CALL FOR PROPOSALS

Journal of International Business Studies (JIBS)
Paper Development Workshop

March 21, 2027 | College of Management, National Taiwan University | Taipei, Taiwan

National Taiwan University (NTU), in collaboration with the Taiwan Academy of Management (TAOM), National Chengchi University, National Sun Yat-sen University, and the National Science and Technology Council (NSTC), is pleased to host the Journal of International Business Studies (JIBS) Paper Development Workshop (PDW) on March 21, 2027, in Taipei, Taiwan. Organized with the support of the JIBS editorial team, the workshop aims to provide emerging scholars and researchers with high-quality developmental feedback and editorial mentorship on promising international business research.

Theme: Industry 4.0 and Digitalization in Global Business

The Asia-Pacific region has become central to the transformation of the global economy. Rapid advances in artificial intelligence, semiconductor-driven innovation, Industry 4.0, digital technologies, and geopolitical fragmentation are reshaping multinational strategy, global value chains, and the organization of international business. Taiwan, at the heart of the global semiconductor ecosystem and a leading hub for advanced manufacturing and digital innovation, provides a distinctive setting for engaging with these frontier issues.

The JIBS-NTU PDW seeks to strengthen scholarly development and research capacity in international business, particularly among early-career scholars and doctoral students in Taiwan and the Asia-Pacific region. Submissions from other regions are also warmly welcome.

We welcome proposals on contemporary IB topics, including but not limited to:

- Industry 4.0, digital transformation, and smart manufacturing in global business
- Artificial intelligence and its implications for multinational enterprises
- Digital platforms, ecosystems, and data-driven internationalization
- Semiconductor ecosystems and global supply chain resilience
- Geopolitical uncertainty and global value chain reconfiguration
- International strategy in an era of technological competition
- Sustainability, innovation, and resilient global business
- Emerging market multinational enterprises and re-globalization
- Organizational behavior and human resource management in multinational enterprises
- Digital innovation, entrepreneurship, and internationalization

Editors' Panel

The PDW will feature a distinguished panel of JIBS editors, including:

- **Editor-in-Chief:** Professor Rosalie L. Tung, Simon Fraser University
- **Area Editor:** Professor Tony Fang, Stockholm University
- **Area Editor:** Professor Jiatao (J.T.) Li, The Hong Kong University of Science and Technology
- **Area Editor:** Professor Daphne W. Yiu, Singapore Management University
- **Area Editor:** Professor Kazuhiro Asakawa, Keio University
- **Reviewing Editor:** Professor Tailan Chi, University of Wisconsin-Milwaukee

Workshop Format

Selected proposal will receive in-depth, developmental feedback in a roundtable session led by JIBS editors and senior IB scholars. The workshop will also feature keynote/editorial sessions designed to help participants better understand how to develop research for publication in leading international business journals.

The main author of each accepted proposal will be invited to attend and participate. The workshop is intended primarily for early-career scholars and doctoral students, although submissions from scholars at all career stages are welcome.

Submission Guidelines

- **Language:** English
- **Length:** Under 1,000 words
- **Cover page:** Include all author names, email addresses, and affiliations
- **Content:** Describe the study's theoretical grounding, methodology, analysis/findings where available, and expected theoretical and practical contributions
- **Originality:** The proposal should represent original work and should not be published or under review elsewhere
- **Limit:** One submission per participant

Interested scholars and students are invited to submit a paper proposal via the AIB online submission system. The submission link will be announced once the 2027 JIBS-NTU submission portal is available. Accepted participants must be or become members of the Academy of International Business (AIB).

Important Dates

Paper Proposal Submission Deadline	January 21, 2027
Acceptance Notifications	February 4, 2027
Confirmation Deadline for Accepted Authors	February 18, 2027
JIBS-NTU Paper Development Workshop	March 21, 2027

Call for Proposals

Interested scholars and students are invited to submit a paper proposal via the AIB online submission system:

2027 JIBS-NTU Paper Development Workshop

Submission Link: To be announced

The PDW will also be featured on the AIB Event Calendar.

Event Page: To be announced

Should you have any enquiries, please feel free to contact:

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Organizers and Host Institutions

National Taiwan University (principal host) | Taiwan Academy of Management (TAOM) | National Chengchi University | National Sun Yat-sen University | National Science and Technology Council (NSTC)

Organizing Committee

- Professor Ruey Jer “Bryan” Jean, National Taiwan University
- Professor Min-Nan Chen, National Sun Yat-sen University
- Professor Nien-Chi Liu, National Taiwan University
- Professor Jr-Yan Wang, National Taiwan University
- Professor Danchi Tan, National Chengchi University
- Professor Ryan Shuwei Hsu, National Chengchi University
- Professor Shyh-Jer Chen, National Sun Yat-sen University