



## [2023 Academy of International Business \(AIB\) – Oceania Annual Research Symposium and Paper Development and Methods Workshops](#)

Date: 22-24 November Location: Adelaide, Australia

Host Institution: [Adelaide Business School, The University of Adelaide](#)

Partner Institution: [Flinders University](#)

**Keynote Speaker:** [Prof. Jonathan Doh \(Villanova University, USA\)](#)

Submission details: 750-word abstracts – Deadline: 31 August 2023

PDW track:

750-word abstract – Deadline: 31 August 2023.

Full papers for accepted PDW abstracts – Deadline: 10 October 2023

### **Local Organising Committee:**

Dr. Olga Muzychenko (Chair) – *The University of Adelaide*

Prof. Hussain Rammal – *The University of Adelaide*

Dr. Sharif Rasel – *Flinders University*

Dr. Chanaka Wijewardena – *The University of Adelaide*

### **Conference Tracks and Track Co-Chairs:**

**Track 1:** International HRM, leadership and managing across cultures

Parth Patel – Australian Institute of Business, Australia and Paresha Sinha – Waikato University, New Zealand

**Track 2:** Internationalization process and international entrepreneurship

Pavlina Jasovska – University of Technology Sydney, Australia and Ryan Tang – Griffith University, Australia

**Track 3:** Strategy, organization, value chains and innovation

Mariano (Pitòsh) Heyden – Monash University, Australia and Lili Mi – Griffith University, Australia

**Track 4:** Institutional Complexity, CSR, Diversity and Resilience to social change

Ashokkumar Manoharan – Flinders University, Australia and Matt Raskovic – Auckland University of Technology, New Zealand

**Track 5:** Emerging markets and emerging markets' international enterprise

Anna Earl – University of Canterbury, New Zealand and Yifan Zhong – University of Western Australia, Australia

**Track 6:** Paper Development Workshop Track

Omid Aliasghar – University of Auckland, New Zealand and Chanaka Wijewardena – The University of Adelaide, Australia

## **Indicative Schedule:**

### **Wednesday, 22 November:**

- Methods Workshops
  - **Structural Equation Modelling (SEM) Workshop** with **Prof. Bo Nielsen** – The University of Sydney, Australia
  - **Critical and Systematic Literature Review Workshop** with **Prof. Snejina Michailova** – The University of Auckland, New Zealand
- Welcome reception

### **Thursday, 23 November:**

- Keynote address
- Parallel sessions
- Gala Dinner – Adelaide Oval

### **Friday, 24 November:**

- Parallel sessions
- PDW and panels
- Annual General Meeting

### **Symposium location:**

Adelaide Business School, The University of Adelaide  
10 Pulteney Street, Adelaide  
South Australia 5005  
Australia

### **Enquiries:**

Please contact the AIB-Oceania 2023 Research Symposium and PDW committee by emailing **Prof. Hussain Rammal** ([hussain.rammal@adelaide.edu.au](mailto:hussain.rammal@adelaide.edu.au))

**For further details, visit the symposium website:**

<https://oceania.aib.world/annual-symposium-2023/>

**or click the QR code**

