

# **AIB Central and Eastern Europe Chapter Conference 2023**

## **CALL FOR PAPERS**

Conference Dates: July 5-6, 2023

Conference Location: Warsaw, Poland

Submission Deadline: March 19, 2023

We would like to sincerely invite you to the 9th AIB-CEE Chapter Conference 2023 on „International Business from “East” to “West”: Global Risks and Opportunities”. The conference is organized together with Emerging Markets Shared Interest Group and will be hosted by the SGH Warsaw School of Economics.

For details, please visit the conference website: <https://aibcee2023.sgh.waw.pl>

### **Conference Tracks:**

1. Global Challenges in International Human Resource Management
2. International Strategy and Global Development in Times of Disruption
3. Innovation and Knowledge Management in International Business
4. Marketing Challenges in International Business
5. International entrepreneurship, cooperation and networks
6. International and Sustainable Finance, Financial Technologies and Investment
7. International Business: from Born Globals to Multinational Corporations
8. Digital Enterprises and The Role of Digitalization in International Success
9. Global Environment: from Geopolitics to Identity Politics
10. Post pandemic dynamics in international business environment in emerging markets
11. Building emerging market firms’ resilience in the face of rising economic uncertainty and sustainability challenges

### **AIB Central and Eastern Europe Chapter (AIB-CEE)**

The Central & Eastern Europe Chapter of Academy of International Business, known as the AIB-CEE Chapter, is one of the youngest AIB chapters. It was established in 2013 during the 2013 AIB Annual Meeting in Istanbul (Turkey). The Chapter Board is composed of scholars from Estonia, Croatia, Hungary, Lithuania, Poland and Slovenia. The Chapter covers 19 countries from the CEE region.

The overarching purpose of AIB-CEE Chapter is to foster the cooperation amongst scholars and specialists from Central and Eastern Europe in regard to conducting joint research, disseminating research outcomes and improving international business education standards.