

Vice President for Administration

Jennifer Oetzel, American University, USA



Dr. Jennifer Oetzel is a Professor in the Kogod School of Business at American University. She received her Ph.D. degree in Business Strategy from the University of North Carolina at Chapel Hill. Her research and teaching broadly focuses on the competitive implications of social, economic, and environmental sustainability challenges. More specifically, she studies how multinational enterprises (MNEs) can reduce business risk at its source rather than trying to avoid or react to risks as they occur. By

adopting strategies aimed at peacebuilding, managers may not only reduce investment risk but also contribute to stability and prosperity in the communities where they operate, and gain a competitive advantage by doing so. Prof. Oetzel's research has been published in the *Journal of International Business Studies* (JIBS), the *Journal of International Business Policy* (JIBP), *Strategic Management Journal* (SMJ), *Organization Science*, among numerous other outlets.

Prof. Oetzel has been fortunate to receive numerous research awards over the years including a Best Paper Award in 2015 from the International Management Division at the Academy of Management Meeting for a co-authored paper. In 2018, she received the Emerald Literati Award from Emerald Publishing for a co-authored paper published in *Multinational Business Review* in 2017. She was a Finalist for the "Haynes Prize for the Most Promising Scholar Award" (now the Alan M. Rugman Young Scholar Award) at the Academy of International Business (AIB) Meeting in 2009. A co-authored article published in *JIBS* in 2012 was recently selected as one of eight JIBS papers to be included in an upcoming book entitled, "Crises and Disruptions in International Business." The book will be part of the *JIBS Collection* book series published by Palgrave.

Prof. Oetzel has been a longtime member of AIB and has served in a variety of capacities over the years. Most recently, she was invited to serve on the Ethics Review Committee. She has also served as Co-Track Chair three times (for the 2009, 2018 and 2020 AIB meetings) and co-organized the 2016 Doctoral Consortium at the AIB Meeting in New Orleans. Prof. Oetzel was a member of the Alan M. Rugman Young Scholar Award Committee from 2014 – 2017. She chaired the committee in 2017. Currently, she serves as an Editorial Board Member for five journals including *SMJ*, *JIBS*, and *JIBP* and she was Associate Editor at *Business & Society*. She won Best Reviewer Awards from *JIBS* in 2018 and *JIBP* in 2020.