



THE 3rd ANNUAL AIB SUSTAINABILITY SIG PHD AND EARLY CAREER RESEARCHERS VIRTUAL SYMPOSIUM

Aims of the Symposium

Sustainability has become a top priority for international business (IB) practitioners and researchers alike. The Sustainability Shared Interest Group (SIG) of the Academy of International Business (AIB) has been leading and supporting this development in IB research. Since the SIG's official launch in 2020, the AIB Sustainability SIG has concentrated its efforts in providing a platform for IB researchers. While the sustainability topic is relevant and appealing to researchers of all academic standing, there is a continuing, growing interest among PhD and early career researchers. The Sustainability SIG is organizing the 3rd annual symposium for current PhD and early career (within 5 years) researchers to provide a platform for discussion, exchange, and feedback for the doctoral student community interested in sustainability and IB.

This event is a virtual workshop designed for early career researchers to refine their research ideas, ranging from fully developed manuscripts to preliminary concepts that can be summarized in a one-page abstract. Also, the event will facilitate Q&A sessions on how to do sustainability research – participants should send their questions prior to the event. The online workshop will feature breakout room sessions where participants will be grouped according to the relevance of their topics, allowing them to share and discuss their research. **The event will take place on 13th September, 2024 1:30pm UK time.**

To join the AIB Sustainability SIG symposium, kindly submit an extended abstract of your current sustainability research project (maximum 1 page, excluding references). Additionally, if you have specific questions about conducting sustainability research, please send them prior to the symposium. All documents, including the extended abstract and questions, should be submitted to h.yoon@leeds.ac.uk by July 30, 2024.

Topics can fall into research fields such as the UN's Sustainability Development Goals in IB, sustainability in emerging economics, circular and sharing economy, sustainability issues related to innovation, the global value chain, and other topics on sustainability in international business research. Abstracts should be submitted to sustainabilitysig@aib.world with the subject line '3rd Annual SIG symposium'. The event will take place online and open to all current AIB members (including PhD members). To join AIB, please visit <https://www.aib.world/membership/>

Acceptance of abstract emails will be sent out by end of July 2024. Questions can be directed to event organizers David Yoon (h.yoon@leeds.ac.uk), Marina Schmitz (Marina.Schmitz@iedc.si), Inés Villafana (inesvime@gmail.com) and Shasha Zhao (shasha.zhao@surrey.ac.uk).

Mentors

- **Sandra Seno Alday**, University of Sydney, Australia

Bio: Sandra Alday is Deputy Head of the Discipline of International Business at the University of Sydney Business School. Extending her experience in strategy and organisation development consulting, her scholarly and industry research explore risk management and transformational learning for sustainable futures. Committed to excellence and innovation in higher education, Sandra is a recipient of an Australian Learning and Teaching Council (ALTC) Citation for Outstanding Contributions to Student Learning. She is an Associate Editor of the Journal of Management Education (JME).

- **Christopher Boudreaux**, Florida Atlantic University, USA

Bio: Christopher Boudreaux is an Associate Professor at Florida Atlantic University. His research interests include entrepreneurship and innovation with an expertise in institutional economics and entrepreneurship. His sustainability-related research interests include social entrepreneurship, the role of natural disasters in entrepreneurship, among others. Dr. Boudreaux has published more than 40 academic articles in leading journals including *Journal of International Business Studies*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Research Policy*, and *Small Business Economics*. He is an associate editor of the journal *Small Business Economics*.

- **Martin Heinberg**, University of Leeds, United Kingdom

Bio: Martin Heinberg is an Associate Professor of Marketing at Leeds University Business School. Martin's sustainability-related research interests lie on corporate social responsibility, corporate philanthropy, and corporate transparency in emerging markets (esp. China). His research has been accepted for publication in internationally renowned academic journals including the *Journal of International Business Studies*, *the Journal of the Academy of Marketing Science*, *Journal of International Marketing*, *Journal of Business Research*, and the *International Marketing Review*. His research has been recognized with the Alan M. Rugman Young Scholar Award (finalist 2020; winner 2016) from the Academy of International Business.

- **Maria V. Ilieva**, University of Leeds, United Kingdom

Bio: Maria Ilieva is a Lecturer (Assistant Professor) in International Business at Leeds University Business School. Maria is a Vice President Communications at the Academy of International Business (AIB) Sustainability Shared Interest Group (SIG). She holds a PhD in Business Administration from Osaka City (now Metropolitan) University, Japan. Her research and teaching interests are in sustainability and corporate social responsibility (CSR) in the interconnection between international business and corporate governance. Maria's research has been published at *Critical Perspectives on International Business* journal among others. Before joining academia, Maria Ilieva worked as a trainer in an insurance company in Bulgaria.