Catherine Welch, University of Sydney

Session 3.4.4 - Panel
Track: 10 - Emerging markets
Room: s05

Challenges for Innovation Cooperation in the CEE region: Business and Academia
Perspective
Chair: Lukasz Pusiecki, Poznan University of Economics and Business
Discussant: Miroslaw Jarosinski, SGH Warsaw School of Economics

Panelists:
Michal Staszków, Poznan University of Economics and Business
Krzysztof Wach, Cracow University of Economics
Marian Gornyia, Poznan University of Economics and Business
Andreja Jaklic, University of Ljubljana
Matevz Raskovic, Victoria University of Wellington
Piotr Trapczynski, Poznan University of Economics and Business

Session 3.4.5 - Panel
Track: 11 - Teaching IB
Room: s10

Keeping Ourselves Anchored in an Unsettling Political and Economic Environment: Strengthening the Interface Between International Business Education and Practice
Chairs: David Michael Berg, Hamline University and James M Hagen, Hamline University

Panelists:
Tiziano Bursi, University of Modena and Reggio Emilia
Chie Iguchi, Keio University
David Michael Berg, Hamline University
James M Hagen, Hamline University

Session 3.4.6 - Panel
Special Session
Room: 213

Speed Mentoring Session for Women in Academy of International Business (WAIB Special Session)
Chairs: Saba Colakoglu, Georgia Institute of Technology and Amanda Budde-Sung, University of Sydney

NOTE: This session is an RSVP-only panel for members of WAIB (Women in the Academy of International Business).

Panelists:
Mary Yoko Brannen, Copenhagen Business School
Nakiye Boyacigiller, Sabanci University
Carolyn P. Egri, Simon Fraser University
Margaret Fletcher, University of Glasgow
Tanvi Kothari, San José State University
Anna Lamin, Northeastern University
Dana Minbaeva, Copenhagen Business School
Rebecca Piekkari, Aalto University
Malika Richards, Pennsylvania State University, Berks
Grazia D. Santangelo, Copenhagen Business School
Noemi Sinkovics, University of Manchester
Mary Sully de Luque, Arizona State University
Katalin Takacs-Haynes, University of Delaware
Amanda Budde-Sung, University of Sydney
Susan Forquer Gupta, Monmouth University

Session 3.4.7 - Competitive
Track: 5 - Innovation and knowledge management
Room: 205

Knowledge Sourcing and Transfer
Chair: Christoph Grimpe, Copenhagen Business School

Firm Acquisitions, Resource Complementarity, and the Access to Localized Knowledge
Christoph Grimpe, Copenhagen Business School
Katrin Hussinger, University of Luxembourg
Wolfgang Sofka, Copenhagen Business School

Inter-Industry FDI Spillovers from Foreign Banks: Evidence in Follower Countries
Shusen Qi, Xiamen University
Kent N. Hui, Xiamen University
**International Business in an Unsettling Political and Economic Environment**

How Do Emerging Economy Multinationals Upgrade Their Firm-Specific Advantages Through R&D Internationalization? On the Transfer and Internalization of Foreign Knowledge

Philip J. Steinberg, University of Groningen

Vivien D. Procher, Grenoble Ecole de Management

Diemo Urbig, University of Wuppertal

Christine K. Volkmann, University of Wuppertal

**Session 3.4.8 - Competitive**

**Track: 10 - Emerging markets**

**Room: 210**

**International Development and Emerging Markets Firms**

Chair: Henrique Correia da Cunha, Universidade Regional de Blumenau

Institutional Distance and performance: Disentangling the Effects of New Organizational Institutionalism and New Institutional Economics

Vincent Kunst, University of Liverpool

Chinese Greenfield Investments: An Institutional and Learning Perspective

Stefano Elia, Politecnico di Milano

Ilan Alon, University of Agder

Shaomin Li, Old Dominion University

Institutional Distance Moderating Effects on Cultural Distance and Performance Relationship: Asymmetry of Distance and the Case of Foreign Multinational Subsidiaries in Latin America

Henrique Correia da Cunha, Universidade Regional de Blumenau

Mohamed Amal, Universidade Regional de Blumenau

Dinorá Eliete Floriani, Universidade do Vale do Itajaí

Svante Andersson, Halmstad University

Business Group Capability and Institutional Development - An Evolutionary Perspective

Zhixiang Liang, Concordia University

Michael Carney, Concordia University

**Session 3.4.9 - Competitive**

**Track: 6 - Strategy, organization, and management**

**Room: s08**

**Foreign Direct Investment Strategies**

Chair: Assybebek Nurgabdeshov, Narxoz University

Export Performance Dimensions and Their Interrelations: A Review of Reviews and Meta-Analytic Assessment

Christopher Schlaegel, University of Groningen

Tage Koed Madsen, University of Southern Denmark

Country Level Factors Influencing Location Choice Decision of R&D Offshoring

Assybebek Nurgabdeshov, Narxoz University

Sanat Kozhakhmet, Narxoz University

Don't Let a Lucky Streak Define Your International Business – The Impact of Prior Success on Risk-Taking in Foreign Direct Investment

Jan Hendrik Fisch, Vienna University of Economics and Business

Kathrin Schweiger, Vienna University of Economics and Business

First Mover Survival in International Entry Strategy: An Organizational Legitimacy Perspective

Arthur Liang Li, Ivey Business School

Andreas Schotter, Ivey Business School

Paul Beamish, Ivey Business School

**Session 3.4.10 - Competitive**

**Track: 7 - HRM, leadership, and cross-cultural**

**Room: s07**

**International Experience and Global Leadership**

Chair: B. Sebastian Reiche, IESE Business School


Mansour Javidan, Arizona State University

David Waldman, Arizona State University

Danni Wang, Rutgers University

Virgil Fenters, Arizona State University

International Top Managers and Their Board Tenure: Is Internationalization Harmful?

Stefan Schmid, ESCP Europe

Simon Mitterreiter, ESCP Europe

“Maybe I’m Not an Expert at All”: Enacting Expertise at the Multinational Workplace

Tuuli Hakkarainen, Aalto University

Jo Angouri, Warwick University

Change-Specific Cynicism among Vendor Employees Engaged in Global Work: A Multilevel Investigation of Team Leaders and Team Members

Anju Mehta, North Carolina A&T University

**Session 3.4.12 - Interactive**

**Track: 9 - Multinationals-government relationships**

**Room: 112**

**Formal and Informal Institutions**

Chair: Caterina Moschieri, IE Business School

Mixed Ownership and Outward Foreign Direct Investment: Evidence from China

Bin Zhang, Peking University

Changqi Wu, Peking University

Water Wars? Institutional Shocks, Private and Public Divestitures in Latin America

Caterina Moschieri, IE Business School

Ilze kivleniece, INSEAD

Internalization of IJVs and Institutions

Shailen Kumar Dalbehera, IIM Bangalore

Subramanyam Raghunath, IIM Bangalore

Law and Order? The Influence of Perceived Legal Voids on Foreign Subsidiary Political Ties

George White, University of Michigan-Flint

Thomas Hemphill, University of Michigan-Flint

Tazeeb Rajwani, University of Surrey

Jean Boddewyn, Baruch College, CUNY

Internationalization of State-Owned Enterprises: Comparative Study of the Czech Republic, Slovakia, China and Vietnam

Pavlina Jasovska, University of Technology Sydney

Quyen Thao Dang, University of Technology Sydney

Ying (Joy) Guo, Shanghai University/University of Technology Sydney

Hussain Gulzar Rammal, University of Technology Sydney

**AIB 2019 Conference Schedule of Sessions**
AIB 2019 Conference Schedule of Sessions

Home Political Connections and Innovation of Emerging Market Multinationals: What Role of Host Institutions Play?
Jie Wu, University of Macau
Masaaki Kolabe, Temple University
Xinhua Zhang, University of Macau

Session 3.4.13 - Interactive Time: 14:30-15:45
Track: 3 - International marketing Room: 114

Connecting with Cross-Border Consumers through Advertising and Social Media
Chair: Brian R. Chabowski, University of Tulsa

Rethinking International Sponsorship Recognition
Steffen Jahn, University of Goettingen
T. Bettina Cornwell, University of Oregon
Michael Humphreys, University of Queensland

How Do Advertising and Distribution Exposure Create Brand Value? Differences for Domestic and Foreign Brands in an Emerging Market
Martin Heinberg, University of Leeds
H. Erkan Ozkaya, California State Polytechnic University, Pomona
Markus Taube, University of Duisburg-Essen

What’s Funny to Me Is Not Funny to Them: A Three Country Study Delineating the Impact of Provocative Humor in Advertising
Srđan Ždravković, Bryant University
Dario Miocevic, University of Split
Hye Jin Yoon, Southern Methodist University
Sukki Yoon, Bryant University
Yung Kyun Choi, Dongguk University

The U.S. and Chinese Consumer's Usage of Social Media Platforms to Shop Fashion Items
Li Shen, Juniata College

Customer Interaction via Social Media in the Emerging Markets
Intekhab Alam, State University of New York (SUNY) at Geneseo

Enculturation Conformance by AI on Electronic Bartering Platforms
Alaistair Pan, Shanghai Jiao Tong University
David Pan, Texas Woman's University
P. Roberto Garcia, Indiana University

Perceptions of International Licensing by Firms in the Audiovisual Industry: Contrasting Theory and Practice
María Luiza Carvalho de Aguilhar Pinho, Georgia State University
Angela Rocha, Pontificial Catholic University of Rio de Janeiro
Celso Roberto de Aguilhar Pinho, Georgia State University

The Impact of Organizational Learning and Capabilities on Offshore IT Outsourcing Success: 'Service Providers’ Perspective
Md Samim Al-Azad, Laval University
Muhammad Mohiuddin, Thompson Rivers University
Zhan Su, Laval University

Is Outsourcing Effective for Firms? A Meta-Analysis
Somnath Lahiri, Illinois State University
Amit Karna, IIM Ahmedabad
Sai Chittaranjan Kalubandi, IIM Ahmedabad
Saneesh Edacherian, IIM Ahmedabad

CRM Capability, Customer Service Flexibility and Service Innovation in Public Healthcare
Pradeep Kumar, IIM Ranchi
Sanjay Kumar Singh, Abu Dhabi University

Synergies for Value Chain Responsibility: The Case for Aligning Sustainable Supply Chain Management and Trade Compliance
Carolin Baier, Catholic University of Eichstätt-Ingolstadt
Jens Heidingsfelder, Friedrich-Alexander-University Erlangen-Nuremberg
Markus Beckmann, Friedrich-Alexander-University Erlangen-Nuremberg

Improving Social Justice and Economic Stewardship along the Global Value Chain: The Effectiveness of Interventions within Fragile Environments
Anthony Goerzen, Queen's University
Gerard van der Burg, IMPACT

The Influence of Social Capital on GVC “Triversity” - Innovation Performance Relationship
Mona Bahl, Illinois State University

Session 3.4.15 - Interactive Time: 14:30-15:45
Track: 1 - Internationalization and entrepreneurship Room: 208

Entrepreneurship and Internationalization in and from Emerging Economies
Chair: Peter Ørberg Jensen, Copenhagen Business School

Effects of Differences in Internationalization Processes on Technology Innovations by Emerging Economy Multinationals
Shantala Samant, Western Washington University
Pooja Thakur-Wernz, Wichita State University
Don Hatfield, Virginia Tech

Incubators in Emerging Economies: Do They Give the Reins In The Hands of Women Entrepreneurs? - A Social Network Perspective
Deepika Dixit, IIM Kozhikode
Anubha Shekhar Sinha, Indian Institute of Management Kozhikode

A “Strategy Tripod” Perspective on Timing of Entry: Evidence from Firms Based in an Emerging Economy
Bin Liu, Chinese University of Hong Kong
Jipeng Qi, Beijing Jiaotong University

When Does Inward Internationalization Facilitate Outward Internationalization for Emerging Market Firms?
Jianxun Chen, University of International Business and Economics
Hui Tan, Royal Holloway, University of London
Jing Yu Yang, University of Sydney

Learning, Performance and Sustainability in Global Value Chains
Chair: Björn Jindra, Copenhagen Business School

Multi-Objective Decision Modelling Using Interpretive Structural Modelling for HR Outsourcing
Flewy Lasrado, University of Wollongong in Dubai
Alessio Ishizaka, University of Portsmouth

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AIB 2019 Conference Schedule of Sessions

Non-Predictive Strategies in SME Internationalization
Luis Oliveira, University of São Paulo / Dalarna University
Afonso Fleury, University of São Paulo
Martin Johanson, Dalarna University / Uppsala University

Session 3.4.16 - Interactive
Track: 10 - Emerging markets
Time: 14:30-15:45
Room: 212

Internationalization Performance of Emerging Markets MNEs
Chair: Cristina Calegario, University of Lavras - UFLA

Risk Management and the Post-entry Performance of Emerging Market MNEs
Xia Han, University of Manchester
Agnieszka Chidlow, University of Birmingham
Xiaohui Liu, University of Birmingham

Foreign Direct Investment in Developing Economies: A Study on Productivity Spillover Effects in Latin America
Nádia Bruhn, Universidade Federal de Pelotas
Douglas Mendonça, Universidade Federal de Lavras

Industrial Policy, Economic Growth and International Insertion in Latin American Countries
Nádia Bruhn, Universidade Federal de Pelotas
Cristina Calegario, University of Lavras - UFLA
Michele Borges, Universidade Federal de Goiás

How Should Latecomers Deal With Crises in the Process of Catch-Up? Evidence From an EMNE’s Experience in Developing Intellectual Property Competitiveness
Haoyu Zhang, Zhejiang University
Ziyan Tan, Zhejiang University
Xiaobo Wu, Zhejiang University
Lee Keun, Seoul National University

The Role of Experience(s) and Host Country Institutions on the Internationalization Behavior of Emerging Market Multinationals
Gabriel Vouga Chueke, University of Sao Paulo
Maria Laura Ferranty Maclennan, Centro Universitário FEI

The Liability of Foreignness on Performance in Greenfield Hybrid Organizations
Tigist Woldelsadik Sommeno, University of Agder
Roy Mersland, University of Agder
Trond Randoy, University of Agder

THURSDAY, JUNE 27 - 16:15-17:45

THURSDAY, JUNE 27 - 15:45-16:15

Coffee Break

Refresments will be provided for conference participants on the ground floor of Solbjerg Plads 3.

THURSDAY, JUNE 27 - 16:15-17:45

Session 3.5.1 - Plenary
Time: 16:15-17:45
Room: s01

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will be next, featuring a presentation for the 2020 AIB Meeting in Hong Kong and a review of the state of AIB.

The floor will then be open for questions and comments from the membership.

THURSDAY, JUNE 27 - 17:45-19:00

AIB Awards/Farewell Reception

The 2019 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2019.
A

Alam, Intekhab; State University of New York; (SUNY) at Geneseo, USA; (alamig@geneseo.edu): 3.1.13

Alamo, Habiba Nefissa; Louisiana State University, USA; (halamb1@lsu.edu): 1.5.1

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Alon, Ilan; University of Agder, Norway; (ilan.alon@uia.no): 1.5.8, 3.3.5, 3.4.8

Al-Shuridah, Obaid; Briston University College, UAE; (obaid@shu.edu): 1.5.16

Andersson, Ulf; Mälardalen University, Sweden; (ulf.andersson@mdh.se): 0.4, 1.1.7, 3.3.16, 3.3.19

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Anwar, Syed Tariq; University of Sindh, Pakistan; (sanwar@mail.wtamu.edu): 3.2.10

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Avlovskii, Viktor; Institute of Management, France; (avlovskivs@yahooom. com): 1.2.17

Ayala, Carmen; University of North Carolina, USA; (cesar.ayala@unc. edu): 3.3.12

Aziz, Saqib; Rennes School of Business, France; (saqib.aziz@rennes-sb.com): 2.4.11

B

Bader, Anna Katharina; Northumbria University, United Kingdom; (katharina. bader@northumbria.ac.uk): 2.4.10

Bader, Benjamin; Newcastle University, United Kingdom; (benjamin.bader@ newcastle.ac.uk): 1.2.6, 2.4.10

Badrinarayanan, Vishag; Texas State University, USA; (vishag@tamu.edu): 3.1.17

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Bali, Mona; Illinois State University, USA; (mbali@ilstu.edu): 3.4.14

Bai, Tan; International Business School Suzhou, China; (tanbai@tongji.edu.cn): 2.3.11

Bai, Wensong; Monash University, Australia; (bai.wensong@fke.monash.edu): 3.2.15

Baier, Caroline; Catholic University of Eichstätt-Ingolstadt, Germany; (carolin. baier@ki.de): 3.4.14

Baik, Yoonj, Yonsei University, Korea; (yoonji@yonsiae.ac.kr): 1.2.7

Bailey, Nicholas; University of North Iowa, USA; (nicky.bailey@uni.edu): 1.2.11

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Bamati, Vasiliki; University of Liverpool Management School, United Kingdom; (vamati@liverpool.ac.uk): 1.4.13, 2.5.10, 3.2.16

Bana, Moshe; City University of New York, USA; (moshe.bana@baruch.cuny. edu): 2.3.12

This index lists individuals who appear in the conference program as authors, panelists, chairs, or discussants. Our volunteer reviewers, who have also made a significant contribution to our conference, are listed separately earlier in this print program. A list of active participants attending the Copenhagen conference can be found at our website.
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>Leonidou, Leonidas</td>
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<td>Levy, Orly</td>
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AIB 2019 Exhibitor Listing

The exhibits are located in the Ground Floor hallways of Solbjerg Plads at the Copenhagen Business School. The exhibition space will be open to conference attendees at the following times:

- Tuesday, June 25: 10:00 – 17:00
- Wednesday, June 26: 9:00 – 17:00
- Thursday, June 27: 9:00 – 16:00

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Symbolic Significance

In the modern era, the lighthouse has come to symbolize guidance and protection. The familiar signal of a lighthouse can be a source of strength and a guiding light to navigate challenges in our lives and careers. The lighthouse is a beacon of hope, a reminder of the importance of guidance in times of uncertainty.

This book serves as a lighthouse in a series of challenging waters. It provides guidance and insight, much like the signal of a lighthouse. It offers a beacon of hope and a source of strength.

This edition also includes a new conception of mindful global leadership as the return of Ivey Business School, Harvard Business School, and IMD cases in international management behavior. The authors build on their forty years of teaching, researching, and working with managers worldwide to bring students the latest developments, and directed further resources to assist individual research. This edition also sees the return of Ivey Business School, Harvard Business School, and IMD cases in international management behavior.

The leading voice on indigenous management, BEAMISH TRANSNATIONAL MANAGEMENT offers a uniquely global perspective on the subject. Suitable for MBA, executive education, and senior undergraduate students studying international business.

Over the past two decades, emerging market multinationals have become an important force in international business. This book provides a better understanding of the actions and strategies used by firms from mid-sized firms in the world, such as the construction materials producer Cemex and the theme park operator Kidzania, and to the cinema multicomplex chain Cinepolis. This comprehensive analysis contains case studies written such as the theme park operator Kidzania and the cinema multicomplex chain Cinepolis.

Martha L. Maznevski is Professor of International Business and Strategy, International Management Behavior and socially responsible global leaders. The book … makes the much-talked-about "mindfulness" a reality, and guidance on 'mindfulness' will help readers apply these insights to the multiple changes individual behavior.
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The AIB Fellows consist of distinguished AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the International Executive of the Year and the International Educator of the Year. They also organize one or more panel sessions at the AIB annual meeting each year — often the first Plenary Panel.

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To see a complete list of AIB Fellows including Honorary Fellows, and to access the bios of the Fellows, please visit the AIB Fellows page on AIB’s website at aib.world/about/aib-fellows.
We thank the following organizations for their support of the Academy of International Business and the field of international business.

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Your school can join the prestigious schools above by becoming an institutional member of the AIB. Additional information on the benefits of becoming an institutional member and instructions on how to become one can be found on our website at aib.world/membership.
AIB currently has 17 chapters established around the world. With the goal to facilitate networking as well as the exchange of knowledge at a more local level, these chapters engage in a variety of activities from organizing regional conferences to publishing journals or book series. To learn more about our chapters, please visit the **AIB Chapter Organizations in a Dynamic International Business Environment: Opportunities, Challenges and Best Practices** session on June 27, 09:00-10:15 in s05 or contact your regional chapter chair. AIB would like to thank the chapter chairs listed below for their hard work and their institutions for the support they provide to the chapters.

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**AIB Research Methods Shared Interest Group**

**OUR MISSION**
The AIB Research Methods Shared Interest Group (AIB RM-SIG) seeks to enhance the quality of both qualitative and quantitative research methods in international business scholarship by providing methodologically oriented services to the AIB community.

**FREE ACTIVITIES @ AIB 2019**
- 7 Pre-conference Workshops—more info at: [aib.to/rmshop19](aib.to/rmshop19)
- 12 Methods Clinics—more info at: [aib.to/rmclinic19](aib.to/rmclinic19)
- AIB Best Methods Paper Award, sponsored by The University of Sydney Business School. This year’s finalists can be seen at the following sessions:
  - **Session 1.5.8** “Changing Criteria for Internal Legitimacy and the Internationalization Process of a State-Owned Enterprise” (ID# 896) by Zeerim Cheung & Eero Aalto, Aalto University and Pasi Nevalainen, University of Jyväskylä
  - **Session 2.1.10** “The International Negotiation Dance: A Cross-Cultural Bargaining and Experimental Analysis” (ID# 1016) by Ursula Ott, Nottingham Trent University
  - **Session 2.3.10** “Longitudinal Invariance Issues in Cultural Intelligence Research” (ID# 121) by Valerie Alexandra, San Diego State University

**STAY CONNECTED**
To get more information on upcoming AIB RM-SIG activities, download our newsletter, and much more, visit our website at [rmsig.aib.world](rmsig.aib.world).
AIB Teaching & Education Shared Interest Group

Teaching & Education (T&E) is a newly formed Shared Interest Group within the Academy of International Business, focusing on promoting excellence in teaching international business. Its main objectives are facilitating development and sharing of best teaching practices, providing a forum for teaching-related networking, exchange of ideas and mentoring, and promoting research on teaching and education among AIB members. Continuing the initiative that started at the 2018 AIB Annual Meeting at Minneapolis, T&E will be organizing activities, such as Teaching Cafés and international joint-teaching projects at the AIB Annual Meetings, as well as at the meetings of AIB regional chapters.

T&E Executive Committee is inviting all AIB members to participate in the T&E Teaching Cafés at the 2019 AIB Annual Meeting in Copenhagen. Teaching Cafes will run for five 45-minute sessions each day of the Conference starting on Tuesday, June 25th and will cover a variety of topics of interest to the members of the T&E SIG. In addition to the topics discussed in Teaching Cafés during the 2018 Annual Meeting in Minneapolis, the following new topics will appear this year:

- **Virtual Reality (VR) and Augmented Reality (AR) Technology Demonstration:** (Jacqueline Musabende, and Frank F. Cotae, Mount Royal University, Canada)
- **Incorporating Ethics & Sustainability into IB Curriculum:** (Daria Panina, Mays Business School, TAMU USA, Lucy Vass, Oikos Copenhagen)
- **Case Teaching in Emerging Markets: Unique Features of Firms and Context:** (Pavida Pananond, Thammasat Business School, Thailand, and Marileen Dieleman, NUS Business School, Singapore)
- **Writing & Publishing IB Teaching Materials:** (Margaret Fletcher, University of Glasgow, Scotland)
- **Experiential Learning Projects:** (Vas Taras, Bryan School of Business and Economics, UNC USA)
- **Teaching IB with Cases:** (Juan Carlos Sosa Varela, Universidad Ana G. Mendez, Puerto Rico)

If you need further information, please contact Dr. Daria Panina at DPanina@mays.tamu.edu.
WAIB has three priorities: networking among WAIB members; promoting research on gender and gender-related issues in IB; and mentoring.

WAIB Events at the 2019 AIB annual conference:
• Members-only networking reception (TBA)
• “Women in Business in Denmark” Session 1.5.3. Tuesday, June 25, Time: 16:15-17:30.
• “Speed Mentoring Session for Women in the Academy of International Business (WAIB)” Session 3.4.6. Thursday, June 27, Time: 14:30-15:45.

Connect With WAIB Online
• Join WAIB and become a voting member.
• Update your membership profile at https://aib.msu.edu/ by checking the WAIB membership box.
• To join WAIB’s listserv, send an email to listserv@list.msu.edu stating in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example SUBSCRIBE WAIB-L Jane Doe).
• WAIB’s Facebook and LinkedIn pages are searchable under “WAIB Women in the Academy of International Business” and the website is https://waib.aib.world

We look forward to meeting you!
Upcoming AIB Meetings

The list below includes all chapter meetings and special conferences that were announced by the time the conference program went to press. For our continuously updated Calendar of AIB Events or to learn more about these meetings, please visit aib.world/events

AIB Africa Chapter Conference
August 4-7, 2019
Ghana, Africa

AIB Central and Eastern Europe Annual Chapter Conference
September 25-27, 2019
Kaunas, Lithuania

AIB US-Northeast Chapter Conference
October 11-12, 2019
Newark, New Jersey, USA

AIB US-Southeast Chapter Annual Conference
October 17-19, 2019
San Antonio, Texas, USA

AIB China Chapter Conference
November 9-10, 2019
Nanjing, China

AIB Oceania Chapter Annual Research Symposium & PDW
November 21-22, 2019
Canberra, Australia

AIB Southeast Asia Chapter Annual Conference
December 5-7, 2019
Cebu, Philippines

AIB Latin America and the Caribbean Chapter Conference
March 11-14, 2020
Trinidad and Tobago

AIB 2020 Annual Meeting
July 2-6, 2020
Hong Kong, SAR-PRC

Program Chair: Rebecca Piekkari, Aalto University

As firms engage in international business, they take products, services, strategies, management models, organizational practices, and knowledge across social, political, and economic contexts – and these often change as they move. Products are positioned and used differently in different markets; management models and strategies change in both planned and unanticipated ways. IB researchers have employed a range of concepts such as transfer, recontextualization, hybridization, adaptation, and translation to describe these changes. But IB has also recognized that firms can learn from those changes, giving the firm that operates across borders an innovation and learning advantage. Moreover, the increasing number of international firms changes the individual countries and the global governance systems in which they operate. In the 21st century, the cross-border movement of firms has become increasingly multidirectional, as the East-to-West and South-to-North movement of firms is expanding rapidly. The beginning of the third decade of the 21st century provides an opportunity to examine how this multidirectional movement is changing business – and changing the IB field itself.

Increasingly, IB scholars are turning to the metaphor of translation to understand such processes and their resulting changes. When a large multinational corporation (MNC) introduces a new human resource management system or a new code for social responsibility into its network of subsidiaries, both its corporate and local managers engage in translation: interpreting what is new and unfamiliar, putting a set of guidelines and regulations into practice, and, over time, reversing the direction of translation, taking the evolving practice into a revised set of guidelines. When a small entrepreneurial firm works with international partners to bring a service to new markets, its managers engage in translation: articulating their business model and explaining their offering to their partners, often changing both their model and practice in those interactions. When an international NGO engages in a partnership with an MNC, both sides translate their own expectations and models into specific practices in ways that are acceptable to both. Thus, the concept of translation provides a framework for examining – and re-examining – some of the most important issues in IB.

Hong Kong is an ideal setting to advance the conference theme. For centuries Hong Kong has operated as a bridge between the East and the West, facilitating the travel of tangible and intangible assets between trading partners. In the ecosystem of this vibrant city, products, practices, and people have met and been transformed. Today Hong Kong is a centre of innovation and an important hub for investments into transforming economies such as regional headquarters and a key location for mainland China.

Translation changes the original to make it accessible to those in a different language and cultural context, while trying to stay faithful to the meaning of the source. As a process, translation involves both retaining what is most valuable in the source and transforming elements of the source to gain acceptance in a new context. In this process, something may also be lost. Translation also highlights the importance of translators who make choices about what and how to translate. These
choices are influenced by the norms and practices in their field, by previous translations, and by translators’ expectations about how receivers will respond. Translations evolve when contexts change, as translators try to improve on previous translations, and receivers re-interpret the translations. The concept of translation is widely used in organization theory, where scholars are interested in the travel of management models and practices across societies, and in public policy, where researchers use it to investigate how models and practices of public management move across borders and how international regulations are created and put into practice. IB scholars can draw on and contribute significantly to theory and empirical research in the fields of organization theory, public policy as well as translation studies.

Although its meaning is much broader, the translation approach does draw attention to the importance of language, which is increasingly recognized as a growing area of IB research. Policies, practices and knowledge that move across borders are expressed in language, not only as texts but also as pictures, power points and videos that may combine hearing and viewing. This poses questions about language choice, authorized and unauthorized translations, and translator roles. Moreover, language poses significant methodological issues for IB scholars doing research across language boundaries.

While translation affects all activities that cross borders, Hong Kong’s history and culture offer a particularly poignant setting to explore this year’s conference theme. Why do some locations emerge as centers of translation and transformation? When does this lead to new innovations? How do MNCs, SMEs and NGOs manage translation processes and develop distinctive translation capabilities? What challenges do translators face when spanning boundaries? What are the implications of cross-language research for the ways we conduct research and theorize about IB phenomena? How does the translation lens allow us to rethink and re-examine the field of IB?

**Tracks**

1. Internationalization processes and international entrepreneurship
2. International marketing
3. Consumer research
4. International finance, accounting and corporate governance
5. Global strategy, organization, and value chains
6. International HRM, global leadership, and cross-cultural management
7. Gender and diversity
8. Teaching and education
9. Research methods
10. Emerging markets and emerging market MNEs
11. Business, politics and society
13. Local track: Global innovations

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**AIB 2020 HONG KONG HOST SCHOOLS**

- CUHK Business School
- Department of Management
- THE UNIVERSITY OF HONG KONG Faculty of Business and Economics
- 香港科技大学 UNIVERSITY OF SCIENCE AND TECHNOLOGY
- Lingnan University
- 香港浸會大學 HONG KONG BAPTIST UNIVERSITY
- School of Business
- CityU
- 香港城市大學 City University of Hong Kong

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**AIB 2020 SUPPORTING INSTITUTIONS**

- The Hong Kong Polytechnic University
- Ivey Business School
- mehk Meetings & Exhibitions Hong Kong

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