

President

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Maria Tereza Leme Fleury is full professor of International Management at both Fundação Getulio Vargas (FGV) and the University of São Paulo (USP). At FGV, she leads the Center for International Competitiveness FGV CEI. She was dean of the FGV School of Business Administration (2008 -2015) Previously at University of Sao Paulo, she was the Director of the School of Economics, Administration and Accountancy. She was Research Fellow at the Institute for Manufacturing at Cambridge University, UK at the Institute

of Development Studies, University of Sussex, UK, Institute for Development Economics, Japan, and Visiting Professor at ESSEC – France.

Professor Fleury has served as Director of BALAS – the Business Association of Latin American Studies and ANPAD – the Brazilian Association of Management, through which she organized the 2010 AIB Annual Conference at Rio de Janeiro. She served as editor of Revista de Administração USP and is member of the editorial board of international and Brazilian journals. She is member of the board of Academic and Professional Associations like IE, Madrid, Lisbon Business School, Lisboa, the Center for China-Latin America Management Studies of Tsinghua University, Beijing, and the Columbia Global Center - Latin America chapter of Columbia University, NY.

She has published 25 books and more than 90 articles on Strategy and Competency Management, International Strategy and Management, Human Resources Management. Her recent research focuses on emerging market multinationals, digital transformation and global value chains.