Australia and New Zealand International Business Academy (ANZIBA)
and
Academy of International Business (AIB) – Oceania Chapter
Collaborative Event 2026

Global Business at a Crossroads: Geopolitics, Economic Nationalism, and Market Fragmentation

Host Institutions

Dates: 24-27 November 2026

Location: Melbourne, Australia

Keynote Speaker:
Professor Shige Makino, Kyoto University, Japan

Submission details: 3,000-word Short Research Papers (please see separate information for submissions made for the Paper Development Workshop)

Submissions Deadline: **31 July 2026**

Local Organising Committee:

The University of Melbourne	**RMIT University**
Tine Köhler	**Deepak Sardana**
André Sammartino	**Fuming Jiang**

Further details about the submission will be made available on the ANZIBA and AIB-Oceania websites.

https://www.anziba.org/ https://oceania.aib.world/

Program Summary

Tuesday, 24 November 2026 (Hosted at The University of Melbourne)

- Doctoral Colloquium, Early Career Researchers Day, Mid-Career Researchers Day - Organised by ANZIBA
- Education Scholars Day – Organised by The University of Melbourne

Wednesday, 25 November 2026 (Hosted at The University of Melbourne)

- Research Methods Workshops – Organised by AIB-Oceania
- Education Methods Workshops – Organised by The University of Melbourne

Thursday, 26 November 2026 (Hosted at RMIT University)

- Keynote Address – Professor Shige Makino
- Parallel Paper Sessions and Panels
- ANZIBA and AIB-Oceania Annual General Meetings
- Dinner

Friday, 27 November 2026 (Hosted at RMIT University)

- Parallel Paper Sessions and Panels
- Paper Development Workshop – Organised by AIB-Oceania

Day 1: 24 November 2026 – Hosted by The University of Melbourne

Doctoral Colloquium, Early Career Researchers Day, and Mid Career Researchers Day.
Organised by ANZIBA.

Doctoral Colloquium
The Doctoral Colloquium (DC) will be centred around discussions among participants and academic mentors on the submitted proposals. All DC participants will receive all proposals and are expected to read them and participate actively in the discussions.
Lead: Prof Susan Freeman - Adelaide University, Australia

Early Career Researchers Day
The Early Career Researchers (ECRs) Day is aimed at ECRs (up to eight years after earning a PhD and holding an academic position that includes research) who want to learn more about developing a successful and well-balanced academic career. Preliminary themes include balancing research, teaching and service/citizenship, engaging in collaborations, establishing and pursuing a rewarding research programme, and seeking well-being and avoiding ill-being in academia. The Day will provide an opportunity to network with peers and learn from experienced academics.
Lead: Dr Pavlina Jasovska - University of New South Wales, Australia

Mid-Career Researchers Day
Mid-Career Researchers (MCRs) are academics who typically have at least eight years of academic experience, have a research component in their employment agreement, see themselves as having more than five years of a rewarding academic career in front of them, and identify themselves as MCRs. This day-long event is for MCRs interested in gaining insights into strategising about and crafting a career they would define as satisfying and rewarding. Sessions will focus on unpacking some of the distinct demands and challenges MCRs meet as pressure and stress increase. Discussions will also be devoted to the power of peer mentoring and meaningfully aligning the various parts of academic portfolios. The day will offer good opportunities for MCRs to network and learn from each other.
Lead: Prof Snejina Michailova - University of Auckland, New Zealand

Education Scholars Day.
Organised by the University of Melbourne

Designed specifically for education-focused academics, this one-day workshop offers a practical and collegial space to develop your career in the Scholarship of Teaching and Learning (SoTL). Participants will explore strategies for building a sustainable SoTL research agenda, navigating promotion pathways for teaching-focused academic roles, and translating innovative pedagogical practice into peer-reviewed outputs. Whether you are early in your SoTL journey or looking to consolidate and elevate an established profile, this workshop will connect you with like-minded colleagues and equip you with the tools to thrive as a business education scholar.
Lead: Associate Professor Sandra Alday - The University of Sydney, Australia

Day 2: 25 November 2026 – Hosted by The University of Melbourne

Day 2 sees the return of the three 'traditional' research methods workshops showcasing best practices in quantitative and qualitative approaches, as well as writing methods papers. The innovation this year is three education workshops exploring distinctive domains where IB educators are making innovations.

Research Methods (RM) Workshops.
Organised by AIB-Oceania.

Leads: Professor Tine Köhler and Assoc. Prof. André Sammartino - The University of Melbourne, Australia

RM Workshop 1 –
Measurement Invariance in Cross-Group, Longitudinal, Congruence, and Multilevel Organisational Studies.

RM Workshop 2 –
Qualitative analysis beyond coding: Interpreting Patterns, Constructing Meaning, and Theorising.

RM Workshop 3 –
Writing methods papers: Conceptualisation, empirical evidence, and methodological contribution.

Education Methods (EM) Workshops.
Organised by the University of Melbourne

EM Workshop 1 –
Experiential IB Learning

EM Workshop 2 –
Authentic Assessment in IB

EM Workshop 3 –
Contemporary Global Issues in the IB Classroom

Day 3: 26 November 2026 – Hosted by RMIT University

The conference commences with a keynote address by Professor Shige Makino, followed by parallel paper sessions and panels.

Keynote Speaker: Professor Shige Makino – Kyoto University, Japan

Shige Makino is Professor at the Faculty of Economics/Graduate School of Economics, Kyoto University, Japan, and Emeritus Professor at the Chinese University of Hong Kong. He received LLB and MBA degrees from Keio University and a PhD from Ivey Business School, Western University.

Professor Makino is the Incoming President Elect (2026-2027) and Fellow of the Academy of International Business.

Shige's research focuses on strategies and performance of multinational corporations. He is especially interested in exploring non-economic motivations for economic activities and their performance consequences in international business. His research has appeared in such journals as Academy of Management Journal, Journal of International Business Studies, Journal of Management Studies, Organization Science, and Strategic Management Journal, among others.

Parallel Paper Sessions and Panels

ANZIBA Annual General Meeting

AIB-Oceania Annual General Meeting

Conference Dinner

Day 4: 27 November 2026 – Hosted by RMIT University

The final day of the conference features parallel paper sessions and panels, and the day concludes with a Paper Development Workshop led by senior faculty mentors.

Parallel Paper Sessions and Panels

Paper Development Workshop
Organised by AIB-Oceania

Tracks and Track Chairs

International Human Resource Management
Shea Fan - Deakin University, Australia
Miriam Moeller – The University of Queensland, Australia

Cross-cultural management and Marketing
Dana L Ott - University of Otago, New Zealand
Revti Raman - Victoria Uni of Wellington, New Zealand

Internationalisation, FDI and MNE Strategies
Ryan Tang - Griffith University, Australia
Arpit Raswant - University of Newcastle, Australia

Geopolitics and Global Value Chain
Weiting Zheng - University of New South Wales (UNSW), Australia
Tarikul Islam - Adelaide University, Australia

Corporate Governance, Sustainability, and Diversity
Ismail Golgeci – University of Auckland, New Zealand
Franz Wohlgezogen – The University of Melbourne, Australia

International Entrepreneurship, Innovation, and Digitalisation
David Liu – RMIT University, Australia
Meena Chavan - Macquarie University, Australia

International Business Education
Bella Butler - Curtin University, Australia
Swati Nagar - University of Sydney, Australia

Under-represented Voices
Jane Menzies - University of Sunshine Coast, Australia

Paper Development Workshop
Anna Earl – The University of Canterbury, New Zealand
Jo Wright – Auckland University of Technology, New Zealand

The submission system will be available from early July to 31 July, 2026.

Short research paper submissions should be single-spaced and **not exceed 3,000 words** and generally include a positioning, research question(s), theoretical foundation, method(s) (if applicable), (preliminary) findings, and conclusions. All paper submissions will be subject to a blind review process, and your paper does not include any identifying information.
By default, all accepted short papers will be published online by ANZIBA and AIB-Oceania, but will be accessible only to conference attendees.
If you do not want your paper published in this manner, please inform us at the time of acceptance.

Paper Development Workshop (PDW): Full papers should be a maximum of 30 pages, double-spaced, and follow the *Journal of International Business Studies* guidelines.
A maximum of three submissions as an author or co-author is allowed (includes submissions made to the Paper Development Workshop).