The Dynamics of International Business

Seoul, South Korea
July 2-6, 2024

Program Chair
Catherine Welch, Trinity College Dublin

Special Thanks to our 2024 Host Institution:

KYUNG HEE UNIVERSITY

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Academy of International Business

Welcome Letter from AIB President

Dear AIB Colleagues,

It is both a pleasure and an honor to welcome you to this Annual Meeting of the Academy of International Business. How good is it to be gathering in Seoul in 2024!

Our theme for this Annual Meeting, proposed by our Program Chair, Professor Catherine Welch from Trinity College, Dublin, is appropriately, The Dynamics of International Business. With much happening in our world, from geopolitical tensions to rapid and relentless technological change, from climate change and energy transitions to widespread cross-border migration of peoples and economic developments post-COVID, the one constant is dynamics.

As the Call for Papers for this meeting relays, this is the context in which contemporary international business must be studied. To achieve the mission we have set for ourselves as an Academy, we must have in our toolkits the conceptual, methodological, and theoretical means to make sense of this dynamism. Our 2024 Annual Meeting aims to demonstrate to our membership and the global IB community how we approach the challenges, turbulence, and transitions that have come to characterize our field of research.

We selected Seoul, South Korea as the location of this meeting in recognition of this city's status as a hub of the very dynamism I have been referring to. Seoul is a world city brimming with history and antiquity, with modernity and innovativeness, with firms at the frontier of technological excellence. It is also uniquely situated within a region of geopolitical tension and strategic prominence. Seoul is a city many of us will be visiting for the first time, a place where international business comes to life.

The ability to function dynamically has proven to be one of AIB's greatest strengths: Our regional chapters have given the association broad, global reach while our Shared Interest Groups have helped members concentrate their efforts on specific areas of IB research and practice. Our journals provide vehicles for scholars to present their latest discoveries while also serving as repositories of our academic heritage. We are a busy place with many, many persons offering their time, wisdom, and worldliness for the common good.

This busy-ness will be in full evidence at our 2024 Annual Meeting in Seoul. There will be a full Pre-Conference Program of workshops, masterclasses, consortia and welcome events. The main Conference Program will include plenaries, receptions, special sessions, panels, competitive and interactive sessions, and plenty of occasions for social interaction with both new and long-time members.

AIB 2024 Seoul would not have been possible without the generous service of our members. In particular, I would like to thank Professors Catherine Welch and Srilata Zaheer for their tireless efforts in coordinating the Conference and Pre-Conference Programs. Thanks also to our unwavering, ever-present, and professional Executive Director, Tunga Kiyak, and his team in the AIB Secretariat for using their exceptional knowledge and skills to bring together this world-class event. I would also like to express my gratitude to the Local Organizing Committee under the guidance of Professor Geon-Cheol Shin from our 2024 Host Institution Kyung Hee University.

The Academy of International Business last held its Annual Meeting in Seoul in 1995. Over the decades since then, South Korea has evolved into a uniquely modern economic powerhouse. South Korea may be seen as emblematic of the dynamism in our modern world, particularly in matters related to International Business. AIB 2024 Seoul promises to be an event in which the reality of these dynamics is on vivid display. It remains for us as scholars to take from this Annual Meeting knowledge, incentive, and motivation to grapple with the challenges we face to bring such dynamism more strongly into our scholarly frames for the benefit of our society.

Sincerely,
Peter W. Liesch
AIB President, 2023-2024

Letter from Local Committee Chair

Dear colleagues and friends,

Welcome to the AIB 2024 Seoul Conference. It is an honor to welcome you on behalf of **Kyung Hee University** and our preparation committee.

This year's conference theme, "The Dynamics of International Business," is timely given our current global situation. Today, in this Era of Great Transformation amidst global crises, we face the dual challenge of balancing the goals of durable economic development for a sustainable world. We are reminded of the role of international business and international management in harnessing a swift-moving and increasingly diverse global economy for both social and environmental benefits. We hope the papers and discussions here contribute to solving a myriad of international issues.

The Republic of Korea, where we assemble today, is a sign of this swift-moving and increasingly diverse global economy. Despite being a poor and underdeveloped country after the war, Korea now is a developmental benchmark to others showing what is possible. The UN Conference on Trade and Development (UNCTAD) classified South Korea as a fully 'developed' economy in 2021. This is the first time this UN agency upgraded a member state's status since its establishment in 1964.

So, as you explore our country, we hope scholars use their internationally comparative mindsets to think about Korea's unique dynamics and choices of cultural, organizational, and development policy that helped the country succeed so quickly.

If this is your first journey to Korea, you probably noticed our country and culture is far more 'saturated' in the daily use of digital networks than many other nations. However, you may not know that Seoul from 2018 was rated as the world's fourth largest metropolitan economy—only after Tokyo, New York City, and Los Angeles—with an annual GDP of $895 billion US dollars. Major global manufacturers headquartered in Seoul include Samsung, Hyundai, SK and LG. In short, coming to Korea is to live and breathe in a global high-tech culture of the future, yet with a very ancient culture just the same.

To conclude, I thank the organizing committee and sponsoring organizations for their hard work in making this conference possible. I extend a warm welcome to our distinguished keynote speakers, panelists, and participants. I hope our conference sparks meaningful discussions and a fruitful exchange of ideas. I hope it brings you new insights on the opportunities and challenges of our world's competitive digital globalization in a post-pandemic world.

Once again, welcome to the 2024 AIB Seoul Conference. I wish you a productive and enjoyable time.

Geon-Cheol Shin, Ph.D.
Host, 2024 AIB Seoul Conference
Professor, Kyung Hee University

Academy of International Business

Letter from the Program Chair

Dear Colleagues,

A warm welcome to Seoul and to the 66th annual meeting of the Academy of International Business (AIB). This is a special conference in many ways, not least because it is the first time that the AIB meeting has been able to return to the region since the Nagoya conference in 2011.

The AIB annual meeting has been held in Seoul once before, in 1995. South Korea is a very different place today to what it was thirty years ago, and one of the attractions of this conference will be the chance for us all to gain insight into the remarkable transformation that our host country and city has achieved.

As an organization, the Academy of International Business has also experienced considerable change over the past 30 years. When the AIB conference was held in Seoul in 1995, there were 380 participants listed in the program. At the time of writing there are 1414 people registered for this year's Seoul meeting. The conference attracted 1641 submissions, the highest number ever – a testament to the attractiveness of Korea and the strength of the AIB as an association. The program comprises 920 competitive and interactive papers and panel sessions. One feature of this year's conference is that Sustainability in International Business is the third largest track – another sign of the changes we are living through.

Putting together a conference of this size took the effort of an entire program team. Twenty-seven track chairs had to work to MEET demanding deadlines, and to make difficult decisions about acceptances and rejections. I especially wish to acknowledge the hard work of Gillian Bond, the PhD student from Trinity Business School who has been the program assistant for the conference. For the past 6 months she has been answering many of your emails and wrestling with the intricacies of IT systems to make the program a reality. I am very grateful to Laurent Muzellec, the Dean of Trinity Business School, for funding her position and supporting the conference in this tangible way.

Our sincere thanks are also due to Geon-Cheol Shin from Kyung Hee University, who has devoted so much of his time and energy to making the conference a reality. This has included inviting an array of senior business executives from the Korean business community to explain how they have been able to internationalize so successfully. An understanding of the 'Korean Wave' would not be complete without hearing about the role of government, so we are fortunate to have Byung Nae Yang, Deputy Minister for Trade, also joining us on 4 July.

Holding the conference would not be possible without the commitment and professionalism of the AIB Secretariat, under the leadership of Executive Director Tunga Kiyak. If you meet Tunga, Ieva, Anne, Dan, Kat and Bernice during the course of the conference, please do take the opportunity to thank them in person. As IB scholars, we all understand the difficulties of servicing a global client base (i.e., AIB members) and managing the complexities of an international project from a distance (i.e, a major event in a foreign location). Their experiential knowledge of how to do this, accumulated over many years, is definitely a rare, valuable and inimitable resource that we should all appreciate.

A highlight of the AIB annual meeting is the pre-conference program, which has been skillfully managed by Sri Zaheer. This year, during the pre-conference, participants in the doctoral and junior faculty consortia, as well as in

the JIBS and JIBP paper development workshops, are invited to a special session on the Ethics of Research, as well as to a workshop on the Craft of Reviewing featuring editors of IB journals and winners of best reviewer awards. Also, the recently formed Digitalization Special Interest Group (SIG) is offering a roundtable on Digital Africa for the first time. During the pre-conference, there will also be workshops from other SIGs on Teaching and Education, Research Methods, and Sustainability, as well as from WAIB on EDI research.

Of course, the program team also extends to everyone who reviewed for the conference and who will be taking on the role of session chairs during the conference. Many thanks to everyone who has contributed by denoting their time and expertise in these ways: the AIB depends on your willingness to do so. In particular, I wish to congratulate everyone who has received a Best Reviewer Award. We hope that the constructive and helpful tone that these reviewers have set will continue throughout the conference.

Led by Tamer Cavusgil (Dean) and Andrew Delios (Deputy Dean), AIB Fellows are an important part of conference preparation. Among other tasks, the Fellows give out three major awards: International Executive of the Year: Mr. Park Hyeon-Joo of Mirae Asset; International Educator of the year: Frank Bournois; and John Fayerweather Eminent Scholar of the Year: Edward Freeman. You will have the opportunity to hear from these distinguished award winners during the conference, and we are grateful for their willingness to join us.

For those of you for whom this is your first AIB conference – and maybe even your first international conference – I wish to extend a special welcome. First-time attendance at a conference of this size can be a daunting experience, as I vividly recall. We have incorporated many opportunities for you to be able to get to know other AIB members. These include a variety of social activities, starting with the New Members' Welcome Event on 3 July. You should also sample some of the cafes and clinics, and get involved in the activities of the Shared Interest Groups (SIGs). The connections you make in these informal and small group settings are ones that tend to endure beyond the conference, and are the beginning of a supportive global network.

There are too many highlights of the many panels and paper sessions in the program for me to mention. I will, though, take the opportunity to single out the special conference track on Dynamics, change and processes in international business. This conference is a timely opportunity for us to consider how IB scholarship itself needs to change in order to explain the momentous shifts in the global business environment we are currently witnessing. The co-chairs for the conference track, Ziad Elsahn and Jisun Yu, have provided us with an overview of how the papers and panels in this track show us the way forward.

I hope you will find the AIB 2024 meeting to be a rewarding experience, and that you will continue to be part of the AIB community for many years to come. In an increasingly fractured and divided world, it has been a privilege to help bring together a community of scholars from over 50 countries to discuss topics related to global connectedness and interdependence.

Yours sincerely,

Catherine Welch
AIB 2024 Program Chair and Vice President Program,
Professor of Strategic Management, Trinity College Dublin

Letter from Conference Track Chairs

Dear colleagues,

We are excited to chair the conference track – Dynamics, Change and Processes in International Business – at AIB 2024 in Seoul. As we all know, the world economy is experiencing unanticipated disruptions. The frequency and pace of changes in the global environment are at an unprecedented level and greatly influence the way firms are engaging in cross-border activities. Making sense of such contextual changes requires IB researchers to adopt research approaches suitable to theorizing dynamics and processes. However, the methodological difficulties involved in collecting and analysing longitudinal data as well as the dominant paradigmatic assumptions that portray dynamic processes as a special topic, rather than natural, everyday, features of the world, have created substantial challenges in advancing knowledge. Against this backdrop, we called for more research embracing dynamic processes as a central theme. IB researchers have responded to this call, and we received an exceptionally high number of submissions. We observed three key themes underlying these submissions as follows.

First, several submissions *problematize and rethink central concepts in IB theories* by adopting different paradigmatic assumptions. For example, in a panel discussion chaired by Eleanor Westney, panellists will give an interactive discussion on how IB scholars might gain insights from focusing on understanding change and stability at the industry level, rather than seeing industry primarily as a control variable in firm-level studies. By conducting a problematization review, Plakoyiannaki and colleagues (submission 747) uncover the dominant onto-epistemological assumptions that underpin conceptualisations of space in the IB literature, and call for "viewing space as a social product that simultaneously combines geography and history." Continuing with the theme of space, Ritvala and colleagues (submission 876) bring attention to the materiality of space. By studying the physical HQ buildings, they show how these buildings "are like storytellers" that shape an MNE's identity and visions of the future.

Second, several studies *infuse dynamism in extant theories and/or take processual approaches to traditional IB topics*. For example, Celo (submission 442) reconceptualises the MNE as a complex adaptive system, while Lagerström and colleagues (submission 1313) take a dialectical perspective to theorize the unfolding of the subsidiary initiative process.

Finally, several papers *unveil the unfolding of IB phenomena over time* by conducting longitudinal studies particularly with historical approaches. For example, Sammartino and colleagues (submission 1040) explore de-globalization in Australia during the period 1914-1979, showing the resilience of MNEs in the face of deglobalization. Teresa Da Silva Lopes and co-panellists will discuss how historical perspectives can contribute to understanding current geo-political fragmentation and provide theoretical and practical implications for IB research.

We have many more sessions that should stimulate our understanding of dynamics and processes pertinent to IB research. We hope that you participate in these sessions and share your insights and expertise.

Sincerely,

Ziad Elsahn & Jisun Yu
AIB 2024 Conference Track Co-Chairs

AIB 2024 Conference Sponsors

The Academy of International Business thanks the following sponsors for their valuable contributions to ensure the success of the 2024 Annual Conference.

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AIB Fellows' International Executive of the Year Award

Award Presentation Session: Opening Plenary – 3 July, 17:15-19:30, Crystal Ballroom

Park Hyeon-Joo

Founder, Mirae Asset Financial Group

Park Hyeon-Joo is the Founder and Global Strategy Officer (GSO) of Mirae Asset Financial Group, which successfully introduced disruptive innovation in the financial market at home and abroad since the foundation of the Group.

Founding Mirae Asset Global Investments and Mirae Asset Capital in 1997 and Mirae Asset Securities and Mirae Asset Venture Investment in 1999, Mr. Park's Mirae Asset has become a leading independent financial conglomerate in Korea. He was the first to introduce the concept of the mutual fund, real estate fund, and private equity fund into the Korean financial market, drastically transforming its market through innovations.

Mr. Park was appointed GSO of Mirae Asset Financial Group and stepped down as Chairman of Mirae Asset Securities on May 23, 2018, embarking on a mission to grow and evolve Mirae Asset's global business. His transition to GSO ushered in an institutionalized management model, the engine of the Group's success on the global stage. As part of his aspiration, Mirae Asset Global Investments acquired Horizon ETF in 2011 and Global X, a global leading thematic exchange-traded fund provider, in 2018.

Mr. Park's leadership and entrepreneurial spirit have driven the global rise of Mirae Asset, where he has spearheaded continuous change as a permanent innovator. Celebrating its 20th anniversary of international expansion since its inception in Hong Kong in 2003, Mirae Asset currently boasts a formidable global network spanning 18 regions worldwide.

Mr. Park emphasizes corporate social responsibility as one of the core values of Mirae Asset, which involves social giving-back to communities. He founded the Mirae Asset Park Hyeon Joo Foundation with his wealth in 2000, pledging to donate all his dividend income to the Foundation. The Foundation primarily focuses on providing scholarships to underprivileged students and funding other outreach educational programs in Korea, India, and Vietnam.

The triumphant story of Mirae Asset Financial Group, led by Mr. Park, has been introduced in the Case Centre and the Harvard Business School Cases.

Mr. Park holds a Bachelor of Administration degree from Korea University and participated in the Advanced Management Program at Harvard Business School.

AIB Fellows' International Educator of the Year Award

Award Presentation and Keynote: Session 1.4.2 – 4 July, 14:30-15:45, Sapphire 4

Frank Bournois

CEIBS China Europe International Business School

Under his leadership as Executive President and Dean (from 2013 to March 2023), Professor Frank Bournois has led ESCP to become one of the world's most international business schools with very deep European roots. The school substantially improved its position in the international rankings.

Professor Bournois put in place an audacious European 'Brand and Size' strategy:

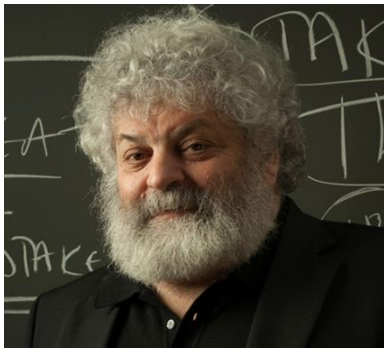
The oldest business in the world (created in Paris in 1819) school expanded to 7 campuses in Paris, Berlin, Madrid, Turin, London, Warsaw (started in 2015), and Dubai (started in 2022).
Thanks to a well-established brand, the school started an innovative there-year Bachelor of Science in Management in which students must study each of their three years of study in a different country.
The program is multidisciplinary including ABCDE modules (Arts, Business, Culture, Diplomacy, Engineering). It includes international business-related coursework including courses in strategy and international management, intercultural skills, international relations, European history, international economics, and comparative political systems. In addition, students must study a foreign language as part of the program. It also has compulsory internships and/or social impact projects and/or an apprenticeship. The school uses a similar pedagogical design for its other programs.

In April, 2023 Frank Bournois became Dean of China Europe International Business School with its key campuses in China, Ghana and Switzerland. He fully endorses the school's 'China depth and global breath' slogan. Amongst his early contributions to CEIBS was to strengthen the school's international modules in providing executive education participants with a more European perspective.

Prof. Bournois holds a Ph.D. in European Business Strategy from the University of Lyon (France), an MBA from Aston University (UK), and a DSc from City University of London (UK). He specializes in corporate governance and the study of how large European firms identify and grow their future international leaders. He is the author or co-author of 20 books, including The Handbook of Top Management Teams (Palgrave, 2010).

AIB Fellows' John Fayerweather Eminent Scholar Award

Award Presentation and Keynote: Session 2.2.1 – 5 July, 10:45-12:00, Crystal 3



Edward Freeman

University of Virginia

Dr. Edward Freeman is the University Professor and Olsson Professor of Business Administration, and an academic director of the Institute for Business in Society at the Darden School of Business, University of Virginia.

Renowned for his influential contributions to stakeholder theory and business ethics, Dr. Freeman is best known for his award-winning book Strategic Management: A Stakeholder Approach (Cambridge, 2010), originally published in 1984. His remarkable academic output includes editorship or authorship of over 100 volumes and 200 articles, and a Google Scholar Citation count of over 138,000 as of November 2023. With a career spanning several decades, Dr. Freeman has significantly shaped contemporary management thinking by highlighting the pivotal role that diverse stakeholders play in organizational decision-making. His impact on the international business literature is profound, fostering a holistic view of business transcending borders and cultures and promoting a more sustainable and responsible approach to international business.

AIB 2024 PROGRAM AWARDS

The awards listed below have been formalized by the AIB Board as official AIB program awards to be presented at the AIB conference every year. The winners of these awards will be announced at the official Awards Ceremony on Saturday, July 6, 16:15-17:45, Room: Crystal 3.

AIB Best Paper Award

Sponsored by Temple University's Fox School of Business

The AIB Best Paper Award was created in 2002 through an endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript.

COMMITTEE:

Anthony Goerzen, Queen's University (Chair)
Niina Nummela, University of Turku
Ursula Ott, Nottingham Trent University
Walid Hejazi, University of Toronto

NOMINEES (in order of presentation):

"Does Transparency Moderate the Relationship Between Supply Network Embeddedness and Firm Innovation?" by Xiaomei Li; Xinyi Yang; Yanfang Huo; Yicong Geng
Presented: 1.2.6 - Thursday, July 4, 10:45-12:00

"The Business of Undertaking Social Innovation: A Capability-Based Approach to the Involvement of MNCs in Social Innovation" by Olivia Kang; Christine Holmström-Lind; Anna Ljung
Presented: 1.2.8 - Thursday, July 4, 10:45-12:00

"Entrepreneurial Orientation and SME Performance in China: A Gender Perspective" by Jingmin Tao
Presented: 1.5.8 - Thursday, July 4, 16:15-17:30

"Constructing Composite Narratives as Representations of Lived Experiences: A Qualitative Approach for International Business Studies" by Jacqueline Mees-Buss; Hilla Back; Catherine Welch *
Presented: 2.1.3 - Friday, July 5, 09:00-10:15

"Foreign Subsidiary Legitimacy: Parent Ownership and Local Governance" by Yuxue Luo; Lei Li; Youngun Kim
Presented: 2.1.11 - Friday, July 5, 09:00-10:15

"Foreignness as a Double-Edged Sword for the Internationalization of Cultural Goods: Deep Learning-Based Semiotic Analysis of Hollywood Movies in China" by Qian Gu; Yanqing Wang; Jiamin Zhang
Presented: 2.3.6 - Friday, July 5, 13:00-14:15

"State Expropriation Risk and Corporate Disclosure: Evidence From U.S. Multinational Corporations" by Yongtae Kim; Dichu Bao; Lixin (Nancy) Su
Presented: 2.4.8 - Friday, July 5, 14:30-15:45

"Motive and Opportunity: Information and Communication Technologies and the Exploration of New Knowledge In Multinational Enterprises" by Casidhe Troyer; Catherine Magelssen
Presented: 3.1.5 - Saturday, July 6, 09:00-10:15

"The Labyrinthine Path: Buyer Practices, Local Labor Regulations, and Supplier's Social Upgrading" by Shubham Singh; Ajai Gaur
Presented: 3.2.10 - Saturday, July 6, 10:45-12:00

* *The paper, nominated by the track chairs for its quality, is ineligible to win the award due to a conflict of interest.*

Alan M. Rugman Most Promising Scholar Award

Formerly known as the Haynes Prize, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessment. An independent Rugman Most Promising Scholar Award Committee reviews the finalists and chooses the winning manuscript.

COMMITTEE:

Hussain Rammal, University of Adelaide (Chair)
Nicole Coviello, Wilfrid Laurier University
Desislava Dikova, WU Wien
Jean Luc Arregle, EMLyon

NOMINEES (in order of presentation):

"Volatility, Uncertainty, Complexity, and Ambiguity in the Cannabis Global Value Chains: An Exploratory Study" by Manolito Hibanada
Presented: 1.2.6 - Thursday, July 4, 10:45-12:00

"When Does Starting Unregistered Impact Foreign Entry Speed? Evidence From Developing Country SMEs" by Sandeep Yadav
Presented: 1.2.10 - Thursday, July 4, 10:45-12:00

"Returnee Entrepreneurs' Culturally Imprinted International Experience: Effects on Entrepreneurial Orientation and Post-entry Speed of Internationalization" by Xinrui Liu
Presented: 2.5.6 - Friday, July 5, 16:15-17:30

"The Impact of Foreign Direct Investment on Organized and Petty Crime" by Yannick Tristan Wiessner
Presented: 2.5.10 - Friday, July 5, 16:15-17:30

"Leaving the Backseat: The Active Role of Multinational Firms in China-US Decoupling" by Anne Spencer Jamison; Harald Puhr
Presented: 3.2.3 - Saturday, July 6, 10:45-12:00

"To Enter or Not to Enter? Navigating Multinational Corporations' Internal Sourcing Networks in Foreign Investment Locations" by Der-Ting Huang
Presented: 3.3.7 - Saturday, July 6, 13:00-14:15

"Alone or Together: Chinese Overseas Lending Governance Structure Choices and the Role of Bilateral Relations" by Constantin Lackinger
Presented: 3.3.8 - Saturday, July 6, 13:00-14:15

FIU/AIB Best Theory Paper Award

Sponsored by Florida International University College of Business

The Best Theory Paper Award was created in 2017 through an endowment from Florida International University. This award recognizes a paper with superior theory development. All papers accepted for competitive sessions that meet the selection criteria are eligible for the award. Finalists are nominated by the track chairs. An independent award committee reviews the finalists and chooses a winner.

COMMITTEE:

Grazia Santangelo, Copenhagen Business School (Chair)
Alain Verbeke, University of Calgary
Emmanuella Plakoyiannaki, University of Vienna
Ilya Cuypers, Singapore Management University

NOMINEES (in order of presentation):

"Theorizing about Emerging Multinationals' Acquisitions" by Mike Peng; Joyce Wang; En Xie; Sergey Lebedev; Hubert Zydorek
Presented: 1.3.7 - Thursday, July 4, 13:00-14:15

"Rethinking Insidership in Internationalization: Asset or Liability?" by Mikael Hilmersson; Andrea Runfola; Matilde Milanesi; Simone Guercini
Presented: 1.4.7 - Thursday, July 4, 14:30-15:45

"International New Ventures and Born Globals: An Extended Conceptualization & Synthesis of Cross-disciplinary Theories" by Srinivas Rajesh Upadhyayula; Madhurima Basu
Presented: 1.4.9 - Thursday, July 4, 14:30-15:45

"Taking a Stand While Abroad? Towards a Theory of MNCs' Sociopolitical Activism in Host Countries" by Ishva Minefee; Lori Qingyuan Yue
Presented: 2.4.9 - Friday, July 5, 14:30-15:45

Peter J. Buckley and Mark Casson AIB Dissertation Award

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2024 Buckley and Casson AIB Dissertation Award for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2023 and December 31, 2023. This year's finalists will present their work at **Session 3.2.1, July 6, 10:45-12:00, Room: Crystal 3.**

COMMITTEE:

Sjoerd Beugelsdijk, University of Groningen (Chair)
Alvaro Cuervo-Cazurra, Northeastern University
Christine M. K. Chan, University of Hong Kong
Bryan Husted, Tecnológico de Monterrey

NOMINEES (in alphabetical order):

"Between Ballots and Bullets: Political Competition, Uncertainty, and MNE Strategies in Politically Challenging Environments" by Thomas DeBerge, Loyola University Chicago (Ph.D. Awarded by University of Illinois at Urbana-Champaign)

"An Ethnographic Study of Chinese Business Expatriates in Tanzania" by Chengcheng Miao, University of Reading (Ph.D. Awarded by University of Reading)

"Managing Multinational Corporations in a Changing World Order: Institutional Pressures, Ethical Principles and Social Responsibility" by Laura Kirste, Friedrich-Alexander University Erlangen-Nürnberg (Ph.D. Awarded by FAU Erlangen-Nürnberg)

"Productivity Consequences of Connectivity in Foreign Direct Investment Networks" by Soni Jha, Purdue University - Fort Wayne (Ph.D. Awarded by Temple University)

"The Impact of Investor-State Arbitrations on Foreign Direct Investment and Domestic Public Opinion: Evidence from FDI Flows, Elite Interviews and a Survey Experiment" by Stefano Burzo, University of British Columbia (Ph.D. Awarded by University of British Columbia)

AIB/Sheth Doctoral Dissertation Proposal Award

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. The winner is selected by the Faculty Panel of the AIB/Sheth Doctoral Consortium.

AIB Insights Award for Actionable Insights

First given out in 2022, this award will be given to a paper that has strong applied and actionable content for practitioners and/or educators. All papers accepted for presentation in a competitive session are eligible for this award. Initial nominations are identified by the track chairs. Final nominees and the winner are chosen by the AIB Insights Editorial Board.

FINALISTS (in order of presentation):

"Cultural Variation in Hiring People with Disabilities: A Theory and Preliminary Test" by Cordula Barzantny; David C. Thomas; Aminat Muibi; Anna Jui-chuan Hsu; Bjørn Z. Ekelund; Mathea Wasvik
Presented: 1.1.9 - Thursday, July 4, 09:00-10:15

"Supply-Chain Restructuring Using the "China-Plus-One" Strategy: The Push–Pull–Mooring Perspective" by Chih-An Lin; Yu-Yuan Shih; Meng-Chun Liu
Presented: 1.2.6 - Thursday, July 4, 10:45-12:00

"A Meta-Analysis on the Brand Personality – Performance Effect: Culture and Country Development Moderators" by Wenxin Wang; Martin Heinberg; Dayananda Palihawadana; Shankha Basu; Martin Eisend
Presented: 2.3.6 - Friday, July 5, 13:00-14:15

"The Belfast Distillery Company: Reviving an Iconic Spirits Brand and Taking It Global" by David Wernick; John Branch
Presented: 3.4.6 - Saturday, July 6, 14:30-15:45

Best Reviewer Award

The following scholars were nominated by the AIB 2024 Track Chairs to be recognized for the **Best Reviewer Award** for the AIB 2024 Seoul conference.

Ankit Agarwal, *University of Adelaide (Australia)*
Marco Balzano, *Ca' Foscari University of Venice (Italy)*
Kristin Brandl, *University of Victoria (Canada)*
Amanda Budde-Sung, *U.S. Air Force Academy (USA)*
Stephen Chen, *Newcastle University (United Kingdom)*
Cagla Dayangan, *University of Southampton (United Kingdom)*
Jialin Du, *Renmin University of China (China)*
Jesper Edman, *Waseda University (Japan)*
Mosarrat Farhana, *Mälardalen University (Sweden)*
David S. A. Guttormsen, *University of South-Eastern Norway (Norway)*
Angel Henchey, *Carleton University (Canada)*
Philip Kappen, *KTH - Royal Institute of Technology (Sweden)*
Jihye Kim, *University of Dundee (United Kingdom)*
Haiyang Li, *Rice University (USA)*
Tatiana Lukoianove, *Binghamton University (Canada)*
Karen Lynden, *UNC Wilmington (USA)*
O. Volkan Ozbek, *Texas A&M University, San Antonio (USA)*
Emmanuella Plakoyiannaki, *University of Vienna (Austria)*
Yao Qin, *University of Manchester (United Kingdom)*
Matevz (Matt) Raskovic, *Auckland University of Technology (New Zealand)*
Ravi Sarathy, *Northeastern University (USA)*
Maria Cristina Sestu, *Groningen University (Netherlands)*

Vikkram (Vik) Singh, *Toronto Metropolitan University (Canada)*
Angelo Maria Solarino, *University of Durham (United Kingdom)*
Vas Taras, *University of North Carolina at Greensboro (USA)*
Chin-Ju Tsai, *Royal Holloway University of London (United Kingdom)*
Brian David Vera, *University of Liverpool (United Kingdom)*
Magdalena Viktora-Jones, *University of Southern Indiana (USA)*
Liang Wen, *Xi'an Jiaotong-Liverpool University (China)*
Alara Cansu Yaman, *Georg-August University of Göttingen (Germany)*
Ze Yang, *Zhejiang University of Technology (China)*

OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

The following awards are also presented at the AIB 2024 Conference. However, these awards are not administered by AIB but by various affiliates or sponsors of AIB. The announcements of these awards take place throughout the conference, during sponsored sessions or coffee breaks.

2024 *JIBS* Decade Award

(Award Presentation on Friday, July 5, 09:00-10:15, Room: Crystal 3)
Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the *Journal of International Business Studies* one decade before the Conference. To be considered for the 2024 award, a paper must have been included among the five most cited papers published in the 2014 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the *JIBS* Decade Award Session, Session 2.1.1

Best Paper Award in Research Methods

(Award Presentation on Thursday, July 4, 15:45-16:15, Main Hall)
Sponsored by the University of Vienna

This award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting that develops and/or utilizes innovative and non-traditional methodological approaches to investigate pertinent IB phenomena, advances IB methodology, provides creative methodological solutions to important IB problems, and informs scholars in IB and beyond about methodological advancements. The winner will be announced at the Coffee Break sponsored by the University of Vienna.

FINALISTS (in order of presentation):

"The Role of State Capitalism in Explaining the Performance of Cross-border Acquisitions from Emerging Market Multinationals: Evidence from China" by Shuang Hu; Saileshsingh Gunessee
Presented: 1.3.7 - Thursday, July 4, 13:00-14:15

"The Entanglement of Inclusion-Exclusion Experiences: A Qualitative Study of Self-Initiated Expatriates in Japan" by Lailani L. Alcantara; David S. A. Guttormsen; Cathrine Seierstad
Presented: 1.5.10 - Thursday, July 4, 16:15-17:30

"We Want To Learn All About You: The Interview as Ethnographic Event in Qualitative Business Research" by Fiona Moore
Presented: 2.1.3 - Friday, July 5, 09:00-10:15

Best Paper Award in Emerging Economies Research

(Award Presentation on Friday, July 5, 10:15-10:45, Coffee Break)
Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Bryant University.

FINALISTS (in order of presentation):

"The Informal Institutions Matter: Clan Culture and Cross-border Bandwagons of Emerging-market Firms' Exporting" by Jieyu Zhou; Yuejuan Yu; Jiatao Li; Shusen Qi
Presented: 2.3.7 - Friday, July 5, 13:00-14:15

"Navigating De-globalization in China: The 'Double-Loop Springboard' in Inward and Outward Internationalization and Technology Alliance for Innovation" by Nam Kim; Chris Changwha Chung; Young Bin Kim
Presented: 2.5.7 - Friday, July 5, 16:15-17:30

"Foreign SMEs and Regional Institutions: A Study of Vietnam" by Chau M Chu
Presented: 3.1.9 - Saturday, July 6, 09:00-10:15

UNCTAD-AIB Award for Research on Investment and Development

(Award Presentation on Friday, July 5, 13:00-14:15, Room: Sapphire 2)
Sponsored by UNCTAD

Started in 2020, this award is open to PhD students and early-career researchers with no more than *five years* of full-time work experience. The paper should focus on development (i.e., how to ensure that multinational enterprises contribute to sustainable development) and must have policy implications. This award has a separate submission process managed by UNCTAD. The finalist presentations and the announcement of the winner take place at a dedicated UNCTAD-AIB Award session, **Session 2.3.4 on Friday, July 5, 13:00-14:15 in room Sapphire 2**.

FINALISTS (in alphabetical order):

"Foreign SMEs and Regional Institutions: A Study of Vietnam" by Chau M Chu

"How Effective is R&D Tax Incentive in Inducing MNEs' Subsequent Investment in Host Country? Evidence from Canadian Microdata" by Shiqi Xu

"Shifting Landscapes: Impact of Climate Risk on MNEs' OFDI Location Decisions & the Moderating Role of Network Contingencies" by Soni Jha

"Pathway of Breaking the Innovation Trap? Outward FDI, GVC Governance, and Domestic Innovation in Emerging Economies: Evidence from Chinese MNEs" by Tao Zou

"Building a New Reputation: The Impact of Voluntary Standards' Adoption" by Camille Reverdy

"That's Interesting!" Award

(Award Presentation on Friday, July 5, 15:45-16:15, Coffee Break)
Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging taken-for-granted assumptions in the field, denying old "truths", attracting the reader's attention, and making an original argument. The author(s) of the winning manuscript will be announced at the Coffee Break sponsored by Aalto University School of Business.

FINALISTS (in order of presentation):

"Unleashing the Power of Local Value Chain Interventions: Accelerating Livelihood Upgrading to Empower Women in Fragile Contexts" by Shengwen Li; Anthony Goerzen
Presented: 1.1.9 - Thursday, July 4, 09:00-10:15

"Problematizing Space in International Business Research: Towards a Social Production of Space" by Emmanuella Plakoyiannaki; Bareerah Hafeez Hoorani; Eriikka Paavilainen-Mäntymäki; Tiina Anna-Maria Ritvala
Presented: 1.3.6 - Thursday, July 4, 13:00-14:15

"Additive Manufacturing and the Global Localization of Manufacturing" by Filip De Beule; Ari Van Assche
Presented: 1.4.7 - Thursday, July 4, 14:30-15:45

"Advancing Mixed-Methods Research in International Business" by Niina Nummela; Leila Hurmerinta
Presented: 2.1.3 - Friday, July 5, 09:00-10:15

"Business Networks, Enclave Formation, and the Failure of Foreign Investment to Transfer Technology" by Steven Samford; Michael Murphree; Dan Breznitz
Presented: 3.1.7 - Saturday, July 6, 09:00-10:15

"Futures Thinking and Arts – Fostering Creativity for a Sustainable World" by Marina Anna Schmitz; Antje Bierwisch
Presented: 3.4.6 - Saturday, July 6, 14:30-15:45

WAIB Best Paper Award for Gender Awareness

(Award Presentation on Saturday, July 6, 10:15-10:45, Main Hall)

The Women in the Academy of International Business (WAIB) organizes a number of different awards as part of their annual activities, including an Emerging Scholar Award and a Women of the Year Award. The Paper Award is given to the best paper focusing on increasing gender awareness in international business research. The winners of all WAIB awards will be announced at the designated Coffee Break.

FINALISTS (in order of presentation):

"Opportunity in Disguise? Examining Career Paths of Female Directors Following Glass Cliff Assignments" by Xiaoxu Zhang; Wei Lin; Winfried Ruigrok
Presented: 1.1.9 - Thursday, July 4, 09:00-10:15

"Inclusion for Growth: The Impacts of Entrepreneurial Ecosystems on the Quantity and Quality of Women's Entrepreneurship" by Lianghui Lei; Honglan Yu; Qihai Huang; Yameng Zhang
Presented: 3.1.9 - Saturday, July 6, 09:00-10:15

"The Fox Versus the Hedgehog: Firm Survival During Unprecedented Crises" by Liu Wang; Sheng Fang; Shaomin Li
Presented: 3.2.8 - Saturday, July 6, 10:45-12:00

CUIBE Award for Best Paper on International Business Education

(Award Presentation on Saturday, July 6, 15:45-16:15, Coffee Break)
Sponsored by the Consortium for Undergraduate International Business Education (CUIBE)

Sponsored by the Consortium for Undergraduate International Business Education (CUIBE), this award recognizes the best paper focused on undergraduate international business education being presented at the AIB Annual Conference. To be eligible the papers must have been submitted and accepted for presentation for the Special Track on Teaching International Business, and then shortlisted by the track chair as a nominee for the award. The winner will be announced at the Coffee Break sponsored by CUIBE. The finalists for this year's award are as follows:

FINALISTS (in order of presentation):

"Cross-Cultural Teaching in International Management Classrooms: Incorporating Post Modernist Paradigm" by Kajari Mukherjee
Presented: 3.4.6 - Saturday, July 6, 14:30-15:45

"The Belfast Distillery Company: Reviving an Iconic Spirits Brand and Taking It Global" by David Wernick; John Branch
Presented: 3.4.6 - Saturday, July 6, 14:30-15:45

"Futures Thinking and Arts – Fostering Creativity for a Sustainable World" by Marina Anna Schmitz; Antje Bierwisch
Presented: 3.4.6 - Saturday, July 6, 14:30-15:45

AIB 2024 Conference Program

MONDAY, JULY 1

MONDAY, JULY 1 - 09:00-17:00

Time: 09:00-17:00
Room: Athene Garden

AIB Board Meeting

AIB Executive Board Members only.

TUESDAY, JULY 2

TUESDAY, JULY 2 - 08:00-17:00

Time: 08:00-17:00

AJBS Conference

Annual Conference of the *Association of Japanese Business Studies (AJBS)*. A separate registration is required to attend this conference. The conference takes place offsite. For more information please visit https://ajbs.org/conference/

TUESDAY, JULY 2 - 09:00-17:00

Time: 09:00-17:00
Room: Athene Garden

AIB Board Meeting

AIB Executive Board Members only.

TUESDAY, JULY 2 - 09:00-12:00

Session 0.03.2 - Pre-Conference Workshop

Time: 09:00-12:00
Room: Sapphire 4

Teaching & Education SIG Professional Development Workshop

Chair: Karen Lynden, UNC Wilmington

Pre-registration is required. Please visit the Teaching and Education SIG Professional Development Workshop page for more information.

Part 1: Foundations: AI as an Enabler of IB Education
Jennifer S.A. Leigh, Nazareth University
Vas Taras, University of North Carolina at Greensboro

Part 2: Exploring Risks of AI in IB through the Gamified Learning Environment
Melodena Stephens, Mohammed Bin Rashid School of Government

Part 3: Embedding AI in IB Curriculum
Aušrine Šilenskyte, University of Vaasa

Session 0.03.3 - Pre-Conference Workshop

Time: 09:00-12:00
Room: Sapphire 3

Emerging Markets SIG Workshop

Chairs: Maoliang Bu, Nanjing University and Asda Chintakananda, National Institute of Development Administration (NIDA)

Pre-admitted participants only. Please see the Emerging Markets SIG PDW page for more information.

Faculty Mentors:
Helena Barnard, GIBS, University of Pretoria
Kristin Brandl, University of Victoria
Maoliang Bu, Nanjing University
Jorge Carneiro, FGV EAESP
Asda Chintakananda, National Institute of Development Administration (NIDA)
Elie Chrysostome, Western University
Ziliang Deng, Peking University
Santiago Mingo, Pontificia Universidad Catolica de Chile
Markus Taussig, Rutgers University
Charlie Stevens, Rutgers University
Tian Wei, Fudan University

This workshop aims to benefit AIB members with an interest in research on emerging markets, especially those who wish to discuss, exchange ideas, and find potential solutions to the challenges they encounter when conducting research on emerging markets. The workshop also aims to assist those who have a draft paper and would like to receive constructive feedback from other researchers to improve work.

Session 0.03.4 - Pre-Conference Workshop

Time: 09:00-12:00
Room: Sapphire 2

RM-SIG Workshop: So, You Want to Conduct an Experience-Sampling Study: An In-Depth Discussion of Conceptual, Operational, & Logistical Issues

Chair: Joel Koopman, Texas A&M University

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

Experience sampling (ESM) is a well-known and widely used study design aimed primarily at examining within-individual covariation of transient phenomena utilizing repeated measures. ESM studies are increasingly popular among researchers, however there are a number of important considerations and nuances associated with these method. While many papers have been published and talks given on advanced issues pertaining to ESM studies, what remains largely undiscussed are some of the basic operational and tactical decisions that must be made when designing and running an ESM study. Thus, the purpose of this talk is to walk through some of the basics of these studies and demystify the processes in service of helping scholars to collect data that captures their focal phenomenon with a high degree of accuracy and validity.

Session 0.03.5 - Pre-Conference Workshop

Time: 09:00-12:00
Room: Sapphire 1

RM-SIG Workshop: Conducting Mixed-Methods Research in IB: Potential and Pitfalls

Chair: Niina Nummela, University of Turku

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

In this workshop, we cover the foundations of mixed-methods research in International Business. After the workshop, the participants will get an overview of mixed-method research strategy, from the philosophical underpinnings to practical applications. At the workshop, participants will learn about best practices of conducting mixed-method research and have an improved understanding whether this strategy would be purposeful in their own research. We will also discuss the challenges related to publishing and reviewing such research. The workshop will close with a session in which the participants can pose questions and reflect on their learning.

Session 0.03.6 - Pre-Conference Workshop

Time: 09:00-12:00
Room: Pine

Sustainability SIG Paper Development Workshop

Chairs: Shasha Zhao, University of Surrey and Marc Oberhauser, ESCP Business School

Pre-admitted participants only. Please see the Sustainability SIG Paper Development Workshop page for more information.

Participating Journal Editors:

Fang Lee Cooke, Monash University
Liqun Wei, Hong Kong Baptist University
Nicole Franziska Richter, University of Southern Denmark
Irina Surdu, University of Warwick

TUESDAY, JULY 2 - 13:30-16:30

Session 0.04.2 - Pre-Conference Workshop
Time: 13:30-16:30
Room: Sapphire 4

WAIB EDI Paper Coaching Workshop

Chair: Stephanie Wang, Indiana University

Pre-admitted participants only. Please see the WAIB EDI Paper Coaching Workshop page for more information.

Session 0.04.3 - Pre-Conference Workshop
Time: 13:30-16:30
Room: Sapphire 3

Digitalization SIG PDW - Roundtable on Digital Africa

Chairs: Rudolf Sinkovics, University of Glasgow and David Schulzmann, University of Leeds

Pre-registration is required. Please visit the Digitalization SIG Professional Development Workshop page for more information.

Facilitators:

Helena Barnard, GIBS, University of Pretoria
Rudolf Sinkovics, University of Glasgow
Ellis L.C. Osabutey, Northumbria University
Noemi Sinkovics, University of Glasgow
Shameen Prashantham, China Europe International Business School
David Schulzmann, University of Leeds

Session 0.04.4 - Pre-Conference Workshop
Time: 13:30-16:30
Room: Sapphire 2

RM-SIG Masterclass: AI, GPT4, Measurement and the Epistemology of Research

Chair: Andrew Delios, National University of Singapore

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

The science of social science develops and improves over time. But how much of social science is science, in the strictest sense of the definition of science? This question is not a new one, but it is an important one for understanding what skills we need to develop as social scientists involved in research on organizations. Its importance extends from the practices we adopt and the practices that we focus on improving, in order to progress the rigor of our methodologies and the consequent level of confidence we have in empirical results. Our session will oscillate between big picture epistemological issues and specific examples that consider techniques related to improving measurement, alternatives to the solo-hero researcher model, and the incorporation of large language models such as GPT4, Claude 2 and Bard into our research processes.

Session 0.04.5 - Pre-Conference Workshop

Time: 13:30-16:30
Room: Sapphire 1

RM-SIG Masterclass: Qualitative Research in Emerging Markets

Chair: Tian Wei, Fudan University

Pre-registration is required. Please visit Research Methods Masterclasses and Workshops page for more information.

The importance of theory building makes qualitative research undeniable in today's rich, open and complex international environment. Recently, an explosion of new international business phenomena in emerging markets increases the pressure of building theories and provides attractive research sites for qualitative scholars. Yet, existing literature on the trustworthiness of qualitative methods in international business follow western methodological convention, which originates from developed economies and is not easy to capture contextual richness of emerging markets. This masterclass targets early career scholars and PhD students. It firstly reviews two traditional philosophical paradigms of qualitative research: qualitative positivism, and naturalist paradigm. After that, it explores the context of emerging markets and identifies action risks in establishing trustworthiness of qualitative methods in emerging markets. Finally, after discussions and brainstorming, it suggests approaches and procedures on contextualization and theorization in overcoming action risks.

Session 0.04.6 - Pre-Conference Workshop

Time: 13:30-16:30
Room: Pine

AIB Insights Paper Development Workshop

Chairs: William Newburry, Florida International University and Elizabeth Rose, IIM Udaipur

Pre-admitted participants only. Please visit AIB Insights PDW page for more information.

WEDNESDAY, JULY 3

WEDNESDAY, JULY 3 - 08:00-11:00

Session 0.1.1 - Pre-Conference Workshop

Time: 08:00-11:00
Room: Pine

JIBP Paper Development Workshop

Chair: Ari Van Assche, HEC Montreal

Pre-admitted participants only.

Participating Editors:

Axèle Giroud, University of Manchester
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Anthony Goerzen, Queen's University
Robert Grosse, Arizona State University
Pavida Pananond, Thammasat University
Niccolò Pisani, IMD Business School
Rob van Tulder, Erasmus University
Hinrich Voss, University of Bristol

Session 0.1.2 - Pre-Conference Workshop

Time: 08:00-11:00
Room: Emerald

JIBS Paper Development Workshop

Chairs: Stav Fainshmidt, Florida International University and Rosalie Tung, Simon Fraser University

Pre-admitted participants only.

Participating Editors/Mentors:

Ilgaz Arikan, Kent State University
Allan Bird, Goa Institute of Management
Nathaniel Boso, Kwame Nkrumah University of Science and Technology
Juan Bu, Indiana University
Pawan Budhwar, Aston University
Tailan Chi, University of Wisconsin-Milwaukee
Ziliang Deng, Peking University
Timothy Devinney, Alliance Manchester Business School
Pervez Ghauri, University of Birmingham
Omrane Guedhami, University of South Carolina
Arie Y. Lewin, Duke University
Dan Li, Indiana University
Leigh Anne Liu, Georgia State University
Marjorie Lyles, Florida International University
Xufei Ma, Chinese University of Hong Kong
Anoop Madhok, York University
William Megginson, University of Oklahoma
Stewart Miller, Durham University
Bo Bernhard Nielsen, University of Sydney
Eriikka Paavilainen-Mäntymäki, University of Turku
Torben Pedersen, Copenhagen Business School
Elizabeth Rose, IIM Udaipur
Saeed Samiee, University of Tulsa
Grazia D. Santangelo, Copenhagen Business School
Stephanie Wang, Indiana University

The JIBS PDW is sponsored by Indiana University and University of Minnesota.

Session 0.1.3 - Pre-Conference Workshop

Time: 08:00-11:00
Room: Sapphire 1+2

AIB Junior Faculty Consortium

Chairs: Luis Alfonso Dau, Northeastern University and Jisun Yu, Concordia University

Pre-admitted participants only.

Faculty Mentors:

Ruth V Aguilera, Northeastern University
Ulf Andersson, Malardalen University
Peter Buckley, University of Manchester
Sea Jin Chang, National University of Singapore
Andrew Delios, National University of Singapore
Ajai Gaur, Rutgers University

Hemant Merchant, University of South Florida
Klaus Meyer, Western University
Rebecca Piekkari, Aalto University
Becky Reuber, University of Toronto
Markus Taussig, Rutgers University
Mary E. Zellmer-Bruhn, University of Minnesota
Yan Anthea Zhang, Rice University

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

Session 0.1.4 - Pre-Conference Workshop Time: 08:00-11:00
Room: Sapphire 3+4

AIB/Sheth Doctoral Student Consortium

Chairs: Jaeyong Song, Seoul National University and Minyuan Zhao, Washington University in St. Louis

Pre-admitted participants only.

Faculty Panelists and Mentors:
René Belderbos, KU Leuven
Gabriel Benito, BI Norwegian Business School
Ilya Cuypers, Singapore Management University
Minyoung Kim, Ohio State University
Seung Hyun Lee, University of Texas at Dallas
Catherine Magelssen, London Business School
Xavier Martin, Tilburg University
Grazia D. Santangelo, Copenhagen Business School
Paul Vaaler, University of Minnesota
Danqing Wang , Hong Kong University of Science & Technology
Changqi Wu, Shandong University
Srilata Zaheer, University of Minnesota

WEDNESDAY, JULY 3 - 11:15-12:00

Session 0.2 - Pre-Conference Workshop Time: 11:15-12:00
Room: Sapphire 3+4

AIB Consortia Ethics Session: AIB Code of Ethics and Academic Research

Chair: Chuck Kwok, University of South Carolina

Pre-admitted participants of the pre-conference consortia and PDW only. This session will be open only to participants of the Doctoral Consortium, Junior Faculty Consortium, the JIBS Paper Development Workshop and the JIBP Paper Development Workshop.

WEDNESDAY, JULY 3 - 13:00-16:00

Session 0.3 - Pre-Conference Workshop Time: 13:00-16:00
Room: Sapphire 3+4

AIB Reviewing Workshop

Chair: Riki Takeuchi, University of Texas at Dallas

Pre-admitted participants of the pre-conference consortia and PDW only. This session will be open only to participants of the Doctoral Consortium, Junior Faculty Consortium, the JIBS Paper Development Workshop and the JIBP Paper Development Workshop.

The workshop will consist of two parts: 1) a panel discussion, featuring a dialogue with journal editors-in-chief and current/former associate editors who have a track record of exemplary reviewing, and 2) a small-group roundtable discussion, facilitated by JIBS' Best Reviewer Award winners, about how to write higher quality review.

Panel Discussion:

Rosalie Tung, Simon Fraser University
Kazuhiro Asakawa, Keio University
Dan Li, Indiana University
Lemma Senbet , University of Maryland
Riki Takeuchi, University of Texas at Dallas

Round-Table Facilitators:

Davina Vora, Suny New Paltz
Lena Zander, Uppsala University
Nila Nuzula, Universitas Brawijaya
Sarah Ku, Loyola University Chicago
Jongmin Lee, Yonsei University

WEDNESDAY, JULY 3 - 14:00-16:00

Time: 14:00-16:00
Track: 17. Networking and Social Events
Room: Pine

AIB Component Leaders Meeting

Chairs: Matt Raskovic, Auckland University of Technology and Vas Taras, University of North Carolina at Greensboro
Discussant: Liena Kano, University of Calgary

This is a closed meeting for AIB Chapter and Shared Interest Group Chairs (or designated representatives).

Component Representatives:

Helena Barnard, GIBS, University of Pretoria
Kristin Brandl, University of Victoria
Jorge Carneiro, FGV EAESP
Saba Colakoglu, Georgia Institute of Technology
Charles Dhanaraj, Georgia State University
Fabian Jintae Froese, University of Goettingen
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Bo Bernhard Nielsen, University of Sydney
Lukasz Puslecki, Poznan University of Economics and Business
Subramanyam Raghunath, IIM Bangalore
Hussain Rammal, University of Adelaide
Aušrine Šilenskyte, University of Vaasa
Noemi Sinkovics, University of Glasgow
Nila Wiese, University of Puget Sound
Shasha Zhao, University of Surrey

WEDNESDAY, JULY 3 - 16:00-17:00

Time: 16:00-17:00
Track: 17. Networking and Social Events
Room: Belle-Vue

Sheth Foundation International Marketing Reception

All faculty and students interested in international marketing and related disciplines are welcome.

This reception is sponsored by the Sheth Foundation.

Time: 16:00-17:00
Track: 17. Networking and Social Events
Room: Emerald

New Members Welcome Event

AIB would like to welcome all new AIB members and first-time conference attendees into our community at this networking event. Board Members and other AIB leaders will be present to welcome and meet our new members.

WEDNESDAY, JULY 3 - 17:15-19:30

Session 0.6 - Plenary
Time: 17:15-19:30
Track: 15. Special Sessions
Room: Crystal Ballroom

AIB 2024 Opening Plenary

Chair: Catherine Welch, Trinity College Dublin

AIB welcomes you to the AIB 2024 Conference in Seoul. Doors will open at 5:00pm for the opening plenary.

AIB 2024 Opening Remarks
Peter Liesch, University of Queensland

Welcome from the Local Host
Geon-Cheol Shin, Kyung Hee University

Welcome from the Mayor of Seoul
Se-hoon Oh, Mayor of Seoul

Keynote Remarks: "The UN Sustainable Development Goals (SDGs) in the Dynamic World"
Ki-moon Ban, 8th Secretary General of the United Nations

Welcome from the Program Chair
Catherine Welch, Trinity College Dublin

Introduction to the AIB Fellows International Executive of the Year Award

S. Tamer Cavusgil, Georgia State University
Seung Ho Park, Nanyang Technological University

Keynote Speech by the 2024 Executive of the Year:
Hyeon-Joo Park, Chairman, Mirae Asset

Reflections:
Jay Barney, University of Utah
Paula Caligiuri, Northeastern University
Sea Jin Chang, National University of Singapore

WEDNESDAY, JULY 3 - 19:30-21:00

Time: 19:30-21:00
Track: 17. Networking and Social Events
Room: Sapphire Ballroom

Presidential Reception

The Presidential Reception celebrates the opening of the 2024 AIB Conference.

The reception will be held at the Sapphire Ballroom and the 3rd Floor Common Area of Lotte Hotel Seoul after the conclusion of the Opening Plenary.

THURSDAY, JULY 4

THURSDAY, JULY 4 - 08:00-08:50

Time: 08:00-08:50
Room: Belle-Vue

AIB 2024 Track Chairs Meeting

AIB 2024 Track Chairs only.

Session 1.05.2 - Special Session
Time: 08:00-08:50
Track: 16. Clinics and Cafés
Room: Carlton

Fellows Café 1: Is It Still Interesting to Study the Early Internationalization of New Ventures?

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Becky Reuber, University of Toronto

The field of international entrepreneurship was sparked by the recognition that new ventures were entering foreign markets much earlier than traditional international business theory would predict. Labelled as "international new ventures" or "born globals," they garnered much attention from IB researchers wanting to explain their success, and since then "earlyness" has been a much-studied aspect of the dynamics of internationalization. Almost three decades later, the global economy is very different, which warrants a discussion of whether and how early internationalization is still of interest, and what types of dynamics might supplement or replace it.

Session 1.05.3 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Astor W

Fellows Café 2: Sustainability and Emerging Markets

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Alvaro Cuervo-Cazurra, Northeastern University

Sustainability is a new imperative for firms, but much of the discussions in advanced economies appear to be about reducing risks and environmental impact. However, given their social development needs, such recommendations may need modification in emerging economies. In this cafe, we will discuss how sustainability research can be advanced by analyzing emerging markets in particular and the role of the context in firms' sustainability strategies in general.

Session 1.05.4 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Astor E

Fellows Café 3: The 39 Country Initiative: Engaging with our Peers in the World's Poorest Countries

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Charles Dhanaraj, Georgia State University
Paul W. Beamish, Western University

Since 2010, the 39 Country Initiative has been making the enormous Ivey Publishing case study collection available at no cost to university business programs in the world's poorest countries (annual per capita income less than US$2000.) This session will discuss the multitude of ways in which all AIB members can engage with universities in the 46 eligible countries from a teaching perspective.

Session 1.05.5 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Peacock W

Fellows Café 4: Distance in IB Research

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Tatiana Kostova, University of South Carolina
Sjoerd Beugelsdijk, University of South Carolina

Current state of distance research (based on 3 decades of work using this construct and 2 relatively recent review and meta-analysis articles that we have published in JOM and JIBS) on cultural and institutional distance respectively

Session 1.05.6 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Peacock E

Fellows Café 5: Global Currents: The Four Forces Shaping International Business

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Shige Makino, Kyoto University

In this Cafe session, we will explore the impacts of four major global currents—digitalization, geopolitical challenges, the rise of mega-corporations, and rare events—on international business by examining available data. We will also brainstorm strategies that MNEs can use to effectively navigate these forces, thereby enhancing their growth and resilience in a dynamically evolving global landscape.

Session 1.05.7 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Charlotte

Fellows Café 6: Legitimacy of MNCs

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Robert Grosse, Arizona State University
Ruth V Aguilera, Northeastern University

I am writing about the idea of a social license to operate (SLO) in the mining sector, and this is quite differentiated from general CSR discussions. I would like to challenge AIB members to think about how MNEs can demonstrate legitimacy in the eyes of governments, local communities, and other stakeholder groups. In other words, what steps can MNEs take to obtain a long-lasting social license to operate from the relevant stakeholders.

THURSDAY, JULY 4 - 09:00-10:15

Session 1.1.1 - Special Session Time: 09:00-10:15
Track: 15. Special Sessions Room: Crystal 3

The Importance of Meaningful and Trustworthy Assessment of English Communication in the International Workplace (Korean Business Executives Special Session Series)

Chairs: Geon-Cheol Shin, Kyung Hee University and Daekwan Kim, Florida State University
Discussant: Carl Fey, BI Norwegian Business School

Keynote Speaker:
Saerhim Oh, ETS

Session 1.1.2 - Panel Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Sapphire 4

Oxford Style Panel Debate on Backlash Against Globalization

Chairs: Grazia D. Santangelo, Copenhagen Business School and Gabriel Benito, BI Norwegian Business School

Discussant: Stewart Miller, Durham University

Panelists:

Gabriel Benito, BI Norwegian Business School
Stewart Miller, Durham University
Grazia D. Santangelo, Copenhagen Business School
Sarianna Lundan, Aalto University
Christopher Hartwell, ZHAW School of Management and Law
Jing Li, Simon Fraser University
Timothy Devinney, Alliance Manchester Business School

Session 1.1.3 - Panel Time: 09:00-10:15
Track: 3. Finance, Accounting and Corporate Governance Room: Sapphire 3

Meeting the JIBS Finance Area Editors

Chair: Xiaolan Zheng, University of Nottingham Ningbo China

Meeting the JIBS Finance Area Editors

William Megginson, University of Oklahoma
Omrane Guedhami, University of South Carolina
April Michele Knill, University of South Carolina
Lemma Senbet , University of Maryland

Session 1.1.4 - Panel Time: 09:00-10:15
Track: 11. Sustainability in International Business Room: Sapphire 2

Multinational Firms and Sustainability in Global Supply Chains

Chair: Sjoerd Beugelsdijk, University of South Carolina

Panelists:

Cheng Li, University of Manitoba
Stephanie Wang, Indiana University
Lutz Preuss, Kedge Business School
Wenjie Liu, City University of Hong Kong

Session 1.1.5 - Panel Time: 09:00-10:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Sapphire 1

EM-SIG: Challenges and Gains of Doing Qualitative Research in Emerging Markets

Chairs: Helena Barnard, GIBS, University of Pretoria and Fang Lee Cooke, Monash University

Panelists:

Helena Barnard, GIBS, University of Pretoria
Fang Lee Cooke, Monash University
Roberta Aguzzoli, Durham University
Aloysius Marcus Kahindi, University of Victoria
Charlie Stevens, Rutgers University
Afonso Fleury, University of São Paulo
Maria Tereza Leme Fleury, EAESP FGV
Melodena Stephens, Mohammed Bin Rashid School of Government

Session 1.1.6 - Competitive Time: 09:00-10:15
Track: 1. Internationalization and Entrepreneurship Room: Pine

Learning and Capability Development in Firm Internationalization

Chair: Hyejin Cho, Farmingdale State College SUNY

Post-Entry Changes: Unraveling Home Base Diversity and Learning Effects on Commitment Increases
Carmen Friedinger, Vienna University of Economics and Business
Michael Herbert Wolfesberger, Vienna University of Economics and Business

Understanding the Role of Organizational Learning in Developing Resilience to Enhance the Internationalization Success of Entrepreneurial Firms Undergoing Multiple External Shocks
Visitha Induja Amaratunge, Edith Cowan University
Pi-Shen Seet, Edith Cowan University
Jalleh Sharafizad, Edith Cowan University

Leveraging Dynamic Capabilities for SME Internationalization in Deprived Areas: The Roles of Co-Creation and Technological Advancement
Razieh Sadraei, Coventry University
Vahid Jafari-Sadeghi, Aston University
Arun Sukumar, Birmingham City University
Omid Aliasghar, University of Auckland
Reza Marvi, Aston University

Recovering From Failure: Problemistic Search for Re-Internationalization
Honglan Yu, University of Huddersfield
Margaret Fletcher, University of Glasgow
Trevor Buck, University of Glasgow

Session 1.1.7 - Competitive Time: 09:00-10:15
Track: 13. Theme: Digital Globalization of Cultural Industries Room: Emerald 3

Local Track: Digital Globalization of Cultural Industries: Korea vs. Other Countries

Chair: Mark Whitaker, SUNY Korea

How Do Formal and Informal Institutions Affect Unethical Activities in the Digital World? New Evidence in the Global Music Industry
Noman Shaheer, University of Sydney
Ryan Tang, Griffith University
Jing Yu (Gracy) Yang, University of Sydney

Framing Organizational Dynamics in the Creative Economy: Insights and Typologies
Xinli Huang, University of Sheffield

The Expansion of Korean Film Industry to China Through Korea-China Film Co-Productions
Hwy-Chang Moon, aSSIST University
Wenyan Yin, aSSIST University

Synergizing Solutions:Intense Problem Solving and Knowledge Transfers in Culturally Diverse IJVs
Chansoo Park, Memorial University of Newfoundland
Young-Rae Kim, University of Finance and Economics
Magdalyn A. Knopp, Memorial University of Newfoundland
Tom Cooper, Memorial University of Newfoundland

Session 1.1.8 - Competitive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Emerald 2

Effects of Languages in International Business

Chair: Sivakumar Venkataramany, Ashland University

Language Management and Language Choice in SMEs: Case Study From Slovenian SMEs
Zhonghui Ding, University of Ljubljana
Darja Saksida Bogataj, University of Ljubljana

From Words to Bonds: The Influence of Language Barriers on Communication and Familiarity in Teams
Helene Tenzer, Ludwig Maximilians University Munich
Markus Pudelko, University of Tübingen

Imprinted Language Policy in Post-Colonialism: Unraveling the Tapestry of Language Policies in MNEs and Their Efficiency Paradigms
Hang Yuan, Waseda University
Hao Liu, Waseda University
Jesper Edman, Waseda University

Speechless Abroad? A Meta-Analytic Synthesis of the Influence of Foreign Language Proficiency on Work-Related Outcomes
Ida-Anna Thiele, Otto von Guericke University Magdeburg
Christopher Schlaegel, Otto von Guericke University Magdeburg

Why Skilled Migrants Leave Host Countries? The Belongingness Theory Perspective of Local Language Proficiency, Sense of Belonging, Social Support, and Host Country Exit
Vesa Peltokorpi, Hiroshima University

Session 1.1.9 - Competitive Time: 09:00-10:15
Track: 6. Gender and Diversity Room: Emerald 1

Diversity Dynamics: Culture, Challenges and Change

Chair: Seemab Farooqi, University of Dundee

Cultural Variation in Hiring People with Disabilities: A Theory and Preliminary Test
Cordula Barzantny, Toulouse Business School
David C. Thomas, Simon Fraser University
Aminat Muibi, University of Victoria
Anna Jui-chuan Hsu, Xi'an Jiaotong-Liverpool University
Bjørn Z. Ekelund, Human Factors
Mathea Wasvik, Human Factors

Transformation in the Contextual Use of Diversity Discourse in the Context of Technological Change: Word-Embeddings Reveal Increasing Clarity About Use of Demographic Diversity Discourse but Reduced Clarity About Thought Diversity
Xiaode Ji, Hong Kong Polytechnic University
Abhishek Sheetal, Hong Kong Polytechnic University

Unleashing the Power of Local Value Chain Interventions: Accelerating Livelihood Upgrading to Empower Women in Fragile Contexts
Shengwen Li, Queen's University
Anthony Goerzen, Queen's University

Opportunity in Disguise? Examining Career Paths of Female Directors Following Glass Cliff Assignments
Xiaoxu Zhang, University of St. Gallen
Wei Lin, University of St. Gallen
Winfried Ruigrok, University of St. Gallen

Session 1.1.10 - Competitive Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Berkeley

Navigating Environmental Turbulence

Chair: Faisal Ahmed, FORE School of Management

Economic Sanctions and Effects on Third Countries' Businesses: Strategies to Maximize Opportunities and Avoid Threats

Quyen Thao Dang, RMIT University
Hussain Rammal, University of Adelaide
Pavlina Jasovska, University of Technology Sydney
Santiago Velasquez, RMIT University

How MNEs Reconfigure Their Resources Amid the US-China Rivalry

Injae Jeon, Korea University
Min Jung Kim, University of Illinois at Urbana-Champaign
Jon J. Moon, Korea University

We're Out of Here: An Exploratory Study of Family Firm De-internationalization Decisions

Alex Brinkmeier, Saint Louis University
Lauren Drury, University of Wisconsin-Whitewater
YeonJae Choi, Saint Louis University

Global Pandemic Shocks, Foreign Exposure and Firm Productivity: Evidence From Korean Firm-Level Data

Jong In Sun, Korea University
Ju Hyun Pyun, Korea University

Session 1.1.11 - Competitive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Belle-Vue

Entrepreneurship and Creativity in International Business

Chair: Ronaldo Parente, Florida International University

More than Money: The Effects of Family Motivation on the Meanings of Work, Organizational Citizenship Behavior, and Creativity

Huiyao Liao, Chinese University of Hong Kong
Dan Yang, Xi'an Jiaotong Liverpool University
Zhaopeng Liu, Shandong University
I-Heng (Ray) Wu, University of South Alabama
Thomas Ptashnik, Providence College

Is Closer Kinship better? Kinship Intensity and Innovation Investment in Family Firms during Intergenerational Succession

Xiaomei Li, Tianjin University
Lifeng Liu, Tianjin University
Yanfang Huo, Tianjin University

Immigrant CEOs' Cultural Distances and Firms' Corporate Social (Ir)responsibility

Xuefei Yu, University of Hong Kong
Yi Tang, University of Hong Kong
David H. Weng, California State University, Fullerton

Session 1.1.12 - Interactive Time: 09:00-10:15
Track: 2. Marketing Strategy and Consumer Behavior Room: Carlton

Creating Brands and Products in the Global Market

Chair: Ashok Som, ESEEC Business School

Exploring the Transformation Process Towards Brand Value Co-creation: Case Study of a Corporate Heritage Brand in Taiwan

Chao-Chin Huang, National Pingtung University of Science and Technology

Unveiling Counterfeit Luxury Dynamics: Exploring the Impact of Counterfeit Purchase on Brand-Self Distance Reduction
Jieqiong Ma, Hofstra University
Jie Yang, University of Texas at Tyler

The Impact of Causation and Effectuation on Export Marketing Strategy and Performance of Micro and Small Brazilian Enterprises
Reynaldo Dannecker Cunha, Instituto Mauá de Tecnologia
Thelma Valeria Rocha, ESPM/SP

National Identity Salience Increases Trust in National Products via In-group Bias and Collective Self-Esteem
Mike Chao, William Paterson University
Xuehua Wang, Tongji University
Nancy Yifeng Chen, Lingnan University

Does National Culture Influence Consumer Responses Towards Anthropomorphized Products? The Moderating Role of Masculinity and Femininity
Saejoon Kim, California State University, Stanislaus
Junhee Kim, California State University, Stanislaus
Dong-Jun Min, University of New Orleans
Boryana V. Dimitrova, Drexel University
Brent Smith, Emerson College

Interplay of Brand Name and Brand Origin on Willingness to Buy the Brand : Comparison Study of USA and South Korea
Sangwon Lee, Ball State University

Session 1.1.13 - Interactive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Astor W

Different Leadership Styles and Their Effects in Management

Chair: Allan Bird, Goa Institute of Management

How Does Adaptive Leadership Foster Employee's Goal Directed-Energy and Resilience in Environmental Turbulence?
Marina Latukha, Ecole de Management Leonard de Vinci
Kaifeng Yan, St. Petersburg State University
Yunxin Luo, St. Petersburg State University

Humanistic Leadership: A New Leadership Paradigm for the Future
Boxiang Lin, University of Nottingham Ningbo China
Qing Qu, Tsinghua University
Pingping Fu, University of Nottingham Ningbo China
Chao-chuan Chen, Rutgers University
Jih-Yu Mao, University of Nottingham Ningbo China
Bo Yang, University of Nottingham Ningbo China

Navigating Through Major Events: The Role of Paradoxical Leadership Traits
Liguo Xu, Xi'an Jiaotong University
Pingping Fu, University of Nottingham Ningbo China
Xianjing Zheng, Xi'an Jiaotong University

Transferability of Chinese Leadership Styles to Western Europe: A Dual-stage Moderated Mediation Model Linking Benevolent Leadership and Employee Interpersonal Citizenship Behaviors
Yue Hu, Vrije Universiteit Amsterdam
Oli Mihalache, Vrije Universiteit Amsterdam

How Transformational Leadership Reduce Job Burnout through Job Insecurity in Uncertain Environments?
Yixiao Zhou, Chongqing University

Aihua Chen, Chongqing University
Linchun Wu, Chongqing University

CSR Perceptions As Drivers of Employee Engagement: The Role of Top Management Trustworthiness and Responsible Leadership
Marlene Gruber, WU Vienna
Günter K. Stahl, WU Vienna
Jürgen Deller, Leuphana University Lüneburg

Leader-Member Exchange and Differentiation Across Cultures: Insights From a Vigilance Perspective
Daejeong Choi, University of Melbourne
Mladen Adamovic, King's College London
Scott Seibert, Rutgers University
Maria Kraimer, Rutgers University

Session 1.1.14 - Interactive Time: 09:00-10:15
Track: 6. Gender and Diversity Room: Astor E

Beyond Barriers: Navigating Diversity, Inclusion, and Ethics in Global Contexts

Chair: Matt Raskovic, Auckland University of Technology

Coping Strategies to Language Barriers in Physical and Virtual Spaces: Double-edged Sword of Virtuality on Inclusion of Linguistic Minorities
Hilla Back, Aalto University
Philipp Back, Aalto University

The Surprising Dark Side of MNCs' CSR Engagement: Dynamics Between National Culture and Gender
Mihwa Seong, University of St. Gallen
Kiera Dempsey-Brench, Trinity College Dublin
Amanda Shantz, University of St. Gallen

Lay Beliefs of the Ethical Decision Quality Advantage for Diverse Groups
Sunyoung Kim, Kedge Business School
Mario Pandelaere, Virginia Tech

Hidden Stories: Interplay Between Career Shocks and Personal Agency in the Global Career Development of Women
Seonyoung Hwang, Royal Holloway University of London
Cristina Gibson, Pepperdine University
Rebecca Piekkari, Aalto University
Yingying Zhang Zhang, International University of Japan

Moving beyond Delinking, Decoloniality and the Pluriverse: Reflections on the 'Decolonizing International Business' Debate
Stefan Zagelmeyer, University of Manchester

Individuals' Feelings of Inclusion in Global Virtual Teams: A Social Identity Approach
Luisa Wicht, Friedrich-Alexander University Erlangen-Nürnberg
Sina A. Kraus, ESCP Business School Berlin

Session 1.1.15 - Interactive Time: 09:00-10:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Peacock W

Business and Performance in Emerging Markets and EMNEs

Chair: Wenxin Guo, University of North Georgia

The Interplay of Community-based Social Capital and Neighbourhood Dynamics in Enhancing SMEs' Resilience During Crises: A fsQCA Approach
Arash Sadeghi, University of Leicester
Taimaz Larimian, Loughborough University

Relative Advantage and Chinese multinational enterprise

Bozong Yuan, University of International Business and Economics

The Internationalization Process of the World's Largest Condom Maker: A Business History Perspective
Yen Nie Yong, Kyoto University

The Positive Effect of Camouflage Signal: An Empirical Study of Chinese Listed Firms
Yin Ye, University of Macau
Yukun Feng, University of Macau

Weak Patent Signals and Their Impact on Firm Performance
Syed Azhar Jafri, IIT Bombay
Snehal Awate, Indian Institute of Technology Bombay

Reforms and Reversals: Re-examining the Impact of Pro-Market Policies on Profitability
Bruno Buscariollio, FGV EAESP
Jorge Carneiro, FGV EAESP
Luis Alfonso Dau, Northeastern University
Elizabeth Moore, Northeastern University

When Does Real Options Reasoning Benefit Firm Survival and When Does It Not? The Boundary Condition of Firms' Imitation Propensity
Renfei Gao, University of Manchester
Stephen Zhang, University of Adelaide

How and When Business Group Identity Affects Affiliate Performance
Steven Lui, University of New South Wales
Chia-Ling (Eunice) Liu, National Taiwan University

Session 1.1.16 - Interactive Time: 09:00-10:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Peacock E

MNE Strategy, Innovation and Competitive Advantage

Chair: Majid Ghorbani, China Europe International Business School

Run not Walk: Advanced Red Queen Effect and Mutual Forbearance Effect in Multimarket Contact
Chun-Chien Lin, National Chin-Yi University of Technology
Yu-Ching Chiao, National Chung Hsing University

Examining the Internationalization of the Korean Economy over 1998 - 2019: Determinants of Outward FDI
Yama Temouri, Khalifa University
Farok Contractor, Rutgers University
Jae-Yeon Kim, Swansea University
Vijay Pereira, NEOMA Business School

International Business and Organizational Innovation: An Agenda for Future Research
Jill Juergensen, University of Surrey
Rajneesh Narula, University of Reading

Subsidiary Relocation and Performance of Multinational Enterprises (MNEs)
Eunsuk Hong, SOAS University of London
In Hyeock (Ian) Lee, Loyola University Chicago

Speed of Institutional Distance Change and De-internationalization for Multinational Enterprises (MNEs)
Yumin Cao, University of Macau
Lin Yuan, University of Macau
Xiaoyun Chen, University of Macau

Latecomers from Catch-up to Leapfrogging: The Role of Competitors in Passing through Cycles
Xiaobo Wu, Zhejiang University
Lin Yao, Zhejiang University
Ziyan Tan, Zhejiang University

The Transformational Outcomes of Digitalization in International Firms: Conceptual Development From Integrated Literature Review

Hanh Pham, University of Leeds
Sam Li, Salford University
Ormar Altabbaa, University of Leeds
Pawan Budhwar, Aston University

THURSDAY, JULY 4 - 10:15-10:45

Time: 10:15-10:45
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

THURSDAY, JULY 4 - 10:45-12:00

Session 1.2.1 - Panel Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Crystal 3

Navigating Global Value Chains: Strategies and Adaptations by Korean Multinationals in the Post-Pandemic Era (Korean Business Executives Special Session Series)

Chair: Jaeyong Song, Seoul National University

Panelists:

Seokmin Park, Corporate VP, Global Operations Team, Samsung Electronics
Seungse Chang, Corporate Senior VP, Chemical Business Management Team, LG Corporation
Joon Choi, Executive VP, Head of Global Growth Strategy, SK Hynix
Carlos Ka, VP, Head of Global Sales Support Sub-Division, Hyundai Motor

Session 1.2.2 - Panel Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Sapphire 4

Industrial Policy and Global Value Chains in an Era of Disruptions

Chair: Pavida Pananond, Thammasat University

Panelists:

Pavida Pananond, Thammasat University
Geoffrey Jones, Harvard University
Tony Fang, Stockholm University
Alvaro Cuervo-Cazurra, Northeastern University
Steven Altman, New York University

Session 1.2.3 - Panel Time: 10:45-12:00
Track: 7. Teaching and Education Room: Sapphire 3

An Open Innovation Partnership to Embed the SDGs in the Curriculum: The Sustainable International Business Poster Competition

Chairs: Elizabeth Yi Wang, University of Leeds and Rob van Tulder, Erasmus University

Panelists:

Stefan Zagelmeyer, University of Manchester

David Schulzmann, University of Leeds
Daojuan Wang, Aalborg University
Xiaohua Yang, University of San Francisco

Session 1.2.4 - Competitive Time: 10:45-12:00
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 2

Uncertainty, Institutional Change and Firms' Responses

Chair: Jeremy Clegg, University of Leeds

Real Option Portfolios and the Theory of the Multinational Enterprise: Understanding Traditional and Non-Traditional Modes
Stewart Miller, Durham University
Lenos Trigeorgis, Durham University

Perceived Uncertainty of US-China Decoupling and the Option To Defer Investment Among Chinese Publicly-Listed Firms
Liang Shao, Radford University
Zaiyang Xie, Zhejiang University of Technology
Liang Wang, University of San Francisco
Yixin Qiu, University of Galway

How the Uncertainty Associated with Social Issues Influences the Returns of Corporate Philanthropy
Luis Ballesteros, Boston University
Tyler Wry, University of Pennsylvania

Follow the Leader or Not: Firms' Renaming Strategy in Nascent and Growth Stages of the Digital Field
Tianyu Gong, Tongji University
Xiaowei Rose Luo, INSEAD
Yijia Tang, Rice University

Session 1.2.5 - Panel Time: 10:45-12:00
Track: 8. Research Methods and Theorizing Room: Sapphire 1

Paradox Theory: A Theoretical Lens for Examining the Complexities of International Business Research

Chair: Jacqueline Mees-Buss, University of New South Wales
Discussant: Eleanor Westney, Massachusetts Institute of Technology

Panelists:
Jacqueline Mees-Buss, University of New South Wales
Eleanor Westney, Massachusetts Institute of Technology
Josh Wheatly Keller, University of New South Wales
Rikke Kristine Nielsen, Aalborg University
Monica Ren, Macquarie University
Sitong Michelle Chen, Auckland University of Technology

Session 1.2.6 - Competitive Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains Room: Pine

Dynamics in Sustainable Global Value Chains

Chair: Marc Oberhauser, ESCP Business School

Supply-Chain Restructuring Using the "China-Plus-One" Strategy: The Push–Pull–Mooring Perspective
Chih-An Lin, Fu Jen Catholic University

Yu-Yuan Shih, National Taiwan Normal University
Meng-Chun Liu, Chung-Hua Institution for Economic Research

GVC Governance Transitions and MNE Performance: The Role of Network Dependence and Liabilities of Fragmentation
Bo Bernhard Nielsen, University of Sydney
Sarah McWilliam, University of Sydney

Volatility, Uncertainty, Complexity, and Ambiguity in the Cannabis Global Value Chains: An Exploratory Study
Manolito Hibanada, Uppsala University / HEC Montreal

The Third-Country Impact of the US-China Trade War on Vietnamese Firms: A Global Value Chains Perspective
Longzhou Wang, University of Alberta
Runjuan Liu, University of Alberta
Richard Beason, University of Alberta
Phuong Thao Nguyen, Meiji University

Does Transparency Moderate the Relationship Between Supply Network Embeddedness and Firm Innovation?
Xiaomei Li, Tianjin University
Xinyi Yang, Tianjin University
Yanfang Huo, Tianjin University
Yicong Geng, Tianjin University

Session 1.2.7 - Competitive Time: 10:45-12:00
Track: 3. Finance, Accounting and Corporate Governance Room: Emerald 3

ESG Frontiers in Global Finance

Chair: Yongtae Kim, Santa Clara University

ESG and Financial Performance: Dynamic Relationship Across Emerging and Developed Markets
Sana Tauseef, IBA Karachi
Raza Sabih, IBA Karachi

Corporate Environmental Responsibility and Firm Risk: Multinational Corporation's Perspectives
Hoje Jo, Santa Clara University
Jimi Kim, University of New South Wales

Esg and Cross-Border M&A Duration: The Moderating Role of Host Countries' Institutional Quality
Xin Zhang, Tongji University
Peien Chen, Tongji University
Yuanyuan Hu, Tongji University
Jun Xu, DePaul University

Green or Mean? Sovereign Wealth Fund Ownership and Firm ESG Reputation Risk
Biwesh Neupane, University of Strathclyde
Hisham Farag, University of Birmingham
Andrew Marshall, University of Strathclyde
Santosh Koirala, University of Birmingham

Session 1.2.8 - Competitive Time: 10:45-12:00
Track: 11. Sustainability in International Business Room: Emerald 2

Disruptions and Innovations for Global Sustainability

Chair: Eun Sun Godwin, University of Wolverhampton

Disruptive Innovations and CSR: An Exploratory Study
Theresa Bernhard, Friedrich-Alexander University Erlangen-Nürnberg
Laura Kirste, Friedrich-Alexander University Erlangen-Nürnberg

Artificial Intelligence and Climate Actions in Global Supply Chains
Wenjie Liu, City University of Hong Kong

Ying Zhao, City University of Hong Kong
Jonathan Doh, Villanova University

The Business of Undertaking Social Innovation: A Capability-Based Approach to the Involvement of MNCs in Social Innovation
Olivia Kang, Mälardalen University
Christine Holmström-Lind, Uppsala University
Anna Ljung, Linköping University

An Industry 4.0-Enabled Circular Economy Transition Framework
Agnes Toth-Peter, Queensland University of Technology
Rui Torres de Oliveira, Queensland University of Technology
Shane Mathews, Queensland University of Technology
Leonie Barner, Queensland University of Technology
Sandra Figueira, University of Queensland

Session 1.2.9 - Competitive Time: 10:45-12:00
Track: 12. Knowledge, Innovation, and Technology Room: Emerald 1

Navigating Uncertainties in Global Innovation

Chair: Axèle Giroud, University of Manchester

Surviving Economic Disruptions: Examining the Resilience Factors in MNE Subsidiaries
Omid Aliasghar, University of Auckland
Kazuhiro Asakawa, Keio University
Pedro Mendi, Universidad de Navarra
C. Annique Un, Northeastern University

What Drives Multinationals' Climate Innovation? The Role of Climate Risk and Climate Policy Exposure
Aurora Genin, Indiana University
Juan Bu, Indiana University

The Effect of Pandemic Uncertainty on Innovation Types: Insights From the Global Market
Yin Ye, University of Macau
Anni Liu, University of Macau

A Double-Edged Sword? Exploring the Impact of Cross-border Patent Litigation on Multinational's Innovation Performance Under Global Competition
Yutong Liu, Zhejiang University
Yulan Shen, Zhejiang University
Jian Du, Zhejiang University

Are Learning Races Good or Bad for Collaborative Breakthrough Innovation?
Viktor Fredrich, Vienna University of Economics and Business
Jan Hendrik Fisch, Vienna University of Economics and Business

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Session 1.2.10 - Competitive Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Berkeley

Emerging Markets and SME Internationalization

Chair: Yen Tran, Heriot-Watt University

Foreignness in Emerging Markets: The Case of International New Ventures in China
Anna Lupina-Wegener, ZHAW School of Management and Law
Güldem Karamustafa-Köse, HEG Arc// HES-SO University of Applied Sciences Western Switzerland
Gangfeng Zhang, Zhejiang University

Stock Market Liberalization and Internationalization of Small and Medium-Sized Enterprises
Lerong He, State University of New York at Geneseo

Liting Fang, Fuzhou University
Liying Huang, Wuyi University

Antitrust Legislation and Product Market Internationalization of SMEs from Emerging Economies
Zhihong Wen, University of Sydney
Huan Zhang, University of Sydney

Does Specialization Matter for Internationalization? Evidence from Niche Leaders
Yiyun Luo, Zhejiang University
Aiqi Wu, Zhejiang University
Xiaoting Wang, Zhejiang Gongshang University
Bo Wu, Zhejiang Gongshang University
Xiaotong Zhong, Capital University of Economics and Business

When Does Starting Unregistered Impact Foreign Entry Speed? Evidence From Developing Country SMEs
Sandeep Yadav, IIM Bangalore

Session 1.2.11 - Panel Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Belle-Vue

Challenges and Approaches to Conducting International Business Research in Southeast Asia

Chairs: Andrew Delios, National University of Singapore and George White, University of Michigan-Flint

Panelists:
George White, University of Michigan-Flint
Andrew Delios, National University of Singapore
Asda Chintakananda, National Institute of Development Administration (NIDA)
Roberto Martin Galang, Ateneo de Manila University
Christiaan Roell, UNSW Sydney
Markus Taussig, Rutgers University
Amonrat Thoumrungroje, Mahidol University

Session 1.2.12 - Interactive Time: 10:45-12:00
Track: 1. Internationalization and Entrepreneurship Room: Carlton

SMEs and Internationalization

Chair: Florian Becker-Ritterspach, HTW Berlin

SMEs in International Settings: The Role of Leadership on Innovation and Value Ethics
Nuttawuth Muenjohn, University of Bradford
Adela McMurry, Flinders University

Capable and Connected - Entrepreneurial Competencies and Relationship Quality's Impact among International Logistics SME Owners in an Emerging Transition Economy
Minh Anderson, Edith Cowan University
Pi-Shen Seet, Edith Cowan University
Ferry Jie, Edith Cowan University

SME Entry in Emerging Markets: Local Visibility and the Attraction of Suitable Local Partners
Claudio De Mattos, University of Huddersfield
Laura Salciuviene, University of Birmingham
Thomas Burgess, University of Leeds

SMEs-Based Ecosystem in the Cross-Countries Intention: Emerging SME as Focal Actor
Cut Irna Setiawati, Yuan Ze University
Ming-Chao Wang, Yuan Ze University

A Culturally Contingent View of the RBV in SMEs Internationalization
Norbert Sipos, University of Pecs

Rachida Aissaoui, Ohio University

Session 1.2.13 - Interactive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Astor W

Navigating Political Landscapes: Strategies for Business Resilience

Chair: Yulia Muratova, Aarhus University

Connected to a Sinking Ship? The Effect of Political Violence on the Market Perceptions of Political Connections
Christopher Hartwell, ZHAW School of Management and Law

Holding Back the Damage: Strong Political Institutions and the Effect of Populism on Business Investment
Margherita Corina, NEOMA Business School
Alfonso Carballo, NEOMA Business School

Strategic Consequences of Democratic Backsliding: An Examination of the Trump Effect on Firm Regulatory Risk
Yifan Wei, University of Manitoba
Jinyuan Song, George Mason University
Timothy Werner, University of Texas at Austin
Nan Jia, University of Southern California

MNEs' Entry under Political Turbulence: The Role of Government Regulations
Kantatouj Amaranonta, National Institute of Development Administration (NIDA)

Identifying and Modelling the Actors of Political Risk for MNEs
Soumya Tiwari, FORE School of Management
Faisal Ahmed, FORE School of Management
Rahul Pratap Singh Kaurav, FORE School of Management

Organization and Management in Communist Capitalism
Garry Bruton, Texas Christian University
Mike Peng, University of Texas at Dallas
Jia Shen, University of Texas at Dallas
Charlie Stevens, Rutgers University
Hubert Zydorek, University of Texas at Dallas

The Internationalization Resilience of Chinese State-Owned Enterprises
Bing Wu, East China University of Science and Technology
Ping Deng, Cleveland State University
Hao Wu, East China University of Science and Technology

Session 1.2.14 - Interactive Time: 10:45-12:00
Track: 12. Knowledge, Innovation, and Technology Room: Astor E

Artificial Intelligence, Digitalisation and Internationalisation

Chair: Michael Murphree, University of Sydney

Internationalisation Driving Digitalisation: A Novel Perspective
Hanh Pham, University of Leeds
Sam Li, Salford University

Institutional Factors Pertaining to National Artificial Intelligence Levels: Focusing on Social Capital's Moderating Effect
Hyoungsuk Lee, Kookmin University
Hyungjun Seo, Inha University
Fu-Sheng Tsai, Cheng Shiu University

How Data Governance and Corporate Culture Influence the Effect of AI on Firm Performance
Antonio Bräunche, University of Münster

Thomas Schäper, University of Münster

Cultural Tightness and its Effects on AI Reliance in AI-Augmented Decision-making
Jelena Cerar, WU Vienna
Chiara Fabrizi, WU Vienna
Phillip Nell, WU Vienna

Information Overload, Perceived Distance, and Artificial Intelligence: An Experimental Study
Andrea Vergeiner, Vienna University of Economics and Business
Thomas Lindner, University of Innsbruck / Copenhagen Business School

Artificial Intelligence for International Business: Its Use, Challenges, and Suggestions for Future Research and Practice
Jane Menzies, University of the Sunshine Coast
Bianka Sabert, University of the Sunshine Coast
Rohail Hassan, Universiti Utara Malaysia
Prince Kofi Mensah, University of Ghana

Institutional Perspectives on AI Capability and Internationalization Performance: The Moderating Role of Province Market Development and Cultural Distance
Yi-An Chen, National Chengchi University
Na Dong, Japan Advanced Institute of Science and Technology

The Role of Modularity in Artificial Intelligence Systems and Firm Internationalization
Rakibul Hasan, University of Vaasa
Arto Ojala, University of Vaasa

Session 1.2.15 - Interactive Time: 10:45-12:00
Track: 7. Teaching and Education Room: Peacock W

Bridging Theory and Practice in IB Education

Chair: Elzotbek Rustambekov, Bryant University

The Role of International Study Tour in Teaching IB in Executive MBA Program – Case Study of 'Mission to China' Course in MBA-SGH Program
Rafal Mrówka, SGH Warsaw School of Economics
Maria Aluchna, SGH Warsaw School of Economics
Mikolaj Pindelski, SGH Warsaw School of Economics

Barbie Unboxed: Navigating Successes, Failures, and Gender Equality in International Business
Jing Betty Feng, Farmingdale State College SUNY
Sue Moon, Farmingdale State College SUNY
Hyejin Cho, Farmingdale State College SUNY
Ebru Ulusoy, Farmingdale State College SUNY

Bridging the Gap – Bringing Industry Practice into the IB Classroom
Swati Nagar, University of Sydney

Impact of University-Business Linkages on International Business Competence: In-Service Training Perspective
Christopher Boafo, Leipzig University
Utz Dornberger, Leipzig University
Nathaniel Boso, Kwame Nkrumah University of Science and Technology

Corporate Language Fluency and Differences in the Evaluation of Teachers in an International Branch Campus
Shea X. Fan, Deakin University
Fei Zhu, University of Nottingham Ningbo China
Anne-Wil Harzing, Middlesex University London
Shirley Tay, RMIT University

Encouraging Cooperation Between University and Busi-Ness Through Challenge-Based Learning: Motivations, Expectations, and Benefits

Jurgita Sekliuckiene, Kaunas University of Technology
Egidijus Rybakovas, Kaunas University of Technology
Rimgaile Vaitkiene, Kaunas University of Technology

Yellowdig Discussion Boards As Communities of Inquiry: The Impact of Instructor Participation on the Quality of Online Student Discourse
Eva Alfoldi, University of Delaware

Session 1.2.16 - Interactive Time: 10:45-12:00
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Peacock E

Expatriation, Repatriation, and Cross-Border Careers

Chair: Markus Pudelko, University of Tübingen

History, Geography, Power Imbalances and Parallel Narratives: Brazilian Expatriation in Postcolonial Portugal
Denise R. Quatrin, Fundação Getúlio Vargas
Roberta Aguzzoli, Durham University
Chris Brewster, Henley Business School
Jorge Lengler, Durham University

The Expat Exodus - the Impact of Political Unrest and COVID-19 On Expatriate Assignments in Hong Kong
Ji-Won Song, University of Edinburgh
Katrina Song, University of Edinburgh

Out-Group or In-Group? The Categorization of Self-Initiated Expatriates by Local Colleagues in China
Milad Jannesari, University of New South Wales
Andrew J. Dhaenens, University of New South Wales
Sanders Karin, University of New South Wales

Localizing Management and Subsidiary Performance: The Roles of Short-Term Expatriates and Digitalization
Joonghak Lee, Gachon University
Rita Fontinha, University of Reading

Career Aspirations, Networking Behaviors, and Career-Related Outcomes: Foreign Academics in Higher Education Institutions
Vesa Peltokorpi, Hiroshima University

The Influence of Country-of-Origin Image on Organizational Attractiveness: The Moderating Role of Industry and Host-Country Context
Thanh Nguyen, University of Economics Ho Chi Minh City
Fabian Jintae Froese, University of Goettingen

Session 1.2.17 - Special Session Time: 10:45-12:00
Track: 16. Clinics and Cafés Room: Charlotte

Sustainability SIG Café 1: Embedding Sustainability in International Business Education: a Research Agenda

The session begins with interactive discussions on challenges and opportunities to embed sustainability in international business education. The session then introduces opportunities to develop papers for the AIB SIG/ AIB T&E special issue on Preparing Leaders to Tackle Grand Challenges in the Journal of Management Education (JME). Focusing on the aims of the special issue, the short workshop discusses ways to develop an academic journal article for JME in particular but applicable to management education journals in general. The aim is to help ensure that scholars come closer to the goal of publishing their scholarship of teaching and learning work and incorporating sustainability-focused international business education in their research portfolio. Participants are encouraged to bring along draft papers (at any stage of writing) to discuss ways of developing them for submission to the special issue. While the short workshop component is specifically designed to support scholars aiming to submit a paper for consideration in the JME special issue, those who have a general interest in developing their scholarship of IB teaching and learning portfolio are also welcome to attend.

Café Facilitators:

Sandra Seno Alday, University of Sydney
Maria Vasileva Ilieva, University of Leeds

The Sustainability SIG Cafés are organized by AIB's Sustainability Shared Interest Group.

THURSDAY, JULY 4 - 12:00-13:00

Time: 12:00-13:00
Room: Crystal 1+2+Foyer

Light Lunch

A light lunch will be provided for conference participants on the ground floor common area.

Time: 12:00-13:00
Room: Sapphire 1

JIBS Editorial Board Meeting

Chair: Rosalie Tung, Simon Fraser University

JIBS Editorial Board Members onl

THURSDAY, JULY 4 - 13:00-14:15

Session 1.3.1 - Special Session
Track: 15. Special Sessions

Time: 13:00-14:15
Room: Crystal 3

World Changer BBQ: A Case of Global Business Innovation (Korean Business Executives Special Session Series)

Chairs: Geon-Cheol Shin, Kyung Hee University and Gary Knight, Willamette University
Discussants: Yujin Kim, Sogang University and Hyun-Chae Park, Chonnam National University

Keynote Speaker:

Hong-Geun Yoon, Chairman, Genesis BBQ Group

Session 1.3.2 - Panel
Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 13:00-14:15
Room: Sapphire 4

Ethics in Cross-Cultural Management – How Do We Move Beyond Moral Universalism and Cultural Relativism?

Chairs: Sabrina Goestl, Ivey Business School and Tobias Grünfelder, Zeppelin University Friedrichshafen

Panelists:

Sabrina Goestl, Ivey Business School
Tobias Grünfelder, Zeppelin University Friedrichshafen
Saba Colakoglu, Georgia Institute of Technology
Rikke Kristine Nielsen, Aalborg University
Shengwen Li, Queen's University
Martha Maznevski, Western University
Günter K. Stahl, WU Vienna

Session 1.3.3 - Panel Time: 13:00-14:15
Track: 15. Special Sessions Room: Sapphire 3

Scholarship of Teaching & Learning (SoTL): Learning from SoTL editors and Scholars

Chairs: Narentheren Kaliappen, Universiti Utara Malaysia and Jing Betty Feng, Farmingdale State College SUNY

Panelists:

Narentheren Kaliappen, Universiti Utara Malaysia
Jing Betty Feng, Farmingdale State College SUNY
Clarice Kogut, PUC-Rio
Jennifer S.A. Leigh, Nazareth University
Barbara Larson, Northeastern University
Yinglu (Elle) Wu, John Carroll University

Session 1.3.4 - Panel Time: 13:00-14:15
Track: 12. Knowledge, Innovation, and Technology Room: Sapphire 2

Data Governance Diversity: The New Challenge of MNE in the Digital Era

Chairs: David Schulzmann, University of Leeds and Charles Dhanaraj, Georgia State University

Panelists:

David Schulzmann, University of Leeds
Charles Dhanaraj, Georgia State University
Rudolf Sinkovics, University of Glasgow
Marina Papanastasiou, University of Leeds
Liang Chen, Singapore Management University
Sheila M. Puffer, Northeastern University

Session 1.3.5 - Panel Time: 13:00-14:15
Track: 8. Research Methods and Theorizing Room: Sapphire 1

Advancing the Science of IB: Lessons and Best Practices for Replication Research in International Business

Chair: Xavier Martin, Tilburg University

Panelists:

Xavier Martin, Tilburg University
Sungyong Chang, London Business School
Andrew Delios, National University of Singapore
Ajai Gaur, Rutgers University

Session 1.3.6 - Competitive Time: 13:00-14:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Pine

Rethinking Space and Place in International Business Research

Chair: Florian Becker-Ritterspach, HTW Berlin

Global Cities, Cosmopolitanism, and Organizational Culture

Torben Pedersen, Copenhagen Business School
Christian Geisler Asmussen, Copenhagen Business School
Anthony Goerzen, Queen's University

Theorizing the Sustainable Headquarters Building: Narratives on Future-Oriented Place-Making
Tiina Anna-Maria Ritvala, Aalto University
Rebecca Piekkari, Aalto University
Dina Myllymäki, Aalto University
Riku Reunamäki, University of Helsinki

Problematizing Space in International Business Research: Towards a Social Production of Space
Emmanuella Plakoyiannaki, University of Vienna
Bareerah Hafeez Hoorani, Radboud University
Eriikka Paavilainen-Mäntymäki, University of Turku
Tiina Anna-Maria Ritvala, Aalto University

Session 1.3.7 - Competitive Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Emerald 3

Unpacking EMNEs' Cross-Border Acquisitions

Chair: Jan Knoerich, King's College London

Emerging Economy Multinational Enterprises (EMNEs) and Foreign Acquisitions: Intra-Regional and Intra-Sectoral Effects on the Deal Completion Speed of Foreign Acquisitions
Eunsuk Hong, SOAS University of London
In Hyeock (Ian) Lee, Loyola University Chicago

The Role of State Capitalism in Explaining the Performance of Cross-border Acquisitions from Emerging Market Multinationals: Evidence from China
Shuang Hu, Zhejiang Gongshang University
Saileshsingh Gunessee, University of Nottingham Ningbo China

Impact of Cross-national Differences in the Human Rights and Acquisition Experience on Emerging Market Multinationals' Cross-border Acquisitions
Rekha Rao-Nicholson, University of Essex
Yifan Zhong, University of Western Australia

Synergies or Stalemates? The Interplay of Market and Non- Market Strategies in Chinese Cross-Border Acquisitions
Kamyar Goudarzi, College of Charleston
Dimitrija Kalanoski, University of Manchester
Yanze Liang, University of Nottingham Ningbo China

Theorizing about Emerging Multinationals' Acquisitions
Mike Peng, University of Texas at Dallas
Joyce Wang, Texas State University
En Xie, Tongji University
Sergey Lebedev, Kennesaw State University
Hubert Zydorek, University of Texas at Dallas

Session 1.3.8 - Competitive Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 2

FDI Strategy and Performance

Chair: Anna Grosman, Loughborough University

A Firm-Level Analysis of "Indirect" FDI: The Case of the Global Network of Japanese MNEs
Kozo Kiyota, Keio University, REITI, and TCER
Kiyohiko Ito, University of Hawaii at Manoa

Why Stop Now? The Institutional Deterrence Effect and FDI into Tax Havens
Giulio Nardella, ESCP Business School

Johan Rewilak, University of South Carolina
Chris Jones, Aston University
Yama Temouri, Khalifa University
Stephen Brammer, University of Bath

Race from the Bottom: Environmental Pollution and Multinationals' Foreign Investment
Juan Bu, Indiana University
Aurora Genin, Indiana University

Internationalization Speed and Scope: The Contingent Value of FDI on Long-term Energy Transition Strategies
Junmin Park, Korea University
Jongik Chang, Korea University
Hyoungjin Lee, Kookmin University
Chris Changwha Chung, Korea University

Subnational Dynamics: Unraveling FDI Performance in Global Cities and Beyond
Laura Weiss, University of St. Gallen
Bjoern Ambos, University of St.Gallen

Session 1.3.9 - Competitive Time: 13:00-14:15
Track: 11. Sustainability in International Business Room: Emerald 1

Sustainability Strategies and Market Responses

Chair: Abderaouf Bouguerra, University of Surrey

A Meta-analytical Review of Organizations' Non-market Responses to Performance Feedback
Yang Xiao, Nanyang Technological University
Eugene Soon Lee Kang, Nanyang Technological University

The Effect of Firm Foreignness on Market Reaction to Firms' CSI
Qiwen Yu, Tongji University
Heli Wang, Singapore Management University

The Business Horizon of Emeralds: Navigating the Tradeoffs of Sustainability Commitments
Addis Gedefaw Birhanu, Emlyon Business School
Tao Han, Emlyon Business School

Session 1.3.10 - Special Session Time: 13:00-14:15
Track: 15. Special Sessions Room: Berkeley

AJBS Conference Best Papers Session

Chair: Tamiko Kasahara, University of Shizuoka / Bentley University

Presentations by the Best Paper nominees from the Association of Japanese Studies (AJBS) conference which was held right before the AIB conference.

Investigating the Impact of the Strategic Tripod and Moderation of Experience on Equity Ownership in Japanese Trading Companies' Subsidiaries
Mario Henrique Ogasavara, ESPM
Denner Honda Passos, ESPM
Fabio Cassio-de-Souza, ESPM

Career Aspirations, Internal and External Networking Behaviors, and Career-Related Outcomes: Foreign Academics in Japan
Vesa Peltokorpi, Hiroshima University

I Deserve It! Qualification Signaling as CEOs' Reactions to Pay Disclosure Mandates
Han Zhang, Waseda University

Hitoshi Mitsuhashi, Waseda University

Exploring the Rise and Fall of Markets: The Empirical Study of Inter-Market Networks in the Japanese Chemical Industry

Yuma Ozawa, Tokyo University of Science

Akitsu Oe, Tokyo University of Science

Session 1.3.11 - Special Session Time: 13:00-14:15

Track: 15. Special Sessions Room: Belle-Vue

Marketing Master Class A: Publishing in International Marketing: Preparing and Submitting Manuscripts to Academic Journals

Chair: Kelly Hewett, University of Tennessee

Facilitator: Kelly Hewett, Editor-in-Chief, Journal of International Marketing

Research and publications in scholarly IB journals are vitally important to an individual's growth, development, and success in academia. Various philosophical approaches underpin international business (IB) research. A key challenge to researching and writing scholarly work is developing the theoretical dimension of academic research papers. In this master class, I will explain the role of philosophy and theory, and the critical skills involved in identifying and including appropriate theory in research articles. I will also discuss developing novel theoretical contributions in IB research.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.

Session 1.3.12 - Interactive Time: 13:00-14:15

Track: 3. Finance, Accounting and Corporate Governance Room: Carlton

Corporate Governance & Finance

Chair: Daniel S. Andrews, Georgia State University

Too Much Minority Shareholder Protection?

Angelo Maria Solarino, University of Durham

Tao Bai, University of Queensland

Deterrence and Displacement in Offshore Trade: Evidence from the Panama Papers Leak

April Michele Knill, University of South Carolina

Ray Fisman, Boston University

Mark Buckwalter, Florida State University

Sergey Mityakov, Florida State University

Foreign Ownership and Litigation Risk: Heterogeneity in Foreign Investors

Xuchang Chen, Peking University

Changqi Wu, Shandong University

State Ancestry and Fiscal Capacity

Moyi Cheng, University of Nottingham Ningbo China

Sadok El Ghoul, University of Alberta

Omrane Guedhami, University of South Carolina

Robert Nash, Wake Forest University

Xiaolan Zheng, University of Nottingham Ningbo China

Family Firms' Orientation to International Acquisitions: An Empirical Investigation on Family Leaders, Family Generations and International Distances

Antonio Majocchi, Luiss University - Rome

Francesca Romana Arduino, Luiss University - Rome

Alessandro Zattoni, Luiss University - Rome

Corporate Donations and Investment Efficiency: The Value of Director Independence
Yupeng Yang, Xiamen University
Xiaoyuan Liu, Xiamen University
Zhe Shen, Xiamen University
Liu Wang, Providence College

The Impact of International Sanctions on MNEs' Strategies and Performance: Accounting as a Method Theory
Olga Golubeva, Stockholm University
Tony Fang, Stockholm University

Session 1.3.13 - Interactive Time: 13:00-14:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Astor W

Dynamics, Change, and Processes in MNEs

Chair: Paul Ryan, Trinity College Dublin

Looking Back to Discover Dynamism – Performance Implications of Internationalization on Finnish Forest Industry Companies: A Historical Analysis
Pasi Kristian Sajasalo, University of Jyväskylä

The Evolution of Strategy in Financial Services Subsidiaries: A Process Study
Niall O'Riordan, Trinity College Dublin

A Dialectic Process Perspective on a Subsidiary Initiative
Katarina Lagerström, Uppsala University
Anna Bengtson, Uppsala University
Roger Schweizer, University of Gothenburg

The Dynamics of Global Marketing: A Case Study of International Alpine Resort in Hokkaido, Japan
Chihiro Nakayama, Meiji University

Lateral Rigidity and Microfoundational Perspectives in Firm Internationalization: Revisiting Reijo Luostarinen's Insights
Aleksi Niittymies, Aalto University

Between Chaos and Order: Unraveling the Dynamics of Multinational Corporations as Complex Adaptive Systems
Sokol Celo, Suffolk University

Session 1.3.14 - Interactive Time: 13:00-14:15
Track: 1. Internationalization and Entrepreneurship Room: Astor E

New Venture Internationalization

Chair: Niina Nummela, University of Turku

Synchronized Strategies: International New Technology Ventures' Decision-making in Innovation and Global Expansion
Arto Ojala, University of Vaasa
Pertti Wathen, University of Vaasa
Masoud Karami, University of Otago

The Effect of Immigration Policy on Founding Location Choice: Evidence from Canada's Start-up Visa Program
Saerom (Ronnie) Lee, University of Pennsylvania
Britta Glennon, University of Pennsylvania

Entrepreneur Gender, Managerial Discretion, and New Venture Internationalization
Di Song, University of Electronic Science and Technology of China
Xuan Huang, University of Nottingham Ningbo China
Shengxi Yang, Sichuan University

Liability of Foreignness of Entrepreneurial Firms: Immigrant-Founded Ventures in the U.S.

Anastasia Bailey, Rutgers University
Benjamin Campbell, Ohio State University

Geographical Dynamics and Cohort Influences: Unravelling the Impact of Accelerators on Venture Performance
Pramendra Singh Tank, IIM Ahmedabad
Devanshi Agarwal, IIM Ahmedabad
Sumit Jaiswal, IIM Ahmedabad

How to Swim with Sharks? Domestic Entrepreneurial Firms' Partnership Strategy with Established Firms after Technologically Advanced Foreign Firm Entry
Wanyu Xu, National University of Singapore
Kenneth Huang, National University of Singapore

Session 1.3.15 - Interactive Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Peacock W

Strategic Responses to Global Dynamics

Chair: Michael Murphree, University of Sydney

Balancing the Interdependencies: How Firms Use the Rhetoric as a Strategic Tool
Yi Ying, Chinese University of Hong Kong
Xufei Ma, Chinese University of Hong Kong

SME Linkages and Upgrading in the Global Value Chain: Field Evidence From the Tiruppur Garment Cluster
Pushkar Pushp, FORE School of Management
Faisal Ahmed, FORE School of Management
Sudeep Subramanian, FORE School of Management

Variations in Suppliers' Resilience Strategies to Adverse Political Environments Across Different Subnational Regions
Umair Choksy, University of Stirling
Ismail Golgeci, Aarhus University
Muhammad Naveed Khan, University of Kent
Zaheer Khan, University of Aberdeen
Zarak Mirza, University of Kent

Vertical R&D Collaboration and Selection of Recurrent Partners in the Automotive GVC
Yoo Jung Ha, University of York

Session 1.3.16 - Interactive Time: 13:00-14:15
Track: 6. Gender and Diversity Room: Peacock E

Global Leadership Diversity: Challenges and Impacts

Chair: Andre Pekerti, University of Queensland

The Impact of Corporate Political Activities on Board Gender Diversity: The Moderating Role of Gendered Culture
Amir Shoham, Temple University
SangMook Lee, Penn State Great Valley University
Shlomo Tarba, University of Birmingham
Pervez Ghauri, University of Birmingham

Bridging the Gender Gap: Legal Egalitarianism and Women's Managerial Representation across Nations
Nara Jeong, San Francisco State University
Nari Kim, CUNY Lehman College

The "Queen Bee" and Firm Performance: Examining the Impact of Woman CEO Awards
Chenli Yin, Xiamen University Malaysia
Liming Zhao, Macquarie University

Female Directors, CSR Reporting and Performance of Russian Firms: Are Internationalized Firms Different From Domestic Ones?

Yulia Aray, Saint Petersburg University
Anna Veselova, HSE University

Board Diversity and Firm Performance: The Role of CEO Personal Range
Saneesh Edacherian, University of Birmingham Dubai
Amit Karna, IIM Ahmedabad
Klaus Uhlenbruck, University of Montana
Sunil Sharma, IIM Ahmedabad

An Overlooked Source of Talent in Corporate Expatriation: Female Employees and the Role of Supervisors
Chun-Hsiao Wang, National Central University
Chun-Hsien Lee, National Kaohsiung Normal University

Session 1.3.17 - Special Session Time: 13:00-14:15
Track: 16. Clinics and Cafés Room: Charlotte

Teaching Café 1: Innovators Helping Others Unlock Teaching Innovation

Several proven innovators, who have been recognized for their pedagogical contributions by AIB, will lead this Teaching Café on unlocking teaching innovation. The focus of this session will be on helping participants unlock and foster a sense of innovation in their own teaching. The facilitators will guide and mentor the participants with brief examples of teaching innovations and will help them tackle the common teaching challenges to be addressed.

Teaching Café Facilitators:
Roberto Garcia, Indiana University
Edward Yihuai Wang, Georgia State University
Mourad Dakhli, Georgia State University
Jelena Cerar, WU Vienna

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

THURSDAY, JULY 4 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

THURSDAY, JULY 4 - 14:30-15:45

Session 1.4.1 - Special Session Time: 14:30-15:45
Track: 15. Special Sessions Room: Crystal 3

Hansae: Fast Fashion Globalization to Glocalization (Korean Business Executives Special Session Series)

Chairs: Paul Hong, University of Toledo and Gyoung-Gyu Choi, Dongguk University
Discussants: Ravi Ramamurti, Northeastern University and Lynn Pyun, Ewha Womans University

Keynote Speaker:
Jun K. Chung, Vice President of Strategy and Planning, Hansae

Session 1.4.2 - Special Session Time: 14:30-15:45
Track: 15. Special Sessions Room: Sapphire 4

AIB Fellows International Educator of the Year Special Session

Chair: Carl Fey, BI Norwegian Business School

Introduction to the AIB Fellows International Educator of the Year Award
S. Tamer Cavusgil, Georgia State University

Keynote Speech by the 2024 International Educator of the Year:
Frank Bournois, CEIBS China Europe International Business School

Reflections:
Shameen Prashantham, China Europe International Business School
Sebastien Point, EM Strasbourg Business School

Session 1.4.3 - Panel Time: 14:30-15:45
Track: 7. Teaching and Education Room: Sapphire 3

Using AI to Teach IB and Develop IB Curricula

Chair: Ravi Sarathy, Northeastern University

Panelists:
Ravi Sarathy, Northeastern University
Yongsun Paik, Loyola Marymount University
Len Treviño, Florida Atlantic University
William Newburry, Florida International University

Session 1.4.4 - Panel Time: 14:30-15:45
Track: 15. Special Sessions Room: Sapphire 2

Adapting to Change: Innovative Marketing Strategies in an Era of Global Disruptions and Digital Transformation

Chair: Kiwoong Yoo, University of Tennessee

Panelists:
Kiwoong Yoo, University of Tennessee
Daekwan Kim, Florida State University
Timo Mandler, Toulouse Business School
Brianna JeeWon Paulich, University of South Florida

Session 1.4.5 - Panel Time: 14:30-15:45
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

What Can History Tell Us About International Business in a Fractured World?

Chairs: Teresa da Silva Lopes, University of York and Attila Yaprak, Wayne State University

Panelists:
Attila Yaprak, Wayne State University
Teresa da Silva Lopes, University of York
Geoffrey Jones, Harvard University
Alain Verbeke, University of Calgary
Timothy Devinney, Alliance Manchester Business School
Takafumi Kurosawa, Kyoto University

Session 1.4.6 - Competitive Time: 14:30-15:45
Track: 11. Sustainability in International Business Room: Pine

Local and Beyond: MNEs and Host Country Dynamics

Chair: Tazeeb Rajwani, University of Surrey

MNE Organizing for Sustainability Challenges: Bringing in Transnational Social Space and Transnational Social Communities
Lutz Preuss, Kedge Business School
Ralf Barkemeyer, Kedge Business School

Subsidiary Autonomy and MNE Subsidiary's Local CSR Performance in the Host Country
Mengyang Wang, Huazhong University of Science and Technology
Jiaxuan Li, Huazhong University of Science and Technology
Jialin Du, Renmin University of China

MNE Challenges in Fulfilling Sustainability Expectations of Local Communities in Developing Countries: Evidence From Mining in Ghana
Standford Nartey, Ghana Institute of Management and Public Administration (GIMPA)
Ellis L.C. Osabutey, Northumbria University

Vicarious Interstate Conflict Involving the Host Country and ESG of MNE Subsidiaries
Nan Zhou, Tongji University
Jingoo Kang, NYU Abu Dhabi

Session 1.4.7 - Competitive Time: 14:30-15:45
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 3

Location and Internationalization

Chair: Yameng Zhang, Xi'an Jiaotong-Liverpool University

MNE Space and Subnational Location Choice
Yong Wang, Southwest Jiaotong University
Shu Yu, Monash University
Xiaotao Yao, Xi'an Jiaotong University
Yi Tang, University of Hong Kong

Rethinking Insidership in Internationalization: Asset or Liability?
Mikael Hilmersson, University of Gothenburg
Andrea Runfola, University of Perugia
Matilde Milanesi, University of Florence
Simone Guercini, University of Florence

Additive Manufacturing and the Global Localization of Manufacturing
Filip De Beule, KU Leuven
Ari Van Assche, HEC Montreal

Knowledge Agglomeration and FDI Location Choice: Sub-national Evidence from the UK
Meng Song, University of Leeds

Financial Strategies of Multinational Enterprises in response to a Non-Market Event
Adeniyi Damilola Olarewaju, Maynooth University

Session 1.4.8 - Competitive Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Emerald 2

Leadership in International Business

Chair: Allan Bird, Goa Institute of Management

CEO Types and Firms' Internationalization Speed: The Contingent Role of CFO Types
Sebastian Baldermann, Vrije Universiteit Amsterdam
Stefan Schmid, ESCP Business School Berlin

Does E-leadership Facilitate Job Performance? A Comparative Study Between Taiwan and the United Kingdom
Mavis Yi-Ching Chen, National Taiwan Normal University
Nien-Chi Liu, National Taiwan University

A Process Model of Responsible Leadership
Pingping Fu, University of Nottingham Ningbo China
Wenjie Ye, University of Nottingham Ningbo China
Jih-Yu Mao, University of Nottingham Ningbo China

The Challenging Leadership of Global Virtual Teams: The Criticality of Achieved Leadership Status for Team Output
Lena Zander, Uppsala University
Audra I. Mockaitis, Maynooth University
Peter Zettinig, Turku University
Stephan Gerschewski, Heriot-Watt University

Deviant Followers Across Cultures: An Investigation of Destructive Leadership, Workplace Deviance, and National Context
Katherine Alexander, Loyola University Chicago
Jeremy Mackey, Auburn University
Charn McAllister, Northern Arizona University
Parker Ellen, Mississippi State University

Session 1.4.9 - Competitive Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship Room: Emerald 1

International Entrepreneurship and International New Ventures

Chair: Pi-Shen Seet, Edith Cowan University

Domestic versus Foreign Listing: The Role of Local VC Firms
Tao Wang, University of Bristol

International New Ventures and Born Globals: An Extended Conceptualization & Synthesis of Cross-disciplinary Theories
Srinivas Rajesh Upadhyayula, IIM Kozhikode
Madhurima Basu, IIM Kozhikode

Motivation and Embeddedness of Corporate International Social Ventures
Jie Chen, Hong Kong Metropolitan University

Decision-Making Logics in the Internationalization of Innovative Firms: Insights from French firms
Dora Triki, ESCE International Business School
Magdalena Brunel, ESCE International Business School

Refugee Remittances and Transnational Entrepreneurship in Less Developed Countries
William Peter Laramy, University of Minnesota
Paul Vaaler, University of Minnesota

Session 1.4.10 - Competitive Time: 14:30-15:45

Track: 9. Emerging Markets and Emerging Market MNEs Room: Berkeley

Family Firms in Emerging Markets

Chair: Christian Tabi Amponsah, Yorkville University

Family Firm Internationalization: Does Organizational Ambidexterity Matter?
Chia-Wen Hsu, National Chung Cheng University

The Paradox of Reluctance and Excellence: An Analysis of Emerging Market Family Firms' (EMFFs) Internationalization Strategies
Asimabha Bhowmick, XLRI-Xavier School of Management
Arindam Mondal, XLRI-Xavier School of Management

Born-Family, Acquired-Family, and Born-again-Family Firms—A Typology of Family Firms
Bin Liu, Xiamen University

Shift From Exports to FDI: The Case of Indian Family Firms
Asimabha Bhowmick, XLRI-Xavier School of Management
Arindam Mondal, XLRI-Xavier School of Management
Somnath Lahiri, Illinois State University
Avimanyu (Avi) Datta, Illinois State University
Shah Nawaz Ashraf, Africa Business School, UM6P

Session 1.4.11 - Competitive Time: 14:30-15:45
Track: 12. Knowledge, Innovation, and Technology Room: Belle-Vue

Networks for Innovation and Global Open Innovation

Chair: Noman Shaheer, University of Sydney

Does It Pay to be Embedded? International Trade Network Embeddedness and Corporate Innovation
Yangyang Chen, City University of Hong Kong
Fangfang Hou, Xiamen University
Congshan Li, Xiamen University
Yue Luo, Nanjing University of Finance and Economics

Structural Holes and Innovation: Focus on Local and International Networks in Biomedicine Business
Abdulrahman Chikhouni, Mount Royal University
Mehdi Farashahi, Concordia University
Amon Simba, Nottingham Trent University

Legitimacy Gaining or Damaging? Cross-border Patent Selling under Techno-nationalism
Chen Zhang, Dalian University of Technology
Tao Bai, University of Queensland

Implementation of Open Innovation Strategies in Time of Crisis: A Comparison Between Domestic and International Firms
Patryk Dziurski, SGH Warsaw School of Economics
Wioletta Mierzejewska, SGH Warsaw School of Economics
Jurgita Sekliuckiene, Kaunas University of Technology
Emilia Tomczyk, SGH Warsaw School of Economics

The Two-Way Relationship Between Innovation and Internationalization: A Meta-Analytical Review and Future Directions
Suqin Shen, Guangdong University of Technology
Sunil Venaik, University of Queensland
Yunxia Zhu, University of Queensland
Qiaoya Tan, Tongji University

Session 1.4.12 - Interactive Time: 14:30-15:45

Track: 4. Global Strategy, Organization and Value Chains Room: Carlton

Dynamic Strategies in a Changing Environment

Chair: Bin Zhang, Beijing University of Posts and Telecommunications

Customer Cultural Cognition and Supplier ESG Performance: Evidence from Global Supply Chain Relationships
Zhihan Shen, Capital University of Economics and Business

The Behavioral Theory of the Firm Across Cultures
Ali Alipour, Ozyegin University
Remzi Gözübüyük, Sabanci University
Xavier Castañer, University of Lausanne

How Do Multinational Enterprises Respond to Selective De-Globalization: Substantial, Balanced, Symbolic or No Decoupling Strategy?
Xuemeng Liu, Victoria University of Wellington
Joel Hassan, Victoria University of Wellington
Hongzhi Gao, Victoria University of Wellington
Revti Raman Sharma, Victoria University of Wellington

Ownership Structure, National Institutions and Digital Service Innovation: A Configurational Study of Global Telecom Operators
Bin Zhang, Beijing University of Posts and Telecommunications
Yumeng Wang, Beijing University of Posts and Telecommunications
Wassim Jalil, Beijing University of Posts and Telecommunications

China, Global Value Chains and the Middle Income Trap
Michael Murphree, University of Sydney
Dan Breznitz, University of Toronto

Session 1.4.13 - Interactive Time: 14:30-15:45
Track: 9. Emerging Markets and Emerging Market MNEs Room: Astor W

Cross-Border Mergers & Acquisitions by EMNEs

Chair: Dimitrija Kalanoski, University of Manchester

Unpacking the Effect of Dependence Asymmetry on Acquirers' Performance of Cross-Border Acquisition: A Bilateral Perspective
Qiuxia Zheng, Shandong University
Jian Du, Zhejiang University

Foreign Acquisitions by Emerging Market Firms and Home Market Performance
Sathyajit Gubbi, BITS School of Management

Foolish Spending? — A Comparative Study on the Characteristics of Chinese Enterprises' Cross-Border Mergers and Acquisitions
Ruchen Shao, Zhejiang University

Decision, Completion, Integration and Performance of Chinese Cross-border Mergers and Acquisitions: Toward A Process-based View
Shuang Hu, Zhejiang Gongshang University
Saileshsingh Gunessee, University of Nottingham Ningbo China

How Boundary Spanners Facilitate Post-Merger Integration Conducted by EMNEs
Xiaomeng Liu, University of Nottingham Ningbo China
Peter Ping Li, Copenhagen Business School; Xiamen University; Dongbei University of Finance and Economics
Steven Shijin Zhou, University of Nottingham Ningbo China

Managing Acquired Firm Power in the Reverse Knowledge Transfer Process of Chinese International M&As
Qi Ai, Brunel University London
Shaowei He, University of Northampton

Contingent Value of Political Connections in Cross-border Acquisitions of Emerging Economy Firms
Wenjun Tu, Ningbo University
Lei Li, University of Nottingham Ningbo China

Session 1.4.14 - Interactive Time: 14:30-15:45
Track: 3. Finance, Accounting and Corporate Governance Room: Astor E

CSR & Sustainable Finance

Chair: Yongtae Kim, Santa Clara University

Exploring the Relationship Between Financial Reporting Quality and Managerial CSR Engagement by Revealing Institutional Investor Trading Preferences
Heng-Yu Chang, Chang Gung University
Yi-Chen Chen, Chang Gung University

Board Gender Diversity and Firms' Environmental Initiatives in a Developing Economy
Pingyi Lou, Fudan University
Nongnapat Thosuwanchot, Chulalongkorn University
Chenyu Wu, Shanghai University of Finance and Economics

Executive Shareholdings, External Governance and Corporate Social Responsibility
Jing Zhou, Southwestern University of Finance and Economics
Kaiwen Wu, Southwestern University of Finance and Economics

On the Foundations of Green Bonds
Jamil Jaballah, Grenoble Ecole de Management
Mohammed Benlemlih, EM Normandie
Imane El Ouadghiri, Léonard de Vinci Pôle Universitaire
Jonathan Peillex, ICD International Business School

From Campus to Corporation: Corporate Donations to Universities and Labor Efficiency
Zhe Shen, Xiamen University
Yupeng Yang, Xiamen University
Wentao Yao, Xiamen University

Reconstructing Stakeholder Trust – The Case of a Japanese MNC
Maria Vasileva Ilieva, University of Leeds
Niina Nummela, University of Turku
Jin-ichiro Yamada, Kyoto University

Session 1.4.15 - Interactive Time: 14:30-15:45
Track: 12. Knowledge, Innovation, and Technology Room: Peacock W

Cross-Border Knowledge Governance and Learning in the MNC

Chair: Kazuhiro Asakawa, Keio University

Learning From the Past: Experiential Learning, Added Geographic Distance, and Foreign Commitment
Carmen Friedinger, Vienna University of Economics and Business
Vera Kunczer, Luiss University - Rome

How Has International Knowledge Connectivity Affected National Technological Specialization in the Information Age?
Wenli Ding-Elliott, Rutgers University
John Cantwell, Rutgers University

Searching, Learning, Expanding: How Experiential Diversity Affects International Search From Performance-Aspiration Gap
Tae Young Park, Yonsei University
Yong Suhk Pak, Yonsei University

How Does Learning-by-Exporting Occur? Examination of Chinese Exporting Manufacturing Firms
Yeyanran Ge, University of Nottingham Ningbo China

Unlocking Cross-Border Knowledge: Driving R&D Collaboration Beyond Institutional Borders
Chenxi Wan, University of Sunderland
Carlos M.P. Sousa, Molde University College
Jorge Lengler, Durham University

Pre-entry Knowledge of Entrepreneurs and Market Strategy
Seojin Kim, Drexel University

Technological Accumulation of MNE and the Search for Local Original Knowledge
Yen-Chen Ho, National Chung Hsing University
Anna Spadvecchia, University of Strathclyde

Trade Liberalization, Firm Innovation and Absorptive Capacity: Evidence from China
Huanyang Xu, Peking University

Session 1.4.16 - Interactive Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship Room: Peacock E

Cross Country Digital entrepreneurship and Platforms

Chair: Tomoki Sekiguchi, Kyoto University

Are Digital Platforms That Different? The Internationalization of Netflix in a Sequence-Shot
José Pla-Barber, University of Valencia
Ana Botella-Andreu, University of Valencia
Andrea Pallás-Rocafull, University of Valencia

Exploring Loose Coupling Theory in the Internationalization of Digital Platform Providers
Arto Ojala, University of Vaasa
Sara Fraccastoro, University of Eastern Finland
Mika Gabrielsson, Hanken School of Economics

The Role of Digitalisation in Theorising New Venture Internationalisation
Marine Mograbyan, University of Oxford
Erkko Autio, Imperial College London

Two Business Models Under One Roof. The Importance of Digitalization in the Eyes of Women Entrepreneurs in Ghandruk Village, Nepal
Sunanda Ale Sharma, Kathmandu University School of Management
Michal Zdziarski, University of Warsaw
Mike Troilo, University of Tulsa
Srawan Kumar KC, Kathmandu University School of Management
Binayak Malla, Kathmandu University School of Management

Penrose Revisited: The International Scaling of a Digital Business Model
Maria Hviding, BI Norwegian Business School

Externalization of SME Sellers via Digital Platforms
Fan Wang, Saint Louis University
Keith Brouthers, King's College London
Nitish Singh, Saint Louis University
Sumit Kundu, Florida International University

SME International Marketing Capabilities: A Review and Empirical Validation
Attila Zsolt Berky, WU Vienna

Session 1.4.17 - Special Session Time: 14:30-15:45

Track: 16. Clinics and Cafés Room: Charlotte

Research Methods Clinic 1: Meta-analysis

Chair: Angelo Maria Solarino, University of Durham

A comprehensive method clinic on meta-analysis in IB, where we will explore meta-analysis essential concepts, practical steps and best practices, the role of transparency, and exemplary applications. This session will provide valuable insights and strategies to synthesize research findings, ensuring rigorous and impactful theoretical contributions.

This session is organized by the *AIB Research Methods SIG.*

THURSDAY, JULY 4 - 15:45-16:15

Time: 15:45-16:15
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

This coffee break is sponsored by the University of Vienna in honor of the winner of the Best Research Methods Paper Award, an award managed by the Research Methods SIG. The award presentation will take place during the coffee break.

THURSDAY, JULY 4 - 16:15-17:30

Session 1.5.1 - Special Session Time: 16:15-17:30
Track: 15. Special Sessions Room: Crystal 3

Korea's Trade Policy: Changes and Tasks (Korean Business Executives Special Session Series)

Chairs: Yeon Ho Lee, Yonsei University and Robert Grosse, Arizona State University
Discussants: Jooyoung Kwak, Yonsei University and Chol Lee, Sogang University

Introduction:
Inkyo Cheong, Minister for Trade, Republic of Korea

Keynote Speaker:
Byung Nae Yang, Deputy Minister for Trade, Republic of Korea

Session 1.5.2 - Panel Time: 16:15-17:30
Track: 4. Global Strategy, Organization and Value Chains Room: Sapphire 4

The (Ir)relevance of 'International Experience': A Discussion of International Experience, Its Organizational Outcomes and Its Implications for Resource Based View (RBV) Thinking

Chair: Liena Kano, University of Calgary

Panelists:
Liena Kano, University of Calgary
Jean-Luc Arregle, Emlyon Business School
Jay Barney, University of Utah

Thomas Hutzschenreuter, Technical University of Munich
Andre Sammartino, University of Melbourne

Session 1.5.3 - Panel Time: 16:15-17:30
Track: 9. Emerging Markets and Emerging Market MNEs Room: Sapphire 3

Multinational Enterprises and Their Impact on Local Communities

Chairs: Pervez Ghauri, University of Birmingham and Axèle Giroud, University of Manchester

Panelists:

Pervez Ghauri, University of Birmingham
Axèle Giroud, University of Manchester
Jorge Carneiro, FGV EAESP
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Taewoo Roh, Hanyang University
Ricardo Augusto Martins, HYUNDAI Motor Central

Session 1.5.4 - Panel Time: 16:15-17:30
Track: 11. Sustainability in International Business Room: Sapphire 2

Sustainable Technology Applications in International Business

Chair: Rudolf Sinkovics, University of Glasgow

Panelists:

Rudolf Sinkovics, University of Glasgow
Aušrine Šilenskyte, University of Vaasa
Charles Dhanaraj, Georgia State University
Eduardo Acosta Llano, University of Oulu
Jurgita Butkeviciene, Vilnius University
Rob van Tulder, Erasmus University

Session 1.5.5 - Panel Time: 16:15-17:30
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

30 Years of Hybrid Factory: Japanese FDI and World Automotive Industry

Chair: Haruo Hagiwara Horaguchi, Hosei University

Panelists:

Haruo Hagiwara Horaguchi, Hosei University
Tetsuji Kawamura, Hosei University
Itohisa Masato, Hosei University
Tomasz Olejniczak, Kozminski University

Session 1.5.6 - Competitive Time: 16:15-17:30
Track: 12. Knowledge, Innovation, and Technology Room: Pine

Nuances of International Knowledge Sharing and Transfer

Chair: Juan Bu, Indiana University

Backfire of the Taken-for-Granted? The Dark Side of Using English as a Business Lingua Franca in the Inter-unit Knowledge Sharing in MNCs

Anna Jui-chuan Hsu, Xi'an Jiaotong-Liverpool University
Kevin Au, Chinese University of Hong Kong
Yingzhao Xiao, Tianjin University

Navigating Frictions: Firm Capabilities To Integrate Foreign-Generated Knowledge
Daniel Caspar Gelsing, Tilburg University
Róisín Donnelly, Tilburg University

Examining Interfirm Adaptation from the Learning Process Perspective and Transaction Cost Economics
Pei-li You, Shih Chien University

Session 1.5.7 - Competitive Time: 16:15-17:30
Track: 1. Internationalization and Entrepreneurship Room: Emerald 3

The Internationalization of Digital Firms and Digital Platforms

Chair: Gary Knight, Willamette University

Industry 4.0 Technologies and Chinese Digital Firms' Location Choice
Tianhao Liu, Rutgers University

When Is the Best? Entry Timing in Globalized Digital Platforms and the Moderating Role of Digital Signals
Yibai Wang, University of Macau
Xiaoyun Chen, University of Macau
Lin Yuan, University of Macau
Yumin Cao, University of Macau

Elite with Elite: Close Cooperation between Global Platform and Suppliers in Special Marketing Campaign for Geographic Scope Expansion
Yihui Liu, Zhejiang University
Feng Zhu, Harvard University
Aiqi Wu, Zhejiang University

Overcoming Institutional Voids via Global Platform Engagement: Evidence from Digital Crowdfunding
Haishan Yuan, Western University
Klaus Meyer, Western University

Country- and Firm-Level Drivers of E-Commerce Firms' Wholly Owned Foreign Direct Investment Decisions
Marius Mueller, Trier University
Bernhard Sebastian Swoboda, Trier University

Session 1.5.8 - Competitive Time: 16:15-17:30
Track: 6. Gender and Diversity Room: Emerald 2

Entrepreneurship: Global Perspectives and Gender Dynamics

Chair: Markus Pudelko, University of Tübingen

Gender Attitudes and Business Venturing in Low Gender Egalitarianism Culture: A Study of Egypt and Jordan
Bach Nguyen, University of Exeter
Muntasir Shami, Aston University

Women Empowerment and Female Entrepreneurship: Evidence From a Natural Experiment in India
Seung Hoon Chung, California State University
Simon C. Parker, Western University

Unearthing the Multidimensional Roles of Place Attachment in Sustainable Entrepreneurship: A Study of Ethnic Minority Entrepreneur in the UK
Abdullah Al Mamun, Newcastle University
Chao Zhang, Northumbria University

Entrepreneurial Orientation and SME Performance in China: A Gender Perspective
Jingmin Tao, Royal Holloway University of London

Session 1.5.9 - Competitive Time: 16:15-17:30

Track: 3. Finance, Accounting and Corporate Governance Room: Emerald 1

Strategic Control & Governance

Chair: Omrane Guedhami, University of South Carolina

Ownership, Control and Productivity: European Family Firms in Comparative Perspective
Rafel Crespi-Cladera, Universitat de les Illes Balears
Ruth V Aguilera, Northeastern University
Bartolome Pascual-Fuster, Universitat de les Illes Balears
Alfredo Martin-Oliver, Universitat de les Illes Balears

Left to Their Own Devices: Ownership Concentration and Payout Policy
Jungwon Suh, Sungkyunkwan University
Heejung Choi, Sunmoon University
Jung-Hoon Kim, Senshu University
Konari Uchida, Kyushu University

Global Board Reform and Accounting Conservatism
Siyang Tian, University of Sussex
Yang Liu, Southwestern University of Finance and Economics
Chenghao Huang, Nanchang University
Yujie Zhu, Southwestern University of Finance and Economics

Immigration Fear, Populism, and Institutional Investors
Partha P. Roy, University of Southampton

How Do Private Equity Investors Hit the Nail on the Head? Scouting Target Firms for Value Creation
Vrinda Rawal, Indian Institute of Foreign Trade
Sheeba Kapil, Indian Institute of Foreign Trade

Session 1.5.10 - Competitive Time: 16:15-17:30
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Berkeley

Migrants and Self-Initiated Expatriates

Chair: Shea X. Fan, Deakin University

Integration Maestros: The Role of Mentors as Identity Work Orchestrators for Migrant Entrepreneurs Abroad
Veselina Stoyanova, University of Birmingham
Stoyan Stoyanov, Herriot-Watt University

The Entanglement of Inclusion-Exclusion Experiences: A Qualitative Study of Self-Initiated Expatriates in Japan
Lailani L. Alcantara, Ritsumeikan Asia Pacific University
David S. A. Guttormsen, University of South-Eastern Norway
Cathrine Seierstad, University of South-Eastern Norway

Socializing Immigrant Jobseekers Through Pre-Employment Mentoring
Hui Zhang, Thompson Rivers University
Luciara Nardon, Carleton University

It Takes a Village… A Multi-Actor Practice Perspective on Refugee Recruitment*
Betina Szkudlarek, University of Sydney
Eun Su (Jeannie) Lee, University of Newcastle
Sophia Alice Johnson, University of Sydney
Chris Brewster, Henley Business School

The Role of Unequal Spatial Distribution of African Migration in Chinese Exports to Africa
Zhiling Wang, Erasmus University Rotterdam
Lijuan Yin, Liaoning University
Ajay Bhaskarabhatla, Erasmus University Rotterdam

Session 1.5.11 - Interactive Time: 16:15-17:30
Track: 4. Global Strategy, Organization and Value Chains Room: Belle-Vue

Location Choice in a Dynamic Global Environment

Chair: Di Fan, RMIT University

Dual Embeddedness, Subsidiary-Specific Factors, and Subsidiary Performance
Chia-Wen Hsu, National Chung Cheng University

Not to Divest a Poorly Performing Foreign Affiliate? A Test of Prospect Theory
Qun Tan, Xiamen University
Carlos M.P. Sousa, Molde University College

Cultural Distance and MNE Subsidiary CSR in the Host Country
Jiaxue Li, Shandong University
Xinrong Li, Chinese Academy of Science and Technology for Development
Zhenzhen Xie, Sun Yat-sen University

"Should I stay or should I divest?": An Inductive Field Study of MNE Divestment Strategies
Rajeev Sawant, Florida Atlantic University
Abdul-Kadir Ameyaw, Florida Atlantic University
Len Treviño, Florida Atlantic University
Yuan Li, St. Mary's College of California

A Thematic Exploration of Foreign Market Exit: Research Evolution over Four Decades and Future Directions
Chansoo Park, Memorial University of Newfoundland
Di Fan, RMIT University
Ilan Vertinsky, University of British Columbia
Magdalyn A. Knopp, Memorial University of Newfoundland

Multinational Enterprises' Compliance to Host Country Activism under Competing Stakeholder Pressure: A Natural Experiment
Lori Qingyuan Yue, Columbia University
Kaixian Mao, Renmin University of China
Huidi Lu, NEOMA Business School
Botao Yang, California State University Long Beach

Session 1.5.12 - Interactive Time: 16:15-17:30
Track: 8. Research Methods and Theorizing Room: Carlton

Research Methods in IB: How Can We Do Better?

Chair: Tian Wei, Fudan University

How Is FDI Project Location Choice Influenced Nationally: New Evidence From a Natural Language Processing Approach
Daniel Benson, King's College London
Yundan Gong, King's College London

AGI Applications in International Business As Scaled by Enculturation Determinant Logic on Product-Brand Duality in Research
Alan Pan, Fort Hays State University
David Pan, Fort Hays State University

A Swarm of Scholars: Adopting and Improving on the Swarm Methodology in Organizational Research
Clark Johnson, Pepperdine University
Christine Ascencio, University of Wisconsin, La Crosse
Brittney C Bauer, Loyola University Chicago
Cristina Gibson, Pepperdine University
Theo Lynn, Dublin City University
John Mooney, Pepperdine University

Varun Nagaraj, SPJIMR
Fred Niederman, Saint Louis University
Cole Short, Pepperdine University
Gary Sinclair, Dublin City University

Leveraging Abductive Reasoning with Big Data and Machine Learning to Address the Gap in Developing Context-Dependent Theories in International Business
Eunhee Sohn, Georgia Institute of Technology
Frank Rothaermel, Georgia Institute of Technology

Establishing Trustworthiness of Qualitative Methods for International Business Research in Emerging Markets: Contextualization and Theorization
Tian Wei, Fudan University
Qianwen Wan, East China University of Science and Technology

Pluralism in Configurational Theorizing: Processes for Selecting Conditions and Building Configurational Models for QCA
Brian David Vera, University of Liverpool
Duc Cuong Nguyen, University of Manchester
Ziad Elsahn, Heriot-Watt University

Session 1.5.13 - Interactive Time: 16:15-17:30
Track: 11. Sustainability in International Business Room: Astor W

Across and Beyond: Global Sustainability in Diverse Industries

Chair: Eun Sun Godwin, University of Wolverhampton

Global Sand Shortage Solutions: Motivating the Construction Industry Towards Sustainable Sand Alternatives
Adel A. Zadeh, Northeastern University
Sheila M. Puffer, Northeastern University
Yunxin Peng, Northeastern University

MNEs Stakeholder Engagement and Sustainability in the Global Palm Oil Industry
Rakesh B. Sambharya, Rutgers University - Camden
Murad Mithani, Rutgers University
Deeksha Singh, Rutgers University

Benefit Agreements Between Mining MNEs and Indigenous Peoples As Solutions to Business Sustainability
Natalia Yakovleva, KEDGE Business School
Tuyara N. Gavrilyeva,
Marina A. Stepanova,

China's Food Security Policies, and Implication on Global Food Sustainability and Resilience
Zuanxu Chen, University of Technology Sydney
Marina Zhang, University of Technology Sydney
Rebecca Dong, University of Technology Sydney
Shengpeng Wang, University of Technology Sydney

The Nexus of Institutions, Internationalization and Environmental Performance: Insights From Metallurgical MNEs
Liubov Ermolaeva, Saint Petersburg State University
Daria Klishevich, St Petersburg University
Olga Garanina, St Petersburg University
Andrei Panibratov, St Petersburg University

Trash to Trousers
Sarah Ku, Loyola University Chicago
Elizabeth Napier, University of Toledo

Crafting Influence: A Rhetorical Analysis of Sustainability Reporting of MNEs in the Automotive Sector

Jiyoung Shin, University of Bristol
Gahye Hong, Pusan National University

Addressing Child Labor and Exploitive Labor in the Hazelnut Supply Chain: A Multi-method Study
M. Selim Cakir, University of Birmingham
Elvan Gokalp, University of Birmingham
Veronica Villena, Arizona State University
Ioannis Kougkoulos, American College of Greece
Nathan Kunz, Bern University of Applied Sciences

Global Networks and Local Tensions: A Case Study of Microfinance Industry in Nepal
Soniya Rijal, University of New South Wales
Josh Wheatly Keller, University of New South Wales
Hokyu Hwang, University of New South Wales

Session 1.5.14 - Interactive Time: 16:15-17:30
Track: 9. Emerging Markets and Emerging Market MNEs Room: Astor E

Technology, Learning, and Innovation in Emerging Markets

Chair: Elzotbek Rustambekov, Bryant University

Innovation Differentiation Strategy and Social Upgrading in Emerging Countries MNEs
Fábio de Oliveira Paula, Pontifical Catholic University of Rio de Janeiro
Felipe Mendes Borini, University of São Paulo
Ilan Avrichir, ESPM
Sabrina Della Santa Navarrete, University of São Paulo
Elisangela Lazarou Tarraço, University Center of FEI

Techno-Geopolitical Uncertainty and EMNEs' Innovation: Evidence from the U.S. BIS Entity List
Wenlong He, Renmin University
Mingyao Lv, Renmin University of China
Zhiyuan Chen, Renmin University of China

Is Catch-up a Zero-Sum Game? Review, Synthesis, and a Multi-Level Framework for Catch-up Research
Daitian Li, University of Electronic Science and Technology of China
Tony Tong, University of Colorado
Franco Malerba, Bocconi University

Emerging Markets Innovation Dynamics: Türkiye's Drive with Innovation Capacity and Objectives for Competitive Performance
Ekrem Tatoglu, Gulf University for Science and Technology
Mehmet Demirbag, University of Essex
Ismail Golgeci, Aarhus University

Latecomer Development, Chinese Style: A Configurational Approach to Firm-Level Learning, Technological Capability Building, and Innovation
Steffen Wolfer, TH Köln - University of Applied Sciences

Why Climb Over the Hills to Acquire Scriptures?——Reinforce Latecomers' Innovation Performance through Global Search
Yu Zhang, Hebei University of Economics and Business
Xianming Wu, Wuhan University
Ping Lv, University of Chinese Academy of Sciences

The Evolution of Stigma in International Business: A study of Dual Technology-Institutional Challenges for Chinese High-Tech Firms
Hai-Jian Liu, Nanjing University
Fengkai Zhou, Nanjing University

Radical and Incremental Innovation of EMNEs: Learning through the FDI Ambidexterity to Achieve Innovation
Qiuling Gao, Beijing International Studies University
Zhaoyi Zhang, Beijing International Studies University
Xinjie Bao, Beijing International Studies University
Duo Huang, Beijing International Studies University

Session 1.5.15 - Interactive Time: 16:15-17:30
Track: 10. MNE State Relations and IB Policy Room: Peacock W

Evolving Dynamics of Global Business: Adapting to the New Realities

Chair: Younghoon An, University of Groningen

Cross-Border Investments and Host-Country Policy Risk Perceptions
Matteo Moesli, Zurich University of Applied Sciences / WU Wien
Jakob Müllner, Wirtschaftsuniversität Wien

Managing the Duality of Foreignness in a Complex and Heterogeneous Environment: MNE Subsidiaries in Cameroon
Younghoon An, University of Groningen

Global Value Chains, Technology Sovereignty, and the Role of China in International Knowledge Diffusion
Bernhard Dachs, AIT Austrian Institute of Technology
Robert Stehrer, Vienna Institute for International Economic Studies (wiiw)
Anna Wolfmayr, AIT Austrian Institute of Technology

More is Less? The Dual Effects of Emerging Market Firms' Response to OFDI Policies on Their Innovation Performance
Yueqi Wang, Dalian University of Technology
Wanqiu Xu, Dalian University of Technology
Bin Guo, Zhejiang University

Multinational Platforms, Legitimacy, and the Liability of Foreignness
Maximilian Stallkamp, East Carolina University
Noman Shaheer, University of Sydney
Sali Li, University of South Carolina
Liang Chen, Singapore Management University

Eagle versus Dragon: A Comparison of Chinese and U.S. Trade Location Advantages for Latin America
Yuanhao Tian, Florida International University
Jing Shao, Qingdao University
Wenjie Li, Qingdao University

Emerging Market Firms and Business Operations: Triangular Diplomacy Approach
Samir Balakishi, University of Bristol

The Strengthening and Weakening of Government Ownership's (Dis)Advantages: A Study of Chinese State-owned Enterprises Foreign Entry Strategies
Sichang Liu, Tilburg University
Xavier Martin, Tilburg University

Session 1.5.16 - Interactive Time: 16:15-17:30
Track: 3. Finance, Accounting and Corporate Governance Room: Peacock E

MNE & Global Risk

Chair: April Michele Knill, University of South Carolina

Tone's Treasury: The Impact of CEOs' Promotion Focuses on Their Pay Increases in Chinese Firms
Rui Jiang, University of Texas at Dallas
Zhiang(John) Lin, University of Texas at Dallas

East, West, Home's Best: CEO Hometown Identity and Firms' Internationalization Decisions
Zhangfan Cao, University of Nottingham Ningbo China
Yuan Tian, Beijing Institute of Technology
Yan Tong, Beijing Institute of Technology
Yanze Liang, University of Nottingham Ningbo China

Geopolitical Risk and the Value of Multinational Enterprises during COVID-19
Wei Huang, University of Nottingham Ningbo China
Yang Xu, University of Nottingham Ningbo China
Cherry-yi Zhang, University of Nottingham Ningbo China

Corporate Response to Credit Conditions: Do Foreign Subsidiaries and Indigenous Firms Behave Differently
Jiarui Zhang, University of Nottingham Ningbo China
Yingying Shi, University of Nottingham Ningbo China
Lei Li, University of Nottingham Ningbo China

General Manager Turnover in MNC Subsidiaries: The Role of Strategic Interfaces
Liang (Arthur) Li, Toronto Metropolitan University
Marketa Rickley, University of North Carolina at Greensboro
Vanessa Hasse, Western University

FDI and Import Competition and Domestic Firm's Capital Structure: Evidence from Chinese firm-level data
Tongtong Hong, Korea University
Ju Hyun Pyun, Korea University

Session 1.5.17 - Special Session Time: 16:15-17:30
Track: 16. Clinics and Cafés Room: Charlotte

Teaching Café 2: Elevating Experiential Learning: Strategies for Industry and Corporate Engagement

In this Teaching Café, we will explore experiential learning (EL) engagement approaches that incorporate industry and corporate partners at the advanced undergraduate and master levels. These include and are not limited to Project-Based Learning, Cooperative Education (Internship/Industry Placements), and Community-Based Service-Learning. The purpose of the café is to share best practices and insights from these three approaches, identify common challenges and how to address them, and identify synergies between participants.

Teaching Café Facilitators:
Jennifer S.A. Leigh, Nazareth University
Miroslaw Jarosinski, SGH Warsaw School of Economics
Swati Nagar, University of Sydney

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

THURSDAY, JULY 4 - 18:00-22:00

Time: 18:00-22:00
Track: 17. Networking and Social Events

AIB Fellows Dinner

AIB Fellows and their guests only.

The Fellows Dinner is self-funded by the Fellows. The AIB does not financially support the Fellows Dinner.

FRIDAY, JULY 5

FRIDAY, JULY 5 - 08:00-08:50

Session 2.05.1 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Belle-Vue

Meet the Editors - Session I

Chair: Ulf Andersson, Malardalen University

Meet the editors of these four journals in an informal session, open to all conference participants. Meet the people behind the journals, learn about common mistakes and pitfalls of publishing, and get your publishing related questions answered.

European Management Journal
Stephan Gerschewski, Heriot-Watt University

Multinational Business Review
Tazeeb Rajwani, University of Surrey
Irina Surdu, University of Warwick

International Business Review
Roger Strange, University of Sussex

Journal of International Marketing
Kelly Hewett, University of Tennessee

Session 2.05.2 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Carlton

Fellows Café 1: Changing MNC Responsibility Boundaries

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Anthony Goerzen, Queen's University
Ari Van Assche, HEC Montreal

New due diligence legislations are imposing greater legal accountability on multinational corporations (MNCs) to mitigate social and environmental violations in their global value chains. “Cascading compliance,” the process by which MNCs use a combination of supplier codes of conduct and social audits to persuade global value chain partners to improve their sustainability standards have been shown to be inadequate to address MNCs’ growing responsibility boundaries. We ask the question what MNCs can do and what cost?

Session 2.05.3 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Astor W

Fellows Café 2: The Future of Emerging Markets Research in an Era of Global Change

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):

Timothy Devinney, Alliance Manchester Business School

Seung Ho Park, Nanyang Technological University

This Fellows Café will be an open discussion of the future of emerging market research in the face of global change, particular the rise of trade conflicts, wars and conflict, and changes in the distribution of the gains/losses of global activities. We will also discuss the question of when a market is no longer emerging or has reverted from higher levels of development.

Session 2.05.4 - Special Session Time: 08:00-08:50

Track: 16. Clinics and Cafés Room: Astor E

Fellows Café 3: How Is Industrial Policy Changing the Dynamics of International Business?

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):

Klaus Meyer, Western University

Gabriel Benito, BI Norwegian Business School

A hallmark of de-globalization is the stronger emphasis on industrial policy to support national goals regarding security, technology advantages, employment, and sustainability. We invite participants to engage in a discussion about the impact of these policies on international business, and especially about the possible market and non-market approaches MNEs may pursue as they deal with national-level industrial policies.

Session 2.05.5 - Special Session Time: 08:00-08:50

Track: 16. Clinics and Cafés Room: Peacock W

Fellows Café 4: Challenges in Assessing Inclusion Competence: Walking the DEI Talk

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):

Elizabeth Rose, IIM Udaipur

Allan Bird, Goa Institute of Management

Interest in the management of diversity and inclusion in MNEs has grown significantly over the past decade. The focus has been overwhelmingly at the organizational level, with little regard for the individual-level and how employees can develop capabilities to be more inclusive. Let's talk about how MNEs can measure and foster inclusion competencies among their employees.

Session 2.05.6 - Special Session Time: 08:00-08:50

Track: 16. Clinics and Cafés Room: Peacock E

Fellows Café 5: International Business, Economic Geography, and Innovation: The Influences of Digitalization and AI

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):

Ram Mudambi, Temple University

As the landscape of innovation shifts further with the emergence of generative AI tools, both migration and digital connectivity will continue to evolve. AI has the potential to not only enhance the capabilities of collocated teams but also to bridge the gaps between geographically dispersed individuals, potentially blurring the lines between the two models even further. Understanding the intricate interplay between these tools and their adaptability to different contexts will be crucial for MNEs seeking to harness the full potential of their high-skill workforce in the age of intelligent machines.

Session 2.05.7 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Charlotte

Fellows Café 6: International Business in a Multipolar World

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Arie Y. Lewin, Duke University
Michael Witt, King's College London

The geopolitical context of international business (IB) is on the verge of collapsing (Economist May 9th 2024). With China advancing a multipolar world and both United States and China increasingly opting out of global institutions to pursue self-sufficiency in crucial areas, a return to a multipolar world similar to that before World War II seems increasingly likely. We will discuss the underlying dynamics with a focus on implications for IB – the MNCs, global supply chains and consequences of technological cold war.

FRIDAY, JULY 5 - 09:00-10:15

Session 2.1.1 - Special Session Time: 09:00-10:15
Track: 15. Special Sessions Room: Crystal 3

2024 JIBS Decade Award
Chair: Rosalie Tung, Simon Fraser University

The 2024 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2014 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award: "A dynamic capabilities-based entrepreneurial theory of the multinational enterprise" (JIBS, 2014, 45 (1): 8–37)
David Teece, University of California, Berkeley

Commentators:
Jay Barney, University of Utah
S. Tamer Cavusgil, Georgia State University

Session 2.1.2 - Panel Time: 09:00-10:15
Track: 12. Knowledge, Innovation, and Technology Room: Sapphire 4

Innovation and the Multinational Enterprise
Chairs: Marianna Marra, University of Sussex and Roger Strange, University of Sussex

Panelists:
Roger Strange, University of Sussex
Tazeeb Rajwani, University of Surrey
Marina Papanastasiou, University of Leeds
Shasha Zhao, University of Surrey

Session 2.1.3 - Competitive Time: 09:00-10:15
Track: 8. Research Methods and Theorizing Room: Sapphire 3

Diversifying Research Methods in IB

Chair: David S. A. Guttormsen, University of South-Eastern Norway

We Want To Learn All About You: The Interview as Ethnographic Event in Qualitative Business Research
Fiona Moore, Royal Holloway University of London

Theorizing for Pluralism in International Business Research: The Critical Realist Ontology and Its Application
Aušrine Šilenskyte, University of Vaasa
Rodrigo Rabetino, University of Vaasa
Andreas Schotter, Western University

Constructing Composite Narratives as Representations of Lived Experiences: A Qualitative Approach for International Business Studies
Jacqueline Mees-Buss, University of New South Wales
Hilla Back, Aalto University
Catherine Welch, Trinity College Dublin

Advancing Mixed-Methods Research in International Business
Niina Nummela, University of Turku
Leila Hurmerinta, University of Turku

StrategyGPT? Applying Deep Reinforcement Learning to Develop Competitive Internationalization Strategy
Roman Gwosdilin, WU Vienna
Thomas Lindner, University of Innsbruck / Copenhagen Business School

Session 2.1.4 - Panel Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Sapphire 2

Social Sentiments and Emotions in Global Strategy: Theoretical Dialogues, Micro-Macro Linkage, and Sentiment Analysis Methodology

Chairs: Daphne Yiu, Singapore Management University and William P. Wan, Chinese University of Hong Kong

Panelists:
Daphne Yiu, Singapore Management University
William P. Wan, Chinese University of Hong Kong
Jeanne Fu, Hang Seng University of Hong Kong
Catherine K. Lam, Wilfrid Laurier University
Inn Hee Gee, University of Oklahoma
Haeyoung Koo, City University of Hong Kong
Kelly Xing Chen, Hong Kong Metropolitan University

Session 2.1.5 - Panel Time: 09:00-10:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

Accelerating the Societal Impact of IB – A Showcase of Different Avenues to Knowledge Exchange and Engagement

Chair: Noemi Sinkovics, University of Glasgow
Discussant: Maria Elo, University of Southern Denmark

Panelists:
Noemi Sinkovics, University of Glasgow
Aggie Chidlow, University of Birmingham
Matt Raskovic, Auckland University of Technology

Nicole Franziska Richter, University of Southern Denmark
Kristin Brandl, University of Victoria
Maria Elo, University of Southern Denmark

Session 2.1.6 - Competitive Time: 09:00-10:15
Track: 2. Marketing Strategy and Consumer Behavior Room: Pine

Insights from Global Consumers

Chair: Chao-Chin Huang, National Pingtung University of Science and Technology

Comparing Consumer Satisfaction in Three Asian Countries: A Focus on Service Processes and Expectations
Naoki Nagashima, Toyo University

Brand Internationalization, City Characteristics, and Price Premium
Chya-Yi Emily Liaw, Hong Kong Metropolitan University
David H. Weng, California State University, Fullerton

Why Experience Succeeds in One Environment and Fails in Another?
Jie Wu, University of Aberdeen
Zaheer Khan, University of Aberdeen
Martin Meyer, Finland Vaasa University

Session 2.1.7 - Competitive Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 3

Role of Subsidiaries in MNE Strategy

Chair: Alexei Koveshnikov, Aalto University

Export Intensity of Foreign Subsidiaries of Multinational Enterprises: An Integrative Perspective
Quyen Nguyen, University of Reading

Subsidiary Distributive Justice, Internal Embeddedness, and Subsidiary Initiative
Hsianglin Cheng, National Chung Cheng University
Irene W.F. Yang, National Chung Cheng University

Holding On or Leaving Out: Unravelling the Impact of Subsidiary Density and Entry Order on Foreign Survival
Ha Nguyen, University of Sussex
Vikrant Shirodkar, University of Sussex

Subsidiary Relative Performance and Risk-taking Behavior: The Role of Host Country Culture
Afshin Hamrabadi, University of Trento
Fabio Zona, University of Trento

Home-Host Government Conflict and MNEs' Subsidiary Manager Staffing Strategy: A Strategic Alignment Framework
Xin Wang, University of Illinois at Urbana-Champaign
Fiona Kun Yao, University of Illinois at Urbana-Champaign

Session 2.1.8 - Competitive Time: 09:00-10:15
Track: 11. Sustainability in International Business Room: Emerald 2

The Dark Side: Corporate Irresponsibility in International Business

Chair: Shuna Shu Ham Ho, University College Dublin

Firm Termination of Irresponsible Suppliers: The Role of Severity of Irresponsibility
Yuxi Cheng, University of Liverpool
Anupama Phene, George Washington University

Wish You Weren't Here: Tax Havens, Corruption, and the Reputation Damage of the Multinational Enterprise
Giulio Nardella, ESCP Business School
Yama Temouri, Khalifa University
Stephen Brammer, University of Bath

How Could We Forget? Corporate Social Irresponsibility, Stakeholder Memory and MNE Reputation
Giulio Nardella, ESCP Business School
Irina Surdu, University of Warwick
Stephen Brammer, University of Bath

The Good, the Bad and the Acquired: A Systematic Review on the Nature of the Relationship Between Corporate Social Responsibility, Irresponsibility and M&A Deals
Jeongsun Park, Warwick Business School
Hossam Zeitoun, Warwick Business School

Why Break Rules When You Can Avoid Them?: Conceptualizing Corporate Social Avoidance
Matthew Thomas Caulfield, Fordham University
Junghoon Park, Loyola Marymount University
Guilherme Siqueira de Carvalho, University of Pennsylvania

Session 2.1.9 - Competitive Time: 09:00-10:15
Track: 6. Gender and Diversity Room: Emerald 1

Exploring Diversity and Inclusion: Practices Across Cultures

Chair: Yuka Fujimoto, Sunway University

Breaking the Glass Ceiling! Does TMT gender diversity improve CSR performance?
Yi-Jung Hsu, National Chung-Hsing University
Yu-Chen Chang, National Chung Hsing University

Lost in Translation? DEI Practice Transfer Activities at a Large US Technology Firm
Ji-Won Song, University of Edinburgh
Paul Caussat, Royal Holloway University of London

Session 2.1.10 - Competitive Time: 09:00-10:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Berkeley

Sustainability and CSR Initiatives in Emerging Markets

Chair: Joao Albino-Pimentel, University of South Carolina

Greenhouse Gas Emissions and Cross-border M&As: Evidence from China
Aoran Zhang, Toronto Metropolitan University
Ayse Yüce, Toronto Metropolitan University

Facing Climate Change in Emerging Markets: Examining FDI's Role within Home and Host Institutional Contexts
José Pla-Barber, University of Valencia
David Tobón-Orozco, University of Antioquia
Joaquin Alegre, University of Valencia

The Early Adoption of Local Corporate Social Responsibility Certification: The Impact of Headquarter Attention and Local Legitimacy
Akitsu Oe, Tokyo University of Science
Mariko Watanabe, Tokyo University of Science

Determinants of Firms' CSR Portfolio Configuration in an Emerging Country Context - The Role of Strategic Orientation and Ownership
Pooja Thakur-Wernz, Washington and Lee University
Olga Bruyaka, West Virginia University
Alanna Hirshman, Texas Tech University

Using Gabriel Tarde's Laws of Imitation to Analyze How Social Movements Contest Business and Its Corporate Social Responsibility Practices

Diego Vazquez-Brust, University of Portsmouth
Lutz Preuss, Kedge Business School
Natalia Yakovleva, KEDGE Business School
Hamid Foroughi, University of Essex

Session 2.1.11 - Competitive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Belle-Vue

Managing People in Foreign Subsidiaries

Chair: Amani Shajera, Bahrain Polytechnic

When Do Cultural Differences Become a Source of Liability or Asset? Cultural Distance, National Development Status, and the Organizational Identification of MNEs' Host Country Employees

Khan-Pyo Lee, Sogang University
Minyoung Kim, Ohio State University
Jae Yoon Chang, Sogang University
Mooweon Rhee, Yonsei University

Foreign Subsidiary Legitimacy: Parent Ownership and Local Governance

Yuxue Luo, University of Nottingham Ningbo China
Lei Li, University of Nottingham Ningbo China
Youngun Kim, University of Nottingham Ningbo China

The Decisions and Actions of Managers in Foreign Subsidiaries of MNEs: A Topic Modeling Based Review

Liang (Arthur) Li, Toronto Metropolitan University
Jong Min Lee, Yonsei University

FDI Density and the Appointment of Local General Manager: A U-shaped Relationship

Hui Zhang, City University of Hong Kong
Jane Wenzhen Lu, City University of Hong Kong

Session 2.1.12 - Interactive Time: 09:00-10:15
Track: 6. Gender and Diversity Room: Carlton

Diversity in Entrepreneurship: Challenges and Opportunities

Chair: Sivakumar Venkataramany, Ashland University

Does Husband's Support Matter in the Success of Female Social Entrepreneur in a Patriarchal Culture? – Evidence From Delhi, India

Sadaf Khurshid, University of Wollongong

Addressing Inequalities in Entrepreneurship: A Complex Adaptive Systems Approach

Shirley-Ann Behravesh, Arizona State University
Jonas Gamso, Arizona State University
Michael Rockwell, Arizona State University
Joshua Ault, Arizona State University
Valerie Sy, Arizona State University

Gender Disparities in Entrepreneurship: The Paradox Effect of Digital Financial Inclusion on Entrepreneurial Entry and Income for Women

Xinyu Liu, Tongji University
Jialin Song, Tongji University

Institutional Impacts on Women's Entrepreneurship: Evidence from Australia

Yuliani Suseno, RMIT University
Ling Abbott, Edith Cowan University
Angeline Lim, National University of Singapore

The Tower of Babel: The Influence of Linguistic Clusters on Interpersonal Relationships and Information Sharing in MNCs
Komal Kalra, Newcastle University
Wade Danis, University of Victoria

How Does Family Impact Female Entrepreneurs? A Mixed Method Study in Thailand
Juthaporn Boonyphen, Southwestern University of Finance and Economics
Hee-Chan Song, Chulalongkorn University
Seung Hoon Chung, California State University
Nam Kyoon Kim, Sacramento State University

A Country Institutional Profile Perspective on the Gender-Innovation Relationship
Nina Rosenbusch, Ivey Business School
Janice Byrne, Ivey Business School
Simon C. Parker, Western University

Family Diversity and Income Growth in Hybrid Entrepreneurship: Uncertainty Avoidance as a Moderator
Jialin Song, Tongji University
Xinyu Liu, Tongji University

Session 2.1.13 - Interactive Time: 09:00-10:15
Track: 11. Sustainability in International Business Room: Astor W

Climate and Carbon: Institutions, Policy, and MNEs

Chair: Tiina Anna-Maria Ritvala, Aalto University

It Takes Two to Tango: MNE Recombination in the Energy Transition
Thao Vo, BI Norwegian Business School
Birgitte Grøgaard, BI Norwegian Business School
Helene Loe Colman, BI Norwegian Business School

Renewable Energy, Climate, Economic Policy and Political Risks on Environmental Degradation.
Christian Tabi Amponsah, Yorkville University
Samuel Adams, Ghana Institute of Management and Public Administration (GIMPA)
Francis Astu, Ghana Institute of Management and Public Administration (GIMPA)

Mobilizing Firms for Climate Action: Paris Climate Agreement, National Institutions, and Corporate Green Bonds
Yifan Wei, University of Manitoba
Kenneth Huang, National University of Singapore
Ya Gao, University of Manitoba

Closing the Decarbon Gap: When Do Firms Promote Climate-Change Mitigating Technology?
Brian Tae-Seok Kim, Waseda University
Eunjung Hyun, Hongik University

International Diversification and Carbon Emission Performance: A Dynamic Capabilities-Based Approach
Miao-Rong Yu, Korea University
Chanhyuk Shin, Korea University
DuckJung Shin, Korea University

Efficiencies as Drivers of Renewable Energy Projects in Emerging Economies: Does Foreign Participation Help?
Mona Bahl, Illinois State University
Nandini Lahiri, American University

How do Climate Institutions Affect GHG Emissions by MNEs Over Time?
Michael R King, University of Victoria
Paul W. Beamish, Western University

Where Do Markets Promote Climate Mitigation? ETS Introduction and Decarbonization Across the World
Arzi Adbi, National University of Singapore
Sumit Agarwal, National University of Singapore
Siddharth Natarajan, Nanyang Technological University

Session 2.1.14 - Interactive Time: 09:00-10:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Astor E

Geopolitical Tensions, Disruption and Resilience

Chair: Matthias Kipping, York University

Geopolitics and Internationalisation Process: A Chinese Bank's Journey of Decoupling from the West
Rui Hou, Royal Holloway University of London
Huaichuan Rui, Royal Holloway, University of London

MNC Resilience During Re-globalization
Yi Sun, University of Cambridge
Yongjiang Shi, University of Cambridge
Ke Rong, Tsinghua University

Venture survival strategies in crisis situations
Hamizah Abd Hamid, National University of Malaysia

International Entrepreneurship Under the Influence of Network Dynamics – A Case Study Among Resilient Smes Before and During COVID-19
Pascal Wild, School of Management Freiburg
Raffaele Capomolla, School of Management Freiburg

Session 2.1.15 - Interactive Time: 09:00-10:15
Track: 2. Marketing Strategy and Consumer Behavior Room: Peacock W

Creative Marketing Strategies in the Global Market

Chair: Ashok Som, ESEEC Business School

Multidimensional Trust in Firm Internationalization
Aswo Safari, Mälardalen University

Nature's Strategists: Analyzing Japanese Sogo Shosha through the Lens of Argentine Ants as an Extension of Internalization Theory
Hayashi Tsuteaki, National Taiwan University
Ruey Jer Bryan Jean, National Taiwan University

Organizational Determinants of Product Strategy in International Markets
Yunjae Bae, Korea University
Insik Jeong, Korea University
Eunji Seo, Hiroshima University
Jae Wook Kim, Hiroshima University

New Product Introduction in International Markets
Hyo Eun Cho, Keimyung University

A Study of E-commerce Platform's Green Marketing Implementation in Emerging Market- a Perspective of Relation Bonds
Wen-Chiung Chou, Chung Yuan Christian University
Chih-Hsuan Lu, Chung Yuan Christian University

Factors Affecting the Acceptance of New Technology in Retail Industry: From the Perspective of TAM
Angeline Te-Yi Lin, Tatung University
Cheng-Wen Yao, Chihlee University of Technology

A Glocal Understanding of Perceived Meanings of Local vs. Global Brands and Their impacts
Hsiu Ying Huang, Feng Chia University

GloCal Branding for Emerging Market Brands: A Dual Strategy and Customer-Based Brand Equity
Dongwei Zhao, Tsinghua University
Ruiyang Hong, Shandong University
Zuohao Hu, Tsinghua University
Qianmin Sun, Beijing International Studies University

Navigating Ethical Misconducts in Digital Marketing: A Qualitative Study of Influencer Malpractices in Thailand
Anothai Ngamvichaikit, Sukhothai Thammathirat Open University

Session 2.1.16 - Interactive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Peacock E

Knowledge Management and Organizational Learning Through Managing People

Chair: Azusa Ebisuya, Hosei University

Paradoxical Behaviour Towards Innovation: Knowledge Sharing, Knowledge Hiding and Career Sustainability Interactions
Yi Shi, Zhejiang University of Technology
Tachia Chin, Zhejiang University of Technology
Elisa Arrigo, University of Milano-Bicocca
Rosa Palladino, Link Campus University

Enhancing Global Talent Management and Lateral Knowledge Transfer: The Crucial Role of Headquarters
Tamiko Kasahara, University of Shizuoka / Bentley University
Pan Hui, Aichi Shukutoku University
Tomoki Sekiguchi, Kyoto University

HCNs' Cultural Intelligence as a Promoter of Knowledge Sharing in Foreign Subsidiaries
Ha Jung Shin, Yonsei University
Yong Suhk Pak, Yonsei University

How and When Servant Leadership Influences Employee Knowledge Sharing
Yue Hu, Vrije Universiteit Amsterdam
Oli Mihalache, Vrije Universiteit Amsterdam

Transformational Leadership, Informal Networks, and Transnational HR Knowledge Sharing in Business Group-Affiliated Multinationals
Jeoung Yul Lee, Hongik University
Dorra Yahiaoui, Kedge Business School
Yoo Jung Ha, University of York
Peipei Bai, Henan University of Animal Husbandry and Economy
Yingqi Wei, University of Leeds

Repatriates' Cultural Intelligence, Reverse Acculturation Stress, and Reverse Knowledge Transfer: The Social Process of Nationality Re-identification
Yunxiao Zhou, Korea University

The Role of E-HRM on Knowledge Management for MNEs' Host Country Nationals
Changhan Lee, Korea University

Managing Intercultural Communication: The Role of Emotions in Communicating Knowledge within a Multinational Enterprise
Qiu Wang, University of Huddersfield
Hanna Gajewska-De Mattos, University of Leeds
Jeremy Clegg, University of Leeds
Peter Buckley, University of Manchester

FRIDAY, JULY 5 - 10:15-10:45

Time: 10:15-10:45
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place during the coffee break.

FRIDAY, JULY 5 - 10:45-12:00

Session 2.2.1 - Special Session Time: 10:45-12:00
Track: 15. Special Sessions Room: Crystal 3

AIB Fellows John Fayerweather Eminent Scholar Award Special Session

Chair: Dan Li, Indiana University

The AIB Fellows John Fayerweather Eminent Scholar Award recognizes an outstanding thinker or researcher in any discipline who is not an AIB member but whose scholarship has significantly influenced international business research through new conceptualizations, theorizations, or empirical inquiries.

Introduction to the AIB Fellows John Fayerweather Eminent Scholar Award
S. Tamer Cavusgil, Georgia State University

Keynote Speech by the 2024 Eminent Scholar:
Edward Freeman, University of Virginia

Reflections:
Elizabeth Rose, IIM Udaipur
Timothy Devinney, Alliance Manchester Business School

Session 2.2.2 - Panel Time: 10:45-12:00
Track: 7. Teaching and Education Room: Sapphire 4

Teaching What Isn't Being Said: Understanding the Influence of Culture on Non-Verbal Behavior in a Polarized World

Chairs: Nancy Buchan, University of South Carolina and Martha Maznevski, Western University

Panelists:
Nancy Buchan, University of South Carolina
Leigh Anne Liu, Georgia State University
Valerie Alexandra, San Diego State University
Martha Maznevski, Western University

Session 2.2.4 - Panel Time: 10:45-12:00
Track: 11. Sustainability in International Business Room: Sapphire 2

The Energy Transition: "Some Progress, Must Try Harder"

Chairs: Birgitte Grøgaard, BI Norwegian Business School and Thao Vo, BI Norwegian Business School

Panelists:
Birgitte Grøgaard, BI Norwegian Business School
Thao Vo, BI Norwegian Business School
Maoliang Bu, Nanjing University
Luciano Ciravegna, INCAE Business School
Thomas Hutzschenreuter, Technical University of Munich
Randi Lunnan, BI Norwegian Business School

Session 2.2.5 - Panel Time: 10:45-12:00
Track: 8. Research Methods and Theorizing Room: Sapphire 1

Archetypal Analysis: Philosophy and Application to International Business Research

Chair: Günter K. Stahl, WU Vienna

Panelists:

David Francis Midgley, INSEAD Europe
Marjaana Gunkel, Free University of Bozen-Bolzano
Nicole Franziska Richter, University of Southern Denmark

Session 2.2.6 - Competitive Time: 10:45-12:00
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Pine

Theorizing Through Historical and Longitudinal Approaches

Chair: Aleksi Niittymies, Aalto University

An Historical Exploration of Deglobalisation - MNEs in Australia 1914-79

Andre Sammartino, University of Melbourne
David Merrett, University of Melbourne
Monica Keneley, Deakin University
Pierre van der Eng, Australian National University
Simon Ville, University of Woolongong

Home-Host-Country Institutional Decoupling and Strategic Responses: Theory Development through Comparative Historical Analysis

Christian Stutz, Jyväskylä School of Business and Economics
Saara Matala, Chalmers University of Technology

Exogenous Shocks and Resilient in Firm Internationalization: A Historical Study of an MNE in South Africa

Aswo Safari, Mälardalen University
Matthias Holmstedt, Mälardalen University
Harun Emre Yildiz, Mälardalen University

Institutionalization of Home Country Organizational Forms in a Host Country: Managing Agency System in India

Chinmay Pattnaik, University of Sydney

Dynamic Stability in Business Models of International Firms

Tamara Galkina, Aalto University
Irina Atkova, University of Oulu
S. M. Feroj Mahmood, University of Vaasa
Peter Gabrielsson, University of Vaasa

Session 2.2.7 - Competitive Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 3

Adverse Environments and Market Exit

Chair: Dirk Holtbrügge, Friedrich-Alexander University Erlangen-Nürnberg

Antecedents of Entry Rates of New and One-Year Experienced Exporters: A Population-Level Longitudinal Study of 62 Countries

Rakesh B. Sambharya, Rutgers University - Camden

Economic Sanctions and Market Exit Strategies of MNCs in Russia. An Institutional Theory Perspective

Dirk Holtbrügge, Friedrich-Alexander University Erlangen-Nürnberg
Laura Kirste, Friedrich-Alexander University Erlangen-Nürnberg
Marc Oberhauser, ESCP Business School

Host Country Geopolitical Animosity and MNE Concealed Distancing
João Albino-Pimentel, University of South Carolina
Gianni De Bruyn, University of South Carolina
Grazia D. Santangelo, Copenhagen Business School

Business Overlap and Market Exit: A Multi-Dependence Perspective
Suifang Guo, University of Texas, Dallas
Jun Xia, University of Texas, Dallas
Youxiang Song, University of Texas, Dallas

Exploring Geographical Diversification Across US-Ally and China-Ally Countries and MNE Performance in a Bifurcated World
Jong Min Lee, Yonsei University
Jiahui Xiao, Yonsei University

Session 2.2.8 - Competitive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Emerald 2

Political Dynamics and International Business Policy

Chair: Sarianna Lundan, Aalto University

History Matters: How Do Wars and Nationalism Affect Foreign Divestment by MNEs?
Sihong Wu, University of Auckland
Yiyi Su, Tongji University

Methodology for Measuring Political Distance Using Dynamic Factor Analysis, Cluster Analysis and Multivariate Discriminant Analysis
Tatiana Lukoianove, Binghamton University
James Agarwal, University of Calgary

An Entangled Industry: A Network Analysis of the European Defence Firms
Michal Budryk, Swedish Defence Research Agency
Ann Lundberg, Swedish Defence Research Agency
Jens Lusua, Swedish Defence Research Agency

Session 2.2.9 - Competitive Time: 10:45-12:00
Track: 12. Knowledge, Innovation, and Technology Room: Emerald 1

Digitalization and Knowledge Management

Chair: Catherine Magelssen, London Business School

Tech Stacks in the Light of Exogenous Shocks: Exploring the Impact of the COVID-19 Pandemic on SMEs
Toni Müller, Otto-von-Guericke University
Beke Zaiser, Otto-von-Guericke University

Exploring the Link Between Industry 4.0 Technology and International Performance From Connectivity and Convergency: Mediating Role of Digital Networking Capability
Fei Li, Beijing University of Posts and Telecommunications
Yiling Chen, Beijing University of Posts and Telecommunications
Rui Wang, Beijing University of Posts and Telecommunications
Yeying Li, Beijing University of Posts and Telecommunications

Digital Gaps in International Business: Evidence from MNEs in Developing Countries
Xiang Yao, Monash University
Dan Wang, Monash University

Innovative Pathways: Decoding the Symphony of Strategic Orientation, Entry Mode, and Digitalization in R&D Internationalization by Emerging-Market Multinationals
Jingshi Xu, Yonsei University
Soonkyoo Choe, Yonsei University

Session 2.2.10 - Competitive Time: 10:45-12:00
Track: 1. Internationalization and Entrepreneurship Room: Berkeley

SME Internationalization Strategies and Performance

Chair: Crystal Jiang, Bryant University

Determinants of Small Firms' Export Intention – The Role of Knowledge and Explorative Capabilities
Anh Buu Hoang Luong, Nottingham Trent University
Michael Zhang, Nottingham Trent University
Michael Ehret, University of Graz

Internationalization Strategy of SMEs in a State-Led Emerging Economy: The Interface of Industrial Environmental Uncertainty and External Stakeholder Engagement
Ziko Konwar, University of Leeds
Hanh Pham, University of Leeds
Hung Doan, Foreign Trade University
Yingqi Wei, University of Leeds

How Do SMEs Foster Strategic Agility and Enhance Export Performance in Turbulent Times?
Mia Hsiao-Wen Ho, National Taiwan University
Lan-Lung (Luke) Chiang, Yuan Ze University
Chun-Yueh Chang, National Sun Yat-sen University
Hang Sum Yi Mirage, National Taiwan University

Collaborative Innovation: A Solution to the Dilemma of Family Firm Internationalization?
Chao Zhang, Northumbria University
Abdullah Al Mamun, Newcastle University

Session 2.2.11 - Special Session Time: 10:45-12:00
Track: 15. Special Sessions Room: Belle-Vue

Marketing Master Class B: Publishing in International Marketing: Achieving Methodological Excellence in Academic Research

Chair: Daekwan Kim, Florida State University

Facilitator: Daekwan Kim, Spencer-Feheley MBA Professor, Florida State University, Senior Editor, International Business Review, and Associate Editor, Decision Sciences Journal

Scholars desire to conduct research and publish resulting works in scholarly journals. The ability to effectively manage the methodological dimension of academic research is key to developing valid findings and generating research impact. This class will highlight fundamental methodological issues in the development of research in international marketing. The facilitator will address best practice in research methodology, and topical challenges that can hinder research success, and how to address them. The session will be interactive, to allow for Q&A and audience interaction.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.

Session 2.2.12 - Interactive Time: 10:45-12:00
Track: 12. Knowledge, Innovation, and Technology Room: Carlton

The Interplay between Innovation, Capabilities and Environment

Chair: Päivi Aaltonen, LUT University

How Different Factors Influence R&D Outputs: An Empirical Study on Chinese Manufacturing Companies
Weichu Xu, East Stroudsburg University
Chenqi Xu, Tsinghua University
Jian Yu, Beijing Forestry University
Li Zhang, Guangxi Vocational Normal University

The Role of Political Institutions on the Innovation Capability of Chinese SMEs: A Causal Analysis
Man Zhang, Bowling Green State University
Hemant Merchant, University of South Florida

Navigating the Ebb and Flow: Emerging Market Multinational Enterprise's OFDI Strategic Rhythm and Innovation Performance
Jinjun Li, Shandong University
Yimin Wang, Shandong University
Xiaocong Tian, Shandong University

The Influences of High-Tech FDIs on Chinese Domestic Innovation
Sophie Ying Wang, University of International Business and Economics
Zhenning Yang, University of International Business and Economics
Jiahui Guo, University of International Business and Economics

The Impact of International Sanctions on Chinese High-Tech Firms' Innovation Inputs: A Difference-in-Differences Approach
Yuxin Huang, Tongji University
Xin Zhang, Tongji University

Session 2.2.13 - Interactive Time: 10:45-12:00
Track: 3. Finance, Accounting and Corporate Governance Room: Astor W

Financial Markets & Investments

Chair: Omrane Guedhami, University of South Carolina

The Company You Keep: Foreign Investors, Risk Taking, and International Contagion
Jae Hoon Choi, Xavier University
David Munro, Middlebury College

Temporally Inconsistent Information Cues from Firms: Effect on Market Reactions
Zhengyu Li, University of Melbourne
Maogang Sun, Shanghai University of Finance and Economics
Lu Yang, Monash University

Central Bank Digital Currencies and Institutional Systems: Design Choices Based on Institutional Characteristics
Anna Grosman, Loughborough University
Amir Sayyid, Loughborough University London
Anton Klarin, Curtin University

Mastering Anticipatory Impression Management in Earnings Conference: Motivation, Casting, and Market Reactions
Lu Ye, University of Melbourne
Helen Hu, University of Melbourne
Daejeong Choi, University of Melbourne

Effect of Derivative Accounting on Corporate Hedging
Shivani Sahoo, IIM Kozhikode
Ekta Sikarwar, IIM Kozhikode

Does IFRS Adoption Lead to Market Efficiency? An Empirical Examination of Latin America Companies
Natalia Diniz-Maganini, FGV EAESP
Abdul A. Rasheed, University of Texas at Arlington

Growth Equity Investment Patterns and Performance
Alina Elena Munteanu, University of Oklahoma
William Megginson, University of Oklahoma
Paul Lavery, University of Glasgow

Session 2.2.14 - Interactive Time: 10:45-12:00

Track: 4. Global Strategy, Organization and Value Chains Room: Astor E

Confronting the Dynamics of Foreign Markets

Chair: Liang Wen, Xi'an Jiaotong-Liverpool University

Extraterritorial Anticorruption Enforcement and Global Asset Reallocation: Evidence from U.S. Banks
Tao Wu, Chinese University of Hong Kong, Shenzhen
Yuxi Cheng, University of Liverpool

Strategic Orchestration in Global Value Chains: The Role of Transnational Interlocks and Board-Level Governance in Emerging Economies
Dinesh Prabhu, IIM Tiruchirappalli
Surender Munjal, University of Aston

Out of Sync, Out of Sight: How Temporal Boundary Influences MNEs' Subsidiary Ownership Structure
Liang Wen, Xi'an Jiaotong-Liverpool University
Jing Yu (Gracy) Yang, University of Sydney
Stefan Volk, University of Sydney

Family Firms' International Involvement: The Double-Edged Sword of Global Niche Business Models
Jill Juergensen, University of Surrey
Irina Surdu, University of Warwick
Rajneesh Narula, University of Reading

When Past Meets Present: Political Capabilities, FDI and the Dynamics of South-South Geopolitics
Stephanie Tonn Goulart Moura, University College Cork
Thomas C. Lawton, University College Cork
Damian Tobin, Cork University Business School

Session 2.2.15 - Interactive Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Peacock W

An Emerging Market Indigenous Perspective

Chair: Roberta Aguzzoli, Durham University

Institutional Environments and Malaysian Micro-Multinational Enterprises
TzeCheng Chew, Universiti Malaysia Sabah

I Am Not a Mudalali: Addressing Entrepreneurship Stigma in Sri Lanka Through Social Translation
Matt Raskovic, Auckland University of Technology
Isuru Rajapaksha, Auckland University of Technology
Smita Singh, Auckland University of Technology

Double Diasporas Family Businesses: The Case of Trans-Generational Asian Tanzanians Conglomerates
Aloysius Marcus Kahindi, University of Victoria

Charting the Forces and Obstacles in the Brazilian Cultivated Meat Ecosystem: A Multi-Stakeholder Perspective
Ana Paula Alves Cruz, EAESP FGV
Thomaz Novais Rocha, EAESP FGV
Maria Tereza Leme Fleury, EAESP FGV

Financial and Innovation Performance of Egyptian Family-Owned SMEs: A Mixed-Methods Study
Pooja Thakur-Wernz, Washington and Lee University
Aliaa Bassiouny, Washington and Lee University
Maha ElShinnawy, American University of Cairo

Innovation through Business Ties: Navigating Economic and Political Challenges in Myanmar's Export Landscape
Amonrat Thoumrungroje, Mahidol University
Pattana Boonchoo, Thammasat University

The Asymmetric Effects of Host-country Economic Integration on Foreign Multinational Activity: Evidence from Intra-African FDI

Roger Fon, Northumbria University
Yamlaksira Getachew, Babson College

Session 2.2.16 - Interactive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Peacock E

The Balancing Act of Adapting Strategies to Social Political Dynamics

Chair: Soo Min Toh, University of Toronto

Sentiments, Stocks, and Polarization: Navigating Diverse Sociopolitical Environments
Kyoungseo Hong, Rutgers University

Social Movement and Global R&D: Evidence From the Arab Spring
David Yoon, University of Leeds
Mustapha Belkhouja, Grenoble Ecole de Management
Jie Hong, University of Sheffield

Multinational Enterprises' Vulnerability To Host Country Sanctions: A Strategy Tripod Perspective
Wensong Bai, Shenzhen MSU-BIT University
Luis Oliviera, Dalarna University
Daniella Fjellström, University of Gävle

Terrorism and FDI: Impact of Location and Responsibility Claims by Terrorist Organizations on FDI Inflows?
Jiyoung Shin, University of Bristol
Hammad Ul Haq, University of Groningen

Enhancing the US-China Cooperation amid Escalating Tension: An Extended Diamond Model Approach
Dilong Huang, aSSIST University
Hwy-Chang Moon, aSSIST University
Wenyan Yin, aSSIST University

Flipped Faces: Contradictory Corporate Sociopolitical Activism and Stakeholders' Evaluations of Legitimacy
Yu Li, University of South Carolina

The Impact of U.S.-China Technological Decoupling on the Chinese Multinational Enterprise Patent Litigation Risk: The Evidence from a Quasi-Natural Experiment
Yulan Shen, Zhejiang University
Yutong Liu, Zhejiang University
Jian Du, Zhejiang University

Session 2.2.17 - Special Session Time: 10:45-12:00
Track: 16. Clinics and Cafés Room: Charlotte

Sustainability SIG Café 2: Sustainability Impact

A recent JIBS editorial defined [societal] impact as "potential effects outside academia, for example, on communities, economies, environments, and other actors." Building on this idea and utilizing the diverse AIB community, the session will explore social and environment sustainability impact in the IB context along three lines. First, we would like to discuss different institutional set-ups to capture sustainability impact across different countries and understand how this translates into IB research. Second, the discussion of impact in IB is often limited to firms and policy makers, overlooking potential effects on communities, health, the environment, quality of life, etc. We would like to brainstorm with participants how our scope of sustainability impact pathways can be broadened. Finally, the session is a platform to explore if the impact achieved in one research project could be transferable to other contexts/countries. This may be a start of future research projects and collaborations and achieving greater societal impact than originally anticipated. Novices and experts on sustainability and impact are welcome!

Café Facilitators:
Hinrich Voss, University of Bristol

Martin Heinberg, University of Leeds

The Sustainability SIG Cafés are organized by AIB's Sustainability Shared Interest Group.

FRIDAY, JULY 5 - 12:00-13:00

Time: 12:00-13:00
Room: Crystal 1+2+Foyer

Light Lunch

A light lunch will be provided for conference participants on the ground floor common area.

Time: 12:00-13:00
Room: Sapphire 1

JIBP Editorial Board Meeting

Chair: Ari Van Assche, HEC Montreal

JIBP Editorial Board Members only.

FRIDAY, JULY 5 - 13:00-14:15

Session 2.3.2 - Panel
Track: 11. Sustainability in International Business

Time: 13:00-14:15
Room: Sapphire 4

The Past-Present-Future of Sustainable Business: What future for engaged IB scholarship?

Chairs: Geoffrey Jones, Harvard University and Rob van Tulder, Erasmus University

Panelists:

Geoffrey Jones, Harvard University
Rob van Tulder, Erasmus University
Pavida Pananond, Thammasat University
Rudolf Sinkovics, University of Glasgow
Elizabeth Yi Wang, University of Leeds
Noemi Sinkovics, University of Glasgow
Teresa da Silva Lopes, University of York

Session 2.3.3 - Panel
Track: 10. MNE State Relations and IB Policy

Time: 13:00-14:15
Room: Sapphire 3

"Catching Up Strategies" of Different Regimes: Comparing China and South Korea Leveraging of Domestic "Hidden Champion" Privately Owned Enterprises to Become World Class Competitors.

Chair: Arie Y. Lewin, Duke University
Discussant: Dong-Sung Cho, Seoul National University

Panelists:

Arie Y. Lewin, Duke University
Xiaobo Wu, Zhejiang University
Can Huang, Zhejiang University
Dong-Sung Cho, Seoul National University
Michael Witt, King's College London

Session 2.3.4 - Special Session Time: 13:00-14:15
Track: 15. Special Sessions Room: Sapphire 2

2024 UNCTAD-AIB Award for Research on Investment and Development

Chair: Amelia Santos-Paulino, UNCTAD

The UNCTAD Division of Investment and Enterprise (DIAE) and the Academy of International Business (AIB) have jointly established an award for the best young academic research work on international investment and development. The award is intended for PhD students or early career researchers with no more than five years of full-time work experience.

Foreign SMEs and Regional Institutions: A Study of Vietnam
Chau M Chu, University of Leeds

How Effective is R&D Tax Incentive in Inducing MNEs' Subsequent Investment in Host Country? Evidence from Canadian Microdata
Shiqi Xu, Ivey Business School

Shifting Landscapes: Impact of Climate Risk on MNEs' OFDI Location Decisions & the Moderating Role of Network Contingencies
Soni Jha, Purdue University - Fort Wayne

Pathway of Breaking the Innovation Trap? Outward FDI, GVC Governance, and Domestic Innovation in Emerging Economies: Evidence from Chinese MNEs
Tao Zou, King's College London

Building a New Reputation: The Impact of Voluntary Standards' Adoption
Camille Reverdy, Geneva Graduate Institute

Session 2.3.5 - Panel Time: 13:00-14:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

Taking Industry Seriously: Industry Dynamics and International Business

Chair: Eleanor Westney, Massachusetts Institute of Technology

Panelists:

Eleanor Westney, Massachusetts Institute of Technology
Christina Ahmadjian, Hitotsubashi University
Matthias Kipping, York University
Takafumi Kurosawa, Kyoto University
Sarianna Lundan, Aalto University
Srilata Zaheer, University of Minnesota

Session 2.3.6 - Competitive Time: 13:00-14:15
Track: 2. Marketing Strategy and Consumer Behavior Room: Pine

International Marketers' New Cultural Challenges

Chair: Antonio K.W. Lau, Kyung Hee University

Impact of Gender and Ethnic Diversity on International Success of Hollywood Movies
Chinmay Pattnaik, University of Sydney

Madhumita Nanda, University of Sydney
Steven Lu, University of Sydney

A Meta-Analysis on the Brand Personality – Performance Effect: Culture and Country Development Moderators
Wenxin Wang, University of Leeds
Martin Heinberg, University of Leeds
Dayananda Palihawadana, University of Leeds
Shankha Basu, University of Leeds
Martin Eisend, European University Viadrina

Foreignness as a Double-Edged Sword for the Internationalization of Cultural Goods: Deep Learning-Based Semiotic Analysis of Hollywood Movies in China
Qian Gu, Georgia State University
Yanqing Wang, Georgia State University
Jiamin Zhang, Peking University

International B-2-B Exchange Relationship
Aswo Safari, Mälardalen University

Adaptive Selling Behaviors and Performance Contextualization: Insights from a Meta-Analytic Review
Yuerong Liu, University of Massachusetts Lowell
Ying Huang, University of Massachusetts Lowell
Juan Xu, NEOMA Business School
Michel van der Borgh, Copenhagen Business School

Session 2.3.7 - Competitive Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Emerald 3

Institutional Environment in Emerging Markets

Chair: Pooja Thakur-Wernz, Washington and Lee University

Enforcement of Intellectual Property Laws and Domestic Firm Performance in China
Yuanyang Song, East China University of Science and Technology
Jane Wenzhen Lu, City University of Hong Kong
Feng Xu, East China University of Science and Technology

Foreign Competition and Product Innovation of Domestic Firms in Developing Countries: An Institutional Legitimacy Perspective
Zhihong Wen, University of Sydney

When Stigma Harms Legitimacy: Managing the Dynamics of Stigmatization and Legitimation
Christiaan Roell, UNSW Sydney
Felix Arndt, University of Guelph
Wilson Ng, IDRAC Business School

Institutional Escapism and Chinese SMEs' OFDI: A Focus on Region-Level Institutions and Firm-Level Institutional Ties
Zibang Chen, University of Manchester
Axèle Giroud, University of Manchester
Asmund Rygh, University of Manchester

The Informal Institutions Matter: Clan Culture and Cross-border Bandwagons of Emerging-market Firms' Exporting
Jieyu Zhou, Xiamen University
Yuejuan Yu, Shandong University
Jiatao Li, Hong Kong University of Science and Technology
Shusen Qi, Xiamen University

Session 2.3.8 - Competitive Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 2

Alliances and Acquisition in Reponse to Changes

Chair: Claudio De Mattos, University of Huddersfield

Advisor Status and Deal Completion: M&A Deal Teams as Multi-Team Systems
Sathyajit Gubbi, BITS School of Management
Ravi Madhavan, University of Pittsburgh
Yi Tang, University of Hong Kong
Yinuo Tang, Peking University

Third-Party Effects of Cross-Border Acquisitions: Legitimacy Implications for Alliance Value
Linda Rademaker, BI Norwegian Business School
Minh Binh Truong, BI Norwegian Business School
Randi Lunnan, BI Norwegian Business School

The Art of Acquisition: PEs versus Corporate Acquirors in an Era of Diplomatic Tensions
Gianni De Bruyn, University of South Carolina

The Direct and Indirect Performance Implications of Governance in Cross-border Alliances: The Mediating Role of Transaction-specific Investments
Majid Abdi, University of Sydney

Modeling MNE Governance Mode Choices Using Real Options Theory
Simon Peter Iskander, Queen's University
Anthony Goerzen, Queen's University
Christian Geisler Asmussen, Copenhagen Business School

Session 2.3.9 - Competitive Time: 13:00-14:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Emerald 1

Managing Corporate Expatriates and Knowledge in MNEs

Chair: Afshin Hamrabadi, University of Trento

Exploring Inpatriate Knowledge Landscapes - An In-Depth Analysis of Knowledge Types and their Influencing Factors
Julia Sophie Schmid, University of Goettingen
Fabian Jintae Froese, University of Goettingen
Monisha Dikhit, University of Goettingen
Tobias Ludwig Gerhard Blay, University of Goettingen
Fedor Portniagin, University of Goettingen

Facilitating Acquired Knowledge Abroad Into Reverse Knowledge Transfer: The Role of Expatriates
Monisha Dikhit, University of Goettingen
Tobias Ludwig Gerhard Blay, University of Goettingen
Julia Sophie Schmid, University of Goettingen
Fabian Jintae Froese, University of Goettingen
Fedor Portniagin, University of Goettingen

Cultural Intelligence and Expatriate Cross-Cultural Adjustment: A Configurational Approach
Lianghui Lei, University of Huddersfield
Sabrina Thornton, University of Sheffield
Qihai Huang, University of Huddersfield

Cultural Orientations and Expatriate Performance: An Expatriate-Host Country Supervisor Dyadic Perspective
Alexei Koveshnikov, Aalto University
Mark van der Giessen, Aalto University

Session 2.3.10 - Competitive Time: 13:00-14:15
Track: 6. Gender and Diversity Room: Berkeley

Gender and Intersectional Dynamics

Chair: Sue Moon, Farmingdale State College SUNY

Female Leaders and Layoffs: Examining the Contingency Effects of the Pandemic and Country-Level Institutions
Jae C. Jung, University of Missouri-Kansas City
Junyon Im, University of Manitoba
Yang Yang, Rowan University

Intersectional Identity Work: Expatriate Working Mothers in Japan
Jiayin Qin, Kyoto University
Ya Xi Shen, Hunan University
Ting Liu, Kyoto University

Exploring Women's Roles in South Korean Workplace Through K-Drama Narratives: A Novel Research Approach
Zandra Balbinot, Université du Québec à Montréal
Julie Nelsen, Washington State University

How Institutions Moderate the Effect of Board Gender Diversity on Firm Performance
Felix Hoch, University of Münster
Lilo Seyberth, University of Münster

The Interplay of Gender and Signals - A Cross Country Comparative Study
Roman Barwinski, University of Bristol
Johannes Kleinhempel, Copenhagen Business School

Session 2.3.12 - Interactive Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Carlton

Entrepreneurship, Internationalization, and Digitalization: Implications for Emerging Markets

Chair: Tanvi Kothari, San Jose State University

Entrepreneurial Orientation and Internationalization of Indian Firms: The Moderating Effect of (Home Country) Institutional Fragility
Rishika Nayyar, University of Sussex
Vikrant Shirodkar, University of Sussex

The Determinants of Chinese Exporters' Online De-Internationalization
Ruey Jer Bryan Jean, National Taiwan University
Daekwan Kim, Florida State University
S. Tamer Cavusgil, Georgia State University

A Multifaceted Perspective of Scaling Entrepreneurial Innovation and Impact in Developing Countries
Chanyong Yoo, University of South Carolina

Born Global or International New Ventures: Bridging the Gap between Developed and Emerging Economies
Marleth Judith Morales Marenco, University of Alabama

Reconceptualizing the Nano-Enterprise: A Transaction Cost View of the Smallest Business Enterprise in Emerging Markets
Roberto Martin Galang, Ateneo de Manila University
Mariel Vincent Rapisura, Ateneo de Manila University

The Influence of Internationalization Enablers on Internationalization Patterns of Emerging Market SMEs: The Case of Turkish Automotive Supplier Firms
Hasan Harmanci, Duzce University
Mahmoud Ahmed Farid Abdel Khalik, University of St Andrews
José Godinez, University of Massachusetts Lowell

Emerging Markets as Location Consideration for Cross Border Involvement through Digital Business Ecosystems
Samrat Bagchi, IIM Indore
Kamal Sharma, IIM Indore

Session 2.3.13 - Interactive Time: 13:00-14:15
Track: 6. Gender and Diversity Room: Astor W

Exploring Global Perspectives on Gender Diversity and Inclusion in Contemporary Contexts

Chair: Abdullah Al Mamun, Newcastle University

Home-Region Institutional Diversity and Performance: The Moderating Role of Regionalization
Xuefeng Shao, University of Newcastle
Vikas Kumar, University of Sydney
Yi Li, University of Sydney

Safe Haven or Out of Place – Do Women Turn to Foreign MNC Subsidiaries as Employers When They Face Wage Discrimination?
Wolfgang Sofka, Copenhagen Business School
Ulrich Kaiser, University of Zurich
Christoph Grimpe, Copenhagen Business School

Upward Foreign Direct Investment and Gender Equality in Emerging Economy Multinational Enterprises: Actual or Symbolic Social Learning?
Pengcheng Ma, Renmin University of China
Lin Cui, Australian National University
Yoona Choi, Australian National University
Meitong Dong, University of Hong Kong
Xilu Liu, Shandong University

When Identity Work Leads to Negative Emotions: The Dilemma of Japanese Career Women
Markus Pudelko, University of Tübingen
Helene Tenzer, Ludwig Maximilians University Munich

The Impact of the Top Management Team's Gender Diversity on Target Choice Regarding Corporate-Social-Responsibility Performance
Jongsoo Kim, Hong Kong Baptist University
Y. Anthony Kim, Western Kentucky University
Liqun Wei, Hong Kong Baptist University
Gaoguang Zhou, Hong Kong Baptist University

Does International Activity Impact the Initiative of U.S. Firms to Adopt LGBTQ-Supportive Policies?
Magdalena Viktora-Jones, University of Southern Indiana
Naomi A. Gardberg, Baruch College
William Newburry, Florida International University

Setting the Pace: An Integration of Top-down and Bottom-up Forces in Shaping Adoption Timing of LGBTQ-Friendly Human Resource Policies
Dongdong Huang, Nankai University
Junghoon Park, Loyola Marymount University
Jeff Augugliaro, Iona University
Huinan Zhang, Nankai University
Sihan A, Nankai University

Unpacking the Role of Gender, Political Will and Political Skill in Career Sponsorships
Angeline Lim, National University of Singapore
Sandy Lim, National University of Singapore
Eugene Tay, National University of Singapore

Challenging the Status Quo: The Conflict and Tension Within International Gender Diversity Management
Xiang Yao, Monash University

Session 2.3.14 - Interactive Time: 13:00-14:15
Track: 10. MNE State Relations and IB Policy Room: Astor E

State Influence and Global Expansion: Strategies for International Success

Chair: Caifei Chen, University of Leeds

Does State Ownership Affect Dynamic Capabilities? Exploring Korean Commercial Banks' Competitiveness in Foreign Markets

Young Hoon Jung, Montclair State University
Huy Will Nguyen, Montclair State University
HoWook Shin, California State University Long Beach

Influence of Institutional Contexts on Family Firms' Internationalization: A Meta-Analysis

Sai Chittaranjan Kalubandi, IIM Bangalore
Apurva Sanaria, IIM Bangalore
Harshitha Ravi, IIM Bangalore

Mitigating Domestic and Global Uncertainties for the Internationalization of Platform-based MNEs

Yong Lin, University of Birmingham
Yi Sun, University of Cambridge
Jing Luo, University of Greenwich

Africa's International Trade Paradox, Value Chains, Technology Transfer, and Government Policy

Abdoulkadre Ado, University of Ottawa
Ellis L.C. Osabutey, Northumbria University
Paresha Sinha, University of Waikato
Ogechi Adeola, Lagos Business School

A Tale of the Two Economic Systems: Institutional Perspective of Chinese Outward FDI

Yuanyuan Li, California State University, Los Angeles
Marcus Crews, Loyola Marymount University

Relative Quality of Market-Supporting Institutions at Home and Host Countries of Foreign Direct Investment

Yener Kandogan, University of Michigan-Flint

FDI Screening Policy and Technology-Related Acquisition From Chinese MNEs

Zaiyang Xie, Zhejiang University of Technology
Liang Wang, University of San Francisco
Jie Wang, Hangzhou Vocational & Technical College

Does Media Matter in SOEs' International Acquisitions?

Yan Gao, Northumbria University

Session 2.3.15 - Interactive Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Peacock W

Performance and Subsidiaries in Emerging Markets and EMNEs

Chair: Yi Wang, University of Southern Denmark

Revisiting the Performance Implications of Rapid Internationalization for Emerging Market Firms: A Signaling Perspective

Yong Wang, Southwest Jiaotong University
Kaige Li, Xi'an Jiaotong University
Yunxia Zhu, University of Queensland
Xiaotao Yao, Xi'an Jiaotong University

The Influence of Generative Capacity on Firm Performance on Digital Platforms

Huei-Ting Tsai, National Cheng Kung University

Exploring Dynamics of Foreignness: The Case of Foreign Subsidiaries in South Korea

Güldem Karamustafa-Köse, HEG Arc// HES-SO University of Applied Sciences Western Switzerland
Anna Lupina-Wegener, ZHAW School of Management and Law
Grégory Vionnet, HES-SO HE ARC

The Legacy Dilemma: Navigating the Complex Interplay of Asset and Liability in an Established Subsidiary with Colonial Roots in an African Market

Younghoon An, University of Groningen
Hammad Ul Haq, University of Groningen
Yong Kyu Lew, Hankuk University of Foreign Studies
Zaheer Khan, University of Aberdeen

Riding the Bubble: Unmasking the Dangers of Stock Overvaluation on Long-Term Firm Performance

Jialin Song, Tongji University
Xinyu Liu, Tongji University
Luyu Wang, China UnionPay

Toward a Loose Coupling View of Foreign Subsidiary Resilience the Roles of Headquarter-Subsidiary Structure and Linking-Leveraging Capability

Chao Zhou, China International Intellectech Group Management Consulting Corporation
Jian Du, Zhejiang University
Sihan Li, Zhejiang University

The Contingent Effects of Challenge Stressors and Hindrance Stressors on Multinational Corporations' Subsidiary Performance

Chong Yu, Middlesex University London
Matthew Robson, Cardiff University
Zhaleh Najafi-Tavani, University of Leeds
Ghasem Zaefarian, University of Leeds

The Mediating Role of Knowledge Flow: A Study of the Nexus between Embeddedness and Subsidiary Performance in the KIBS Sector.

Khaled Shukran, University of Malaya
Nazri Bin Mohammad Nor, University of Malaya
Farhana Rahman, Putra Business School

Session 2.3.16 - Interactive Time: 13:00-14:15
Track: 11. Sustainability in International Business Room: Peacock E

Back to Basics: Linking Sustainability and Firm Outcomes

Chair: Ryan Tang, Griffith University

Linking HRM with Sustainability Performance through Sustainability Practices in Vietnam: Unlocking the Black Box

Smirti Kutaula, Kingston University
Soumyadeb Chowdhury, Toulouse Business School
Alvina Gillani, University of Surrey
Pawan Budhwar, Aston University
Prasanta K. Dey, Aston University

MNEs Learn to Care: The Micro and Macro Processes of MNE CSR Learning

Jing'an Tang, Sacred Heart University

The Downside of Growth: Examining the Relationship Between Firm Growth and Corporate Social Responsibility

Mark DesJardine, Dartmouth College
Jimi Kim, University of New South Wales
Tima Bansal, Ivey Business School

Towards MNEs' Green Competitiveness and ESG Performance: Adoption of SDGs in MENA Region

Hicham Nachit, ESCA - Ecole de Management
Miguel Torres, University of Kent
João P. Bento, Lisbon Politechnic Institute (ISCAL-IPL)
El Mehdi Es-Sbaa, ESCA - Ecole de Management

Stakeholder Orientation and Institutional Restrictions: An Examination of Zero-Waste Certificate Adoption in Apple's Ecosystem

Kijong Kim, University of South Carolina
Noman Shaheer, University of Sydney

Sali Li, University of South Carolina
Weiting Zheng, UNSW Sydney

Session 2.3.17 - Special Session Time: 13:00-14:15
Track: 16. Clinics and Cafés Room: Charlotte

Teaching Café 3: Social Sustainability in IB Education

This teaching café aims to uplift knowledge exchanges on integrating the under-explored topic of social sustainability, comprising issues (1) Safety and security (i.e., fair labor practices, health and safety at work); (2) Learning and growth (i.e., education and training, job security, employment); and (3) Community development (i.e., diversity, equity, and inclusion, social involvement, human rights, consumer and product responsibility), into International Business education. The café will introduce some of the newest resources on social sustainability in business education and will invite participants to discuss various views and exchange best practices for teaching this complex topic in international business courses and programs.

Teaching Café Facilitators:
Aušrine Šilenskyte, University of Vaasa
Marina Anna Schmitz, IEDC-Bled School of Management
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Wee Chan Au, University of Newscastle

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

FRIDAY, JULY 5 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

FRIDAY, JULY 5 - 14:30-15:45

Session 2.4.2 - Panel Time: 14:30-15:45
Track: 8. Research Methods and Theorizing Room: Sapphire 4

Avoiding Common Mistakes and Developing a Better Methods and Results Section

Chair: Stewart Miller, Durham University

Panelists:
Stewart Miller, Durham University
Jorge Lengler, Durham University
Eriikka Paavilainen-Mäntymäki, University of Turku
Emmanuella Plakoyiannaki, University of Vienna

Session 2.4.3 - Panel Time: 14:30-15:45
Track: 10. MNE State Relations and IB Policy Room: Sapphire 3

Reconciling Huntington's Legacy in International Business

Chair: Shuo (Luna) Yang, Pennsylvania State University, Brandywine

Panelists:

Shuo (Luna) Yang, Pennsylvania State University, Brandywine
Ram Mudambi, Temple University
Rosalie Tung, Simon Fraser University
Oded Shenkar, Ohio State University
Ilgaz Arikan, Kent State University
Elizabeth Rose, IIM Udaipur

Session 2.4.4 - Panel Time: 14:30-15:45
Track: 15. Special Sessions Room: Sapphire 2

Deglobalization and Its Discontents (JIBP Showcase Session)

Chair: Ari Van Assche, HEC Montreal

Panelists:

Steven Altman, New York University
Yadong Luo, University of Miami
Irina Surdu, University of Warwick

Session 2.4.5 - Competitive Time: 14:30-15:45
Track: 9. Emerging Markets and Emerging Market MNEs Room: Sapphire 1

Innovation Strategies in Emerging Markets

Chair: Marianna Marra, University of Sussex

Innovation Catch-up And Firm Performance: Evidence From Emerging Market Firms

Qingwei Li, Nanyang Technological University
Seung Ho Park, Nanyang Technological University

A Qualitative Comparative Analysis (QCA) of the Evolution of Innovation and Corporate Catching-Up in China

Steffen Wolfer, TH Köln - University of Applied Sciences

How Government R&D Certification Matters for Public Firms' Innovation: Evidence from China

Gurneeta Vasudeva Singh, University of Minnesota
Daxin Sun, Nanjing University
Saixing Zeng, Shanghai Jiao Tong University
Shaker Zahra, University of Minnesota

Pathway of Breaking the Innovation Trap? Outward FDI, GVC Governance, and Domestic Innovation in Emerging Economies: Evidence from Chinese MNEs

Tao Zou, King's College London

Session 2.4.6 - Competitive Time: 14:30-15:45
Track: 11. Sustainability in International Business Room: Pine

Managing Global Stakeholders for Sustainable Gorwth

Chair: Maria Vasileva Ilieva, University of Leeds

Customer-Enforced Sustainability as a Means of Outsourcing Corporate Responsibility: Contemporary Colonialism in Supply Chain Management

Iqra Sadaf Khan, Aalto University
Minna Halme, Aalto University

Orchestrating FDI through Institutional Governance: Institutional Logics' Coherence as a Catalyst for Africa's Sustainable Growth

Chaerin Yun, Salem State University
José Godinez, University of Massachusetts Lowell
Rodrigo Bandeira-de-Mello, Bentley University

Is Liability of Foreignness Always Bad for Firms? A Study of the Influence of Tmt Internationalization on Corporate Greenwashing

Jialei Song, Tongji University

Shouming Chen, Tongji University

Sustainability Initiatives of Stakeholders in the Global Value Chains of the Textile, Apparel, and Fashion Industries

Egidijus Rybakovas, Kaunas University of Technology

Jurgita Sekliuckiene, Kaunas University of Technology

Small Worlds within Global Value Chains: Implications for Multinational Enterprises' Environmental, Social, and Governance Controversies

Sangho Chae, University of Warwick

Seongtae Kim, Aalto University

Byung-Gak Son, City University of London

Igor Filatotchev, King's College London

Session 2.4.7 - Competitive Time: 14:30-15:45

Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 3

Governance, Innovation and Knowledge Flows in a Dynamic World

Chair: Chinmay Pattnaik, University of Sydney

Global City Investment: The Impact of Immigrants and International Experience as Knowledge Sources

Julia Mittermayr, Vienna University of Economics and Business

Vera Kunczer, Luiss University - Rome

Industry Offshoring and Firm Internationalization: Complementarity and Substitution in External Learning

Daniel S. Andrews, Georgia State University

Netanel Drori, Northeastern University

Stav Fainshmidt, Florida International University

Ajai Gaur, Rutgers University

MNE Knowledge Transfer and Learning During Exogenous Shocks: A Coactive Vicarious Learning Perspective

Monica Riviere, INSEEC Grande Ecole

Gabriele Suder, Federation University Australia

Reshoring Outsourcing and Internationalization

Daniel Pedroletti, Uppsala University

Session 2.4.8 - Competitive Time: 14:30-15:45

Track: 3. Finance, Accounting and Corporate Governance Room: Emerald 2

Global Risk & Corporate Strategy

Chair: Arjen Slangen, KU Leuven

Inter-Country Corruption, the Liability of Foreignness, and the Value of Political Connections: New Data and Evidence

April Michele Knill, University of South Carolina

Omrane Guedhami, University of South Carolina

Sadok El Ghoul, University of Alberta

Glades McKenzie, Florida State University

Geopolitical Risk and Labor Investment Efficiency: International Evidence

Jinyan Ji, University of Nottingham Ningbo China

Xiaolan Zheng, University of Nottingham Ningbo China

Zhangfan Cao, University of Nottingham Ningbo China

Cherry-yi Zhang, University of Nottingham Ningbo China

International Activities and Debt Structure
Xinya Yu, University of South Carolina

State Expropriation Risk and Corporate Disclosure: Evidence From U.S. Multinational Corporations
Yongtae Kim, Santa Clara University
Dichu Bao, Lingnan University
Lixin (Nancy) Su, Hong Kong Polytechnic University

Does Trade Protectionism Affect Corporate Tax Avoidance?
Daxuan Zhao, Renmin University of China
Jing He, Remin University of China
Xinming Li, Nankai University

Session 2.4.9 - Competitive Time: 14:30-15:45
Track: 10. MNE State Relations and IB Policy Room: Emerald 1

Non-market Strategy, Social and Political Engagements of MNEs

Chair: Chomsorn Tangdenchai, Assumption University

Taking a Stand While Abroad? Towards a Theory of MNCs' Sociopolitical Activism in Host Countries
Ishva Minefee, University of Illinois at Urbana-Champaign
Lori Qingyuan Yue, Columbia University

Liability of Foreignness and Discrimination of Foreign Firms: Do Political Ideology and Globalization Matter?
Yulia Muratova, Aarhus University
Charles Dhanaraj, Georgia State University
Liudmyla Svystunova, Loughborough University London

Microfoundations of corporate political activity: Emergence of Guinness's strategic responses to regulatory change
Aleksi Niittymies, Aalto University
Kalle Pajunen, Tampere University
Ewald Kibler, Aalto University

Managing Resource Dependence Through Lobbying: The Case of Antidumping Protection
HoWook Shin, California State University Long Beach
Young Hoon Jung, Montclair State University
Seung Hyun Lee, University of Texas at Dallas

Session 2.4.10 - Competitive Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Berkeley

HRM Practices in MNEs

Chair: Argyro Avgoustaki, ESCP Business School

Standardization and Adaptation of HRM Practices in MNEs: a Meta-analytic Review
Dana Minbaeva, King's College London / Copenhagen Business School
Vincent Kunst, Universiteit Utrech

Institutional Pressure and Dependency: The Dynamicity of the Localisation and Standardisation of Human Resource Management Practices in Mnc Subsidiaries
Amani Shajera, Bahrain Polytechnic
Ken Kamoche, University of Nottingham
Yanan Feng, Beijing University of Chemical Technology

Legitimation of MNE Subsidiaries in HRM Practice Implementation
Ji-Won Song, University of Edinburgh

CSR-HRM Nexus Work: The Case of CSR Practitioners: In-House CSR Managers and External CSR Service Consultants
Hae-Jung Hong, NEOMA Business School
Hyemi Shin, Royal Holloway University of London
David Callings, Trinity Business School

CEO Personal Network and CEO Compensation: The Moderating Roles of CEO Nationality and Firm Performance
Jingshu Pan, Florida International University

Session 2.4.11 - Special Session Time: 14:30-15:45
Track: 16. Clinics and Cafés Room: Belle-Vue

WAIB Speed Mentoring Event

Chair: Yingying Zhang Zhang, International University of Japan

In this annually held speed mentoring event, you will have the opportunity to engage in a series of one-on-one, in-person conversations and receive career-related advice from a team of accomplished women IB scholars. It is a time-efficient and fun way to network while seeking answers to your most-pressing career related questions.

Organized by the Women in Academy of International Business (WAIB), the speed mentoring event is for AIB members who identify as female and *by RSVP only*. If you want to sign up as a mentee or have questions, please contact yzhang@iuj.ac.jp.

Session 2.4.12 - Interactive Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Carlton

Migration and Cross-Cultural, Multilingual Interactions

Chair: Rebecca Piekkari, Aalto University

Back to the Roots - Unraveling the Motives Behind Reverse Migration
Mariam Mohsin, University of Kent
Muhammad Abdur Rahman Malik, LUMS University

Brazilian-Japanese Reverse Diaspora, Labour, and Entrepreneurship – Reflections on Sustainable Ethnic Migration Policies
Roberto Falcão, Universidade do Grande Rio (Unigranrio)
Eduardo Picanco Cruz, Universidade Federal Fluminense (UFF)
Raushan Aman, Oulu University
Maria Elo, University of Southern Denmark

The Interference of Cultural Differences on Skilled Migrants' Employment Process: The Case of Vietnamese Skilled Migrants in Australia
June Tran, RMIT University
Nuttawuth Muenjohn, University of Bradford
Alan Montague, RMIT University

An Intersectional Lens on Migrant Diversity: Insights for International HRM
Nila Wiese, University of Puget Sound
Tanvi Kothari, San Jose State University

Anchoring in the Liminal Space: An Empirical Study of Western Entrepreneurs in China
Jon K. Newton, New York University Shanghai
Daniel W. Lund, British Management University
Ying Guo, Xi'an Jiaotong - Liverpool University
Jaideep Prabhu, University of Cambridge

The Impact of Cultural Identity on Bridging Skills of Highly Qualified Migrants
Cristina Popescu, University of Tuebingen
Markus Pudelko, University of Tübingen

Uncovering the Impact of Cross-Border Frictions on Labor Market Decisions: The Role of the Next Generation and Professional Management in Family Firms
Jiayan Ding, Tongji University
Di Fan, RMIT University
Sihong Wu, University of Auckland

Yiyi Su, Tongji University

Perspectives and Experiences of Language Brokers in Multilingual Work Environments
Youjeong Song, University of Minnesota
Mary E. Zellmer-Bruhn, University of Minnesota

Session 2.4.13 - Interactive Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship Room: Astor W

Internationalization and Firm Performance

Chair: Olli Kuivalainen, LUT University

Beat the Gray Rhino: The Impact of Technological Path Heterogeneity on Firm Profitability in the Context of Decoupling
Zhen Wang, Zhejiang Gongshang University
Bin Guo, Zhejiang University
Linan Lei, Zhejiang University
Ziyan Tan, Zhejiang University

How Does Performance Affect a Company's Internationalization Speed? Companies in Emerging Industrial Economies Examinations
Peng-Yu Li, National Chung Hsing University
Fang-Yi Lo, National Sun Yat-sen University

When Does Rapid Internationalization Lead to Export Performance? A Set-Theoretic Configurational Approach
Arash Sadeghi, University of Leicester
Omid Aliasghar, University of Auckland

Internationalization Trajectories and Performance Implications of Immigrant Ventures
Guohua Jiang, West Chester University
Feng Zhang, Pennsylvania State University Abington

Examining the Role of Internationalisation in the Innovation of Chinese SMEs: The Mediating Role of Managerial and Networking Capabilities
Caifei Chen, University of Leeds
Alessandro Giudici, University of London
Andrew Jones, Brunel University

Internationalization as a Process of Business Model Adaptation: A Comparative Case Study of Global Leaders
Pedro Sena-Dias, Nova School of Business and Economics
Miguel Pina e Cunha, Nova School of Business and Economics

Internationalization Strategies and Firm Performance
Leah Madita Fischer, University of Innsbruck
Harald Puhr, University of Innsbruck

Session 2.4.14 - Interactive Time: 14:30-15:45
Track: 4. Global Strategy, Organization and Value Chains Room: Astor E

Internal and External Dynamics in Global Strategies

Chair: Hyejin Cho, Farmingdale State College SUNY

A Neglected Advantage? The Impact of Factor Market Distortion on Subnational Location Choice of FDIs
Ziyan Ma, University of Warwick
Nigel Driffield, University of Warwick
Giuliana Battisti, University of Warwick

Resilience in Times of War: How Ukrainian Exporters Enhance Relational Factors With Foreign Partners
José Pla-Barber, University of Valencia
Oksana Kantaruk Pierre, Université de Lorraine
Raluca Mogos Descotes, ULCO - Université du Littoral Côte d'Opale

Deadlock and Joint Ventures
Santiago Sosa, Universidad EAFIT
Andres Velez-Calle, Universidad EAFIT
Peter J Gallo, Creighton University
Hermilson Velasquez, Universidad EAFIT

The Differential Effects of Informal Institutions on the Ownership Strategy in Cross-Border Acquisitions
Fernando Jorge Moreira da Silva, ESPM
Mario Henrique Ogasavara, ESPM
Renato Pereira, ISCTE-IUL

When Political Ideology Is at Odds With Local Institutions: The Effect on Cross-Border Acquisitions
Andreas Procopiou, Open University of Cyprus
Andreas Petrou, Cyprus University of Technology
Dawn Yi Lin Chow, University of Melbourne

United We Stand: Towards an Ecosystem Approach to Reconciling the Integration-Autonomy Dilemma in Post-Merger Integration
Zhengyao Kang, University of Bristol
Xianwei Shi, Shanghai Jiao Tong University
Ke Rong, Tsinghua University

Learning through Sequential Partnerships: Unveiling the Role of Familiarity and the High-Tech Industry in the Transition from Partner to Target
Yueling Zhou, Nova School of Business and Economics
Emanuel Gomes, Nova School of Business and Economics
Ferran vendrell-Herrero, University of Edinburgh

Escaping Political Risk at Home Emerging Market Multinational Enterprises' Controlling Ownership in Cross-border Acquisitions
Kimberly Ellis, Florida Atlantic University
Ru-Shiun Liou, University of Tampa
Leon Faifman, University of Tampa

Session 2.4.15 - Interactive Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Peacock W

Diversity and Identity in the Workplace

Chair: Sachiko Yamao, Keio University

Talent Management in the Context of Japan: A Strategy Implementation Perspective
Katsuhiko Shimizu, Keio Business School

Institutionalization of HRM practices through local isomorphism in Japanese subsidiaries of Anglo-Saxon MNCs: A legitimacy perspective
Andrei Panibratov, Léonard de Vinci Pôle Universitaire
Dmitrii Fefelov, Saint Petersburg University
Akiko Sato, Kyushu University
Marina Latukha, Ecole de Management Leonard de Vinci

Flexible Work Arrangements and Work Engagement During the COVID-19 Pandemic: Evidence From Japan, Singapore, and Australia
Takashi Sakikawa, Chuo University

The Influence of Work Digitalization on Psychological Contracts: Advancing the Dynamic Phase Model
Tassilo Schuster, University Neu-Ulm
Lisa Ballas, University Bamberg

Algorithmic HRM Implementation: The Role of Identity Work in the Eastern European Context
Veselina Stoyanova, University of Birmingham
Stoyan Stoyanov, Herriot-Watt University

Storming off? Hindering Development in Global Virtual Teams: An Exploratory Study
Lauren Drury, University of Wisconsin-Whitewater
Andrew Ciganek, University of Wisconsin Whitewater

Unpacking Innovation Management: Exploring the Role of Self- Management, Virtual Work, and National Culture
Xiaoshi Kinnunen, Aalto University
Carl Fey, BI Norwegian Business School
Vegard Kolbjørnsrud, BI Norwegian Business School

Session 2.4.16 - Interactive Time: 14:30-15:45
Track: 9. Emerging Markets and Emerging Market MNEs Room: Peacock E

Social and Environmental Factors in Emerging Markets

Chair: Rekha Rao-Nicholson, University of Essex

Robotics, Wages, and Developing Countries: Not a Duel, but a Dual Advantage
Pavan Kulkarni, Indian Institute of Technology Bombay
Snehal Awate, Indian Institute of Technology Bombay
Amit J. Chauradia, Doane University

Financial Slack and Corporate Social Performance of Asian Multinational Corporations
Irene Margaret, University of Liverpool

China's National Project of Growth through Global Expansion and Its Impacts on Labour Relations in Angola
Meng Xing, Royal Holloway, University of London
Yu Zheng, Royal Holloway, University of London
Chris Smith, Royal Holloway, University of London

Inland Infrastructure Development, Corporate International and Regional Wealth Disparities
Xinzhi Zhang, University of International Business and Economics

Chinese Firms' Overseas Ecological Events: A Case Study
Bing Wu, East China University of Science and Technology

75 Years of Poverty Research: What Can International Business Scholars Learn?
Roberto Martin Galang, Ateneo de Manila University
Alfred Presbitero, Deakin University
Mendiola Teng Calleja, Ateneo de Manila University
John Luis Lagdameo, Ateneo de Manila University
Dianna Carla Yap, Ateneo de Manila University

Session 2.4.17 - Special Session Time: 14:30-15:45
Track: 16. Clinics and Cafés Room: Charlotte

Research Methods Clinic 2: Experience-Sampling Study

Chair: Joel Koopman, Texas A&M University

The clinic is an opportunity to ask questions and clarification on experience sampling study and understating its key features better and in a short time. Some of the basic operational and tactical decisions that must be made when designing and running an ESM study will be discussed.

This session is organized by the *AIB Research Methods SIG.*

FRIDAY, JULY 5 - 15:45-16:15

Time: 15:45-16:15
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place during the coffee break.

FRIDAY, JULY 5 - 16:15-17:30

Session 2.5.2 - Panel Time: 16:15-17:30
Track: 12. Knowledge, Innovation, and Technology Room: Sapphire 4

Big Techs and Implications for International Business

Chair: Ke Rong, Tsinghua University

Panelists:

Ke Rong, Tsinghua University
Ziliang Deng, Peking University
Ram Mudambi, Temple University
William Newburry, Florida International University
Ronaldo Parente, Florida International University
Zhengyao Kang, University of Bristol

Session 2.5.3 - Special Session Time: 16:15-17:30
Track: 15. Special Sessions Room: Sapphire 3

World Investment Report 2024: Business Facilitation and Digital Investment (UNCTAD Special Session)

Chair: Amelia Santos-Paulino, UNCTAD

Panelists:

Paul Vaaler, University of Minnesota
Ari Van Assche, HEC Montreal
Sarianna Lundan, Aalto University
Noman Shaheer, University of Sydney

Session 2.5.4 - Panel Time: 16:15-17:30
Track: 4. Global Strategy, Organization and Value Chains Room: Sapphire 2

Understanding Geopolitical Tensions in ASEAN Nations and Implications for MNE Strategies

Chair: Seung Ho Park, Nanyang Technological University

Panelists:

Seung Ho Park, Nanyang Technological University
Klaus Meyer, Western University
David K Tse, Hong Kong University
Pengyu Zhu, Hong Kong University of Science and Technology
Huanhuan Zheng, National University of Singapore
Caleb H. Tse, Nanyang Technological University

Session 2.5.5 - Panel Time: 16:15-17:30

Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

AIB-CEE Panel Proposal: The CEE Region on a New Wave of Transition: Towards a New Landscape of Value Chains, Upmarket Investments and Innovation Cooperation Amidst Turbulent Times

Chair: Lukasz Puslecki, Poznan University of Economics and Business
Discussant: Miroslaw Jarosinski, SGH Warsaw School of Economics

Panelists:
Lukasz Puslecki, Poznan University of Economics and Business
Piotr Trapczynski, Poznan University of Economics and Business
Miklos Kozma, Corvinus University of Budapest
Andreja Jaklic, University of Ljubljana
Marian Gorynia, Poznan University of Economics and Business
Barbara Jankowska, Poznan University of Economics and Business
Miroslaw Jarosinski, SGH Warsaw School of Economics
Malgorzata Stefania Lewandowska, SGH Warsaw School of Economics
Miklos Stocker, Corvinus University of Budapest

Session 2.5.6 - Competitive Time: 16:15-17:30
Track: 1. Internationalization and Entrepreneurship Room: Pine

Influence of Entrepreneurs and Top Management Team on Internationalization Strategies

Chair: Sven Horak, St. John's University

Top Management Team (TMT) Team Tenure Heterogeneity's Influence on Cross-Border Merger and Acquisition (CBA) Decisions
Weitong Wang, University of Sydney
Anish Purkayastha, University of Sydney
Huan Zhang, University of Sydney

CEO Political Ideology and Internationalization Choices
Ziyan Zhu, Sun Yat-Sen University
Jiangyan Li, Chongqing University
Martin Johanson, Stockholm University

Navigating the Crossroads: The Emotional Dilemma of Market Entry and Exit for Entrepreneurs
Spiros Batas, Queen Mary University of London
José Godinez, University of Massachusetts Lowell
Yang-pei Lin, Lins Enterprises
Mahmoud Ahmed Farid Abdel Khalik, University of St Andrews

Intersectional Perspective on Geographical Mobility Intentions of Entrepreneurs
Liudmila Ivvonen, Léonard de Vinci Pôle Universitaire

Returnee Entrepreneurs' Culturally Imprinted International Experience: Effects on Entrepreneurial Orientation and Post-entry Speed of Internationalization
Xinrui Liu, University of Greenwich

Session 2.5.7 - Competitive Time: 16:15-17:30
Track: 9. Emerging Markets and Emerging Market MNEs Room: Emerald 3

Emerging Market Firms and Springboard Investment

Chair: Eunsuk Hong, SOAS University of London

Aggressive Internationalization for an Indefinite Period? An Empirical Examination of EMNEs' Cross-Border Acquisition Speed

Peter Buckley, University of Manchester
Oded Shenkar, Ohio State University
Surender Munjal, University of Aston
Somnath Lahiri, Illinois State University
Tapas Mishra, University of Southampton

Does Imprinting From Historical Events Impact Emerging Market Firms' Springboard Internationalization? Evidence From India

Sandeep Yadav, IIM Bangalore

Navigating De-globalization in China: The 'Double-Loop Springboard' in Inward and Outward Internationalization and Technology Alliance for Innovation

Nam Kim, Korea University
Chris Changwha Chung, Korea University
Young Bin Kim, Korea University

Greenfield R&D Focused FDI and MNE' Parent Intangible Asset Growth: Does Springboard Theory Need to be Updated?

Ludan Wu, Manchester Metropolitan University
Dylan Sutherland, Durham University

(When) Do Springboard Strategies Lead to International Growth? A Penrosean Perspective

Rishiraj Kashyap, Western University
Andreas Schotter, Western University
Prakash Satyavageeswaran, IIM Udaipur

Session 2.5.8 - Interactive Time: 16:15-17:30
Track: 11. Sustainability in International Business Room: Emerald 2

Mapping the Future: Digital and Green Innovations in Action

Chair: Rudolf Sinkovics, University of Glasgow

Navigating Corporate Social Responsibility in the Digital Age: A Review of the Literature on International Service Enterprises

Ryan Tang, Griffith University
Lili Mi, Griffith University
Carys Chan, Griffith University
Hongmin Yan, Griffith University
S. Tamer Cavusgil, Georgia State University

International Diversification, Digital Innovation and the UN's Sustainable Development Goals

Valentin Kiefner, WU Vienna
Can Michael Tihanyi, University of Business and Economics Vienna

Innovation Orientation And Environmental Innovation Performance: The Moderating Effects of Ownership Concentration and Female Board Representation

Shu-Ling Cheng, Catholic Fu-Jen University
Peng-Yu Li, National Chung Hsing University

Digitalization and Green Innovations: Mapping the Landscape through Meta-Analysis

Xuemei Xie, Tongji University
Yuhang Han, Tongji University

Does Green Innovation Enhance the Internationalization of Emerging Market Firms? A Study of Chinese Companies

Martin Hemmert, Korea University
Hanyang Piao, Korea University
Ying Cheng, Chongqing University

Unabsorbed Slack, Capability Reconfiguration and Green Innovation Behavior: The Moderating Role of Consumer Green Pressure
Lei Gu, Xi'an Jiaotong University
Jianjun Yang, Xi'an Jiaotong University

Green Innovation and CSR Performance of Chinese Firms: Why are Political Affiliations Important?
Qiuling Gao, Beijing International Studies University
Duo Huang, Beijing International Studies University
Zhaoyi Zhang, Beijing International Studies University
Xinjie Bao, Beijing International Studies University

Facilitating Innovation for the Grand Challenges in Global Organizations: The Roles of Innovation Units
Lisa Canova, University of Geneva
Katherine Tatarinov, University of Lausanne
Tina Ambos, University of Geneva

The Paradigm Shift of Value Co-Creation: The Application of Artificial Intelligence and Blockchain in International Business
Pei-li You, Shih Chien University

Session 2.5.9 - Competitive Time: 16:15-17:30
Track: 10. MNE State Relations and IB Policy Room: Emerald 1

Political Resilience and Risk Management

Chair: Seniuk Ninel, BUEM

Effect of Authoritarian Deliberation on Policy Punctuation: The Evolution of China's Political Risk Management Policy for Belt and Road Initiative
Shuang Li, RMIT University
Charlie Huang, RMIT University
Fuming Jiang, RMIT University

Democracy and Political Risk: Variation in Subnational Checks and Balances and Mne Investments
Thomas DeBerge, Loyola University Chicago

A Global Public Good for Counter-Terrorism? Assessing the Impact of the Belt and Road Initiative
Jiatao Li, Hong Kong University of Science and Technology
Fei Hao, Tsinghua University
Di Zhou, Tongji University

Session 2.5.10 - Competitive Time: 16:15-17:30
Track: 11. Sustainability in International Business Room: Berkeley

Watch Out! Consequences of Multinational Companies' Actions

Chair: Luciano Ciravegna, INCAE Business School

Unintended Consequences: Market Citizenship and Refugee Employment
Betina Szkudlarek, University of Sydney
Eun Su (Jeannie) Lee, University of Newcastle

Converging Trend of Corporate Human Rights Policies and Exit Strategy: Multinational Responses to the Russian Invasion of Ukraine
Tatiana Lukoianove, Binghamton University
James Agarwal, University of Calgary
Quan Li, Texas A&M University

Human Rights in Global Value Chains: Challenges and Solutions from a Civil Society Perspective
Myriam C. Rapior, University of Hamburg
Marc Oberhauser, ESCP Business School

The Impact of Foreign Direct Investment on Organized and Petty Crime
Yannick Tristan Wiessner, Erasmus University

Hard Truths: The Unintended Consequences of Carbon Tax on Firm Behavior
Arzi Adbi, National University of Singapore
Xiaoteng Wu, National University of Singapore

Session 2.5.12 - Interactive Time: 16:15-17:30
Track: 12. Knowledge, Innovation, and Technology Room: Carlton

Global R&D and International Patent Application in the Era of Digitalisation

Chair: Leon Faifman, University of Tampa

The Contribution of Chinese Science to US Technological Advancement: Evidence from Patent Citation of Academic Papers
Junhan Wang, Tsinghua University
Xibao Li, Tsinghua University
Yanbo Wang, University of Hong Kong

Multidimensional Trade Policy Uncertainty and Firms' Innovation: The Contingent Role of Environmental Volatility and Market Power
Jing Zhao, Renmin University of China
Keyu Fu, Renmin University of China
Limin Zhu, Minzu University of China

How Do Customer and Entrepreneurial Orientations Influence Digital Transformation Journey?
Yen-Chun Chen, National Taiwan Normal University
Chun-Yao Huang, National Taiwan University
Ping-Yu Liu, Chinese Culture University

Time Synchronization and the Quality of Innovation: The Moderating Effect of Digitization
Wei Liu, Qingdao University
Ying Liu, Qingdao University
Zuoqian Zhang, Qingdao University
Yumeng Luo, University of Newcastle

Session 2.5.13 - Interactive Time: 16:15-17:30
Track: 10. MNE State Relations and IB Policy Room: Astor W

Non-market Strategy, Sustainable Management, and Governance: Navigating Complex Environments

Chair: Jeremy Clegg, University of Leeds

Is the Chinese Anticorruption Campaign Effective? Evidence from Institutional Trust of Entrepreneurs
Daxin Sun, Nanjing University

Far and Faint: Corruption Distance and US Companies' Foreign Equity Ownership
Anh Trung Phan, University of Wisconsin - La Crosse

Discord Begets Bids: The Effect of Political Affinity on Bidding Competition
Mengting Liu, Technical University of Munich
Chengguang Li, Technical University of Munich

ESG as a Nonmarket Strategy to Manage Interstate Tension: Empirical Evidence From Multinationals' ESG Performance in Host Countries
Jin Hyung Kim, George Washington University
Jooyoung Kwak, Yonsei University
Hyung-Kun Park, Rice University

Bonds That Unbind: Home-Host Country Geopolitical Affinities and MNE Corporate Social Irresponsibility in a Stigmatized Context
Alexandre Bohas, ESSCA School of Management
Pierre-Xavier Meschi, SKEMA Business School & IAE Aix-Marseille
Anne Norheim Hansen, Kedge Business School

Beyond the Pollution Haven: Reassessing Environmental Policy Stringency and FDI Dynamics
Jessica Salmon, Siena College
Emine Beyza Satoglu, Izmir Katip Celebi University

Session 2.5.14 - Interactive Time: 16:15-17:30
Track: 11. Sustainability in International Business Room: Astor E

International Risk and MNEs

Chair: Alvaro Cuervo-Cazurra, Northeastern University

Forerunner, Laggard, Walker, and Talker: Impact of (In)congruent Internal–External CSR Strategies on Market Performance
Kashif Ahmed, Kobe University
Wafa Tariq Waqar, Kobe University
Ralf Bebenroth, Kobe University

The Radius of Trust: Internal-External CSR Gap, Country's In-Outgroup Trust Gap, and Firm Value
Sang-Bum Park, University of Bradford
Youngbin Joo, University of Leeds

FROM PART OF THE PROBLEM TO PART OF THE SOLUTION: MNE REMEDY ROLES FOLLOWING ACCUSATIONS OF HUMAN RIGHTS BREACHES
Alison E. Holm, Nova School of Business and Economics
Anne Jacqueminet, Bocconi University

Shifting Landscapes: Impact of Climate Risk on MNEs' OFDI Location Decisions & the Moderating Role of Network Contingencies
Soni Jha, Purdue University - Fort Wayne

Natural Disasters and Corporate Vulnerability of Multinational Enterprises
Huan Zou, SOAS University of London
Zhao Zeng, Tianjin University
Laixiang Sun, Maryland University

Bibliometric Analysis of Organizational Wrongdoing in the Context of the UN Sustainable Development Goals: A Review of Progress, Trends, and Opportunities
Liliya Mergaliyeva, University of Reading
Irina Heim, University of Reading

The Effects of Cybersecurity Risk on Employee Treatment
Tri Trinh, NEOMA Business School
Mohammed Benlemlih, EM Normandie

Session 2.5.15 - Interactive Time: 16:15-17:30
Track: 12. Knowledge, Innovation, and Technology Room: Peacock W

Knowledge Connectivity and Sustainability in MNCs

Chair: David Pan, Fort Hays State University

Multisided Not-for-Profit and For-Profit Business Model: A Case Study of English Independent Schools
Helen Hu, London School of Economics

The Integrated Framework of Knowledge Transfer of International Non-profit Organizations: From the Perspective of Institution
Hsin-Mei Lin, National Chi Nan University
Shih-Lung Hsu, National Chi Nan University

Connectivity and Environmental Innovation: A Developed Country MNE Perspective
Xiaocan Yuan, University of Warwick
Jun Du, Aston University

Reverse Knowledge Transfer, Unknown Benefits of Corporate Social Responsibility
Praphasiri Dolbundalchok, National Institute of Development Administration (NIDA)

Kiattichai Kalasin, National Institute of Development Administration (NIDA)

Digital and Green Transition: Not Quite There Yet. The Case of Logistics Innovation and Exporting
Areti Gkypali, Athens University of Economics and Business, Department of Marketing and Communication
Andriana Dimakopoulou, Athens University of Economics and Business, Department of Marketing and Communication
Kostas Tsekouras, University of Patras,

Migration and Digitalization: The Geography of Trade Patterns in the Information Age
Pallavi Shukla, Rutgers University

Knowledge Creation, Technological Innovation Capability, and Business Sustainability: A Cross-Sectional Evidences from the Banking Service Industries in Cambodia
Sou Veasna, Royal University of Phnom Penh
Chanveasna Uk, Royal University of Phnom Penh
Chanthuch Try, Asia Euro University
Ngounhort Heng, National Vocational Institute of Battambang

Session 2.5.16 - Interactive Time: 16:15-17:30
Track: 1. Internationalization and Entrepreneurship Room: Peacock E

Drivers of Entrepreneurship and Entrepreneurial Internationalization

Chair: Elizabeth Rose, IIM Udaipur

Investigating the Moderating Role of Firm Size in the Relationship Between Organizational Slack and the Speed of Internationalization to Advanced and Developing Economies: A Longitudinal Study of Taiwanese Firms.
Yu-Hsuan Hung, National Chengchi University
DunHuei Hsu, Chinese Culture University

Echoes of Childhood: CEO Early-Life Adversity Experience and Corporate Internationalization
Yongzhi Du, Northwestern Polytechnical University
Hongfei Ruan, Harbin Institute of Technology
Yi Xiang, Xi'an Jiaotong University
Chenjing Wang, Peking University

The Microfoundations of Internationalization: Initiating International Business Relationships in an Entrepreneurial Ecosystem of Silicon Valley
Heini Vanninen, LUT University
Ilkka Ojansivu, University of Oulu
Olli Kuivalainen, LUT University
Kaisa Willcox, Startuplifters

Does Foreign Direct Investment Affect Entrepreneurship in Host Countries? Country Level Evidence
Rama Krishna Reddy, California State University San Bernardino

Returnee Entrepreneurs, New Venture Financing, and High-Status VCs
Mengjin Gao, Korea University

Critical review of Policy Support for Born Globals
Hang Do, University of Southampton
Robert Blackburn, University of Liverpool

Market Concentration and the Tendency to Internationalize: An Inverse U-shape
Pascal Simon Mayer, University of Muenster
Thomas Schäper, University of Münster

Saints and Sinners: The Doubled-Edged Impact of Multinational Enterprises on the Evolution of an Entrepreneurial Ecosystem
Daniel Sunghwan Cho, University of Surrey
Giulio Buciuni, Trinity College Dublin
Paul Ryan, Trinity College Dublin

Session 2.5.17 - Special Session Time: 16:15-17:30
Track: 16. Clinics and Cafés Room: Charlotte

Teaching Café 4: Teaching IB in Times of Crisis

Participants will leave with tools and techniques used to help students voice viewpoints constructively in a multicultural classroom, and manage groupwork amongst students affected by crises. We will also engage in discussion on how to teach topics from a standpoint that allows students to feel safe in their learning environment. Both the challenges and opportunities will be discussed.

Teaching Café Facilitators:

Amanda Budde-Sung, U.S. Air Force Academy
Vas Taras, University of North Carolina at Greensboro
Sandra Seno Alday, University of Sydney

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

FRIDAY, JULY 5 - 19:00-22:00

Time: 19:00-22:00
Track: 17. Networking and Social Events Room: Crystal Ballroom

AIB Seoul Celebration

A celebration of our host city will be held at the Crystal Ballroom. Doors open at 7:00pm.

The dress code for the event is Business Smart.

The Celebration is organized and hosted by ***Kyung Hee University***

SATURDAY, JULY 6

SATURDAY, JULY 6 - 08:00-08:50

Session 3.05.1 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Belle-Vue

Meet the Editors - Session II

Chair: Srilata Zaheer, University of Minnesota

Meet the editors of these four journals in an informal session, open to all conference participants. Meet the people behind the journals, learn about common mistakes and pitfalls of publishing, and get your publishing related questions answered.

European Journal of International Management
Nicole Franziska Richter, University of Southern Denmark

Management and Organization Review
Tian Wei, Fudan University

Global Strategy Journal
Stewart Miller, Durham University

Asia Pacific Journal of Management
Chinmay Pattnaik, University of Sydney

Session 3.05.2 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Carlton

Fellows Café 1: Reshoring & Backsourcing

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Roger Strange, University of Sussex
Jeremy Clegg, University of Leeds

The global economy is in a period of flux characterised by the growth of populism and economic nationalism; the sustainable development and climate change agenda; the deployment of new digital technologies; and changing power relationships between firms, and between firms and governments (Ghauri et al, 2021). After several decades of pursuing efficiency savings through strategies of offshoring and outsourcing, MNEs are increasingly reconsidering the configuration of their global value chains and the potential benefits in terms of resilience that might accrue from reshoring and/or backsourcing strategies.

Session 3.05.3 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Astor W

Fellows Café 2: Reconceptualizing Culture for International Business in the 21st Century

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Allan Bird, Goa Institute of Management

Hofstede's cultural values framework and others like it have dominated how business scholars have approached the issue of culture in international business research. These approaches lose their usefulness in a world where national cultures are less discrete, having become intermingled with myriad other cultures in a global community. Non-national cultures — such as cultures based on affinities, interests, or social causes — clearly exert profound impact not easily addressed with national value dimensions. These developments necessitate a reconceptualization of what culture is in the context of IB, and how we define and operationalize it.

Session 3.05.4 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Astor E

Fellows Café 3: Corporate Diplomacy and the Institution-Based View

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Mike Peng, University of Texas at Dallas

Corporate diplomacy not only deals with host-country governments and stakeholders, but also deals with home-country governments and stakeholders, which may not always support MNEs. As the world becomes more complex, corporate diplomacy becomes more important. These developments will have significant impact on the institution-based view.

Session 3.05.5 - Special Session Time: 08:00-08:50
Track: 16. Clinics and Cafés Room: Peacock W

Fellows Café 4: How to Make IB Research Rigorous and Relevant?

Fellows Cafés are open to all conference participants. Please join us at this AIB Fellow led small group discussion focused on an IB topic of current and mutual interest.

Participating Fellow(s):
Ravi Ramamurti, Northeastern University

How should IB scholars achieve both rigor and relevance in their research? How relevant is IB research for practice? What are the obstacles to such research, and how can they be overcome? What are good examples of IB research that has been both rigorous and relevant?

SATURDAY, JULY 6 - 09:00-10:15

Session 3.1.1 - Panel Time: 09:00-10:15
Track: 12. Knowledge, Innovation, and Technology Room: Crystal 3

Disruptive IB Knowledge Production: Why, How, What

Chair: Rosalie Tung, Simon Fraser University
Discussant: S. Tamer Cavusgil, Georgia State University

Panelists:
Rosalie Tung, Simon Fraser University
S. Tamer Cavusgil, Georgia State University
Gary Knight, Willamette University
Pervez Ghauri, University of Birmingham
Shameen Prashantham, China Europe International Business School
Tony Fang, Stockholm University

Session 3.1.2 - Panel Time: 09:00-10:15

Track: 11. Sustainability in International Business Room: Sapphire 4

Sustainability Practices in Global Business: The Challenges and Opportunities in Emerging Markets

Chairs: DuckJung Shin, Korea University and YooJung Ahn, Korea University

Panelists:

DuckJung Shin, Korea University
YooJung Ahn, Korea University
Brian S. Park, Georgia State University
SunHwan Gwon, Keimyung University
Weonsuk (Stan) Lee, DAEHONG Communications
Eun Sun Godwin, University of Wolverhampton
Chanhyuk Shin, Korea University
Nam Kim, Korea University

Session 3.1.3 - Panel Time: 09:00-10:15
Track: 7. Teaching and Education Room: Sapphire 3

X-Culture: Experiencing the Dynamics of International Business in the IB Classroom

Chair: Karen Lynden, UNC Wilmington

Panelists:

Karen Lynden, UNC Wilmington
Omer F. Genc, Youngstown State University
Jennifer S.A. Leigh, Nazareth University
Daniel Rottig, Florida Gulf Coast University
Robert D. Stephens, Shippensburg University of Pennsylvania
Ernesto Tavoletti, University of Macerata
Kankan Wang, Guangdong Technion - Israel Institute of Technology
Su Jin Yeon, University of Groningen

Session 3.1.4 - Competitive Time: 09:00-10:15
Track: 3. Finance, Accounting and Corporate Governance Room: Sapphire 2

Banking Stability & Governance

Chair: Liu Wang, Providence College

Social Trust, Bank Liquidity Creation, and Financial System Architecture

Allen Berger, University of South Carolina
Omrane Guedhami, University of South Carolina
Xinming Li, Nankai University
Ying Zheng, Bryant University

Macroprudential Policies, Bank Risk and Economic Uncertainty in Emerging Asia

Bang Jeon, Drexel University
Yao Yao, Southwestern University of Finance and Economics
Minghua Chen, Southwestern University of Finance and Economics
Ji Wu, Southwestern University of Finance and Economics

Banking System Stability: A Global Analysis of Cybercrime Laws

Douglas Cumming, Florida Atlantic University
My Nguyen, RMIT University
Anh Viet Pham, RMIT University
Ama Samarasinghe, RMIT University

Bank Regulation, Internal Governance, and Bank Risk: Global Evidence

Alvaro Taboada, Mississippi State University
Larry Fauver, University of Tennessee
Lauren Milbach, Mississippi State University
Samuel Adams, University of Tennessee

Session 3.1.5 - Competitive Time: 09:00-10:15
Track: 12. Knowledge, Innovation, and Technology Room: Sapphire 1

Organizational Learning and MNE Knowledge Management

Chair: Grazia D. Santangelo, Copenhagen Business School

Learning to Internationalizing: A Configurational Study of the Determinants of Chinese Game Products' Performance in Overseas Markets
Zhongning Xu, Chinese University of Hong Kong
Xufei Ma, Chinese University of Hong Kong

Motive and Opportunity: Information and Communication Technologies and the Exploration of New Knowledge In Multinational Enterprises
Casidhe Troyer, London Business School
Catherine Magelssen, London Business School

Network Embeddedness and Firm Innovation Performance: The Moderating Role of Innovation Openness
Yian Chen, Aalto University

The Dynamic Cycle of Innovation: Out with the Old and In with the New through Divestitures and Alliances
LokTing Chan, National Taiwan University
YuTao Bian, National Taiwan University
Cheng-Wei Wu, National Taiwan University

Searching for the Source of Strategic Foresights of Internationalizing Firms: Performance Benefits of Expectations Revisions
Osamu Suzuki, Kwansei Gakuin University

Session 3.1.6 - Competitive Time: 09:00-10:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Pine

Internationalization of Emerging Market Firms

Chair: Qi Ai, Brunel University London

Cross-Listing and Foreign Direct Investment: An Institutional Arbitrage Perspective on Emerging Market Firms
Steven Liang, York University
Siyu Fei, Concordia University
Michael Carney, Concordia University

Investment Returns or Crowding Out? A Review of Empirical and Policy Evidence on the Home-Country Effects of Outward Foreign Direct Investment, and Avenues for Future Inquiries
Jan Knoerich, King's College London
Daniel Benson, King's College London

The IFDI-OFDI Dynamics: The Interplay of Productivity, Spillover, and Competition at the Regional Level
Monica Ren, Macquarie University
Jianxun Chen, University of International Business and Economics
Stephan Manning, University of Sussex
Peishan Li, Columbia University

Fight Or Flight? Exports As A Response To Crime By Transition Economy Firms
Mona Bahl, Illinois State University
Alvaro Cuervo-Cazurra, Northeastern University

Session 3.1.7 - Competitive Time: 09:00-10:15

Track: 10. MNE State Relations and IB Policy Room: Emerald 3

Technology Governance and Global Challenges

Chair: Yener Kandogan, University of Michigan-Flint

Business Networks, Enclave Formation, and the Failure of Foreign Investment to Transfer Technology
Steven Samford, University of Michigan
Michael Murphree, University of Sydney
Dan Breznitz, University of Toronto

Technology Decoupling, Technology Dependence and Innovation Performance in Enterprises: A Study on Listed Companies in Chinese Telecommunications Sector Subject to "Entity List" Sanctions
Si Zhang, University of Chinese Academy of Sciences
Shirong Gu, University of Chinese Academy of Sciences

Social License for Artificial Intelligence
Shuna Shu Ham Ho, University College Dublin

Patterns and Conflicts of Global Data Governance: A Multi-Layered Trust-Oriented Framework
Ke Rong, Tsinghua University
Tianxi Yang, Tsinghua University
Yunshu Ling, Tsinghua University

Session 3.1.8 - Competitive Time: 09:00-10:15
Track: 11. Sustainability in International Business Room: Emerald 2

Strategic Sustainability Practices: Teams, CEOs, and Family Firms

Chair: Liqun Wei, Hong Kong Baptist University

TMT Multinational Experience and UN SDGs in the Context of the COVID-19 Pandemic: A Social Identity Internalization Perspective
Suqin Shen, Guangdong University of Technology
Sunil Venaik, University of Queensland
Alexander Haslam, University of Queensland
Peter Liesch, University of Queensland

A Comparative HRM View on SDG 5
M. Fernanda Garcia, University of Texas at El Paso
Hua Fang Liu, Baruch College
María del Carmen Triana, Vanderbilt University
Jorge Delgado, University of Massachusetts at Amherst

CEOs and International Business Location Strategy
Suyash Garg, University of Texas at Dallas

When CSOs are Effective and when they are Redundant: How Attention Principles Moderate the Influence of CSOs' Effectiveness on CSR Performance
Marloes Korendijk, Macquarie University
Rian Drogendijk, University of Groningen

Session 3.1.9 - Competitive Time: 09:00-10:15
Track: 1. Internationalization and Entrepreneurship Room: Emerald 1

Impact of Home Institutions on the Internationalization of Firms

Chair: Arto Ojala, University of Vaasa

Foreign SMEs and Regional Institutions: A Study of Vietnam
Chau M Chu, University of Leeds

Home Country Institutions and Accelerator Outcomes

Pramendra Singh Tank, IIM Ahmedabad
Dibyendu Sharma, IIM Ahmedabad
Divyanshu Jain, IIM Ahmedabad

The Impact of Institutional Support on the Efficacy of Exporting and Pre-export Commitment of Domestic SME Owners in Sri Lanka
Chanaka Wijewardena, University of Adelaide
Ryan Tang, Griffith University

Inclusion for Growth: The Impacts of Entrepreneurial Ecosystems on the Quantity and Quality of Women's Entrepreneurship
Lianghui Lei, University of Huddersfield
Honglan Yu, University of Huddersfield
Qihai Huang, University of Huddersfield
Yameng Zhang, Xi'an Jiaotong-Liverpool University

Does SMEs' Success in Domestic Public Procurement Promote Their Internationalization and Where?
Anze Burger, University of Ljubljana
Desislava Dikova, WU Vienna
Andreja Jaklic, University of Ljubljana
Iris Kolesa, University of Ljubljana

Session 3.1.10 - Competitive Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Berkeley

Interfirm Relation and Geopolitical Conflict

Chair: Zhenzhen Xie, Sun Yat-sen University

Out of Reach, Out of Mind: Interstate Conflict and MNE Subsidiary Corporate Social Responsibility
Jiaxue Li, Shandong University
Xinrong Li, Chinese Academy of Science and Technology for Development
Jiaxuan Li, Huazhong University of Science and Technology
Cuili Qian, University of Texas at Dallas

What's in a Name of IJVs? Foreign Identity Management and IJV Name Choice
Yunok Cho, Southern Methodist University

Stabilizing International Joint Venture: The Impact of Digitalization From an Information Processing View
Qing Dai, Guizhou Normal University
Lucas Liang Wang, University of New Brunswick

Please Don't Go! The Value of Corporate Headquarters to Their Home Countries
Marleen Wierenga, Radboud University
Olga Lavrusheva, Aalto University
Iiris Saittakari, Aalto University
Perttu Kähäri, Aalto University

Where Are You From? Home-Country Nationalism and MNEs' Identity Switching
Yong Kim, Texas A&M University
Ziyi Chen, University of Melbourne
Maxim Sytch, University of Michigan

Session 3.1.12 - Interactive Time: 09:00-10:15
Track: 4. Global Strategy, Organization and Value Chains Room: Carlton

Global Value Chains and the Dynamics of a Global Factory

Chair: Torben Pedersen, Copenhagen Business School

Target Reputation and Cross-border Acquirers' Strategic Decisions: An Signaling Perspective

Christine M.K. Chan, University of New South Wales
Zixuan Wang, University of Hong Kong
Li Dai, Loyola Marymount University

Innovative Capability Development via Cross-border Mergers and Acquisitions? How Chinese Acquirers Made It
Wenxin Guo, University of North Georgia

Unraveling the Impact of Corporate Social Irresponsibility on New CEO Compensation
Michael Koch, Brunel University London
Yejee Lee, Indiana University
Sarah Park, University of Leicester
Stephanie Wang, Indiana University

Rivalry between Multinational Corporations in Corporate Social Responsibility: The Contingencies of Observability and Coordination
Der-Ting Huang, University of Illinois at Urbana-Champaign
Fiona Kun Yao, University of Illinois at Urbana-Champaign

ESG Performance and Capital Market Survival: Evidence from Foreign Firms' Delisting on U.S. Stock Exchanges
Yiyi Liao, University of Sydney
Jonathan Doh, Villanova University
Vikas Kumar, University of Sydney

Host Country Nationalist Sentiments and MNE CSR Rhetoric Response During Bilateral Country Conflicts
Xiaocong Tian, Shandong University
Daphne Yiu, Singapore Management University
Diqiu Wang, Chinese University of Hong Kong
William P. Wan, Chinese University of Hong Kong

Prospector Orientation and CSR: The Moderating Role of National Philanthropic Environments
Arilova A. Randrianasolo, Loyola University Chicago
Alexey V. Semenov, Belmont University

A Synergic Approach for Resilience and Sustainability? An In-Depth Study in a Semiconductor Global Value Chain
Federica Sacco, University of Pavia
Giovanna Magnani, University of Pavia

Session 3.1.13 - Interactive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Astor W

Managing Workforce Through New Ways of Work

Chair: Pawan Budhwar, Aston University

Skilled Migrants As Proactive Individuals and Their Career: The Role of Career Adaptability, Personality and Goal-Orientation
Ali Farashah, Mälardalen University

The Unexpected Upside of Language Diversity: When and Why Language Diversity Facilitate Social Integration?
Mai Al-Naemi, Qatar University
Hyun-Jung Lee, London School of Economics
Carol Reade, San Jose State University

Diversity and Global Virtual Team Performance
Fang Zheng, University of Agder
Ilan Alon, University of Agder
Nicole Franziska Richter, University of Southern Denmark
Jakob Lauring, Aarhus University

Intraregional Geographic Diversification and the Staffing of Foreign Subsidiaries
Naoki Ando, Hosei University

Negotiating Within and Across Different Walks of Life: (Inter-)identity Work Among Academic Expatriates
Alexei Koveshnikov, Aalto University
Seonyoung Hwang, Royal Holloway University of London

Construction of National Identity Through Language and Name: The Dualism of Post-Colonial and Nationalist Discourses in the Identity Work of Chinese Employees in MNCs
Lin Chen, Aalto University

Unpacking Nested Identity Theory: The Case of Global Social Identity
Anna Katerine Ward, Virginia Polytechnic Institute and State University
Nancy Buchan, University of South Carolina
Nasima Mohamed Hoosen Carrim , University of Pretoria
Isis Olimpia Gutierrez Martinez , UDLAP
I-Heng (Ray) Wu, University of South Alabama
Sophia Soyoung Jeong, New York University Abu Dhabi
Changya Hu, National Chengchi University
Sofia Johan, Florida Atlantic University

Session 3.1.14 - Interactive Time: 09:00-10:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Astor E

Institutional and Market Dynamics in Emerging Markets

Chair: Malgorzata Stefania Lewandowska, SGH Warsaw School of Economics

The Paradox Between State and Business: A View of the Outside-the-System Tensions
Bing Wu, East China University of Science and Technology
Ping Deng, Cleveland State University

How Do Enterprises Respond to Ongoing Challenge due to Multiple Institutional Logics? A Theoretical Framework Based on Organizational Capability Perspective
Ting Qian, Beijing University of Technology

How Do Emerging Multinationals Configure Resources To Facilitate Foreign Direct Investment in Politically Unstable Environment?
Yiran Tao, Aalborg University

Bridging Proximity: Unravelling the Dynamics of Firms through Political Closeness
Rohit Yadav, Indian Institute of Technology Bombay
Snehal Awate, Indian Institute of Technology Bombay

Emerging Markets Political Risk for Chinese OFDI: The case of BRICS
Seniuk Ninel, BUEM
GaoYan Qiuyu, Peking University

Ties That Matter: Effects of Domestic Political Ties versus Foreign Ties on Emerging Market Firm Performance
Yisheng Chen, Xiamen University
Chenxi Zhou, Xiamen University
Qun Tan, Xiamen University

Counterfeit Reduction in Emerging Markets: A Deinstitutionalization Approach
Caleb H. Tse, Nanyang Technological University
Fine F. Leung, Hong Kong Polytechnic University

The Impact of Geopolitical Risk Distance on Foreign Direct Investments in Latin America
Vikkram Singh, Toronto Metropolitan University
Henrique Correa da Cunha, Toronto Metropolitan University
Mohamed Amal, University of Blumenau

Session 3.1.15 - Interactive Time: 09:00-10:15
Track: 11. Sustainability in International Business Room: Peacock W

Putting Stakeholders at the Forefront: Community and Customers

Chair: Stefan Zagelmeyer, University of Manchester

SDGs and Stakeholders: When Sustainable Development Is at a Crossroads
Anastasia Gracheva, Wharton School
Mariya Bobina, University of Chicago

Cui Bono? Organizational Legitimacy and Social Impact in Corporate-Community Relations in Kenya
Anna Kim, McGill University

Transformative Value Creation for Sustainable Development Goals: A Stakeholder Perspective
Jacqueline You, University of York
Ana Colovic, NEOMA Business School

By Default, Not by Option – Nudging Sustainability Behavior in Consumers for Global Hospitality Firms
Elisa Ka-yan Chan, Chinese University of Hong Kong
Anna Jui-chuan Hsu, Xi'an Jiaotong-Liverpool University
Kevin Au, Chinese University of Hong Kong
Robert Jr. Kwortnik, Cornell University

Framing the Role of Stakeholders and Customers in Circular Economy Ecosystems: A Systematic Literature Review and a Research Agenda
Abdollah Mohammadparast Tabas, University of Oulu
Mohsin Abdur Rehmana, University of Oulu
Fatima Khitous, University of Oulu
Andrea Urbinati, LIUC Universita

Can Stakeholder Engagement Make Communities Resilient? – The Experience of Pulp and Paper Industry in Brazil
Pablo Leao, Copenhagen Business School
Larissa Marchiori Pacheco, Northeastern University

Developing Global Firm-Specific Advantages through Local Stakeholders Engagement: A Social Contract Perspective
Jing Betty Feng, Farmingdale State College SUNY
Kun Michelle Yang, Central Michigan University

Putting Community Before Customers: Legitimacy Dynamic in the International Arena During a Crisis
Kashif Ahmed, Kobe University
Wafa Tariq Waqar, Kobe University
Ralf Bebenroth, Kobe University
Miwa Matsuo, Kobe University

The Effect of Sustainable Development Goals on Customer Satisfaction, Customer Loyalty and the Role of Brand Image in Green Hotels
Chun-Chien Lin, National Chin-Yi University of Technology
Yi-Jung Hsu, National Chung-Hsing University
Kadek Sandita, National Chin-Yi University of Technology

Session 3.1.16 - Interactive Time: 09:00-10:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Peacock E

Individual-Level Perspectives and Behavioural Decisions

Chair: Argyro Avgoustaki, ESCP Business School

From Individual LMX Relationships to Team Differentiation: Unraveling the Mediating Role of P-O Value Congruence on Performance
Manna Zhang, Shanghai International Studies University
Juan Du, Shanghai International Studies University
Yi Zhang, Zayed University

Employee Voice in the Chinese Context: A Systematic Review and Future Perspectives
Mengyao Sun, Kedge Business School
Dorra Yahiaoui, Kedge Business School
Ghulam Murtaza, Kedge Business School

The Brightside of Negative Work Reflection: Effects on Employee Cyberslacking Behavior
Zhidan Tan, Tongji University
Shumin Yan, Tongji University
Yujie Sun, Tongji University

Predicting Employee Turnover Within a Growing MNE: Kinship Ties, Emotional Exhaustion, and Developmental Relationships
Andrew J. Dhaenens, University of New South Wales
Phong T. Nguyen, RMIT University Vietnam

Job Autonomy – A Benefit or a Burden? Employees' Experiences in Self-Managing Organizations
Valentina Arrieta, Aalto University

Two Faces of Impression Management: The Contradictory Impacts of Impression-Management Tactics on Performance Evaluations and Coworkers' Social Undermining
Dongwon Choi, Ewha Womans University
Hae-Jung Hong, NEOMA Business School

First and Indigenous Peoples' Multiculturalism: The Role of n-Culturalism A Unique Orthogonal Model Within Individuals
Andre Pekerti, University of Queensland
Sharlene Leroy-Dyer, University of Queensland

SATURDAY, JULY 6 - 10:15-10:45

Time: 10:15-10:45
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

Award presentation for the Women in the Academy International Business (WAIB) will take place during the coffee break.

SATURDAY, JULY 6 - 10:45-12:00

Session 3.2.1 - Special Session Time: 10:45-12:00
Track: 15. Special Sessions Room: Crystal 3

2024 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Sjoerd Beugelsdijk, University of South Carolina

Presentations by the 2024 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Between Ballots and Bullets: Political Competition, Uncertainty, and MNE Strategies in Politically Challenging Environments (Ph.D. Awarded by University of Illinois at Urbana-Champaign)
Thomas DeBerge, Loyola University Chicago

An Ethnographic Study of Chinese Business Expatriates in Tanzania (Ph.D. Awarded by University of Reading)
Chengcheng Miao, University of Reading

Managing Multinational Corporations in a Changing World Order: Institutional Pressures, Ethical Principles and Social Responsibility (Ph.D. Awarded by FAU Erlangen-Nürnberg)
Laura Kirste, Friedrich-Alexander University Erlangen-Nürnberg

Productivity Consequences of Connectivity in Foreign Direct Investment Networks (Ph.D. Awarded by Temple University)
Soni Jha, Purdue University - Fort Wayne

The Impact of Investor-State Arbitrations on Foreign Direct Investment and Domestic Public Opinion: Evidence from FDI Flows, Elite Interviews and a Survey Experiment (Ph.D. Awarded by University of British Columbia)
Stefano Burzo, University of British Columbia

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.2.3 - Competitive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Sapphire 3

Navigating Geopolitical Tensions in Global Business

Chair: David Yoon, University of Leeds

Taking a Stance With Sentiments: The Influence of Geopolitical Tension on Indigenous Firms' Political Capital Building
Chenjing Wang, Peking University
Li Tong, Peking University
Xiaocong Tian, Shandong University
Changqi Wu, Shandong University

Should We Stay or Should We Go: Strategic Exit Dilemmas Faced by Multinationals under Sanctions Regime
Anna Grosman, Loughborough University
Htwe Htwe Thein, Curtin University
Anton Klarin, Curtin University
Sergey Sosnovskikh, Manchester Metropolitan University

Sanctions in an Interconnected World: Firms as Collateral Damage from Institutional Disruption
Olha Zadorozhna, Kozminski University
Harald Puhr, University of Innsbruck
Christopher Hartwell, ZHAW School of Management and Law
Jakob Müllner, Wirtschaftsuniversität Wien

Leaving the Backseat: The Active Role of Multinational Firms in China-US Decoupling
Anne Spencer Jamison, Copenhagen Business School
Harald Puhr, University of Innsbruck

Resilience Strategies Amidst Institutional Frictions: Multinational Subsidiaries in the US-China Decoupling Landscape
Jiang Yu, University of Chinese Academy of Sciences
Yuanxin Fang, University of Chinese Academy of Sciences
Yutong Bai, University of Chinese Academy of Sciences
Feng Chen, University of Chinese Academy of Sciences

Session 3.2.4 - Panel Time: 10:45-12:00
Track: 15. Special Sessions Room: Sapphire 2

AIB Chapters in a Dynamic World: Managing Change When Organizing Local International Business Activities

Chairs: Daniel Rottig, Florida Gulf Coast University and Sumit Kundu, Florida International University

Panelists:
Daniel Rottig, Florida Gulf Coast University
Sumit Kundu, Florida International University
Vas Taras, University of North Carolina at Greensboro
Kristin Brandl, University of Victoria
Jorge Carneiro, FGV EAESP
Fabian Jintae Froese, University of Goettingen
Crystal Jiang, Bryant University
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Lukasz Puslecki, Poznan University of Economics and Business
Subramanyam Raghunath, IIM Bangalore
Hussain Rammal, University of Adelaide
Noemi Sinkovics, University of Glasgow
Tsui-Yii Shih, National Taipei University of Business
Nila Wiese, University of Puget Sound

Session 3.2.5 - Competitive Time: 10:45-12:00
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Sapphire 1

Global Careers

Chair: Miriam Moeller, University of Queensland

International Experience and the Subjective Career Success of Global Employees: A Career Construction Perspective
Sina A. Kraus, ESCP Business School Berlin
Benjamin D. Blake, University of Wisconsin Oshkosh
Marion Festing, ESCP Business School Berlin
Margaret A. Shaffer, University of Oklahoma

Commanding, Cruising, or Contending? A Typology of Career Identity Development Among Multicultural Individuals
Lee Martin, University of Sydney
Jennifer Gao, University of Melbourne
Tine Koehler, University of Melbourne
Yu Zhao, University of Melbourne

National Culture and Career Mobility
Sarah Park, University of Leicester
Michael Koch, Brunel University London

Theory Testing of UPB: A Meta-analytic Examination
Changya Hu, National Chengchi University
Mai Pham, Soochow University
Yen-Yu Chen, National Yang Ming Chiao Tung University
Patrick F. Bruning, University of New Brunswick

Session 3.2.6 - Competitive Time: 10:45-12:00
Track: 2. Marketing Strategy and Consumer Behavior Room: Pine

Sharing and Responsible Marketing for All

Chair: Martin Heinberg, University of Leeds

Corporate Social Responsibility in the Global Village: Effects of Global Identity and Construal Levels
Yuhosua Ryoo, University of Minnesota Duluth
Nisa Fareeha, Southern Illinois University
Kacy Kim, Bryant University
Sukki Yoon, Bryant University

Down the Street or across the Seas: A Cross-Cultural Study of Indian and British Fair Trade Consumption Employing the Lens of Proximity
Alvina Gillani, University of Surrey
Smirti Kutaula, Kingston University

How Perceived Stakeholder Orientation Affects Consumers' Perceived Firm Innovativeness Across Nations
Nele Franziska Jacobs, Trier University
Bernhard Sebastian Swoboda, Trier University

Interplay of Digital Payment Platforms, Governance and Corruption: Evidence from 121 Countries
Manjula S. Salimath, University of North Texas
Vidhi H. Jain, University of North Texas
Robert Pavur, University of North Texas

Session 3.2.7 - Competitive Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Emerald 3

Ownership and Networks in Emerging Market Firms

Chair: José Pla-Barber, University of Valencia

Parenting Advantage and Subsidiary Ownership-Performance Relationships: An Asymmetric Institutional Distance Perspective
Lu Liu, DongHua University
Lei Wang, Donghua University
Yi Wang, University of Southern Denmark

International Participation in the State Project and the Effects of Network Embeddedness: The Case of Digital Belt and Road Initiative
Xinyue Zhang, Yonsei University
Jooyoung Kwak, Yonsei University

International Ambidexterity and Its Performance Implications for Emerging Market Multinational Enterprises: The Influences of Global and Local Networks
Chia-Ling (Eunice) Liu, National Taiwan University
Huan Zou, SOAS University of London

Session 3.2.8 - Competitive Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 2

Strategic Responses to Environmental Uncertainty

Chair: April Michele Knill, University of South Carolina

Can International Joint Venture Partners Reduce Transaction Costs of Drafting a Contract While Dealing With Transactional and Institutional Uncertainties?
Jeongho Choi, University of Wisconsin

Strategic Flexibility and Dual Ecosystems: How High-Tech MNEs face Techno-Geopolitical Uncertainty
Jinyun Sun, Fudan University
Qing Shu, Fudan University

Imitation of Location Choices for Tax-Motivated HQ Relocations: The Roles of Uncertainty Reduction and Legitimation
Aleksi Otto Eerola, HEC Montréal
Arjen Slangen, KU Leuven

How Do Market Uncertainty and Cost Uncertainty Affect the Values of Switch and Growth Options Embedded in an MNE's Network?
Yan Huang, Iowa State University
Tailan Chi, University of Wisconsin-Milwaukee

The Fox Versus the Hedgehog: Firm Survival During Unprecedented Crises
Liu Wang, Providence College
Sheng Fang, Beijing Normal University
Shaomin Li, Old Dominion University

Session 3.2.9 - Competitive Time: 10:45-12:00
Track: 11. Sustainability in International Business Room: Emerald 1

The Antecedents and Impacts of MNEs Sustainability Strategies

Chair: Gabriel Benito, BI Norwegian Business School

Proactive Environmental Strategy and Performance of Internationalized Firms: The Role of Business Model Innovation and Competitive Intensity
Mariola Ciszewska-Mlinaric, Kozminski University
Desislava Dikova, WU Vienna
Piotr Wójcik, Kozminski University

Environmental Self-regulation and Multinational Enterprises' Home and Foreign Carbon Footprints: Evidence from Carbon Emission Target Setting
Jingyuan Li, Hong Kong University of Science and Technology
Jiatao Li, Hong Kong University of Science and Technology

Fill Two Needs with One Deed? MNCs' Approaches to Environmental Sustainability for Overcoming Stigmas
Lai Si Tsui-Auch, Nanyang Technological University
Junjie Yang, Xiamen University Malaysia
Tsi Ying Amelia Ong, Nanyang Technological University

Corporate Purpose Breadth – An Institutional Perspective on Accountability for Stakeholders in a Multi-Country Setting
Jana Oehmichen, University of Mainz
Jan C. Hennig, University of Groningen
Sarosh Asad, University of Groningen

Why and How Identification Matters for CSR Implementation: A Comparative Case Study of Four MNEs
Marloes Korendijk, Macquarie University
Jaco Lok, Macquarie University
Rieneke Slager, University of Groningen
Alan Muller, University of Groningen

Session 3.2.10 - Competitive Time: 10:45-12:00
Track: 10. MNE State Relations and IB Policy Room: Berkeley

Incentives and Influences: MNE Strategies in a Complex World

Chair: Praphasiri Dolbundalchok, National Institute of Development Administration (NIDA)

How Effective is R&D Tax Incentive in Inducing MNEs' Subsequent Investment in Host Country? Evidence from Canadian Microdata
Shiqi Xu, Ivey Business School

How Do Intergovernmental Organizations Influence Entrepreneurial Opportunities? Understanding the Influence of Supranational Institutions
Elizabeth Moore, Northeastern University
Luis Alfonso Dau, Northeastern University

It's Also About Me: Narcissistic CEOs and Their Impacts on MNEs' Response to Geopolitical Conflicts
Dongdong Huang, Nankai University
Huinan Zhang, Nankai University

The Labyrinthine Path: Buyer Practices, Local Labor Regulations, and Supplier's Social Upgrading
Shubham Singh, Rutgers University
Ajai Gaur, Rutgers University

Session 3.2.11 - Interactive Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains Room: Belle-Vue

Alternative Locations for Institutional Dynamics

Chair: Christine M.K. Chan, University of New South Wales

Backshoring: Treatment or Palliative Care?
Luigi Benfratello, Politecnico di Torino
Davide Castellani, University of Reading
Anna D'Ambrosio, Politecnico di Torino
Katiuscia Lavoratori, University of Reading
Alessandro Manello, University of Turin

The Impact of External Pressure on Companies' Responses to Sanctions – an International Comparative Study
Beata Stepien, Poznan University of Economics and Business
Bryan R. Early, University at Albany, State University of New York, USA
Julia Gravougel, German Institute for Global and Area Studies
Keith Preble, University at Albany, SUNY
Szymon Truskolaski, Poznan University of Economics and Business

Global Supply Chain Involvement Under the Joint Impacts of Geopolitical Risks and Digitalization
Kevin Zheng Zhou, University of Hong Kong
Lu Shen, Dalian Maritime University
Bingkun Zhang, University of Hong Kong

Horizontal Subcontracting and the Global Factory
Peter Buckley, University of Manchester
Michael Murphree, University of Sydney
John Anderson, University of Northern Iowa

Goal Deviation Responses in Offshoring
Carlos Adrian Rodriguez, INCAE Business School
Luciano Ciravegna, INCAE Business School
Bent Petersen, Copenhagen Business School

When Exit is Not the End: A Penrosean Perspective on the Speed of MNEs' Foreign Market Re-entry
Taha Ebrahimnazari, Emlyon Business School
Jean-Luc Arregle, Emlyon Business School

Addis Gedefaw Birhanu, Emlyon Business School
Paul W. Beamish, Western University

The Impact of New Geopolitics on the Global Investment Reconfiguration and Relocation
Chia-Wen Hsu, National Chung Cheng University
Yu-Wen Chen, National Taiwan University
Homin Chen, National Taiwan University

Back Home and Beyond: Analysing Reshoring Strategies in Traditional Manufacturing SMEs
Andrea Pallás-Rocafull, University of Valencia
Ana Botella-Andreu, University of Valencia
Cristina Villar, University of Valencia

Session 3.2.12 - Interactive Time: 10:45-12:00
Track: 12. Knowledge, Innovation, and Technology Room: Carlton

Networks, Collaborations and Geopolitical Tensions for MNC's Innovation

Chair: Pallavi Shukla, Rutgers University

Impact of Network Embeddedness on Reverse Knowledge Transfer - A Case of Indian Subsidiaries
Nivisha Singh, Institute of Management Technology, Ghaziabad
Prashant Salwan, IIM Indore

Network Arrangements and Breakthrough Innovation: Developed and Developing Cities
Jessica Salmon, Siena College
Salma Zaman, Lahore University of Management Sciences
Emine Beyza Satoglu, Izmir Katip Celebi University
Fernando Sanchez-Henriquez, Universidad del Desarrollo
Andres Velez-Calle, Universidad EAFIT

Geographic Dispersion and Commercially Successful Innovations. The Moderating Roles of Internal Knowledge Breadth and Knowledge Network Strength.
Tareq Alharbi, Florida International University
Aya Chacar, Florida International University
Arun Kumaraswamy, Florida International University

Value Creation From Innovative Partners in International Strategic Alliances: Interplaying With Cross-Border Factors
Li-Yu Chen, Soochow University
Chia-Chi Chang, National University of Kaohsiung

The Influence of Foreign Entry and Establishment Mode on Technological Collaborations With Local Partners
Sofia Angelidou, University of Liverpool
Palitha Konara, University of Essex
Panagiotis Ganotakis, University of Liverpool
Vikrant Shirodkar, University of Sussex

Exploring International R&D Project Collaboration in e-Health: Evidence from European Framework Programs
Christina Ciecierski, Northeastern Illinois University
Lidia Filus, Northeastern Illinois University
Scott William Hegerty, Northeastern Illinois University
Arkadiusz Michal Kowalski, SGH Warsaw School of Economics
Malgorzata Stefania Lewandowska, SGH Warsaw School of Economics
Dawid Majcherek, SGH Warsaw School of Economics
Marzenna Anna Weresa, SGH Warsaw School of Economics

Bilateral Political Tensions and the Innovation Performance of Foreign R&D Subsidiaries
Shan Zhu, Zhejiang University
N Nuruzzaman, University of Manchester
Niron Hashai, Reichman University

Session 3.2.13 - Interactive Time: 10:45-12:00
Track: 4. Global Strategy, Organization and Value Chains Room: Astor W

Alliance Dynamics in the Turbulent Era

Chair: Peng Wang, BNU-HKBU United International College

How Do Chinese Multinational Hotels Manage Institutional Complexity? An Institutional Work Perspective
Yu Riley Wang, University of Auckland
Zheng Joseph Yan, University of Auckland

Resource Redeployment, Signaling and Heterogenous Audience Attention During a Global Trauma Event: The Case of the Nuclear Sector
Yoo Jung Ha, University of York
Hitoshi Mitsuhashi, Waseda University

Re-examining the Evolution of Regional Headquarters in Time and Place: A Context-Informed Literature Review
Perttu Kähäri, Aalto University
Eva Alfoldi, University of Delaware
Iiris Saittakari, Aalto University

Distributive Fairness and Subsidiary Initiative: A Micro-foundation Perspective
Hsianglin Cheng, National Chung Cheng University
David H. Weng, California State University, Fullerton

Beyond Borders: Disentangling the Effect of Political Regime Distance on Foreign Subsidiary Divestment
Peng Wang, BNU-HKBU United International College
Chenguang Hu, BNU-HKBU United International College
Andrew Delios, National University of Singapore

Global Strategy Formation and Capability Development: Motorola's Entry Into China
Frank Rothaermel, Georgia Institute of Technology
Anne Fuller, Georgia Institute of Technology

Country Risk, Uncertainty, and MNE Divestments of Foreign Subsidiaries
Riccardo Marzano, Sapienza University of Rome
Sergio Mariotti, Politecnico di Milano
Marco Mutinelli, University of Brescia

Session 3.2.14 - Interactive Time: 10:45-12:00
Track: 9. Emerging Markets and Emerging Market MNEs Room: Astor E

Ownership and Investments in Emerging Markets and EMNEs

Chair: Monica Ren, Macquarie University

To Embrace or Not: FDI and the Role of Absorptive Capacity in Shaping the Spillover Effects for Developing Countries
Muhammad Abdur Rahman Malik, LUMS University

How Does State Ownership Affect the Completion and Duration of Acquisitions? The Moderating Role of Regional Institutional Difference
Haizhi Yang, Tongji University
Jiayan Ding, Tongji University
Qinkai Zhou, Tongji University

Cross-Border Ownership of Emerging-Market Multinationals: Role of Gender and Institutions
Rekha Rao-Nicholson, University of Essex
Liudmyla Svystunova, Loughborough University London

Foreign Institutional Ownership and Firm Performance in Emerging Markets: An Agency and Institution-Based Perspective
Ning Fang, University of Groningen
Rian Drogendijk, University of Groningen
Jiyoung Shin, University of Groningen

Is OFDI Persistence Beneficial for Firms' Performance? Evidence from Chinese Firms
Sasa Ding, Southwestern University of Finance and Economics
Yajun Liu, Southwestern University of Finance and Economics
Yi Huang, Southwestern University of Finance and Economics
Chenhui Jiang, University of Leeds

CEO Overconfidence and FDI Location Choice for Emerging Economy Firms
Xiaoming He, East China University of Science & Technology
Xiaoyu Liao, Guizhou University of Traditional Chinese Medicine

Session 3.2.15 - Interactive Time: 10:45-12:00
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Peacock W

Cross-Cultural Management and Comparisons

Chair: Saba Colakoglu, Georgia Institute of Technology

Examining the Subjectivity of Career Success: A Review of Career Success Operationalization Around the World
Angel Henchey, Carleton University

A Preliminary Bibliometric Review of Cross-Cultural Management: 2019-2022
Astrid Kainzbauer, Mahidol University
Davina Vora, Suny New Paltz

Decoding Employee Preferences: Unveiling the Dimensions of Xenocentrism in Foreign Firm Employment
José I. Rojas-Méndez, Carleton University
Vilma G. Coutino-Hill, Carleton University
Gary Davies, University of Manchester

1465 Individual- and National-Level Cultural Influences on Formal Contracts
Moshe Banai, Baruch College
Abraham Stefanidis, St. John's University

Exploring the Modes of Cross-Cultural Leadership Adjustment: A Replication and Extension
Chin-Ju Tsai, Royal Holloway University of London

Cultural Profiles and Vertical Trust Development: A Quantitative Investigation
Kevalin Puangyoykeaw Settakorn, Thammasat Business School
Patnaree Srisuphaolarn, Thammasat Business School
Claus Schreier, Mahidol University International College

Session 3.2.16 - Interactive Time: 10:45-12:00
Track: 11. Sustainability in International Business Room: Peacock E

Institutional Change, Tensions and Corporate Activity

Chair: Thomas C. Lawton, University College Cork

The Identification, Measurement, and the Level of Carbon Management of American Public Firms
Yoonjin Kim, Sogang University
Jong-Hun Park, Sogang University

CSR Reporting in Dubai: CSR Structure, Drivers and Barriers
Abderaouf Bouguerra, University of Surrey
Kamel Mellahi, Dubai Chamber of Commerce

Do Heavily Polluting Multinationals Perform Differently in the E of the ESG?
Irene Margaret, University of Liverpool

Leaving Russia: Evidence from MNEs' Divestment in the Aftermath of Russia's Invasion of Ukraine
Yong Kim, Texas A&M University
Kyung Hwan Lee, Texas A&M University
Steven Boivie, Texas A&M University

Bilateral Political Tension and MNEs Foreign CSR Reporting at Home
Yongzhi Du, Northwestern Polytechnical University
Ming Jia, Northwestern Polytechnical University

Corporate Social Irresponsibility and Profitability. The Varieties of Capitalism Perspective
Maria Aluchna, SGH Warsaw School of Economics
Maria Roszkowska-Menkes, Tilburg School of Economics and Management

Session 3.2.17 - Special Session Time: 10:45-12:00
Track: 16. Clinics and Cafés Room: Charlotte

Research Methods Clinic 3: Doing Case Studies with Chinese MNCs

Chair: Qi Ai, Brunel University London

In the past decade, Chinese multinational corporations (MNCs) have been active players in the global market characterized by fluctuations and complexity, necessitating theory building from meticulous case studies to capture the rich context. During this clinic, participants will learn about the main challenges faced when conducting a case study with Chinese MNCs, and discover practical methods to overcome these obstacles. The focus will be on developing valuable strategies for negotiating access, establishing trust, and effectively engaging with Chinese MNCs to extract meaningful insights, despite the traditional reticence encountered. Whether you are a PhD student or an early career researcher, this session will enhance your research capabilities and expand your methodological toolkit.

This session is organized by the *AIB Research Methods SIG.*

SATURDAY, JULY 6 - 12:00-13:00

Time: 12:00-13:00
Room: Crystal 1+2+Foyer

Light Lunch

A light lunch will be provided for conference participants on the ground floor common area.

SATURDAY, JULY 6 - 13:00-14:15

Session 3.3.1 - Panel Time: 13:00-14:15
Track: 8. Research Methods and Theorizing Room: Crystal 3

The Minimum Requirements for a Top Journal Submission

Chair: Sjoerd Beugelsdijk, University of South Carolina

Panelists:
Sjoerd Beugelsdijk, University of South Carolina
Rebecca Piekkari, Aalto University
Grazia D. Santangelo, Copenhagen Business School
Allan Bird, Goa Institute of Management

Session 3.3.2 - Panel Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Sapphire 4

Regional MNE Strategy: Reflecting on the Past and Envisioning the Future

Chairs: Chang Hoon Oh, University of Kansas and Jing Li, Simon Fraser University

Panelists:

Chang Hoon Oh, University of Kansas
Jing Li, Simon Fraser University
Steven Altman, New York University
Jean-Luc Arregle, Emlyon Business School
Irina Surdu, University of Warwick
Alain Verbeke, University of Calgary

Session 3.3.3 - Panel Time: 13:00-14:15
Track: 7. Teaching and Education Room: Sapphire 3

Teaching in International Business: What's New and How Do We Adapt?

Chair: Amanda Budde-Sung, U.S. Air Force Academy

Panelists:

Amanda Budde-Sung, U.S. Air Force Academy
Roberto Garcia, Indiana University
Jennifer S.A. Leigh, Nazareth University
Matt Raskovic, Auckland University of Technology
Sandra Seno Alday, University of Sydney
Markus Vodosek, Indiana University

Session 3.3.4 - Competitive Time: 13:00-14:15
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Sapphire 2

Global Mobility

Chair: Arto Ojala, University of Vaasa

How various aspects of competition impede intra-MNE global mobility and talent management
David S. A. Guttormsen, University of South-Eastern Norway

Globally Mobile Employees in Global Work: A Boundary-Structured Critical Review of Empirical Research
Jiayin Qin, Kyoto University
Tomoki Sekiguchi, Kyoto University

Leveraging Multicultural Human Capital for Competitive Advantage of MNEs
Chanhyuk Shin, Korea University
DuckJung Shin, Korea University

Personality Configurations of High Performing Individuals in Global Virtual Teams
Ernesto Tavoletti, University of Macerata
Duysal Askun, Istanbul Topkapi University
Fatih Çetin, Baskent University
Faruk Sahin, Mugla Sitki Koçman University
Liviu Florea, Washburn University
Vas Taras, University of North Carolina at Greensboro

Session 3.3.5 - Panel Time: 13:00-14:15
Track: 14. Theme: Dynamics, Change, and Processes in IB Room: Sapphire 1

International Business Resilience Under Global Disruptions: Spotlight on MENA

Chair: Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Panelists:

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Vijay Pereira, NEOMA Business School
Yama Temouri, Khalifa University
Marcio Amaral-Baptista, Africa Business School, UM6P
Sadaf Khurshid, University of Wollongong

Session 3.3.6 - Competitive Time: 13:00-14:15
Track: 9. Emerging Markets and Emerging Market MNEs Room: Pine

Understanding Political Dynamics and Nonmarket Strategies in Emerging Markets

Chair: Pooja Thakur-Wernz, Washington and Lee University

Beyond Dyads: A Multi-Stakeholder Approach to Corporate Political Connections and Innovation Performance in Emerging Markets

Weiting Zheng, UNSW Sydney
Qiao Wei, Nankai University
Salih Ozdemir, UNSW Sydney

Politics If You Dare: Antecedents of CPA in Emerging Markets

João Albino-Pimentel, University of South Carolina
Stanislav Markus, University of South Carolina

From a Centralized Autocracy to a Decentralized Democracy: Navigating Political System Change in Indonesia

Christiaan Roell, UNSW Sydney
Felix Arndt, University of Guelph
Wilson Ng, IDRAC Business School

Corruption's Dimensional Influences on the MNE Foreign Subsidiary Strategic Proactiveness-Channel Capabilities Link in Emerging Markets

George White, University of Michigan-Flint
Asda Chintakananda, National Institute of Development Administration (NIDA)
Olimpia Racela, Mahidol University International College
Amonrat Thoumrungroje, Mahidol University
Babak Hayati, Asian Institute of Management

Subsidiary CSR Engagement During Bilateral Political Tensions

Yameng Zhang, Xi'an Jiaotong-Liverpool University
Chenjian Zhang, University of Bath

Session 3.3.7 - Competitive Time: 13:00-14:15
Track: 12. Knowledge, Innovation, and Technology Room: Emerald 3

Technological Knowledge Management and Performance

Chair: Tao Bai, University of Queensland

Redefining Innovation Management: The Comparative Advantage of Headquarters and Subsidiaries in Managing R&D

Catherine Magelssen, London Business School
Luis Ballesteros, Boston University
Casidhe Troyer, London Business School

To Enter or Not to Enter? Navigating Multinational Corporations' Internal Sourcing Networks in Foreign Investment Locations
Der-Ting Huang, University of Illinois at Urbana-Champaign

Knowledge Creation Affects Performance of MNEs
Joan Lilian Ogendo, Technical University of Kenya

Intellectual Property Rights Regime and Ownership Decisions in Cross-Border Acquisitions by Emerging Market Multinationals
Jong Min Lee, Yonsei University
Chenxi Wei, Yonsei University

Session 3.3.8 - Competitive Time: 13:00-14:15
Track: 3. Finance, Accounting and Corporate Governance Room: Emerald 2

Cross-Border Finance & Governance

Chair: Lemma Senbet , University of Maryland

Corporate Governance and Foreign IPO Underpricing: A Configurational Approach
Zhihan Shen, Capital University of Economics and Business

Creditor Involvement and Firm Entry Timing in Merger and Acquisition Waves: Global Evidence
Zhengyi Zhang, Capital University of Economics and Business
Zhihan Shen, Capital University of Economics and Business

Internationalization and management forecasts in Japanese MNEs
Hideaki Sakawa, Nagoya City University
Naoki Watanabel, Nagoya City University
Junjian Gu, University of Tsukuba
Toru Yoshikawa, Waseda University

Institutions, Equity Issuance and Shareholder Value: New International Evidence
Jungwon Suh, Sungkyunkwan University
Sadok El Ghoul, University of Alberta
Hyunseok Kim, National Pension Research Institute

Alone or Together: Chinese Overseas Lending Governance Structure Choices and the Role of Bilateral Relations
Constantin Lackinger, WU Vienna

Session 3.3.9 - Competitive Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 1

Roles of Institutional Change in Globalization

Chair: Aks Zaheer, University of Minnesota

Negative Stakeholder Salience and Institutional Decoupling: A Process Model
Dan Prud'homme, Florida International University
David McCourt, University of California David
Nianchen Han, Nanyang Business School

Investigating the Impact of the Strategic Tripod and Moderation of Experience on Equity Ownership in Globalizing Trading Companies
Denner Honda Passos, ESPM
Mario Henrique Ogasavara, ESPM
Fabio Cassio-de-Souza, ESPM

Do International Relationships Matter for Multinationals' Corporate Philanthropy?
Viacheslav Iurkov, Grenoble Ecole de Management
Mariia Koval, Grenoble Ecole de Management
Gabriel Benito, BI Norwegian Business School

Political Ideology and Spatial Boundaries: An Exploration of U.S. Multinationals From 2008 to 2018
Yannick Thams, Florida Atlantic University
Dmitry Zinoviev, Suffolk University
Sumit Kundu, Florida International University

Session 3.3.10 - Competitive Time: 13:00-14:15
Track: 11. Sustainability in International Business Room: Berkeley

Sustainability's Effects on Investment and Financial Performance

Chair: Omrane Guedhami, University of South Carolina

Do Firms Respond to Country-Level Commitments on Climate Change? Impact of COP21 on Investment Intensity
Pramendra Singh Tank, IIM Ahmedabad
Sanjay Kumar Jain, IIM Ahmedabad
Balagopal Gopalakrishnan, IIM Ahmedabad

ESG and Financial Performance: The Moderating Role of Country Governance
Zhonghuan Luo, Tongji University
Shouming Chen, Tongji University

Global Sustainability Disclosure Standards and MNE's Strategic Response: An Institutional Complexity Perspective
Lifang Zhang, Queen's University

The Power of Standards: How Sustainability Disclosure Standards Adoption Influences Multinationals' Foreign Investment
Juan Bu, Indiana University
Aurora Genin, Indiana University
Liu Yang, Wichita State University

Session 3.3.12 - Interactive Time: 13:00-14:15
Track: 10. MNE State Relations and IB Policy Room: Carlton

Managing Risk and Expanding Globally: Strategies for Sustainable Growth

Chair: Jing Yu (Gracy) Yang, University of Sydney

FDI Outflows in the Middle East and North Africa Region: Does Historical Legacy Matter for the Arab League?
Mohammed Amine, Africa Business School, UM6P
Abdulkader Aljandali, Africa Business School, UM6P
Melodena Stephens, Mohammed Bin Rashid School of Government

Blockchain Implications for Management and International Business Theories: Toward a New Paradigm
Rui Torres de Oliveira, Queensland University of Technology
Daniel Rottig, Florida Gulf Coast University
Marta Indulska, University of Queensland

Love Is Blind? Regional Attachment and the Completion of Intra-Regional Cross-Border Acquisitions
Jingyi Lei, Tongji University
Yiyi Su, Tongji University
Xiaoming He, East China University of Science & Technology

Do Firms' Market Entry and Social Conflicts Simultaneously Cause Each Other? Using the Belt and Road Initiative as a Quasi-Natural Experiment
Shuo (Luna) Yang, Pennsylvania State University, Brandywine
Asli Arikan, Kent State University

Session 3.3.13 - Interactive Time: 13:00-14:15
Track: 4. Global Strategy, Organization and Value Chains Room: Astor W

Dynamic Interactions Between Headquarters and Subsidiaries

Chair: Ulf Andersson, Malardalen University

The Balancing Act: A Meta-Analysis of the Interplay of MNE Integration Mechanisms
Ratchel Zeng, University of Manitoba
Birgitte Grøgaard, BI Norwegian Business School
Piers Steel, University of Calgary

The Impact of Geopolitical Risk on Supply Chain Management
Xuan Bai, Southwestern University of Finance and Economics
Kevin Zheng Zhou, University of Hong Kong
Bingkun Zhang, University of Hong Kong
Wei Jiang, Xiamen University

Do Shaken 'Bricks' Spur Foreign 'Clicks'? A Quasi-Experimental Study of Cross-Border Web-Search Traffic to e-Commerce amidst Regional Unrest
Rui Yang, Tongji University
Xinran Wang, Baruch College

Identity Rhetoric for Corporate Diplomacy
Jin-Su Kang, National Yang Ming Chiao Tung University
Sunghoon Kim, Sydney University
Chuan-Kai Lee, National Tsing Hua University

Globalization or Deglobalization? How Different Metrics Tell Different Stories
Wei Lin, University of St. Gallen
Xiaoxu Zhang, University of St. Gallen
Winfried Ruigrok, University of St. Gallen

Trade Ecosystems Amidst Sanctions: Geopolitical Conflicts' Impact on Peripheral Players
Clarice Kogut, PUC-Rio
Bernardo Silva-Rêgo, Universidade do Grande Rio
Eduardo Russo, Hult International Business School

Growth Acqui-hire or Deferral Acqui-hire? The Influence of Target Proprietary Know-how on Acquirer Post-acquisition Performance
Cong Cheng, Zhejiang University of Technology
Jian Dai, Zhejiang University of Technology
Ze Yang, Zhejiang University of Technology

Session 3.3.14 - Interactive Time: 13:00-14:15
Track: 1. Internationalization and Entrepreneurship Room: Astor E

Different Trajectories of Internationalization and International Entrepreneurship

Chair: Eriikka Paavilainen-Mäntymäki, University of Turku

Navigating an Environment Devoid of Supportive Policies: The Case of Migrant Entrepreneurs in Ghana
Augustine Awuah Peprah, University of Southampton
Abiodun S. Adegbile, Birmingham City University
Bede Akorige Atarah, University of Professional Studies, Accra
Tahiru Azaaviele Liedong, University of Bath

International Migrant Entrepreneurship: Review and Future Directions
Daomi Lin, Sun Yat-sen University
Victor Cui, University of Waterloo
Juelin Yin, Sun Yat-sen University

An Integrative Review of the Internationalization of Global Professional Service Firms (PSFs): Unpacking Its Antecedents and Its Implications for Organization and Management
Gina Aprilitasari, King's College London
Johann Fortwengel, King's College London
Crawford Spence, King's College London

Replication or Recalibration? Navigating Business Model Adjustment in the Global Venture Landscape
Chanyong Yoo, University of South Carolina

Why They Do What They Do: A Global Comparison of Entrepreneurs' and Non-Entrepreneurs' Willingness To Bear Risk and Uncertainty
Maria-Irene Angelidis, Baruch College
Romi Kher, Baruch College
Scott Newbert, Baruch College

Cultivating Entrepreneurial Human Capital in Multinational Corporations: A Cross-Cultural Paradox Mindset Lens
Robert J. Pidduck, Old Dominion University
Daniel R. Clark, Ivey Business School
John Zhang, Texas State University

MNE Internationalization Trajectories and Risk
Angelo Maria Solarino, University of Durham
Elizabeth Yi Wang, University of Leeds
Elizabeth Rose, IIM Udaipur
Peter Liesch, University of Queensland

Foreign Subsidiary Divestments in the Post-entry Process of Early Internationalizing Firms: A Penrosean Perspective
Hirokazu Kano, Oita University
Toshimitsu Ueta, Copenhagen Business School

Session 3.3.15 - Interactive Time: 13:00-14:15
Track: 12. Knowledge, Innovation, and Technology Room: Peacock W

Startups, Acquisitions and Innovation Performance

Chair: René Belderbos, KU Leuven

Matchmaking in Seoul: The Role of Hybrid Business Incubator in the Start-up Venturing Process
Ga-Young Kim, Gyeongsang National University
Woo-Jin Lee, Kookmin University
Byungchul Choi, Hankuk University of Foreign Studies
Yong Kyu Lew, Hankuk University of Foreign Studies

Mechanisms of Acquiring and Radiating Market, Institutional and Production Knowledge Through OFDIs: Evidence From Southern Chinese Firms
Ruilin Yang, Rutgers Business School
John Cantwell, Rutgers University

Fast Friends: The Impact of Short-term Visits on Firms' Invention Outcomes
Hyo Kang, University of Southern California
John Eklund, University of Southern California

Returnee Leaders and Innovation Performance? The Bridging Role of Tertius Iungens
Jun Xia, University of Texas, Dallas
Jianan Li, Towson University
Chunlin Liu, Nanjing University
Fenmian Wang, University of International Business and Economics
Waverly W. Ding, University of Maryland
Hong Zhang, Peking University

Why Is India Becoming a Hub for Startups and Unicorns?
Ravi Ramamurti, Northeastern University

Session 3.3.16 - Interactive Time: 13:00-14:15
Track: 11. Sustainability in International Business Room: Peacock E

Governance and Agility: Balancing Internationalization and Sustainability

Chair: Marina Anna Schmitz, IEDC-Bled School of Management

Three-Way Interaction Effect on Home Country CSR: Internationalization, Organizational Slack, and Long-Term Orientation

Yu-Ching Chiao, National Chung Hsing University
Yu-Chen Chang, National Chung Hsing University

Translating the European Non-Financial Reporting Directive Into Organizational Action—a Comparative Study in Germany and Poland

Maria Aluchna, SGH Warsaw School of Economics
Alexandra Ballnat, ESCP Business School
Leszek Bohdanowicz, University of Lodz
Marion Festing, ESCP Business School Berlin
Ewa Jastrzebska, SGH Warsaw School of Economics
Maria Roszkowska-Menkes, Tilburg School of Economics and Management
Ihar Sahakiants, CBS International Business School
Thomas Steger, University of Regensburg

The Colors of Aliens: A Replication Study on Environmental Practices of Foreign-Owned Establishments

Narae Lee, Korea Advanced Institute of Science and Technology
Franziska Hittmair, NOVA

Do Political Connections Buffer Firms From Engaging in Substantive CSR in China? The Abnormal Financial Gains and Stakeholders' Roles

Ning Fang, University of Groningen
Nam Kim, Korea University

Someone's End Is Another's Beginning: A Governance Comparison of International Circular Economy Initiatives

Corina Fehlner, BI Norwegian Business School

Operational Agility and Environmental Sustainability in Supply Chains: A Comparative Study of MNE Subsidiaries, Turkish MNEs, and Local Firms in Turkey

Abderaouf Bouguerra, University of Surrey
Sun Hye Lee, University of Surrey
Ekrem Tatoglu, Gulf University for Science and Technology

Co-Production, Joint Learning Ambidexterity, and the "Fuzzy Front End" of Green Product Innovation in International Buyer-Supplier Relationships

Kuo-Hsiung Chang, Tunghai University

Session 3.3.17 - Special Session Time: 13:00-14:15
Track: 16. Clinics and Cafés Room: Charlotte

Teaching Café 5: Developing an International Teaching Career - Drivers, Opportunities, and Institutional Differences

In this teaching café, we critically examine various criteria for teaching (teaching & scholarship, teaching & research) faculty in business schools of different institutional contexts. We intend to learn about and understand variegated approaches to hiring and promotion, considering the value of pedagogical innovations alongside traditional scholarly achievements.

Teaching Café Facilitators:

Rudolf Sinkovics, University of Glasgow
Helena Barnard, GIBS, University of Pretoria
Miguel Cordova, Pontificia Universidad Católica del Perú
Jo Wright, University of Auckland

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

SATURDAY, JULY 6 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

SATURDAY, JULY 6 - 14:30-15:45

Session 3.4.1 - Panel Time: 14:30-15:45
Track: 10. MNE State Relations and IB Policy Room: Crystal 3

15 Years World Investment Forum: Taking Stock and Looking Ahead

Chair: Kristin Brandl, University of Victoria

Panelists:

Kristin Brandl, University of Victoria
James Zhan, UNCTAD
Amelia Santos-Paulino, UNCTAD
Ari Van Assche, HEC Montreal
Paul Vaaler, University of Minnesota
Robert Grosse, Arizona State University
Shikha Khurana, IIM Ahmedabad

Session 3.4.2 - Panel Time: 14:30-15:45
Track: 11. Sustainability in International Business Room: Sapphire 4

MNEs in the Age of Resilience and Sustainability Imperatives and Tensions

Chair: Anthony Goerzen, Queen's University

Panelists:

Anthony Goerzen, Queen's University
Gabriel Benito, BI Norwegian Business School
Torben Pedersen, Copenhagen Business School
Lucia Piscitello, Politecnico di Milano

Session 3.4.3 - Panel Time: 14:30-15:45
Track: 15. Special Sessions Room: Sapphire 3

Global Perspectives on Doctoral Training in International Business

Chairs: S. Tamer Cavusgil, Georgia State University and Ahmet Kirca, Michigan State University

Panelists:

Aušrine Šilenskyte, University of Vaasa
Hanna Gajewska-De Mattos, University of Leeds
S. Tamer Cavusgil, Georgia State University
Ahmet Kirca, Michigan State University

Session 3.4.4 - Competitive Time: 14:30-15:45
Track: 9. Emerging Markets and Emerging Market MNEs Room: Sapphire 2

Various Aspects of Evolution and Engagement in Emerging Markets

Chair: Mona Bahl, Illinois State University

Selective Integration and Autonomy in Chinese Acquisitions in Developed Economies
Qi Ai, Brunel University London
Hui Tan, Royal Holloway University of London

Separate Yet Together: The Co-Creation of Chair and CEO Roles in Organizational Top Leadership in an Emerging Markets Context
Faisal AlReshaid, American University of Kuwait
Kathleen Park, Boston University
Bernd Vogel, University of Reading
Ana Graca, University of Reading
Obinna Ikwuegbu, American International University

Evolving Markets: Rethinking the Conceptualization of Emerging Economies
Sebastian Baldermann, Vrije Universiteit Amsterdam
Alexander N. Gorgijevski, Linköping University

Tolerate or Respond? The Role of Local Supplier Perceived Unfairness in International Buyer–Supplier Exchanges: A Contingency View
Mengyang Wang, Huazhong University of Science and Technology
Jialin Du, Renmin University of China
Jiaxuan Li, Huazhong University of Science and Technology

Mechanisms of Value Co-creation with Customers: The Case of the Chinese E-Commerce Industry–2010-2015
Lihua Wang, San Francisco State University
Zhiyu Cui, Trineering Strategy Consulting Co., Ltd.
Bruce Heiman, San Francisco State University

Session 3.4.5 - Competitive Time: 14:30-15:45
Track: 11. Sustainability in International Business Room: Sapphire 1

New Contexts in Global Sustainability Management

Chair: Hinrich Voss, University of Bristol

Sustainable Public Transportation at the Crossroads: Bus Operators' Technological Choices from the Perspectives of Shareholders and Other International Stakeholders
Zhengyu Li, University of Glasgow
Yee Kwan Tang, University of Glasgow
Trevor Buck, University of Glasgow

The Global Sourcing of Green Products
Narae Lee, Korea Advanced Institute of Science and Technology
Heather Berry, Georgetown University
Jasmina Chauvin, Georgetown University
Yuxi Cheng, University of Liverpool

Economic and Social Value Integration in Individual Reasoning. An Exploratory Study and Propositions to Advance Research on the Contemporary Purpose-Driven Multinational Company
Monica Riviere, INSEEC Grande Ecole

Session 3.4.6 - Competitive Time: 14:30-15:45
Track: 7. Teaching and Education Room: Pine

Enhancing Engagement and Effectiveness in the Digital Era

Chair: Narentheren Kaliappen, Universiti Utara Malaysia

Cross-Cultural Teaching in International Management Classrooms: Incorporating Post Modernist Paradigm
Kajari Mukherjee, IIM Indore

The Belfast Distillery Company: Reviving an Iconic Spirits Brand and Taking It Global
David Wernick, Florida International University
John Branch, University of Michigan

Futures Thinking and Arts – Fostering Creativity for a Sustainable World
Marina Anna Schmitz, IEDC-Bled School of Management
Antje Bierwisch, MCI - The Entrepreneurial School

Session 3.4.7 - Competitive Time: 14:30-15:45
Track: 4. Global Strategy, Organization and Value Chains Room: Emerald 3

Leading Global Strategies in a Turbulent Era

Chair: Dana Minbaeva, King's College London / Copenhagen Business School

Resource Allocation within MNCs: The Role of Distributed Power
Siddharth Natarajan, Nanyang Technological University

Macro-Level Decoupling: Corporate Strategic Responses to New Micro-Level Vulnerabilities
Olga Petricevic, University of Calgary
Sean Simoes, University of Calgary

A Novel Dimension of CEO International Experience: CEO Emerging Market Experience and De-Internationalization
Hami Usta, Florida International University
Orhun Guldiken, Florida International University
Sumit Kundu, Florida International University

Navigating Change: Decoding CEO Influence on Foreign Divestment in Underperforming MNEs?
Ha Nguyen, University of Sussex
Roger Strange, University of Sussex

Distribution of Explorative Activities and Firm Performance – Does 1+1 Equal 2+0?
Feng Zhang, Pennsylvania State University Abington
John Cantwell, Rutgers University

Session 3.4.8 - Competitive Time: 14:30-15:45
Track: 12. Knowledge, Innovation, and Technology Room: Emerald 2

Boundary Spanning Knowledge Search and Creation

Chair: Anna Jui-chuan Hsu, Xi'an Jiaotong-Liverpool University

Unraveling the Paradox: The Impact of Boundary Spanners' Experiential Learning on Innovation
Benoit Decreton, Nova School of Business and Economics
Felipe Monteiro, INSEAD
Francisco Polidoro, University of Texas

Does Geographic Scope Matter in the Relationship between Knowledge Capabilities and Coupled Open Innovation?
Oghogho Destina Ovuakporie, Loughborough University
Chengang Wang, University of Birmingham
Kishore Gopalakrishna Pillai, Rajagiri Business School

Knowledge Integration and Search Behavior: A Complex Adaptive Systems Approach
Thomas Michael Santomauro, Florida Institute of Technology
Charles Edward Bryant, Florida Institute of Technology

The Differential Impact of Contractual Mechanisms on Joint Innovation in Cross-Border versus Domestic Alliances
Shantala Samant, Western Washington University
Jongwook Kim, Western Washington University

Rethinking Age in Technology Adoption: Two Studies in Taiwan and the U.S.
Hun Whee Lee, Ohio State University
Dishop Christopher, Carnegie Mellon University
Chi Nai-Wen, National Sun Yat-Sen University

Session 3.4.9 - Competitive Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship Room: Emerald 1

Networks, Social Capital and the Internationalization of Firms

Chair: Yuliani Suseno, RMIT University

High-Performance Work Systems and Internationalization of Vietnamese SMEs: The Role of Social Capital, Innovation and Social Networks
Hoa Do, University of Leicester
Diep Nguyen, Northumbria University
Pawan Budhwar, Aston University
Anastasia Katou, University of Macedonia

The Role of Internal Social Capital in the Growth of International Young Ventures
Runqian Liu, University of Calgary
Lianxi Zhou, Brock University

Location or Network? Implications of Ventures' Locations and Network Ties on Venture Capital Investments
Jukyeong Han, McMaster University
Minyoung Kim, Ohio State University

Competition, Agglomeration, Legitimation, and Connection: The Paradox of Foreign Entry Performance
Jing'an Tang, Sacred Heart University

Session 3.4.10 - Competitive Time: 14:30-15:45
Track: 2. Marketing Strategy and Consumer Behavior Room: Berkeley

Learning the Challenges from the Virtual/Digital Markets

Chair: Chya-Yi Emily Liaw, Hong Kong Metropolitan University

Across the Boundaries: A New Product Taxonomy as a Foundation of Digital Automation in International Business
David Pan, Fort Hays State University
Alan Pan, Fort Hays State University

The Effects of Omnichannel Integration on Customer Flow, Brand Experience, and Brand Equity
Yeqing Lv, Linyi University
Antonio K.W. Lau, Kyung Hee University

The Impact of Live Commerce on Consumer Behavior and E-commerce Landscape: A Comprehensive Analysis"
Ayushi Sharma, FORE School of Management

Taste the Unknown: Unraveling the Influence of Online Word-of-Mouth Dispersion on Tourists' Curiosity and Purchase Intentions for Local Food
Meng Qiu, Hainan University

Institutional Distance and Foreign Sellers' Live Streaming Use in China
Liwen Wang, Shenzhen University
Meitong Dong, University of Hong Kong
Jason Lu Jin, Sun Yat-Sen University

Session 3.4.11 - Interactive Time: 14:30-15:45
Track: 11. Sustainability in International Business Room: Belle-Vue

Individuals Matter: Entrepreneurs, Leaders, and Employers

Chair: Fang Lee Cooke, Monash University

From Green to Growth: The Effect of Go Green on Entrepreneurial Growth Aspirations
Bach Nguyen, University of Exeter
Xiaolong Shui, University of Bristol

Can Personal Characteristics of Social Entrepreneurs Predict the Firm's Sustainability Orientation in International Markets?
Claudio De Mattos, University of Huddersfield
Laura Salciuviene, University of Birmingham

Why Do SMEs Implement Circular Economy Practices? An Empirical Study in an Emerging Economy
Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

What Makes MNE To Be Greener? The Role of Family Ownership and Exposure to Stringent Institutions
Jongik Chang, Korea University
Junmin Park, Korea University

"We Need To Change the Narrative". The Role of Employers in Signaling Refugee Employability.
Betina Szkudlarek, University of Sydney
Eun Su (Jeannie) Lee, University of Newcastle
Sophia Alice Johnson, University of Sydney

The Influence of International Experience in Europe and CEO Long-term Compensation on the Level of Carbon Management
Yoonjin Kim, Sogang University
Jong-Hun Park, Sogang University

From Excessive Philanthropy to Green Initiatives: The Impact of Military Leadership on Corporate Social Responsibility
Tao Chen, University of Surrey
Hyeyoun Park, University of Surrey

The Influence of Partner CSR on Market Reactions to Strategic Alliance Announcements
Weichieh Su, National Chengchi University
Li-Yu Chen, Soochow University

Session 3.4.12 - Interactive Time: 14:30-15:45
Track: 1. Internationalization and Entrepreneurship Room: Carlton

Networks, Social Capital and Internationalization Process

Chair: Shameen Prashantham, China Europe International Business School

Overcoming Barriers of SME Internationalization – The Role of Migrant Employees Informal Networks
Fadi Alsarhan, ISC Paris Business School
Sabine Bacouel-Jentjens, ISC Paris Business School
Sven Horak, St. John's University
Lena Zander, Uppsala University

Networking through Brokers: An Expectancy Explanation From an Insider's Perspective
Xiaomin Han, Université Paris-Saclay
François Goxe, Université Paris-Saclay
Susan Freeman, University of South Australia

The Effect of Informal Social Capital on Start-Up Internationalization
Maria Yoveska, WU Vienna
Arne Floh, WU Vienna
Alexander Mohr, WU Vienna

Board Social Capital and Internationalization of Korean International New Ventures (INVs): The Moderating Role of Board International Experience
Cheyung Kang, Kyoto University

Breaking Trust: International Partnership Exit and Learning About Opportunities
Jo Wright, University of Auckland
Antje Fiedler, University of Auckland
Benjamin Fath, University of Auckland

Managing Network Embeddedness in Family Firms' Internationalization: An In-Depth Case Study from the Italian Wine Sector
Giulia Galizzi, University of Vienna
Francesco Debellis, University of Vienna
Emmanuella Plakoyiannaki, University of Vienna

Traits, Network and Chinese Diaspora Entrepreneurs in Europe
Huaichuan Rui, Royal Holloway, University of London

Session 3.4.13 - Interactive Time: 14:30-15:45
Track: 9. Emerging Markets and Emerging Market MNEs Room: Astor W

Sustainable Development and CSR in Emerging Markets and EMNEs

Chair: Akitsu Oe, Tokyo University of Science

A Greedy Hand on the Wheel:How CEO Greed Steers Internationalization Speed
Yuanyuan Hu, Tongji University
Peien Chen, Tongji University
Jiasi Fan, University of International Business and Economics
Zhu Zhang, University of International Business and Economics

Speed Matters for Supply Chain Communication to Acquire Superior Firm Performance: Carbon Footprint Communication
Yu-Ching Chiao, National Chung Hsing University
Chun-Chien Lin, National Chin-Yi University of Technology
Yu-Chen Chang, National Chung Hsing University

Lobbying and Investment in Market Capabilities: Toward an Integrated Strategy in Emerging Markets
Sungjin Hong, Yeungnam University
Alfredo Jimenez, Kedge Business School
Seong-jin Choi, Hanyang University

Institutional Isomorphism and Firm's Bribery Decision in Emerging Markets
Chomsorn Tangdenchai, Assumption University
Asda Chintakananda, National Institute of Development Administration (NIDA)

Stepping into the Grey Zone: The CSR Performance of Parent Companies After Association with Overseas Controversial Companies
Tianqi Song, Nanjing University
Mingyue Pan, Nanjing University

What Determines Emerging Market Firms' Corporate Social Responsibility Disclosure? Evidence from China
Chuyue Jin, Kookmin University
Ying Liu, Zhejiang Technical Institute of Economics

Innovation and Bribery in Developing Countries: A Resource Dependence Analysis
Chong Zhong, Southwestern University of Finance and Economics
Wei Jiang, Xiamen University
Kevin Zheng Zhou, University of Hong Kong

Traditional Culture Shapes Corporate Social Responsibility: Evidence from China
Jianliang Li, University of Nottingham Ningbo China
Cong Cao, University of Nottingham Ningbo China

Session 3.4.14 - Interactive Time: 14:30-15:45
Track: 5. HRM, Leadership and Cross-Cultural Management Room: Astor E

Decisions at the Organisational and National Levels

Chair: Juan Bu, Indiana University

Subsidiary CEO Experience, Management Localization and Subsidiary Performance
Joonghak Lee, Gachon University
Rita Fontinha, University of Reading

When Do Boards Follow Shareholder Returns on CEO Pay Increases? An Institution-Based Shareholder Perspective
Rui Jiang, University of Texas at Dallas
Zhiang(John) Lin, University of Texas at Dallas

The Impact of the CEO on Firm Performance: An Analysis of the CEO Effect in the GCC region
Ayman Abouzeeni, St. Clair College
Susan Murray, Memorial University

Female Ownership and In-Firm Formal Training Programs in Emerging Economies
Yoon-suk Baik, Korea Advanced Institute of Science and Technology
Mina Lee, Xavier University
Hyejin Cho, Farmingdale State College SUNY

Configuring Organisational Structure for Product Innovation: A Cross-cultural Moderated Mediation Analysis
Yian Chen, Aalto University
Carl Fey, BI Norwegian Business School

Does Public Service Motivation Values-Supplies Congruence Matter?
Si Hyun Kim, University of La Verne
Giacomo Laffranchini, University of La Verne

Expanding the Architecture of the Macro Global Talent Management-Framework: New Insights From Sociology
David S. A. Guttormsen, University of South-Eastern Norway

Foreign Subsidiary Managers in the Middle – Code-Switching while Navigating International Boundaries
Soo Min Toh, University of Toronto
Hugh Gunz, University of Toronto
Xian Zhao, Northwestern University

Session 3.4.15 - Interactive Time: 14:30-15:45
Track: 2. Marketing Strategy and Consumer Behavior Room: Peacock W

Learning from Global Consumers

Chair: Kacy Kim, Bryant University

Challenges and Chances for Consumer Brands amidst Geo-Political Armed Conflict
Rafid Ur Rahman, University of Leeds
Martin Heinberg, University of Leeds
Constantine S. Katsikeas, University of Leeds
Sourindra Banerjee, University of Leeds

A Study of a Structure Analysis Method for Customer Loyalty and Electronic Word-of-Mouth in the Japanese Cosmetics Sector
Youngwon Park, Saitama University
Eri Kaneko, Saitama University

International Experience, Consumer Cosmopolitanism, and Consumer Innovativeness: A Moderation Effect of Time Orientation
Nayoung Kim, Korea University

Interplay of Imagery: Unveiling the Impact of Co-branding Anthropomorphized Couple Imagery on Consumer Engagement
Jing Zhang, Kookmin University
Jinlin Meng, Kookmin University

"I Am Who I Am, but I Am Complicated": The Mediating Role of Ambivalence on Country of Origin (COO) between Consumer Self-Positioning and Willingness to Buy
Hang Yuan, Waseda University
Bishan Wang, Waseda University

An Examination of Local Food Consumption Experience and Notions of Place Identity From Local, Non-Local, and Foreign Tourist Perspective
Chih-Hsing Liu, National Kaohsiung University of Science and Technology
Tai-Liang Wu, National Kaohsiung University of Science and Technology
Yen-Ling Ng, National Kaohsiung University of Science and Technology
Jun-You Lin, National Open University

Exploring Customers' Uncertainty Reduction Strategies of Omnichannel Shopping
Chia-Ying Li, National Taichung University of Science and Technology
Wei Xin-Yu, National Taichung University of Science and Technology

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Session 3.4.16 - Interactive Time: 14:30-15:45
Track: 4. Global Strategy, Organization and Value Chains Room: Peacock E

Boosting Performance during Change

Chair: Takashi Sakikawa, Chuo University

Subsidiary Embeddedness (in)Congruence and Reverse Knowledge Transfer – The Agency Theory Perspective
Yang Yu, RMIT University
Lei Wang, Donghua University

Investor Reactions to Subsidiary Divestment Decisions Amid Geopolitical Turmoil: The Case of Russia vs. Ukraine Crisis
Harun Emre Yildiz, Mälardalen University
Sergey Morgulis-Yakushev, Uppsala University
Ulf Holm, Uppsala University
Ulf Andersson, Malardalen University

Driving MNE Subsidiary Performance in Turbulent Emerging Markets: Roles of Global Strategic Orientation and Innovation Capability
Nathaniel Boso, Kwame Nkrumah University of Science and Technology
Dominic Essuman, University of Sheffield
Prince Akwaboah, Kwame Nkrumah University of Science and Technology
Magnus Hultman, Brock University

Fix Perspectives on the Temporal Dynamics of Firm Performance Beyond Sustainable Competitive Advantage. Let a Thousand Flowers Bloom?
Aya Chacar, Florida International University
Yue Zhao, University of Arkansas Little Rock

The Dark Side of GVC Resilience: A Complex Adaptive System View
Naomi Lutskes, Vienna University of Economics and Business
Michael Herbert Wolfesberger, Vienna University of Economics and Business

Exploring the Impact of Dynamic Capabilities on Business Performance
Ronaldo Parente, Florida International University
Miguel Torres, University of Kent

Foreign Divestment: The Ugly Duckling of International Business or the Swan to Disrupt and Revitalize Our Field?
Shyamala Sethuram, Baruch College

SATURDAY, JULY 6 - 15:45-16:15

Time: 15:45-16:15
Room: Crystal 1+2+Foyer

Coffee Break

Refreshments will be provided for conference participants.

This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place during the coffee break.

SATURDAY, JULY 6 - 16:15-18:15

Session 3.5 - Plenary
Track: 15. Special Sessions

Time: 16:15-18:15
Room: Crystal 3

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will follow, featuring a review of the state of AIB, JIBS, JIBP, and AIB Insights. It will also feature a presentation for the 2025 AIB Meeting.

The floor will then be open for questions and comments from the membership.

SATURDAY, JULY 6 - 18:15-19:15

Time: 18:15-19:15
Track: 17. Networking and Social Events
Room: Crystal 1+2+Foyer

AIB Awards/Farewell Reception

We celebrate the end of the 2024 AIB Annual Meeting with a reception immediately following the AIB General Business Meeting.

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