

AIB Colleagues:

I am writing to ask if you would kindly serve as a reviewer for the annual conference, the 2023 Annual Meeting of the Academy of International Business (AIB).

If you agree, we will send you 2 or 3 conference papers to review, with a deadline of **15 February 2023**. The conference is currently being planned as an in-person event to be held in 5-9 July 2023.

It's easy to become a reviewer. Simply complete the form here: [AIB Reviewer Sign-Up](#). Please choose up to 3 tracks in which you want to review. The tracks are described here: [AIB 2023 Call for Papers](#).

Some key facts and action items to keep in mind:

- The reviewing period will begin around 17 January and end on **15 February 2023**.
- We need reviewers! Needless to say, reviewing helps support colleagues, especially younger scholars, to advance their research. Reviewing in your interest area(s) helps you become a better scholar.
- You do not need to attend the conference to be a reviewer.
- We invite new and longstanding reviewers alike.
- Please be conscientious when reviewing. The best reviews are substantive and provide genuine value to authors. One- or two-sentence reviews don't help much.
- Feel free to circulate this message to colleagues willing and able to review.
- Excellent reviewers will be recognized at the conference and in the AIB Newsletter.
- Reviewing is done on papers and panel proposals submitted through the [AIB online submission system](#). The submission deadline is 10 January 2023.

Thanks a lot for your help. We look forward to seeing you at the conference!

Kazuhiro Asakawa

Program Chair, AIB 2023 Annual Meeting

Keio University, Japan

2023chair@aib.msn.edu