

AIB 2023: AIB Insights Paper Development Workshop

Fast Facts

- **Workshop Date: 5 July 2023**
- **Submission Deadline: 15 January 2023**
- **PDW Organizers:**
- [William Newbury](#), Florida International University
- [Elizabeth L. Rose](#), Indian Institute of Management Udaipur

Who Should Attend this Event?

Are you doing research that can be communicated effectively in a short (approximately 2500 words) article that is interesting, topical, current, and thought-provoking? Would such an article address theoretical, empirical, practical, or pedagogical issues of value to the broad community of IB scholars, practitioners, policy makers, and educators – with an emphasis on *applied insights*? If your response to both of these questions is “Yes”, then this event is for you, because *AIB Insights* provides an outlet for precisely such work!

Writing for *AIB Insights* requires a different approach, relative to journals such as *JIBS* or *JIBP*. This paper development workshop will enable scholars to gain developmental feedback on ideas and manuscripts that they are considering for submission to *AIB Insights*. We invite original submissions and ideas from researchers at all levels of experience.

How is this Event Structured?

The 90-minute workshop is planned as follows:

- 30 minutes: Overview of *AIB Insights*, with an emphasis on writing for the journal
- 40 minutes: Break-out sessions for feedback on submitted idea papers (see below), from members of the *AIB Insights* editorial team
- 20 minutes: Q&A

How Can I Submit a Paper Idea?

To participate in the *AIB Insights* PDW, we invite scholars to upload a short (maximum of 1000 words) manuscript that presents an idea for a potential *AIB Insights* submission, through the [AIB Insights Paper Development Workshop Submission System](#).

Authors of accepted idea papers will have the opportunity to receive detailed comments on the manuscript from members of our editorial team (editors and/or members of the editorial review board) during the PDW.

The deadline for submissions is **15 January 2023**, in the submitting author’s time zone. Please consult the *AIB Insights* [“For Authors”](#) page when preparing the submission.

What Should I Do if My Submission is Accepted?

By submitting a manuscript, you are committing that at least one of the idea paper's authors will participate in the PDW if the submission is accepted. Participants must register for the AIB 2023 meeting in order to attend the *AIB Insights* PDW.